

For some, nightmare of Hiroshima never ends

By MIKE JELF
Staff Writer

For 17-year-old Kazuo Tasaka of Gardena, it was the beginning of a nightmare.

As he stood in front of the house where he and his mother lived, he watched the contrail of an airplane streak toward the city.

Seconds later there was a blinding flash, and he was knocked off his feet "as if somebody had pulled the rug out."

In the hours that followed he would see his mother and his girl friend die, along with 66,000 other persons.

It was Aug. 6, 1945, Hiroshima

and the world had been dragged into the Atomic Age.

From that day the world's peoples have known the danger of becoming part of another Hiroshima.

However, some who survived the Hiroshima bombing, and that of Nagasaki three days later, have carried more than the vague fear of some possible future holocaust.

For them the nightmare has never really ended. For 30 years they haven't known when the effects of radiation exposure from those early atom bomb blasts may appear, or what form it may take.

Blast survivors who, like Kazuo Tasaka, are American citizens, are perplexed by an additional problem.

Most who survived the blasts are Japanese citizens, and receive complete treatment at Japanese government expense. American citizens who survived the bombings must pay their own way.

For the estimated 800 survivors living in California, there is also the problem of seeking medical treatment from doctors who aren't familiar with radiation pathology, and tend to dismiss symptoms as psychosomatic.

These problems were aired Saturday in Los Angeles, at a

State Senate Medical Education and Health Needs subcommittee hearing.

Chairman Sen. Mervyn Dymally, D-Los Angeles, said the hearing's purpose was to focus on the plight of atom blast victims who live in California.

Some, he said, are naturalized American citizens. Others are native Americans, but were caught in Japan by the outbreak of World War II. (For instance, Mr. Tasaka's mother had taken him to Japan to visit elderly relatives who, she feared, wouldn't live much longer.)

In either case, Dymally said, "none of them, native born or

naturalized, are eligible for any kind of aid in the United States unless they pay for private treatment."

"Most or all of the survivors are not eligible for Medi-Cal or Medicare. A tragedy of health care in California," he said is that one must be "very poor and very sick to get complete health care."

To make matters worse, said Tomoe Okai of Los Angeles, president of the Committee of Atomic Bomb Survivors, many survivors are denied health insurance when it's learned they were exposed to the 1945 atomic blasts.

(Turn to Back Pg., Col. 5)

Southland's
OWN SUNDAY
Newspaper

INDEPENDENT PRESS-TELEGRAM

HE 5-1161 — Classified No. HE 2-5959 226 PAGES

LONG BEACH, CALIFORNIA, MAY 5, 1974

Vol. 22, No. 41

Home Delivered Daily and Sunday — \$4.00 Per Month

WEATHER

Some scattered showers through Monday afternoon. Highs in the mid 60s and the lows in the 50s. Complete weather on Page B-4.

Early tapes stress Nixon 'face-saving'

By WILLIAM BROOM
National Bureau Chief

WASHINGTON—It is September 15, 1972, and a federal grand jury has just indicted the participants in the Watergate break-in. None is directly tied to the White House.

There is a relaxed atmosphere in the Oval Office, as the President meets with H.R. Haldeman, his closest aide, and White House counsel John Dean III.

Their conversation is interrupted by a telephone call from former Atty. Gen. John Mitchell.

The President concludes his end of the call with these words:

"Just don't let this keep you or your colleagues from concentrating on the big game (the election). This thing is just one of those side issues and a month later everybody looks back and wonders what all the shooting was about. OK, John, good night. Get a good night's sleep. And don't bug anybody without asking me? OK?"

John Dean speaks: "Three months ago I would have had trouble predicting there would be a day when this would be forgotten but I think I can say that 54 days from now (Nov. 8) nothing is going to come crashing down to our surprise."

The President responds with a little compliment: "The way you have handled all this seems to me has been very skillful, putting your fingers in the leaks that have sprung here and sprung there."

The tapes of those days show also that Nixon showed concern for questions of legal and moral responsibility but the amount of time devoted to that aspect of the case was inordinately shorter than the time devoted to minimizing political damage, avoiding exposure and saving face.

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Secret Witness tips result in 3 arrests

Information supplied to law enforcement officials by Independent Press-Telegram Secret Witnesses led to the arrest of three suspects in three successive days last week, bringing Secret Witness totals to 24 arrests and \$19,500 in rewards.

The FBI seized Edward Donald Kennedy, 43, Friday at the Gardena plant where he worked under the name of "Richard Harper." Kennedy



had been sought for seven months for unlawful interstate flight to avoid confinement.

A federal warrant for Kennedy had been issued Oct. 23, 1973, an FBI spokesman said, after the suspect jumped \$25,000 bond set by the court hearing his appeal on a conviction for burglary with explosives.

A tip from another Secret Witness led to the arrest of Rodney C. Ajifu, 31, of 4501 E. 15th St., who has a record of 13 arrests and convictions for burglary, sale of narcotics, auto theft and carrying concealed weapons. He had been sought since July 17, 1972.

He had escaped along with

three other prisoners from the Los Angeles County sheriff's prison. The other fugitives had been captured earlier.

Lakewood sheriff's deputies arrested a 26-year-old Paramount woman Wednesday following a tip from another Secret Witness informant.

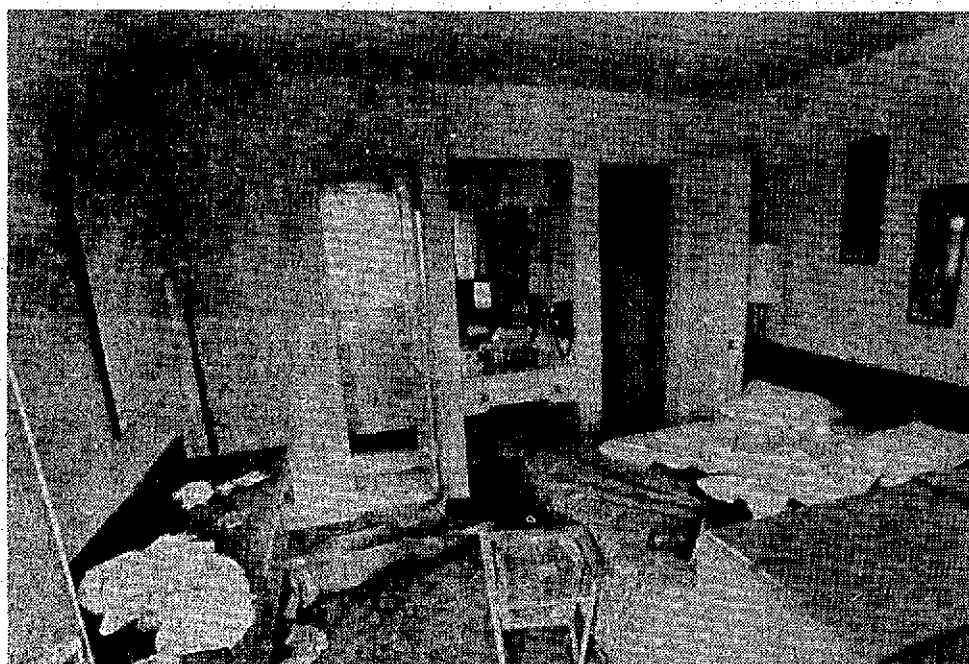
Glenda Willett of 15522 1/4 Orange Ave., had been sought on a no-bond warrant issued in Norwalk Superior Court charging her with possession of dangerous drugs. She was also sought by Lakewood sheriff's deputies on charges of check forgery.

Rewards totaling \$1,500 are being offered for information leading to the arrest and conviction of burglars who took \$11,000 in cash from a safe at Ports of Call village.

The burglars broke a window to the office of Frank Fazio, who operates four food shops at the village and dragged his 200-pound safe down a flight of stairs, according to Harbor Division investigators.

Secret Witness is offering \$500 and Fazio has pledged an additional \$1,000 for information leading to the apprehension and conviction of the burglars.

(Selected summaries of other Secret Witness cases in which rewards of specified amounts are offered will be found on Page A-30)



LONG BEACH MOTEL ROOM IN WHICH WOMAN WAS FOUND SLAIN

—Staff Photo by CURT JOHNSON

Male companion hunted

Woman slain in L.B. motel

Long Beach police Saturday put out an all-points bulletin for the male companion of a 24-year-old Michigan woman whose slashed body was found in a Long Beach motel.

Police said Kathleen Marie Greenwalt, of Trenton, Mich., was found on the floor of a room in the Colonial Motel, 802 Pacific Coast Highway. She had been stabbed in the stomach, neck, chest and back, and a bloody 10-inch hunting knife was found near the body.

The grisly discovery was made about 9 a.m. by the motel manager, who told police the victim and Gary Pike, of Garden City, Mich., had checked in Friday afternoon and left a wake-up call for 8 a.m. Saturday. When the wake-up call was not answered by 9 a.m., the manager went to the room and

found the body, police said.

Police issued the all-points bulletin for Pike, who was described as about 30 years old, 6 feet tall, 155 pounds, shoulder-length reddish hair, wearing glasses, Levis and a denim shirt.

The motel manager told police that Pike had asked him, "If we have a fight can I come down and talk to you?" The manager said he

saw Pike walking away from the motel about 6 p.m. Friday. The couple's car, a Volkswagen, was found at the motel Saturday.

Investigators said there apparently had been a scuffle in the blood-splattered room with the woman attempting to defend herself.

They said Pike may have come to Long Beach looking for work.

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Terkel's dignity of working people

(Editor's Note: This series of conversations with people who "talk about what they do all day and what they think of while they do it" is excerpted from the new book "Working," published by Pantheon and Copyright (c) 1974 Studs Terkel.)

By STUDES TERKEL

Carl Murray Bates is 57 years old. He's a stonemason who has pursued his craft since he was 17.

Every piece of stone you pick up is different, the grain's a little different and this and that. It'll split one way and break the other. You pick up your stone and look at it and make an educated guess. It's a pretty good day layin' stone or brick. Not firing. Anything you like to do isn't tiresome. It's hard work; stone is heavy. At the same time, you get interested in what you're doing and you usually fight

the clock the other way. You're not lookin' for quittin'. You're wonderin' you haven't got enough done and it's almost quittin' time. (Laughs.) I ask the hod carrier what time it is and he says 2:30. I say, 'Oh, my Lord, I was gonna get a whole lot more than this.'

I started back in the Depression times when there wasn't any apprenticeships. You just go out and if you could hold your job, that's it. I was just a kid then. Now I worked real hard and carried all the blocks I could. Then I'd get my trowel and I'd lay one or two. The second day the boss told me: I think you could lay enough blocks to earn your wages. So I guess I had only one day of apprenticeship. Usually it takes about three years of being a hod carrier to start. And it takes another 10 or 15 years to learn the skill.

I admired the men that we had at that time that were stonemasons. They knew their trade. So naturally I tried to pattern after them. There's been very little

change in the work. Stone is still stone, mortar is still the same as it was 50 years ago. The style of stone has changed a little. We use a lot more, we call it golf. A stone as big as a baseball up to as big as a basketball. Just round balls and whatnot. We just fit 'em in the wall that way.

The architect draws the picture and the plans, and the draftsman and the engineer, they help him. They figure the strength and so on. But when it comes to actually makin' the curves and doin' the work, you've got to do it with your hands. It comes right back to your hands.

There's not a house in this country that I haven't built that I don't look at every time I go by. (Laughs.) I can set here now and actually in my mind see so many that you wouldn't believe. If there's one stone in there crooked, I know where it's at and I'll never forget it. Maybe 30 years, I'll know a

(Turn to Page A-6, Col. 4)



STUDES TERKEL

Nixon opens Expo, tells aim

Combined News Services

SPOKANE, Wash. — President Nixon opened the Expo '74 World's Fair Saturday and told a mostly friendly audience that he is working for peace in the world and better times at home.

About 75,000 visitors came to the Expo grounds for the ceremony, according to exposition officials. They cheered loudly as the President launched the fair and thousands of multicolored balloons soared into the sunny sky.

Standing on a float in the Spokane River, flanked by smaller floats representing the participating nations, Nixon spoke hopefully of cleaning up the world's environment. Directly behind him was the white Soviet pavilion and he faced the ultra modern glass and concrete Washington State pavilion.

IN CONTRAST to the generally friendly reception he received inside the fairgrounds, Nixon encountered an estimated 3,000 demonstrators, some of whom booed him, as his car headed back toward the airport.

"Impeach the (expletive de-

leted)," said one sign, a jab at the language of his Watergate transcripts released last week. Others said "Ignorant or Dishonest?" and "Throw the Bum Out." But there also were signs urging Nixon to "Hang in There, Mr. President."

The Nixon appearance was seen as an effort to maintain his campaign for public support against impeachment and "to get Watergate behind us," as he said Friday night in Phoenix, Ariz.

But the President never referred to his political troubles during the spectacular ceremonies at the fair and he got a warm reception, except from a few hundred who sought to interrupt him periodically by chanting "Nixon must go."

The President delivered a 15-minute speech and said he hoped Expo '74, with 10 nations participating and a theme of protecting and improving the environment, would serve as a major influence on international efforts to reduce pollution.

"Let us see that all nations ...

(Turn to Back Pg., Col. 2)

Experts give Sirica final tape-gap report

WASHINGTON (UPI) — U.S. District Court Judge John J. Sirica Saturday received a final experts' report on the 18½-minute gap in a key presidential tape recording and gave the White House, Watergate prosecutors and presidential secretary Rose Mary Woods 10 days to study it.

After legal comment from all sides, the report of a six-man panel of electronics experts could go to a grand jury assigned to determine whether the mysterious buzz was caused deliberately to erase evidence.

White House attorney John McCahill said Sirica had forbidden counsel from commenting on the substance of the report, but he did say, in response to a question, that a tape expert hired by the White House "is certainly going to see the report."

The technical data supplied Saturday was expected to support the panel's original conclusion that the buzz could not have been caused accidentally.

That report suggested — although it did not say so directly — that someone had deliberately erased the 18½ minutes of conversation between President Nixon and his then chief of staff, H.R. Haldeman, on June 20, 1972.

The conversation took place three days after the attempted bugging of Democratic National Committee headquarters in the Watergate, and Haldeman's personal notes show the missing segment dealt with Watergate and the need for "a public relations offensive to top this."

The White House has challenged the panel's original finding that the gap was caused by five to nine erasures done by hand. Presidential aides instead suggested Miss Woods caused it accidentally by tripping a foot pedal while transcribing the recording on Oct. 1, 1973. Miss Woods testified at a hearing, however, that she might have accidentally erased no more than four or five minutes of the tape in such a manner.

People in the news

Nobody really ends up 'a saint' in transcripts, Ford admits

Combined News Services

Vice President Gerald Ford Saturday defended President Nixon for the chief executive's action in releasing edited transcripts of Watergate related tapes.

"I cannot imagine any other country in the world where the opposition would seek, and the chief executive would allow, the dissemination of his most private and personal conversations with his staff which, to be honest, don't exactly confer sainthood on anyone concerned," Ford said.

His commencement speech at the University of Michigan at Ann Arbor drew a mixture of boos and applause from the crowd estimated at 13,500.

"I cannot understand how anyone can criticize the President," Ford said, pausing when interrupted by jeers, "for taking his case to the people, unless what the critic really wants is to negate the verdict of the people."

Ford, a 1935 Michigan graduate and a former Michigan football star, was heavily applauded when he said he was "proud to be a citizen of a country which can openly debate the legal and moral fitness of its highest government leaders without riot or revolution."

"When all is said and done, and the sooner the better," Ford



GERALD FORD

—AP Wirephoto

said, "I firmly hope our country will be stronger and wiser for its present ordeal."

While he was speaking, a group carrying an anti-Nixon banner, marched down the aisle chanting: "Ford has the same idea. Impeachment is not enough."

Ford was presented an honorary doctor of laws degree and an accompanying citation said:

"While it would be a highly inappropriate conjecture for us to postulate any future inclinations for him, it is certainly quite proper for us to indulge in a healthy sense of confidence in his ability to serve in any position to which he may be called."

On the team

The invitation wasn't engraved, but Susan Scaletta, a deaf 8-year-old, was ecstatic anyway. On Friday night she was asked to join the Chicago Park District's Little league baseball program.

The Potawatamie Park Baseball Assn. waited until less than an hour before the deadline set by the American Civil Liberties Union, they invited Susan to register for the Peanut League.

"She bounced up and down in the car all the way home," said Susan's mother, Hazel McLeod.

A month ago, the park district disqualified Susan from league membership because she was a girl. On April 25, after threats of

legal action by the ACLU, the park district reversed itself and promised to invite Susan to the league tryouts. The ACLU gave the Potawatamie Park Baseball Assn. 10 days to keep the promise.

Tom Jones

A Venezuelan judge has ordered British rock singer Tom Jones to stay in Venezuela until a criminal charge of assault against one of the singer's bodyguards and a civil suit for \$63,000 in damages is resolved.

Judge German Requena issued the order in Caracas at the request of Venezuelan newspaper reporter Manolo Olalquiaga, who said he was beaten by David Perry, a bodyguard accompanying Jones at the singer's arrival last Wednesday.

Paying the price

Sen. Herman Talmadge, D-Ga., said Saturday the U.S. was "now paying the price" for trying to support and defend the nations of the noncommunist world for the past quarter-century.

Addressing a "Stand Up for America Day" celebration at Port Wentworth, Ga., Talmadge said nations such as West Germany

and Japan had prospered since the end of World War II by putting their own interests ahead. That, he said, was "exactly what the United States ought to start doing."

"We are now paying the price, through inflation and a seriously eroded economy, and damaged prestige abroad, for more than a quarter of a century of trying to prop up the economies and defend just about every other nation in the free world."

Solo

Japanese yachtsman Kenichi Horie Saturday completed a record nonstop 30,000-mile 276-day solo voyage around the world aboard a 25-foot twin-sail boat Mermaid-III.

Horie broke the record of 293 days set by British Yachtsman Chay Bligh in 1971. It was his second feat as a yachtsman in 12 years. He made a sensation by making a solo cruise across the Pacific aboard a one-ton yacht in 1962.

Horie, 35, who owns a coffee shop in Osaka, left Osaka last Aug. 1 in an attempt to cruise around the world without calling at any port. He has now become the third person in the world, and first Japanese to make a solo nonstop cruise around the world.

British yachtsmen Robin Johnstone and Bligh made it in 1969 and 1971 respectively.

Liv

Actress Liv Ullman has been signed to star in an English version of Henrik Ibsen's "A Doll's House" in New York next January, producer Joseph Papp announced in Oslo, Norway, Saturday. Miss Ullman is starring in a Norwegian version of the play in Oslo.

Sri Chinmoy, an Indian yogi, has set something of a record by writing 360 poems in 24 hours in New York. He said he used his yogic powers of concentration and did it "just for the joy of it."

Trustee

California Gov. Reagan Saturday was elected a trustee of Illinois Eureka College, his alma mater.

Reagan, a 1932 graduate of Eureka, was one of four trustees elected to six-year terms to begin in the fall. He majored in economics, played football and participated in drama while a student. Eureka is a coeducational liberal arts college with about 500 students.

Loss would touch off Senate shakeup

Fulbright fighting for his job

WASHINGTON (UPI) — Sen. J. William Fulbright of Arkansas is fighting for his political life.

If he loses, the ripple effects will reach far beyond the borders of the state and nowhere more than within the confines of the Senate.

In itself, the Democratic primary May 28 between Fulbright, the world-known internationalist, and Dale Bumpers, the ambitious young governor, is a political classic.

But if Arkansas voters reject Fulbright after 30 years service in the Senate, the outcome will touch others in the Senate and could mark a major power structure shakeup.

The key man would be 73-year-old Sen. John J. Sparkman of Alabama, a veteran of 33 years in Congress, the last 28 of them in the Senate.

As ranking Democrat on the Senate Foreign Relations Committee, Sparkman could replace Fulbright as chairman. But Sparkman is already the chairman of the Senate Banking Committee and could not hold both posts.

Unwilling to inject himself in any way into the Arkansas primary, Sparkman has declined to speculate whether he would retain the banking

J. WILLIAM FULBRIGHT
30 Years in Senate

chairmanship or decide to take over the Foreign Relations Committee.

People in the Senate are betting both ways, but the odds appear to favor Sparkman's leaving the Banking Committee.

Some people close to Sparkman cite his long interest in foreign affairs and the prospect of capping his long career with the chairmanship of what may be the Senate's most prestigious committee.

A shift by Sparkman would shake up the banking and financial com-

munity. Instead of dealing with Sparkman, who has come to be a predictable chairman, they would have to learn to live with an unpredictable economic maverick — Sen. William Proxmire, D-Wis.

That is one scenario. An even more intriguing one would take place if Sparkman decides not to move.

That would put Senate Democratic Leader Mike Mansfield in line for the foreign relations chairmanship. But to take it, Mansfield would have to give up the leadership post he has held longer than any man in history.

Mansfield's interest and expertise in foreign affairs is unquestioned and his credentials in the field rival Fulbright's.

Despite some dining-room speculation that Mansfield might like to trade in his job as Democratic Senate leader for the chairmanship of the Foreign Relations Committee, he has never even given an indication that he would take such a step.

If he did, the Senate Democrats would be in for a classic political battle of their own — one matching deputy leader Robert Byrd of West Virginia against anyone that the Democratic liberals think might have a chance of beating him.

In the more likely event

that Mansfield does not step down, the chairmanship of the Foreign Relations Committee would fall to Sen. Frank Church of Idaho, a 49-year-old liberal and one of the most outspoken doves during the Vietnam war.

If Fulbright survives, there will still be some power shifts in the Senate but on a much smaller scale.

The retirement of Sen. Sam J. Ervin Jr., D-N.C., will leave open the chairmanship of the Government Operations Committee.

As he did about 2½ years ago, Sen. Henry Jackson of Washington can have his choice of retaining the chairmanship of the Senate Interior Committee or taking over Government Operations.

Indications are that Jackson will hold on to the Interior Committee, giving Government Operations to Sen. Edmund Muskie of Maine with the proviso that Jackson can continue as head of the permanent investigations subcommittee.

Sen. Gaylord Nelson of Wisconsin will, like Muskie, get his first chairmanship. Nelson will succeed the retiring Sen. Alan Bible of Nevada as head of the Senate Small Business Committee.

Briscoe drubs feminist in Texas

DALLAS (AP) — Gov. Dolph Briscoe swept to victory in the Texas Democratic primary Saturday night, heading for an apparent landslide over women's rights leader Frances "Sissy" Farenthold.

Briscoe was leading Mrs. Farenthold by a nearly 4-1 margin.

Meantime, a straw vote on parimutuel betting was being narrowly defeated in early returns.

In the Republican primary, dentist Jim Cranberry held a slightly better than 2-1 lead over opponent Odell McBrayer. Voting was light among Republicans in the state.

In Texas' First District, Democrat Rep. Wright Patman, chairman of the House Banking Committee, was running ahead in a close race with challenger Fred Hudson Jr., 48. Patman, 80, is the senior member of Congress, having won his first House race in 1929.

The Briscoe-Farenthold

race was a replay of their 1972 primary battle. Briscoe won that race by 351,345 votes out of a record primary turnout of 2,192,903. Minor candidates that year forced a runoff, but Briscoe won by 210,574.

Mrs. Farenthold, a 47-year-old lawyer and Vassar graduate, attacked Briscoe as being indifferent to social issues. She advocated more uniform state property taxes and more equality in school financing.

Briscoe, a 50-year-old banker and rancher, ran on his record, contending he brought harmony to state government and prevented any new state taxes.

Mrs. Farenthold said he only shifted the tax burden to cities, school districts and the federal government.

Neither Alexander, a Vaco businessman, nor Posey, a suburban Houston funeral director, campaigned. Alexander did gain some notice, however, by advocating legalization of prostitution.

The vote on parimutuel wagering on horse races was only advisory to the legislature. Betting was legal in Texas until the 1930s, but voters rejected restoration in 1962 and again in 1968 by narrow margins.

Convict now honor student

MARQUETTE, Mich. (UPI) — Three years ago, Mark Stevens belonged to a band of self-styled revolutionaries blamed for a number of bombings in the Detroit area.

Now education is uppermost in Stevens' mind, and next week he hopes to graduate from Northern Michigan University summa cum laude — the highest honor a college can bestow.

The 24-year-old Livonia, Mich., man earned his degree with a double major in history and sociology while serving time at Marquette State Prison. He will be the first inmate to graduate in a two-year-old program in which NMU professors teach inside prison walls.

Stevens has a near-perfect 3.9 grade average — 4.0 is tops — and is a member of an honors fraternity. He said he hopes to be paroled before graduation May 11. But will stay in Marquette to obtain a masters degree and then go elsewhere to study medicine.

In 1971, Stevens pleaded guilty to conspiracy in the bombing of a laboratory on the Oakland Community College campus near Detroit.

But the prisoner-student says all that is behind him now, and he no longer advocates violence as a tactic for social change. He said, however, he still believes the government should be more responsive to the needs of the people.

Stevens said the understanding attitude of prison officials and NMU professors was partly responsible for his academic success. He said some of the teachers made special efforts to bring research materials to the prison, about four miles from the downtown university campus.

The cooperation appears to have been a two-way street, at least in the view of one instructor who says the inmates are among the best students he's ever taught.

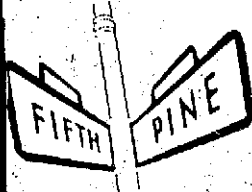
"They're almost totally self-motivated and there's never a dead class at the prison," said John Watanen, associate professor of English.

"Like the men say, they've got a lot of time to study and might as well make use of it," Watanen said.

JCPenney—Downtown Long Beach — JCPenney

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FIFTH AND PINE

DOWNTOWN LONG BEACH

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Protesting vets leaving campus for Pedro office

Veterans who set up 32 tents at Harbor College said Saturday they are pulling up stakes and moving their movement's headquarters inside an office at nearby San Pedro. The members of the American Veterans Movement said they thought the tent city had drawn attention to treatment and care for ex-servicemen. They set up camp at the two-year college April 1. Future plans include a march to Washington, D. C., and a rally July 4 in the nation's capital to draw attention to disabled vets. The group's sit-in protest earlier in a local office of Sen. Alan Cranston gained nationwide attention and a visit from Veterans' Administration chief Donald Johnson, who later announced his resignation under fire. Another reason the tents are coming down, Harbor College officials said, is because some of those students taking part in the protest were falling behind in their grades.

Something to be bugged about Fumes fill wrong home

Mr. and Mrs. James Yapp are back in their house this weekend, but they're still fuming about what happened to their home. It seems that the Orange County couple lives at 12202 Ora St. But it was a lady at the same address on Ora Drive who waited her house fumigated. So the Yapps came home to find "the house all covered up with a danger sign on it." Moreover, they were kept out for a night by a giant red and white tent designed to keep termite-killing fumes inside. Although there was no charge for the \$500 job, Mrs. Yapp said she was bugged because the fumigators broke into the home to remove a plant that the fumes could have harmed. "Mistaking the address is understandable," she said. "Breaking in is not."

School-union strides forecast

SAN FRANCISCO (UPI) — The chief negotiator for the California Teachers Association predicted Saturday that collective bargaining for public school employees would be a reality within 12 to 18 months. "Initially, it will take the classic form of bargaining between individual school boards and the various organizations representing their classified and professional personnel," said John Donaldson. "Coalition bargaining will evolve later." Donaldson was one of several speakers at a symposium on collective bargaining at the University of San Francisco. He agreed with two others that the nine-year-old Winton Act had failed in its purpose of providing for settlement of disputes over pay and working conditions in the state's schools. The act does not allow across-the-table bargaining or signed agreements. "It is remarkable that the Winton Act has survived so long. It has palpable infirmities," said Donald Wollett, professor of law at the University of California at Davis. "It encourages management-employee meetings out of which come agreements that school boards can change unilaterally. It permits fact-finding, but the fact-finders are not authorized to recommend solutions to disputes."

CRL supports four measures on June ballot

BURLINGAME (UPI) — The California Republican League, a volunteer group, Saturday endorsed four measures on the June ballot but rejected a call for Congress to press for actual presidential tapes in the Watergate investigation. Delegates of the 1,000-member activist group voted unanimously to support Props. 1, 2, 5 and 6. But after a lengthy parliamentary squabble, delegates turned down a resolution urging the House Judiciary Committee to demand tape recordings, not edited transcripts, in its impeachment inquiry of President Nixon. With fewer than 30 delegates on the floor, each passing proxy votes for absent members, the group declined to discuss the resolution on a vote of 104-149. Prop. 5 would allow local government to divert highway taxes into mass transit systems upon voter approval. Prop. 1 is a \$250 million bond issue for parks. Prop. 2 is a \$250 million clean water bond measure. Prop. 6 calls for most meetings of the Legislature to be open to the public. Also rejected by the convention was a resolution calling for support of an initiative drive aimed at blocking construction of a large dam on the Stanislaus River. James Ballard, president of San Francisco Local One, American Federation of Teachers, said the state needs a new public employment law that recognizes the right to strike. "Collective withdrawal of services is for teachers a psychological outlet for grievances they might otherwise take out on students," Ballard said. "In the public sector the strike is a political, not an economic weapon," he said.

Take your pick—sunshine or rain

There's a chance the sun will break through the clouds hanging over Southern California today, but there's also a chance those clouds will dump a little rain on the Southland, forecasters say. The National Weather Service predicts it will be mostly cloudy today with partial clearing, but they say there is a 20 per cent chance of rain. Temperatures are expected to be in the mid-60s, as they were Saturday. Forecasters say there will be some night and morning coastal cloudiness but mostly sunny days through Thursday. High temperatures in the Long Beach area will be in the upper-60s, with overnight lows of about 55 degrees.

Read how to improve a garden

If painting, planting, room editions or landscaping are in your home improvement plans for this spring and summer, you'll want to read today's Home Improvement and Gardening Section in your Independent, Press-Telegram. From house plants to planning new decking for your patio, this special section contains 20 pages of important advice and ideas for whatever project you're about to tackle around the house.

INDEPENDENT PRESS-TELEGRAM		
Sunday, May 5, 1974		
Vol. 32, No. 41		
Phone HE 5-1111 Classified HE 5-1112		
Second Class Postage Paid at Long Beach, Ca. 90801		
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Russian Sunburst
Spectators in the Russian pavilion at the Expo '74 which opened Saturday in Spokane, Wash., examine a metal model of the sun and its life-giving rays. The sunburst is part of the pavilion's overall structure as a model of earth's biosphere.

At Fullerton State Farr, attorney in media debate

Working newsmen and an attorney who is defending one of them in a "shield" case will be featured on a "Double Jeopardy for the Media" conference at Fullerton State University next Saturday. Women in Communications, Inc., the former Sigma Thetas who changed their image to expand their membership and mission, will sponsor the daylong conference. It will focus on the effects of shield laws for the protection of confidentiality of news sources, and on the right-to-reply rulings for radio and television. Mark Hurwitz of Orange, attorney for reporter William Farr of Los Angeles who was jailed for 46 days after he refused to reveal sources of a story during the Charles Manson family murder trial, will make one position statement. The other will be outlined by James Foy, editorial director for KNBC-TV. Backing them will be Marvin Olson, managing editor of the Anaheim Bulletin, and Jean (Spider) MacLean, news director for KWIZ radio, Santa Ana. Responses and summaries will be developed by Vi Murphy, special writer for the San Diego Union, who also will be moderator; Howard Williams, KNXT-TV editorial director; Don Angel, Orange County editorial writer for the Los Angeles Times; Gloria Penner, of KPBS-TV in San Diego; and Bill Rustrum, assistant city editor for the South Bay Daily Breeze.



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Nixon won't reduce Calley's 10-year sentence further



LT. WILLIAM CALLEY
Must Wait for Freedom

By FRED S. HOFFMAN
WASHINGTON (AP) — President Nixon decided Saturday against any further reduction of Army Lt. William L. Calley's 10-year sentence for the massacre of Vietnamese civilians at My Lai.

The Army released a memorandum from Nixon saying:

"I have reviewed the record of the case of the United States vs. Calley and have decided that no further action by me in this case is necessary or appropriate."

At the same time, Secretary of the Army Howard H. Callaway ordered Calley dismissed from the Army.

Nixon upheld Cal-

away's April 16 action in reducing Calley's prison sentence from 20 to 10 years. That sentence previously had been cut from life imprisonment on review by Lt. Gen. Albert O. Connor, then commanding the U.S. 3rd Army.

However, Calley is expected to remain free on bond until a federal judge in Columbus, Ga., acts in a separate civil case brought by Calley's lawyers in an attempt to reverse his court martial conviction.

Calley's civilian attorney, J. Houston Gordon of Covington, Tenn., said Nixon's review had "absolutely no effect" on the civil case.

The attorney said that he and Calley's other lawyers "are deeply disappointed in the President's decision to take no ameliorative action." Although disappointed with Nixon's action, Gordon said "the case is not over yet."

EVEN AFTER being returned to confinement, Calley would be eligible for parole after less than six months of additional imprisonment.

Nixon could have trimmed the sentence further, but was barred from increasing it.

Calley, a 30-year-old bachelor, was convicted by a court-martial at Ft. Benning, Ga., on March 29, 1971. The court held Calley guilty of premeditated murder of at least 22 Vietnamese civilians during a sweep through the My Lai hamlet on March 16, 1968.

While saying he had no reasonable doubt of Calley's guilt, the Army secretary said, "There are mitigating circumstances indicating Lt. Calley may have sincerely believed that he was acting in accordance with the orders he had received and that he was not aware of his responsibility to refuse such an illegal order."

PENTAGON sources have said Callaway went far beyond the recommendation of a clemency board which reportedly proposed only a slight reduction in the 20-year term remaining after Gen. Connor had trimmed the Army court martial original sentence.

Although he halved the 20-year sentence, Callaway upheld the court-martial decree that Calley should forfeit all pay and be dismissed from the service. The Army stopped paying Calley in August 1971 when his life term was reduced.

Army officials have said Calley will be eligible for parole after serving one third of his sentence. He gets credit for the two years and 10 months he was confined to his quarters at Ft. Benning before U.S. District Judge J. Robert Elliott freed him on bond in late February.

Nixon ordered Calley released from the stockade after the convicted lieutenant had spent only one night there following his sentencing by the court martial.

CALLAWAY'S decision has been criticized, by some, and some advocates of amnesty for youth who deserted or dodged the draft during the Vietnam war have cited that decision as precedent for forgiveness.

However, some defenders of Calley have argued that he was a scapegoat. The Army charged 25 officers and enlisted men with crimes ranging from murder to covering up the incident. Six were tried, but only Calley was convicted.

There are no other cases pending. A hearing is scheduled Monday in Columbus, Ga., on whether Calley can remain free on \$1,000 bond.

Government attorneys have petitioned U.S. District Judge J. Robert Elliott to revoke Calley's bail.

Opposition to no-fault bill despite election

By AL EISELE
Our National Bureau

WASHINGTON — According to conventional political wisdom, a member of Congress who is soon to go before the voters almost automatically supports any consumer-oriented issue, particularly one that would save his constituents money.

Thus there were raised eyebrows last week when only 13 of the 26 senators who are up for re-election in November opposed final passage of a bill that would require states to adopt no-fault automobile insurance plans based on minimum federal standards.

The bill, whose floor manager, Sen. Frank Moss, D-Nev., said would save American automobile drivers a total of \$1.5 billion in insurance premiums annually as well as untold millions in legal fees, was approved by a 53-42 vote and sent to the House.

But the fact that only half of the senators facing re-election who voted on the measure opposed it despite its obvious appeal to most of their constituents seemed to indicate that other forces were hard at work against the bill, which would eliminate the necessity for proving which driver was at fault in an accident in order to collect insurance benefits.

JUST what those forces are and how they operate, and the likelihood that they will work even harder and perhaps with more success against passage of similar legislation in the House became evident during the week-long debate on the Senate bill.

"I am informed by my colleagues of how the American Trial Lawyers Association is employing electronic techniques to disguise a highly organized lobbying effort against the national no-fault insurance legislation as a groundswell of opinion from ordinary citizens," Moss told the Senate on the opening day of debate.

Moss went on to explain that the lobbying campaign apparently originated with the Los Angeles Trial Lawyers Assn., which a short time earlier had sent mailgrams to some 2,900 members urg-

ing them to "act instantly" to avert likely "marginal passage" of the no-fault bill by the Senate.

If the bill were passed, the messages warned, "this will end (the) tort system, jury system, adversary system, reparations system and state's right and reduce injured citizen to little-brother numbers, with massive life-control in Washington, D.C."

THE messages went on to explain that the trial lawyers only had to call a special toll-free number and give the operator the names and addresses "of your associates, secretaries, clients, relatives, friends in whose names you want to protest federal no-fault" and 10 protest messages would be delivered for each name to key senators and government leaders involved in the no-fault debate.

Moss said that 4,300 mailgrams protesting no-fault were received by senators within two days, and that the success of the effort was followed by a similar nationwide campaign.

In fact, Moss disclosed that the Trial Lawyers Assn. even enlisted the help of Western Union to encourage more no-fault protests.

He produced a copy of a

telegram that was sent from Western Union's national sales office suggesting that the company's sales force "contact Trial Lawyers Assn. members, mutual insurance agents, associations of insurance adjusters, and state, county and city bar associations" to tell them of the Los Angeles experience and sell them a similar program.

THE resulting lobbying effort was one of the most massive and intense in recent years as key senators were inundated with thousands of messages protesting no-fault.

And even though the trial lawyers' lobbying effort failed to stop the Senate from passing no-fault legislation, many members, including Moss, expect that the same kind of lobbying effort aimed at killing similar legislation pending in the House will be mounted and that it might succeed.

Interestingly, the fate of the no-fault legislation in the House is currently in the hands of another Moss, Rep. John Moss, D-Calif. Rep. Moss, who is no relation to his Senate counterpart, is chairman of the House subcommittee on commerce and finance, which is considering a similar no-fault bill, which he has sponsored.

Stall of major bills in Congress seen

WASHINGTON (AP) — Key members of Congress are saying privately that constituents shouldn't look for much more major legislation from the 93rd term.

Unfinished business is still piled high as the impeachment inquiry intensifies. And there are hopes to adjourn in time for fall campaigning.

Private pension reform, now near the final legislative stages, will probably go through. A major effort will be made to enact some sort of national health insurance.

Reform of Congress' own budget procedures is well advanced.

There may be a modest measure of tax reform, including some relief for individuals if the economy does not improve, but not the repeatedly postponed

general overhaul of the revenue code.

The House will vote soon on an energy windfall profits tax bill with a cutback on tax advantages of oil companies. Its fate in the Senate is uncertain. The general energy bill passed last year, with standby powers including rationing authority, was vetoed. An effort to fashion another is under way with the outcome uncertain.

The foreign trade negotiation bill, passed last year by the House, is snagged in the Senate on the issue of Soviet emigration policies.

Conversely, the campaign reform measure the Senate passed is moving slowly in an unenthusiastic House committee. Both measures likely will die at the end of the term.

Kent students remember tragedy

KENT, Ohio (UPI)—On a sunny, cool day Saturday—much like the fatal May 4 four years ago—5,000 persons gathered on the Kent State University Commons to remember the four students shot to death by Ohio National Guardsmen.

Dean Kahler, one of the nine students wounded May 4, 1970, charged that "the recent federal grand jury in Cleveland indicted only the trigger men." He said that former Ohio Gov. James A. Rhodes, former Ohio National Guard Commander Sylvester T. Del Corso and President Nixon also should be indicted for following a policy aimed at

crushing dissent. The shootings occurred during an antiwar demonstration.

After three months of investigation, the grand jury indicted eight former members of the Ohio National Guard on charges of conspiring to deprive the dead and wounded students of their civil rights.

The ceremonies began with a noon speech by Peter Davies, author of "The Truth About Kent State."

"The spirit of what Jeff Miller, Sandy Scheuer, Bill Schroeder and Allison Krause represented for our future has been over-looked until today," Davies said. "They should

never have been killed, but they were, and so it fell to their parents and a few others to make sure that this truth be known."

"The time will come when this university will be looked upon as a symbol of the triumph of American justice over the travesty that has haunted you for so many unhappy years."

Later, several campus groups held a mass rally featuring Daniel Ellsberg, who released the Pentagon Papers; Julian Bond, the first black legislator in Georgia history, and actress-activist Jane Fonda.

Bond chided the students for allowing the zealous activism of the

1960s to dissipate into streaking and other frivolous fads of the 1970s.

"The fight against racism and imperialism cannot be fought with campus rallies against unclear air," Bond said. "It will take the kind of commitment that might take over the dean's office today and the welfare office tomorrow."

On Friday the university dedicated a room to the memory of the dead students. It contains books, newspapers and other research material on the tragedy.

And from Friday night until noon Saturday, students holding lighted candles maintained a vigil at the site of the shogling.



WATER IS USUALLY 4 TO 5 FEET DEEP IN THIS SECTION OF THE EVERGLADES

Area suffers from drought, too

Smoke blankets South Florida

Combined News Services

MIAMI — Fires burning deep into parched Everglades Cypress Swamp blanketed southern Florida with acrid smoke Saturday, and hydrologists said the area's water levels are fast approaching the record lows of 1971.

Two State Forestry Division fire crews were fighting a losing battle against a fire that in the past three days has burned through 7,680 acres of virgin cypress swamp on the western edge of the Everglades, near Marco.

"We're having a real battle just trying to get our equipment into the area," Forestry Dispatcher Jack Smith reported from Naples. "That area is so wild and thick it's really tough trying to contain the fire."

Smoke from the Marco area fire and two other fires on the western edge of the Everglades cast an eye-burning orange pall

over the cities of Miami, Fort Lauderdale and West Palm Beach. In Miami, smoke reduced visibility at the International Airport to one mile Saturday morning.

Water is already in short supply in the Miami-West Palm Beach area and hydrologists are now faced with a new problem — saltwater intrusion into the well fields.

As the area's water table continues to drop, ocean water pushes further inland through the porous land into the vicinity of the well fields that serve the heavily populated area.

Hydrologists spot-checked one well-field area near Homestead this week and found a salinity level of 700 parts per million gallons, compared with only 55 parts per million in early April. One-thousand parts per million is considered saltwater and unfit for human consumption.

"If we do not get any rainfall during the next couple of weeks, water levels will continue to decline, probably at an increased rate, and chloride levels will continue to increase as the salt front continues its inland advance," hydrologist Howard Klein said.

Meanwhile, rains drenched the lower Mississippi Valley Saturday but most of the nation enjoyed warm temperatures.

Thunderstorms and showers were reported in western Tennessee, northern Mississippi and Alabama but the rains skidded past Kentucky, where the 100th Kentucky Derby enjoyed 60-degree weather.

A few showers occurred in upper New England and southern California.

A high-pressure area moved into Oregon and provided mild temperatures throughout the Rocky Mountain region.

Fair skies also prevailed throughout most of the Ohio Valley and over the Atlantic Coast.

Temperatures across the nation ranged from 40 degrees at Massena, N.Y., to 92 at Orlando, Fla.

Reagan helps dedicate site to Viet war dead

MONROVIA (UPI) —

Gov. Reagan and high-ranking officers of the armed services Saturday helped dedicate a 25-acre site in the Angeles National Forest as a "living memorial" to American servicemen killed during the Vietnam war.

A bronze memorial plaque was placed on the site and the first symbolic tree plantings were made by several widows and children of deceased servicemen.

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10-SPEED FOOD PREPARATION MACHINE
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BLEND: Controlled cycle blending in all 10 speeds perfectly processes foods to exact size and smoothness. 5-cup glass container opens at both ends.

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NOW—NO STORAGE PROBLEM!

Walker's master charge

S.F. police mum on Zebra probe

By DON HORINE

SAN FRANCISCO (AP) — Under court order, police Saturday stopped giving information about their controversial Zebra investigation.

"I can't say a word about it," said Inspector Mortimer McInerney. "That gag order, as far as I understand, covers every aspect of anything concerning Zebras."

He referred to Municipal Court Judge Agnes O'Brien Smith's order on Friday prohibiting all parties in the case from making "extrajudicial" statements.

The judge said she issued the order to assure a fair trial for three young blacks accused in three of the 13 random street slayings of white persons here which police have code named "Operation Zebra."

The name comes from a police radio band. In her order, Judge Smith specifically included Mayor Joseph Alioto, who has said he believes the street killings were committed by a cult of fanatical black separatists.

Alioto, however, returned Friday night from a meeting with Atty. Gen. William B. Saxbe in Washington and extended

sively discussed the investigation with newsmen. A spokesman for the mayor said Saturday that Alioto "will certainly abide by the court's order."

The spokesman said Alioto "doesn't plan any more statements."

Alioto said that despite the three arrests, the hunt for suspects in the chain of 20 attacks on whites since last fall will be intensified. Only seven victims survived the unprovoked assaults.

"We are not nearly done with our police effort," Alioto said. "Our investigation drove some (suspects) underground. We'd like to flush them out and get them out of here, see they are gone from our streets and are brought to justice."

The mayor has charged that a sect called "Death Angels" committed 80 murders of whites in California since 1970, including a total of 25 in San Francisco. Law enforcement officials elsewhere have been skeptical of Alioto's theory.

Tom Manney, 31-year-old former San Francisco State College football star who was one of four men arrested and then released in the case, said he is considering a suit against

the city. He said the reputation of the Black Self-Help Center, which he manages, has been damaged and that police also damaged property when they arrested him and two other men at the moving and storage business Wednesday.

The three persons still

in custody, Larry C. Green, 22; J.C. Simon, 29, and Manuel Moore, 29, are scheduled to enter pleas to murder and other charges Thursday.

For CRL endorsement

Flournoy tops Reinecke

By DOUG WILLIS

SAN MATEO (AP) — State Controller Houston Flournoy won a lopsided 314-17 victory over Lt. Gov. Ed Reinecke Saturday in the California Republican League's endorsing convention.

But backers of Reinecke, a staunch conservative, predicted that their candidate would win an equally impressive victory today when the rival United Republicans of California vote to endorse GOP candidates in the June 4 gubernatorial primary.

The CRL, which claims more than 1,000 members, is regarded as the most liberal of California's grass-roots Republican organizations, and UROC declares itself to be the most conservative.

Two dozen candidates for statewide office scurried back and forth between the two conventions, which were being held at bay front hotels 10 miles apart in San Mateo and Burlingame on the San Francisco Peninsula.

Other CRL endorsements Saturday went to John Veneman for lieutenant governor, by a margin of 301-22, over State Sen. John Harmer, and to Earl Brian for U.S. Senate, who won 212 votes against 106 for three other contenders.

CRL also endorsed Assemblyman William Bagley of San Rafael for state controller, former state corporations commissioner Brian Van Camp for secretary of state, incumbent Evette Younger for attorney general, and incumbent Paul N. "Pete" McCloskey in his congressional primary battle.

In contrast to his CRL welcome, which was re-

strained and low-keyed, Reinecke received a standing ovation in his appearance before UROC. And there Flournoy received only scattered polite applause.

Reinecke told the UROC delegates that they should vote for a conservative who "won't sell out his principles to the other party in order to get something done."

He said that he and other conservatives "are not interested in compromises, they want to know where a man stands," an obvious reference to Flournoy's reputation as a liberal Republican who would compromise with Democrats.

But Reinecke won his biggest applause when he attacked special Watergate prosecutor Leon Jaworski and his predecessor, Archibald Cox, for what Reinecke said were politically-motivated indictments against him for perjury.

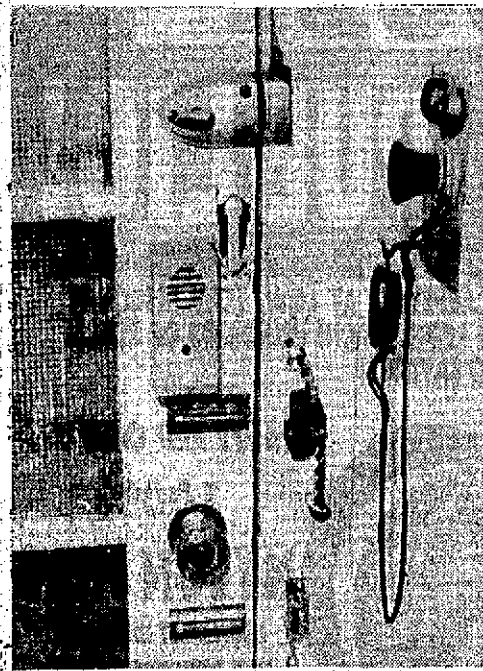
Later, Reinecke said that fellow conservative Harmer, who asked him to pull out of the race, was acting "under great pressure."

Reinecke added that he would meet personally with Harmer, whom he described as a long-time personal and political friend, but he would do so reluctantly at Harmer's request.

Reinecke, who was indicted April 3 on three counts of perjury by the Watergate grand jury, said he regarded as "terribly unfair" Harmer's statements Thursday that Reinecke should withdraw from the Republican race for the good of the party.

Flournoy emphasized in his brief UROC appearance that the important thing for conservatives was to pick a Republican who had a chance of winning against 3 to 2 Democratic registration odds in November.

The alternative, Flournoy said, is election of a Democrat who would "legalize pot, probably re-



DOORWAY TO AN APARTMENT police believe was used by SLA in San Francisco two weeks ago. Five locks and a burglar alarm (square box in center) protected the apartment.

Patty reported spotted in N.C.

CHARLOTTE, N.C. (AP)—A statewide alert was issued in North Carolina Saturday for a red late-model car police said may have carried a passenger who resembled Patricia Hearst.

Capt. R.E. Phillips, who issued the alert, said a woman told police she saw the car traveling north from Charlotte Saturday. The car contained three black males and one white female who met the general description of Miss Hearst, she said.

The alert followed two reports Friday in South Carolina that a man resembling Donald DeFreeze, the 30-year-old escaped convict who has been identified by the FBI as Sympathetic Liberation Army (SLA) Field Marshal Cinque, tried to buy a pistol there.

Meanwhile, in San Francisco, FBI agents sifting through a truckload of evidence in the Hearst case expressed regrets that residents of an area in which Miss Hearst apparently was living two weeks ago failed to come forward with their suspicions.

Charles Bates, FBI agent in charge of the case, said he did not want to criticize a shopkeeper and neighbors who failed to tell police of their suspicions that Miss Hearst and the SLA were staying in a cockroach-infested apartment. Many citizens would act similarly, he said.

The shopkeeper, who declined to give her name to newsmen, said she and one of her friends saw a girl they believe was Miss Hearst in the store several times. She said she once told the girl she resembled the 20-year-old coed the SLA claims to have kidnaped Feb. 4. The shopkeeper said the girl smiled and replied: "A lot of people think that."

Saturday marked the passing of the third month since the daughter of newspaper executive Randolph A. Hearst was dragged from her Berkeley apartment. An offer of \$4 million in food in exchange for the girl's safe return expired at midnight Friday. A spokesman for the family said Hearst was "disappointed but not surprised" that there had been no word from the SLA.

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Support for UFW

ARVIN (UPI) — Some 50 churchmen from across the country will march Monday evening with United Farm Worker Union members in a demonstration of support.

Daniel Green For Mother **COMFY SLIPPERS** Remember May 12

DORMIE Soft Capeskin leather with fabric lining and padded leather sock. Bonded cellulose innersole. 7/8 wedge heel.

White Black 8⁹⁹

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Patio Top soft grain leather with fabric lining and sock. Wedge heel. Bonded cellulose innersole. 11⁹⁹

Black Bone

Walker's Walker's Fashion Shoes — 2nd Floor

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Special Purchase Women's Dresses Reg. up to 23.00 **7⁸⁸** One sketched of a group of many styles in stripes, prints, florals, 100% cottons, polyesters and blends. Sizes 8-18. Fashions — 2nd Floor

Sweater Jacket Compare at 20.00 **14⁰⁰** Give Mom the sweater she loves — 100% Orlon® acrylic with pocket detail, shawl collar, in pastels and tone-on-tone beige and navy. S, M, L, XL. \$1.00 More Sportswear — 2nd Floor

Checkbook Secretary Reg. 12.00 **7⁰⁰** Famous Name; leather-like vinyl in 6 shades. Includes clear glassine enclosures; pockets and pen. Accessories — Street Floor

Famous Label BRAS A,B,C,D cups Reg. to 8.00 **3.99** LADIES' GIRDLES Hi-waist band. Reg. to 13.00 **7.49** VASSARETTE LADIES' SHORT ROBES Reg. 11.00 **4.99** VASSARETTE BODY SUITS Red or navy. Size S, M, L. Reg. 12.00 **3.49**

Visit Our New Adult Creative Needle Art and Crafts Center KITS FROM **1.50 to 15.95** Deposit coupon for FREE CRAFT KITS a drawing every Saturday. Just 2 shown of many great gift and craft ideas. Third Floor

Famous Line Costume Jewelry Reg. to 3.00 **88c** Assorted items of jewelry including necklaces in different lengths, earrings and bracelets in new summer colors. Accessories — Street Floor

The ELECTRIC "JUICIT" JUICER PROCTOR-SILEX Reg. 14.95 **8⁸⁸** Magic-Motion oscillating, chrome-coated strainer shreds pulp thoroughly-extracts more juice! Lifts apart and out for easy cleaning. Model J101C. Housewares — Lower Level

Powerful, All Metal Eureka Canister **54⁹⁵** 2 Horse-Power Peak #780 10 other Eureka models to choose from — 59.95 and up Vacuums — 3rd Floor

PINE AT 4TH, LONG BEACH — PHONE: 432-7451 — Shop Sun. Noon to 5:00

'They haunt you'

Studs tells of the poetry of working men, women

By CAROL IVY
Staff Writer

Studs Terkel bought me a book and it wasn't even one of his own.

"Oh God, this is absurd, so absurd," Studs mumbled as he shoved a fistful of bills toward the clerk behind the register at the bookstore on Hollywood Boulevard.

"If you want to know me, you gotta hear more than we've had time for. So when I saw they had this book, I figured, oh yeah, this could tell you things. 'Cause it's not too bad. At least not the end."

The book the ruddy little man with the cigar thrust at me — "Murderers and Other Friendly People, the Public and Private Worlds of Interviewers" by Denis Brian — concludes with the chapter, "Everybody's Favorite—Studs Terkel."

Studs Terkel. The interviewer's interviewer. The radio man's radio man.

Studs was in Los Angeles Friday, autographing books, doing talk shows and luncheons, as part of a nationwide book-promotion tour. Something he terms surreal, the acting out of a part. Like the soap operas he did several years ago.

The book he's pushing, "WORKING: People Talk About What They Do All Day and How They Feel About What They Do" (Pathcon, \$10), follows his successful "Hard Times: An Oral History of the Great Depression" and "Division Street: America."

"WORKING," the incredible everyman series of interviews Studs did with people around the country — doctor, lawyer, Indian chief — is what he sees as "real."

"These are the people who speak poetry each time they open their mouths. The noncelebrated. A celebrity you can depend upon to say whatever you expected him to say in the first place. He won't fail you. But a working man or woman. Pure poetry."

"The book is real people who come back to haunt you."

Most of the 130 interviews, Studs said, are real names. Like renegade actor Rip Torn, football coach George Allen (whom Studs describes as a "man of so little joy"), stonemason Carl Murray Bates. A few, like Studs' own son Paul, a Chicago taxicab driver — asked for pseudonyms.

"I didn't care," Terkel shrugged "whatever they wanted."

But the majority, he said, of those



CHICAGO's not Los Angeles, which is flaxy and muscleless, detached and wry.
—Staff Photos by TOM KILCREASE

listened to your radio show since I was a kid.

"I say 'oh yeah,' and go on my way, but wonder: What happened to this kid, this kid who listened to my radio show? Where did he go?"

Naturally, Studs already has penned a piece, "On the Road," about what it's like to be an author on the book tour.

He could be "in the Caribbean sun or the Indiana dunes tomorrow, saying the same words to the same staid matrons gathered around luncheon tables in hotels."

"It is an old evangelist's trail, something that must be done but is not real, is not entirely believable."

"Book luncheons — ah! — I shared the podium, can you believe it, with Dr. David Reuben. ('Everything You Ever Wanted to Know About Sex...'). And I was told, I had missed being on the program with Pat Loud by just one week. A pity. A pity."

What Terkel thrives on, what he really loves and probably does best, is his radio show.

"My morning show is still my work. When I am gone, they play my old tapes. I do whatever I want. I have freedom there. No boundaries."

"I used to be a disc jockey on a jazz show and I have always done interviews, so a lot of the time I am interviewing musicians — jazz and folk artists, mostly. But I do some very serious things as well — whatever is important."

"I guess what I am," Studs mused, covering his face with his hand and stub of a cigar, "is an old-time shoemaker who really does make the whole shoe."

Autographing copies of "WORKING" for Terkel fans who turned out for the afternoon bookstore session, Studs had a personal word for everyone.

"This book is like jazz, good jazz," wagging a finger at a young woman in Levy's "it's got a beginning, a middle and an end and in between I improvised. Which is what you should do with life."

To a young man, an employee of the store, who asked why he chose the people he did for the book: "That's what it's about — you said it. These are people who doubt their own worth, when in reality they're worth so much. Ten thousand times more than they will ever give themselves credit for."



STUDS TERKEL

(Continued from Page A-1)

place where I should have look that stone out and redone it, but I didn't. I still notice it. The people who live there might not notice it, but I notice it. I never pass that house that I don't think of it. I've got one house in mind right now. (Laughs.) That's the work of my hands. 'Cause you see, stone, you don't preprint it, you don't camouflage it. It's there; just like I left it 40 years ago.

I can't imagine a job where you go home and maybe go by a year later and you don't know what you've done. My work, I can see what I did the first day I started. All my work is set right out there in the open and I can look at it as I go by. It's something I can see the rest of my life. Forty years ago, the first blocks I ever laid in my life, when I was 17 years old. I never go

through Eureka — a little town down there on the river — that I don't look thataway. It's always there.

Immortality as far as we're concerned. 'Nothin' in this world lasts forever but did you know stone — Bedford limestone, they claim — deteriorates one-sixteenth of an inch every hundred years? And it's around four or five inches for a house. So that's gettin' awful close. (Laughs.)

EMPLOYMENT AGENT

Barbara Terwilliger is in her 30s. She has an independent income and is comfortably well-off. During her less-affluent days she had worked as an actress, as a saleswoman, engaged in market research, and had assorted other occupations. I worked for an employ-

ment agency, doing placements. They divided the girls into placeables and unplaceables. I was usually drawn to the unplaceables. These were girls who seemed to have some sort of — maybe, inchoate — create girls. They wanted jobs where they could feel as individuals. The girls whose hair was not in place, who looked untidy, who weren't going to be that easily accepted. There were some eccentricities involved. I would spend most of my time with them. I would make phone calls to — God forgive — advertising agencies, radio stations.

If you concentrated on the placeables, you made money. These were the girls who came off the production line of high schools, particularly Catholic schools. They seemed to be tractable young girls. They went into banks as filing clerks in those days. You called the banks and you had your card file and you sent the girl over to the job. You

could be a mass production worker yourself, working these girls into the system. There were no tough corners, nothing abrasive. One of my colleagues made \$200 a week shoveling people into these slots. I wasn't doing what the other girls at the desks were doing. I found myself haunted at night by the unplaceable girls. The unplaceable girls were me. If I failed them, I was failing myself. I couldn't make any money. I quit in three weeks. They probably would have fired me anyway.

They were pretty intense weeks. I suffered a lot. I needed the money. I was living on practically nothing. My girls were losers. I found it unbearable to reject them. You say, "We have nothing for you," and send them away. Your time is money, you work on commission. There was a code on the application blank, so you could give the girl the brushoff and she'd

never know why. There were a couple of times I found jobs for the unkempt girls, whose stockings were baggy. And there was even some pleasure in placing those sweet, naive girls, who wanted nothing better than to work in banks, and they were grateful. Even there, the process — being part of something, making something happen — was important. That's the difference between being alive and being dead. Now I'm not making anything happen.

Everyone needs to feel they have a place in the world. It would be unbearable not to. I don't like to feel superfluous. One needs to be needed. I'm

(Continued Page A-8; Col. 1)

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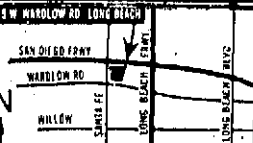
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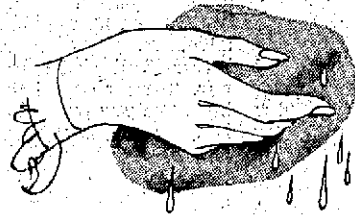
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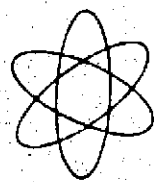
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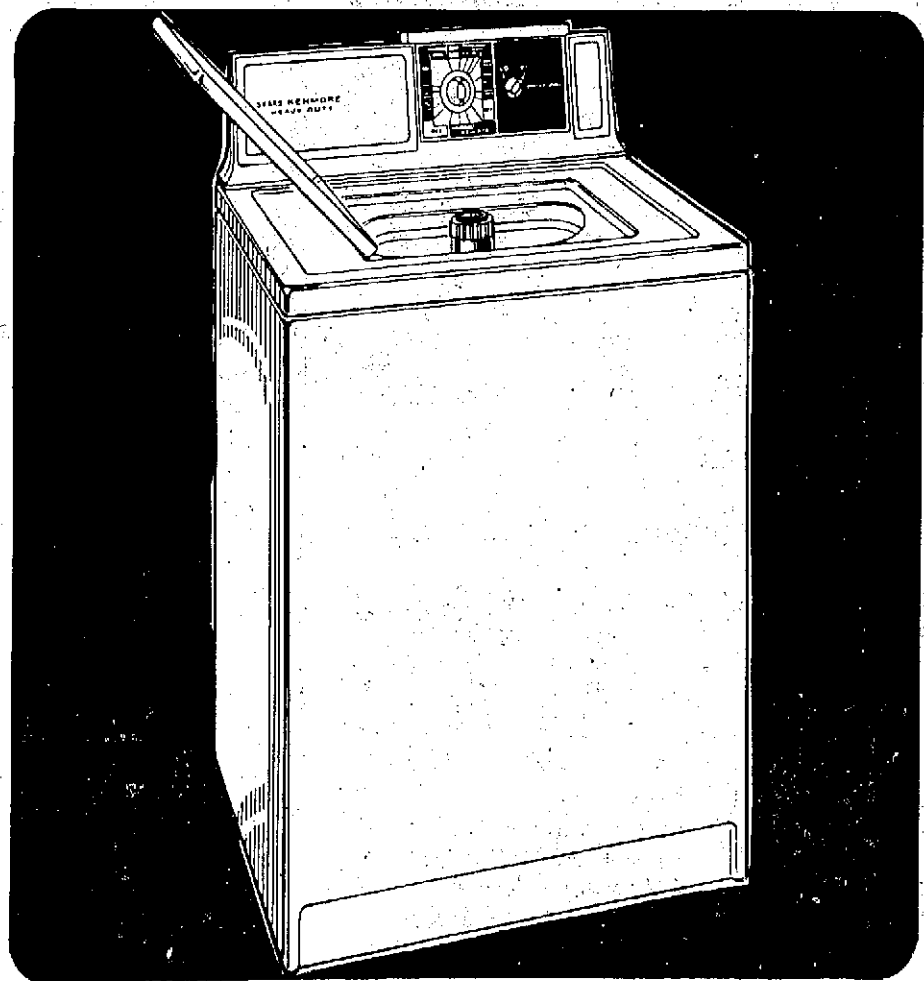
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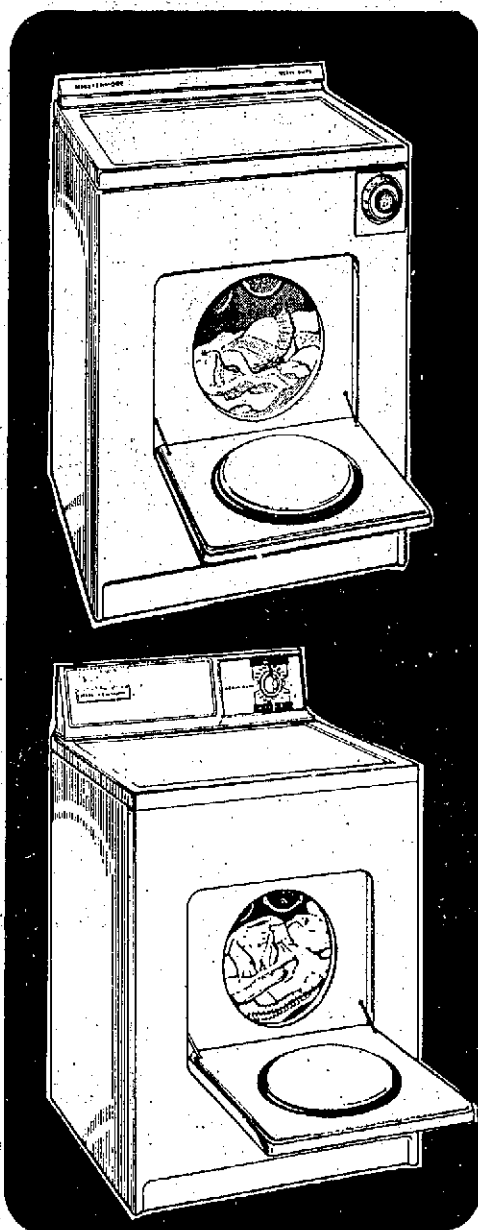
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CONVERSATIONS WITH STUDS

(Continued from Page A-6)

saying being idle and leisured, doing nothing, is tragic and disgraceful. Everyone must have an occupation.

Love doesn't suffice. It doesn't fill up enough hours. I don't mean work must be activity for activity's sake. I don't mean obsessive, empty moving around. I mean creating something new. But idleness is an evil. I don't think man can maintain his balance or sanity in idleness. Human beings must work to create some coherence. You do it only through work and through love. And you can only count on work.

HOUSEWIFE

We're in the kitchen of the Carter home in an unincorporated area west of Chicago. There are one-family dwellings in this blue-collar community of skilled craftsmen — "middle class. They've all got good jobs, plumbers, electricians, truck drivers." Therese Carter's husband Bob is the foreman of an auto-body repair shop. They have three children: two boys, 21 and 14, and one girl, 18.

How would I describe myself? It'll sound terrible — just a housewife. (Laughs.) It's true. What is a housewife? You don't have to have any special talents. I don't have any.

First thing I do in the morning is come in the kitchen and have a cigarette. Then I'll put the coffee on and whatever else we're gonna have for breakfast: bacon and eggs, sausage, waffles, toast, whatever. Then I'll make one lunch for young Bob — when school's on, I'll pack more — and I get them off to work. I'll usually throw a load of clothes in the washer while I'm waiting for the next batch to get up out of bed, and carry on from there. It's nothing really.

Later I'll clean house and sew, do something. I sew a lot of dresses for Cathy, and myself. I brought this sewing machine up here years ago. It belongs here. This is my room and I love it, the kitchen.

I start my dinner real early because I like to fuss. I'll bake, cook... There's always little interruptions, kids running in and out, take me here, take me there. After supper, I really let down. I'm not a worker after supper. I conk out. I sit and relax and read, take a bath, have my ice cream, and go to bed. (Laughs.) It's not really a full day. You think it is? You make me sound important. Keep talking. (Laughs.)

I don't think it's important because for so many years it wasn't considered. I'm doing what I'm doing and I fill my day and I'm very contented. Yet I see women all around that do a lot more than I do. Women that have to work. I feel they're worthy of much more of a title than housewife.

Somebody who goes out and works for a living is more important than somebody who doesn't. What they do is very important in the business world. What I do is only important to five people. I don't like putting a housewife down, but everybody has done it for so long. It's sort of the thing you do. Deep down, I feel what I'm doing is important. But you just hate to say it, because what are you? Just a housewife? (Laughs.)

I love being a housewife. Maybe that's why I feel so guilty. I shouldn't be happy doing what I'm doing. (Laughs.) Maybe you're not supposed to be having fun. I never looked on it as a duty.

JESUSITA NOVARRO

She is the mother of five children: the oldest 12, the youngest two. "I went on welfare when my first husband walked out on me. I was swimming alone, completely cuckoo for awhile. When I married this second man, I got off it. When he started drinking and bringing

no money home, I had to quit my job and go on welfare again. I got something with this welfare business and I don't like it."

She is working part-time as an assistant case aide at a settlement house in the neighborhood. The director "says I'm doing real good and can have a job upstairs with a little bit more money. It's only four hours, because in the afternoon I want to be with my children. They're still small."

I start my day here at 5 o'clock. I get up and prepare all the children's clothes. If there's shoes to shine, I do it in the morning. About 7 o'clock I bathe the children. I leave my baby with the baby sitter and I go to work at the settlement house. I work until 12 o'clock. Sometimes I'll work longer if I have to go to welfare and get a check for somebody. When I get back, I try to make hot food for the kids to eat. In the afternoon it's pretty well on my own. I scrub and clean and cook and do whatever I have to do.

Welfare makes you feel like you're nothing. Like you're laying back and not doing anything and it's falling in your lap. But you must understand, mothers, too, work. My house is clean. I've been scrubbing since this morning. You could check my clothes, all washed and ironed. I'm home and I'm working. I am a working mother.

Some men work eight hours a day. There are mothers that work 11, 12 hours a day. We get up at night, a baby vomits, you have to be calling the doctor, you have to be changing the baby. When do you get a break, really? You don't. This is an all-around job, day and night. Why do they say it's charity? We're working for our money. I am working for this check. It is not charity. We are giving some kind of home to these children.

It's living off welfare and feeling that you're taking something for nothing the way people have said. You get to think maybe you are. You get to think, Why am I so

stupid? Why can't I work? Why do I have to live this way? It's not enough to live on anyway. You feel degraded.

The other day I was at the hospital and I went to pay my bill. This nurse came and gave me the green card. Green card is for welfare. She went right in front of me and gave it to the cashier. She said, "I wish I could stay home and let the money fall in my lap." I felt rotten. I was just burning inside. You hear this all the way around you. The doctor doesn't even look at you. People are ashamed to show that green card. Why can't a woman just get a check in the mail: Here, this check is for you. Forget welfare. You're a mother who works.

This nurse, to her way of thinking, she represents the working people. The ones with the green card, we represent the lazy no-goods. This is what she was saying. They're the good ones and we're the bad guys.

How are you going to get people off welfare if they're constantly being pushed down? If they're constantly feeling they're not good for anything? People say, "I'm down, I'll stay down." And this goes on generation to generation. Their daughter and their daughter. So how do you break this up? These kids don't ask to be born — these kids are gonna grow up and gives their lives one day. There will always be a Vietnam.

There will always be war. There always has been. The way the world is run, yes there will always be war. Why? I really don't know. Nobody has ever told me. I was so

L.A. police leader named Brown aide

United Press International

Sam Williams, president of the Los Angeles Police Commission and former campaign chairman for Mayor Tom Bradley, Saturday was named Southern California chairman of Secretary of State Edmund G. Brown's gubernatorial campaign.

busy running my own affairs and taking care of my children and trying to make my own money and calling up welfare when my checks are late or something has been stolen. All I know is what's going on here. I'm an intelligent woman up to a certain point, and after that... I wish I knew. I guess the big shots decided the war. I don't question it, because I've been busy fighting my own little war for so long.

I promised myself if I ever got to work all day, I'm going to buy me a little insurance. So the next time I go to the hospital I'll go to the room I want to go. I'm gonna stay there until it's time for me to leave, because I'm gonna pay my own bill. I don't like to feel rotten. I want my children, when they grow up, they don't have to live on it. I want to learn more. I'm hungry for knowledge. I want to do something. I'm searching for something. I don't know what it is.

NEXT SUNDAY: Government employees



"WHAT'S A HOUSEWIFE? YOU DON'T HAVE TO HAVE ANY SPECIAL TALENTS. I DON'T."

—Staff Photo by TOM SHAW

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Alliance command a worry

Seen as weak link in NATO

By JOHN FINNEY
New York Times Service
WASHINGTON — High-ranking Defense Department and Air Force officials are convinced that the Western alliance has established air superiority over the Warsaw Pact nations, but they are increasingly concerned over a "weak" command link connecting allied air forces on the northern and southern flanks in West Germany.

Strengthening the link has become a principal objective of Defense Secretary James R. Schlesinger as he tries to persuade the European allies to get over what he describes as their "inferiority complex" about their conventional military strength.

Schlesinger has told European military leaders and Pentagon associates that the single most important step the alliance could take to improve its conventional strength would be unity of command and procedures among allied air units in West Germany. Such a step, he believes, could save billions of dollars and greatly enhance the power of the North Atlantic Treaty Organization.

THERE ARE two principal allied air commands in West Germany. One is the Fourth Allied Tactical Air Force on the southern flank, commanded by an American and composed of American, West German and Canadian units. The other on the northern flank is the smaller Second Allied Tactical Air Force, commanded by a Briton and composed of British, Dutch, Belgian and West German units.

In principle, both forces are responsible to a German general commanding Allied Forces Central Europe. But in practice they have developed different operating procedures to the point that, according to American officials, it would be difficult in time of war for them to operate together.

The same objection was raised by West German pilots in recent interviews. They said they encountered operational difficulties in shifting from the American-led Fourth Allied Tactical Air Force to the British-commanded one.

The differing operating procedures spring from contrasting American and British concepts of tactical air power.

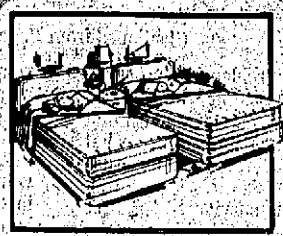
The American concept calls for close control over fighter-bomber planes so that they can be diverted from arranged targets to direct support of ground troops.

THE BRITISH believe such tight control is impractical. But American officials suspect the British take this stand partly because they are unwilling to invest heavily in radar and communications equipment. The British concept is that in time of war the planes would be turned loose to attack the rear-support areas of the attacking forces, with little or no emphasis on close support of allied ground troops.

The over-all result, according to American officials, is that in case of an attack on the northern front it would be tactically and operationally difficult to shift planes from the southern flank to assist on the battlefield.

One compromise proposal advanced by American Air Force generals is the establishment of a new headquarters over the two tactical air forces to work out common tactics and procedures. This proposal is not completely acceptable to the British because the U.S., with its larger contribution in air power, insists that the new headquarters be commanded by an American.

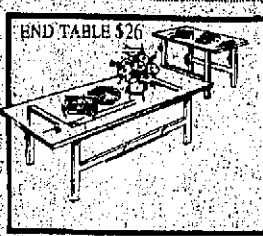
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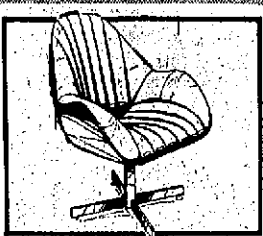
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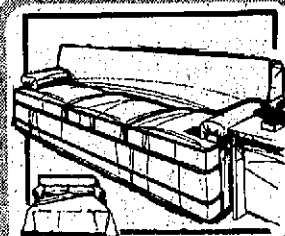
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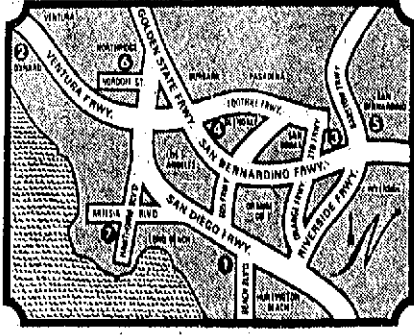
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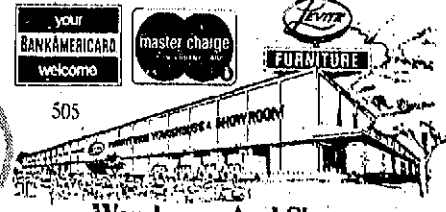
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— Riverside-Barstow Frwy., Inland Center Exit
- 6 NORTHRIDGE
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Unfair fare?

I've heard so much about the 25-cent bus fare, but it still costs \$1.02 to go from Long Beach to Disneyland. How come? M.H., Long Beach.

The reduced fare applies only to Los Angeles County. The quarter-ride plan is being subsidized on orders of the Los Angeles County Board of Supervisors and their Orange County counterparts have not approved any funds for a similar program there. The 25-cent fare applies to all Rapid Transit District bus lines in Los Angeles County and to six city bus lines, including Long Beach's. A passenger pays 25 cents for the first ride and 10 cents for a transfer, which allows him to ride three more buses — either RTD or municipal — to get to his destination. RTD officials believe this system will enable a person to travel to virtually any place in Los Angeles County for 35 cents. On Sundays, the charge is 10 cents for each ride.

Up to date

I have been going to school under the GI bill for more than three years and in December I learned that I was not receiving my full benefits. When I first applied for benefits, the Veterans Administration did not list my son as a dependent so I have been receiving about \$40 less each month than I should be getting. I filed a claim for the back payment and in January, the veterans office at school was informed that my claim had been approved and that I would receive official notification soon. I still haven't heard from the VA even though the school has submitted four tracers on my claim. My benefits will run out in June and I really need the money to stay in school. Can ACTION LINE help? K.B., Long Beach.

By now you should have received a check for \$1,400 to bring your account up to date. Your benefit award has been revised to cover your dependent and your remaining payments will include the additional amount.

Shortwave radio

I'd like to get a radio that can pick up police, fire and air traffic control broadcasts but I don't know where to find one. S.S., Lynwood.

Receivers that can pick up such frequencies are sold at most radio parts supply stores such as Scott Radio Supply Co., 266 Alamitos Ave., and Olson Electronics, 714 Pine Ave. and some commercial radio departments. They range in price upwards from about \$20; you pay more for more frequency bands and more sensitive receivers. Locally, a popular receiver combines the UHF band from 450 to 470 megahertz which can pick up Long Beach police (460.125), and the high VHF band, 150 to 170 megahertz, on which the Long Beach fire department (153.95) broadcasts. The Lakewood sheriff's station (39.20) broadcasts on low VHF, 30 to 50 megahertz, and the Long Beach Airport control tower (124.2 for approach and 127.2 for departures) on the aviation band between 108 and 135 megahertz. A book, "Police Calls," giving the frequencies of emergency agencies in Los Angeles and Orange County, is available for \$4.50 from Scott and Olson.

SOUND OFF!

One of the most important and informative of the Federal Trade Commission's consumer education services is the Dial-A-Consumer Message. Each week, a different message of interest to consumers is recorded on our extended dialing area phones. We have issued recent information on credit cards, rights under the fair credit reporting act, how to select vocational training and warnings about idea and invention promotion firms. The recorded messages are available in English on 879-9743 and in Spanish at 879-9845. W.K., Los Angeles.

Gromyko due today in Damascus for talks

MOSCOW (AP)—Foreign Minister Andrei Gromyko will arrive in Damascus today at the invitation of Syrian President Hafez Assad, Moscow Radio announced.

The broadcast gave no further details of Gromyko's assignment, which apparently is connected with U.S. Secretary of State Henry A. Kissinger's attempt to negotiate a Syrian-Israeli disengagement on the Golan Heights.



BEAMING PAT NIXON receives bouquet of roses from an unidentified Expo-74 hostess in Spokane, Wash., Saturday while President Nixon smiles approvingly.

President opens Expo '74

(Continued from Page A-1)

work together in the causes of peace and that way we will make the progress that we want to make by the year 2000 and that the whole human race can enjoy," Nixon told his audience, drawing loud and long applause.

At the same time, Nixon said, success in cleaning up the environ-

ment "will make no difference unless we find a way for the great nations of the world to settle their differences at the conference table" rather than on the battle field.

Another major war, he said, "would destroy civilization as we know it ... and we cannot let that happen."

AFTER SPEAKING, Nixon toured the Washington State pavilion and met with local officials before returning to Fairchild AFB to the return flight to Andrews field near Washington.

The President arrived at Andrews at 8:10 p.m. EDT, then left for his Camp David mountain retreat in Maryland. He passed up a White House correspondents' dinner at a downtown hotel which he had been expected to attend.

The President's appearance in Spokane closed a Western trip that he began Friday night in Phoenix, telling 14,000 cheering Arizona Republicans as well as some noisy persistent hecklers that "I intend to stay on this job" and he would do so "with your help."

briefing for newsmen after their long private discussion, which went on through a working lunch at Sadat's Ma'amoura rest house on the eastern outskirts of Alexandria on the Mediterranean coast.

Egyptian officials said they expected Kissinger to visit Egypt again sometime this week, possibly Tuesday night or Wednesday. The visit would be Kissinger's third to Egypt on his current tour.

THE SYRIANS took a hard public line after Kissinger's departure, just as the Israelis did when he visited there first on Thursday. Syrian government sources said President Hafez Assad had stuck to the original Syrian positions on all points and had rejected all proposals Kissinger had brought from Israel.

Meanwhile Israeli warplanes strafed suspected Arab guerrilla hideouts in Lebanon for the third day Saturday and a Syrian landmine tripped up an Israeli commando unit operating behind Syrian lines, capping the bloodiest week in the Middle East since the October war.

Lebanon also charged Israeli ground forces had taken up positions on two hilltops inside Lebanon, but were shelled by Lebanese army artillery. The Lebanese defense ministry issued a communique in Beirut saying the Israelis were seen evacuating three casualties to their rear lines.

Israeli Chief of Staff Lt. Gen. Mordechai Gur told the Israeli national radio that the pace and intensity of the fighting had progressively escalated despite Secretary of State Henry A. Kissinger's peace mission.

19 masterpiece paintings stolen in Ireland found

DUBLIN (UPI)—Police raided a rented country house Saturday and recovered all 19 masterpiece paintings stolen eight days ago from a diamond millionaire in history's biggest art theft.

The old masters, valued at \$20 million and including works by Vermeer, Rubens and Goya, were found in Glendore, a village in County Cork on Ireland's south coast, a police spokesman said.

The paintings were believed to be in good condition, he said.

A woman found in the house was being questioned by police, the spokesman said.

She was identified as Dr. Rose Bridget Dugdale, an English university professor who is wanted in Britain on charges of smuggling arms into Ireland, the spokesman said.

Dr. Dugdale, 33, an ex-debutant and civil rights worker, speaks fluent French. Police sources said earlier the woman they found in the Glendore house spoke with a French accent.

A woman with a French accent led the five-member gang that stole the paintings April 26 in a slick seven-minute raid on the County Wicklow home of millionaire Sir Alfred Beit.

Glendore, which lies about 40 miles west of Cork, is 200 miles south of Sir Alfred's 100-room mansion in Blessington, Ireland.

Some of the paintings, wrapped in brown paper, were found in a cupboard in the house, police said. Others were discovered in the trunk of a car parked outside.

Nuclear nightmare endless for some

(Continued from Page A-1)

Another problem facing survivors, witnesses at the hearing agreed, is the mental anguish that comes from not knowing what symptoms of radiation exposure may occur.

Several survivors told of symptoms—a drastic drop in the count of blood cells, a migrating skin deformity, hypertension—which appeared years after 1945.

Hearing coordinator Philip Barton, read a transcript of a telephone conversation with an Atomic Energy Commission physician. The conversation revealed that if a person "came up with leukemia 25 years after the bomb blast, it may be leukemia from the blast, but it may be leukemia (the patient) might have contracted anyway."

Leukemia, in fact, is a disease linked to the 1945 bombings. Dr. Jack Kirschbaum, a former pathologist for the Atomic Bomb Casualty Commission in Japan, noted there was a "high incidence" of leukemia in survivors during the first few years after the war.

MORE RECENTLY, in performing autopsies on the bodies of persons who lived through the bombings, the commission found 18 per cent had thyroid cancer, Kirschbaum said. However, he added, in most cases the cancer didn't seem to be a cause of death.

A Gardena man, George Morimoto, read testimony from his wife, a survivor who, he said, was "too nervous to speak today."

Thirty years after the bombings, he said, she is losing use of her right hand. The reason is that window glass which was imbedded in her arm at Hiroshima gradually worked its way out, and severed an important nerve.

Also, he said, she suffers from constant tiredness, and her blood counts of both erythrocytes and leukocytes have dropped drastically.

Another bombing survivor, Mrs. Kaz Suyeishi of Los Angeles, said through an interpreter this uncertainty about her health "makes me feel very uneasy ... I will never be able to experience peace of mind."

THIS MENTAL condition, a doctor had told her, "is not a mere neurotic condition," but is a

common way of feeling among atomic blast survivors.

In addition to a lack of financial aid for treatment and uncertainty about their future health, witnesses agreed survivors living in California have a third problem.

"When I go to doctors," Mr. Tasaka said, "they don't know what I'm talking about."

In California there are "very few doctors who are radiation experts," Kirschbaum agreed. What's needed by local survivors, he said, is "a (specialized) clinic where people can come in and be examined."

Los Angeles County coroner Dr. Thomas Noguchi, a promoter of medical treatment for bomb survivors, said American doctors often tell atom bomb victims their symptoms are only psychosomatic, or the result of age.

He suggested a specialist in atomic bomb-related diseases could visit California from Hiroshima yearly, to give checkups to local survivors.

PERHAPS THE most surprising testimony in the Saturday hearing came from Mr. Kanji Muramoto of Alameda, chairman of the Northern California Survivors.

He said that in the effort to win state support for treatment of atomic bomb survivors, the most conspicuous lack of support has been from the Japanese-American community.

"Nobody wants to know — nobody wants to listen. They say, 'The atom bomb was dropped a long time ago.'"

Victims themselves haven't been very vocal, he said, because many have a language problem.

Each year the world spends billions of dollars to make more weapons, Muramoto said. The survivors, he said, are requesting only "a small amount to ease their suffering."

AT THE END of the half-day hearing, representatives of the State Department of Health testified, and were questioned by Dymally.

Existing state programs, Dymally concluded, aren't adequate to meet the needs of the atom bomb survivors living in California.

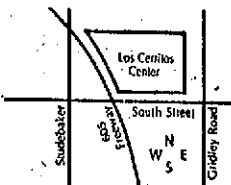


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TREE OF LIFE



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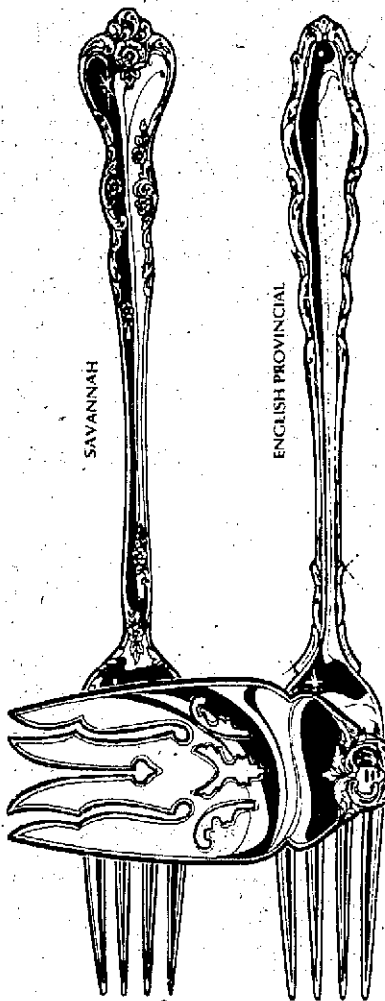
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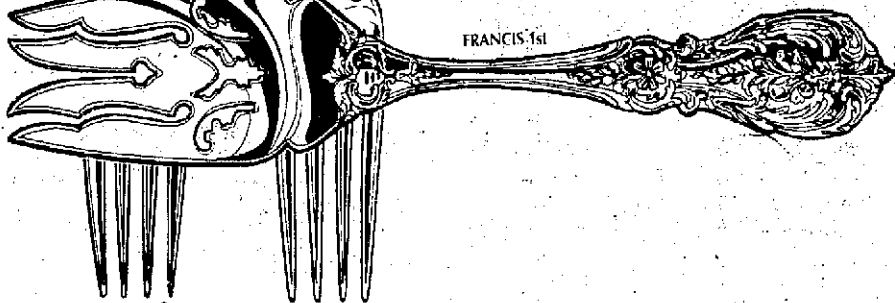
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Oneida Heirloom Sterling sale is on 'til June 29! 3 piece place settings, now 1/3 off. Open stock and serving pieces, now 25% off in all active patterns. Group A patterns: 3 piece place setting, reg. 85.50, now 57.00. Salad fork, reg. 30.00, now 22.50. Group B patterns: 3 piece place setting, reg. 93.00, now 62.00. Salad fork, reg. 33.00, now 24.75



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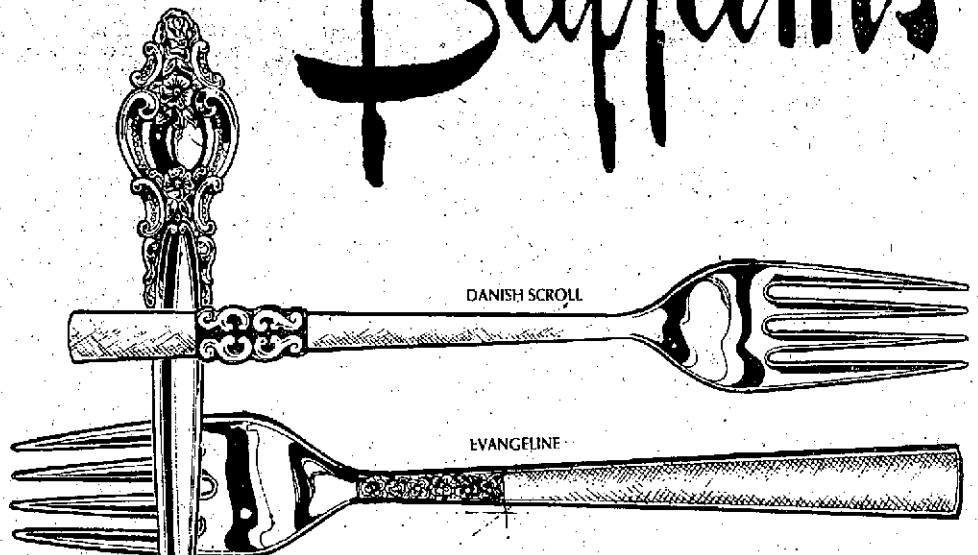
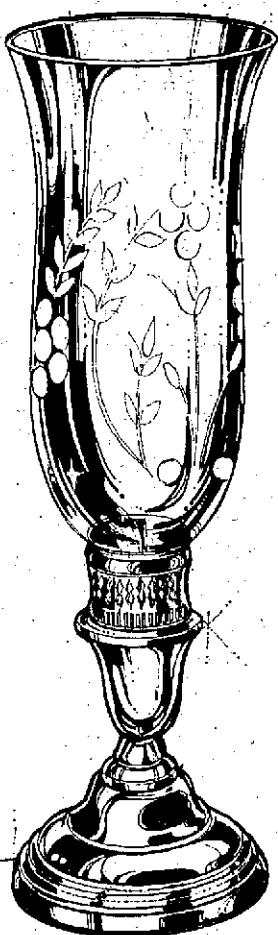


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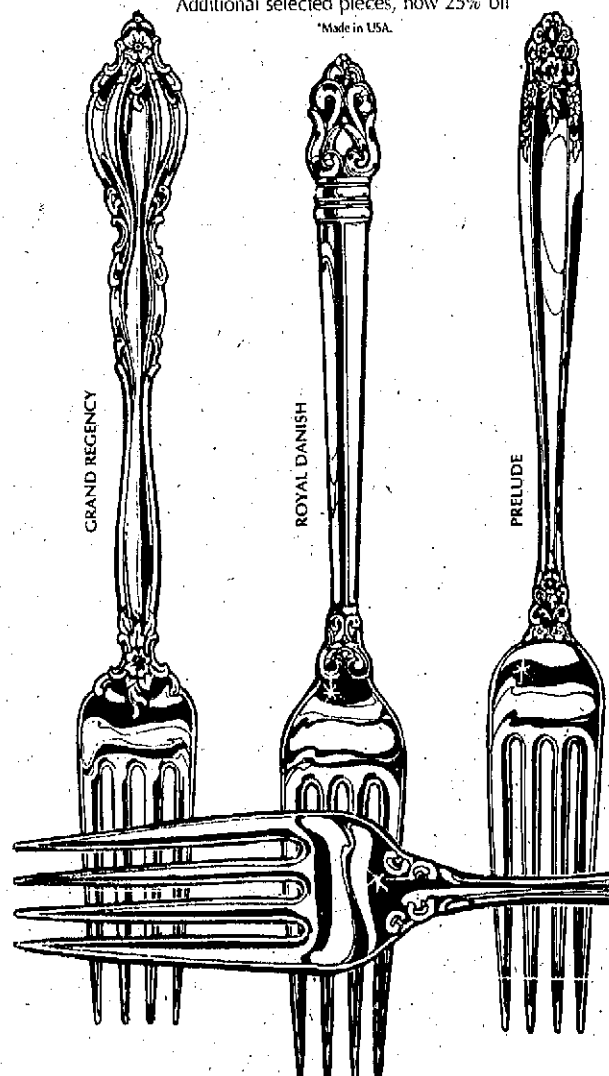
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	Reg.	Sale	Reg.	Sale	Reg.	Sale	Reg.	Sale	Reg.	Sale
Lyon Stainless Queen's Fancy New Charm Trumaine	75.00 62.50 75.00	56.25 46.88 56.25	29.95 24.95 29.95	22.46 18.71 22.46	13.95 11.95 13.95	10.46 8.96 10.46	13.95 11.95 13.95	10.46 8.96 10.46		
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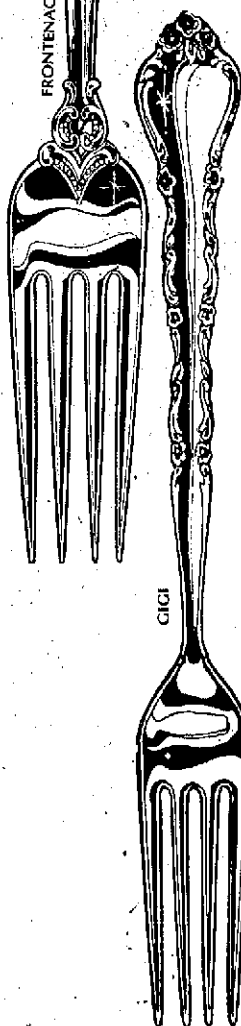


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Nixon the man in unfamiliar fishbowl

His carefully guarded privacy a thing of past

By LEE BYRD

WASHINGTON (AP) — Through the long political journey, the 28 years of victories and defeats, from the first of six crises to the threat of impeachment, the private side of Richard M. Nixon had been virtually impenetrable.

Now that privacy is punctured, and by his own hand. "Blemishes and all," Nixon said as he announced he would yield and publish edited transcripts of his conversations about Watergate.

Blemishes there are, and ambiguities, embarrassments, brutal candor — just as he said.

Suddenly, the view from the 1½-inch-thick windows separating the Oval Office from the garden beyond is no longer the one-way affair to which Nixon the man had become so accustomed.

Not that outsiders see a comprehensive picture of the Nixon personality yet. But it is a look far closer than ever before, and it is replete with contradictions to the Nixon traits long shown to the public.

As seen through his self-recorded conversations, Nixon is a president and a man often lonely, indecisive, rambling.

The transcripts reflect more presidential questions than presidential

orders. They show a man who often seeks the reassurance of those around him.

"I just don't know how it is going to come out," he said to H.R. Haldeman in a telephone call the night of April 14, 1973. "That is the whole point, and I just don't know."

In the recorded conversations, Nixon at times exhibits suspicion not only of adversaries but also of friends. His memory seems to fail him from one conversation to the next, even on the same day. And his conversation is peppered with profanity, although most of the expletives are deleted from the edited transcripts.

The isolation has been stripped from both the office and the man, leaving a mortal at a helm ordinarily reserved for heroes.

Isolation of the presidency. Thomas Jefferson called it a splendid mis-

ery, Harry S. Truman called it a jail and Lyndon B. Johnson lamented its burdens even as he reveled in them.

Richard Nixon liked it fine.

His critics have long claimed he was too isolated, too private. Nixon himself addresses the subject in the transcripts, at least as it applies to protecting him from the scandal.

"The main thing," Nixon told counsel John W. Dean III, "is... the isolation of the presidency... because that, fortunately, is totally true."

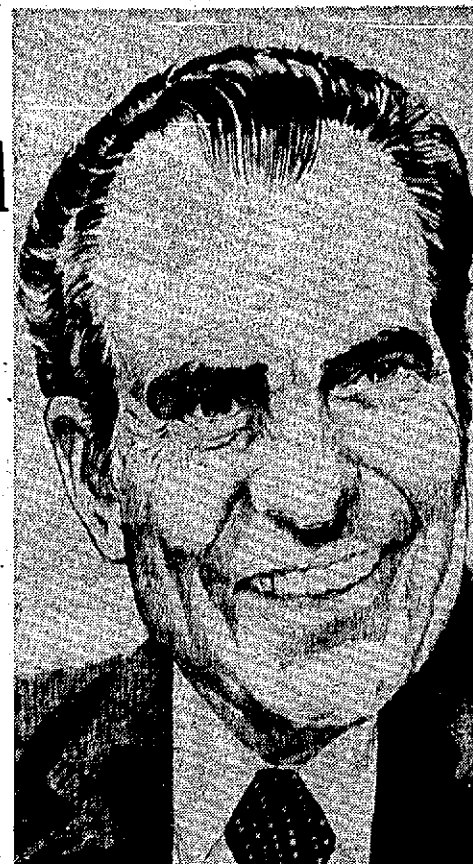
At another point, John D. Ehrlichman and Haldeman were discussing the various White House aides who had knowledge relating to Watergate. "There were 8 or 10 people around here who knew," said Ehrlichman. "Bob knew, I knew, all kinds of people knew."

And for a moment in that April 14 conversation, Nixon seemed to be saying that he did, too.

Nixon: "Well, I knew it, I knew it."

Ehrlichman: "And it was not a question of whether —"

Nixon: "I must say, though, I didn't know it



but I must have assumed it though, but you know, fortunately — I thank you both for arranging it that way and it does show the isolation of the president, and here it's not so bad ...

Even before Nixon could claim his solitude in the Oval Office, he guarded his privacy. Aside from a storied outburst in

California 12 years ago, the public saw only an image under control, whether it be the old Nixon or, as political times changed, the new. And beneath that leading edge of Nixon the politician was a personality always remote.

He wore a flag in his lapel. He was punctual, orderly, rarely moving on

impulse and almost never overstaying a visit. He dressed conservatively, blue suit, white shirt, blue tie, and even wore dress slacks and shoes while walking the surf. He professed not to understand rock music, but he frequently would summon his dog, King Timahoe, and sit by a blazing fire to the strains of "Victory at Sea" or "The King and I."

"We are so (expletive deleted) square that we get caught at everything," Haldeman once remarked to Nixon amid the Watergate trauma. It appeared even that Nixon was a shy man.

NIXON'S SPOKESMEN have described him as a man of consummate organization, one who comes to grips quickly with any problem and conserves both time and words. They told of Nixon sitting at Camp David or his hideaway suite in the Executive Office Building, armed with the facts at hand and a lapful of yellow legal pads, spelling out clear, concise commands.

The tapes indicate that, at least in the case of the Watergate scandal, that is not the way the Nixon White House worked. Instead, they show a President heavily dependent upon his aides, not only for raw information but also for guidance. The President frequently seems confused and forgetful, he lingers on a minor point for minutes at

a time and often appears reluctant to make a decision.

Nixon tells in an April 14 exchange with Ehrlichman of his determination to fight to keep Haldeman on his staff.

Having said that, Nixon solicits Ehrlichman's reassurance on that decision no fewer than six times in the same conversation.

"Am I wrong?" asks the President. "Well,

maybe I am not right... Is there something to be said for that, or not? Well, people make mistakes, but you don't fire a guy for a mistake, do you?"

Two weeks and a number of similar conversations later, Nixon announced the resignations of both Haldeman and Ehrlichman.

In another part of the April 14 session with Ehrlichman, Nixon rejects the appointment of a special Watergate prosecutor and asks Ehrlichman to pass the word to then-Atty. Gen. Richard G. Kleindienst.

"If it is necessary... I will tell him," said Nixon. Nonetheless, when Klein-

dienst proposed such an appointment on the very next day, Nixon's immediate response was: "Got anybody in mind?"

Indeed, such ambivalence may be Nixon's silver lining in the cloud of Watergate. There are, to be sure, indications that he condoned the cover-up — and there are indications that he did not. There is also the impression that he never fully grasped the issue.

John Dean told the Senate Watergate committee more than a year ago that "While the President was involved... he did not realize or appreciate at any time the implications of his involvement."

Dean added: "When the facts come out, I hope the President is forgiven."

Whether Nixon is ultimately judged in that light, of course, is in the hands of Congress and the nation. But even if he is one day disburdened of Watergate, he can never reclaim the revelations about the private Nixon in those 1,254 pages. His once-proud and secure isolation is scarred forever.

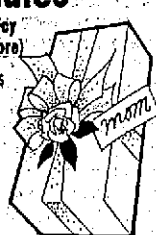
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Hearst rips Nixon for 'sleazy conniving'

NEW YORK (UPI) — William Randolph Hearst, Jr. said in a column written for the Hearst Sunday newspapers that the transcripts of White House tapes revealed President Nixon as "a man totally absorbed in the cheapest and sleaziest kind of conniving to preserve appearance, and almost totally unconcerned with ethics."

Hearst, editor-in-chief of the Hearst newspapers and uncle of kidnapped Patricia Hearst, said that after reading the transcripts he saw the inevitability of impeachment of the President.

HE SAID of the transcripts: "Perhaps the kindest way of putting it, is that they amount to an unwitting confession, in which he stands convicted by his own words as a man who deliberately and repeatedly tried to keep the truth from the American people."

A longtime Nixon supporter, Hearst called the column "very tough ... for me to write."

"But, events this week make it imperative," he said. "The essence — or lead as we say in the

newspaper business — is that President Richard M. Nixon has made it impossible for me to continue believing what he claims about himself in the Watergate mess ...

"The voices on the tapes, even the censored parental guidance version, come through like a gang of racketeers talking over strategy as they realize that the cops are closing in on them ...

"If any of the participants — ever — gave any consideration to what was right for the nation instead of themselves, then I must have missed it in the thousands of words I have waded through."

HEARST said the President "seems to have a moral blind spot. To me it is simply astonishing that he would make the transcripts public with the avowed belief that they would exonerate him."

In conclusion, Hearst wrote: "Today, sitting here in a kind of stunned sorrow, it is hard for me to imagine why any informed person would not see the inevitability of impeachment."

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Early tapes tell efforts by Nixon at 'face-saving'

(Continued from Page A-1)

Six months later, the atmosphere is decidedly different. That is the message of the transcripts of White House tapes released last week. James McCord, one of the convicted burglars, has complained in a letter to a federal judge of "outside pressure" to force the defendants to plead guilty in order to avoid implicating higher ups.

How did the President and his inner circle react? What did they tell the American public? Were their subsequent acts wise? The answers in the transcripts are sometimes ambiguous.

A brief prepared by legal counsel James D. St. Clair describes a president "probing to find out what happened, who was responsible, what were the various degrees of responsibility, of legal culpability, what were the political ramifications and what actions were necessary and appropriate."

THE RECORD itself stands in striking contrast. There are episodes of dispassionate analysis, but far more conversations in which the central preoccupation is public relations.

During an hour-long meeting April 19, 1973, with the attorneys for Haldeman and John Ehrlichman, the President asserts: "Well, we'll survive this. You know—people say this destroys the administration and the rest—but what was this? What was Watergate?"

"A little bugging! I mean a terrible thing—it shouldn't have been done—shouldn't have been covered up. And people shouldn't have and the rest, but we've got to beat it. Right?"

THE PERIOD in mid-April was a critical one. John Dean had fallen from grace, and was talking to the Watergate prosecutors.

"He's going to do anything to save his ass," the President remarked April 17 to Haldeman. "That's what is involved."

"Dean is trying to tell enough to get immunity and that is frankly what it is, Bob."

"That is the real problem we've got," Haldeman replied.

The transcripts disclosed that the President had been warned in an April 14 meeting with Atty. Gen. Richard Kleindienst and Asst. Atty. Gen. Henry Peterson that the Watergate prosecutors were receiving information from Dean that might result in the indictment of Haldeman and Ehrlichman?

ON THAT April 17 afternoon, the transcripts disclose, Nixon told Haldeman and Ehrlichman he had ordered Peterson not to grant immunity, a device prosecutors frequently use to obtain incriminating evidence. They agree informants will not be prosecuted in return for the information.

"Dean is the only one who can sink Haldeman or Ehrlichman," Nixon told them. He then ordered Peterson not to grant immunity.

IN A LONG, rambling conversation April 17 with Haldeman and Ehrlichman, the three tried to recall what they had said about payment of hush money to Watergate conspirator E. Howard Hunt in a March 21 meeting with Dean.

Haldeman suggested the President had explored the possibility of whether such kinds of money could be raised, the President had concluded, he said, that "once you start down the path with blackmail it's constant escalation."

"Yep, that's my only conversation with regard to that," Nixon said. Later he returned to the subject of the cash paid to Hunt on March 22.

"WELL," NIXON said, "I suppose then we should have cut—shut it off, 'cause later on you met in your office and Mitchell

said 'that wastaken care of.'"

The transcript of the March 21 meeting provides a much different context. After extensive briefing by Dean on the blackmail attempt, the following conversation ensued:

Dean: I have been a conduit for information on taking care of people out there who are guilty of crimes.

President: Oh, you mean like blackmailers?

Dean: The blackmailers, right.

PRESIDENT: Well, I wonder if that part of it can't be—I wonder if that doesn't—let me put it frankly: I wonder if that doesn't have to be continued? Let me put it this way: let us suppose that you get the million bucks, and you get the proper way to handle it. You could hold that side?

Dean: Uh, huh.

President: It would seem to me that would be worthwhile.

Dean: Well, that's one problem.

President: I know you have a problem here. You have the problem with Hunt and his clemency.

DEAN: That's right. And you are going to have a clemency problem with the others. They all are going to expect to be out and that may put you in a position that is just untenable at some point. You know, the Watergate hearings just over, Hunt now demanding clemency or he is going to blow. And politically, it's impossible for you to do it. You know, after everybody....

President: That's right!

Dean: I am not sure that you will ever be able to deliver on the clemency. It may be just too hot.

President: You can't do it politically until after the '74 elections, that's for sure. Your point is that even then you couldn't do it.

DEAN: That's right. It may further involve you in a way you should not be involved in this.

President: No—It is wrong, that's for sure.

In a supplementary statement on Watergate given to the public the following Aug. 15, Nixon's version of that conversation was stated as follows:

"But I was only told that the money had been used for attorneys' fees and family support, not that it had been paid to procure silence from the recipients."

April 17, a busy day indeed at the White House, was the day Nixon first conceded publicly that there had been White House involvement in the Watergate case and that "intensive new inquiries" had been started at his order.

A DAY EARLIER, in a long meeting with Haldeman and Ehrlichman, the three men showed their intense concern with the public relations aspects of the case as they got down to preparing a "scenario"—their word—for the April 17 statement.

Nixon: Good, good. How has the scenario worked out? May I ask you?

Haldeman: Well, it works out very good. You became aware some time ago that this thing did not parse out the way it was supposed to and that there were some discrepancies between what you had been told by Dean in the report that there was no body in the White House involved, which may still be true.

NIXON: Incidentally, I don't think it will gain us anything by dumping on the Dean report as such.

Ehrlichman: No.

Nixon: What I mean is I would say I was not satisfied that the Dean report was complete and also I thought it was my obligation to go beyond that to people other than the White House.

Ehrlichman: Ron has an interesting point.

Remember when you had John Dean go to Camp David to write it up. He came down and said 'I can't'?"

Nixon: Right.

Ehrlichman: That is the tipoff and right then you started to move.

Nixon: That is right. He said he could not write it.

HALDEMAN: Then you realized that there was more to this than you had been led to believe. (Unintelligible).

Nixon: How do we get credit for getting Magruder to the stand?

Ehrlichman: Well, it is very simple. You took Dean off the case right then.

Haldeman: Two weeks ago, the end of March.

Nixon: Uh huh.

Ehrlichman: 30th of March.

Nixon: I signed it, yes.

EHRlichman: Yes, sir, and it says Dean is off of it. I want you to get into it. Find out what the facts are. Be prepared to...

Nixon: Why did I take Dean off? Because he was involved? I did it, really, because he was involved with Gray.

Ehrlichman: Well there was a lot of stuff breaking in the papers, but at the same time...

Haldeman: The scenario is that he told you he couldn't write a report so obviously you had to take him off.

NIXON: Right, right.

Memo tries to discredit Dean

New York Times Service

WASHINGTON — The White House, stepping up its campaign to discredit John W. Dean III, made public Saturday a 32-page memorandum charging the former counsel to the President with "misstatements" in his testimony before the Senate Watergate committee.

The memorandum, which had been circulated earlier on a private basis, maintains that transcripts of White House conversations released earlier this week show Dean did not tell the Senate committee the truth last year about several of his talks with Nixon.

"In sixteen separate areas, on dozens of occasions, Mr. Dean made substantive statements concerning the President that do not accord with the tapes," the memorandum declared. "Indeed, they appear in direct contravention of what the tapes contain."

Traveling with the President in Spokane, Wash., Ronald L. Ziegler, the White House press secretary, reinforced the theme of the memorandum, saying that "anyone who says the transcripts support John Dean hasn't worked at his reading or is looking at it with a totally partisan or biased eye."

The memorandum listed 16 examples of statements made by Dean during his Senate testimony, as contrasted with the edited transcripts provided the House Judiciary Committee, calling attention to what were termed

"important contradictions."

"Mr. Dean contended presidential knowledge of an involvement in that cover-up," the unsigned memorandum stated, "based on what transpired in three meetings with the President. In none of those meetings can it be said that the tapes bear out what Mr. Dean testified to under oath."

Ever since the White House launched its most recent and most intense

counterattack last Monday, renewed emphasis has been placed on discrediting all of Dean's accusations against the President by demonstrating that some of his facts and dates do not conform with the edited versions of

presidential conversations. Saturday's memo accused the former counsel of "predating" some statements that the President made to him about Watergate on March 21, 1973, attributing them to conversations on March 13 and Feb. 28, 1973, and

(Continued on next Page)

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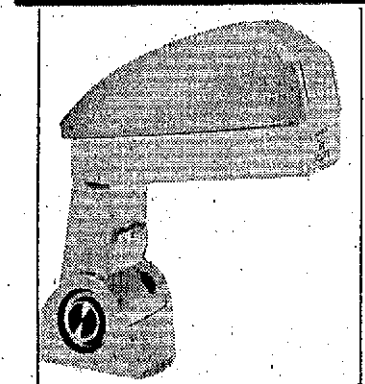
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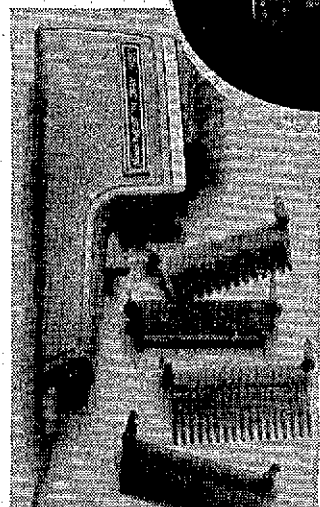
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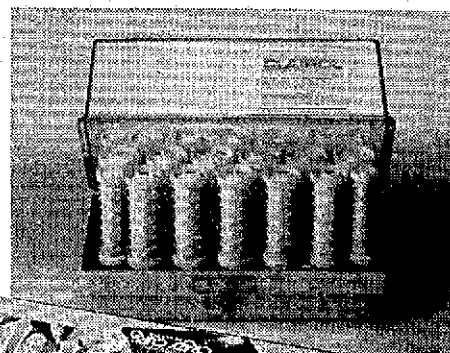
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Impeachment panel's task at hand

By JOHN BECKLER

WASHINGTON (AP) — The long preliminaries are over and the House Judiciary Committee settles down this week to its momentous task of determining whether grounds exist for impeaching President Nixon.

The exact day has not been set yet but sometime after Tuesday the 38 members will receive a thick book laying out in detail the information gathered by the committee staff during four months of investigation.

At each member's place will also be a headset and

controls for listening to the taped conversations of Nixon and some of his chief aides. Although Nixon balked at turning over 42 tapes subpoenaed by the committee, he had previously given it 19 that had been made available to the Watergate grand jury.

The investigation has been divided into six major areas: the Watergate break-in and cover-up, Nixon's personal finances, use of executive agencies for political purposes, domestic surveillance activities of the White House, political "dirty tricks" and "other

alleged misconduct."

There are at least three dozen allegations in these areas on which information has been gathered. It will be the committee's job to decide whether any of them, on the basis of the supporting evidence, amount to impeachable offenses.

The initial presentation of the information will be made behind closed doors by chief counsel John Doar. All the supporting evidence will be available for examination by the members.

Chairman Peter Rodino, D-N.J., estimates this phase of the presentation

will take three or four days, after which the committee will decide whether it wants to receive additional information or call witnesses.

The committee has invited Nixon and his chief impeachment counsel, James D. St. Clair, to be present during the presentation. Nixon is unlikely to accept, but St. Clair is expected to play a major role.

Although the constitutional process of impeachment does not entitle defense counsel to participate, will let St. Clair respond to the opening presentation, question

witnesses and suggest any witnesses he would like to have called.

Rodino plans to open the hearings to the public — and live television — whenever possible after the initial presentation. The decision will be made on a day-to-day basis, depending on the evidence or witness to be examined.

There is no fixed schedule for the proceedings after the initial presentation, but most members expect them to last five or six weeks, which would permit the committee to vote about mid-June.

The committee's recom-

mendation — whether for or against impeachment — will be sent to the House floor for a vote. If the House votes for impeachment, a trial will be held in the Senate, with a two-thirds vote needed to remove Nixon from office.

The committee enters this crucial phase of the inquiry after four months of frustrating delays, partisan bickering and feuding with the White House while the impeach-

ment staff has been doing most of the tape at the investigative stage, the committee, as a matter of work.

The material to be presented is almost entirely from other investigations, mainly by the Senate Watergate committee and the Watergate grand jury. It has been the staff's job to organize and analyze it.

All of evidence the committee wants is not yet in

hand. It still wants the tapes on which the White House-edited transcripts are based, and it has pending an additional request for tapes of 142 conversations it believes are relevant.

It also is conducting its own investigation to determine whether there was criminal fraud on Nixon's part in the preparation of his income tax returns for the years 1969-72.

GOP panel chief foe to immunity

By HOWARD FIELDS

WASHINGTON (UPI) — The senior Republican on the House Judiciary Committee says he will oppose any effort to grant immunity to witnesses at the impeachment hearings, even if it means many major Watergate figures may not be heard.

"The doctrine of immunity should not be used," Rep. Edward Hutchinson of Michigan said in an interview.

Since the Fifth Amendment to the Constitution guarantees protection from self-incrimination, more than a dozen prospective key witnesses would be lost to the committee if Hutchinson prevails.

The committee has not yet decided whom to call, but the prospective witnesses could include almost all of those who could implicate or clear President Nixon of knowledge of and participation in the Watergate cover-up and several other impeachment allegations.

THEY INCLUDE his former aides, H.R. Halde- man and John D. Ehrlich- man, and former Atty. Gen. John N. Mitchell, who are under indictment in connection with the Watergate cover-up.

"Some witnesses may come up here and very properly plead the Fifth Amendment on grounds they've been indicted and should save their testimony for the court," Hutchinson said. "You can't require a defendant in a criminal proceeding to get up before a legislative committee and tell his story."

"This committee hasn't

NEW YORK (UPI) — The three major television networks have decided to rotate their live coverage of the House Judiciary Committee hearings on the impeachment of President Nixon.

The preliminary decision to rotate national coverage — similar to that of the 1973 Senate Watergate hearings — was made in talks among executives of CBS, ABC, and NBC, according to network officials.

They said the official announcement would be made early this week after complete details of the rotation were worked out. The hearings are expected to begin in about two weeks.

Under the rotational plan of the Senate Watergate inquiry, each network alternated coverage, but on any given day a network could opt for its own hearing schedule. The networks had simultaneous coverage earlier.

faced up to the question of immunity."

Hutchinson also said he did not believe that a ban on immunity would do great damage to the panel's evidence-gathering process.

"We have a tremendous mass of evidentiary material," he said. "Perhaps it will be unnecessary to call some witnesses. Not every prospective witness has been indicted."

ALTHOUGH Hutchinson heads the minority of 17 GOP members on a 38-member committee, his opposition to granting immunity could prompt a great deal of partisan wrangling even if he could not get enough of his colleagues to join him in opposing it. The wrangling could ruin the attempt for a bipartisan impeachment process.

The decision on whether to call witnesses is at least two weeks away, according to staff members. Hearings begin behind closed doors Wednesday or Thursday, and evidence will be presented for two or three weeks before the committee decides which, if any, witnesses to call to fill in the gaps.

Dean target of memo

(Cont'd from previous page)

Sept. 15, 1972, in an effort to indicate that Nixon had earlier knowledge of the crime.

For example, Dean told the Senate committee he recalled Nixon telling him on Sept. 15, 1972, that he was pleased that the indictment of the Watergate burglars "had stopped at (G. Gordon) Liddy."

"The statement is false," the memo asserts. Based on the transcripts, it maintains that "the President never in this conversation in any way expressed pleasure the 'case had stopped with Liddy.'"

The White House memorandum did not mention the fact that the tapes had been edited to delete portions of conversations officials maintain were not relevant to Watergate or to drop portions only identified in the transcripts as "unintelligible."

In the same Sept. 15 conversation, according to Dean's Senate testimony, he told the President that the Watergate situation "had been contained." The tape transcripts indicate, the White House memorandum observed, that Dean never used that expression or said anything similar.

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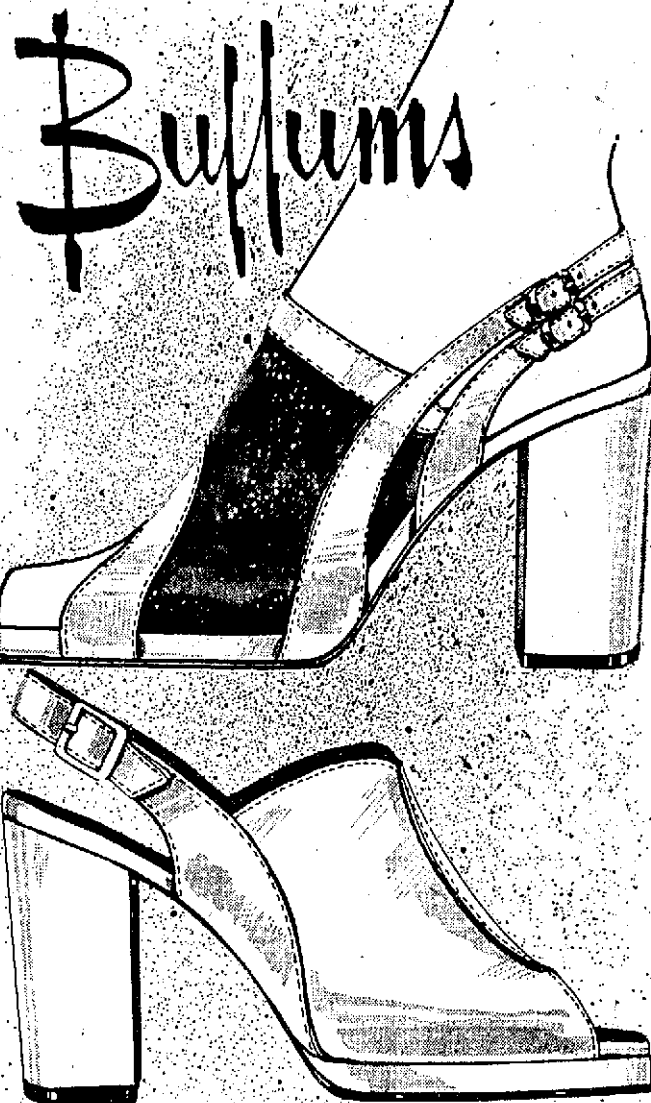
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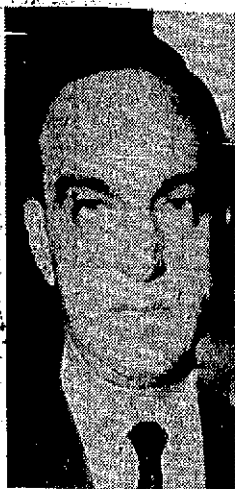
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M'Carthy aide back in news Prosecuted Rosenbergs

By BARBARA REHM

NEW YORK (UPI) — More than two decades ago, Roy M. Cohn was a young prosecutor in the atomic espionage trial of Ethel and Julius Rosenberg. Today, he still talks of the dangers of communism.

"Let us remember," he says, "that as long as we have freedom in our hearts, no actions of Communist dictators can tell the American people what to do."

Standing there, a little parrot of a man with quick, abrupt gestures, Cohn is cheered loudly by the 112 persons who recently packed into the Madison Avenue room of the Hotel Roosevelt to hear his version of the Rosenberg trial.

"THANK YOU, thank you, Mr. Cohn," says an old woman with a breaking voice. "You and Sen. Joe McCarthy alerted us to what was really going on in the world."

She, too, gets a loud round of applause.

But Cohn, who at 23 worked on the Rosenberg prosecution team and then later moved up as a special aide in Sen. McCarthy's hunt for Communists in public institutions, is back in the news.

A dapper attorney and high financier, Cohn is considering running for Manhattan district attorney on the Conservative Party ticket. If he decides to run, his chief opponent in the race will be former U.S. attorney for the Southern District of New York, Robert Morgenthau.

MORGENTHAU has indicted Cohn three times. Each time Cohn was acquitted. Four years ago he was charged with bribery, extortion and fraud in a lucrative business deal with the now-defunct Fifth Avenue Coach Bus Lines. He was cleared by a unanimous jury decision 11 weeks after the trial began.

Cohn, who talks out the right side of his mouth, is a little irritated the Rosenberg case is back in the news again. Standing in the hot hotel room it is often difficult to remember the Rosenbergs died in the electric chair 21 years ago.

"The evidence was overwhelming," he shouts.

"CONSIDER the terrible nature of their crime. The received more time and consideration than any other defendant in the history of this country."

"The bleeding hearts know everything but the facts. The Rosenbergs hated us. They hated the United States, they hated our system. The whole revival is but one example of how the media have misled the American people into thinking of Communists as friends."

Registration push

ATLANTA (UPI)—Sen. Edward Kennedy, D-Mass., said Saturday night he would introduce legislation to extend the Voting Rights Act to reach the millions of Americans of all races who are still unregistered.



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MAY CO

Unleaded gas to bring problems with clean air

New York Times Service

DETROIT — The American car buyer apparently is headed for problems with federal antipollution rules covering 1975 models.

The problem is that most models on the market next fall are going to require unleaded gasoline and the gasoline may not be available in every part of the country.

The unleaded gasoline will come into use under 1975 emission standards issued by the Environmental Protection Agency under provisions of the Clean Air Act of 1970. To meet these standards, most new cars will come equipped with catalytic converters, a \$150 item that will require the use of unleaded gasoline.

THE platinum catalysts are used to change hydrocarbon and carbon monoxide emissions into harmless carbon dioxide and water.

Since the platinum catalyst can be ruined by lead in gasoline, the EPA is going to require that 160,000 of the 356,000 U.S. gasoline stations have pumps to sale unleaded gasoline.

Lead-free fuel is not now generally available around the country. But the agency's rules will require the addition of unleaded pumps by July 1 at all stations selling more than 200,000 gallons a year.

The price of unleaded gasoline will be two cents above the price of leaded gasoline because, oil companies say, it costs more to refine it.

THE 1975 model cars will have small fuel tank openings, and the unleaded gasoline pumps will have extra small nozzles. This will make it difficult — though not impossible — for a service station to put leaded gasoline into one of these cars.

The EPA is going to change its regulations on Amoco increasing gas prices 2 cents

CHICAGO (UPI) — Amoco Oil Co., marketing arm of Standard Oil of Indiana, Saturday said it would increase its gasoline prices by 2 cents a gallon and distillate prices by 2.5 cents a gallon, effective Monday.

K. E. Curtis, vice president for marketing for Amoco, said the increases were in accordance with the government's pricing formulas.

what stations must have the unleaded gasoline to require that more rural stations will get the fuel than at present. But for the first few months the new cars are on sale, most knowledgeable people in the auto and oil industries and government are predicting some problems.

"The biggest question for a person who buys a 1975 model this fall is going to be availability of the unleaded product out in the boondocks," said Charles E. Shipley, executive director of the Service Station Dealers Association of Michigan.

MARIAN FITZWATER, EPA press officer, said, however, in a telephone interview from Washington, D.C.:

"The petroleum industry keeps telling us they anticipate no problems. We think most stations will go to unleaded as a matter of meeting the market demand."

There will be far more unleaded gasoline available in this country than in Canada. Canadian officials have contended that the catalysts were unnecessary. But because of the Canadian-American auto trade agreement in which cars are made in one country for both, many Canadian cars are apparently going to have these converters and be designed for unleaded gasoline.

A survey by the Canadian government's Department of Industry, Trade and Commerce found that only one in six service stations in Canada would be equipped by Sept. 1 to provide unleaded gasoline and that this would climb to only one in five by July, 1975.

AN ANALYST of the American oil industry said of service station operators: "They were not prepared for this. They did not expect to have to meet this deadline. They thought it would be postponed. Now, everyone is trying to order tanks, pumps, nozzles, piping and so on, and there is a shortage. It takes four to six months to get delivery now on underground metal tanks."

"So now some of these firms who would like to meet the deadline are in real trouble because of a production delay. There will be problem areas this summer and fall but I doubt if there will be very many in the summer of 1975."

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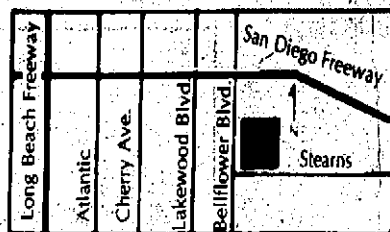
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*beds do not include mattress, springs

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GROUP OF TABLES many types were \$99-\$329	\$49-\$249
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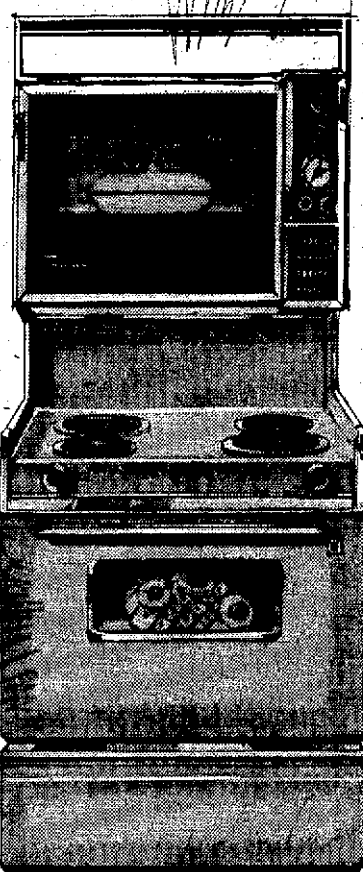
SIMMONS MATTRESS, SPRINGS 3 sizes were 69.95-\$49.95	49.90-\$209
SIMMONS TWIN MATTRESS, SPRINGS super-firm were 89.95-ea. pc.	\$63
SEALY KING SIZE SET super firm was 289.95	\$229
TWIN MATTRESS, SPRINGS assorted were 69.95-\$89.95 ea. pc.	\$39-\$42
FULL MATTRESS, SPRINGS assorted were 79.95-\$99.95 ea. pc.	\$42-\$45
QUEEN MATTRESS, SPRINGS assorted were \$90-\$150 ea. pc.	\$49-\$89
KING SIZE SLEEP SETS assorted were 289.95-\$29.95	\$119-\$219
REGULAR, QUEEN SOFA SLEEPERS varied styles were \$389-\$529	\$209

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FIELDCREST JACQUARD VELOUR TOWELS 3 sizes were 1.20-5.00	69¢-1.99
FLORAL VINYL TABLE CLOTH many sizes were 6.00-10.00	1.99-3.99
WALL TO WALL BATH CARPETING 5x6' and 5x8' was 20.00-25.00	9.99-12.99

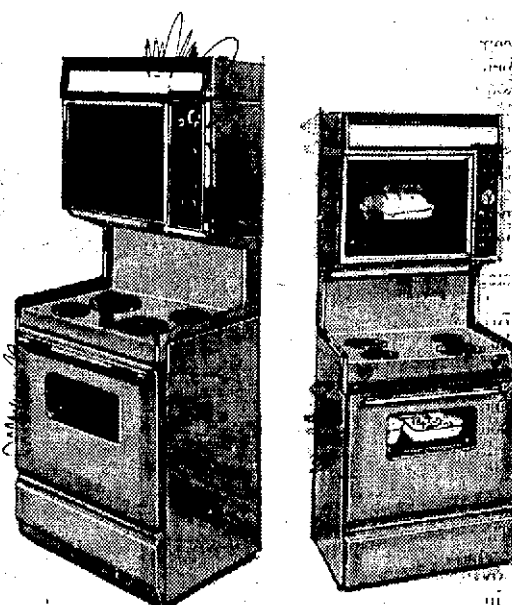
BEDDING

LIGHTWEIGHT FLORAL SPREADS twins, fulls were \$14-\$15	7.99
THERMAL BLANKETS varied sizes were \$10-\$17	3.99-6.99
NO-IRON TWIN SHEETS percale were 5.49	2.99
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CAMBODIAN TROOPS and civilians scramble to board a helicopter out of besieged Longvek. —AP Wirephoto

Refugees surrounded by rebels, fear and hunger

By DENIS D. GRAY

LONGVEK, Cambodia (AP) — Twenty-five miles north of Phnom Penh on a sun-drenched plain, 20,000 adults and 20,000 children are surrounded by a rebel force. Their fate is in question.

The Longvek perimeter is about 10 square miles, but it shrinks almost daily. Inside it, refugees and their cattle, soldiers and officers mix in a vulnerable patchwork.

There are no doctors for the growing number of wounded at Longvek, rice supplies are dwindling, and the refugees must drive pits into the ground to come up with tepid, murky drinking water.

"IF HELP doesn't come, it will be a human hell here soon," a battalion commander says. But the Phnom Penh command is not planning to send reinforcements for the camp's 4,000 defenders, 10,000 military dependents and 20,000 civilian refugees.

Longvek has been under siege since March 28.

The camp commander, Brig. General Tum Yam, has only one plan: to wait until June when the monsoon rains flood the land and make evacuation by boat a possibility.

But the rebels are stepping up their pounding of the camp, using every weapon in their arsenal. The daily count of dead and wounded is 35 and up. About 100 wounded lie in the camp's crude infirmary.

THE SHELLS land indiscriminately within the perimeter and come with such regularity that the children barely bother to interrupt their games and chatter.

"If the Kmer Rouge come they may kill us or they may take us away," says an elderly woman refugee. "We came here from Oudong, but there is nowhere to escape to now. I have been raising my hand every day in prayer to the lord Buddha to protect us."

Oudong, a 17th century royal capital 23 miles north of Phnom Penh, fell March 18.

Some refugees try to scramble onto hovering

Shells kill 4 Viet children

SAIGON (UPI) — A barrage of mortar shells tore through a Mekong Delta elementary school during classes Saturday afternoon, killing at least four children and wounding 23 others, field reports said.

Reports from Song Phu hamlet said three adults also were injured when eight shells hit the school, 68 miles southwest of the capital.

Saigon command sources blamed the Viet Cong for the tragedy and said the shells were from an 82mm mortar, used only by the Communists.

In Cambodia, the government high command Saturday charged the North Vietnamese and Viet Cong with intervening in the Cambodian war, while to the north of Phnom Penh, Communist units continued to batter a large government garrison at Long Vek.

Close race expected today in French vote

By ELLIAS ANTAR

PARIS (AP)—France prepared for a close presidential election today and the possibility that the Communist party may gain a share in the government of Western Europe's largest country.

The latest polls show Socialist Francois Mitterrand, who has the formal backing of the Communists, as the front runner. Some political observers think it possible he might win more than 50 per cent of the vote Sunday and become president outright.

BUT THE polls indicate he and Finance Minister Valery Giscard d'Estaing—presently running second—will both get less than a clear majority on to a decisive runoff May 19. The latest sounding gives Mitterrand 45 per cent and Giscard d'Estaing 30 per cent in the first round. Forecasts for the runoff, however, gave the Socialist leader 48 per cent and Giscard d'Estaing 44 per cent.

Former Premier Jacques Chaban-Delmas, the candidate of the Gaullist Party that has dominated French politics for 16 years, was running a poor third in the straw vote. There were signs the Gaullists might throw their weight behind Giscard d'Estaing in the second round to stave off a leftist victory.

Nine other minor candidates will be eliminated today and some have already announced their second-round backing for one or the other of the main contenders.

Predictions show that 86 per cent of France's 31 million voters intend to go to the polls—one of the highest percentages in recent history.

Results from the 800,000 voters in France's far-flung overseas territories could take several days to come in, delaying the overall outcome of the first round if the metropolitan balloting is close.

Mitterrand has based his campaign on what he sees as the desire of most Frenchmen for a change

after 16 years of Gaullism. He has said he will name a Socialist premier if he wins, and his Communist allies confidently predict they will get six or seven cabinet posts.

Giscard d'Estaing has been a junior but powerful partner of the Gaullists since 1962. He declares that at 48, he represents a new generation of leadership that can bring about "change without risk."

With the predicted defeat of Chaban-Delmas in the first round, the Gaullists evidently have become nervous about being left out in the cold even if Giscard d'Estaing wins through to the Elysee palace.

PERSISTENT reports in recent days say Gaullist Premier Pierre Messmer plans to appeal for a Gaullist party rally behind the finance minister after the first round. The party executive is said to have already scheduled a meeting for Monday morning to organize support for Giscard d'Estaing.

Brazilian landslides kill 34

SAO PAULO, Brazil (AP) — Three landslides on rain-soaked slopes in northeastern Brazil this week have killed 34 people, officials reported Saturday.

More than 100 people have died and hundreds of thousands left homeless in the past six weeks of torrential rains which have flooded the usually dry northeast.

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NODULES SMALL, BUT THE RACE IS ON FOR THEM
—Staff Photo by KENT HENDERSON

Manganese leads 'miners' to the oceans' floors

Blanketing the sea floor in various parts of the world's oceans are untold millions of tennis ball-sized rocks which are literally worth their weight in a new "black gold."

The roundish and irregular surfaced rocks are called manganese nodules and are rich in manganese, nickel, copper, cobalt and other metals.

The race is on among nations of the world to develop ways of mining the mineral source economically.

One leading contender in the race is Howard Hughes with his Long Beach-based ship, barge, and ocean bottom-crawling tractor.

In a research facility located about as far from salt water as possible, at the University of North Dakota under Department of the Navy auspices, basic research in high pressure effect is being conducted by Dr. Thomas Akers, manager of the Navy's Man-in-the-Sea project. Goal of the project is to determine the various effects of high and prolonged pressures on humans.

Dr. Akers is using dif-

ferent animals to study various physiological effects caused by subjecting the animals to varying pressures and gas mixtures for different time periods. Guinea pigs are used to test the effects of oxygen under pressure on the lungs because the animal's lungs are similar to those of humans. To study the effects on kidneys, Dr. Akers uses dogs. Other animals are used to study the pressure effects on bones.

"We are studying the long-term effect high pressures might have on such bodily functions as reproduction capabilities," Dr. Akers said.

The research project includes the use of computers to predict these effects on the animals. The electronic readout is then compared with examination results.

THE ANIMALS can be kept up to 12 weeks in pressurized cages which can be cleaned and into which food and water can be passed.

Akers is studying the possibility of men living beneath the sea and their ability to work and harvest minerals such as

manganese nodules and food from the ocean.

Most manganese nodules are on the floor of the continental shelf, where the average depth is about 600 feet with some trenches probably about 1,500 feet deep. The laboratory at the university is capable of duplicating pressures down to 1,300 feet.

It is known that other countries are conducting similar research, and several are entering the race to mine the manganese nodules. The competition has triggered a controversy about rights to this as yet untapped mineral resource.

France has been involved in deep sea research for many years, Akers said. Italy, Yugoslavia, Czechoslovakia, and England are other countries in the undersea mining race.

There are international agreements — and disagreements — concerning taking minerals either from the ocean water itself or from the ocean floor. By August following an international meeting in Venezuela beginning this month, there may be new and more definitive laws to guide nations in their struggle for recovering such ocean wealth as manganese nodules and other untapped resources.

Hughes' Glomar Explorer is currently conducting sea trials off the mainland side of Catalina. Following the sea trials the ship is due to return to Long Beach before heading with its barge and ocean floor dredge to start mining the ocean bottom off Nicaragua. As with many endeavors undertaken by Hughes, details of operation of the Glomar Explorer are highly guarded.

—Jack O. Baldwin

With baited breath Duluth awaits smelt season

Ridder News Service

DULUTH, Minn. — City officials are making plans to accommodate the invasion of thousands of fishermen for the annual smelt run which is expected to begin this month.

Duluth police, parks, public utilities and civil defense officials are joining county, state and coast guard officials in preparing sanitary and safety measures for the fishermen.

Police Chief Milo S. Tasky said he will double normal patrol activity and have 28 squads on duty during the smelt season. The heaviest concentration of city police will be in the Park Point area. The St. Louis County sheriff's squad and civil defense auxiliary police also will assist in traffic and crowd control.

Parks Director Harry Hash said his department, in cooperation with the city sewers division, will again maintain holding tank disposal stations for campers. Signs will be posted to indicate locations of the disposal facilities which will be located in the Park Point and Lester River areas.

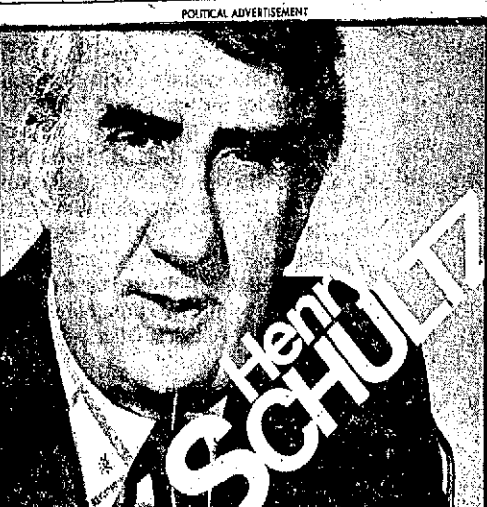
NASH'S DEPARTMENT and the State of Minnesota will also place 18 portable toilet units near the Park Point and Lester River smelting sites.

A trash pickup team will make daily rounds throughout the smelt run to empty trash containers and pick up litter from all smelting areas, Nash said.

The city will stretch two cables across the mouth of the Lester River, with buoys, to assist anyone who might lose his footing and be washed out toward Lake Superior. Lives have

been lost in such accidents during past seasons.

Tasky said police are aware that drinking has been a factor in past tragedies and that his department "takes a dim view of people out there on the river at 2 a.m. and intoxicated."



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GI Bill attracting Army enlistees

Ridder News Service

FORT ORD — Mark Koivisto, a 19-year-old long-haired youth from Fullerton joined the Army to escape civilian society.

Twenty-year-old Steve Hoops of Star Valley, Wyo., signed up for a four-month hitch with a six-year commitment to the National Guard.

"I needed a job and I think it will make me grow up more," he said.

Both young men have more profound reasons for entering the service but they are typical of many who are entering

voluntarily — not as draftees and not to get a better opportunity than they might have had if they were inducted.

Since the end of the draft, the average age of men enlisting has dropped from nearly 21 to 19.5 years, according to Lt. Col. Robert Furney, commanding officer of the reception center here.

College graduates who once composed 10 per cent of the recruits are almost nonexistent in the ranks of the new volunteer enlistees.

High school graduates

now are the majority but only slightly.

Here at Fort Ord, most of the men come from urban and suburban backgrounds, a statistic Furney explains by noting that the San Francisco Bay area and Los Angeles are the largest population centers in the region.

Economics apparently has a strong effect on reasons for joining the Army.

"I joined to get out of the depression and energy crisis for a while," Koivisto said. "If it continues and gets really bad, I may stay in."

But Koivisto apparently is looking to a future on the outside as well.

"I want to get the college education benefits — the GI Bill," he said.

Hoops, who worked for the telephone company in Star Valley before he signed up with the Army, agrees.

"I had one semester of college and I couldn't get the money to continue. I need the experience I'll get in the Army."

Furney's statistics show that since the end of the draft, 20 per cent of the new men say they are

joining the Army to get the GI Bill and to take college courses offered by the Army.

Those in the largest single category, 28 per cent say they want the job training.

Furney claims the new enlistee is more of a realist than the draftee.

"We're receiving the guy who has graduated or left high school and finds he's unemployable. He wants to learn a skill — a trade."

If the recruit has changed since the draft, so has the Army.

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Tote, Would be \$34	20.39
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27" Roll-Away®, Would be \$72.50	43.49
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21" Men's carry-on, Would be \$52.50	31.49
25" Men's carry-on, Would be \$69	41.39
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Lightweight, soft-side zipper luggage. Handsome tough vinyl expands for the extra room you need. Ladies: Melon, peacock, orange. Men's: Brown.

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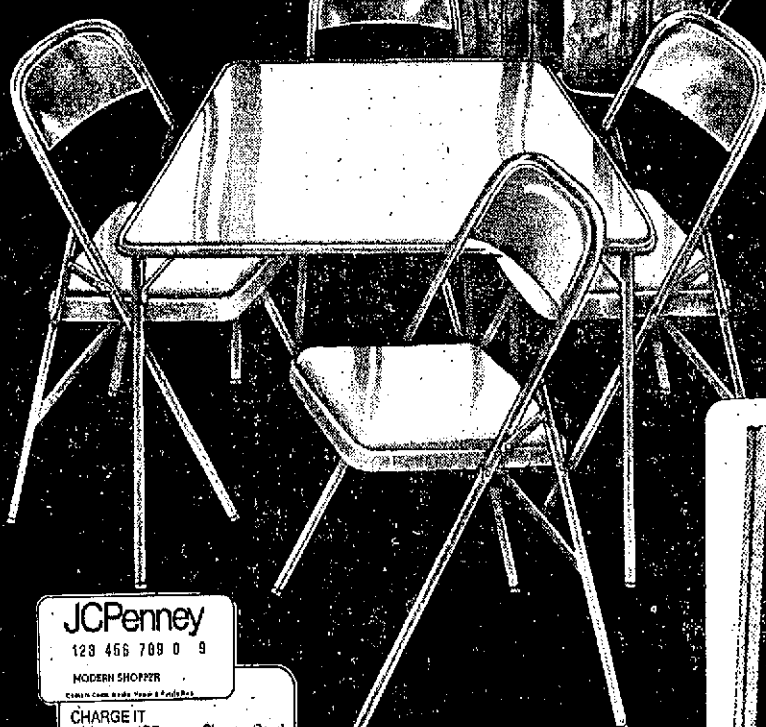


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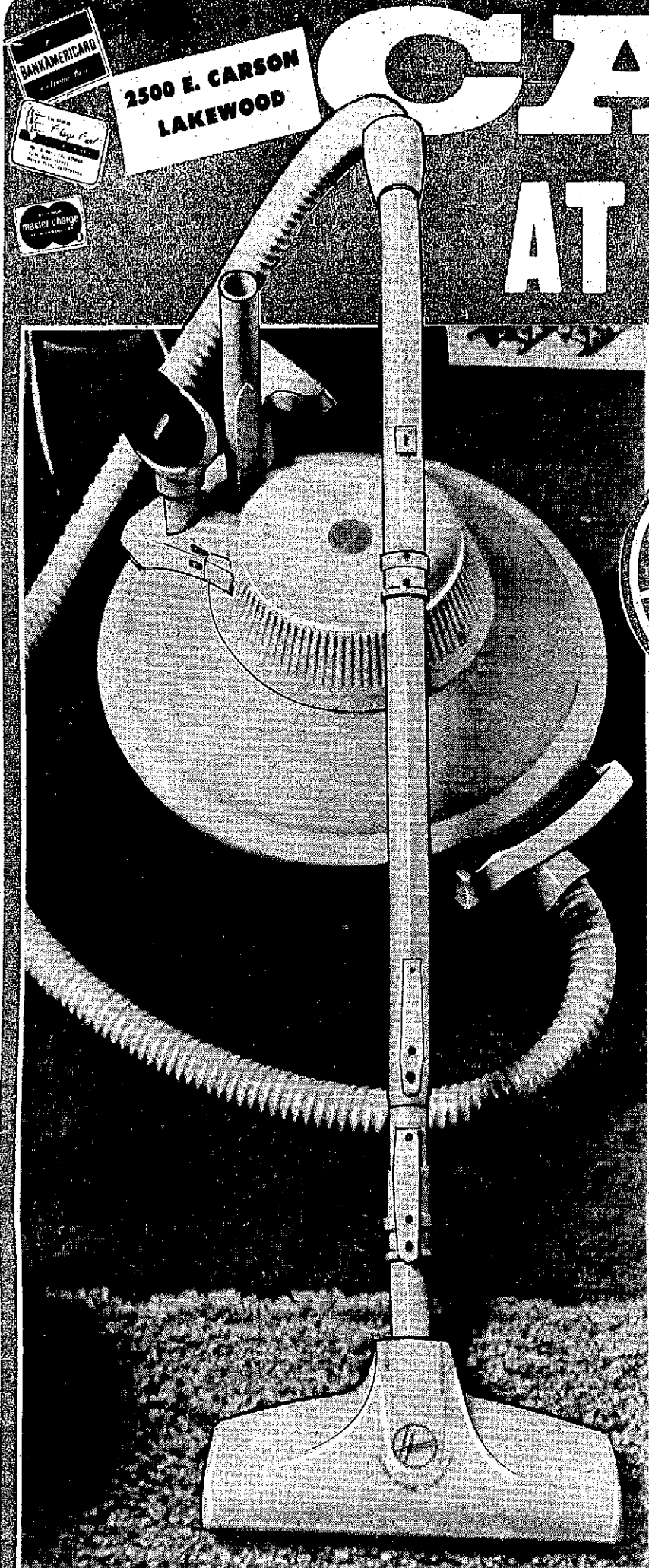
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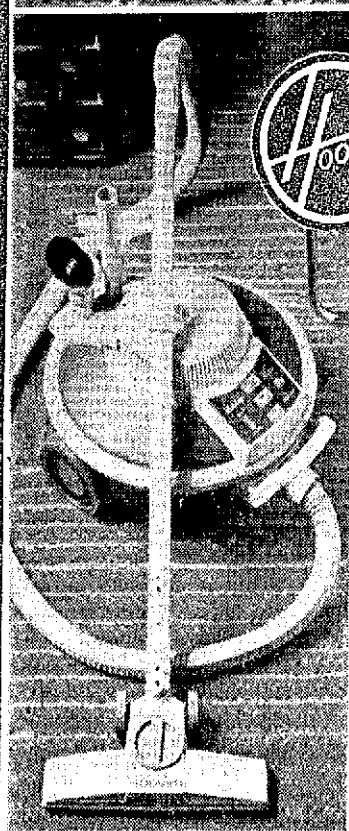
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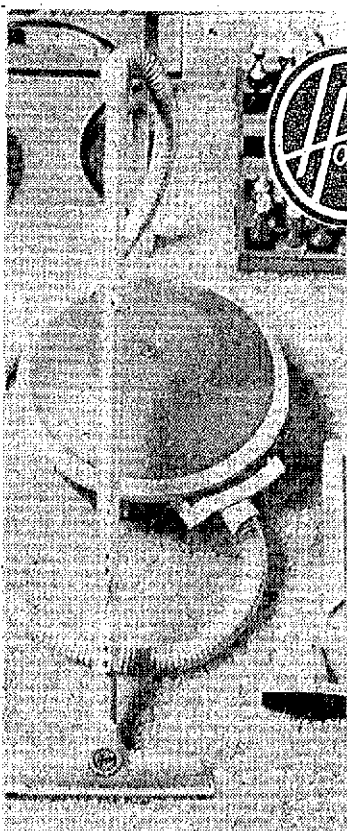
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Tool, All-Purpose Brush, Edge-Cleaning
Nozzle, Carry Handle/Cord Wrap
Scientifically designed base creates a cushion
of exhaust air . . . eliminates the need for
wheels or runners. Glides effortlessly!

44⁹⁵
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Republican, Demo races for local district heat up

Bond, Stevens trade barbs

Long Beach Councilman Don Phillips, Republican candidate for Congress in the 34th District, said Saturday the district's priority concerns—pollution, taxes and pornography—as revealed in his mail questionnaire: "clearly outlines our goals and gives us a mandate for action."

Phillips cited pornography as the one issue "most directly interrelated to all the rest...the most pronounced symptom of the moral decay in our society."

As Phillips read and judged his mail survey, another GOP candidate for the 34th District seat, Assemblyman Bill Bond of Long Beach, inserted Chapter 3 into his argument with Republican Gil Stevens, McDonnell Douglas executive, over the merits of their respective backgrounds as preparation for Congress.

"Stevens does not appreciate," said Bond, "that it is infinitely more difficult to deal with the social, economic and international problems facing our country than it is to build an airplane. To lay it on the line, Stevens is obviously in over his head."

Stevens Friday voiced exception to Bond's headquarters brief that businessman candidates are hobby or prestige-seeking and said, in effect, better the businessman than the hack politician.

History has proved the "pure nonsense," said Bond, of assuming that a person successful in business is automatically good at government. "All one has to do is remember the miserable flop Robert McNamara was as secretary of defense or the shambles that George Romney made out of Housing and Urban Development."

Stevens' job at McDonnell Douglas as head of the General Services Division limits his responsibility, Bond said, "to operating the company's switchboard,

teletype, printing and photography services and acting as courier for the company's interoffice correspondence. This type of experience may impress Stevens but it does not impress me."

Bond said he is glad, however, that Stevens has broached the matter of qualifications. "I think it is important in this and all other races," said Bond, "that the public look behind silly statements generated by public relations men to publicize candidates that have no business running for elective office."

"The simple criterion to be applied in any election is how much and of what quality is a person's experience in government. The usual lengthy listings of church and fraternal and service club memberships have absolutely nothing to do with an individual's ability to function effectively in government."

Phillips' mail survey to 70,000 voters produced 7,000 replies, considered to be a large response for that kind of poll.

Voter concerns after the top three issues were inflation, welfare abuses, security on the streets, ecology, rapid transit, decentralization of government, medical aid, senior citizen problems, vandalism, problems of government control, widely divided opinions on impeachment, drugs and, in 16th place, adequacy of schools.

Pornography, said Phillips, "is the one thing that makes decent, responsible citizens hang their heads in shame for it goes against the ethics which made our country and our people the finest civilization the world has ever known."

"Our government, our business leaders and even our relationship with our neighbors are touched by this 'new morality,' or lack of morality, and we are turning into a society of selfish, uncaring cynics."

Murray assailed by Sassone

Robert L. Sassone, Democratic candidate for Congress, 34th District, Saturday accused Dennis Murray, one of 10 primary opponents, of submitting fraudulent campaign material to the public—a flyer claiming he won the 1972 Democratic nomination for the district congressional seat by a 2-1 margin.

Sassone filed suit in Orange County Superior Court Friday asking that the Murray campaign be ordered not to use the claim in any literature or communication.

Although Judge William S. Lee issued an order for Murray to appear May 13 to show cause why the order should not be granted, Sassone had his own summary of the matter.

"If Murray knew he won the 1972 primary nomination by less than a narrow 5-4 margin and still claimed to have won by a 2-1 landslide, he is a liar."

"If Murray did not know what was in his literature, he is not competent to be a congressman. If he made the claim without knowing what the truth was he is either a liar or incompetent. I don't think there is any chance of honest error."

Sassone's charge and suit were the most combative incident of the week on the Democratic side but most of the candidates were otherwise stirring.

Dennis Murray endorsement

Larry Thomas, campaign director for Dennis Murray, announced Murray endorsements by the Teamsters Union and the International Longshoremen and Warehousemen's Union, bringing the number of official recommendations for Murray in the district to 14 representing more than 70,000 residents.

Nate DeBiasi, ILWU spokesman, depicted Murray as the man for "best representation in Washington ...

and the only Democrat that can wage a successful campaign in November."

Jim Peck, Teamster official, said Murray has proved a broad base of support and "has been consistently active on behalf of the working people."

Other Murray endorsers: Aerospace Workers at McDonnell Douglas; AFL-CIO Committee on Political Education; Steel Workers of America; Los Angeles County Employees Assn.; Mexican-American Unity Council; United Auto Workers; Butchers' Union; Postal Workers; Metal Trades Council of Long Beach Naval Shipyard; Iron Workers; Communication Work-

(Continued next page)

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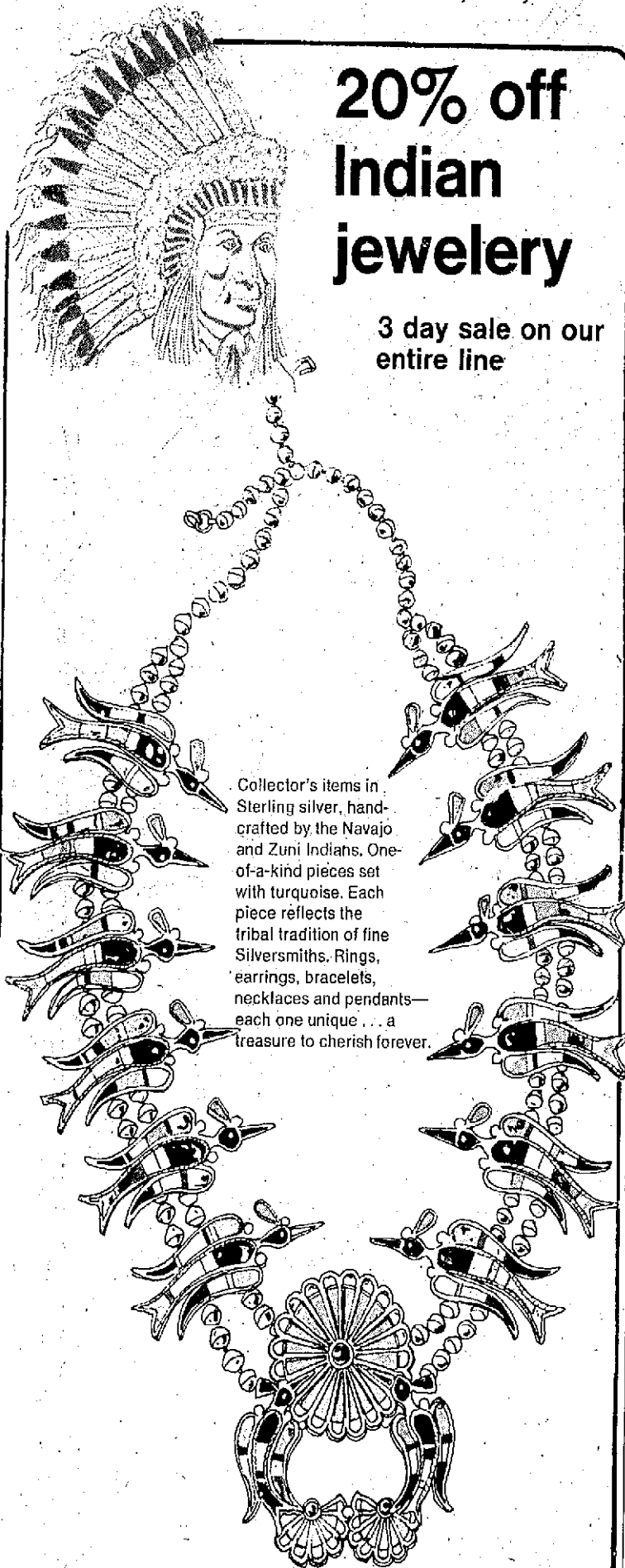
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Politics

Offill aide cites qualifications

By BOB HOUSER
Political Editor

"Strongly disputing" claims that Jim Gray is the most qualified candidate in the 58th Assembly District race, Jack E. Hall, general chairman for candidate Sumner Offill, said Saturday.

"It will take Gray—or any other candidate—two or three years to learn what Sumner Offill will know the first day he sets foot on the Assembly floor."

Both Gray and Offill are vying for the Republican nomination in the East Long Beach-Lakewood-Signal Hill-Hawaiian Gardens district.

What Gray's campaign cochairmen said about his superior qualifications "defies logic," said Hall. "Let's set the record straight as to experience and qualifications."

"Sumner Offill has been chief assistant to State Sen. George Deukmejian, R-Long Beach, for seven years. He has worked with the senator in the state Capitol and in the Long Beach district office. Sumner has researched legislation, prepared legislation and amendments, presented bills before committees of the Legislature, worked effectively with virtually every department of the state government."

"Sumner has used the leverage of a legislator's office to assist businessmen tied down by government red tape; to help senior citizens obtain an expanded nutrition program; to expedite the granting of Cal-Vet loans for citizens who want to buy a home. It goes on and on. The list of individuals who have been helped by Sumner after contacting Sen. Deukmejian's office is endless."

Chairman Hall acknowledged that candidate Gray is a capable man, worthy of respect, "but until three years ago he was primarily occupied selling foreign cars seven days a week at his business, Jim Gray Imports. Since then he has served one day a week on the Long Beach School Board and devoted the other six days to selling cars."

"All the while, Sumner Offill was working full time with Gov. Reagan, Sen. Deukmejian and other Republican legislators on welfare reform, tax reform, crime control and many other issues. To suggest that Jim Gray is more qualified than Sumner Offill is illogical."

Torchbearers

The annual "Swing into Spring" dinner-dance of the Torchbearers of Lakewood Democratic Club will add the feature of an all-candidate night May 24 in Lakewood Country Club, according to Beverly Brons, president.

She said the \$12-a-person tickets are now on sale, information at 421-6531 or 630-2980. The party schedule: 6:30 to 7:30 p.m., cocktails; 7:30, dinner; 8:30 to 10, candidate presentations; 10-1:30 a.m., dancing.

32nd GOP

All area Republican candidates for the June primary will speak at the Wednesday noon meeting of the 32nd Congressional District Republican Women Federated in the Women's City Club, 1309 E. Third St. The meeting is open to the public.

GOP Council

Republican candidates for the 34th Congressional District seat will speak at the 1 p.m. Wednesday meeting of the Long Beach Council of Republican Women in the Lafayette Hotel French Room. The meeting is public.

Candidates are Long Beach Councilman Don Phillips, Huntington Beach businessman John Philip Sousa IV, airliner manufacturing executive Gil Stevens and Assemblyman Bill Bond, R-Long Beach.

Campaigning by Democratic candidates

(Cont'd from previous page)

ers of America; Hotel, Restaurant Employees and Bartenders' Union.

Henry Schultz tells goals

Henry Schultz, back from Washington hearings and congressional briefings, said he supports both the Retirement Income Security Act and the proposed Comprehensive Health Insurance Act, calling both a start against long-neglected human needs.

Schultz said the retirement income bill "is a good beginning toward my goal of assuring that all employees will receive the promised pension benefits earned during their working lives, guaranteed by a government corporation, the Pension Benefit Guaranty Corporation. Sen. Harrison Williams, D-N.J., committee chairman, is hopeful of having it on the President's desk for signature by July 4."

Noting his support for the Kennedy-Mills Health Act, Schultz said, "One of my first goals in Congress is to assure that every American family has quality health care whenever they need it regardless of income or where they live. The federal government should assume this responsibility."

Jared Sloan stumping

Jared Sloan, an architect, said he has been stumping the district in traditional style, including kissing babies at an El Dorado Park campaign picnic attended by about 300.

He announced a Jared Sloan Bicycle-cade, open to any interested person, will start at 12:30 p.m., May 19 from Naples Plaza, west along Ocean Boulevard to Cherry Avenue—details at 431-2373.

Neighborhood meetings and cocktail parties are planned for May 10 and 11, May 17 and 18, Sloan said.

Nixon speech response said unfavorable

NEW YORK (AP) — House Majority Leader Thomas O'Neill, D-Mass., said Saturday that public response to President Nixon's televised Watergate speech was apathetic and unfavorable.

He said the Judiciary Committee had received only 90 letters, of which 82 were unfavorable.

"The House Republicans," O'Neill told a news conference, "are completely chagrined as to the President's speech of Monday night. They can't believe what they are reading in the transcripts."

The majority leader said the Judiciary Committee will start hearing testimony about impeachment Tuesday, and the question will be voted on by the full House in late July "with or without" the Judiciary Committee report in hand.

Russell Rubley

About 130 persons attended a \$100-a-plate testimonial dinner for Long Beach Councilman Russell Rubley at the Golden Sails Restaurant, with no political speeches and a program of South Pacific music and dances by the Okalani's troupe.

Head table guests included State Sen. Joseph M. Kennick, Mayor Edwin W. Wade and Councilman E.F. Cruchley and their wives. Atty. William Williams was chairman. Emcee Ernie Wilbanks read congratulatory wires from Congressman Glenn Anderson and Assemblyman Mike Cullen.

Virginia Waters wins support

Virginia Waters, only women candidate in the 34th District congressional race, has won the endorsement of the Los Angeles Metropolitan Section of the National Women's Political Caucus.

The caucus expressed the hope that Ms. Waters would "continue to raise the important women's issues of child care, equal opportunity for women, equal rights legislation, child support and family planning."

She will also be among those honored next Saturday at a luncheon Salute to Women Leaders of Orange County in the Newporter Inn, Newport Beach.

Conrad Housley for SNET

Conrad Housley announced his endorsement of the "Safe Nuclear Energy Initiative," a statewide effort to insure safeguards for the proliferating nuclear power plants.

Speaking to supporters at the opening of his new campaign headquarters at 5527 E. Spring St., Housley said the need "is compelling since it would provide full compensation in case of an accident or require the plants to operate at 60 per cent of their rated capacity."

Housley, a former aerospace chemist-turned-truck

driver, said it would require that the handling and storage of nuclear waste and the emergency control system be approved by a two-thirds vote of the Legislature and would require that the governor prepare a yearly evacuation plan for areas that might be affected by a major nuclear accident.

The initiative is in the signature-collecting phase; 325,000 are needed. Housley said petitions are available at his headquarters.

Wallace Edgerton on pensions

Candidate Edgerton called for improved care for the elderly, specifically a permanent escalator clause in Social Security payments tied, automatically, to a cost-of-living index.

"Private pension plans provided by industry and unions should be outlawed," he said, "unless they are transferable when a person changes jobs or moves to another city."

He said all employers should have the option of providing private pension plans. "When a person has been denied the opportunity to join in a private pension plan, the federal government should provide him, through Social Security auspices, a decent standard of living in his retirement."

Edgerton's campaign manager, Wayne Johnson, announced the opening of two "storefront" headquarters at the Jay Hall residence, 70 Pomona Ave., Long Beach, 438-0831, and at the Vic Allen residence, 19696 Seaciff Lane, Huntington Beach, 714-536-5034.

The candidate will attend a \$1-a-person donation wine and cheese party from 7 to 9 p.m. Thursday in the Baystores Clubhouse, 8401 El Arroyo, Huntington Beach. There will be a cocktail party for the candidate 8 to 11 p.m., May 16, at Lakewood Country Club, no host bar.

Finance chairman Jo Bennett announced four new committee members: Felix Heffin, administrator, Woodruff Gables Hospital; Vic Allen, owner, Intercoastal Corporation; John Fisher, owner-president, Lakewood Motors, and Dick Lauer, president, Plas-tronics.

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The sporting sweater coat. To add a distinctive look of its own, or to add to the great good looks of all your sporting outfits. Tri-color combos in acrylic. Misses sizes, S-M-L-XL. \$22

Go-anywhere good looks. Our two piece of Arnel® jersey with short sleeve jacket over pleated skirt. Black or navy with white, 10-18, \$22



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Cal. elections

24 candidates seek top posts

By EVANS WITT
Associated Press Writer

While California's lieutenant governor, secretary of state and controller vie to become governor, hot races are developing to fill their shoes.

More than two dozen candidates are battling for these choice launching posts for higher political office.

The races for attorney general, treasurer and state schools chief have also attracted more than the usual number of contenders on the June 4 ballot.

Of all those posts, the lieutenant governor's is still the favorite stepping stone to the governor's mansion. Eight of the state's 39 lieutenant governors later became governors. Lt. Gov. Ed Reinecke is giving up his post in a bid to become the ninth.

Traditionally, the lieutenant governor's role has been to promote California tourism and attend social functions and ribbon-cutting events. But the No. 2 state official also sits on powerful state boards — including the State Lands Commission and the Franchise Tax Board — and gets to be acting governor when the governor is out of state.

State Sen. Mervyn Dymally, a 47-year-old black Democrat from Los Angeles, wants to be California's first black lieutenant governor.

Other contenders for the Democratic nomination include Howard Miller, a University of Southern California professor, and state Sen. Lawrence Walsh of Huntington Park.

Miller, 36, is best known as a frequent guest on the television debate show "The Advocates." He fought Gov. Ronald Reagan's tax-limitation proposal Prop. 1, last year.

Walsh calls himself the "prudent conservative" in the race.

The battle for the GOP nomination is a two-man race between former Health, Education and Welfare Undersecretary John G. Veneman and state Sen. John Harmer.

Harmer has the backing of most of the big GOP donors in the state. On the Senate floor, the 39-year-old Harmer is a fierce fiscal conservative.

Veneman, a 48-year-old former state assemblyman, is a long-time friend of GOP gubernatorial hopeful Houston Flournoy and is supported by GOP moderates. He resigned his Assembly seat to join the Nixon Administration in 1969.

Other major party candidates for lieutenant governor are: Democrats Robert Battin of Santa Ana, Fidel Gonzalez Jr. of Westminster, Cy King of Redlands and Elizabeth Weingand of Santa Barbara.

Edmund G. "Jerry" Brown Jr. brought more publicity to the secretary of state's office than any previous chief state election officer and registrar. That helped attract a large number of candidates when he announced for governor.

On the Republican side, former state Corporations Commissioner Brian R. Van Camp, 33, and South Pasadena City Councilman Michael Montgomery, 37, received a joint endorsement from the California Republican Assembly, while Wendell Handy, 46, a black Compton businessman, has also attracted support.

Assemblyman Walter Karabian, 36, D-Los Angeles, and Assemblywoman March Fong, 47, D-Oakland, are major contenders for the Democratic nomination. So are Cathy O'Neill, 31, who was barely defeated for a state Senate seat from Los Angeles in 1972, and Herman Sillas, 40, a Los Angeles lawyer and frequent spokesman for Mexican-American concerns.

Other major party candidates for the post are Democrats Bruce E. Brant, Hollywood, and Robert S. Jordan, Saratoga, and Republicans Willard C. Ponda, Pebble Beach, and James L. Shinn, Witter Springs.

Jordan is not related to Republicans Frank C. Jordan and his son Frank M. Jordan, who occupied the secretary of state's post for a total of 60 years.

The partisan fights to succeed Flournoy as controller are also complicated ones. For starters, one candidate is also named Flournoy.

On the GOP side, Assemblyman William T. Bagley, 45, R-San Rafael, one of the party's "Young Turks" — along with Veneman and Flournoy — in the early 1960s, faces Marian LaFollette, 48, a community college trustee from Encino, and James L. Flournoy, a black Los Angeles attorney who is no relation to the incumbent.

San Francisco Supervisor Robert Mendelsohn, 36, announced early for the Democratic nomination, but Assemblyman Kenneth Cory, 36, D-Garden Grove, and former state treasurer Bert Betts, 50, have been campaigning hard.

Other major party candidates for controller are Democrats Ronald B. Cameron, Whittier, and David T.E. Rees, Los Angeles.

Vincent Bugliosi and William Norris, both Democratic attorneys from Los Angeles, are fighting for their party's nomination to oppose incumbent Republican Atty. Gen. Evelle Younger, the state's chief law enforcement official.

Bugliosi, 39, was the successful prosecutor of Charles Manson in the Sharon Tate murders case. Norris, 47, a close ally of Los Angeles Mayor Tom Bradley, has been president of that city's police commission.

The race for state treasurer promised to draw little

Continued on next page

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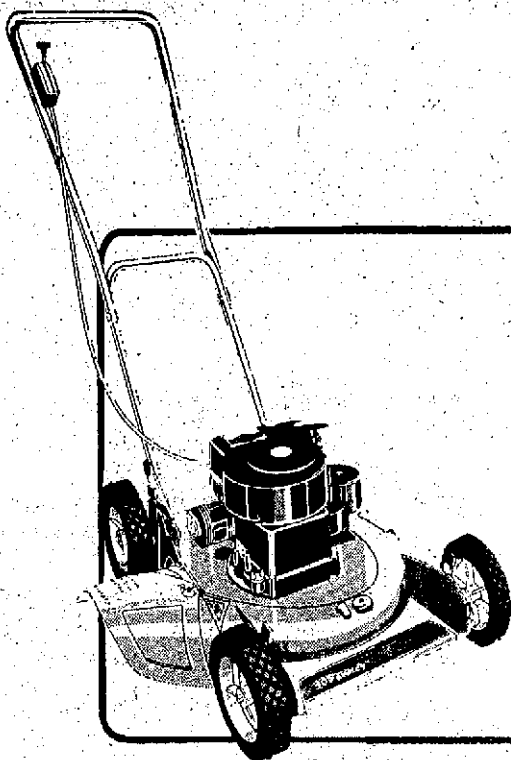


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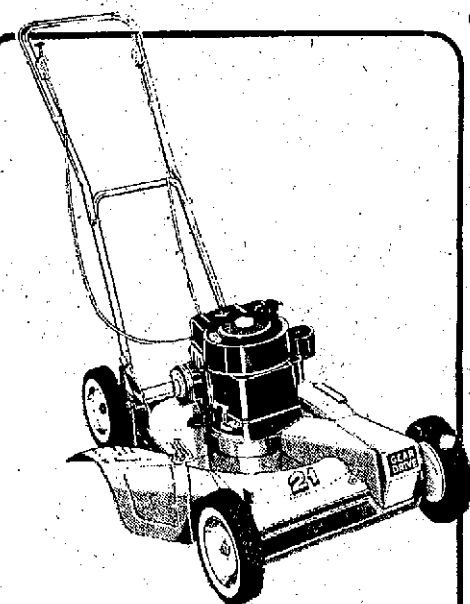


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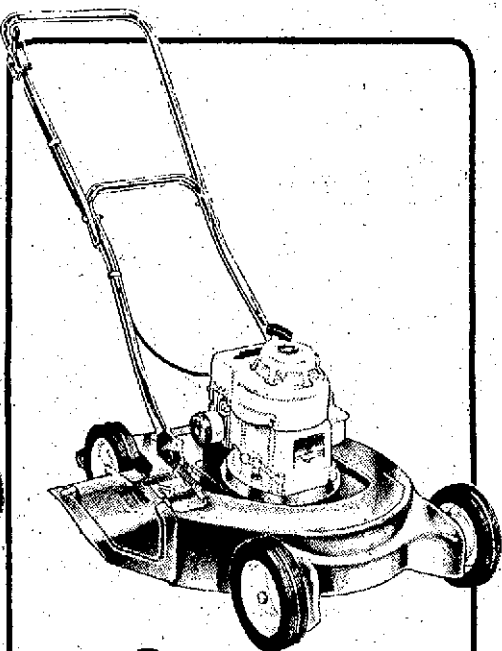
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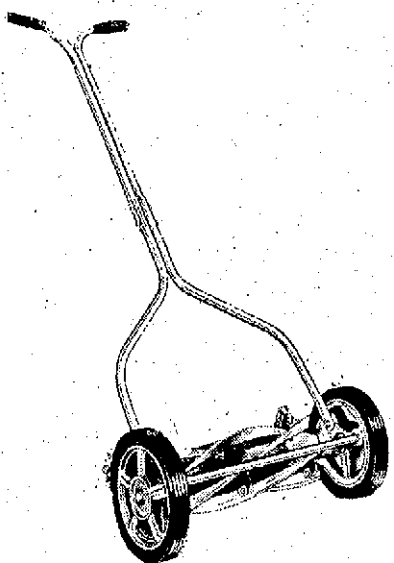
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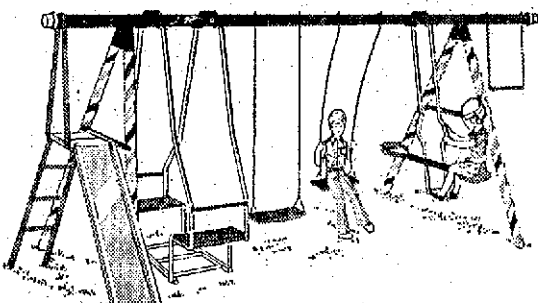
Reg. 64.99, Sale 55.99. JCPenney 20" 3 HP steel deck rotary mower. Features new low tone muffler. Side recoil starter, controls on chrome loop handle. All safety features.



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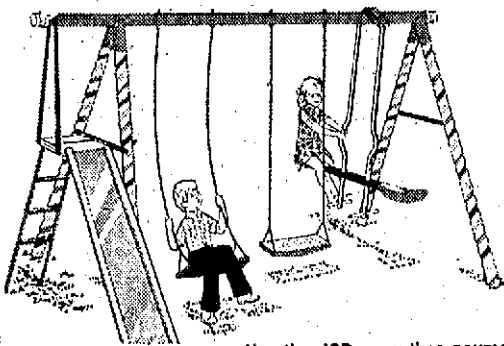
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DOWNEY

LAKEWOOD

24 candidates seek top posts

(Cont'd from previous page)

attention until Republican incumbent Ivy Baker Priest announced she would not run again.

Now the field of contenders includes Jess Uhrh, a former Assembly Speaker trying to make a comeback by becoming the state's chief banker and investment officer. He was defeated by Reagan in the gubernatorial race in 1970 and ran third in the 1973 race for mayor of Los Angeles.

State Sen. Alan Short, 54, D-Stockton, lost ground in redistricting and entered this race. Gray Davis, 31, another politician close to Mayor Bradley, and Charles Haskins, 57, a longtime employee of the treasurer's office and a black, also entered.

Republicans fighting for the nomination include former state Consumer Affairs Director John Kehoe, 43; Inglewood City Treasurer H. Stanelly Jones; Henry Quigley, an economist and investment manager from Irvine; and Cyril Kay of North Hollywood.

Wilson Riles was the first black ever elected to statewide office when he became superintendent of public instruction in 1970. He now faces a challenge from Everett T. Calvert, once the chief aide to Max Rafferty, the incumbent Riles defeated in 1970.

Riles, 55, has pledged to try to revitalize junior and senior high schools if elected to another term as the chief educator for the state's 4.3 million school children. Calvert has promised to curb violence in the school through strict law enforcement.

Other candidates in the nonpartisan race are Mariana Hernandez, Los Angeles; Harold Jindrich, Mountain View; Warren Linville, Montebello; Kent Lloyd, San Diego; and Cornelia M. Meyer, Oakland.

If one candidate receives more than 50 per cent of the vote in the June election, he will become the superintendent.

If no candidate achieves that total, the first two finishers face each other in November. That is the only statewide race in which a candidate can be elected in the primary.

Women's chances for vote landslide 'nil'

By SUSAN SWARD

SACRAMENTO (AP).—California has more women candidates on its statewide primary ballot this year than ever before, but chances are next to none that there'll be any female landslide.

Women candidates from the major parties include at least one for governor, one for lieutenant governor, two for secretary of state, one for controller, and two for superintendent of education.

Plus at least 19 congressional and 34 major party legislative candidates, according to a list provided by the secretary of state's office which doesn't list a contender's sex.

A simple numbers tabulation might overjoy women's movement enthusiasts. But political veterans point out only two of these women are incumbents with good chances of returning.

"The women's movement is still very much disorganized and without purpose in political races. Their effort is too disorganized. Most candidates running made up their minds at the last moment," said state Sen. Mervyn Dymally, a black Los Angeles Democrat who likens the women's movement now to the civil rights movement in its early stages.

One of the two incumbents running is Yvonne

Brathwaite Burke, a striking black congresswoman from Los Angeles who made a "first" for Congress last year when she had a baby while in office.

The other is Democrat Pauline Davis, a veteran legislator who was elected to her rural Northern California seat in 1952 when her husband, the local assemblyman, died in office.

Mrs. Davis, a big, imposing woman known for her razorsharp tongue in committee hearings, said she couldn't say for sure she would be the only woman in the 120-seat Legislature this November.

"I would hope some women could be elected. The climate being what it is today, I think there's a good probability of another woman or two coming in this November."

This November Mrs. Davis likely will face a ballot box runoff with a Jimmy Stewart-sounding Republican incumbent, Ray Johnson, who shares the same district thanks

to recent court reapportionment.

But she is confident she'll win—"I always run scared"—and thinks the long-range picture for women in politics will get brighter.

Here are brief sketches of three major party women candidates considered to have at least something of a shot at landing their party's nomination for a statewide office in the June 4 primary.

Marian LaFollette, a 48-year-old Van Nuys Republican running for controller Member of the Los Angeles Community College Board of Trustees. On the topic of women in politics, she has said, "Present-day voters, no longer vote against a candidate solely because she is a woman. They will vote for the best qualified candidate regardless of sex."


March Fong, a 47-year-old Democrat running for secretary of state. She is an Oakland assemblywoman first elected to her seat in 1966. She says she

had to work to gain gradual acceptance from her fellow male legislators.

Cathy O'Neill, a 31-year-old Los Angeles Democrat running for secretary of state. She is a lecturer at the University of Southern California's Center for Urban Affairs. She says that the public and press attitude toward women in politics has improved since she ran unsuccessfully for the state Senate in 1972 and lost by only 3,000 votes.

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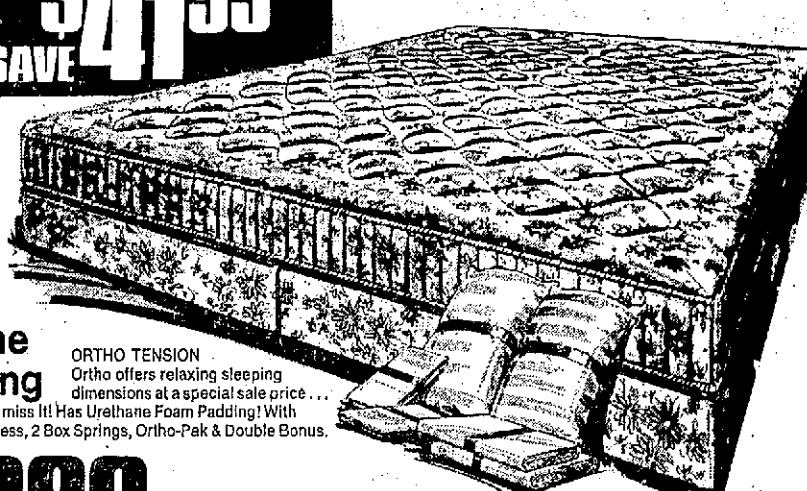
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The Full Save \$11.95 NOW **\$98** Reg. \$109.95



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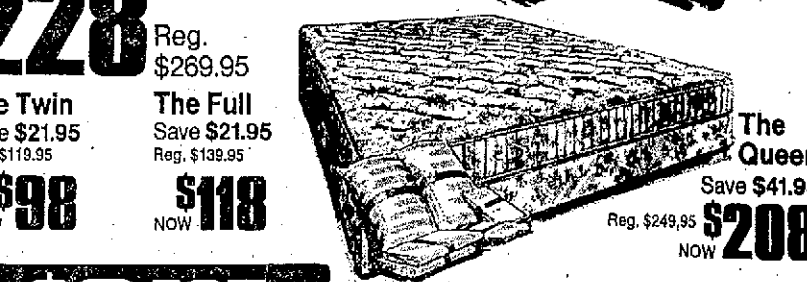


Ortho-Pak

King or Queen: Fieldcrest No-Iron Top and Fitted Bottom Sheets & 2 Pillowcases. 2 King-size Pillows. Every Bed Comes with Easy-Roll Casters.

Double Bonus

With Every Mattress Set: King or Queen — Padded Vinyl Headboard and Quilted Bedspread. Twin or Full — Headboard and Easy-Roll Casters.



The King

ORTHO TENSION
Ortho offers relaxing sleeping dimensions at a special sale price... don't miss it! Has Urethane Foam Padding! With Mattress, 2 Box Springs, Ortho-Pak & Double Bonus.

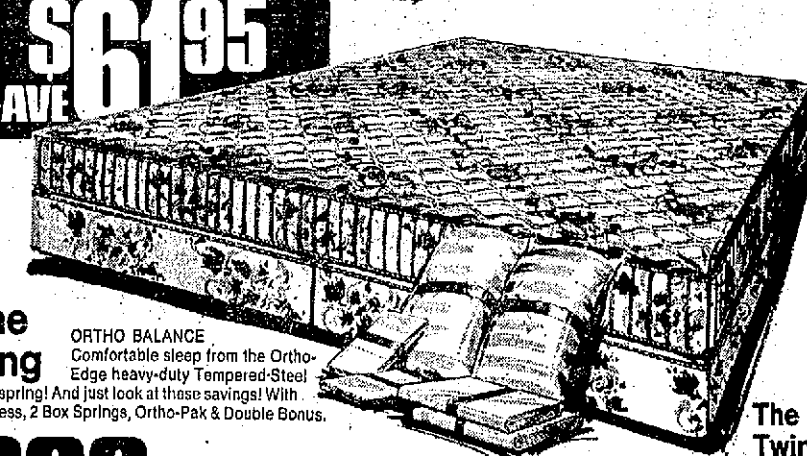
\$228 Reg. \$269.95
The Twin Save \$21.95 NOW **\$98** Reg. \$119.95
The Full Save \$21.95 NOW **\$118** Reg. \$139.95



The Queen Save \$41.95 NOW **\$208** Reg. \$249.95

\$6195


SAVE



The King

ORTHO BALANCE
Comfortable sleep from the Ortho-Edge heavy-duty Tempered-Steel Innerspring! And just look at these savings! With Mattress, 2 Box Springs, Ortho-Pak & Double Bonus.

\$298 Reg. \$359.95
The Queen Save \$41.95 NOW **\$278** Reg. \$319.95



The Full Save \$41.95 NOW **\$148** Reg. \$189.95




The Twin Save \$41.95 NOW **\$128** Reg. \$169.95

Over 60 Factory Showrooms to Serve You!

FREE DELIVERY from our Factory Warehouse

Ortho Products are manufactured by Ortho and sold only by Ortho Factory Showrooms



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LONG BEACH 455 Long Beach Blvd. (Corner 5th and L.B. Blvd. Across from Sears) Phone: 435-0119

LAKEWOOD 4433 Candlewood Avenue Candlewood Shops (Across from Lakewood Center) Phone: 634-2631

TORRANCE 20430 Hawthorne Blvd. 4 blocks North of Torrance Blvd. Phone: 542-4358

HUNTINGTON BEACH 7362 Edinger St. West of Huntington Center (San Diego Fwy., Beach off-ramp) Phone: (714) 842-7471

SANTA ANA and FOUNTAIN VALLEY 16131 Harbor Blvd. Phone: (714) 839-4570

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OPEN DAILY 10-9 • SAT. 10-6 • SUN. 12-6 • FREE DELIVERY • CREDIT TERMS AVAILABLE • BANKAMERICARD • MASTER CHARGE

On Mother's Day
Put a little Love
in the
Classified Pages

Use the pages of the
**INDEPENDENT
PRESS-TELEGRAM**
as your personal greeting card!

**TO BE PUBLISHED ON
MOTHER'S DAY
MAY 12, 1974**

81¢
Special Rate

Mother's Day GREETING

INDEPENDENT PRESS-TELEGRAM CLASSIFIED SECTION

Please print your ad clearly to insure accuracy. Write approximately 30 letters and spaces per line.

MESSAGE

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GREETING MAILED TO:

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ADDRESS

CITY

STATE ZIP

GREETING CHARGED TO:

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CITY

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CALL ME 2-5959 TO RESERVE YOUR MESSAGE SPACE

or mail coupon to:

Independent, Press-Telegram
P.O. Box 230
Long Beach, Calif. 90844
Postmarked before midnight
Wednesday, May 8, 1974

This price includes a mailing of the Greetings Page after Mother's Day. Attached to the page will be the following message:

Someone is thinking of you. You will find a message from someone who loves you. Just look inside the bright red "Gift Box" you will find on this page... we hope that this, and all of the greetings to other mothers everywhere, will bring pleasure to you and brighten your days.

PR-CL 3-274-14

MAY SALE

STARTS SUNDAY, MAY 5TH 10 A.M. THRU MAY 12

**PRICES EFFECTIVE
AT ALL THREE STORES**

OPEN SUNDAY 10 to 5

MON. THRU FRI.
9 TO 9
SAT. 9 TO 6

SOUTHERN CALIFORNIA'S LARGEST FABRIC STORES
1,000,000 yards of fabric to choose from!
LARGEST ASSORTMENT OF DOUBLEKNITS
"IN THE WORLD"

POLYESTER DOUBLEKNIT

FULL BOLTS from our front window display. 100% 1st quality. Super value. Take your pick of the latest summer colors. All machine washable, no iron. Fantastic assortment of weaves — crepes, jacquards, plain and fancies. 58" to 60" wide. Values to \$5.98 Yd.

\$2⁵⁷
YD

THIS WEEK ONLY

NEW SHIPMENT

**100% FIRST QUALITY ON MARKET
POLYESTER
DOUBLEKNIT**

Unlimited selection of 100% polyester double knit. FULL BOLTS from our front window display. 58" to 60" wide. Imported and Domestic. Completely care-free no-iron. Machine washable.

THIS WEEK ONLY

\$3⁶⁶
YD.

Reg. \$7.98 Yd.

**NEW SHIPMENT
POLYESTER DOUBLEKNIT**
1,000's of yards in yarn dyed crepes, jacquards, diagonals and multi-colored doubleknits. Both men's and women's fabrics in this fabulous collection. 60" wide, 100% polyester. Machine washable. No iron. Some slightly irregular.

Values to \$4.98 Yd.

\$1⁶⁶
YD.

NEW SHIPMENT PRINTED JERSEYS

Drapes beautifully for the soft clingy look. Assorted blends. 45" wide. Machine washable. No iron. Values to \$1.79 Yd.

3 YDS. **\$1⁰⁰**

NEW SHIPMENT

KETTLE CLOTH

Tremendous selection of summer solids, prints, stripes and plaids in 50% polyester/50% cotton. Machine washable. 45" wide. Very easy care.

Reg. \$1⁹⁸ Yd. **\$1⁰⁰**
YD.

NEW SHIPMENT

100% FIRST QUALITY POLYESTER DOUBLEKNIT

20,000 yds. in all new sunny spring colors and patterns. Crepes, jacquards, twills, diagonals, multi-colored, solids, prints and fancies. All perfect. 100% polyester. 60" wide. Machine washable. No iron. Values to \$5.98 Yd.

\$2⁴⁴
YD.

NEW SHIPMENTS

HAND SCREENED COTTON CREPE

Swirls, florals, and geometricals make up the exotic designs. Colors to delight the eye for fashion first. Over 200 patterns to choose from. 100% cotton crepe. 45" wide. Machine washable. Very easy care.

Reg. \$1.98 Yd. **\$1²⁷**
YD.

DOTTED Swiss

A gorgeous selection of lively pastel shades. Excellent for weddings, blouses, curtains and dresses. 65% polyester/35% cotton. Machine washable. Permanent Press. 45" wide.

Reg. \$1⁷⁹ Yd. **88^C**
YD.

*Beautifully Styled Gift
Certificates Now Available
for
"MOTHER'S DAY"*

LACEY KNITS

Travelers delight! Peek-A-Boo Lacey Knits. Summer pastel prints in 50% cotton/50% polyester. 60" wide. Machine washable. No iron — some slightly irregular.

Reg. \$2⁹⁸ Yd. **88^C**
YD.

NEW SHIPMENT POLYESTER DOUBLEKNIT SKIRT LENGTHS

1,000's of lengths in 100% polyester double knit. 1/2 yd. to 7/8 yd. pieces in solids, prints, jacquards, twills, fancies, stripes, polka-dots, yarn dyes, and multi-colored fabric. Machine washable. No iron. Many pieces large enough for tops, shorts, and skirts.

Reg. 88^C **50^C**
Ea.

NEW SHIPMENT

2 YDS. FOR \$1⁰⁰

Huge selection of various fabrics, PIQUE — FLOCKED DOTTED SWISS — STRIPES — PRINTS — TWILL WEAVES — NYLON FLOCKED — SHEERS — POPLINS — BROAD-CLOTH

NEW SHIPMENT

ULTRESSA WHIPPED CREAM

Hundreds of patterns in fabulous prints to choose from. Great for dresses, tops, caftans and palazzo pants. 100% polyester. 45" wide. Machine washable. No iron.

Reg. \$2⁹⁸ Yd. **\$1⁰⁰**
YD.

PRINTED BANLON

Fabulous large assortment of lively spring patterns in 100% nylon. Machine washable. No iron. 60" to 64" wide. Excellent for tops and long dresses.

Reg. \$2.98 Yd.

2 YDS./ **\$1⁰⁰**

NEW SHIPMENT DRAPERY PRINTS

1,000's of yards in summer floral prints. 45" to 54" wide. Assorted blends of cotton, rayon and acetate. Large enough for curtains, bedspreads and pillows.

2 YDS./ **\$1⁰⁰**

NEW SHIPMENT METALLIC BROCADES

SPECIAL PURCHASE FROM A NEW YORK DESIGNERS COLLECTION
Sparkle your wardrobe with metallics that glitter and shine. An exquisite collection of fancy brocades. Assorted blends of acetate and rayon. 45" wide. Values to \$5.98 Yd.

\$1⁹⁷
YD.

FABRIC KING



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(213) 920-1758

ORANGE
330 S. MAIN
997-7952

ANAHEIM
2270 W. LINCOLN at Brookhurst
(714) 776-6200



OPEN DAILY 10-10; SUNDAY 10-7

**2 DAYS ONLY
SUN.-MON.,
MAY 5-6, 1974**

Kmart®
... gives satisfaction always

Now...
3 Ways to
Charge-It
at Kmart®

Mother's Day

Appliance GIFTS



**9-PUSHBUTTON
7-SPEED BLENDER**

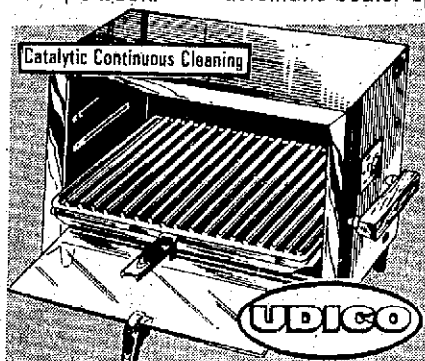
2 Days Only

13⁸⁸
Charge It!

Select from 7 efficient speeds and 9 pushbuttons. Blender features 5-cup, heat-resistant glass jar and split-second 'Flash Blend'. Recipe book.

Charge It at Kmart®

WARING®

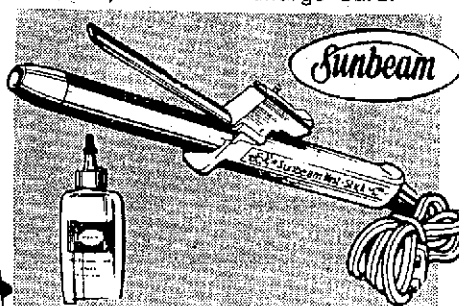


**CONTINUOUS CLEANING
BROILER OVEN**

Charge It!

25⁸⁸
2 Days Only

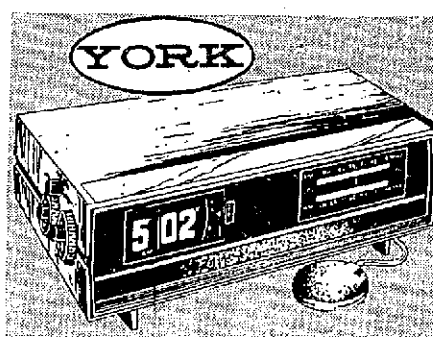
Roast-capacity broiler also bakes. Use your Kmart® Charge Card.



**SUNBEAM®
"MIST-STICK"**

12³⁴
2 Days Only

Add water and plug in. Sets lasting curls. Ideal for Mother on "Her Day."

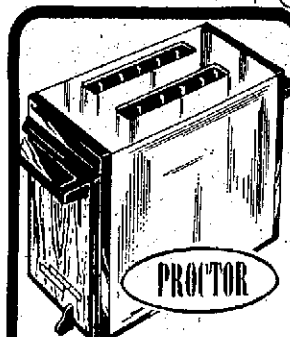


**DIGITAL AM/FM
CLOCK RADIO**

Charge It!

19⁹⁷
2 Days Only

Slide-tuning AM/FM radio; digital clock. Great Mother's Day gift for the gal in your life.

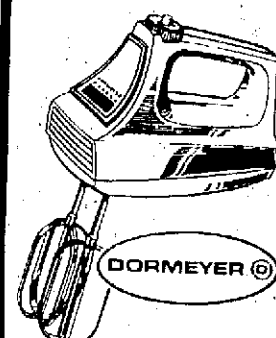


TWO-TOASTER

2 Days Only

11⁸⁴
Charge It!

Color and heat selector for bread, pastry.

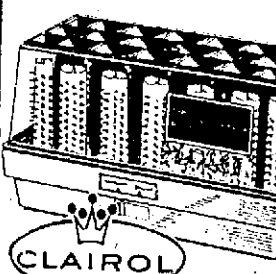


HAND MIXER

2 Days Only

6⁹⁷
Charge It!

Fingertip-dial, light-weight, 6-speed.

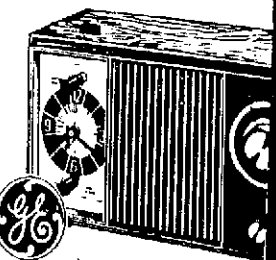


20-ROLLER KIT

2 Days Only

15⁶⁸
Charge It!

Mist-conditioned, tangle-free setting.

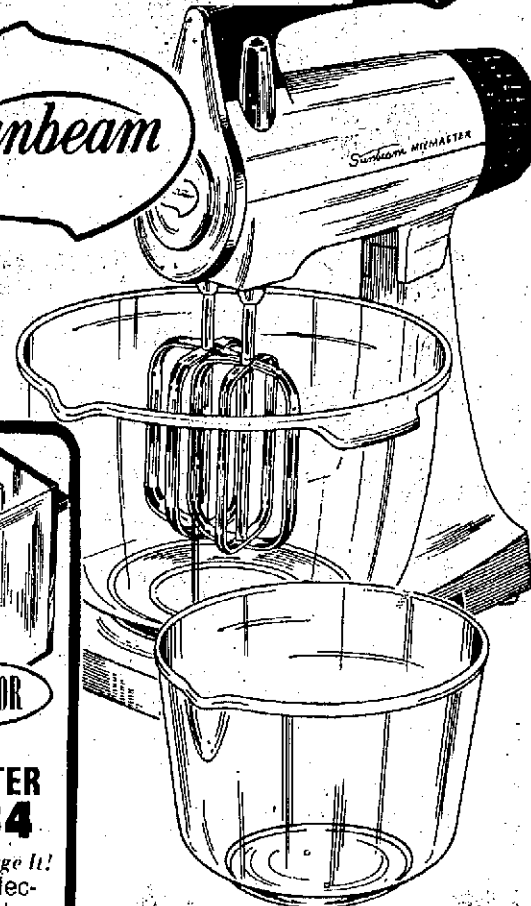


AM CLOCK RADIO

2 Days Only

13⁸⁴
Charge It!

Wake up to solid-state radio. Lighted clock.

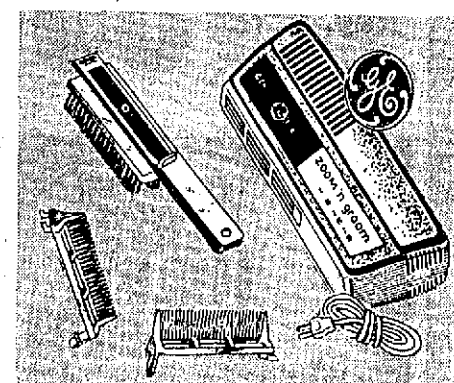


**POWER BREEZE®
STYLER DRYER**

Charge It!

Quick-dry or controlled hair styles. 700 W. Surprise Mom with this great gift.

15⁴⁷
2 Days Only

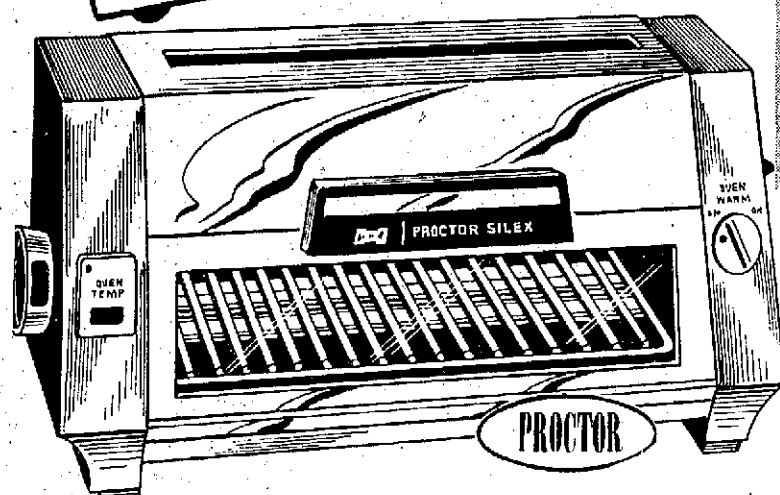


**ZOOM 'N GROOM®
STYLER-DRYER**

Charge It!

Powerful hair dryer and styler, 3 attachments. Ideal Mother's Day gift. Just say "Charge It!"

18⁹⁷
2 Days Only

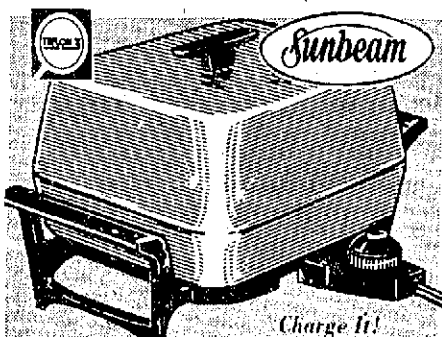


POP-UP TOASTER OVEN

2 Days Only

21⁸⁸
Charge It!

A toaster oven with pop-up feature. Toast color selector. Oven has full-range heat control, bakes, browns, toasts.



Charge It!

MULTI-COOKER

Porcelain electric fryer, Teflon II* interior.

21⁹⁷
2 Days Only

©Du Pont Certification Mark



10-CUP PERK

2 Days Only

9⁹⁷
Charge It!

Automatic, with glass bowl.



**LONG BEACH
5450 CHERRY
AT CHERRY AVE. AND CANDLEWOOD ST.
531-6400**

**BELLFLOWER
10400 ROSECRANS
AT 605, SAN GABRIEL FREEWAY
925-9561**

Now...
3 Ways to
Charge-It
at Kmart

SMS-199

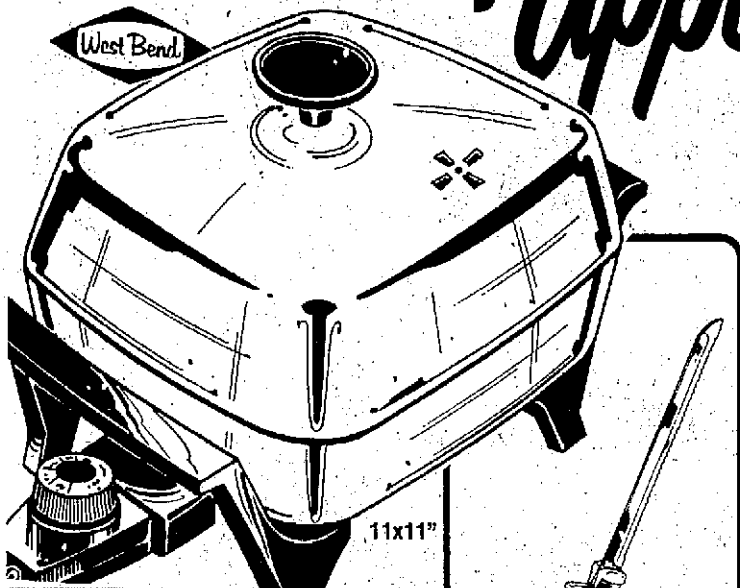
SALE ENDS MON., MAY 6, 1974

Kmart
... gives satisfaction always

OPEN DAILY 10:10; SUNDAY 10:7

2 DAYS ONLY
SUN.-MON., MAY 5-6, 1974

Mother's Day Appliance GIFTS



BUFFET SKILLET

2 Days Only

12⁸⁸

Charge It!

Automatic aluminum skillet with fired-on, non-stick interior, two-tone porcelain-finished exterior. High-dome cover lets you cook large roasts and hams.

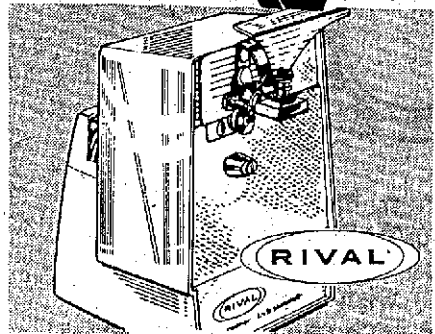
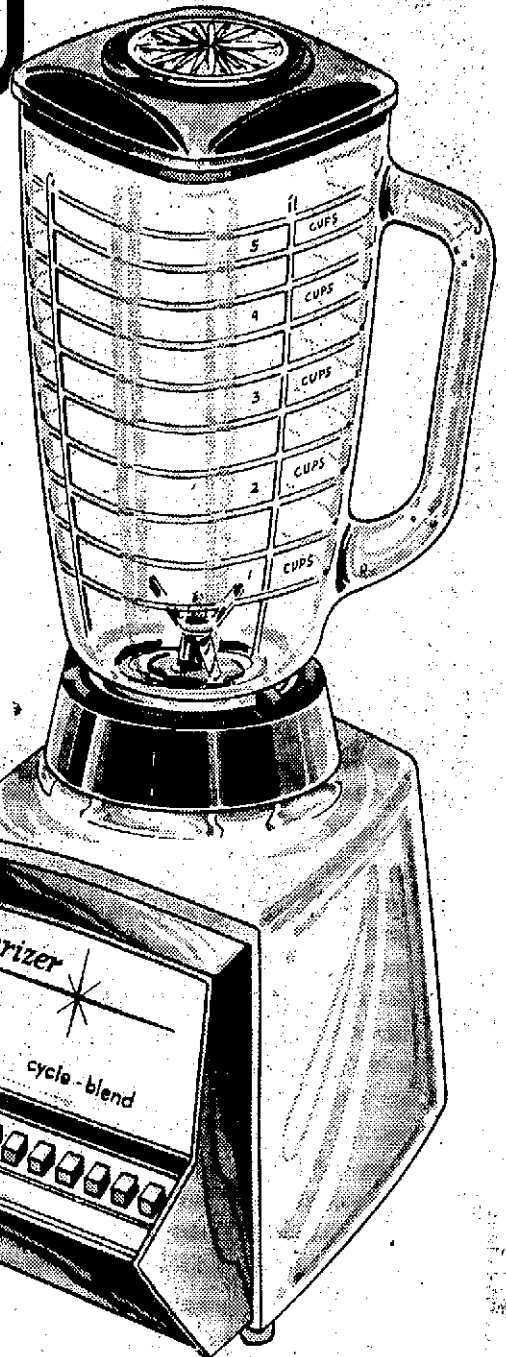
10-SPEED BLENDER

2 Days Only

22⁹⁶

Charge It!

Enjoy the mealtime magic of Osterizer blender, spin cookery. Tasty breakfasts and lunches, refreshing appetizers and drinks, delicious dinners and desserts. 15 cup glass container.



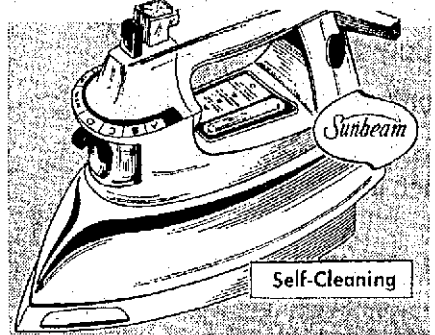
CAN OPENER

Charge It!

With knife sharpener. Cutting unit slides off to clean.

7⁹⁷

2 Days Only



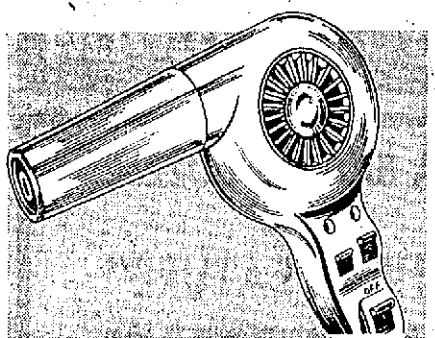
STEAM IRON

Charge It!

"Shot of Steam", self-cleaning iron uses tap water.

16⁸⁷

2 Days Only



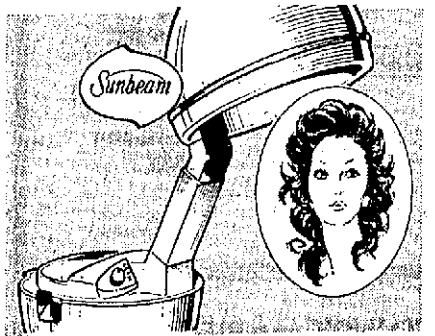
BLOWER DRYER

Charge It!

950 watts of power to style and dry. 4 heat settings.

18⁴⁷

2 Days Only



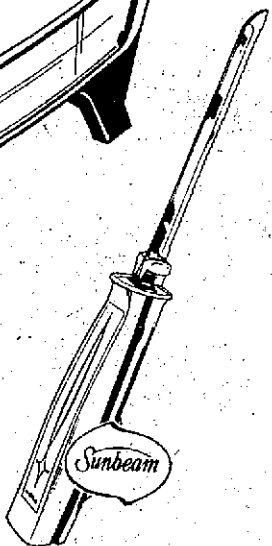
HAIR DRYER

Charge It!

Hard-hot salon dryer with 4 heat settings. Dries quickly.

14⁴⁴

2 Days Only



POWER KNIFE

2 Days Only **11⁷⁴**

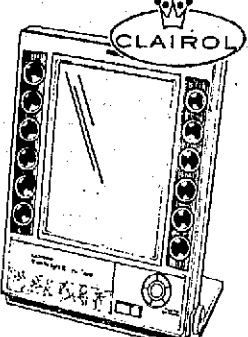
Charge It!
Twin stainless steel blades, trim tip.



ELECTRIC PERK

2 Days Only **7⁹⁷**

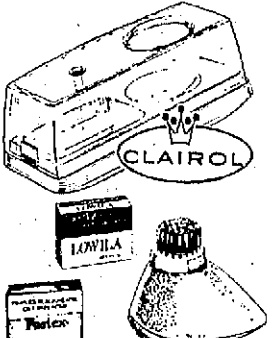
Charge It!
Perks 3 to 11 cups coffee. Aluminum.



LIGHT MIRROR

2 Days Only **15⁷⁴**

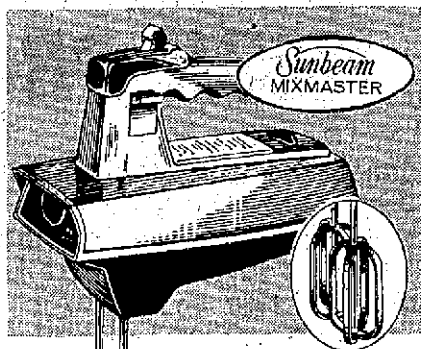
Charge It!
For perfect make up dial any of 4 lights.



SKIN MACHINE

2 Days Only **9⁸⁸**

Charge It!
Automatic cleansing brush for your face.



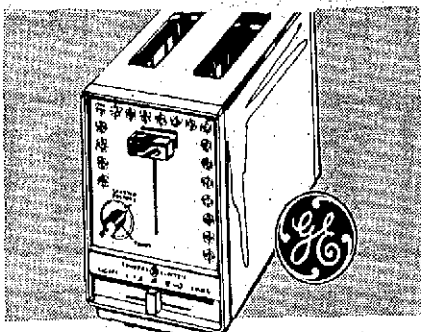
SUNBEAM[®] HAND MIXER

Charge It!

"Burst of Power" button for extra power on 5-speeds.

12⁶⁴

2 Days Only



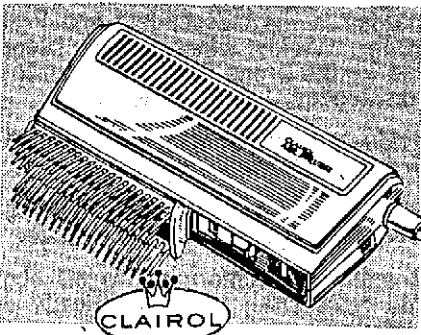
G-E[®] PASTRY TOASTER

Charge It!

Wide slot 2 slice toaster with pastries control.

13⁷⁸

2 Days Only



CLAIROL[®] STYLER-DRYER

Charge It!

500 watt air brush operates on AC.

14⁴⁸

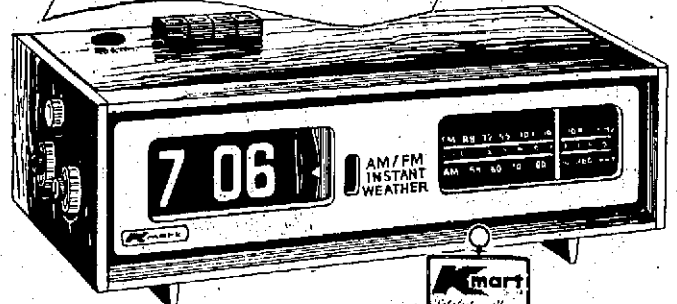
2 Days Only

save energy
... to keep America working!

FEATURING

Instant Weather

AT THE TOUCH OF A BUTTON



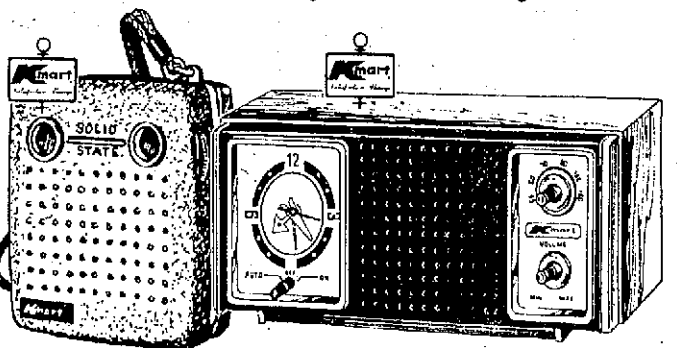
SOLID-STATE AM/FM DIGITAL CLOCK RADIO

2 Days Only

27⁸⁸

Charge It!

Get current weather reports at any time. Quality radio, with AFC drift-free extra-fine tuning, built-in antennas, lets you wake to buzzer alarm or music. Convenient automatic on and off, lighted dials. Walnut-grained.



POCKET RADIO

2 Days Only

3³⁷

Mini radio with battery and carrying strap.

AM CLOCK RADIO

Charge It!

Instant-on, solid-state radio with automatic gain control.

11⁴⁴

2 Days Only

Kmart

LONG BEACH
5450 CHERRY
AT CHERRY AVE. and CANDLEWOOD ST.
531-6400

BELLFLOWER
10400 ROSECRANS
AT 605, SAN GABRIEL FREEWAY
925-9561

WIN A CARIBBEAN CRUISE FOR 2!

VIA THE PANAMA CANAL

PLUS \$3,000 TOTAL CASH PRIZES!



Beginning Sunday, April 21, the Independent and Press-Telegram's Fit-the-Feature Contest could be your ticket to the Caribbean and a share of \$3,000 in cash prizes.

Each week for 12 weeks, 50 lucky winners will receive \$5 each and a chance to participate in the Grand Prize Drawing for a luxurious Trans-

Canal, 17-day, Royal Viking Caribbean cruise for two.

The Grand Prize winners will travel from Los Angeles to Fort Lauderdale, Florida on a Royal Viking cruise ship. They will visit Mexico and travel through the Panama Canal to Cartagena, Colombia, and Caribbean ports-of-call. From Fort Lauderdale the winners will return to Los Angeles via commercial airlines.

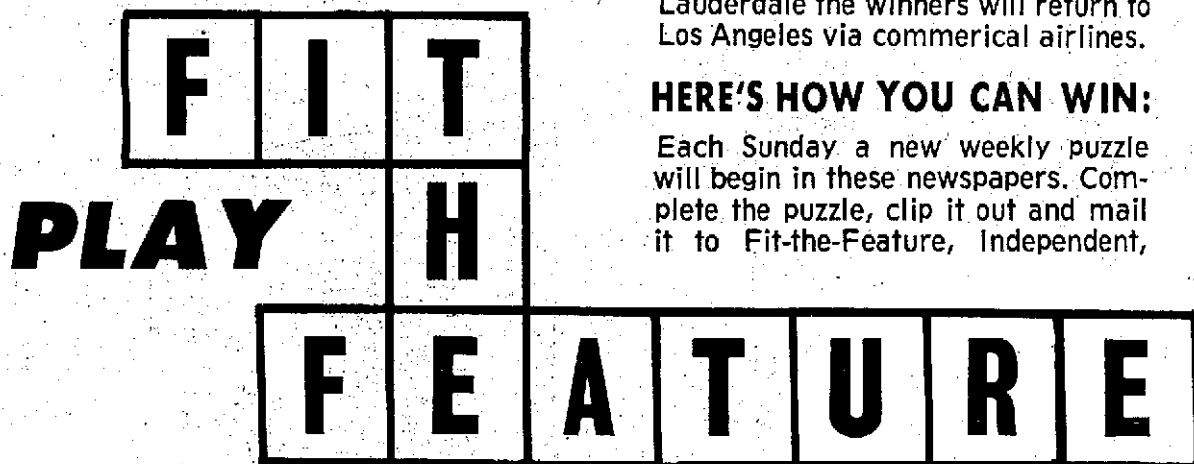
HERE'S HOW YOU CAN WIN:

Each Sunday a new weekly puzzle will begin in these newspapers. Complete the puzzle, clip it out and mail it to Fit-the-Feature, Independent,

Press-Telegram, P.O. Box 700, Long Beach, Ca. 90801. Puzzles will appear daily, so you may enter as many times as you wish for each week's drawing, but each entry must be in an individual envelope.

On Mondays following each contest deadline, the first 50 correctly completed entries to be drawn will receive \$5 each and become eligible for the Grand Prize Drawing to be held on Monday, July 29.

Complete contest rules are listed below; read them carefully. Instructions and deadlines for entering will appear on each puzzle blank.



DAILY & SUNDAY IN THE
INDEPENDENT
and
PRESS-TELEGRAM

SEE TODAY'S PUZZLE IN YOUR **INDEPENDENT** & **PRESS-TELEGRAM**

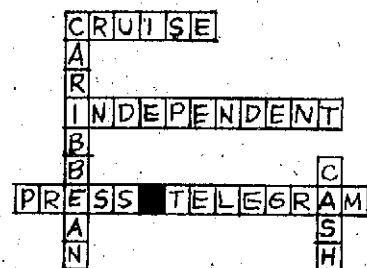
"FIT-THE-FEATURE" RULES

- Using only the features, columnists, and sections from the Independent Press-Telegram as listed for each puzzle, fill in each series of boxes. When correctly done, no box will be blank. Warning: not all of the features listed will be used, but no feature will be used more than once for each puzzle. Puzzles and entry blanks will be published regularly in the Independent and Press-Telegram.
- Any individual, at least 18 years of age, may enter. However, Independent Press-Telegram employees and their families and Independent Press-Telegram circulation representatives, including district managers and carriers are not eligible for this contest.
- Clip and mail your entry to FIT-THE-FEATURE, Independent, Press-Telegram, P.O. Box 700, Long Beach, Ca., 90801. No entries will be accepted after the deadline indicated on each puzzle; entries arriving by mail after the deadline will be disqualified. Each entry must be in an individual envelope, clearly marked with the week number of that puzzle. Only one entry per envelope, please, but you may enter as often and as many times as you wish.
- The decisions of the judges will be final. All entries become the property of the independent, Press-Telegram and no entries can be returned.
- On Mondays, following each deadline, entries will be drawn from all submitted until 50 correctly solved puzzles are found. Each of the 50 weekly winners will receive \$5.00. Winners will be announced each Wednesday in the Independent and Press-Telegram. Weekly winners then become eligible for the Grand Prize Drawing, to be held on Monday, July 29, 1974.
- Individuals may not win more than one cash prize each week.
- Entries must be on official entry blanks or reasonable facsimiles of the same size.
- Any entry not conforming to all above stated rules shall be automatically disqualified.
- At the end of 12 weeks of weekly puzzles, the 600 weekly winners will compete in the Grand Prize Drawing. The Grand Prize winner shall receive two tickets on a Royal Viking 17-day Americas Trans-Canal Cruise from Los Angeles to Fort Lauderdale, Florida, plus return by air to Los Angeles. Departure date to be arranged in agreement with Royal Viking's Cruise schedule. Grand prize tickets are not refundable, exchangeable or redeemable for cash. No substitutions will be made.
- All applicable taxes relative to the value of the prizes will be the sole liability of winners.

FOLLOW RULES CAREFULLY - AND ENJOY "FIT-THE-FEATURE" DAILY

HERE'S A SAMPLE PUZZLE OF "FIT - THE - FEATURE"

This puzzle has been completed. During the contest you will be given similar puzzles, only blank. Then, using only the features, columnists and sections listed with each puzzle, you will fill in each series of boxes. When correctly completed, no box will be blank. Warning: not all of the features listed will be used, but no feature will be used more than once.



CASH
NEWSPAPER
CARIBBEAN
PRESS TELEGRAM
CONTEST
INDEPENDENT
CRUISE

BE SURE TO INDICATE PUZZLE #
ON YOUR ENVELOPE:

YOUR RETURN ADDRESS
0000 PINE ST.
LONG BEACH, CALIF. 90800

PUZZLE #1

FIT THE FEATURE
INDEPENDENT PRESS-TELEGRAM
P.O. BOX 700
LONG BEACH, CALIF. 90801

CONSUMER NOTES

By DENISE KUSEL
Staff Writer

Model numbers game

If the washing machine, TV, refrigerator or another piece of household equipment breaks down, the repairman will want to know the model number before he can fix it. He needs to know this information to bring the right parts and equipment.

Where are the model numbers? Usually they are under, on back or on the side of the appliance. In short, a recent survey by the Oregon Consumer League reminds, numbers are in a hard-to-reach and hard-to-find location.

A survey of repairmen found that they feel very strongly that the accessibility of model numbers needs correcting, the Oregon group said.

Putting model numbers in a convenient and standardized location would be a great help to the consumer and the serviceman.

The argument given by manufacturers for not having visible model numbers is that they feel housewives buy appliances to last many years and they don't need to locate model numbers that often. Also, housewives do not want model numbers visible for cosmetic reasons.

The Oregon Consumer League concluded that "legible, standardized identification numbers should be placed in a convenient location to help solve problems for both consumers and repairmen."

County consumer service

Supervisor Jim Hayes has requested the county to establish a \$25,000 special consumer protection referral service — an interim program which would be in force until state laws are amended.

Under the current law, the state preempts county governments on consumer protection and the county is only allowed to conduct consumer protections programs already mandated by the state.

The county currently provides consumer protection services through various departments, such as the district attorney's consumer fraud unit, the sheriff's department, Health Services Department and the Department of Weights and Measures.

A scatter approach to consumer protection is time consuming. This approach was abandoned in Long Beach at the beginning of the year when the city opened its Bureau of Consumer Affairs at 222 Pacific Ave. To date the Bureau has handled 280 complaints from Long Beach residents ranging from mishandled animals at veterinarians to problems with major car contracts.

"It's time the county put together its forces in one unit to handle consumer protection," Hayes said. (It's only through centralization of our efforts can we increase the service of the department and create new and innovative consumer protection programs.

Gasoline mileage help

The Department of Transportation is offering a 35-cent booklet on how to get the best mileage from your gasoline. The booklet is illustrated and explains what gasoline is, how it produces power in your car, blending, tuning a car, selecting the right gasoline for your car, how to determine octane ratings and compression ratio (the compression ratio tells you how much the gases are compressed as the piston moves from the bottom to the top of its stroke). The booklet also goes into additives and the problems of lead in gasoline as well as the effect of leaded gasoline on emission control devices.

NOW YOU CAN HAVE THAT FIRE HYDRANT

Ever wanted your very own fire hydrant?

You can get one Saturday when Anaheim police put a lot of unclaimed property on the auction block, beginning at 9 a.m. that day in the parking lot behind police headquarters.

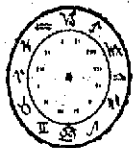
The fire hydrant is bright yellow, and it's a new item for Dick Kosiek, property clerk for the police department.

"If there ever was an item designed for the man who has everything, this is it," Kosiek mused.

Among other things to be put on sale are several Volkswagen engines, the usual collection of cameras, binoculars and sporting goods and televisions, plus 1,500 golf balls, many in their original cartons.

All States calendar

MONDAY	Third Street and Alamitos Avenue, 7:30 p.m.
All States Society meeting, third floor, City Hall, 7 p.m.	
TUESDAY	Bus trip to Getty Museum, leaves 108 E. Ocean Blvd., 10 a.m.
New York-New Jersey, 350, Long Beach Blvd., noon.	
Bus trip to Truth or Consequences television show, leaves 108 E. Ocean Blvd., 1:15 p.m.	
WEDNESDAY	Pennsylvania, Garden Room, Third Street and Alamitos Avenue, 6 p.m.
Michigan, Mission Room,	
THURSDAY	Bus trip to Olvera Street, leaves 108 E. Ocean Blvd., 10 a.m.
FRIDAY	Colorado, Bixby Park, noon.
Nebraska, Garden Room, Third Street and Alamitos Avenue, noon.	
Illinois, 728 Elm Ave., 5:30 p.m.	
SATURDAY	Bus trip to Lawrence Welk Mobile Homes Estates, includes lunch, leaves 108 E. Ocean Blvd., 9 a.m.



YOUR HOROSCOPE by JEANE DIXON

Forecast for MONDAY

Your birthday today: The full moon of today symbolizes a year of recompense—you get back what you have been offering the world. In full measure with high interest. On the whole, this is mostly beneficial. Revision of goals is normal; by year's end you are a long way toward objectives you don't now plan on. Relationships are uneven, deserve selective judgment. Today's natives have a knack for getting on idea circulated without actually doing much about it.

Aries (March 21-April 19): Most people are more ready to sound off than usual. It's better to listen without comment and find out an interesting fact or two, also something of others' plans.

Taurus (April 20-May 20): Those who know you well are likely to be contrary, likewise anybody who thinks you want something from him. Make decisions, particularly where your signature is required.

Gemini (May 21-June 20): Whatever needs settling once and for all come to crisis now. Many square deals away. With you in there pitching for all

you're worth, the outcome is long in your favor.

Cancer (June 21-July 22): Impulse spending is not the best course on such a complex day. Nor should you expect past favors to be returned. Much is gained by attention to details, a long look at the past for perspective.

Leo (July 23-Aug. 22): Resolve conflicts between your private and business affairs rather than let others have the last word. Gather up neglected odds and ends and get them done before taking on big new projects.

Virgo (Aug. 23-Sept. 22): Concentrate on troubleshooting you can handle alone. Experience lets you know where your personal limitations lie. Learn, also, how you can best predict from incomplete information.

Libra (Sept. 23-Oct. 22): Everybody has a different idea about your money and its uses. See that your own interests are served first. Later you'll be glad you waited to hear both sides of the story.

Scorpio (Oct. 23-Nov. 21): The harder you push, the tougher the resistance becomes. Be pre-

pared (and relieved) to see losing enterprises come to an end. Pursue your individual plans confidently.

Sagittarius (Nov. 22-Dec. 21): There is no quick, easy path starting the issues of the day. Protect your own position by refusing to be rushed into anything. In turn, control your headstrong impulses.

Capricorn (Dec. 22-Jan. 19): Everybody else is trying for instant solutions to complicated problems at the moment and takes a dim view of your sensible notions. Take the hint.

Aquarius (Jan. 20-Feb. 18): Theory again encounters reality; personal ventures suffer as business obligations expand or need added changes. Endless rounds of talk bring very little improvement, no decisions.

Pisces (Feb. 19-March 20): The long journey, the major project, better started on a later date. It's a good time to settle pending negotiations for what you can cover with existing resources.

Council's Calendar

CITY MANAGER'S AGENDA

CONSENT CALENDAR:
Authorize revision of report submitted April 30, 1974, concerning LBO approval request No. 41-74 to Department of Oil Properties.

Application for license to operate a funeral escort business by Charles Louis Scott.

Proposed relocation payments to Gary and Susan McIntyre Novella Bailey and Garland White.

REGULAR CALENDAR:
Proposed amendment to salary resolution to establish minimum wage rates for student workers.

Proposed establishment of Department of Senior Citizens Affairs.

Proposed agreement with State Department of Rehabilitation, under which city will provide on-the-job training and placement of physically handicapped persons.

Proposed agreement with Grumman-Pringle and Associates, Inc., for traffic consulting services pertaining to the coastal plan of the city's general plan.

Proposed amendment to personal services contract in Mrs. Barbara Capdeville; research analyst for city attorney and Queen Mary Department, in connection with Smith-Amelco arbitrations.

Proposed agreement with Grumman Aerospace Corp. for field operational testing and evaluation of automated fire hose regulator system.

Proposed amendment to agreement with County Sanitation District No. 2, to extend renovated water pilot-plant tertiary treatment study program.

Proposed agreement for acquisition of Apartments Nos. 215 and 505-07 in the Omar Hubbard Building.

Award of following contracts: to Pacific Auto Sales for light-duty trucks, with various bodies; to City Photo for developing, printing, photocopying and enlarging black-white and color film; and to Davis-M. L. Snyder for work gloves.

Proposed deletion of self-off of additional city-owned royalty-working interest oil.

Proposed five-year capital improvement program for city for fiscal years 1973-74 through 1977-78.

CITY CLERK'S AGENDA

CONSENT CALENDAR:

Proclamations: National Insurance Women's Week, May 19-25; National Public Works Week, May 19-25; National Transportation Week, May 12-18; Navy Nurse Week, May 12-18; and Official Poppy Days, May 17 and 18.

Communication from Southern California Marine Associates, Inc., and Mrs. Rita A. Matthews, 1921 Stevely Ave., objecting to closure of Golden Avenue boat ramp.

Communication from Los Angeles County Road Department concerning proposed improvement of Atlantic Avenue.

Communication from Union Oil Co., concerning application for a pipeline franchise.

Petition from Evelyn Tiffin, R.N., 2180 Fashion Ave., and nine others, requesting weekly cleaning of alley between Fashion and Gale avenues in 2100 block.

Communication from Letha W. Turner, 1027 Orizaba Ave., concerning expenditure of tax money.

Communication from Mrs. Ina A. Frost, 815 Pacific Ave., Apt. 3, expressing concern over increasing gas bill.

REGULAR CALENDAR:

Communication from National Association of Realtors, Long

Beach District Board of Realtors, endorsing, in principle Downtown Parking and Business Improvement Area.

Communication from University Women's Club, enumerating suggestions for procedural changes in council meetings.

Recommendation of council's harbor, industries and oil committee that communication concerning an amphibian ramp near the former Navy Landing be received and filed.

Recommendation of council's public relations committee that attached guidelines for funding non-governmental community services be adopted.

Recommendation of Planning Commission for approval of condominium subdivision Tract No. 82381, south of Ocean Boulevard between 12th and 13th Places.

Communication from city attorney regarding legality of having an absent council member be authorized to vote on matters by reading the minutes of the meeting concerned.

Resolution of commendation for Del Walker on his retirement.

Ordinances for adoption: to amend municipal code to increase landing fees at Long Beach Airport for commercial air carriers, and to amend the municipal code relative to the placement of news racks on public sidewalks.

Hearing (10:30 a.m.): On application of Robert L. Blades for a social club permit for Bob's Social Club, 835 Locust Ave.

Committee meetings: rules and procedures and harbor, industries and oil.

4 from L.B. die in crashes on 2 freeways

Four Long Beach residents, all in their 20s, were killed Saturday in two separate freeway traffic accidents within 10 minutes of each other, authorities said.

A 21-year-old man and a woman passenger in his 1974 Dodge Colt were killed at 3:05 a.m. when their vehicle drifted off the roadway at high speed and struck a guard rail on the Avalon Boulevard off-ramp from the northbound San Diego Freeway in Carson.

Highway Patrolmen identified the victims as John T. Gutierrez of 342 Esther St., and Penny Willmore, also 21, of 223½ Glendora Ave. Both were pronounced dead on arrival at Harbor General Hospital in Torrance.

Two 25-year-old men, neighbors, were killed in a crash on the Long Beach Freeway at 3:15 a.m., police said.

Officers identified the victims as Mark Steven Berg, of 178 E. Ellis St., and Darrel Lee Stearns, of 176 E. Ellis St..

Recreation Calendar

"Liberty," a production by the Inner City Acting Workshop, will be shown three times this week at Drake Park. The public is invited to attend the free performances.

May festivals will be held at 11 a.m. Saturday at Wardlow and Houghton parks.

TODAY
7-11 p.m. Single Adults Club & dance, El Dorado Park.
2:30 p.m. Matinee Performance of "Liberty," King Park.

MONDAY
10:30 a.m. Slim & Trim class, Ramona Park, adults.

TUESDAY
9:30 a.m. Tiny Tot class, Veterans Park, ages 3-5.
10-11 a.m. Slim & Trim class, El Dorado Park, adults.

11 a.m. Adult volleyball, Ramona Park, adults.
3:30 p.m. Pee Wee Club, Somers Park, 5-8 years.

7 p.m. Inner-City Acting Workshop, King Park, ages 12-18.

7 p.m. Slim & Trim class, MacArthur Park, women.

WEDNESDAY
10 a.m. Preschool learning, Veterans Park, ages 3-6.
4 p.m. Boys' seasonal sports practice, Class D & E, Cabrillo.

4 p.m. Creative Dance class, King Park, ages 9-14.
4 p.m. Girls' Club, Scherer Park, ages 8-14.

6:30 p.m. Adult sewing class, California Center, senior citizens.

THURSDAY
9:30 and 11 a.m. Arabian Dance Instructions, \$10 for 10 hours, El Dorado, women.

10 a.m. Slim & Trim class, El Dorado Park, adults.

11 a.m. Tiny Tots class, Cherry Park, ages 3-5.

12:30 p.m. Home Economics on Wheels, Admiral Kidd Park, adults.

4 p.m. May Festival practice, Drake Park, ages 8-10.

6:30 p.m. Golden Club, Houghton Park, senior citizens.

6:30 p.m. Adult activities class, MacArthur Park, adults.

7 p.m. Inner-City Acting Workshop, King Park, ages 12-18.

7-9 p.m. Recreational volleyball, Heartwell, bring the family.

FRIDAY
10 a.m. Slim & Trim class, Veterans Park, women.

11 a.m. Volleyball practice, Veterans Park, women.

3:45 p.m. Painting & Drawing, Admiral Kidd, ages 12-16.

4 p.m. Instant Fun, Drake Park, ages 8 and up.

SATURDAY
10 a.m. Fun crafts, Cabrillo Park, ages 8-9.

11 a.m. May Festival — "Share Fair" Houghton Park, free to public.

1 p.m. May Festival — Salute to Mexico, Wardlow Park, free to public.

School board agenda

Here is the agenda for Monday's meeting of the Long Beach Board of Education, Business and Technology Campus, Long Beach City College, Executive session, 1:30 p.m., Room 300.

Conference, 3:45 p.m., Horseshoe Theater:

1. Selection of representatives to attend graduation programs.

2. Proposed changes in rules governing maternity leaves.

Meeting, 4 p.m., Horseshoe Theater:

1. Regular order of business.

2. Reorganization of the Board of Education.

3. Action on proposed maternity leave changes.

Community College meeting, 4:25 p.m., Horseshoe Theater:

1. Regular order of business.

2. Reorganization of the Board of Education.

3. Selection of representative for commencement program.

4. Application for "Tools for Schools" program.

SINGER GOOD NEWS SALE

IT'S MONEY-SAVING SEASON AT SINGER!

GENIE* portable sewing machine with carrying case

SAVE \$20.95

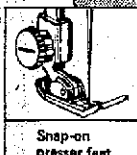
\$14.99

REG. 169.95

Big machine performance, in a lightweight portable for the bride, graduate, "Mom", you! It has built-in fashion, zig-zag, blind-hem stitches, push-button reverse, snap-on presser foot, bobbin overwind prevention, more!



Glide-on carrying case



Snap-on presser foot



Exclusive Singer* front drop-in bobbin

TERRIFIC VALUES FOR YOU... TERRIFIC GIFTS FOR MOM!

SEWING BASKETS
\$5.98 TO \$14.98

All shapes and sizes, exclusively styled for Singer. All with compartmented trays.

FASHION MATE* zig-zag sewing machine

SALE

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CARRYING CASE OR CABINET EXTRA

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Sew anything from a bikini to a blanket with this talented machine's built-in fashion, zig-zag and blind-hem stitches. Has snap-on presser foot, 3-needle positions, other welcome features!

FIRST SALE EVER OF THE FUTURE* sewing machine with carrying case

\$50 OFF
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The ultimate machine! Advanced exclusive features include: see-thru bobbin-window, push-button front drop-in bobbin, even feed foot, more!

YES! SINGER QUALITY AND DEPENDABILITY IN AN ECONOMY ZIG-ZAG MACHINE-

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ONLY \$74.95

Carrying case or cabinet extra Model 177

SINGER* UPRIGHT VACUUM CLEANER CLOSEOUT!

U-49 Golden POWERmaster* vacuum cleaner

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YOUNG PEOPLE 10-18! LEARN TO SEW IN A SINGER* SEWING COURSE. Only 98¢ hr. (8-2½ hr. lessons, \$17.50.) Enrollment on first entry in the Singer Stylemaker Contest. Great prizes: \$15,000 cash, more! Register soon!

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BIRKBY KNOLLS — 423-7919

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SAN PEDRO — 832-7970

TORRANCE

Del Amo Fashion Sq. — 542-7765

Del Amo Center — 371-4696

(Hawthorne at Carson)

PARAMOUNT — 531-1562

BUENA PARK — 828-7540

CARSON MALL — 532-0675

HUNTINGTON BEACH — 897-1041

CERRITOS — 860-0485

HUNTINGTON PARK — 588-4129

Indicates Singer Fabric Stores

Secret Witness

Summary of cases and rewards offered

As part of the Independent, Press-Telegram's Secret Witness program, 10 selected summaries of cases in which rewards are offered are printed in the Independent and Press-Telegram each Sunday and Thursday.

Rewards will remain in effect, however, for all cases previously published.

Rewards also will be paid for information leading to the arrest and conviction of suspects in any other major criminal cases, or the apprehension of fugitives from justice, not covered in these summaries. These rewards will vary in amount depending on the seriousness of the offense.

To ensure eligibility for Secret Witness rewards, informants are required to channel all information directly through Secret Witness, either by calling the special Secret Witness telephone number or by writing in care of the special Secret Witness post office box.

The summaries follow: —A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of James A. Hunt III, 23, slain during the holdup of an all-night market in Torrance about 4:30 a.m. Jan. 29, 1974. Hunt, night clerk in the market at 2215 W. Artesia Blvd., was



shot three times through the head execution style, and his body left propped against a packing case in a rear room.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Richard Lauren Anderson, 28-year-old Life Tabernacle minister and Riverside business executive who was slain in Compton early Sept. 12, 1973. His body, throat slashed and beaten about the head, was found lying in the parking lot of an apartment house at 246 S. Colin St. Robbery apparently was the motive.

—Rewards totaling \$2,811 — including \$2,000 guaranteed by Secret Witness and \$811 pledged by the Fleet Reserve Association Branch 43 of Long Beach — will be paid for information leading to the arrest and conviction of the murderer of Robert and Florence Buckley of Long Beach on July 10, 1973. Mr. and Mrs. Buckley, both elderly and in failing health were shot through the head execution-style by an intruder who ransacked the house and took the contents of a piggy bank.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Roy Long, 31-year-old Compton trailer park resident, on Aug. 31, 1973. Long was shot to death by an assailant as he stepped out of his trailer to investigate a commotion in the park.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Michiko Zermeno, 41, found beaten to death in the living room of her Long Beach home at 321 Maine Ave. on May 11, 1973. Her 5-year-old daughter Arison told police "a tall man" came to the home early that morning and started beating both her and her mother before the little girl broke loose to run and hide. Detectives said they are seeking a white man about 25 years old, with long brown hair.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of 11-year-old Linda O'Keefe, kidnapped and strangled in Newport Beach on July 6, 1973. Witnesses told police the girl, who left Lincoln Intermediate School in the Corona Del Mar area of Newport Beach at noon on that day to walk a mile away was picked up by a white male 24-30 years old with brown, curly hair, driving a turquoise colored van, 1969 or later model. Linda's fully clothed body was found the following day in the Back Bay area of Newport Beach.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murder

of five young men in the Southland area since Dec. 26, 1973. The bodies, most of them sexually mutilated and one decapitated, were found in Long Beach, Seal Beach, Huntington Beach and in the Los Angeles harbor area, but investigators are convinced the murders all were committed by the same person. Three bodies, those of young men about 20 years old, never have been identified. The two bodies identified were those of Camp Pendleton Marine Edward Daniel Moore, 20, found in

Seal Beach Dec. 26, 1973, and Ronnie Jean Wiebe, 21, found in Seal Beach July 30, 1973.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Shaun Alexander Maginnis, 15, of Torrance, who was found dying of head injuries in Harbor City last July 11. Young Maginnis left home on the previous day to hitchhike to a friend's house, and was found by two fishermen on a path near the east bank of Harbor Lake Park.

—A \$2,025 reward will be paid for information leading to the arrest and conviction of the killers of pharmacist Patrick Horgan, 59, shot to death at the Horgan Pharmacy, 1403 Cherry Ave., on March 9, 1973. Horgan was shot in the back by one of three black men in the early or middle 20s who posed as customers. The would-be holdup men fled without taking money after the shot was fired.

—A \$500 reward will be paid for information leading to the arrest and conviction of Freddie Tid-

more, alias Fred Douglas Mabson, 20, sought in connection with the holdup shooting of John Bell, 33-year-old clerk at the

Wooden Shoe Liquor Store, 1053 Orange Ave., Dec. 20, 1973. Bell, critically wounded, identified Tidmore as his assailant.

HODGES-MAYFLOWER
MOVING AND STORAGE CO.
UNCLAIMED STORAGE

AUCTION

Seating Available—Caterer Present—All Day Sale

SATURDAY, MAY 11TH . . . 10:00 A.M.
1724 West 21st St. — LONG BEACH

PARTIAL LISTING ONLY. COMPLETELY EQUIP. CAMPER BODY — A FEW ANTIQUE ITEMS — COOLERS & B&W TY. — CONSOLES & PORT. DINING ROOM SETS — KITCHEN CABINETS — SOFAS — LOVE SEAT — OCCAS. TABLES — DEN FURN. — ALL SIZES MATTRESSES & SPRINGS INCL. KING & QUEEN — RUGS — RECLINING CHAIRS — BEDROOM SETS — PATIO FURN. — SEWING MACHINES — STEREOS — MIRRORS — PICTURES — REFRIGERATORS — WASHERS — DRYERS — STOVES — GARDEN EQUIP. — TAPE RECORDERS — SPORTING GOODS — PERSONAL EFFECTS AND 100'S OF BARRELS, BOXES, CARTONS, TRUNKS, SUITCASES, ETC. TO BE SOLD UNOPENED AS STORED.

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ALL ITEMS AVAILABLE FOR INSPECTION 9-10 A.M. SAT., MAY 11

IMMEDIATELY PRECEDING SALE

How to be a
Secret Witness

Secret Witness seeks information from the public leading to the capture of fugitives and the arrest and conviction of other criminals. For this purpose, a guaranteed fund

of \$100,000 has been established by the Independent, Press-Telegram to be used for rewards of varying amounts.

Identities of informants will be kept secret.

You will be paid a reward if the information you give Secret Witness results in the arrest and conviction of a criminal, or the capture of a fugitive in cases publicized in this column. Rewards also will be paid for information resulting in arrests and convictions in cases not published by Secret Witness.

To contact Secret Witness, telephone 436-2526 from 8 a.m. to midnight weekdays, or from 3 p.m. to 11 p.m. Saturdays and Sundays. Do NOT give us your name. Or write to Secret Witness at the following address: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

This is how the last page of your "Secret Witness" letter should look after you have typed or printed your information about a crime.

DO NOT SIGN YOUR NAME. Instead, select a code name for yourself . . . any name, as long as it's not your own . . . and place it and a code number at the bottom of your letter. The code number should combine three letters and three numbers in any combination.

Tear off and keep a corner of the last page, with the same code name and number on it. Mail your letter to "Secret Witness," P.O. Box 67, Long Beach, 90801.

George A123C3

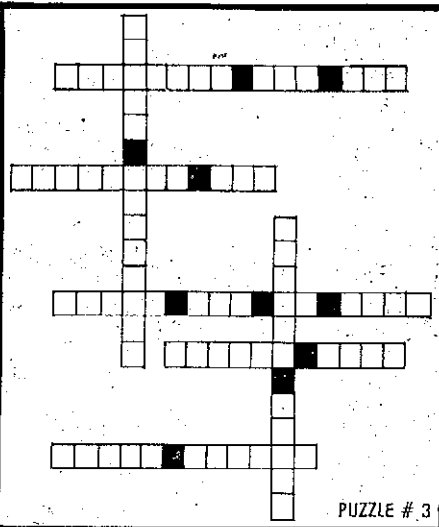
(Choose your name and own number!)

George A123C3

(Keep this)

"FIT-THE-FEATURE"
1-PT WORD GAME #3

WIN A CARIBBEAN CRUISE FOR 2
+ \$3,000 TOTAL CASH PRIZES!
50 — \$5 WINNERS EACH WEEK



PUZZLE #3

TODAY'S BOOKS
WHAT'S NEW AT HOME
JAMES RESTON
DAILY INVESTOR

ACTION LINE
STEPPING OUT
MEDICINE AND YOU
TENNIS TALK

Using only the features, columnists and sections from the Independent and Press-Telegram exactly as listed above, fill in each series of boxes. When correctly done, no box will be blank. Warning: not all of the features listed will be used, but no feature will be used more than once.

Clip and mail your completed entry to the address listed below. Allow enough time for your entry to arrive before the indicated deadline.

Enter as many times as you wish, but only one entry per envelope will be considered. Each envelope must be marked on the outside with this week's puzzle number.

Watch your Independent and Press-Telegram for Fit-the-Feature ads, containing complete contest rules and entry instructions.

Fit-the-Feature
mail to: Independent, Press-Telegram
P.O. Box 700
Long Beach, Ca. 90801

PUZZLE #3 DEADLINE:
FRIDAY, MAY 17, 5:00 P.M.

NAME _____

ADDRESS _____

CITY _____ ZIP _____

PHONE _____ AGE _____

Week No. 3 winners published Wed., May 22.

Pr. Ger. 2-401-11

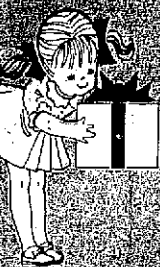
Nude beauty
contest gets
place to stay

PALM DESERT (UPI) — The California Miss Bare State Pageant has been offered a home at nearby Indian Wells Hotel, home of the annual Bob Hope Golf Classic.

The contest of nude beauties was earlier denied access to another country club when a savings and loan firm which owned the facility had second thoughts.

Nada O'Connell of Llive Dell Ranch, sponsor of the pageant, also said the date has been changed to June 30 from June 16, due to a conflict in dates at Indian Wells.

The pageant, she said, is a division of the Miss Nude World Pageant of Canada. The second Miss Bare State will be crowned by the last year's winner, Kristy Lee.



TO MOTHER WITH LOVE

For Mother on her special day, select that extra special gift designed to express your loving appreciation. At Los Altos Shopping Center, you'll find the largest selection of happy gift ideas guaranteed to please all Moms.

Plenty of free parking and fast friendly service make shopping fun.



Win a beautiful bouquet of flowers on Mother's Day (50 bouquets to be given away). Fill out coupon available at any Los Altos merchant.

Los Altos
SHOPPING
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BELLFLOWER BLVD. AT STEARNS

Long Beach . . . just South of the San Diego Freeway

Mary Ellis
Carlton



Two-way ticket to more beauty

BY ACTIVELY celebrating Anti-Litter Month, which is, right now, you may win a free trip next month to the nearest thing we have to Hawaii. Meaning Catalina, of course.

Sound far-fetched? Maybe so. But here's how it works.

First you take a litter bag. Go out and pick up all the junk you see so we here on the mainland won't end up buried in our own gum wrappers, beer bottles, plastic bags and other ubiquitous, proliferating, biodegradable urban waste.

Along the way, if in the gutter or a tree top you find a string with a busted balloon on one end and a card on the other, don't throw that in with the other trash.

That card on the end of the string is your passport to 26 miles across the sea, and romance, romance, romance.

I SAW A hundred of the helium-filled balloons with their "Love from Catalina" messages launched from East Los Angeles Thursday by 19 Miss Catalina International beauty contestants.

It was a publicity stunt to advertise Catalina's 10th annual International Fiesta on May 31, June 1 and 2.

We were on the lawn of the Ambassador Hotel's old-world East Garden and, last I saw, all the balloons were floating northeast, like so many colored bubbles playing follow the leader in a sea of blue. Mother Nature obviously wasn't cooperating.

"This is discrimination," I told Vance Graham, publicist-producer for the Fiesta. "As you can see, none of those will ever make it to Long Beach."

He agreed and assured me there would more balloon launchings. "We're sending up a hundred in Catalina next week," he said.

Lot of good that will do, I thought. The Islanders are already there. And the whales and porpoises—they get a free look at Catalina every time they swim by.

"Okay, we'll send up a hundred or so in Long Beach," he said. "This week—from Signal Hill, maybe, since that's the high spot."

THAT SETTLED we got down to the business of the preliminary judging to select 12 finalists for the Miss Catalina International beauty pageant, which is why I went there in the first place.

I had meant to permanently retire from beauty contest judging after helping pick Miss Westminster two weeks ago and, later, writing an account of how contestants expressed themselves on a question posed by Howard Hayes of Long Beach, one of the judges, about President Nixon's tenuous future.

"I was amazed," I wrote, "all 12 contestants said they would be against impeachment and commented that I was glad we didn't have to judge them on their political views. I'm amazed at a unanimous opinion on anything these days and, besides, how do you select one anything out of a dozen if they all stuck up the same?"

I don't know if it's proper, or even moral, to mix pulchritude and politics. It was an innocent enough question, though, posed only to see if the girls could talk as gracefully as they walk. But these are emotional times and some readers were aggrieved by my imagined insult.

A columnist in the Santa Ana Register, name of Carl Sawyer, wrote that "it will be a cold day in Orange County" before I am invited back, that I handled the story "in typical Time, Newsweek and leftwing fashion" and would "never have to worry about an award in leadership," which I wasn't worried about, anyway.

I'm just worried about all this emotional hysteria.

BUT WALLED in by flowers and swaying palms at the Ambassador's East Garden for a rehearsal of the Catalina Fiesta, it did not seem possible the world is stident and turbulent.

I'd agreed to judge the preliminaries upon the urging of Yvonne Linen, often referred to as Long Beach's "Miss United Nations," because she recruits international talent and used to be interpreter for our own international beauty pageant.

The Catalina contest also has descendants from many nations. There was a varied assortment of long-stemmed, bikini-clad beauties, Blacks and whites, Europeans and Orientals.

As it turned out, three of the 12 finalists who will compete in Catalina on June 2 are from the Southland area—Margie Diaz (Miss Mexico), 2066 Linden Ave., Long Beach; Diana Markoff (Miss Russia), 4914 Hersholt, Lakewood; and Delta Louise Wesley (Miss Jamaica) of Carson.

After 3 years, it's 'worthwhile'

Helpline benefits 'troubled kids'

By LARRY LYNCH
Staff Writer

The 10-year-old girl couldn't read. Math stymied her. And she was friendless, frozen off from the rest of her classmates, who were beginning to pick on her.

Her parents, not persons of means, heard about a Helpline counseling service available evenings at a nearby elementary school.

Six months later the girl has a part in a school play, is making friends with classmates, is reading well, and is beginning to make some headway with math.

Dr. Dick Knowles, a psychologist working out of Helpline's Bellflower headquarters four days a week, turned the trick with a personal touch—real physical touching and attention, couched in a casual setting of games and tutoring.

Things are not entirely rosy, of course.

The blossoming girl still is too dependent on her counselors, and she still carries a deep wound over separation from a baby sister, a personal rejection that is at the root of her problems.

This is the kind of success story that can sound concocted.

But it happened, indeed is still happening, in one of the eight cities served by Helpline Youth Counseling Service (Artesia, Cerritos, Downey, Hawaiian Gardens, Lakewood, Paramount, Norwalk and Paramount in addition to Bellflower).

Helpline started out more than three years ago on a shoestring, as a telephone crisis service for kids strung out on drugs.

Today it still is a crisis resource, but the problem may be a wide variety of antisocial behavior. Much of the Helpline caseload is from sheriff's referrals. Many are youngsters arrested for drug abuse, but others are shoplifters or runaways or young con artists—kids in trouble.

The cause of the aberrant behavior often lies in family tensions. A kid in trouble may be a family's scapegoat for a variety of the problems of other individuals in the group.

Then Helpline becomes a family counseling service.

At first the parents who come in with their delinquent children may not know they too are undergoing therapy. And they may never admit it. But for the counselor, the parents can be more of a problem than the youngsters.

In other settings, as when Helpline counselors go into local high schools on blanket outreach efforts, the complaints of the youngsters being counseled are the normal parent-teenager lashups that everyone has gone through.

In this capacity Helpline is providing preventative medicine. And it would like to focus even more effort in this area.

Helpline is now undergoing evaluation by the county of Los Angeles to determine if it should be funded to continue operations once federal seed monies run out.

The issue at the county level is twofold. First, should the county fund any community social service projects? That basic question has yet to be resolved, says Helpline administrator Ron Lofstrom. Secondly, is Helpline more worthy

than similar organizations that face disbanding as federal start-up grants run out?

In seeking to stay in business, Helpline has won an unusually strong endorsement from the normally reticent Los Angeles County Sheriff's Department.

Studies about repeat offenses are difficult to assess. Time periods examined and other factors vary. Even so, Helpline seems to score well on this count, sheriff's observers say.

Psychologists themselves debate long and hard whether the kind of individual and group therapy offered at Helpline is very often of much help to an individual in trouble.

But some things are obvious to an observer who has had contact with Helpline on occasion over three years.

First, the agency is getting a lot for its money in terms of counseling work, because it uses graduate students in psychology from Long Beach State University and similar schools. These students work free, completing required on-the-job training.

Secondly, in the last 1½ years the physical facilities at the Norwalk and Bellflower walk-in centers have been visibly improved. Two years ago the staff was camping. Today staff members look like they are settled in to stay.

The atmosphere and attitude among the staff seems more professional, though it remains casual. (The counselors are young, bearded, semi-long haired types who are expected to develop rapport with young persons. They have to be able to convince a kid in trouble that getting caught smoking marijuana isn't smart because it isn't legal, whether or not it is morally or physically bad.)



RICHARD KNOWLES...A Personal Touch

Staff Photo by BOB SHUMWAY

Helpline's funding request for next year is about \$225,000, which is programed to go to some \$450,000 in three years if it opens the new centers it would like in Lakewood and Hawaiian Gardens.

The Catholic sisters who run a girls' high school in Lakewood are convinced the service is worth it.

"We would hate to lose this program," says Sister Madeline.

principal of St. Joseph's High School, of an arrangement under which Helpline runs counseling sessions for a cross section of sophomores one afternoon a week.

"Our girls need this kind of counseling, and it is difficult for them to get it from us because they think of us as religious figures. They are more likely to be open with the Helpline counselors."

INDEPENDENT PRESS-TELEGRAM

SUNDAY, MAY 5, 1974 •★ SECTION B—PAGE B-1

Poly students raise funds at Lakewood fair

Shila Swaim was busy making pottery Saturday during a fund-raising fair for Poly High School. The fair, sponsored by the Lakewood Merchant's Association, was the first of six designed to raise \$30,000 to \$40,000 for student body treasuries at local high schools. Students operated 38 concession booths for soda pop and food, including such specialties as rice balls and chicken teriyaki. There were also booths for arts and crafts such as pottery, breadbaskets, macrame, plants and paintings. All proceeds will go to the student body fund set up by the merchants. Students also presented a band concert, a capella choir, fashion show, modern jazz demonstration and ended with a 40-minute jazz concert. Merchants at the shopping center saluted students with window displays and in store displays. The group also presented a check for \$1,500 to Poly High School Principal Jack De Bois. Checks for the same amount will be presented to other high schools during the next five fairs. The merchants also contributed \$500 to the Poly High newspaper in advertising. Students were aiming to make \$5,000 with their booth sales. Both merchants and students hope to raise \$30,000 to \$40,000 annually to help student funds.



Panel to meet on project

Sewer dispute could revive

By KRIS SHERMAN
Staff Writer

Controversy over the proposed installation of sewer pipe and lift stations at three locations—two in Wilmington and one on Terminal Island—could be renewed Monday when regional coastal commissioners meet at 9 a.m. in the Long Beach Harbor Department's board room, 925 Harbor Plaza Drive.

The \$1-million project of the Los Angeles Bureau of Engineering was considered by the commission during its March 11 meeting, but action on the proposal was postponed indefinitely when commissioners requested more information.

At that meeting, a representative from the bureau told commissioners Los Angeles is under orders from the Regional Water Quality Control Board to collect and treat industrial and sanitary wastes currently being dumped into the harbor.

Though the city was originally given a deadline of January 1973, the water board now says the collection equipment must be in operation by December 1975.

As proposed, the system, located within the Port of Los Angeles, will consist of 10 separate projects. Together, they will comprise 13

miles of gravity sewer, force mains and nine lift stations.

When commissioners conducted a public hearing on three of the projects last month, Chairman Dr. Donald B. Bright said he could not make a decision on them without first seeing the "total picture."

"There's really something distressing about this," he said. "The city is giving us this plan piece by piece and pipe by pipe. We've got to have a few more facts on which to make an intelligent decision."

The three projects are scheduled to receive full public hearings during Monday's meeting. They are to be located in the harbor area south of Water Street and west of Fries Avenue, Wilmington; in the harbor area north of the Cerritos Channel and west of Henry Ford Avenue, Wilmington; and at the Vincent Thomas Bridge and Terminal Way, Terminal Island.

Though commissioners face a 28-page agenda, most of the items up for consideration are listed on the consent calendar, usually passed on one motion of the commission.

Other local projects scheduled for voting only or public hearings and voting include:

—Construction of a 2-story, 4-unit apartment building at 3006

Gaffey St., San Pedro, by Jack Russo;

—Construction of an 18-unit apartment building at 2543 Via Campesina, Palos Verdes Estates, by Robert C. Dean;

—Demolition of an existing single-family dwelling and construction of a 2-story, 4-unit apartment building at 667 22nd St., San Pedro, by Manuel J. Pichardo;

—Construction of a coke crushing facility at 1235 Pier G Ave., Long Beach, by Continental Coke Corp.;

—Demolition of an existing Goodyear Service store and construction of a new store at 425 S. Pacific Ave., San Pedro, by the Goodyear Tire and Rubber Co.;

—And, construction of eight townhouse units at 726 W. 34th St., San Pedro, by Charles Middleton and Frank Walter.

In addition to their regular orders of business, commissioners are also scheduled to vote on the first element of what will ultimately become a comprehensive plan for use of the Los Angeles-Orange County coastline.

Once the Marine Environment Element is approved by the local body, it will be forwarded to the state coastal commission for refinement and recommendations.

No apologies as RTD completes mass-transit proposals for primary

By RALPH HINMAN Jr.
Staff Writer

Although the first of two closely linked mass-transportation questions to be decided this year pops up five weeks from now on the June 4 primary ballot, top officials of Southern California Rapid Transit District are keeping a low profile while completing proposed plans for a multibillion-dollar system.

More public meetings—including one next week in Long Beach—are set and RTD's directors still must make final decisions to be submitted later to the county electorate.

There is no apology for this seeming delay at the district's downtown Los Angeles headquarters.

Rather, the mood on the 10th—or executive—floor of a vintage building at Broadway and 11th Street seemingly is one of pride in the huge system's apparent capability to flexibly handle last-minute changes.

"Right now our consultants are taking a new, hard, long look at the possibility of using methods other than a subway along the Wilshire corridor," said RTD General Manager Jack R. Gilstrap during a recent interview.

"We recognize that subways are considerably more expensive than alternate methods—surface or aerial—and we are reviewing plans" now calling for a 13-mile twin-tube tunnel beneath the business boulevard. Requests for renewed reconsideration of subways vs. alternate measures reportedly have been strongly voiced during several recent public-forum meetings held by RTD in various county communities.

RTD Chief Engineer Richard Gallagher estimates that tunnels alone for the projected 30 subway miles would cost \$15 to \$30 million per mile.

To fully equip the tunnels with all the necessary gear would boost the cost into the \$30 million to \$60 million range, he said.

Surface construction, including land acquisition, costs \$5 million to \$10 million a mile. Aerial construction—monorail or other—costs between \$10 million and \$20 million a mile.

And over a long-range construction period, which could reach 13 or more years, it becomes necessary to add what Gallagher called a "9 per cent per year escalation factor"—annual allocations for continuing spiraling inflation.

One possible additional link under study calls for a connection between Los Angeles International Airport and Long Beach, with an eastside connection with Orange County Transit Authority service.

An information session is scheduled in Long Beach at 7:30 p.m. May 15 in City Council chambers, with the public invited to participate.

On the election scene, statewide voters next month will decide the fate of Proposition 5, which would change the state law to permit up to 25 per cent of all motor vehicle fuel taxes, registration and license fees to be channeled into construction of rapid transit facilities. Since amendment in 1938, the constitution specifically requires such funds to be used only for highway or freeway construction.

County voters also will be asked to implement the measure allocating one-fourth of the county's gasoline money to RTD.

Actually, noted Gilstrap, it would take another legislative session to get the details smoothed out even if both issues were accepted by voters.

And proposed for the November general election ballot is a request that county residents impose upon themselves a ½-cent sales tax, as San Francisco and other Bay Area counties have done for public transportation purposes. This levy could provide immediate improvements in bus service throughout the county.

When RTD was created by state legislative action, Gilstrap pointed out, it was given two assignments: to provide bus service immediately and high speed rapid transit at a later time. The upcoming plans deal with each charge.

Voter action on Nov. 2 approving the sales tax hike could provide immediate funds to beef up local levels of bus service, including Dial-A-Ride, park-and-ride facilities and new express bus-on-freeway routes, Gilstrap said.

In addition, RTD is giving serious consideration—with an assist from County Supervisor Baxter Ward—to negotiating with the Southern Pacific and Santa Fe railroads to reinstitute commuter train service in the San Fernando Valley and toward Santa Ana-San Diego. Similar service might be proposed to the Santa Fe for its eastbound mainline service to Glendale and San Bernardino.

Other trackage such as S.P.'s northbound lines originating west of Long Beach presently are not under consideration, although they could be "with railroad approval," Gallagher said. "The idea isn't popular with railroad men since they feel freight train service should get top priority."

(Continued on Page B-5, Col 1)

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LONG BEACH, CALIFORNIA, SUNDAY, MAY 5, 1974

Editorials

Privilege—and the law

"This President does not defy the law," Nixon lawyer Charles Alan Wright told U.S. District Judge John Sirica in yielding to a court order upholding a special prosecutor's subpoena of White House tape recordings. "He has authorized me to say he will comply with the court's order in full."

And so the President announced, through Wright, his recognition that court orders are the law, and that even the President of the United States is not above the law.

WRIGHT HAS since left the capital scene, as has Archibald Cox, who was special prosecutor at the time.

The full compliance promised by Wright was not achieved because the court was advised later that two of the subpoenaed tapes did not exist. Even so, the President had recognized the authority of Sirica's court and of the Court of Appeals, which had upheld Sirica's ruling on the tapes.

President Nixon thus joined other presidents in accepting the Supreme Court's view that exercise of a president's executive privilege — the basis on which President Nixon seeks to withhold tapes from the special prosecutor and from the House Judiciary Committee — is subject to control by the courts.

"In consequence," this newspaper commented at the time, "it will be harder for him to deny judicial authority later should he seek to withhold from a federal grand jury other documents sought in criminal investigations."

ACCEPTANCE OF the courts' authority is strict constructionism. The Constitution says plainly that "the judicial power shall extend to all cases, in law and equity, arising under this Constitution."

Cox's successor, James St. Clair, has disturbingly failed to follow Wright's example and affirm the President's determination not to defy the law.

An opportunity to do so came the other day when he announced at a news conference that he will probably appeal to the Supreme Court if his move to quash another special prosecutor's subpoena of tape recordings is unsuccessful. Reporters asked if the President would abide by an adverse Supreme Court decision. St. Clair's reply:

"I wouldn't want to comment one way or the other because I have not discussed it with the President and I would not want to presume on his decisions."

ST. CLAIR SHOULD discuss it with the President. He should ascertain that after legal appeals have been exhausted court orders will be obeyed.

St. Clair should do that so he does not go into court with some mental reservation about the court's authority — an authority that exists if the decision goes one way, an authority that does not exist if the decision goes another way. St. Clair should discuss the question with the President, too, so he can swiftly reassure the nation, as Wright assured Judge Sirica, that "this President does not defy the law."

A message for Syria

In an almost incredibly restricted life, a Syrian Jew is confined to a ghetto and allowed to travel no more than three miles from his home.

His mail is censored.

He is forbidden to have a telephone, a television set or an automobile.

When he dies, his property goes to the state.

A month ago, four Jewish women were killed while allegedly trying to escape from Syria into Lebanon. Syrian authorities accused two prominent Damascus

Jews of joining with brigands to murder the young women.

In no other Arab country has life for the Jews been so tormenting. In no other Arab country has emigration been so consistently denied to Jews. More than a million Jews have left other Arab states since Israel was founded in 1948. The 4,500 Jews in Syria should be able to choose between emigration or remaining without persecution in their homeland.

That is a message the United Nations and the United States should deliver to Syria in strong terms.

Bringing up a Spockish candidate

Others may snicker but what if Dr. Spock had endorsed YOUR baby for governor? If you were a losing baby's mother you'd say sure, it's a case of "pediatrician's pet...Spock has probably endorsed some rich kid with two initials instead of a REAL first name."

The guy Dr. Spock endorsed for governor of California is C.T. Weber, a poor kid with two initials.

As many candidates as there are for governor this June, it would be a statistical aberration if one of them were not from Long Beach. Weber is ours. He's 34 and the candidate of the Peace and Freedom party.

PFPP people make a lot of the same sounds as people of other parties but the translation is different. For example, C.T. writes in a press release that in January 1972 he helped set up the national office of the People's party in Washington, D.C. That probably meant that C.T. hitchhiked East and helped move a couple barrels of used crude out of an abandoned grease pit.

Weber, locked into the funny ethic of his party, delivered a funny press packet of four pages. It's funny because Weber, as state chairperson of PFPP, felt it his duty to point out that there are three other candidates for governor in his party.

PFPP "is offering its registrants an opportunity to decide what direction they would like the PFPP to move in," said Weber, and each of the four candidates represents a different segment of the party.

(1) Lester Highy is the candidate of the Humanitarian Caucus, a group of "Christian humanitarians" who want to have a humanist manifesto added to the party platform.

(2) Elizabeth Keathley is the candidate of the Libertarians, a group of laissez-faire capitalists and anarchists who are making a showdown out of the June 4 primary election.

(3) Trudy Saposhnek is the candidate of the Socialist Collective, a group of Socialists within the PFPP whose main objective is to have the party declare itself Socialist at its August convention in Sacramento.

(4) C.T. Weber is the candidate of the United Coalition, a group of socialists, anarchists and humanitarians along with others who are trying to get to the root causes of the problems in California. They feel that if any single sectarian faction wins, it will drive out those who disagree with it.

Weber may be human after all; he gave himself the best of it in the thumb-nails.

He was born in Kansas City, Mo., came to Long Beach in 1966 and registered in the Peace and Freedom party in December 1967, a month before it qualified for the California ballot. Two months after his graduation from Long Beach State University in January 1969, Weber founded the Long Beach Free Clinic and, he writes, "helped establish a number of alternative institutions for meeting the needs of persons in his community. They included a free store, a free soup line for the unemployed, free legal service, high school seminars and weekly folk music programs."

Weber helped organize direct action programs supporting United Farm Workers against poor housing and high rents and against the war in Vietnam. He ran for Long Beach City Council and came in third in a field of five.

He helped bring the 1970 state PFPP convention to Long Beach and was the



Bob Houser

Political Editor

party nominee for state controller. He received about 150,000 votes, enough to establish PFPP by law as a qualified party in California.

In 1971 he worked to establish a national coalition of third parties, organized a national convention in Dallas and the coalition became the People's party.

In addition to being state chief of PFPP, Weber is a member of the advisory committee to the California Joint Legislative Committee for Revision of Election Laws. He wants reforms such as abolition of filing fees, requiring a majority vote to win an election, people-control of parties through party primary initiatives and proportional representation.

Regarding that last item, Weber says most people are unrepresented by their legislator either because they did not vote or voted for the loser. "A new freedom in voting must be developed so everyone's vote counts. It seems this can be done by providing each party with a number of seats in the Legislature in direct proportion to the votes the party received."

The burden of taxation, Weber insists, "must be shifted away from the poor and working people and placed on those who get rich off the system, i.e. banks, corporations, oil and insurance companies. Abolish sales and property tax, the oil depletion allowance and plug tax loopholes."

ST. CLAIR AND THE DRAGON



1974, INDEPENDENT PRESS-TELEGRAM

Letters to the Editor

Dishonorable vote

EDITOR:

The United Nations has again proved itself to be not only ineffectual but also immoral.

The Security Council, chaired by Ambassador Fahb 'El-Shibih of Iraq (a country which states it is at war with Israel and whose troops fought against Israel in October, a country also with a flagrant record of antisemitism, and which is now persecuting the Kurds), has seen fit to ignore the despicable slaughter by terrorists crossing over from Lebanon, armed with grenades, explosives and guns to attack an apartment building and slaughter unarmed men, women and children (favorite targets of the Arab terrorists). Evidently a schoolhouse or bus was not readily available. We wonder if it will ever occur to the terrorists to choose a military target.

The Security Council has, however, condemned the Israeli retaliatory action, which consisted of peacefully removing occupants of houses which harbored the terrorists before blowing up these houses.

I for one am disgusted with the asinine spectacle of the double standards at the United Nations, but, even more, shocked at our own government's complicity in this spectacle by voting with the motion, the end result of which is to encourage the terrorists, and the host Arab countries supporting the terrorists.

CHERNA MOSKOWITZ,
Long Beach

One-sided detente

EDITOR:

Talk is cheap. Russia speaks of detente, but the Red Army still occupies the nations of East-Central Europe. "Detente" means "relaxation." I wonder if the men, women and children of the satel-

ite countries feel the Soviets have "relaxed" their military and ideological domination.

Moscow can prove its sincerity in any of several ways. It can call home all armed forces on foreign soil and permit the satellite citizens to hold free elections to determine their own form of government. It can tear down the infamous Berlin Wall and support a reunification of Germany — again with free elections and self-determination. It can call a halt to all religious persecution of Christians and Jews and allow churches to flourish once again. It can cease obstructing the free emigration of Jews from Russia to Israel or anywhere else.

So far, U.S.-Russian detente has been pretty much one-sided. We could "relax" to the point of sleep, but the Kremlin never even dozes.

HELEN SCANLAN
Palm Springs

Contempt, hatred, vengeance permeate transcripts

WASHINGTON — Not long after listening to the early Watergate tapes, prosecutor Leon Jaworski confided to a friend about what he had heard.

What impressed him the most, Jaworski told the lawyer, was not any evidence of criminal activity. Rather, he said, he was "sickened" by the "mean-ness of spirit" that permeated conversations President Nixon was having with his closest aides — Bob Haldeman, John Ehrlichman and John Dean.

WITH THE RELEASE of the transcripts, the public now gets a chance to make its judgment. The entire Watergate case becomes a test of the American public's willingness to read. Certainly, the electronic media cannot provide in any significant detail the flavor of the 1,308-page double-spaced typewritten document. (It is available from the U.S. Government Printing Office for \$12.25.)

As the White House, warned Wednesday: "Judgments should be made after reading the entire body of material and not on any single phrase or section therein."

Whether the President is guilty of impeachable offenses is for Congress to judge. The partial transcripts conceivably could save him from impeachment. But the totality of the reading leads this individual to the conclusion that the message of the tapes destroys President Nixon as a man and as a political leader.

IN CONVERSATION after conversation in the Oval Office, the participants explicitly and implicitly express contempt for people and process. The hatred and vengeance — at a time when President Nixon's personal and political stars were at the zenith — are difficult to understand. It was the year of the Peking and Moscow summits, and George McGovern was already in defeat days before the election.



William Broom

National Bureau Chief

On Sept. 15, 1972, for example, White House counsel John Dean met with the President and Haldeman to report that the first Watergate grand jury had returned indictments on the Watergate burglars. Dean remarked that he was keeping notes "on a lot of people who are emerging as less than our friends because this will be over some day and we shouldn't forget the way some of them have treated us."

"I want the most comprehensive notes on all those who tried to do us in," the President replied. "They didn't have to do it. If we had had a very close election and they were playing the other side I would

understand this. No — they were doing this quite deliberately and they are asking for it and they are going to get it. We have not used the power in this first four years, as you know. We have never used it. We have not used the bureau (the FBI) and we have not used the Justice Department, but things are going to change now. And they are either going to do it right or go."

"What an exciting prospect!" Dean answered.

"Thanks, said the President, "... we have been (adjective deleted) fools for us to come into this election campaign and not do anything with regard to the Democratic senators who are running..."

SIX MONTHS later, March 13, 1972, Watergate had heated up. The President, Haldeman and Dean were discussing strategy for the Ervin committee hearings. It was the meeting where Dean first revealed to the President that some of his topmost aides might be in deep trouble.

They discussed going on the offensive against Democrats with information collected by former G-man William Sullivan from FBI files about alleged bugging by Lyndon Johnson in the 1964 and 1968 campaigns.

"Based on Sullivan, have you kicked a few butts around?" asks the President. Dean replied the information was being drafted for speech use by Sen. Barry Goldwater.

The President then expressed irritation that an investigation of McGovern contributors had not been completed.

"Do you need any IRS stuff?" the President asked.

Dean replied that he now had a "couple of sources" at the Internal Revenue Service so that he didn't have to "go around" IRS Director Johnnie Walters "but we can get right in and get what we need."

When Dean reported that Sullivan wanted to set up a "national security intelligence system" to spy on political activities, the President said "we will do it" when Dean suggested giving him a job at the CIA where he could develop the plan for "a couple of years."

LONELINESS AND distrust repeatedly were expressed in presidential comments.

"Nobody is a friend of ours. Let's face it!" he declared at one point.

Dean then warned him there would be "dangers" if White House aides testified at the Watergate hearings. The President's patience wore thin as he rationalized that political dirty tricks are part and parcel of elections, and he belittled those who were criticizing him.

"They are going to lie around and squeal," Nixon said. "They got the hell kicked out of them in the election. There is not a Watergate around in this town, not so much our opponents, even the

media, but the basic thing is the establishment. The establishment is dying, and so they've got to show that despite successes we have had in foreign policy and in the election, they've got to show that it is just wrong just because of this. They are trying to use this as the whole thing."

That is why he wanted to turn Sullivan loose with derogatory information about the Democrats, Dean replied.

"If he would get Kennedy into it, too, it would be a little bit more pleased," the President said.

THERE IS MUCH, much more in the transcripts. Some of it reflects great credit on the President. The great mass does not. On balance, the release of the transcripts is humiliating for the President.

It is equally humiliating for the reader to have verified for him the moral values of the men who were running the White House.

Comments

IF EVERYONE thought alike this would be a stagnant world.

PEOPLE who never make mistakes are poor companions.

ARGUMENTATIVE souls, short of facts, are very argumentative.

WORLD



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"Don't do anything violent or I'll sue you!"

In America, power to the person!

A woman who has been reading about the Symbionese Liberation Army's devotion to The People writes to ask, "Who are The People?"

"Am I," she wonders, "one of The People, and if not, does that make me an enemy of The People or, worse, one of The Unpeople?"

THESE QUESTIONS betray a serious misunderstanding about The People. Consider the first question: "Who are The People?" Asking, "Who are The People?" is like asking "Who are the automobile?" Or "Who are the weather?"

The People is not a who, and The People is not plural. It is a single thing. The People. Usually pronounced THE PEOPLE!

The first question, then, should be: "What is THE PEOPLE?"

This is not easily answered, for nobody has ever seen The People. (Please continue pronouncing it with loud, respectful emphasis; it is exhausting making all those

capital letters.) I should say that nobody has ever been able to prove that he has seen The People, for the world is full of men who claim to have seen it, but their descriptions vary so wildly that only the gullible will believe them.



Russell Baker

New York Times News Service

A NOTABLE case occurred in Philadelphia in the late 18th century when some high-bred gentlemen, mostly lawyers, asserted that they had seen The People and that they were it. "We, The People . . .," they wrote, "in order to form a more perfect union. . . ."

This absurd claim is easily dismissed, for The People, as we know from subsequent sightings, is without fault, and therefore could never have made the linguistic error of writing "more perfect," knowing perfection to be a state beyond modification.

All we had in Philadelphia was a group of rich men in knee breeches. In fact, their claim was so absurd that politicians ever since have avoided their error. Nowadays, no Democrat, Republican or Symbionese Liberation would dream of trying to pass himself off as The People. These birds are canner. "We are in touch with The People," is all they will tell you, "and we know what The People want."

CURIOSLY, what The People want always coincides happily with the views of those who claim to be in touch with The People. This creates problems for the human being, or person, who doesn't know how to get in touch with The People.

If he considers commercial television entertainment a shabby show and complains, he is reprimanded for not being content with what The People want to see. For, say the television men, who are in touch with The People, "we are only giving The People what they want." This explanation, incidentally, uses the deception that The People is plural—a "they"—and possibly human, whereas the fact is that The People serviced by television is only an "it," possibly invented by the industry to serve its own business necessity.

The person who complains about television is a nuisance at best, at worst a potential menace to The People if he makes excessive uproar about what The People want to see. This brings us to a

curious fact. While we can only guess about what The People really looks like—my own guess is that it resembles a large wet pudding laced with frozen fruit and chopped hamburger—there is no doubt about what its enemy looks like. It is a biped with one nose, two eyes, a navel and a mind. It is, in short, the ever-troublesome person.

ALL THE trouble The People suffers in this world is the work of these dreaded misfits. Those who serve The People use many techniques for destroying them. If they refuse to love Lucy, television belittles them as eccentric elitists. If they decline to serve Caesar, government pecks them to death with

subpoenas and court orders.

Being merely a person, and therefore potentially dangerous to The People, the person is fair game for kidnapping or murder in the cause of whatever political uplift is desired by The People, be it Palestinian restoration, Irish revolution or Symbionese Liberation.

With this background we can answer our correspondent's other questions. No, madam, you are not one of The People, unless you are a frozen blueberry in a pudding. Indeed, madam, the imperinence of your questions raises suspicions that you may very well be a person. In which case, madam, you are most definitely an enemy of THE PEOPLE!

Where to write

U.S. senators — Alan Cranston (D), Senate Office Building, Washington, D.C. 20515; John V. Tunney (D), 6237 New Senate Office Building, Washington, D.C. 20510.

County supervisors — James A. Hayes and other Los Angeles County supervisors, 500 W. Temple St., Los Angeles, CA. 90012.

Representatives — Craig Hosmer (R-Long Beach), 32nd District, 2217 Rayburn Building; Richard T. Hanna (D-Fullerton), 34th District, 213 Cannon Building; Glenn M. Anderson (D-Harbor City), 35th District, 1132 Longworth Building; Charles E. Wiggins (R-El Monte), 25th District, 229 Cannon Building; Alphonzo E. Bell Jr. (R-Los Angeles), 28th District, 113 Cannon Building; Chet Holifield (D-Montebello), 19th District, 2468 Rayburn Building; Del Clawson (R-Downey), 23rd District, 2349 Rayburn Building. All Washington, D.C. 20515.

State senators — Joseph M. Kennick (D-Long Beach), 33rd District; George Deukmejian (R-Long Beach), 37th District; Robert S. Stevens (R-Los Angeles), 25th District; Ralph C. Dills (D-Gardena), 32nd District; James E. Whetmore (R-Fullerton), 35th District; Dennis Carpenter (R-Tustin), 34th District. All at State Capitol, Sacramento, CA. 95814.

Assemblymen — Bill Bond (R-Long Beach), 39th District; Mike Cullen (D-Long Beach), 44th District; Robert G. Beverly (R-Redondo Beach), 46th District; Kenneth Cory (D-Anaheim), 69th District; Joe A. Gonsalves (D-La Mirada), 66th District; Robert M. McLennan (R-Downey), 38th District; Vincent Thomas (D-San Pedro), 68th District; Robert H. Burke (R-Huntington Beach), 70th District; Robert E. Badham (R-Newport Beach), 71st District. All at State Capitol, Sacramento, CA. 95814.

Today's books

Disaster and the Millennium. By Michael Barkun. Yale, \$10.

Literally, a millennium is any period of 1,000 years; theologically it is the thousand years during which Christ will reign on earth; it is also an imagined golden age. It is an idea — Utopia — which has captured the imagination of great writers, and many groups in many ages. Political scientist Barkun studies the origins of history's millenarian movements; he believes that they are the direct results of local disasters. He writes enthrallingly of many such movements, in both modern and primitive societies. — N.

The Tribe That Hides from Man. By Adrian Cowell. Stein & Day, \$8.95.

The Villas Boas brothers in Brazil have devoted their lives to saving the Indian tribes of the Amazon jungles. Their success has been remarkable, but one tribe, the Kreen-Akrore, has shunned all contact with the whites, killing intruders into their jungle region, on sight. The Villas Boas brothers, accompanied by Adrian Cowell, set out to contact the tribe and allay their fears of other peoples. Cowell, whose prize-winning TV documentary on the expedition you may have seen (on channel 28), gives a dramatic account of the expedition. — N.

Filling in the CIA's blanks

WASHINGTON — A controversial book about the Central Intelligence Agency has gone to press with several blank spaces, marking the passages that the CIA has managed at least temporarily to delete.

With the help of our own CIA sources, we have now filled in the blanks. The deletions, all fascinating, some explosive, are more likely to make people blush than to bring down governments.

THE CIA, nevertheless, is still fighting in the courts to keep the embarrassing revelations out of the forthcoming book, *The CIA and the Cult Of Intelligence*, by Victor Marchetti and John Marks.

Marchetti is a bespectacled former intelligence analyst who has been forbidden by the CIA to mention that he played a crucial role in the celebrated Cuban missile crisis.

The Cuba-bound Soviet missiles, too large to stow below decks, were disguised in crates on deck. U.S. reconnaissance planes brought back photographs, which Marchetti examined. Through tedious, microscopic study, say our sources, he was able to distinguish between tractor crates and missile crates.

The passages that the CIA is still contesting in the courts — with a few exceptions which we voluntarily will omit — might mortify the CIA but couldn't possibly endanger the national security. The

censored incidents make the CIA look like a covert circus, with the cloak-and-dagger crowd getting involved in some unbelievable situations, sometimes hilarious, sometimes grim.

ONE EPISODE that has been deleted from the book, for example, concerns a Soviet spy in Japan who was about to defect to the United States. The prospect exhilarated the head of the CIA's Soviet



Jack Anderson

desk, who caught the first jet for Tokyo to get in on the action.

But the Russians became suspicious of their comrade and tailed him to the trysting spot. At the dramatic moment of defection, the prospective turncoat found himself literally caught in a tug-of-war, with the Americans pulling on one arm and the Russians clinging to the other. In the middle of the struggle, the Japanese gendarmes intruded upon the unlikely scene and carted the whole group off to the pokey for disturbing the peace.

THIS DOESN'T compare to the high drama in the Himalayas, however, when the United States needed information on the Chinese nuclear tests in remote Sinkiang province. The CIA recruited a mountain climbing crew and trained them for weeks in the Colorado mountains. Then in the late 1960's, the CIA climbers were dispatched to scale one of the loftiest peaks in the Himalayas to install a nuclear-powered listening device aimed at the Chinese test sites.

The climb was so hazardous that a couple packers fell to their deaths. But the device, at last, was triumphantly implanted. Unhappily, the first mountain blizzard swept the listening device over. When spring came, the melting mountain snow was polluted with radiation, which seeped into the Ganges River. The abashed CIA had to send another mountain-climbing team up the peak to find the wreckage and remove it.

THE MANUSCRIPT also contains some big names, among them that of West Germany's Chancellor Willy Brandt. Like many other world leaders, he received money from the CIA when he was an aspiring young politician.

At a White House state dinner for Brandt in 1971, the high and mighty were puzzled about one nondescript guest whom no one recognized.

The manuscript originally identified the mystery man as Brandt's old CIA contact, whom the chancellor had asked the White House to invite for sentimental reasons. The CIA got this reference censored out of the book, ostensibly to spare Brandt's sensibilities.

THE ORIGINAL manuscript also tells of a 1967 trip that President Lyndon Johnson took to Punta del Este, Uruguay, for a meeting of the Organization of American States. In his expansive Texas style, LBJ dispensed gifts and souvenirs, wine and dined dignitaries and put on a lavish performance. To his embarrassment, he considerably exceeded the budget allowed for the trip by the State Department.

Because of economics LBJ himself had imposed, the State Department simply was unable to cover the tab. So the President was obliged to turn to the CIA, which paid the bill out of a secret slush fund called "the director's contingency fund."

This fund had to be tapped in 1967, too, by Defense Secretary Robert McNamara, whose Pentagon budget couldn't meet an oral commitment he had made to Norway for arms aid. The funds were secretly transferred from the CIA to the Defense Department without the knowledge of Congress.

THE CIA also used money from the secret fund to invest in stocks, which presumably were plowed back into CIA retirement, escrow and credit union funds. The revelation that the CIA was playing the stock market, our sources report, was cut out of the Marchetti-Marks book.

There were other deletions, such as the account of the release of propaganda balloons over the Chinese mainland during the Cultural Revolution. The propaganda wafted into China on balloons had moderate success, fomenting some dissension within the ranks of the Red Guards.

However humorous some of the CIA's escapades may have been, the authors are deadly serious about the issues their book raises. For the American people have only the haziest of views into the shadowy, subterranean world of espionage.

Now and then, a light breaks through the murky darkness.

L.A.C. Says

By L.A. COLLINS SR.

A good time to inventory yourself



With virtually all controls on wages and prices expired, there is increasing concern over what it will mean to the cost of living and to jobs.

It is apparent the controls had not worked during the latter part of 1973 and up to date this year. It is now evident that the American people must control their own buying of products to create a surplus of goods and services and thereby lower prices.

"It may increase the recession we are now experiencing in a mild degree. It can mean more unemployment. But if we continue on the road of inflation the ultimate result will be more disastrous.

THE PEOPLE demonstrated their ability to curtail the use of fuel when the Arab embargo started last October. The people cut the use of gasoline and home heating fuel by almost 20 per cent. Now we find auto drivers exceeding the 55 mile an hour speed limit, thereby using more gasoline a mile. They are told we may have shortages later this year. But many are ignoring the warning.

There are estimates of serious shortages in fertilizers, housing and other products. Inflation is the greatest concern of most families. Those are problems only the people can solve by curtailing spending until the inflation is stopped by creating a surplus of goods.

BACK IN 1938 the local Walkers store under control of Howard Conrad published a monthly magazine for its employees. In one of its articles it suggested the employees apply to themselves the same principles used when they inventory their stock. It was as follows, advice as good today as it was then. It said:

Yes, it will soon be inventory time again. No doubt your Department Manager has already been talking to you as to how he or she expects you to dig out all the SLOW SELLERS and the UNDESIRABLES and try to dispose of them prior to January first. In analyzing inventories from a merchant's point of view, it is a most impor-

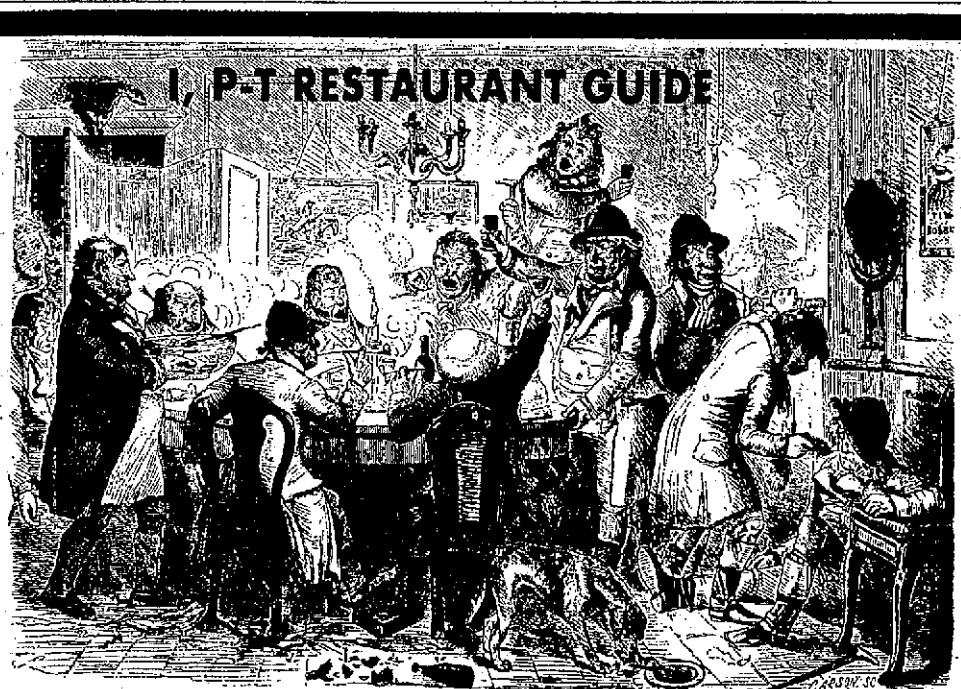
tant period. Much thought, time and effort is devoted to seeing that inventories are carried out in perfect detail. Auditors come in and review our year's operation, and as a result, our rating is sent North and South; East and West.

Statistical inventories are interesting; likewise important. However, there is another inventory that is even more important. An inventory of YOU and YOU and YOU. Only two more months and YOU close another chapter in your span of life as a business man or woman. Have you had a DESIRE to make the best showing possible for the year? Has that DESIRE caused you to make the necessary effort to gain all the KNOWLEDGE possible? If so, has not that KNOWLEDGE caused you to become more enthusiastic about your work? With this enthusiasm you have created an untold amount of INTEREST, and doesn't INTEREST cause you to want to do bigger things.

And now APPLICATION begins. The machinery starts to move in an efficient manner, and the four fundamental steps up the ladder of SUCCESS have been accomplished, all because of four seemingly insignificant words — DESIRE, KNOWLEDGE, INTEREST and APPLICATION.

Have these words been in your inventory this year, or have you had a lot of slow sellers, undesirables — things that no one wanted? Many times the success or failure of a department can happen in two short months. Clever, scientific merchandising can bring a department out of the red. If this is true of merchandising, then why can it not be true of individuals?

Take stock of YOURSELF NOW — TODAY. If you feel you can improve your rating — "and we all can" — start doing it NOW. Because of an intensified desire to improve your thinking and daily execution; because of your gained recognition; because of your ability to radiate a co-operative spirit, you will be able to look back upon the past year as one of accomplishments, and, after all, ARE WE NOT EXPECTED TO GIVE — IF WE HOPE TO RECEIVE?



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For sumptuous fare from Palos Verdes to San Clemente, trust your palate to Tedd. His weekly dining out advice in the I, P-T presents the gourmet details on hundreds of restaurants serving everything from continental delicacies to hardy down-home meals. The night life in Southern California offers up dancing, music and even sing-along-with-beer-in-hand entertainment. For an evening of fun and frivolity or quiet serenades, Tedd's stepping out tips are all you'll need. Restaurants? Entertainment spots? Night life? You'll find the best of them all presented every Thursday, Friday and Sunday on the Restaurant and Entertainment pages of your Independent Press-Telegram.



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Poise of the turtle

Cocamo, the turtle, appeared the other day in Lynwood and was accosted by Heimdall, a St. Bernard. Cocamo moved on with aplomb, however, undisturbed. Both are the pets of Cathy Jean Sypin and her father, John, of 5427 Fertile St. Cocamo has been in hibernation, the Sypins said, and his emergence is a sure harbinger of that time described in the Book of Solomon: "The flowers appear on the earth; the time of the singing of birds is come and the voice of the turtle is heard in our land."

—Photo by DAVID BARNES

Shop teacher invents auto ignition system

Automobile styling and mechanics have changed tremendously in the past 60 years, but most cars being built today have the same ignition system that was invented in 1914, a Long Beach high school auto shop teacher says.

Larry Shaver thinks he has a better idea.

He sells an electronic ignition system which can be installed in any 12-volt negative ground car.

His ignition system, Shaver claims, can increase gasoline mileage. It also will cut maintenance so cars can go six times as far between tuneups as they would without it, he says.

Cars with the capacitive discharge kit he installs can go 70,000 miles before the spark plugs and points have to be replaced, he claims.

Electronic ignition isn't a brand new automotive feature.

Kits were first sold in 1962, he says, but the early models didn't all have reliable components. Even today, Shaver says, electronic ignition systems on the market aren't all reliable.

The one he distributes, manufactured by a Colorado firm, carries a factory warranty for the life of the car, and Shaver offers a money back guarantee

if the customer isn't satisfied with the unit's performance.

Cost of the kit, installed, is \$53.95.

Unlike transistorized electronic ignition, offered as a standard feature on cost added by Ford, Shaver's kit relies on a capacitor to discharge boosted voltage to the car's spark plugs, he says.

This is the same type of system which is standard equipment on Cadillacs, Mercedes-Benzes, Porsches and Jaguars, Shaver says.

The system reduces cost of spark plug replacement because amplified voltage to the plug points allows the current to "burn through" carbon deposits, Shaver says.

At a point where plugs would have to be replaced with a standard ignition system, he claims, plugs connected to a capacitive discharge system keep on working.

Points last much longer with the electronic system because the arcing, or sparking, which burns points in a standard system is greatly reduced, Shaver says.

This is because current going through the points is only about one amp with his system, compared to about seven amps with a standard system.

Because fuel in the engine's chambers is burned more completely, a car with his system also will give off less polluting hydrocarbons than than it would with a standard system, he adds.

Another advantage he claims for his device is that it allows a car to start more easily in cold weather.

"Where it really shows its colors," though, "is under a load," Shaver says. Recreational vehicles pulling up grades perform far better with his system than without, he claims.

The system he sells is being used by several operators of large fleets, including General Electric in Syracuse, N.Y.

Women's Club offers tips to City Council

Meetings of the Long Beach City Council should start on time and the morning coffee break should be limited so city business can be completed promptly, the University Women's Club of Long Beach said Friday.

"Not only is citizens' time valuable, but the cost of extended auto parking is expensive," wrote Mrs. W. G. Pellett, area representative.

Mrs. Pellett said that for the past three months, observers from the club, which is a branch of the American Association of University Women, have been attending council meetings.

"Speaking for nearly 500 branch members, our board has empowered the Observer Corps to present the following list of procedural changes in weekly council meetings to allow citizens as well as elected council members an opportunity to share in the decision-making process," Mrs. Pellett wrote.

In addition to the suggestion on timely meetings, the university women proposed:

— That the times of scheduled agenda for hearing citizens' requests be honored.

— That time be saved by giving citizens sufficient information before policy is decided by the council, thereby avoiding costly protest and reconsideration.

— That pertinent information supplied by the city manager to council

members also be available to citizens in attendance.

— That seating be arranged so that visitors may see and hear the city manager's advice and clarification on issues.

"In the interest of more

effective city government, we submit these suggestions in the hopes you will consider their use in structuring your weekly meetings," Mrs. Pellett concluded.

The letter will be on the council's agenda Tuesday.

Inadequate rites for vets claimed

A man who has worn the uniform of his country is getting a shoddy shake when it comes time for "Taps," a Long Beach VFW representative charged this week.

Formerly entitled to a last rite with military amenities, a veteran's chances of getting it have been slim since Jan. 1 unless he has relatives. No more pall bearers, nor firing squad, no bugler to play "Taps," perhaps not even a chaplain to pronounce the final words.

That's the contention of Sol Bernstein, 69, a spy little crusader who lives at 1010 Maine Ave. Bernstein, judge advocate for Golden State Post 279, this week called the situation "shameful" and vowed he would take his campaign all the way to Washington if necessary to get things changed.

Bernstein charges that since the first of the year when operation of veterans cemeteries was turned over to the Veterans Administration, all services formerly available as a matter of course are no longer provided.

The only exception, he says, is that a chaplain will be provided if the veteran dies in a VA hospital.

Otherwise, all services must be provided by the next of kin, and if none can be found, the burial is without ceremony.

This makes Bernstein's 4'11" frame shake with indignation.

"Many die destitute and without designating someone to handle their possessions. Often there are no clothes available for their burial," he continues.

Then he cites two recent cases—an 86-year old World War I veteran, Niels Nielsen, and 91-year-old Hans Peterson—both of whom died in Long Beach within the last three months.

Nielsen, who had no relatives, died in VA hospital without a suit to his name. Bernstein bought a suit out of his own pocket and Dilday's agreed to provide the funeral service at below costs allotted by the VA (\$310) and Social Security (\$225).

In Peterson's case, there was a relative from Pasadena but he declined to accept the responsibility, and the public administrator locked the dead veteran's room so there was no access to his wardrobe. Again, Bernstein bought a burial suit.

"I don't mind. I'm glad I can do it," he says. "I have no family and no place special to spend my money."

But it's the burial that bugs him, Bernstein says. "It's not a matter of law but of long standing custom that a veteran is entitled to a military burial rite."

The trouble is finding the people to enact the rite, admits a spokesman at Fort Mac Arthur.

"Our policy is, and has been for some months, to provide a firing squad, bugler, and two men to fold up the flag for a burial ceremony for active and retired servicemen. If personnel are available, we do the same for veterans. However, due to the loss of personnel resulting from the base closing, the service isn't always available," says Vi Sheridan, public information officer.

If anything is to come of Bernstein's crusade, it will be due to his efforts alone.

His superior officers at district level and the department service officer in Los Angeles, Motomu Nakasako, did decline to join the campaign or discuss the matter, saying only "Mr. Bernstein has no authorization to say anything on behalf of or representing the VFW."

Bikecentennial plans disclosed

Two Santa Ana students, James Richardson, 27, and Linda Thorpe, 22, will blaze a cross-country bicycle trail for the U.S. Bicentennial Commission. Astride a tan 10-speed tandem, they will leave Reedsport, Ore., on May 27 for a three-month junket to Williamsburg, Va., following a "bikecentennial route" suggested by the commission which will use their findings to pinpoint the route for the nation's 200th birthday celebration.

Linda, a graduate student in urban geography at Long Beach State University, is a hazel-eyed, brown-haired pixie who positively bubbles in discussing their ride.

Richardson is a third year law student at Pepperdine University in Anaheim, and is a six-footer who can be called handsome.

They met in a Garden Grove Weight Watchers class, when both were shedding pounds. Linda dropped 20 pounds, and Richardson shed 74 pounds in what both said was a regimen of "watching what we ate" and bicycling to their respective classes. And everywhere else they could.

Linda lives at 2029 N. Lewis St., Santa Ana, and so she had a long junket to Long Beach State. Richardson, whose home is at 2331 W. Anahurst St., Santa Ana, had it a bit easier, but he lost the most pounds. Both now are "average size."

The Weight Watchers are so enthused by their proteges' project that they intend to help raise money for them. Both Jim and Linda are on limited budgets and shudder when they estimate \$3,500 as cost of their trip.

An open to-the-public program May 18 at 2 p.m. at Anaheim's Fremont Junior High School will feature Jim and Linda describing preparations, their bike-blazing trip, and a film on skydiving.

What's the siren?

The following emergency calls were answered by Long Beach police and fire departments in the 20-hour period ending at 8 p.m. Saturday:

12:07 a.m., first aid, 3011 E. Fourth St.; 1:03 a.m., first aid, 1509 E. Fourth St.; 1:06 a.m., grass fire, 17th Street at Loma Ave.; 1:46 a.m., grass fire, 901 W. 12th St.; 2:08 a.m., motorcycle injury, 647 Olive Ave.; 2:09 a.m., first aid, 530 E. Ocean Blvd.; 2:26 a.m., box alarm, 53rd St. at Atlantic Ave.; 2:30 a.m., first aid, 5973 Atlantic Ave.; 2:48 a.m., first aid, 6185 Linden Ave.; 2:49 a.m., first aid, 1140 Orizaba Ave.; 2:50 a.m., house fire, 1873 W. 20th St.; 2:54 a.m., injury traffic accident, Long Beach Freeway at Ninth Street; 4:20 a.m., first aid, 7-29 New York St.; 4:42 a.m., water shutoff, 1012 Gardena Ave.; 5:18 a.m., first aid, 6061 Lime Ave.; 5:55 a.m., house fire, 1620 Gardena Ave.; 6:16 a.m., water shutoff 3246 Stevedore Ave.; 6:47 a.m., first aid, 375 Atlantic Ave.; 6:58 a.m., first aid, 133 Long Beach Blvd.; 8:24 a.m., house fire, 2451 Pine Ave.; 8:58 a.m., assistance, 215 Marina Drive.

Bellflower Boulevard; 9:14 a.m., first aid, 405 W. Third St.; 9:39 a.m., electrical short, 5038 Carita St.; 9:42 a.m., aircraft fire, Douglas, Bldg. 5479; 9:50 a.m., first aid, 802 E. Pacific Coast Highway; 10:05 a.m., building fire, 1600 Oregon Ave.; 10:29 a.m., floor furnace fire, E. 23rd St.; 10:51 a.m., electrical short, 1960 Del Amo Blvd.; 1:13 p.m., first aid, 595 E. Fifth St.; 1:28 p.m., first aid, 626 E. 11th St.; 3:30 p.m., injury traffic accident, Artesia Boulevard at Leffing Avenue; 3:06 p.m., car fire, 305 freeway south of Carson Street; 3:45 p.m., injury accident, 5585 Lemon Ave.; 4:13 p.m., trash fire, Sixth Street at Loma Avenue; 4:20 p.m., assistance, 268 Loma Ave.; 4:23 p.m., apartment fire, 933 Magnolia Ave.; 5:23 p.m., car fire, 4743 Spaulding St.; 5:27 p.m., shut off gas, 1112 Via Wanda; 5:35 p.m., injury accident, Cherry Avenue and Market Street; 5:48 p.m., injury accident, 53rd Street and Long Beach Boulevard; 6:52 p.m., first aid, Broadway and Linden Avenue; 6:19 p.m., assistance, 215 Marina Drive.

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IN TODAY'S

INDEPENDENT PRESS-TELEGRAM

Pr Ed 2-322-5

Anti-Smoking clinic slated

If you smoke and want to "kick the habit," Cerritos College's Community Service office is offering a "Stop Smoking Clinic."

Scheduled for May 13 through 17, the program will include demonstrations on methods of relaxation, what to eat and drink and how to breathe.

The free weeklong clinic will be held in the Board Room from 7 to 10 p.m. Preregistration is not required.

Forest Lawn

because memories mean so much

FOREST LAWN/CYPRESS: 4471 LINCOLN AVENUE (NEAR LAKEWOOD)



RTD works on plans for primary

(Continued from Page B-1)
In any case, Gilstrap hastily noted, "the county, rather than RTD, is responsible for paying the costs," legal or otherwise, that might be involved.

The proposed fixed guideways, barring some massive last-minute change, are laid out in five alternate systems. In only two of these is Long Beach presently tied directly into the total system.

But, declared Gilstrap, "it is absolutely essential that Long Beach be included in a fixed rail system."

"It is unthinkable that the county's second-largest city should not be served," he declared.

Nevertheless, three simpler, early-stage plans reach no closer to Long Beach than a southerly terminus at Compton.

Plan D, most basic with only 33 miles, calls for the Compton-South Los Angeles line and the Wilshire corridor toward, but not quite reaching, Santa Monica. Presently proposed as a subway, its cost is estimated at \$2.4 billion, to be locally financed by the proposed half-cent sales tax. Completion time is estimated at seven years.

Plan C, 57 miles, includes everything in D (each succeeding plan absorbs and adds to the plans preceding), plus lines from Westwood toward Van Nuys and Eagle Rock. Cost: an estimated \$3.72 billion, eight construction years and, hopefully, federal-fiscal assistance at the 85- to 40-per cent level.

Plan B, 77 miles, still ending at Compton, includes a branch from Westwood to LAX via Inglewood and a Santa Ana Freeway route to the Orange County line and possible continuation by that county's transit district. Cost: \$5.35 billion, anticipated federal participation of 50 to 55 per cent, nine-year construction period between 1975 and 1983.

Plan A, 121 miles, finally extends southward into Long Beach from Compton, southeasterly from Watts to Cerritos; east to El Monte and expanded San Fernando Valley service. Nine years, 1976 to 1984, would be needed, with 55- to 60 per cent of the costs presumably absorbed by the federal government.

The "Ultimate System" includes everything in the preceding plans plus a line from International Airport across the Palos Verdes Peninsula to Long Beach and the county line. Included also are a LAX-Santa Monica line and greatly expanded services in both the San Fernando and San Gabriel Valleys. No cost estimates or time to completion are available due to the large number of unknown factors involved.

Gilstrap, responding to a question about the fairness of assessing Long Beach residents to construct a transit system that might not ever serve them directly, insisted the city would reap a fair share of benefits in any case. He added that "if we were to design a system in which every city in the county received (a full return on its cash investment in the system) then we would have to build an all-bus system. That would be very defensible, politically, but it's no way to run a rapid-transit system."

Asserting again that mass rapid transit is totally essential to the continuing survival of Long Beach-Los Angeles as a viable place to live and work, Gilstrap wryly noted that a geographically similar-but-larger rapid transit project was proposed—and turned down—in 1925.

Then it would have cost only \$323 million for a 208-mile system that would be operating today, he added.

Landlord shot, wife beaten

Two gunmen apparently bent upon seizing rent money shot and killed an apartment house manager and beat up his wife, Los Angeles police said Saturday.

Apparently the men shot manager Jesse Lucero, 28, when they were ransacking the office, police said. Lucero may have caught them by surprise, officers theorized.

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EVERYBODY LOVES
AUTOMATIC HOME DRIP COFFEE BREWER
Compact design for delicious coffee...a cup every 30 seconds!
29.88
#CB500

PANASONIC Can Opener
With PUSH-BUTTON OPERATION
No holding, no pressing, automatic shut off!
Decorator color combinations.
12.88
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PANASONIC 2-SLICE Toaster
With DIAL SHADE CONTROL
Sparkling chrome finish with hinged tray for easy cleaning.
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HAMILTON BEACH Can Opener
With KNIFE SHARPENER
"Insta-Clean"—Work saver with quick-clean detachable cutting assembly.
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#831

OSTER 10-Speed Osterizer
LIQUEFIER-BLENDER
Automatically controlled for perfect blending and chopping.
17.77
#833

PROCTOR-SILEX 4-SLICE Toaster
New satiny white end panel. "Select-Ronic" Control!
12.77
#T522W

18 OZ. Size Micrin Plus
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87c

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"Round the clock protection!"
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Wind guard and 3 skewers. Legs convert to table model.
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Colorful decorator touch of the past!
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8 OZ. SIZE Ultra Ban
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89c

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59c

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LADY SCHICK Lasting Curls Hairsetter
With Beautifying Mist
Full bodied curls last and last! 20 Rollers in assorted sizes. #71LC
17.88

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With SHAVING BRUSH HEAD
Feminine electric shaver with a "Touch of Magic!" Brush head lifts hair for a close shave. #X10
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EASE TENSIONS! RELAX MUSCLES!
Stimulating vibratory action for arms, legs, back, etc.
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8.77

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The safe way to shave close and smooth.
1.66

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77c

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To Mother

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SMOG REPORT
The Air Pollution Control District predicts light smog tomorrow in the inland valleys of Los Angeles County. The APCD issued the following forecast for atmospheric conditions:
CYANIDE: 0.1 to 0.2 in the inland valleys; 0.05 to 0.10 in the coastal areas.
SWOOS: 0.05 to 0.10 in the inland valleys; 0.01 to 0.02 in the coastal areas.
NOTE: If two readings have different ratings, the more restrictive rating prevails. For 1-237-7.

RATINGS

G General Audiences. All ages admitted.

PG Parental Guidance suggested. All ages admitted.

R Restricted. Persons under 17 not admitted unless accompanied by parent or guardian.

X Adults Only. No one under 18 admitted.

NOTE: If two readings have different ratings, the more restrictive rating prevails. For 1-237-7.

MANN THEATRES

HELD OVER!
Escape Is Everything!

PIPPIN

AT 12:30-2:30 (PG)
AT 7:30-9:30 (PG)
AT 10:30-12:30 (PG)

CREST
AT 12:30-2:30 (PG)
AT 7:30-9:30 (PG)
AT 10:30-12:30 (PG)

BELMONT
AT 12:30-2:30 (PG)
AT 7:30-9:30 (PG)
AT 10:30-12:30 (PG)

OPEN 6-15 (R)

PIPPIN

AT 6:30-8:30 (PG)
AT 8:30-10:30 (PG)
AT 10:30-12:30 (PG)

ROSSMOOR
AT 12:30-2:30 (PG)
AT 7:30-9:30 (PG)
AT 10:30-12:30 (PG)

OPEN 12:30 (PG)

PIPPIN

AT 12:30-2:30 (PG)
AT 7:30-9:30 (PG)
AT 10:30-12:30 (PG)

IMPERIAL
AT 12:30-2:30 (PG)
AT 7:30-9:30 (PG)
AT 10:30-12:30 (PG)

OPEN 5:15 (PG)

PIPPIN

AT 5:15-7:15 (PG)
AT 7:15-9:15 (PG)
AT 9:15-11:15 (PG)

SEAL BEACH
AT 12:30-2:30 (PG)
AT 7:30-9:30 (PG)
AT 10:30-12:30 (PG)

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Stanwyck honored

Artist Bettina Steinke shows actress Barbara Stanwyck portrait that commemorates Miss Stanwyck's induction into Hall of Fame of Great Western Performers. John Wayne and Col. Tim McCoy were also inducted.

'Pippin' financial success after numerous setbacks

By JACK GAVER

NEW YORK (UPI) — Producer Stuart Ostrow can look back now and smile — and count the money — but in 1972 he didn't know whether he was coming or going as he tried to get the "Pippin" musical rolling.

For several months, he thought he and the show were snake-bit. But by the end of 1973, this unusual musical, set in medieval France, of all places, had earned a net profit of one million dollars. Belgre the

profit-taking began, the \$500,000 production cost had been paid off. There are 30 investors.

This is not a particularly new type of story about Broadway shows. There have been many examples over the years of productions, especially musicals, that have emerged from behind various eight-ball to achieve success. But Ostrow and "Pippin" faced a few new obstacles.

First, Ostrow mortgaged his home to get "starter" money before seeking investors. That's been done before.

The National Theater in Washington, D.C., on Ostrow's record, agreed to play "Pippin" during the tryout weeks before Broadway. But Ostrow was having trouble raising money, and the National canceled out. That was unusual.

Next, the Kennedy Center in Washington agreed to guarantee an engagement for "Pippin," which still didn't have all of the money it needed. But the center got into a contract hassle with the musicians' union and canceled.

Ostrow then made a deal to open the show in Boston's Shubert Theater. But Kennedy Center suddenly settled with the musicians, recaptured "Pippin" with a guarantee for the run and, moreover, invested a badly

needed \$100,000 in the production.

This proved to be a good idea. The center more than made back its guarantee because "Pippin" was a smash hit in Washington, and, of course, the center had been making a profit ever since as an investor. A commercial show helping to support a public foundation.

The powerful Shubert organization finally came up with more backing to insure the New York presentation at the Imperial Theater.

Well into its second year, "Pippin" continues to play at near capacity each week. And if it started without a star, it has made one — Ben Vereen, a fantastically talented singer-dancer who will be heard from again, as will Ostrow, who hopes that in his next production the going will be easier.

Cigarette cure: try 80 a day

Bob Heaton joined "Operation: Oversmoke" in an effort to break a 20-year smoking habit. This is his report.

By BOB HEATON
Killer News Service
WICHITA, Kan. — Once upon a time, fellows in breechcloths performed a solemn ceremony in which fumes from smoldering plant leaves were drawn into the lungs. It was grave and fraught with dignity.

Then a tourist named Raleigh dropped by the village, traded a consignment of beads for a boatload of ceremonial leaves and left to set up a pipe shop in London.

Things haven't been the same since.

Smoking has gone steadily downhill. Smoking has been taxed, lambasted, computerized, incorporated and mechanized.



involved tapering off their habits.

Oversmokers will double cigarette consumption for seven days, then quit "cold turkey."

The oversmoke technique zeros in on "cues" which trigger the light-up response. It is a therapy designed to "shotgun" away the effectivity of the cue or habit.

For example, a volunteer who smokes after meals is assigned the task of chain-smoking eight cigarettes after each meal of the day.

By the end of the eighth cigarette after lunch of the first day, smoking has already become a tiresome chore. And with 6 1/2 days to go, the volunteer begins to see why going "cold turkey" might not be so bad after all.

range loses some of its luster.

The Marlboro man nauseates.

By midafternoon with only 35 of the assigned 65 coffin nails spiked away, the task seems endless.

The six in the Oversmoke group are three females and three males, all married.

After smoking more or less steadily for more than 20 years everywhere except in church, the idea of kicking the habit interests me.

Later — My rate for the first four days was 65 cigarettes. On the fifth day, I bumped it to 80.

EIGHTY cigarettes a day is more tiresome than uncomfortable. You have to smoke all day and half the night — nonstop.

Later — I quit smoking four days ago. That's a long time.

The shock of nicotine-free living hasn't been entirely unpleasant. But more than 20 years of carefree air pollution makes for a powerful habit.

THE BOUT with withdrawal symptoms turned out to be a nonstop round of shadow boxing with myself — a very difficult sort of thing to win.

Later — Nerve shattered survivors of operation Oversmoke gathered for a final meeting.

A few backsliders were noted. Nail-chomping was rampant. One brand new nonsmoker was chewing gum and sucking mints at the same time. But there were no dropouts.

Salk, who will use results of the experiment in his doctoral dissertation, said results are so far incomplete. Salk, whose pristine lungs have never been assaulted by cigarette smoke, will continue the project with questionnaires at the end of three months.

SMOKERS have been bombarded with ugly names, such as "air polluter," "cigarette fiend" and worse. They have been relegated to the back of the airplane, train and bus.

But things may be looking up.

"Operation: Oversmoke," has opened here.

It is part of a project being conducted by Gary Salk, a psychology researcher from the University of Louisville (Ky.) in cooperation with the Veterans Administration.

Salk is investigating cigarette addiction and why some techniques for kicking the habit work better than others.

He has divided about 30 volunteers into "Oversmoke" and "Undersmoke" groups.

UNDERSMOKERS are using a technique which

THE PICTURE of John Wayne lighting up on the

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FOUNTAIN VALLEY DR-IN - Fountain Valley - 962-2481
FOUNTAIN VALLEY 2 - Fountain Valley - 839-1500
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PARAMOUNT
Cinema I
"AMERICAN GRAFFITI" (PG)
"WAR BETWEEN MEN AND WOMEN" (PG)

Cinema II
"WALKING TALL" (R)
"PRETTY MAIDS ALL IN A ROW" (R)

NEIGHBORHOOD Theatre Guide

TORRANCE
Rolling Hills, Torrance 325-2600
"Poc. Cst. Hwy. & Crenshaw"
"LAST DETAIL" (R)
"SLITHER" (R)

SAN PEDRO
STRAND 1035 Pacific Ave. 832-7271
"AMERICAN GRAFFITI" (PG)
"ELECTRA GLIDE IN BLUE" (PG)

Lakewood 1
CARSON AT LAKELAND LONG BEACH - 435-0101
OPEN WEEKDAYS 6:45 SAT. & SUN. 12:45
COLUMBIA PICTURES PRESENTS
JACK NICHOLSON IN
"THE LAST DETAIL" (R)
— CO-HIT —
GEORGE C. SCOTT IN
"THE NEW CENTURIANS"

Lakewood 2
CARSON AT LAKELAND LONG BEACH - 425-6431
OPEN WEEKDAYS 6:45 SAT. & SUN. 12:45
A PARAMOUNT RELEASE
DINO DE LAURENTIS presents
AL PACINO
"SERPICO"
Color by TECHNICOLOR® & Paramount Release
— CO-HIT —
GLENDA JACKSON - BEST ACTRESS
"DON'T LOOK NOW" (R)

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MATINEES SATURDAY & SUNDAY

CINEMA 20 **"ZARDOZ" (PG)**
CINEMA 21 **"FANTASTIC PLANET" (PG)**

Drive-In Open 6:30 Weeknights; 6:00 Weekends

STADIUM #1 **"ALICE IN WONDERLAND" (G)**
"CHARLEY & THE ANGEL" (G)

STADIUM #2 **"THE STING" (PG)**
"CHARLEY VARRICK" (PG)

STADIUM #3 **"PAPILLON" (PG)**
"FIST FULL OF DYNAMITE" (PG)

STADIUM #4 **"THE CONVERSATION" (PG)**
"SLEEPER" (PG)

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"FANTASTIC PLANET" (R) **"BARBARELLA" (R)** **"THE STING" (PG)** **"ZARDOZ" (PG)** **"THE THREE MUSKETEERS" (PG)** **"AL PACINO 'SERPICO' (R)** **"DON'T LOOK NOW" (R)** **"TAKE THE MONEY AND RUN" (PG)** **"BLAZING SADDLES" (R)** **CARTOON**

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LAKELAND CENTER **WALK IN** **Facility at Carson** **831-9580**

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LONG BEACH TOWNE **WALK IN** **Atlantic & San Antonio** **422-1221**

BARBARA STREISAND • ROBERT REDFORD
THE WAY WE WERE (PG)
SUMMER WISHES
WINTER DREAMS (PG)
DOORS OPEN 6:45 MON.-SAT. & 4:45 P.M. SUNDAY

PACIFIC THEATRES DRIVE-IN
SUPER SWAP MEETS
LONG BEACH Drive-In
Wednesday 7 p.m. to 9 p.m.
Sat. & Sun. 12:30 to 4:30 p.m.
VERMONT Drive-In
Sat. & Sun. 12:30 to 4:30 p.m.
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MON.-FRI. OPEN 7:15 P.M.
SAT. & SUN. OPEN 7:00 P.M.
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LONG BEACH CIRCLE **101 Hwy. and Lakewood Blvd.** **439-9513**

DOUBLE SCIENCE FICTION
SEAN CONNERY
ZARDOZ (R)
BEYOND ATLANTIS (PG)

LONG BEACH LAKELAND **Carson at Cherry** **424-9931**

DOUBLE MEL BROOKS WITH
WILD AND WOOLLY
BLAZING SADDLES (R)
TWELVE CHAIRS (G)

LONG BEACH LAKELAND **San Diego Fwy. & Bellflower Blvd.** **425-7422**

SWAP MEET
Sat. & Sun. 12:30 to 4:30 p.m.
Sat. & Sun. 12:30 to 4:30 p.m.
(1) MIDNIGHT PLOWBOY (R)
(2) TOY BOX (R)
(3) LOVES OF CYRIL (R)

LONG BEACH LAKELAND **San Diego Fwy. & Bellflower Blvd.** **425-7422**

LOS ALTOS 1 **San Diego Fwy. & Bellflower Blvd.** **425-7422**

7 ACADEMY AWARDS!
PAUL NEWMAN • ROBERT REDFORD
THE STING (PG)
CHARLEY VARRICK (PG)

LONG BEACH LAKELAND **San Diego Fwy. & Bellflower Blvd.** **425-7422**

LOS ALTOS 2 **San Diego Fwy. & Bellflower Blvd.** **425-7422**

SPECIAL ENGAGEMENT
WILL GEER • "GRANDPA WALTON"
SILENCE (M)
SEVEN WONDERS OF THE WEST (G)

SAN PEDRO **Gateway Street** **So. of Anaheim** **831-3370**

MEL BROOKS
WILD AND WOOLLY
BLAZING SADDLES (R)
GETAWAY (PG)

PARAMOUNT **Lakewood** **at Rosecrans** **425-7422**

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5 ACADEMY AWARDS
EXORCIST (R)
NIGHTLY 8:00 & 10:45 P.M.

COMPTON **Rosecrans** **West of Atlantic** **638-8557**

COMPTON DRIVE-IN
MAX JULIEN
THOMASINE & BUSHROD (PG)
PLUS GEORGE C. SCOTT
NEW CENTURIANS (R)

GARDENA **South Figueroa** **at 115th Street** **324-5127**

TWIN VUE DRIVE-IN
TRIPLE ACTION HIT!
(1) MCQ (PG)
(2) FISTS OF DOUBLE K (R)
(3) SUGAR HILL (PG)

GARDENA VERMONT **Vermont Ave.** **at 182nd St.** **323-4055**

SWAP MEET
Sat. & Sun. 12:30 to 4:30 p.m.
Sat. & Sun. 12:30 to 4:30 p.m.
THE LAST DETAIL (R)
PLUS GEORGE C. SCOTT
NEW CENTURIANS (R)

FOUNTAIN VALLEY **San Diego Fwy.** **at Rosecrans** **962-2481**

SPECIAL ENGAGEMENT
WILL GEER • "GRANDPA WALTON"
SILENCE (M)
SEVEN WONDERS OF THE WEST (G)

COSTA MESA **San Diego Fwy.** **at 182nd St.** **545-3313**

PAULO DRIVE-IN
MAX JULIEN
THOMASINE & BUSHROD (PG)
PLUS GEORGE C. SCOTT
NEW CENTURIANS (R)

WESTMINSTER **Hwy. 15 So. of** **Garden Grove** **534-5262**

HI-WAY 39 DRIVE-IN
ONLY DRIVE-IN SHOWING!
WHERE THE LILIES BLOOM (G)
FANTASTIC PLANET (PG)

BUENA PARK **Lincoln West** **at Knott** **821-4070**

BUENA PARK DRIVE-IN
ONLY DRIVE-IN SHOWING!
ROBERT REDFORD • MEL BROOKS
THE GREAT GATSBY (PG)
SOMETIMES A GREAT NOTION (PG)

BUENA PARK LINCOLN **Lincoln West** **at Knott** **527-2223**

AT PACINO
SERPICO (M)
PLUS ADULT ACTION
ALL THE YOUNG WIVES (R)

First model at Bixby Heights Condominium Homes open

Bixby Heights Condominium Homes at 4170 Elm Avenue, Long Beach, between San Antonio Drive and Carson Street,

are open for sales each day, offering 57 units in a three-story elevator building.

The project offers

buyers eight different one and two-bedroom floor plans with one and two baths ranging in size from 858 square feet to 1,250

square feet.

The units are priced from \$25,000 for a one-bedroom, one-bathroom, to \$41,500 for a two-bed-

room, two-bathroom with fireplace.

An entry hall foyer affords easy access to the living and sleeping areas

of each unit. Ample wardrobes, storage space and large bathrooms are provided.

Also included is electric

ceiling radiant heating and provisions for future air conditioning. Each of the living rooms has a large private terrace or balcony.

Living, dining and bedroom areas are finished in a choice of shag carpeting with entries, floored in vinyl or carpeting. Custom features in various plans include spacious walk-in wardrobes or mirrored walk-thru wardrobes, breakfast areas within or adjoining kitchens, and secondary balconies off of master suites.

The homes have a fully equipped kitchen containing prefinished natural wood cabinets, built-in continuous cleaning eye-level oven and range, garbage disposal and dishwasher. Plumbing and electrical is provided for individual laundry facilities.

THE single-level homes eliminate vertical travel within the unit and provide more actual usable square footage than that contained within a townhouse unit having the same square footage.

A Type I, semi-subterranean parking garage will house one hundred cars under cover, allowing a minimum of one car for each dwelling unit and offering the buyer the option of purchasing an additional space.

The subterranean garage will have electrically controlled steel guard

gates limiting its use exclusively to homeowners.

Two centrally located elevators will serve the three floors of homes above.

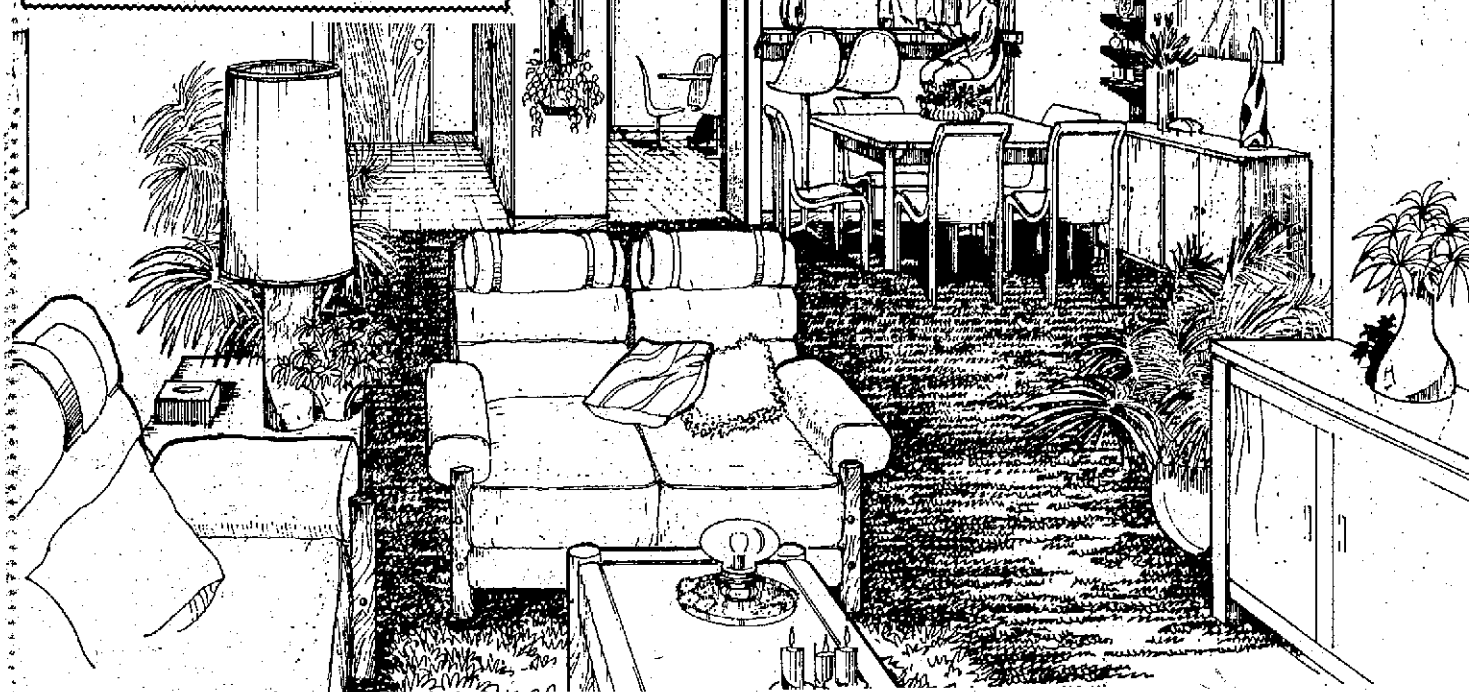
The public areas will contain a main lobby with lounge at the 1st floor level. There will be two centrally located trash chutes with compactors in the subterranean garage. A therapy pool and sun-deck is found in the large landscaped central courtyard.

AT BIXBY Heights security has been assured with the installation of direct telephone service from the main entrance to each individual unit. Entrance to the building will not be obtained unless the homeowner, through the remote telephone door service, admits the caller.

A master TV antenna system will provide the finest quality reception. Major storage facilities are available in the subterranean garage.

Privacy is at an optimum. Employed is the latest in sound insulation knowledge utilizing tested systems with excellent sound absorption qualities.

Bixby Heights opens one furnished model this weekend. Two model homes are expected to be ready for the grand opening the weekend of June 1. Occupancy is scheduled for mid-June.



ENTRY HALL FOYER AFFORDS EASY ACCESS TO QUARTERS ... at Bixby Heights Condominium Homes

Security plan at Cypress Monterey

Veteran Orange County homebuilder-developer William J. Krueger has called his new Cypress Monterey townhome project the most sophisticated offering his company has presented in more

than 25 years in the housing industry.

A masterfully planned community with a varied and interesting mix of floor plans and exteriors done in timeless contemporary Spanish architect-

ture, the area stands out as an uncommon complex of dwellings, offering homebuyers luxury, security, convenience and carefree living.

A three-bedroom tri-level townhome tops the

list of unusual floor plans that includes a choice of three kitchen designs aimed at accommodating the homemaker. There are alternate two-bedroom, two-bath plans as well as two single-level, one-bedroom, one-bath models.

The latter is called by Krueger "Privacy-Separated Ownership Levels," in which a one-bedroom home exists on each floor but have a common ceiling-floor.

"We have attempted to offer homebuyers the widest possible choice of options, and at the same time provide privacy both within the community and in the homes themselves," said Krueger.

Once through the electronically activated security gate, the homeowner drives along a street system carefully planned for speed and safety control.

The townhomes are clustered on both sides of greenbelts, and each "mini-neighborhood" contains a heated swimming pool with cabana and therapy spa. There will be eight pools, eight spas and three night-lighted tennis courts within the community for the recreational pleasure of owners.

Standard features in the townhomes include shag carpeting throughout, air

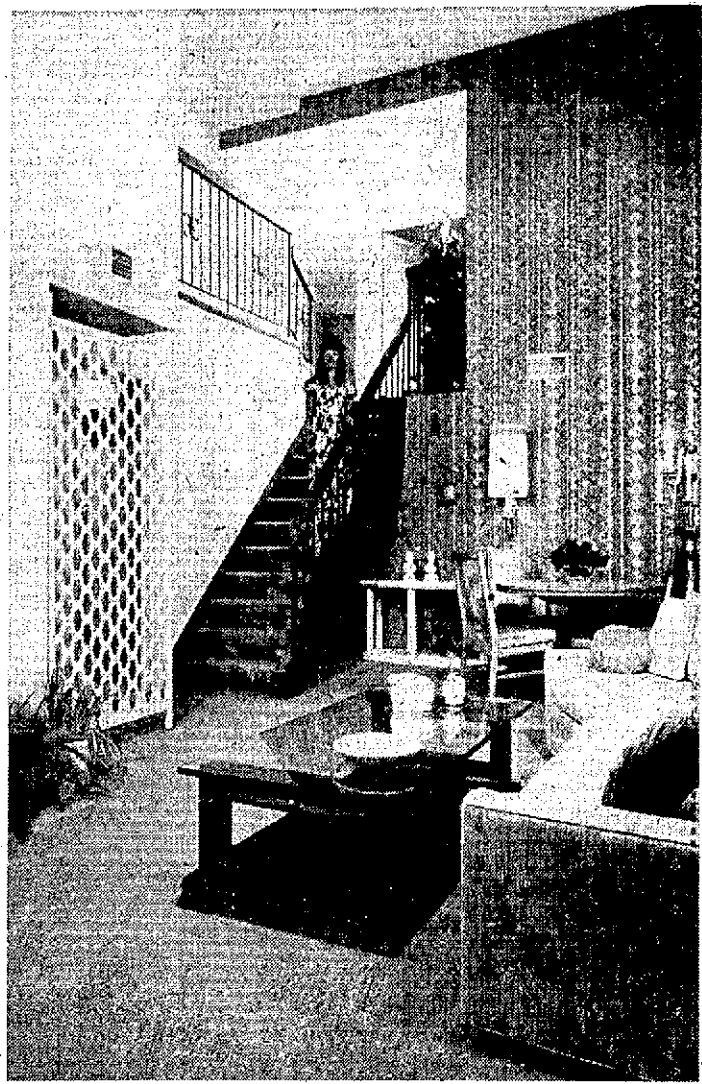
conditioning, quality draperies, walk-in closets or large wardrobes, master suites with private bath, two-car enclosed attached garages with storage space

THE worksaving kitchens include built-in oven and range (electric), dishwasher and disposal. Countertops are of high pressure laminate as are the extensive cabinets.

The stylish, close-in townhomes are priced from \$25,995, with conventional financing available. Interest and property taxes are deductible from both state and federal income taxes, and all payments build an equity.

Like other townhome developments, a homeowners association within the community contracts for all exterior maintenance, so owners have freedom to leave at any time, secure in the thought their homes are safe.

Cypress Monterey is located on Valley View Avenue and Ball Road in the city of Cypress. Exit either the Garden Grove or San Diego Freeway at Valley View and drive north to Ball, where decorated models are open daily from 10 a.m. under the direction of Kurth & Associates, sales agents.



SHAG CARPETING INCLUDED ... at Cypress Monterey

Brentwood Park in quiet neighborhood

The large, luxurious and dramatic one and two-story homes of Brentwood Park in a master planned neighborhood of quiet streets and dignified surroundings are being offered today by Westport Home Builders, Inc., in Cerritos.

Thoughtful land planning and innovative exterior treatment of the homes on pool sized lots has created a stylish and graceful community within easy reach of Orange and Los Angeles county employment areas, entertainment, fine restaurants, major shopping and service centers and handy to freeways leading in all directions.

The safe, family neighborhood also is

within walking distance of schools and parks.

The single-family detached homes include a long list of price-included features such as wall-to-wall carpeting, a complete line of quality built-in kitchen appliance tiled entries, walk-in wardrobes and walled patios.

Cathedral ceilings are found in several of the designs and are featured in living rooms, dining rooms and even kitchens.

Custom fireplaces with loglighters, hand finished cabinetry in the roomy kitchens, security locks on sliding glass doors and lifetime adobe-finished privacy walls are other price-included features.

Brentwood Park homes are individual-

ized, with numerous elevations and floor plans from which to select. Builders and architects called for the extensive use of picture windows, heavy timbers, shake shingle roofs and brick accents.

The spacious homes are priced from \$46,900 to \$60,900, or from 25 to 27 1/2-cents per square inch. Conventional financing on good terms is available.

To see the large family homes of Brentwood Park and view the blueprints at the garage sales facility, exit the Artesia Freeway at Bloomfield Avenue in Cerritos. Drive north on Bloomfield to the first street, Lucas, and turn right to the "blueprint sale."

Second unit at popular Shadow Run ready today

The second unit of the highly successful Shadow Run community of single family homes in Fountain Valley opens today, on Brookhurst Street just north of Edinger Avenue.

The \$8.5 million community is a project of Warmington Development Company, Southern California pioneers in the building of custom homes now building successful communities in Orange County.

Based in Irvine, the company has drawn from three generations of experience to create at Shadow Run a most distinctive and unusual new home community.

The homes are large with from 1,653 square feet to 2,846 square feet in three through five-bedroom, one and two-story residences.

but they do not want larger family living areas at the expense of other more private areas within the home. We solved the problem easily! We build all the rooms in our homes large enough to satisfy the needs of both children and adults alike. For instance, our secondary bedrooms average 150 square feet," Bob Warmington, vice president of operations, stated.

Special features included in the sales price of Shadow Run are numerous.

Microwave ovens and trash compactors are standard in each kitchen and are in addition to double-continuous-cleaning ovens, built-in range dishwasher and disposer. Other custom-like amenities in the kitchens are shadow-free luminous ceilings, solid wood cabinets and colorful ceramic tile countertops.

A must in this age of

entertaining is the pass-through window to the patio area and 85 per cent of the homes have it. Many models also feature private breakfast nooks in extra large kitchens.

Other better-living features included are family rooms with woodburning fireplaces, formal dining rooms, cathedral ceilings in living rooms and master suites in many models, formal "grand-entry" staircases in the two multi-story homes, wet bars and service porches in some plans, and twin fireplaces in a one-story model.

Warmington also said within the community a large parcel on land has been set aside for a recreation center with swimming and wading pools and a paddle tennis court.

While most homes offer two-car attached garages, one plan includes a three-car garage that can be converted into a work-

shop, hobby room or playroom.

The homes are priced from \$46,495 to \$59,950 and may be purchased on conventional terms as low as 7.8 per cent on 80 per cent

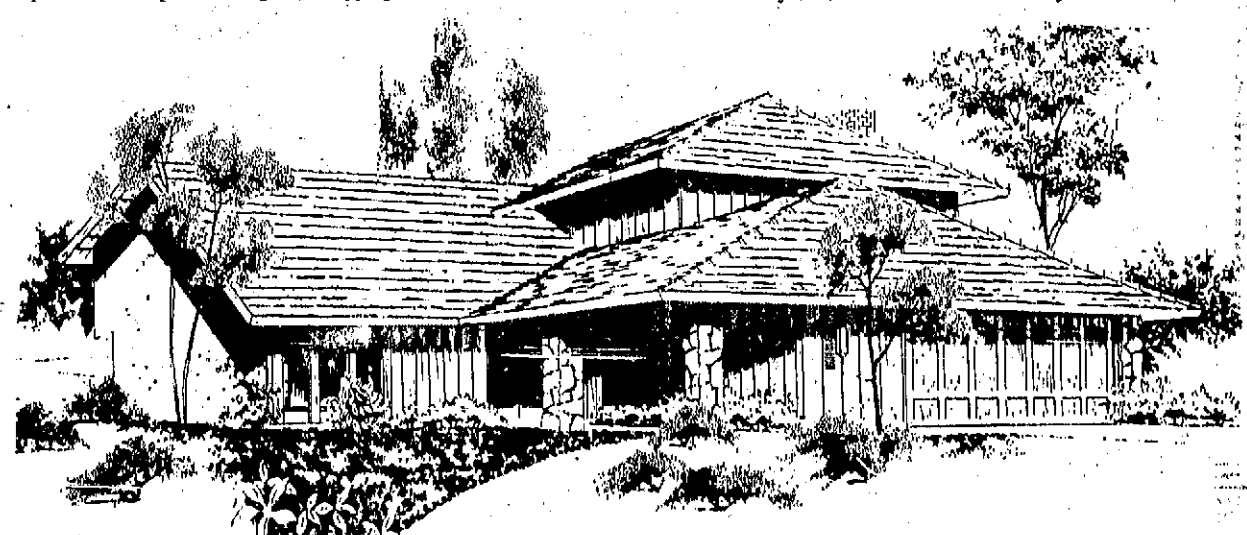
financing.

Within a half block is a shopping center, the nearby San Diego and Garden Grove. Freeways provide quick access to such regional shopping centers as

South Coast Plaza, Huntington Center, The City and Fashion Square. Schools in the area are new and all levels through college are within five to 15 minutes of the homes.

The decorated model homes are open daily from 11 a.m. to dusk and easily reached from the Long Beach area by driving the San Diego Freeway (405) south to Brook-

hurst Street in Orange County. Turn north on Brookhurst, by Mile Square Golf Course to one half block past Edinger Avenue and Shadow Run family homes.



FAMILY ROOMS WITH WOOD-BURNING FIREPLACES ... means better living at Shadow Run

"WE KNOW from our previous history that families want large rooms

Bixby Hill Gardens chosen for tour group

More than 500 people are expected to tour S & S Construction's Bixby Hill Gardens luxury townhome community today as part of the Long Beach Symphony Guild's "Cinco de Mayo Symphony of Homes Tour."

Bixby Gardens, located at Palo Verde and Anaheim Road will feature one of four homes being

shown in the Long Beach area on the tour. The group will be shown the residence of Mr. and Mrs. David Grand.

"We are extremely pleased to have one of our residences chosen for the Symphony Guild's tour," stated Dorene Smith, sales manager for the townhome community. "It is an honor for us to know

that our residents take so much pride in the interior design of their homes, which reflects positively on the entire community."

As a hostess for the group, Mrs. Smith will be serving refreshments at the completion of the tour in Bixby Garden's luxurious clubhouse lounge.

OFFERING 120 town-

homes designed for adult living, Bixby Gardens is now more than 75 per cent sold. The two and three bedroom units feature genuine lath and plaster construction, priced from \$57,950, designed around extensive recreational facilities and a total security program.

Luxury amenities offered in each townhome in-

clude marble, terrazzo, or travertine entries, wood parquet floors, central air conditioning, wall-to-wall snag carpeting, and hand-crafted custom cabinetry.

Also included are marble or stone fireplaces, all electric kitchens with dishwasher, two car garage with automatic door opener, private garden patio or balcony, marble

pullmans, and wet bars in some plans.

"Our buyers have proven to be largely business and professional people who, after owning a large home for their families, now prefer a home requiring less responsibility yet maintains their standard of living," Mrs. Smith stated. "For these people, Bixby townhomes

offer what they are seeking — maintenance-free living, recreation, security, luxury, and a great location."

RECREATIONAL facilities located within the community include tennis and handball courts, a swimming pool, putting green, whirlpool, and men's and women's saunas. The fully-equipped clubhouse is available to residents only, with two fireside conversation areas, meeting rooms, a wet bar, and exercise room.

The entire complex is accented with reflection

pools and streams. All exterior maintenance of the units is handled by professional maintenance crews as part of the Homeowners Association fee.

Bixby Hill Gardens offers five decorator furnished models open to the public. The community features a guard gate entrance closed circuit television system and block wall fencing for the security of residents. It may be reached from the San Diego Freeway by taking the Palo Verde exit and proceeding south past Anaheim Road.

Orange County industrial developments surveyed

Detailed information about 23 major industrial developments in Orange County is contained in a report released by the market research department of First American Title Insurance Company, Santa Ana.

The study marks the first survey of industrial complexes conducted by the firm, according to Philip W. Kunisch, market research director. It is believed to be the most extensive industrial survey ever made in Orange County.

The 23 parks included in the report represent developments of more than 10 acres, and are

located throughout the county. Of the 9,551.5 acres available in these complexes, 1,409 acres, or 15 per cent, have been developed.

Available units totaled 121, offered at an average lease rate of \$.11½ NNN per square foot. The average price of land available for purchase from 10 of the parks was 1.61 per square foot.

THE REPORT indicated that the average tax base in the cities surveyed was \$10.87 per \$100 assessed valuation.

Thirteen of the developments included railroad facilities, among ameni-

ties, six from Southern Pacific and seven from Santa Fe.

The diversification of industry in the county is evident in the list of major tenants shown in the report. Among the firms are Varian Data, Glass Container Corp., Anaconda Electronics, Mazda, Allergan Pharmaceuticals, Knox Industrial Hardware, Burroughs, Standard Press Steel, Los Angeles Times, AMF Voit, Disneyland, Fotomat, Customweave Carpet and others.

Industrial park activity listed includes acreage, tax base, lease and or purchase rates, building inventory, airport, freeway and rail facilities, major tenants, etc.



BIXBY GARDENS ... luxury adult community in Long Beach

THE SUBURBAN SERIES

\$21,845

"THE MARSHFIELD" 1,682 SQ. FT.

10% OFF
ONE ONLY!

Shell erected on your foundation within 150 miles of Long Beach



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Send \$1.00 for 36 page color brochure showing over 50 floor plans and building ideas. We ship anywhere in the world! Builders: We will produce your plan or of

Dealer inquiries invited!

2nd Annual Southern California

mobile home show

may 18
may 27

ANAHEIM STADIUM

"The West's only show exclusively designed for manufactured housing."

Doors open 12 noon weekends & Memorial Day. 2 P.M. weekdays.
Admission: \$2.00 adults; \$1.00 youngsters, 10 to 16

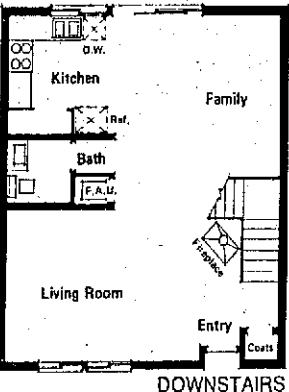
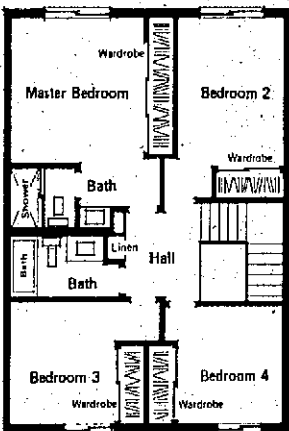
COPIES OF the industrial report may be obtained from Jack H. Corrigan, director of commercial-industrial relations, or the market research department.

For several years First American Title has offered reports covering single and multiple residential developments in many areas in which the company operates, Kunisch

noted. It is the first title firm in the nation to offer such material as aids in planning building, lending and sales programs.

Based in Santa Ana, First American has branches, subsidiaries, affiliates and agents in 36 states and Guam.

Our Family Plan:



7.8%

What's even more important than what you pay is what you get:

4 bedrooms, 2½ baths, 2 stories and 1535 square feet of spaciousness. A living room with fireplace. Big garden-view family room. Double enclosed garage with laundry facilities. A kitchen-full of top grade appliances, eye level continuous cleaning oven, ceramic tile counter tops, luminous ceilings, cus-

tom wood cabinetry. A deluxe master suite plus three "quiet zone" bedrooms. Everything built to house not apartment or condominium specifications by the Warmington Family—master builders since 1926.

For family fun.

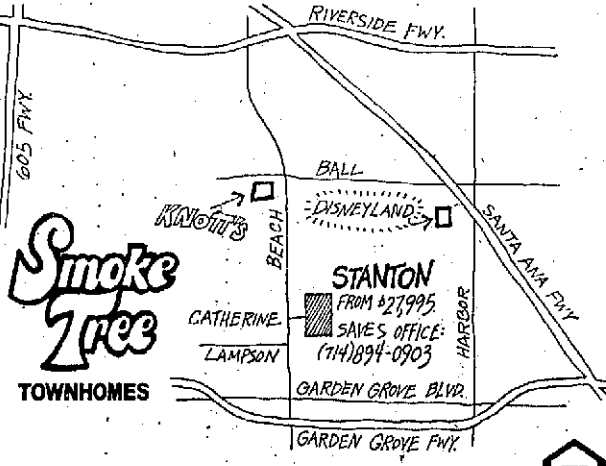
There's the private clubhouse, jacuzzi, sauna, tot lots, competition size swimming pool, sundecks and acres of great greenery.

We figure the only thing you should have to care for is each other.

So we maintain the rec facilities, the lush landscaping, even the exterior of your townhome.

A lesson in home economics.

Does waiting to buy make sense, when for a limited time you can take advantage of our low 7.8% rate? Monthly payments include principle, home owners' dues, plus tax deductible interest and property tax. Nothing extra. No closing or hidden costs.



SINCE 1926

WARMINGTON

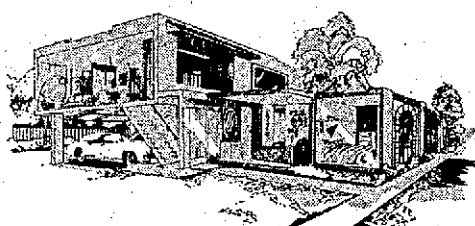
*Typical sales price \$34,745. Down payment \$7,045. \$286.71 monthly payment includes principal, interest, estimated taxes, insurance and monthly Home Owner's Association dues. Loan terms, 360 months. No closing costs. Annual Percentage Rate: 8.10%.

Here's where you'll live...



CYPRESS Monterey
TOWNEHOMES BY SHOWCASE

...and here's how you'll live!



**Eight Swimming Pools
Eight Therapy Pools.**

Cypress Monterey is laid out as a series of "mini-neighborhoods", each with its own green, open area and each with its own swimming and therapy pool. It's a privacy-idea you'll like.



**More-for-the-Money Features...
Inside and out.**

Here are a few of the extras:
Central Air-conditioning • Shag Carpeting throughout • Draperies • 2 and 3-Car Attached Enclosed Garages • Fully Built-in Kitchen Appliances (Dishwasher, too!) • Luminous Ceilings • Private Patios and MORE!

EXCEPTIONAL VALUE AT MODERATE PRICES.

1, 2 and 3 Bedrooms
1, 2 and 2½ Baths • Private Patios

from **\$25,995**

Conventional Terms

Look at this map. It shows the economical convenience of Cypress Monterey Townhomes; so handy to both Orange and Los Angeles County Metro Centers.

Sales Office: (714) 995-0297

Open Daily 10 a.m. to dusk.

Privacy-Separated Ownership Levels.

Our architects have solved the townhome problem. At Cypress Monterey, no one lives above you. No one lives beneath you. No living areas overlap.

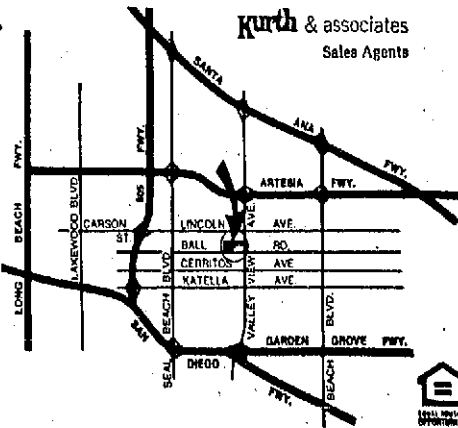
Three Lighted Tennis Courts.

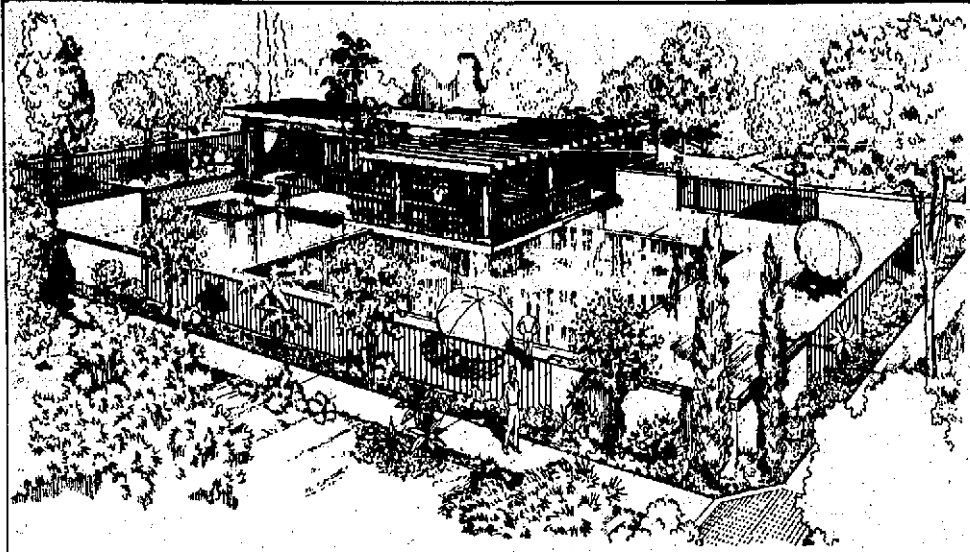
Here's your chance to pick up a racquet and pick up on the game that's sweeping the country. These are your private courts, and they're ready for play day or night.



**Entraguard...
A Superior Security System.**

Each owner has an electric gate key-card. When your friends come to visit, there's telephone identification. Then you open the gate for them...from inside your own home.





ANAHEIM GARDENS PROJECT... 85 units around Cabana Club, pool area

Anaheim Gardens' 2nd unit of townhomes opens

Featuring family-designed townhomes with a variety of amenities, S & S Construction's Anaheim Gardens community has opened a second unit of 25 townhomes now available for immediate occupancy.

S & S is the principal subsidiary of Shapell Industries, Inc.

The community offers a total of 85 two, three and four-bedroom townhomes designed with on-site recreational amenities and a maintenance free living concept. The one and two-story Anaheim Gardens units are priced from \$28,950.

"As prime residential land becomes more of a premium in Orange County, one of our primary sales features is Anaheim Gardens' accessible and convenient location," stated Mark Bader, general sales manager.

"We are located minutes away from four major freeways, and local

schools are within walking distance. In addition, Anaheim Stadium is just one mile away, with Disneyland and other recreational areas nearby," he said.

EIGHT models are on display at the new community, with a fully-landscaped setting accented by expansive greenbelt areas and 24-hour gas lanterns.

Each townhome offers such standard features as wall-to-wall carpeting, wood shingle roofing, ceramic tile in kitchen and bath areas, hand-finished natural wood cabinetry, marble pullmans, decorator vinyl flooring, built-in kitchen with dishwasher and disposal and luminous ceilings in some plans.

All units offer complete exterior sidewalk and ceiling insulation, distinctive wood and masonry trim, underground utilities, and

enclosed private garden patios.

"HOMEOWNERS at Anaheim Gardens are automatically members of the Cabana Club, which is located within the complex," Bader said. "Residents have full use of the swimming pool, whirlpool, and showers. The upkeep of these facilities, as with the greenbelts and townhome exteriors, is handled by professional maintenance crews."

The townhomes range in size from two-bedroom, one-bath units to four-bedroom, three-bath models. Optional space arrangements are available in selected models for the expansion of bedroom suites.

Homebuyers may take advantage of the services offered by Shapell's Decorating Studios. In addition to free professional decorating counsel, Shapell's features a comprehensive line of home furnishings

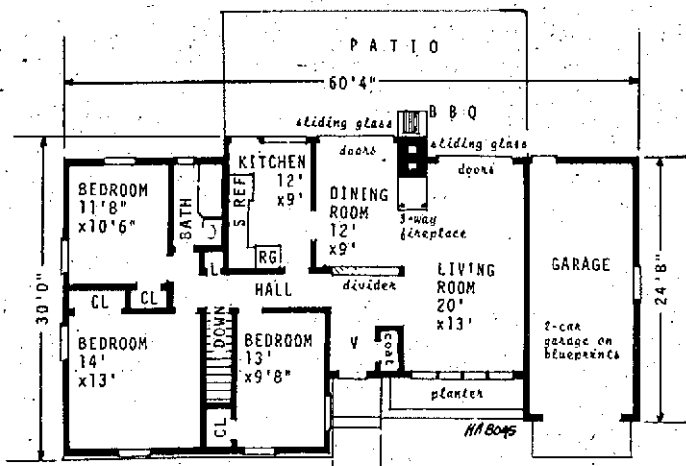
and accessories.

The sales office is open daily from 10 a.m. to 7 p.m., and is at 934 Silkwood Lane, off State College Boulevard. The community may be reached by taking the Riverside Freeway to State College Boulevard and Wagner Avenue. An alternate route is to take the Santa Ana Freeway to Katella Avenue, turning east to State College Boulevard and north to Wagner Avenue.

S & S Construction has been involved in homebuilding throughout Orange County for 20 years. Presently active with 15 residential communities in the area, the company has developed more than 20,000 homes in its history.

The parent firm, Shapell Industries, is listed on the New York and Pacific Stock Exchanges, and is developing communities from San Diego to Sacramento, as well as in the Denver, Colorado area.

HOMES FOR AMERICANS



A THROUGH LIVING ROOM with three-way fireplace is an asset in this budget-balanced six-room ranch. Patio access is planned for kitchen, dining and living room and an optional one or two-car garage is offered. Plan HA804S has 1,180 square feet and is designed by architect Herbert Struppmann, Room 505, 48 W. 48th St., New York, N.Y. 10036. Anyone who wishes to know cost of blueprint can write to architect, enclosing a stamped, self-addressed envelope.

Jazz pianist plays Sherwood Estates

Ronnie Brown, one of the country's finest jazz pianists, will present a program of light to classical music at Sherwood Estates in Santa Ana, new residential community by Buccola-Pacific Corp.

George D. Buccola, president of the building firm, has invited his long-time friend to play from 1 to 5 p.m. for three Sundays beginning today to highlight the festivities planned for the grand opening of the luxury home development. A concert grand piano has been installed in the large formal living room of one of the model homes.

Brown's appearance precedes a nation-wide concert tour for Columbia Artists.



Named

Rod Gilliland, formerly with American Management and Marketing, has been named marketing director at Broadmoor Homes, Inc., Tuslin.

What realty boards are doing

LONG BEACH
Betty Bennett, program chairman, has announced the speaker for Tuesday's 7:15 a.m. meeting at the Queen's Restaurant will be Joe La Liberte of California Mortgage Service.

His topic: "The Latest in the World of Real Estate Finance."

Don Hazzard, membership chairman, said three Realtors, one non-employed Realtor and 28 Realtor associates are to be inducted.

A SPECIAL PUBLIC NOTICE:

BRENTWOOD PARK

BLUEPRINT SALE!

Luxury Homes

NOW ON SALE IN AN EMPTY GARAGE!

UNFURNISHED MODELS

Immediate Occupancy

No Frills, No Big Ads, No Expensive Displays, No Luxurious Sales Office, No Big Sales Staff...JUST A BLUEPRINT SALE!

Buy these magnificent homes from the original blueprints; prices vary from

25' TO 27 1/2'

PER SQUARE INCH!

(FROM \$46,900 TO \$60,900)

ADVANTAGEOUS TERMS.

NOTE: THESE ARE NOT TOWNHOUSES OR CONDOMINIUMS. THESE ARE BIG, SPACIOUS, LUXURIOUS, RICHLY EQUIPPED, FULLY-FEATURED SINGLE FAMILY HOMES. THEY'RE ON FULL-SIZE LOTS; ROOM FOR A POOL AND A GARDEN AND THE LIKE. THEY'RE IN THE FAST-GROWING, IDEALLY LOCATED, CLOSE-IN TOWN OF CERRITOS. INCREDIBLE VALUE!

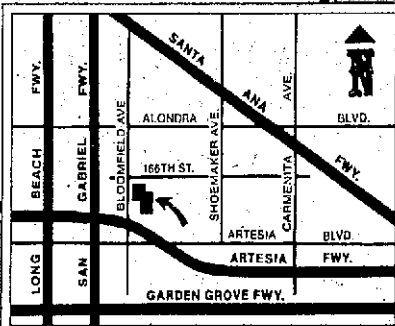
Elevations are dramatically beautiful...lots of glass and timbers and shingles and expensive brick-work. There are soaring cathedral ceilings, walk-in wardrobes, tiled foyers, and all the features associated with better homes.

SALE STARTS PROMPTLY
AT 10:00 A.M. ON THE PREMISES AT
17012 BLOOMFIELD AVENUE,
CERRITOS, CALIFORNIA (213) 926-3376.

If you can afford (and recognize) the very best kind of luxury home ownership, make sure you

DON'T MISS THIS SLEEPER!

Follow The Map to The Biggest Surprise Bargain Ever!

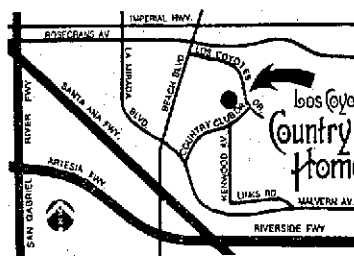


Los Coyotes Country Club Homes

The return to environmental elegance!

Custom Ownership in Bellehurst

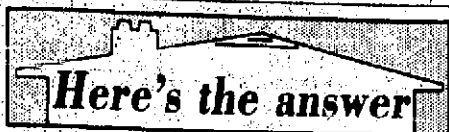
Here are homes for the most critical and discerning buyers. Each design is in the grand tradition of custom planning and construction with spaciousness, luxury and individualism as the objectives. Expect to see big, beautiful homes on big individual lots in Bellehurst, one of California's finest residential communities. Your Los Coyotes Country Club House (while brand new) is in a community of established values, many more costly homes, and the kind of environmental and social climate most sought by modern, aware families. While you may choose not to join the private Los Coyotes Country Club, its presence, along with other community amenities (tennis, swimming, etc.), sets the tone of your new neighborhood. One of the West's great golf courses, with 27 holes, wanders through Bellehurst, granting further character and value to the community. If you've sought the extra-ordinary...the best...come to Los Coyotes Country Club Homes immediately. All you want is here...



8665 Los Coyotes Drive
Buena Park, California
(714) 522-0263



Another superb community from Emblem Development Corporation



By ANDY LANG
AP Newsfeature

Q — Is casein glue waterproof? I have a project to do and want to use a wood glue that is water-resistant. I have decided on casein glue because I read that it helps to fill gaps in poor-fitting joints. I feel this will be helpful to me because I am rather new at wood-working and don't always get tight joints. Am I right?

A — Last question first. Yes, casein glue has a tendency to close the gaps in joints that don't fit exactly right. But don't use it as a crutch. Spend a little more time and care to make the joints properly. Casein glue is water-resistant, but not waterproof. If you need waterproof glue, use the resin-cyclopentadiene or some other kind that says waterproof on the label. It is illegal to call an adhesive waterproof when it is merely water-resistant.

Q — WE moved into an old house that has a septic tank. The former owner said it wasn't cleaned out for about five years. We have been advised to have it checked by one of those companies that cleans out cesspools and septic tanks. If we do have it checked, isn't it likely that the company will say it needs cleaning even if it doesn't?

A — Yes, it's a possibility, but not with a reliable company. Your best bet is to ask a neighbor what outfit he uses and whether he gets good service from it. There are a lot of factors that go into the frequency with which a septic tank must be pumped out, so it's impossible to tell whether a particular tank needs cleaning except by a professional check.

Q — WHY is it that every time I use my bit brace to bore a hole in wood, it splits the wood when it comes through on the other side?

A — Because you are boring all the way in one operation. Instead, bore the hole until the pointed

tip of the bit comes through on the other side. Insert the tip of the bit into this tiny hole and bore through from that side. This will eliminate splitting.

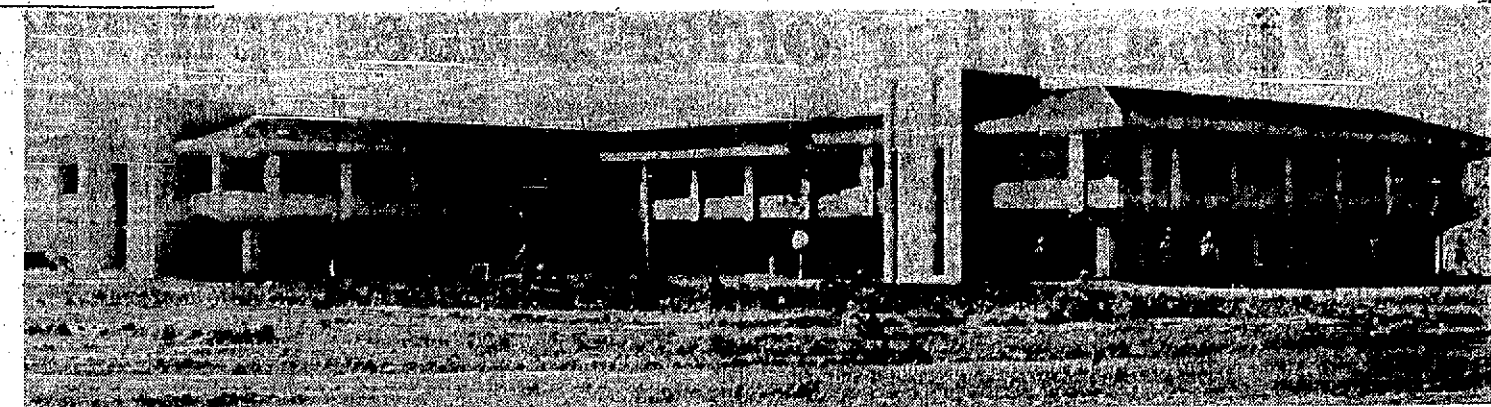
(For either of Andy Lang's helpful booklets, "Wood Finishing in the Home" OR "Simple Plumbing Repairs," send 30 cents and a long, stamped self-addressed envelope to Know-How, P.O. Box 477, Huntington, N.Y. 11743.)

THE PRODUCT — A device to enable one person to carry 4 by 8 foot panels of plywood and other building materials.

Manufacturer's claim — That the base of this tote is a metal channel which is placed under the center portion of the panel to be carried, with a nylon strap extending from the channel to a carrying handle ... that the carrier uses one hand to pick up the handle, places the other hand on the top side of the panel to steady it and then walks away with the panel ... that the strap is tested to hold 3,500 pounds ... that it weighs only 8 ounces and can be folded and pocketed when not in use.

THE PRODUCT — An air compressor with accessories to handle spraying, inflating and other do-it-yourself activities in and around the house.

Manufacturer's claim — That the compressor, like commercial models, is piston-powered ... that it delivers a constant high pressure of 55 to 65 pounds per square inch ... that it is double insulated and has a tough plastic housing ... that, with spraying accessories, it can handle liquid garden chemicals, detergents, cleaners and both oil and latex paints ... that an inflator kit includes everything necessary for inflating tires, plastic toys and many other inflatable objects as well as blowing dust, dirt and debris from hard-to-



Nearing completion

First of two Carson Plaza office park structures to be leased exclusively by Grubb & Ellis Co.'s downtown Los Angeles office is shown as landscapers begin their operations. Xerox Corp. is scheduled to be first occupant. Garden office complex is located

on San Diego Freeway midway between Long Beach and Harbor freeways in Carson. Developed by Dunn Properties Corp., Santa Ana, and Caldwell Associates, Newport Beach, first structure totals 45,500 square feet.

reach places ... that a special caulking gun allows the user to lay a smooth and even bead of caulking sealant or adhesive compound ... and that thumb pressure on the trigger adjusts the flow of the compound, which stops when the pressure is released.

THE PRODUCT — A "tape-on" electrical wall switch.

Manufacturer's claim — That this is a new concept in electrical switching, utilizing ultra-thin wire which runs along the outside of a wall rather than inside it ... that it's easy to install and requires no knowledge of electricity ... that the system is composed of three components — a solid-state relay transformer, a two-conductor, self-adhesive wire and a clear plastic, thin profile touchbutton switch ... that the transformer or power unit steps down 120-volt power to a safe 2 volt level ... that lamps, etc., are plugged into the built-in receptacles in the power unit and controlled by the wall switch ... that the surface switch is approved by UL and CSA as well as the National Electric Code.

THE PRODUCT — A cordless soldering iron.

Manufacturer's claim — That the iron operates on a nickel-cadmium battery which can be recharged in a recharger that comes with the iron and can be plugged into a regular household outlet ... that the iron is 8 inches long and weighs only 6 ounces

KB executive says 11 per cent 'normal'

Kaufman and Broad, Inc. has announced it has arranged for \$40 million in advance mortgage commitments at below current market rates, enough to supply the multi-national housing company's customers into the fourth quarter, according to Senior Vice President Ronald H. Kabot who made the announcement in an address to the St. Louis Society of Financial Analysts.

Kabot pointed out, "This is an especially significant and timely move in light of the recent action by the Federal Reserve Bank Board to further tighten money."

"This marks the second

time in the past nine months that Kaufman and Broad has been able to help its customers by arranging for mortgage money at favorable rates," said Kabot referring to a prior commitment of \$30 million secured in mid-1973.

REC to hear talk

The NLB Real Estate Club will have a speaker from SAFECO Title Insurance Company at their weekly Thursday morning breakfast.

The meeting begins at 8 a.m. at the NLB Park Pantry.

The evidence indicates that U.S. mortgage rates are beginning to line up with those of Europe and other industrialized nations," said Kabot.

The executive cited Canada as a case study: "When Kaufman and Broad acquired its Canadian housing division in 1970, interest rates were a healthy 9.5 per cent. Since that time they have not fallen below this point and are currently 11 per cent. Significantly, Canadian homebuyers are not inhibited by the 11 per cent rate, accepting it as a normal fact of life."

TO REACH QUEEN'S VIEW, TAKE THE LONG BEACH FRWY. TO THE END. TURN LEFT ON LINDEN TO OCEAN BLVD., TURN RIGHT TO 1140 E. OCEAN BLVD. (213) 436-7271

GRAND OPENING

\$495.00

MOVES YOU IN!

IMMEDIATELY

- 2 BEDROOM
- 2 BATH
- FAMILY ROOM
- FIREPLACE
- FULLY CARPETED
- WET BAR
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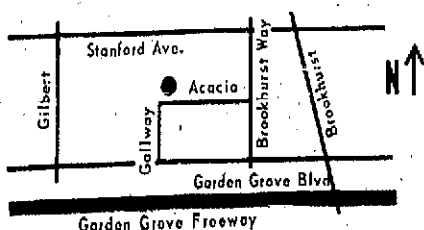
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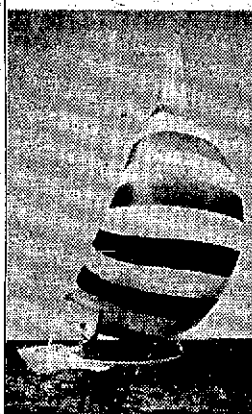
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Demand for older homes spurred by crisis

LOS ANGELES (AP) — The demand for older homes is being spurred by the energy crisis.

This is particularly true in California, Arizona, Nevada and Hawaii.

Existing homes have allocations of heating oil and, in most cases, are located closer to downtown offices and work places, according to Jackson W. Goss, president of Investors Mortgage Insurance Co. of Boston, a leader in the private mortgage insurance industry.

"Builder-developers, uncertain of fuel supplies as well as availability of many materials, will not break ground on large projects," he says. "Nor is the potential purchaser any longer so interested in buying a home in the distant suburbs, where most of the land is now available for new projects."

This trend is reflected in the total dollar amount for mortgage commitments on existing homes in the four states. The total will climb to nearly \$11.46 billion, up more than 21 per cent over the 1973 total of \$9.45 billion, Goss says.

MORTGAGES on new homes are expected to decline about one half of one per cent to \$4.87 billion from \$4.89 billion last year.

California's mortgage total is expected to reach \$14.82 billion with \$10.73 billion for existing homes and \$4.04 billion for new homes. Last year the total was \$13.1 billion with \$8.9 billion going for old and \$4.2 billion for new dwellings.

Arizona expects an increase to \$842.4 million for this year with \$610.3 million for new homes and \$232.1 million for

existing houses. This compares with a 1973 total of \$745.1 million—\$551.7 million for new and \$193.4 million for existing homes.

Nevada looks for an increase in both sectors. The projected 1974 total is \$134.8 million, compared with \$119.1 million last year. Mortgages for existing facilities will rise to \$69.3 million from \$57.7 million, and for new homes will go to \$65.5 million from \$61.4 million.

IN HAWAII, the 1974 total is expected to be \$528.8 million, up from \$467.7 million in 1973, with money for existing houses jumping to \$381.5 million from \$317.9 million, and for new homes dropping to \$147.3 million from \$149.8 million.

Goss says lenders, home buyers and construction industry this year will be focusing on the "three Rs"—rehabilitation, renovation and restoration—as older homes are purchased and renewed.

Goss says that despite some predictions of a major downturn in the housing industry, the flow

of new mortgage commitments in California, Arizona, Nevada and Hawaii will show a 13.1 per cent increase over 1973


from \$14.44 billion to \$16.33 billion.

Goss reports that nationally the 1974 total mortgage flow will climb

to \$61.4 billion from \$72 billion last year. Mortgages on existing properties will account for more than 70 percent of the

market nationwide—a projected \$58.2 billion, compared with an estimated \$23.2 billion for new homes. In 1973, about

\$23.5 million went into mortgage commitments on new homes and \$48.5 billion on existing properties.



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full security, center hall, elevators
subterranean garage, jacuzzi private
balconies, fireplace some units

PREVIEW OPENING

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CONDOMINIUM HOMES
25,000 to 41,500

4170 ELM AVE.
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FURNISHED MODEL

Authors speak out LMI in quarter report

IN SEARCH OF AGREEMENT, edited by Education Department, California Real Estate Association, \$14.

How to negotiate the sale of residential property, from original listing through acceptance of the offer or counter offer, is covered in this latest book from the CREA.

Striving for fairness, balance, and agreement between both parties to a transaction as to the major points of negotiation — selling price, financing terms, and personal property — is emphasized.

The ultimate result of any successful transaction is seen as a happy buyer and seller — each satisfied that he has achieved a necessary goal and gotten a "good deal."

The book also stresses determining buyer and seller motivation — that elusive emotional factor that can pre-empt logic and singlehandedly make or break any sale — then using it for the benefit of both parties: the person who for some "reason" is compelled to buy that particular property.

The 104-page book combines the expertise of nine successful Realtor-brokers: Jerome Blank, Jerome Blank Realty, Albany; Art Godi, Art Godi Associates, Realtor, Stockton; Erik Jorgensen, Hersh, Hadfield, Jorgensen & Fried, attorneys, San Francisco; Zig Ziglar, We Believe, Inc., Dallas, Texas; Pat McVay, Real Estate by McVay, Huntington Beach; Morrie Moe, Bell Realtors, San Jose; Bruce Mulhearn, Bruce Mulhearn Inc., Realtors, Bellflower; John Seymour, Seymour Realty and Investment Co., Anaheim; and Hal Tolar, Tolar Realty, Anaheim.

These authorities share their own success-proven techniques in the chapters of the book. — RLB

Larwin Mortgage Investors, a short-term real estate investment trust, has reported net income of \$2,986,499 or \$1.49 per share for the nine month period ended March 31.

For the comparable nine-month period in 1973, net income was \$4,104,036 or \$2.05 per share.

For the third quarter ended March 31, Larwin Mortgage Investors reported net income of \$685,053 or \$.34 per share. For the comparable period last year the trust's net income was \$1,378,147 or \$.69 per share.

Larwin Mortgage Investors also declared a \$.34 per share dividend for its third quarter ended March 31. The dividend is payable June 4 to shareholders of record May 20.

PEOPLE IN THE NEWS

CORWIN EBERTING JR., Redondo Beach architect and Palos Verdes Peninsula resident, has been elected president of the American Institute of Architects, Cabrillo Chapter.

Michael Trapani has been appointed district manager for Orange County Division of First American Title Insurance Company in the Orange-Tustin area.

Walter J. Richardson, principal of the Costa Mesa architectural firm of the same name and Long Beach native, has been elected to the College of Fellows of the American Institute of Architects.

Apartment seminar planned for May 18

The Apartment and Motel Association of California — Torrance and Los Angeles Offices — will sponsor a seminar May 18 near the Los Angeles International Airport at the Proud Bird Convention Center, titled "Apartments — 1974 — Basics and Beyond."

The classes, which will run two at a time, go from 9 a.m. to 4 p.m. and those attending can choose to hear speakers on such topics as "Tenant Selection and Screening," "Preparing Rental Agreements and Leases," "Unlawful Detainer — Can You Do It Yourself?" and "Handling Tenant Problems Effectively."

Recent developments in syndication and exchange, changes in law and the landlord-tenant relationship and planning estates also will be discussed.

Speakers include Richard Gibson, president of Brighton Development

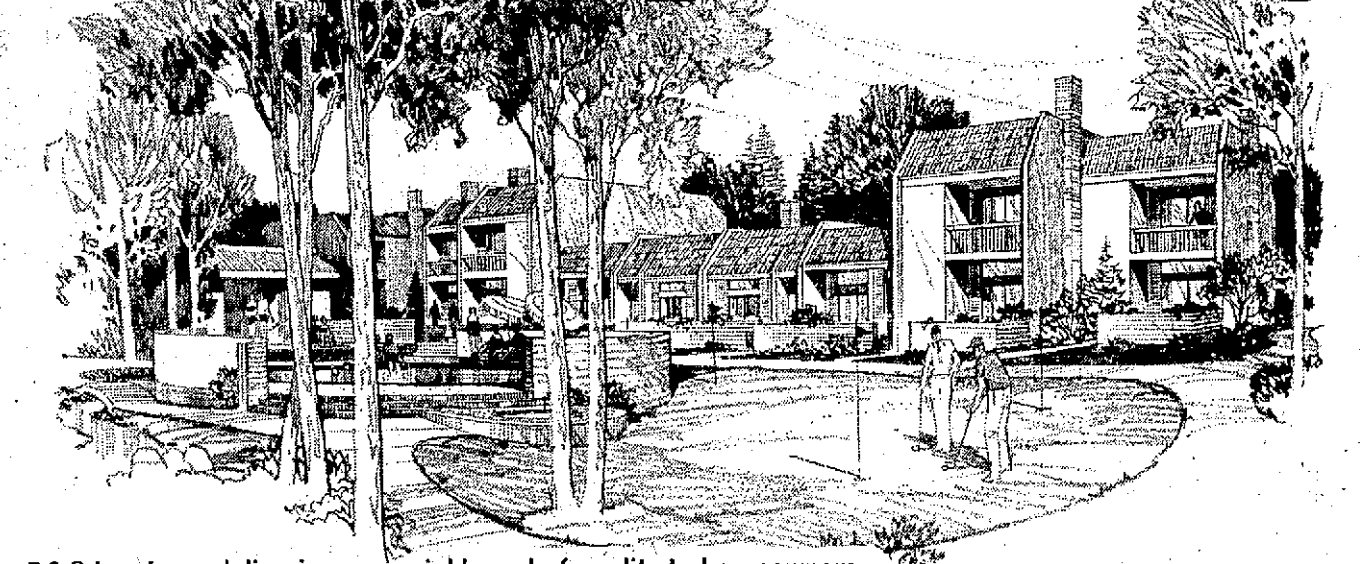
Center, Inc. and lecturer at UCLA in the real estate school; Virginia Gard, real estate attorney; Arthur Munch, assistant vice president and director of real estate programs for Los Angeles Land Title.

American Title in expansion

American Title Co., Los Angeles, plans to establish a regional office in Torrance, it was announced by Kendall D. McCleery, president and chairman of the board.

The office, at 22300 Hawthorne Blvd., will serve the coastal area extending from El Segundo to the Orange County line.

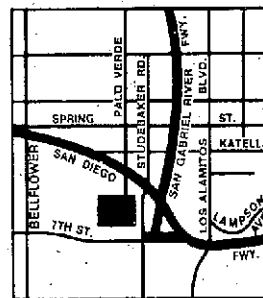
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S&S has been delivering a special brand of quality to homeowners for more than 20 years. Quality that goes beyond our time-honored construction methods and luxury features. It's what we call S&S quality living.

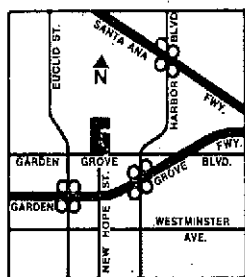
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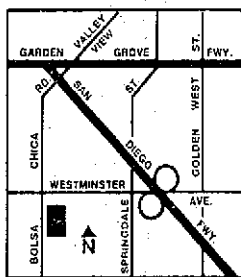
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LUXURY TOWNHOMES (213) 431-3531
Take Palo Verde, South from the San Diego Freeway to the Bixby Hill entry gates. You are always welcome.
2 to 3 bedrooms • From \$57,950



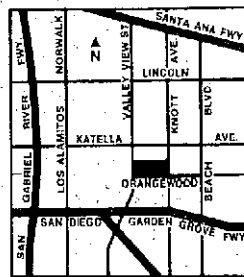
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TOWNHOMES
(213) 924-2004 • (714) 530-7811
Take Garden Grove Fwy, East to Euclid St. off-ramp. Turn North to Garden Grove Blvd. Turn right to New Hope St. Or: Take Garden Grove Fwy, West to Harbor Blvd. off-ramp. Turn North to Garden Grove Blvd. Turn left to New Hope St.
2 to 4 bedrooms • From \$27,950



Westminster Village Gardens

TOWNHOMES
(213) 635-9721 • (714) 982-8396
From Long Beach, take the San Diego/Garden Grove Fwy, to Bolsa Chica and continue south one mile. From Orange County, take the San Diego or Garden Grove Fwy, to Valley View and turn south one mile.
2 to 4 bedrooms • From \$34,950



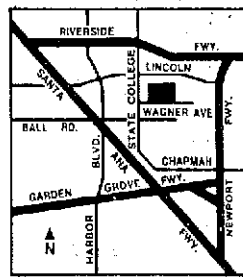
Cypress Village Greens

PATIO HOMES
(213) 598-6718 • (714) 893-5017
Take the San Diego/Garden Grove Freeway to Knott Ave. and turn North to Orange, then left to models, or take the Santa Ana Freeway to Knott Ave. and turn So. to Orangewood, right to models.
2 to 4 bedrooms • From \$37,200



Cypress Village Gardens

TOWNHOMES
(213) 598-7513 • (714) 893-5082
Take the San Diego/Garden Grove Freeway to Knott Ave. and turn North, or take the Santa Ana Freeway to Knott Ave. and turn South.
2 to 4 bedrooms • From \$36,950



Anaheim Gardens

TOWNHOMES
(714) 778-0701 • (213) 596-4803
Take the Riverside Freeway to State College Blvd. Turn South one mile to Anaheim Gardens at State College Blvd. and Wagner Avenue. Or take the Santa Ana Freeway to Katella and turn East to State College Blvd., then North to Wagner Ave.
2 to 4 bedrooms • From \$28,950

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Los Angeles — 775-6211
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830-5100 DISCOUNTLAND 830-5100

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STATION WAGONS

NOVAS

VEGAS

NEW 1974 CAPRICE CLASSIC COUPE
Black, blk. cloth, TH 400, air cond., dtx belts, power windows & seats, tinted glass, defogger, 2 remote control mirrors, spd. control, comfortilt steering whl., AM/FM stereo radio, dtx. bumpers, bumper grds., HD radiator, aux. lighting, blk. vinyl roof, wsw tires. SIK. 43752. Ser. 15330.
LIST — \$6106.55 SALE PRICE — \$5022.40

DISCOUNT \$1084.15

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
40695	120721	\$5638.05	\$ 989.97	\$4648.08
43699	152275	\$249.90	\$95.95	\$353.95
40927	124742	\$620.05	\$96.01	\$463.04
43542	178587	\$730.55	\$100.43	\$472.12
41461	130409	\$4721.90	\$788.67	\$3933.23
41964	137529	\$181.90	\$89.87	\$429.03
42304	143450	\$475.90	\$84.55	\$411.35
43745	153631	\$986.55	\$105.45	\$4932.10
42391	146278	\$217.90	\$89.58	\$4328.32
42402	145346	\$478.90	\$82.09	\$398.81
42406	144075	\$498.90	\$84.75	\$4139.15
43493	150864	\$278.40	\$92.89	\$4375.51
43589	150740	\$278.40	\$92.89	\$4375.51
43736	153385	\$167.75	\$109.35	\$5070.40
43746	153416	\$106.55	\$108.15	\$5022.40
43700	152387	\$282.90	\$93.21	\$4379.69

NEW 1974 CAPRICE ESTATE 2-SEAT
Cream beige, neutral vinyl, TH 400, air cond., dtx belts, power door locks, tinted glass, power windows, mats, carpet, power tailgate, 2 remote mirrors, comfortilt steering whl., AM/FM radio, rear speaker, HD radiator, roof carrier, aux. lighting, radial wsw tires. SIK. 40949. Ser. 123851.
LIST — \$6003.00 SALE PRICE — \$4936.90

DISCOUNT \$1066.10

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
40693	120622	\$5236.40	\$896.92	\$4338.48
41528	132753	\$729.90	\$1006.46	\$4723.44
41630	134130	\$436.40	\$941.89	\$4494.51
42080	138624	\$242.40	\$899.32	\$4343.08
41031	124344	\$6003.00	\$1066.10	\$4936.90
41034	124395	\$6003.00	\$1066.10	\$4936.90
41186	129837	\$516.40	\$959.24	\$4557.16
41542	132432	\$976.40	\$1060.33	\$4916.07
41828	135165	\$552.40	\$967.16	\$4585.24

NEW 1974 NOVA HATCHBACK COUPE
Medium red, blk. vinyl, TH 350-4 bbl., air cond., tinted glass, door edge grds., power steering, power windows, mats, carpet, AM radio, HD radiator, exterior decor, wll. covers, wsw tires. SIK. 42877. Ser. 153991.
LIST — \$3995.26 SALE PRICE — \$3600.18

DISCOUNT \$395.08

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
43875	110074	\$3831.70	\$369.89	\$3461.81
41173	134668	\$3894.70	\$383.75	\$3510.95
41406	137732	\$3317.70	\$256.81	\$3060.89
41743	140754	\$3849.70	\$373.85	\$3475.85
41256	3983.26	\$3983.26	\$392.44	\$3590.82
42457	154677	\$3718.70	\$315.38	\$3403.32
42464	154311	\$3769.70	\$324.16	\$3445.54
42467	154511	\$3718.70	\$315.38	\$3403.32
42508	156223	\$3764.85	\$340.46	\$3424.39
42509	156263	\$3764.85	\$340.46	\$3424.39
42513	156505	\$4014.85	\$340.16	\$3674.39
42811	160284	\$3864.26	\$336.61	\$3527.65
42543	156301	\$3764.85	\$340.46	\$3424.39
42544	156459	\$4014.85	\$340.16	\$3674.39
42681	156709	\$3731.70	\$318.24	\$3413.46
43335	173774	\$3764.85	\$340.46	\$3424.39

NEW 1974 VEGA KAMMBACK WAGON
Bronze, blk. vinyl, GT equip., TH-2 bbl., air cond., tinted glass, custom interior, AM radio, dtx. bumpers, dtx. bumper guards. SIK. 43821. Ser. 328514.
LIST — \$3972.95 SALE PRICE — \$3647.04

DISCOUNT \$325.91

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
43163	237112	\$2994.15	\$184.24	\$2809.91
43273	252081	\$3003.65	\$185.67	\$2817.98
43404	270794	\$3003.65	\$185.67	\$2817.98
43804	311451	\$2904.15	\$170.74	\$2733.41
43250	256545	\$3003.65	\$185.67	\$2817.98
43841	318951	\$3050.15	\$188.74	\$2861.41
43804	311451	\$2904.15	\$170.74	\$2733.41
43468	280845	\$3044.65	\$191.82	\$2852.83
43438	274440	\$3003.65	\$185.67	\$2817.98
43485	280252	\$3044.65	\$191.82	\$2852.83
43486	281468	\$2898.65	\$169.92	\$2728.73
43480	28433	\$3044.65	\$191.82	\$2852.83
43783	312309	\$3035.15	\$190.39	\$2844.76
43502	283727	\$2898.65	\$169.92	\$2728.73
43507	284688	\$2898.65	\$169.92	\$2728.73
43509	286913	\$2898.65	\$169.92	\$2728.73

CHEVELLES

CHEVELLE WAGONS

MONTE CARLOS

CAMAROS

NEW 1974 LAGUNA COLONNADE HT CPE
Red metallic, red cloth, TH 400, air cond., dtx. belts, tinted glass, power windows, door edge grds., console, power steering & brakes, comfortilt steering whl., clock, AM/FM radio, rear seat speaker, HD radiator, aux. lighting, dark red vinyl roof, radial wsw tires. SIK. 42320. Ser. 42187.
LIST — \$5273.00 SALE PRICE — \$4518.48

DISCOUNT \$754.52

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
41681	425331	\$5076.00	\$711.18	\$4364.82
41932	428041	\$5147.00	\$726.80	\$4420.20
41987	427939	\$5147.00	\$726.80	\$4420.20
42200	430873	\$5012.00	\$697.10	\$4314.90
42302	429930	\$5147.00	\$726.80	\$4420.20
42483	418538	\$5164.00	\$719.62	\$4444.38
42879	438504	\$4294.95	\$555.84	\$3739.11
43060	442438	\$4428.45	\$585.21	\$3843.24
43061	442540	\$4889.45	\$672.71	\$4216.74
43064	442562	\$4668.45	\$638.01	\$4030.44
43750	452851	\$4790.45	\$656.21	\$4134.24
43797	453306	\$4814.45	\$658.63	\$4155.82
43544	449049	\$4790.45	\$656.21	\$4134.24
43546	448660	\$4617.45	\$618.15	\$3999.30
43547	448403	\$4636.45	\$622.33	\$4014.12
43749	452928	\$3931.45	\$470.14	\$3461.31

NEW 1974 MALIBU CLASSIC ESTATE 2-SEAT
Midnight blue, blue vinyl, TH 400, air cond., dtx. belts, power door locks, power tailgate release, tinted glass, power windows & seats, mats, defogger, rear window deflector, sp. mirrors, positraction, comfortilt steering whl., power steering & brks., HD battery, HD radiator, clock, AM/FM stereo radio, dtx. bumpers, bumper grds., roof carrier, exterior decor, aux. lighting, rally whls., radial wsw tires. SIK. 42491. Ser. 418255.
LIST — \$5885.10 SALE PRICE — \$4997.86

DISCOUNT \$887.24

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
41077	416995	\$5842.10	\$875.84	\$4966.26
40721	415229	\$4296.65	\$541.24	\$3755.41
41305	422108	\$4245.65	\$530.02	\$3715.63
42881	435939	\$4890.65	\$660.68	\$4229.97
42883	436645	\$4771.65	\$639.75	\$4131.90
43626	450013	\$4415.65	\$556.72	\$3858.93
43631	450238	\$5010.65	\$687.62	\$4323.03
41183	420558	\$4861.10	\$881.96	\$3979.14
42076	429329	\$5703.95	\$847.53	\$4856.42
41060	417575	\$5041.65	\$702.11	\$4339.54
41203	418855	\$5435.15	\$788.68	\$4646.47
43625	450089	\$5010.65	\$687.62	\$4323.03
43823	445439	\$4230.65	\$517.87	\$3712.78
43650	442791	\$4214.65	\$517.21	\$3697.44
43630	449985	\$5061.65	\$693.59	\$4368.06
42095	429416	\$5284.15	\$750.21	\$4533.94

NEW 1974 MONTE CARLO "S" COUPE
Cream beige, blk. vinyl, TH 400, air cond., bucket seats, dtx. belts, power door locks, tinted glass, power windows, mats, body side mold., door edge grds., defogger, sp. mirrors, console, positraction, spd. control, comfortilt steering whl., HD battery, instrumentation, dtx. bumpers, AM/FM stereo radio, HD radiator, bumper grds., aux. lighting, blk. vinyl roof, dtx. whl. covers, radial wsw tires. SIK. 42178. Ser. 430791.
LIST — \$5811.00 SALE PRICE — \$4946.10

DISCOUNT \$864.90

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
42785	420927	\$4447.50	\$765.22	\$3682.28
42190	430897	\$5217.50	\$734.33	\$4483.17
42470	434694	\$5771.50	\$836.50	\$4935.00
42231	431233	\$5213.50	\$733.45	\$4480.05
42351	433277	\$5133.50	\$715.85	\$4417.65
42382	432726	\$5163.50	\$722.45	\$4441.05
42444	434660	\$5137.50	\$705.18	\$4432.32
42785	420927	\$4447.50	\$765.22	\$3682.28
42859	436642	\$4666.50	\$769.40	\$3897.10
43228	444310	\$5118.50	\$701.00	\$4417.50
43297	445401	\$5180.50	\$706.48	\$4474.02
43322	445854	\$5118.50	\$701.00	\$4417.50
43770	444313	\$5325.50	\$738.38	\$4587.12
42386	434281	\$5582.00	\$802.97	\$4779.03
42404	434005	\$5803.50	\$843.54	\$4959.96
42820	437223	\$5771.50	\$836.50	\$4935.00

NEW 1974 CAMARO SPORT COUPE
Gold, neutral vinyl, Z28 special performance equip., TH, air cond., tinted glass, wipers, defogger, console, comfortilt steering whl., HD battery, dual horns, instrumentation, AM/FM stereo, aux. lighting, style trim, interior decor. SIK. 43941. Ser. 144953.
LIST — \$5399.75 SALE PRICE — \$4730.08

DISCOUNT \$669.67

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
43088	148143	\$4593.70	\$496.16	\$4097.54
42266	131604	\$4243.70	\$435.65	\$3808.05
42102	129817	\$4900.70	\$580.59	\$4320.11
43140	149839	\$4593.70	\$496.16	\$4097.54
41958	127918	\$4507.70	\$493.73	\$4013.97
42430	134280	\$4243.70	\$435.65	\$3808.05
42644	138693	\$4243.70	\$458.76	\$3784.94
42645	138706	\$4243.70	\$458.76	\$3784.94
42649	138788	\$4243.70	\$458.76	\$3784.94
42651	139095	\$4243.70	\$458.76	\$3784.94
42669	139654	\$4243.70	\$458.76	\$3784.94
42670	139086	\$4243.70	\$458.76	\$3784.94
42892	143576	\$4506.70	\$477.02	\$4029.68
43182	143746	\$4243.70	\$458.76	\$3784.94
43232	155257	\$4108.70	\$389.46	\$3719.24
43295	157166	\$4108.70	\$389.46	\$3719.24

VANS

SPORT VANS

1/2-TON PICKUPS

3/4-TON PICKUPS

NEW 1974 ONE TON CHEVY VAN
White/moss olive, pearl vinyl, TH 350 4 bbl., front & rear air cond., tinted windshield, swing-out rear door glass, side door glass, adjust seat, aux. seat, stainless mirrors, HD shocks, stabilizer, HD front & rear springs, comfortilt steering whl., power steering, HD battery, AM/FM radio, chrome bumpers, gauges, custom appear., custom dtx. whl. rings, 8.75-16.5-8 ply tires. SIK. 42999. Ser. 130635.
LIST — \$5980.85 SALE PRICE — \$5271.56

DISCOUNT \$709.29

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
43319	14189	\$4739.85	\$436.28	\$4303.57
42774	129086	\$4422.10	\$381.85	\$4040.25
42667	127584	\$4806.85	\$451.02	\$4355.83
43010	132445	\$4666.10	\$420.06	\$4246.04
43093	132637	\$4666.10	\$420.06	\$4246.04
42795	130333	\$4739.85	\$436.28	\$4303.57
43000	132121	\$5539.45	\$623.06	\$4916.39
43417	143025	\$4992.35	\$496.89	\$4495.46
43036	106770	\$4734.55	\$450.03	\$4284.52
43369	141299	\$4771.35	\$443.21	\$4328.14
42953	130544	\$4453.85	\$378.42	\$4075.43
43422	143465	\$4396.45	\$370.01	\$4026.44
43591	149804	\$4546.35	\$404.71	\$4141.64
43608	150658	\$4350.20	\$359.84	\$3990.36
43693	152395	\$4302.35	\$355.51	\$3946.84
43151	136532	\$4680.10	\$423.14	\$4256.96

NEW 1974 BEAUVILLE 3/4-TON
Beauville, 2-tone white-time, pearl vinyl, turbo, 350, air cond., front & rear, tinted glass, rear seat, swing rear door glass, adjust seat, stainless mirrors, HD shocks, stabilizer, HD rear springs, 36 gal. tank, comfortilt whl., pwr. slrs., HD battery, AM/FM radio, gauges, rally wheels, 178 whitewalls. SIK. 42864. Ser. 127486.
LIST — \$6655.35 SALE PRICE — \$5845.72

DISCOUNT \$809.65

OTHERS TO CHOOSE FROM

STOCK	SERIAL	LIST	DISCOUNT	SALE PRICE
42787	129255	\$4838.95	\$447.14	\$4391.81
42952	130060	\$4849.20	\$435.43	\$4413.77
43423	143743	\$4313.10	\$326.96	\$3986.14
42915	130439	\$4913.35	\$553.56	\$4359.79
42965	132378	\$4890.75	\$448.82	\$4441.88
43341	142493	\$5675.20	\$617.15	\$5058.05
43416	143548	\$5071.70	\$484.38	\$4587.32
43520	147979	\$4136.60	\$695.51	\$3441.09

HELP WANTED

Office 165 A

CLERK TYPIST

\$550 UP

COMPANY PAYS FEE

Local Co. wants a young "Tiger" who likes to type all day. This is on a new computer. Typewriter, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

CLERK-WILL TRAIN

Use addressograph machine, assign and record inventory numbers, 10 key adding machine, keep records. Permanent position. With large established company for sure, stable person with some good previous office experience.

639-4350 ext 257

Collectors

4 Full time openings for experienced independent Collectors. Excellent pay, regular hours, good company benefits, opportunity for advancement.

APPLY IN PERSON

MONTGOMERY WARD

12051 E. Imperial Hwy. AT SANTA ANA FREEWAY

NORWALK

Equal Opportunity Employer

COMPUTER OPERATOR 3812

3 phase shift. Newmark Agency

3541 E. Imperial Hwy 639-4435

COMPUTER TRAINEE

\$475 +

COMPANY PAYS FEE

Local Co. wants a young girl who types well, to learn computers from keyboard to programmer. Company is on a 4 day work week. Super co. worker benefits. FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

COUNSELOR

Typing-Male 25-30 yrs

All Souls Catholic Cemetery

Long Beach 424-6601 Mr. Stoeper

Cust. Serv. Desk

\$590 UP

COMPANY PAYS FEE

Local Co. wants someone who is a good customer service person. Typing, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

DATA CONTROL CLERK

Open Avail For Sharp Individual

Background or Training in Data Processing Who is Willing to Work Regularly in a Data Control Room Moving to Carson in May.

Call Mr. Shipley at

588-8223

EXECUTIVE SECRETARY

Career girl for Executive Vice President of Long Beach Corporation. Must have 3 years experience in typing, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

FILING CLERK

Hours 9 am to 12 noon

Monday thru Friday

WOODRUFF CAPITAL

1780 S. WOODRUFF AVE

BELLFLOWER

FILING CLERK

Hours 9 am to 12 noon

Monday thru Friday

WOODRUFF CAPITAL

1780 S. WOODRUFF AVE

BELLFLOWER

Freight Clerk

To \$600

Freight Clerk. Good typing

110 Pine Suite 309 HE 7-0501

Full Chg-Booker

\$600+

Mature & experienced local

GOLDEN WEST AGENCY

110 Pine Suite 309 HE 7-0501

GAL FRIDAY TRN 5130 WK

Outstanding opportunity for organizer

woman to act in with a growing

company. Good typing, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

GAL FRIDAY

Varied duties, typing 50% +

accruing. Good typing, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

General Office

Busy job avail for right person in

our shipping dept. Requires typing

of 25 words. Apply to branch,

ability to work fast & accurately.

APPLY: DONNAPATRICK

Catalina

6440 Bandini Blvd

City of Commerce

720-124, ext 41

Equal opportunity employer

GENERAL OFFICE

Experienced, will train

Very busy furniture store.

100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

GENERAL OFFICE

Pleasant working cond. Fringe

benefits. Old Estab. Organization.

Call 864-2745 FOR APPT.

General Office

We need good FIRE CLERKS

TYPISTS & SECRETARIES with

sharp working in some of the finest

companies in the area now and

earn top dollar.

TASK FORCE

869-3033

TEMPORARY HELP SERVICE

900 LAKEWOOD BLVD

SUITE 111, DOWNEY

HELP WANTED

Office 165 A

KEYPUNCH OPERATOR

Opening on 2nd shift for experienced Intorex Operator. Excellent company benefits. Salary commensurate with experience.

APPLY IN PERSON.

MONTGOMERY WARD

12051 E. Imperial Hwy. AT SANTA ANA FREEWAY

NORWALK

Equal Opportunity Employer

KEYPUNCH OPERATORS

Experienced part time and Full time help on swing and graveyard.

Call Dorothy

434-8437

MONT THRU FRI

KEYPUNCH

Several companies from Long Beach to Downey have called us for qualified operators and we have now to send them. For about any machine you can name. One request was for long term, 30 days or more. Another was for one week only, just to mention a couple. If you think you will enjoy the variety and challenge, please send your resume now and ask for Shirley or Pat.

TASK FORCE

869-3033

TEMPORARY HELP SERVICE

900 LAKEWOOD BLVD

SUITE 111, DOWNEY

KEYPUNCH TRN 5100 WK

It's what's up front that counts!

Local Co. wants a young girl who

types well, to learn computers from

keyboard to programmer. Company is

on a 4 day work week. Super co. worker

benefits. FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

LEGAL SECY

Call for Exam. Personal

Injury & Malpractice. Downtown

H. Call 435-9781

LEGAL SECY

Trained typist. Must type 75

words per minute. 435-9781

MAIL CLERK

\$500 mo. high sch

grad. 1 yr typing & clerical exp.

Call 631-2311. Equal oppor

MANPOWER TEMPORARY SERVICES

We need people to work in a variety

of offices to include the following:

Typing, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

GENERAL OFFICE

Good with figures. 10 key add & lite

typing. The BERTON CO.

816 E. St. 432-8711

GEN OFC TO \$6,900

FEE PAID. Local firm seeks

personable indiv for local office. 35

yr exp. in gen. office. Typing, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

OFFICE CLERKS

Heavy telephone, personality +

Part time. Call for interview

CALL 925-0402

OFFICE HELP

Part Time, Light-Office Duties

DON JUAN'S

11529 E. Carson, Lkwd

CALL 860-2513 Between 2 & 5pm

(Closed Mondays)

OFFICE PLASTIC

General helper desired for work in

plastic. Must be able to work with

prior exp in plastics & be willing to

work long hours. 12 hour shifts. Call

for appt. 638-5752

OFFICE SECRETARY

Hours 9 am to 5 pm. Typing, 100%

FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

STUDENTS & HOUSEWIVES

Need summer money? Apply now for

long & short term assignments. We

need people to work in a variety

of offices to include the following:

Typing, 100% FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

OFFICE SECRETARY

Hours 9 am to 5 pm. Typing, 100%

FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

ORDER DESK

Sharp dependable individual needed

for busy order desk. Must have

previous phone order exp. & good

telephone personality. Regular

hours. 9 am to 5 pm. Typing, 100%

FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

ORDER PROCESSING CLERK

Need a person who is good with

figures. Light typing required. No

exp. req. 9 am to 5 pm. Typing, 100%

FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

PAYROLL CLERK

Must have mature judgement.

KRAKO

507 Euclid, Lynwood

639-0666

PAYROLL CLERK

Must have mature judgement.

KRAKO

507 Euclid, Lynwood

639-0666

PBX OPERATOR

Mature, computer exp. helpful but

not req. 9 am to 5 pm. Typing, 100%

FREE. FEE O'NEAL EMP. AGENCY

7806 E. Florence, 927-4466

HUNTINGTON PARK

6217½ Pacific Bl. 567-6141

PBX Receptionist

Part Time To Full Time. Perma-

nent. Good Salary & Benefits

Call 426-8151

PBX Receptionist

1 Part Time Call Sat & Sun

Push button automatic console.

Also light clerical & Bookkeeping.

MR. KANE

549-1000 (714) 636-2233

PBX RECEPTIONIST

Need RECEPTIONIST For \$350.

Near night with nice personality &

typing to train on new PBX board

(Also bookkeeping). NEWMARK AGENCY

3541 E. Imperial Hwy 639-4435

PBX RECEPTIONIST

1 Part Time Call Sat & Sun

Push button automatic console.

Also light clerical & Bookkeeping.

MR. KANE

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Push button automatic console.

Also light clerical & Bookkeeping.

MR. KANE

549-1000 (714) 636-2233

PBX RECEPTIONIST

HELP WANTED
Technical & Trades 185

Hughes Helicopters
Has immediate requirements for:
STATIONARY ENGINEER
High Pressure

Three years' boiler experience with license required. Air conditioning background a plus. Must be willing to work any shift. Military or civilian experience will be considered.

Excellent rates & benefits
Please apply in person or call Mr. Soderquist in our Culver City Employment Office, 800-230, ext. 761, weekdays 8 a.m. to 4 p.m. and 1 to 5 p.m. Work site is located in Long Beach.

Hughes Helicopters

division of summa corporation
11940 W. Jefferson Blvd.
Culver City, California 90230
U.S. Citizenship Required
Equal Opportunity Employer M/F

Technical & Trades 185

ELECT. MOTOR REPAIR MAN
EXPERIENCED, 424-7807

ELECT. MOTOR WINDER, exper.
5215 10th St., Long Beach, 90801
5215-0119, 714-427-3721

Electric Motor Repairman
Motor Rewinding, Electric Mechanic
General Electric
Service Shop
1286 W. 9th St., Long Beach 90813
425-1781

ELECTRO MECHANICAL TECHNICIAN
West coast sales-service branch of Eastern electrical equipment manufacturer needs ambitious person to set up, repair, and service. Duties will include trouble shooting, repair, wiring, and electrical & electronic panels, and soldering & brazing of electronic components. This division also includes maintaining parts inventory, handling customer orders, & liaison with home office. Some overtime & travel will be required. Applicants must have equivalent of at least two years of experience or technical school with strong electrical background. Must be a self-starter & enjoy working. Excellent benefits & growth potential.

REPLY TO BOX A-336
Independent Press Telegram
Classified Department
604 Pine Avenue, Long Beach 90804
Equal Opportunity Employer

ELECTRONIC ASSEMBLERS

We are hiring Assemblers with at least 3 months experience. We have good soldering skills and knowledge of Electronic Components. Small company atmosphere, large company benefits.

CASADY ENGRG.
560 Alaska Torrance
ELECTRONIC ASSEMBLER
Exper. w/ electronic Good Finger Dexterity. Apply At: Torrance Engineering, 441 E. 4th St.
Electronics

PLESSEY MEMORIES INC.
The CORE MEMORY DIVISION of PLESSEY is seeking a leading world wide supplier of precision electronic equipment has:

IMMEDIATE FIRST SHIFT OPENINGS in the following categories:
ELECTRONICS MAINTENANCE TECHNICIAN

Maintenance of automatic Core test equipment. Requires experience in electronics, knowledge of circuits & capabilities to read & interpret schematics. Exper. in handling precision mechanical parts desirable.

TEST TECHNICIAN
Calibration, Operation & Monitoring of Test Equipment used in the manufacture of electronic components. Exper. in PERFORMING CORE Maintenance is desirable, but not essential.

PROCESS CONTROL
Precision measuring & balancing of materials used to produce ELECTRONIC components. Specific exper. not required, but MUST have basic understanding of weights & measurements. Incl. concentration, & mathematical "HOUSEKEEPING ABILITY".

Call: Collect or apply in person at our new facility 1420A Village Way, Santa Ana. (714) 835-0361
Equal Opportunity Employer

Technical & Trades 185

J.C. PENNEY COMPANY
Now interviewing
BEAUTY SALON OPERATOR
• 40-hour week
• outstanding incentive pay plan
• Excellent working conditions
• 11 stations
• new modern salon
BENEFITS INCLUDE:
✓ Paid vacation
✓ Discount on purchases
✓ Medical Life insurance
✓ Paid holidays
Apply in person
MON. thru FRI.
10 to 4 P.M.
OR CALL
869-4541
J.C. PENNEY COMPANY
Stonewood Center
9033 Stonewood
Downey
An equal opportunity employer

Technical & Trades 185

FACTORY
Cabinets, assemblers, welders, riveters & assemblers.
AIRSTREAM
1507 PIMA, CERRITOS
(605 Freeway at Alondra Blvd.)
Interview 7 to 2 p.m.
No phone calls please

EXTRUDER OPERATOR
Shift work. Mechanical aptitude. Incl. root blower. do solus. have own tools & be able to work shift. Apply 8-11 Monday thru Thurs.

FABRICATION
Lay-Out-Flat \$4.17 Hr
Press Brake Set-up \$4.42 Hr.
Fit-Up \$4.30 Hr
Must be able to work with plate steel, root blower, do solus. have own tools & be able to work shift. Apply 8-11 Monday thru Thurs.

FULLER CO.
2966 E. Victoria St.
Compton 639-7600
An equal opportunity employer

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HELP WANTED
Technical & Trades 185

FOUNDRY WORK

We have openings for both exper & inexper foundry workers. CENTRIFUGAL PRODUCTS is a progressive iron & steel casting foundry that specializes in Centrifugal iron castings & in the production of hi alloy steels. Are you interested in joining a growth Co. with a stable employment record & outstanding benefits such as Co.-paid medical, dental, life insurance, profit sharing, sick leave & up to 4 weeks' vacation & 9 1/2 paid holidays? Interested applicants contact Tom Doudna 426-6117 for interview.

Technical & Trades 185

FACTORY JOBS
EXPERIENCED-TRAINEES
METAL FAB-WOODWORK
UPHOLSTERY-ASSISTANT
Days, Top Rates & Benefits
Immediate openings. Previous Factory exper. helpful. Good work, Ref's nec.
CAL STYLE FURNITURE
3015 E. ANA ST. COMPTON
L.B. Ferry, 426-6117

FACTORY WORKER
1500 W. P. Company
10512 MIDWAY AVE. CERRITOS
924-5506

FLORIST, Exper.
Call 426-0119

FOREMAN
MACHINE SHOP-NITES
3 years all-around machine shop experience to include 2 years supervisory position. Small growing company with excellent fringe benefits. Close to freeway.
APPLY IN PERSON: DAYS
Rajay Industries
2400 E. Wardlow Rd. L.B., CA

FOUNDRY
GRINDERS-MISC. HELPERS
No experience. Refs. nec.
14502 Marquardt, Cerritos
Call 926-1226

GARDENER
Part time. Must be fully exper. 3 days per week. Denver area. \$300 mo. Call 699-0512

GENERAL CONSTRUCTION
WOOD & ALUMINUM
PARTS REMODELING
(Experienced only) Must have own hand tools. Call 9 am to 11 a.m. 221-1949
Karl's Aluminum Products Co.
GRAPHIC Artist to \$7.50 Hr. Qual. Agency 944 Arteria Bell 925-2155

GRINDER
Must have previous experience in the maintenance & grinding of form tools & cutters

PRECISION GRINDER
(2nd Shift)
Must be experienced in setting up & operating precision grinders & surface grinders for production.

PERMANENT POSITIONS in air conditioned machine shop with benefits including profit sharing

PACIFIC SCIENTIFIC
1346 S. State College Bl.
Anaheim (714) 774-5217
Equal Opportunity Employer

HAIRDRESSER-Part Time, Nice shop, Lkwd Village area. With our own facilities. 225-1725 3901-429-6737

HAIR STYLIST Young male, exp. Work shop, Lkwd Village area. 113 W. Broadway, L.B. 425-5219

HARDWARE MAN
Construction exp. incl. w/ extra exp. in electrical work. Call 221-1949
SERVICE PERSONNEL AGENCY
2300 Pacific Ave L.B. 426-7701

INSPECTOR
For G.C. & Small machine parts D-14979 Ventura Ave, Paramount (213) 634-3988

INSPECTOR
CHEMMAERO
231 E. Lomita Blvd
Wilmington
An equal opportunity employer

ESTIMATOR \$12K UP
COMPANY PAYS \$ FEE
Read BP-est. info. time & cost Heavy industrial exp. necessary
404 Long Beach Blvd 424-0721

EXPEDITER
Immediate opening for Production Control Expediter in local furniture plant. National company headquartered in the area.

MAXON Industries, Inc.
CALL MR. CORMANY
589-7321

J. C. Penney Co
LAKEWOOD CENTER
Beauty Salon
2 Positions for
Hairdresser
Stylists
Soon to be open

Special consideration for those with following:
APPLY IN PERSON
Personnel Office
Lower Level - 10 to 4 p.m.
4940 Pepperwood Ave.

JOURNEYMAN MACHINIST
(2)
JOURNEYMAN ELECTRICIAN (1)
Start work immediately. Xint cov. Benefits & vacation con.
AMERICAN CAN
110 E. Sepulveda
834-4512
Equal Opportunity Employer M-F

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HELP WANTED
Technical & Trades 185

IMMEDIATE OPENINGS

MACHINISTS - I.D. GRINDERS
INSPECTORS - O.D. GRINDERS
QUALITY TECHNICIAN
Long established manufacturer of precision products undergoing expansion seeks qualified people for interesting & diversified work providing opportunity for advancement. Close to Long Beach, San Diego & Riverside Freeways. Xint. pay & fringe benefits, including Co.-paid medical & hospital insurance for the entire family.

Technical & Trades 185

INDUSTRIAL TECTONICS INC.
18301 S. Santa Fe Ave.
North Long Beach Area (Santa Fe at Victoria)

MACHINE TOOL NC
Int'l Machine Tool Manufacturer has immediate openings for the following jobs: Machine Tool Electricians, Machine Tool Mechanical Assemblers, Machine Tool Scrapers, Xint salary & Co benefits. Join the finest at:
GIVEN INT'L
11121 S. Garfield Ave. So Gate
861-3341 Mr. Al Rust

MACHINIST
All around machinist for large manufacturing corp. Must be capable of running all standard machine tools including lathe, mills & surface grinder, as well as on floor maintenance of production equipment. Xint salary & fringe benefits. Apply:
CONTINENTAL CAN CO.
550 Grace Place
City of Commerce
an equal opportunity employer M-F

AUTOMATIC TURRET LATHES
(1st & 2nd Shift)
Must be able to set up & operate Warner & Swazey automatic.
PERMANENT POSITIONS in air conditioned machine shop with best benefits including profit sharing

PACIFIC SCIENTIFIC
1346 S. State College Bl.
ANAHEIM (714) 774-5217
Equal Opportunity Employer

MACHINIST
Class "A" General Machinist w/ own tools. Journeyman Card & 5 yrs. Experience. Required for Rapid Advancement Position in Repair Shop. Must be capable of Die, Company Benefits & Attractive Incentive Programs. If You Know Your Stuff & Can Work, We Want You. Apply to: Aluminum Supervisors & Are Ambitious. Call: 426-7701

MACHINIST
ENGINE LATHES
OVERTIME INSURANCE
PAID 10 DAYS
426-2553

MACHINIST
ENGINE LATHES
HORIZONTAL BAR
RPM Machine & Mfg.
10799 Palmer Ave, South Gate
11311 S. Garfield, L.B. 426-7701

TRANSALD NEEDS
MACHINISTS
Interested in permanent employment. 3 years experience, day and night shift available.

MAINTENANCE MACHINIST
For all around general plant maintenance & machinery repairs.
SHEET METAL WORKER
1 to 3 years experience in assembly and fabrication.
TRANSALD INC.
24511 Frampton Ave.
Harbor City
534-2511

MACHINIST-GENERAL & O.D. GRINDER
Must have exper. Day shift. South Gate Call 544-4414

MACHINIST
Mill & Profile Operator
Top Wages-Hospital Insurance
SHANE INDUSTRIES
737 E. 223 St Carson
630-8884

Day and Night Shifts. Exceptional benefits. 2 yrs exper. Must have own tools, read blue prints. BOE
PAGE OIL TOOLS
3386 Lime Ave. Long Beach

MACHINISTS
ENGINE LATHES OPERS.
(MINIMUM 4 YRS. EXPER.)
BAASH-ROSS
Division of
JOY MFG. CO
19501 S. SANTA FE
LONG BEACH
(NR. L.B. & SAN DIEGO HWYS)
An Equal Opportunity Employer

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HELP WANTED
Technical & Trades 185

TOOLMAKER

MACHINISTS-General, Welders, Fitters, Job-shop exper. Road trips. Howard Turner, 2416 E. 4th St. 424-1655
MACHINISTS
SECOND SHIFT
Must be fully qualified in all aspects of tool room work and, lugs and fixtures. Own tools required.
STABLE EMPLOYMENT
TOP PAY
LIBERAL BENEFITS
PLEASE APPLY OR CALL:
INTERVIEWS SAT. 5-4-9-1

Technical & Trades 185

ROYAL INDUSTRIES
2040 EAST DYER ROAD
(Lynwood Complex)
SANTA ANA, CALIFORNIA
An Equal Opportunity Employer

1 AC W&S Chucker
Set-up Operator
Machine Oper.
Lathe, Mill & Grinder
MUST BE EXPERIENCED
DAY SHIFT
BENEFITS: Profit sharing, pension plan, paid vacation, insurance. Overtime available. Non-union permanent position. Established test growing Co. Apply at:
Korody Colyer Mfg.
4525 N. Mayne Ave. Wilmington
an equal opportunity employer

Mach Shop Foreman \$1000
Free-Exp & Degree-Also fee jobs
4100 ATLANTIC AVE.
427-2448

MACRAME WEAVING, exper., per price. Ph. 425-2324 or 811-9006

Maintenance Mechanic
Small Mfg. Firm Expanding & Needs A Day Operator. Must Be Capable Of Running All Standard Machine Tools Including Lathe, Mills & Surface Grinder, As Well As On Floor Maintenance Of Production Equipment. Xint Salary & Fringe Benefits. Apply:
CONTINENTAL CAN CO.
550 Grace Place
City of Commerce
an equal opportunity employer M-F

MAINTENANCE ELECTRICIAN
14350 So. Garfield, Paramount

MAINTENANCE
Exp. in maintaining factory-plumbing-electrical small equipment. 2 day week, full time, good benefits. Apply:
FIGURE CLERK
Time keeping dept. Aptitude for figures. 10 key adding machine by sight. Type 45 wpm. Exper in office procedures. Good benefits. Apply:
ALLIED UPHOLSTERY MANUFACTURING INC.
3000 E. Imperial Hwy, Lynwood

MAINTENANCE FOREMAN
Progressive manufacturing firm requires experienced maintenance foreman to supervise 10 man crew. Good knowledge of hydraulics & electrical a necessity. Apply:
14350 So. Garfield, Paramount

Maintenance Man
Exp. in plant maint of machinery
St Regis Paper Co.
4590 Lusk Ave. 589-4511
Equal Opportunity Employer

MAINTENANCE MAN
For exp. mach. op. Full Time. Factory open 4 a.m. Own tools, privileges. E.C.C. 426-1222

MAINTENANCE MECHANIC
Experienced in electrical, plumbing, painting. Apply 721 S. Filadelfia, L.A.
ROSS-LOOS MEDICAL GROUP
An Equal Opportunity Employer

MAINTENANCE MECHANIC
Good opportunity for individuals with mechanical ability & some welding exper. Permanent position. Good benefits.
U.S. GYPSUM CO
4500 Ardine St. So Gate
861-1212 Ext 31
(Equal Opportunity Employer M-F)

MAINTENANCE MECHANIC
Fine opportunity for man with growing chain of convalescent hospitals & children's homes. Must be experienced in electrical & mechanical work. Knowledge of plumbing, electrical & the carpentry is also required. This is a full time position with a full future. All company benefits. For interview call Ron Emery. Mon thru Fri, 9:30 to 12

MAINTENANCE MECHANIC
Corrugated Mfg. has opening for an experienced Journeyman Mechanic. Will troubleshoot & repair all production equipment as well as other related duties. Good pay and fringe benefits.
APPLY AT
OWENS-ILLINOIS INC
4240 Bandini Blvd. LA
Equal Opportunity Employer M-F
225-9437

MAINTENANCE MECHANIC
New Equip Rental Yard has immed opening for working Master Mech. Applicant must have 5 or more yrs exper and be familiar w/ all types of const equip, heavy thru light. Engines: gas & diesel. Hydraulics, electrical, hydraulic, pneumatic, etc. Basic skill in welding, etc. Must have own tools. Will be reason for routine preventive maintenance, repairs, service & records.
Xint Benefits Package
Sal Open To Qualified Man
Growth Situation
Total Equipment Rental, Inc.
Long Beach
Phone For Appointment
Curt 595-6555

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Need Must Be Good.
Long Beach Los Alamitos Area
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MANUFACTURING PLANNER
Experience required in process planning, scheduling, & assembly techniques & tool design methods.
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SAFEWAY STORES
Has permanent openings for good journeymen meat cutters. If you have ever worked in a meat counter in a Super Market, this position is for you. We offer excellent working conditions, union benefits, opportunity for advancement and good job security.
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(213) 469-6901
For more information and local interview locations.
Equal Opportunity Employer M-F

MEAT CUTTER
5 yrs exper. in meat counter
224-2004

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Permanent position in well established plant. Fabricate, install & repair mechanical & electrical equipment. In welding required. Some overtime required.
Marlin Marietta CARBON, Inc.
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Equal opportunity employer

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Equipment rental vend-repair shop needs a leader. Must be exp. Great opportunity. Call:
AL COAST RENTALS
2400 Crest Torrance
325-1916

MECHANICS
Immediate openings. Must be experienced in welding & mechanical assembling. Long term job prospects. Good wages & benefits. Fringe benefits.
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Free-Exp & Degree-Also fee jobs
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427-2448

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Needed Immediately
Electric Air Furnace. Minimum 3 years experience. \$4.42 hr.
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Hanford Foundry Company
119 S Arrowhead Ave-San Bernardino
714-899-9555

MGR ENGINEER \$1500 up
Free-Exp & Degree-Also fee jobs
4100 ATLANTIC AVE
427-2448

MOBILE HOME \$3.17 up. Qualified
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DOWNEY STARTER
MOVE-IN AND SAVE \$\$\$
Great for young couple in search of a first home. 3 nice bdrms., with new carpets. Fenced yard for sale play. Pool, new roof. Only \$27,000.
#8775 (213) 925-9526

ROOM TO GROW!
Custom 2 story only 5 years new. 4 bdrms., 3 baths, 3 car garage. With extra large rooms for family living or great entertainment for friends. Large yard with pool and patio.
#8022 (213) 925-9526

3 BDRMS.—2 BATHS
FAMILY RM.—AIR COND.
Great family home in great neighborhood. Carpets and drapes everywhere. Fireplace in large family room. Forced air heat and central air conditioning. Built-in kitchen with dishwasher. Downey schools. Full price \$35,500 with low down.
#8192 (213) 925-9526

WANTED!! NEW FAMILY FOR ELEGANT HOME!
My family has grown and left. I have over 4000 sq. ft. of luxury including a huge family room with bar, large living room and formal dining room. I have 4 huge bdrms., with walk-in wardrobes and 4 baths. For outdoor fun I have a 40' pool and beautiful patio. Hurry. I am lonely!
#8513 (213) 925-9526

Cerritos Area

BEAT INFLATION
ASSUME 7% LOAN
On this Cerritos best bet. 3 bdrms. and 2 baths. Fireplace, heavy shake roof, and a patio too. Built-ins in kitchen. Approximately \$6000 down with payments at \$282 per month. Better hurry!
#9168 (213) 924-5539

COOL POOL
OWNER TRANSFERRED
And must sell quickly. Call now to save \$\$\$ on this super sharp 4 bdrm., 2 bath home. Custom carpets and drapes. Central air conditioning. Family room AND heated pool with patio. Just \$43,500.
#8246 (213) 924-5539

YOU WILL JUMP FOR JOY
When you see this Cerritos best bet. 4 huge bdrms., 2 baths, with family room, and sparkling fireplace. Lush carpets and drapes. Heavy shake roof. Assume 7 1/2% loan or no down terms.
#8442 (213) 924-5539

ANXIOUS SELLER HAS BOUGHT
PRICE REDUCED \$3,000!
Cerritos Larwin special has space galore. Bonus room with balcony view has huge bar and room for 2 pool tables! Massive master bdrm. with ultimate privacy. Three other bdrms. and 3 baths. Seller wants to avoid 2 payments, only \$48,500.
#8575 (213) 925-9526

CASA LA CUESTA MODEL
BONUS RM.—CENTRAL AIR
Two story beauty with 4 bdrms., 3 baths. Perfect family home close to schools, shopping and freeways. Seller has moved to smaller home and is anxious. Low down payment and excellent terms.
#9203 (213) 925-9526

SUPER SHARP LIKE A MODEL
This 4 bdrm. has a professional touch throughout. Upgraded carpets and drapes! Lovely brick in kitchen, with built-ins! Professional landscaping with fire-ring in patio. Must see this decorator's delight! Only \$39,000.
#9045 (213) 924-5539

BEEP BEEP BETTER HURRY
Needs a little work but what a buy. 4 huge bedrooms, 2 baths, in a lovely neighborhood. Great home for the large family and priced right at only \$25,500. Call now for more information.
(714) 995-0822 (213) 924-5539

PARKSIDE-101 CERRITOS BEST BET
This lovely 2 story is Parkside's best seller. The lovely master suite with fireplace and walk-in closets are great features. Huge family room. Custom interior. Covered patio makes this our best bet.
#9408 (714) 995-0822 (213) 924-5539

ONLY \$24,000

For this sharp little residence in private community with cheerful, "energy-saving" fireplace. Take advantage of the low interest GI loan which anyone can assume.
#8057 (213) 430-7564 or (714) 527-2273

JUST LISTED
SHARP CERRITOS CONDO
Assume 7% loan on this beauty. Built-in kitchen, 2 nice sized bedrooms, large dining area. Nice carpets & drapes. Patio. Just \$24,500.
925-9526

"FORECLOSURE" WALK TO CERRITOS SHOPPING
3 bedrooms with large master, 2 baths, family room, fireplace. 3 1/2 ton central A/C. Assume 7% loan. Only \$36,500 & 2 years new. Call now. Abandoned.
925-9526

Cypress-Los Alamitos Area

BRING PAINT BRUSH
SAVE \$2,000.
A little tender loving care is all that's needed on this large 3 bdrm., 2 ba. home with step-down living room. Great family home, in walking distance to schools. Access for boat or trailer. VA & FHA financing available.
714/527-2273 213/430-7564

LITTLE BEAUTY—GI OK
Sharp and clean 3 bedroom home in a very nice neighborhood. Gold shag carpeting throughout and beautiful large covered patio and large back yard. Hurry on this. Only \$28,500.
#8578 (213) 430-7564 (714) 527-2273

STANFORD MODEL
College Park gem. Super fireplace, upgraded 4 bedroom, 3 bath with covered patio, gas BBQ, 3 showers and 3 PPs. Immediate possession.
(213) 430-7564 (714) 527-2273

PRIDE OF OWNERSHIP
Avoid the energy crisis. Walk to shopping and schools from this spacious 4 bedroom with formal dining room. Assumable low interest loan. Full price only \$43,900.
213/430-7564 714/527-2273

COLLEGE PARK EAST
Lovely 4 br., 2 bath home with formal dining room. Gold shag thruout and huge covered patio off cheerful kitchen with time-saving built-ins. S&S quality construction with heavy shake roof. New on market—should move fast at \$47,500.
213/430-7564 or 714/527-2273

La Habra Area

IT COSTS NOTHING...
...to see this model condition 3 bdrm., 2 bath home. Let us show you the lovely 20x30' pool and decking, plus all the extras that are included! Owner has bought out of area and is anxious to sell. All offers considered, listed at \$36,950. Call now, open evenings.
#8286 (213) 694-3741 (714) 879-2792

THE STREET WHERE YOU LIVE...
Is as important as the home you buy, and this attractive 4 bdrm., 2 bath home couldn't be located in a nicer area at this price. Great for entertaining with large family room, 16x40' pool, covered patio, shake roof, and over 2200 sq. ft. of living space. This and much more, and less than 10 years old. A beauty at \$55,000. Hurry!
#9143 (213) 694-3741 (714) 879-2792

POOL PLUS...
Super clean and well maintained 3 bdrm., 2 bath home with fantastic rear yard for entertaining, including 18x36' pool, family room, covered patio, shake roof and fireplace. Excellent area of lovely homes. Hurry on this one. Only \$34,500 and can't last!
#9133 (213) 694-3741 (714) 879-2792

HOME PLUS LARGE STORAGE AREA
Ideal property for contractor or storage rental. Large lot with additional lot available. Has charming 3 bdrm., 2 bath home with den, yet is zoned for commercial use. Completely fenced for equipment parking or can be used for horses. Covered storage area and more. Listed at \$69,000. Flexible terms.
#8231 (213) 694-3741 (714) 879-2792

YOUR NEAREST WALKER & LEE OFFICE IS

<p>Anaheim 2132 S. Harbor Blvd 714/537-5901</p> <p>Fullerton 11640 N. Harbor Ave. 714/527-5136 714/826-0550</p> <p>Fullerton 398 N. State College Blvd 714/772-2281 714/772-5750</p> <p>Bellflower 9944 East Flower 213/695-9526 714/522-2856</p> <p>Buena Park 6283 La Palma Avenue 213/860-5111 714/522-2856</p> <p>Cerritos 11402 East South St 213/924-5539 714/995-0822</p> <p>Corona 1426 West 6th Street 714/735-9115 714/547-0177</p> <p>Costa Mesa 2700 Harbor Blvd 714/545-0461 714/545-0461</p>	<p>Cypress-Los Alamitos 3401 Kadena, Los Alamitos 213/430-7564 714/527-2273</p> <p>Fountain Valley 17213 Brookhurst 714/546-1754 714/968-3371</p> <p>Fullerton 1716W. Orange Harbor Ave. 714/871-1542</p> <p>Garden Grove 15011 South Brookhurst 714/546-1754 714/543-5140</p> <p>Huntington Beach 7602 Elmer Avenue 714/842-4564 714/543-5140</p> <p>Huntington Beach 6042 Bolsa Avenue 714/891-0321</p> <p>La Habra-Brea 3017 N. Harbor, La Habra 714/694-3741 714/879-2792</p> <p>Lakewood 4100 Bellflower 213/421-0481</p> <p>La Palma 49471 La Palma 713/860-3303 714/821-1710</p>	<p>Long Beach-Dixie/Knolls 4111 Long Beach Blvd. 213/421-0481 213/429-5924</p> <p>Long Beach-Los Altos 2050 Bellflower 213/596-4493 213/586-2757</p> <p>Mission Viejo-El Toro 23861 El Toro Rd. 714/586-4030</p> <p>Newport Beach-Divine 2043 Westchill Drive 714/546-1754 714/646-7111</p> <p>Norco 7027 Hammer Ave. 714/735-9553 714/547-0608</p> <p>Norwalk-La Mirada 11402 East South St 213/860-5111 714/522-2856</p> <p>Orange-Vista Park 22551 Tustin Ave., Orange 714/637-6770</p> <p>Orange-Port Huemene 2631 North Ventura Rd. 714/879-2792</p> <p>Palm Desert 3166 Highway 111 714/346-8151</p>	<p>Palos Verdes 28041 S. Hawthorne Blvd. 213/541-2554 Placentia-Yorba Linda 254 E. Yorba Linda Blvd. Placentia 714/524-8820</p> <p>Riverside-Tyler Mall 10152 Magnolia 714/687-3752 714/835-1366</p> <p>Riverside-University 1250 University Ave. 714/683-5030</p> <p>Santa Ana 2731 South Bristol St. 714/246-0922</p> <p>Tustin 12240 East 17th at Newport Hwy 714/832-6800</p> <p>Westminster 13751 Reg Hill Avenue 714/836-0256</p> <p>Whittier-Hacienda Heights 16123 Wilshire Blvd. 213/943-7124 714/879-2711</p> <p>Investment Division 1477 S. Manchester Ave. 213/589-7362 714/533-6030</p>
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Walker & Lee

Real Estate

FIX ME UP!!

And save a bundle. I'm a 3 bdrm., 2 bath home and all I need is a little paint and elbow grease. Located in a very nice neighborhood where children have lots of room. Covered patio, nice yard, and more. If you're handy, here's a real bargain. Listed at \$25,500. Call today!
(213) 694-3741 (714) 879-2792

STREAK
to the nearest phone and call to see this outstanding 2 year old home. Owner must sell due to transfer. 3 bdrms., 2 baths, covered patio and all the extras. Excellent area near all schools in model condition. A bargain at \$29,700 with low interest assumable VA loan. A must see!
#6351 (213) 694-3741 (714) 879-2792

SEEN THEM ALL??
If this is how you feel, chances are you haven't seen this exceptional 3 bdrm., 2 bath, great for entertaining, with large rumpus room, convertible formal dining room, easy maintenance yard with room for pool. Excellent neighborhood near schools. Listed at \$31,500, with special financing available. Call now to see.
#8315 (213) 694-3741 (714) 879-2792

BIG FAMILY SPECIAL
Perfect for the large family. 5 bdrms., 3 baths, and over 2500 sq. ft. of comfortable living space. Surrounded by imaginative landscaping. Exclusive area near 3 parks. Too many extras to list, and priced reasonably at \$64,950. Call now to see this truly fine home.
#8042 (213) 694-3741 (714) 879-2792

Long Beach-Lakewood Area

\$19,950
Lovely 3 bedroom home newly redecorated. Brand new gold shag carpet T/O. Fenced yard. Immediate Possession. Move-in clean. No dt. pymt. to VA buyers or FHA 221-22 buyer. Small down to others.
#6174 714/527-2273 213/430-7564

ENTERTAINER'S DELIGHT
This home was designed for the entertainer! Family room with wet bar leads to pool area with beautiful customized Jacuzzi. Two patio areas and expanded bonus room plus 4 bedrooms and formal dining room. A dream community for the VIPs. Appt. only.
#7954 (213) 430-7564 (714) 527-2273

MEDITERRANEAN BEAUTY
This one is really something to see. 4 bedroom and den, huge family room, formal dining room, separate living room, customized pool and professional landscaping. 3,500 sq. ft. of air conditioned comfort. Available for immediate occupancy. Ideal private community of doctors, attorneys and professional people. Appt. only.
#7129 (714) 527-2273 (213) 430-7564

HYDRAULIC POOL COVER
If safety is a factor for your family—look at this amazing property!! 4 bdrm., 2 bath home with new carpeting, large family kitchen, 18x36' heated pool, BBQ, patio, and a pool cover that doubles as an elevated canopy, or lowered, a completely sealed off pool! Check this out!
(213) 421-9481

WANTED!!
GI-BUYERS!
Sharp 2 bdrm., 1 3/4 bath home with 2 dens, fireplace, 39x38' covered patio, double garage, and completely fenced yard. Offered at just \$30,950!
(213) 421-9481

?? NEED TWO BEDROOMS??
We have 2 newly listed 2 bdrm., homes ranging from \$27,250 to \$28,500. Assume existing financing or will go GI or conventional. Don't come in to see this ONE, see TWO!!
(213) 421-9481

TAX SHELTER
Owner reducing price \$12,000!! Big two story, 16 units with an Anthony Pool. Priced at only 6 1/2 x gross. Grab This!!
#7585 (213) 421-9481

2-STORY PARKSIDE HUGE LOT

Elegant home in prime area for discriminating buyers. Exceptionally large park-like yard, shuffleboard court, cov. patio. Large family room, wet bar. Must see to appreciate. Has existing \$31,400 FHA loan, assumable at \$304 per mo. Trade present home.
Call 821-1710

4 BEDROOM TRI-LEVEL
in beautiful College Park. 20x20 family room, wet bar, & massive fireplace. Large master bedroom, dressing room. Excellent condition, many extras & lush landscaping. Trade your present.
\$62,500. Call 821-1710

4-BEDROOM, 2 STORY POOL
Vacation at home, this year, and enjoy it. Lovely new upgraded home, \$43,500. Excellent financing available, has assumable loan-payable \$239 per month.
#8246 Call 821-1710

3,300 SQUARE FEET
Of elegance in this outstanding residence. Just listed, less than 2 years old. Central air cond., professional landscaping, upgraded T/O 22x22' bonus room plus family room, El Dorado's finest. Shown by appointment.
#9222 213/430-7564 714/527-2273

4.3/4% ASSUMPTION
Clean 3 bedroom home on tree-lined street with VA appraisal of \$25,200. 128 ft. deep lot backs on alley with gate access. Beat the new interest rate and move in with total payment of only \$157 per month.
#8788 213/430-7564 714/527-2273

LARGE LOT
Provides plenty of room for children and pets around this immaculate little home with lots of amenities including cozy fireplace. For only \$24,000 you'd better take a look.
#5339 213/430-7564 714/527-2273

CUSTOM FAMILY HOME—ONLY \$28,000—NO DOWN GI
Beautiful home in excellent Lynwood area on private tree-lined street. Separate living quarters off garage for relative or guests. Enclosed patio & park-like grounds, must see to appreciate.
925-9526

HOME & INCOME
Live in 3 bdrm. 2 bath home and rent 2 apartments! Let rentals help with payment. Just \$34,000 with no down GI. Owner's unit offers large master bdrm., carpets, drapes and patio.
#7932 (213) 925-9526

CONFUCIUS WAS RIGHT
One look is worth a thousand words! See this lovely 1700 sq. ft. home with 3 bedrooms, 3 baths, huge 20x20 family room!! Excellent condition \$238/ino. pays everything if you assume this 8% FHA loan or no down VA terms.
426-4421

HECKOFABUY!!
See this new listing today, it can't last—3 large bedrooms, lovely rear yard, lush carpets thruout. A can't miss price of only \$23,000 with no down VA terms.
426-4421

SEEN THEM ALL?
If this is the way you feel and still haven't bought, chances are you missed seeing this lovely 3-bdrm., 2 bath Lakewood Manor home! Thick shake roof—gorgeous bit-in kitchen. It has everything! New listing.
426-4421

3 BEDROOMS—\$24,500 NEW LISTING
Full price with no down VA terms!! Great home with large lovely back yard. Tremendous family home. Terms to fit your budget.
426-4421

SHOP AND COMPARE!!

Here's a 3 bdrm. 2 bath home that will open your eyes! Playground equipment included, very clean property. Double garage. (Professional tool shop equipment can be sold separately at bargain prices). Near schools and shopping. Better hurry!
(213) 421-9481

CITY COLLEGE AREA
Here is a starter home for the young at heart!! Neat 2 bdrm. home with fireplace. Extra large lot, fruit trees. Come see this!!
(213) 421-9481

\$3400 PRICE REDUCTION
On this super sharp tri-level Balboa model. Central air conditioning, garden kitchen, loaded with mirrors and plush wallpaper. Located across from beautiful park in exclusive executive area, \$7300 will handle.
#8857 (213) 430-7564 (714) 527-2273

DUPLEX—2 & 3 BDRMS. TOP RENTAL AREA
Nice rental property in excellent Lynwood neighborhood. Walk to park, shopping, and St. Francis hospital. Live in 3 bdrm., 2 bath and rent 2 bdrm. for \$135 per month. Low down payment with excellent terms.
#8643 (213) 925-9526

SUPER FANTASTIC!
Describes this sharp Gold Medallion 4 unit in best Long Beach location. We know you'd love living in the 3 bdrm., 2 bath owner's unit with fireplace, lush carpets and drapes, and let the three 2 bdrm. units pay your rent!
#8508 (213) 924-5539

EXECUTIVE SUITE CHARM & CLASS
Describes this lovely corner estate on oversized lot loaded with extras including 4 bedrooms, 3 baths, huge family room. Tri-level. Glittering pool. Interior professionally decorated. Central air. Best location.
#7515 (714) 995-0822 (213) 924-5539

EL DORADO BEAUTY
Four large bedrooms, spacious family room and pool make this an ideal large family home and executive entertainment special. Relax in complete privacy around the custom pool to the soothing sounds of the waterfall. Lower level bedroom and bath is perfect as mother-in-law retreat or maid's quarters. Priced to sell with 10% down.
#9044 (213) 430-7564 (714) 527-2273

SOARING SYCAMORES 2 BEDROOM
Beautiful tree-lined street! Seller has left area—must sell! Huge 160 ft. lot, lush carpets & drapes! Tremendous value!
596-4493

3 BDRM.—2 BA. STEP-DOWN CONDO
Beautiful Cape Cod Ab-solutely must be sold—open for offers. 16x20 den! Glittering Queen's kitchen! Superb condition! Large rock fireplace.
#7079 596-4493

2 BDR.—2 BATHS 14x21 FAMILY RM.
Area's finest home! Immaculate! Lush carpets & drapes! Tremendous built-in Queen's kitchen! Remodeled interior! A must see!
#8750 596-4493

2 BDRM.—DEN SUPERB LOCATION
Walk to Milikant! Immaculate, 2 large fireplaces—built-in kitchen. Tremendous breakfast bar—a truly nice home.
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3 BDRM.—2 BATH BUILT-INS—\$32,500
Lakewood's finest—super immaculate! Lush ankle deep carpets! Huge enlarged master bedroom. Sparkling remodeled Queen's kitchen.
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3 BDRM.—2 BATH LOS ALTOS
Plus den—Fantastic location! In the heart of Los Altos. Lovely carpets & drapes. Great family kitchen.
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CALL THE VAN NEW LISTING

This 3 bdrm., 2 bath is in move-in condition! \$26,500 full price and no down VA terms. Better hurry!!
426-4421

\$18,500 FULL PRICE
and all ready FHA appraised. \$100 total down payment. Lovely lot, Large garage. Be first to see this new listing!
426-4421

WHY SIT AND WATCH...
Prices and interest increases when you can own this lovely custom built 3 bdrm., 2 bath home??? Everything you need for happy family life with no down VA terms! Can't last at \$28,500. Call now on this new listing.
(213) 426-4421

BE A WINNER OUR BEST BET!
...is this lovely 3 bdrm., 2 bath Lakewood home. Carpets and drapes, double garage, patio and BBQ! Assume 6% VA loan at \$147 per month or no down VA terms. Just \$25,000.
#9167 (213) 924-5539

SOMETHING SPECIAL.
Lakewood Plaza is close to parks, schools, and golf. Lovely 3 bdrm., 2 bath with 18x20' family room, formal dining room and patio! Stone fireplace. It's located in a beautiful neighborhood and priced at \$34,950. Call now, you'll be glad you did!
#9165 (213) 924-5539

Norwalk-La Mirada Area
PRICE IS RIGHT
Sharp 3 bedroom home with nearly new roof, hardwood floors, and double detached garage. Will sell FHA or no down VA. Call now.
#8757 866-0817

COOL POOL FOR SUMMER
Lovely custom remodeled home with 3 bedrooms & formal dining room, family room, large Paips Verde stone fireplace and large kitchen. Gorgeous pool and many other extras. Will sell no down VA for \$32,000.
#8349 868-0817

HOME FOR ENTERTAINMENT
Lovely 3 bedroom, 1 1/2 bath home with large den, wet bar and built-in refrig. Price to sell immediately at \$29,900.
#9149 868-0817

NORWALK'S BEST POOL BUY
3 bdrm. home in good area with built-in oven & range, double detached garage and fenced swimming pool. Will sell FHA or VA \$25,000 or take over low interest low payments VA loan.
868-0817

NO DOWN VA
Lovely 3 bdrm., 2 bath home, built-in oven & range and fireplace. Lots of natural wood interior trim. Only 7 yrs. old. \$27,950.
#8466 868-0817

BUY OF THE MONTH
3 bdrm., 1 3/4 bath, formal dining room & lovely fireplace on corner lot. Priced to sell immediately no down VA at \$22,950.
#8894 869-0817

FULL PRICE \$23,500 4 BR.—2 BA. CONDO.
Close to schools and shopping. Patio, recreation area, 2 1/2 car garage, large master bdrm. with walk-in closets.
#8297 (213) 925-9526

Westminster Area
SHARP 4 BDRM.
Two story home on 60x120' lot, 3 baths, family room with wet bar, 2280 sq. ft. Shake roof and super sharp! \$55,000
(714) 894-0611

2 BDRMS.—DEN NO DOWN!

to veterans. Sharp, clean home, ready to move in. Located near shopping and schools. Glittering kitchen, lovely carpeting and drapes. Even a covered patio for summer enjoyment!
#8283 (213) 596-4493

TRIPLEX—\$35,500!
Good income! Owner will carry 1st trust deed. Carpets and drapes. 50x135' lot, an excellent value!
#8504 (213) 596-4493

3 BDRMS. SPARKLING POOL
Tremendous area. Near schools and shopping. Drapes, and carpeting, plus large family kitchen with built-ins. A tremendous value! \$35,850.
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TRI-LEVEL LUXURY
El Dorado Park Estates finest. Super upgrading T/O. Located across from park. Central A/C. Garden kitchen. Luxury at its finest for only \$72,500.
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Beautiful pool awaits you on warm summer nights. See this sharp, newly painted, 3 bdrm. with remodeled bathrooms & kitchen, close to park, shopping & schools. If you have a lot of cash, you might even want to assume the low interest 4 3/4% loan. Great buy at only \$32,800.
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BE A WINNER OUR BEST BET!
...is this lovely 3 bdrm., 2 bath Lakewood home. Carpets and drapes, double garage, patio and BBQ! Assume 6% VA loan at \$147 per month or no down VA terms. Just \$25,000.
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IT'S A WINNER \$26,500
Immaculate corner home with spacious bedrooms, separate den, fireplace, large family kitchen, covered patio, and double garage with room for boat or camper. All terms offered including no down to Vets.
#8230 943-7124

FAIRWAY MANOR
Country Club living in a rural atmosphere. This truly elegant home offers all that you could possibly desire in a prestige home. The fabulous interior is cent. air conditioned & offers 3 spacious bdrms., space-age kitchen, family room with massive corner fireplace & lush carpeting & draperies. Enjoy the epitome of outdoor living with slide & diving board. Ideal at \$47,950.
#7842 943-7124

EAST WHITTIER \$233 MONTHLY
Anyone can take over the terrific 7% GI loan of approximately \$25,000, with total monthly payments of \$223. This shake roof beauty offers 3 spacious bedrooms, large family kitchen with built-ins, carpeting and drapes, and covered patio, all in excellent neighborhood. No down terms to Veterans also at only \$34,000.
943-7124

3 BEDROOMS + FAM. ROOM \$26,500
See sparkling lights at night from this spacious 3 bedroom home, less than 10 years old. Just a few of the modern features are large family kitchen, 2 baths, built-ins, forced air heating, and double garage with room for boat or camper. Liberal terms offered including no down to Veterans. Call now.
#943-7124

5 BEDROOM, 2 STORY \$36,950
This majestic 2 story home is only 7 years old, and offers 3 baths, deluxe built-ins, expensive carpeting and drapes, and central air conditioning, all on large lot with panoramic view. Liberal terms offered including 5% down. Call now.
#7309 943-7124

SKYLINE VIEW
High in the hills and secluded on approximately one acre. This magnificent custom built estate boasts 3000 sq. ft. of living space and enjoys one of the finest views in the area. The features of this home are too numerous to mention, and must be seen to be appreciated. Call for an appointment to preview this unique home, offered at \$110,000.
#8041 943-7124

COLLEGE PARK 2 STORY

Super sharp 6 years old four bdrm., 2 bath. Formal dining room, new gold shag carpeting thruout. Heavy shake roof, a steal at \$47,950!
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NEED 4 BDRMS.?
Here's an 1850 sq. ft. home with 4 bdrms., 2 baths, large 21x23' family room with stone fireplace that covers one entire wall! Built-in dishwasher, alley entrance to 2 car garage.
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LARGE CORNER LOT...
And spacious 4 bdrm., 2 bath home in good area. New paint inside and out. Refrigerator included in sale price, better hurry! \$31,950
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FOUR-PLEX—\$60,000
Each unit offers two bedrooms, 2 baths. Excellent investment. Income to payment ratio. 10 years old, excellent condition.
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CUSTOM HOME—\$36,500
3 bedrooms, 2 baths, set on huge lot. Lath & plaster construction, hardwood floors, and many fruit trees, gardens and lovely landscaping. Better hurry!
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Whittier-Hacienda Hts. Area
SPANISH TRADITIONAL
This well built older home is in excellent condition and is located in a fine neighborhood. If you're fond of Spanish style Stucco. Call now to see the spacious bedrooms, separate den, formal dining room, covered patio, and double garage all on huge lot. Full price only \$25,000 with liberal terms offered.
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1974 Orange County Amateur Golf Championships

for the benefit of the Orange County Mental Health Association

☐ Women's Championship ☐ Men's Championship

\$37.50 \$50

Name _____ Phone _____

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To: Orange County Golf Committee
Walker & Lee, Inc.
1477 S. Manchester Ave.,
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Reserve Cart May 14 _____
Reserve Cart May 26 _____
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For more information or additional entry forms call Linda Thomas (714) 774-9350 or see your local Walker & Lee salesman.

WALKER & LEE IS COMMUNITY-MINDED!

Charity and golf will highlight Walker & Lee's community relations activities in the month of May (National Mental Health Month) when the Walker & Lee Foundation will sponsor two major amateur golf tournaments for the benefit of the Orange County Mental Health Association.

WOMEN'S CHAMPIONSHIP
May 13-14
Mission Viejo GC
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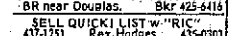
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FROM: ROBERT I. RUBIN
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DIRECTOR
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DATE: 4-30-74

We've reviewed your situation and feel confident that your 4 dealerships can support a new sales quota of 425 vehicles per month. As you know, almost \$1,000,000 of extra merchandise is scheduled for delivery to your stores by May 15.

I realize you are overflowing with merchandise now, so I seriously urge you to do whatever is necessary to sell enough vehicles to make room for the new shipment.

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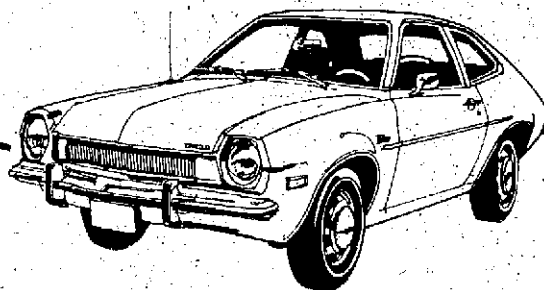
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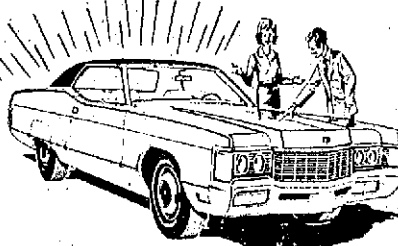
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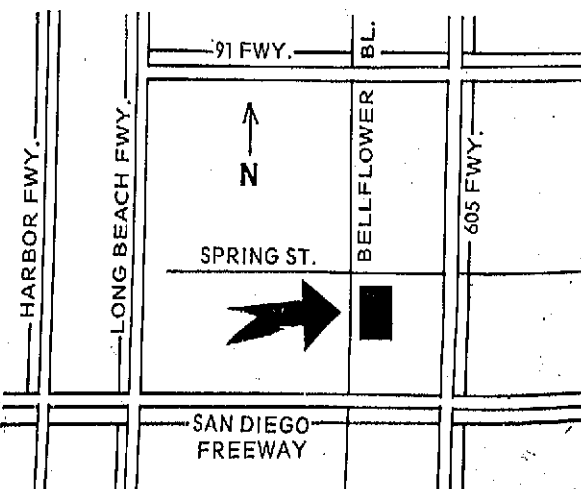
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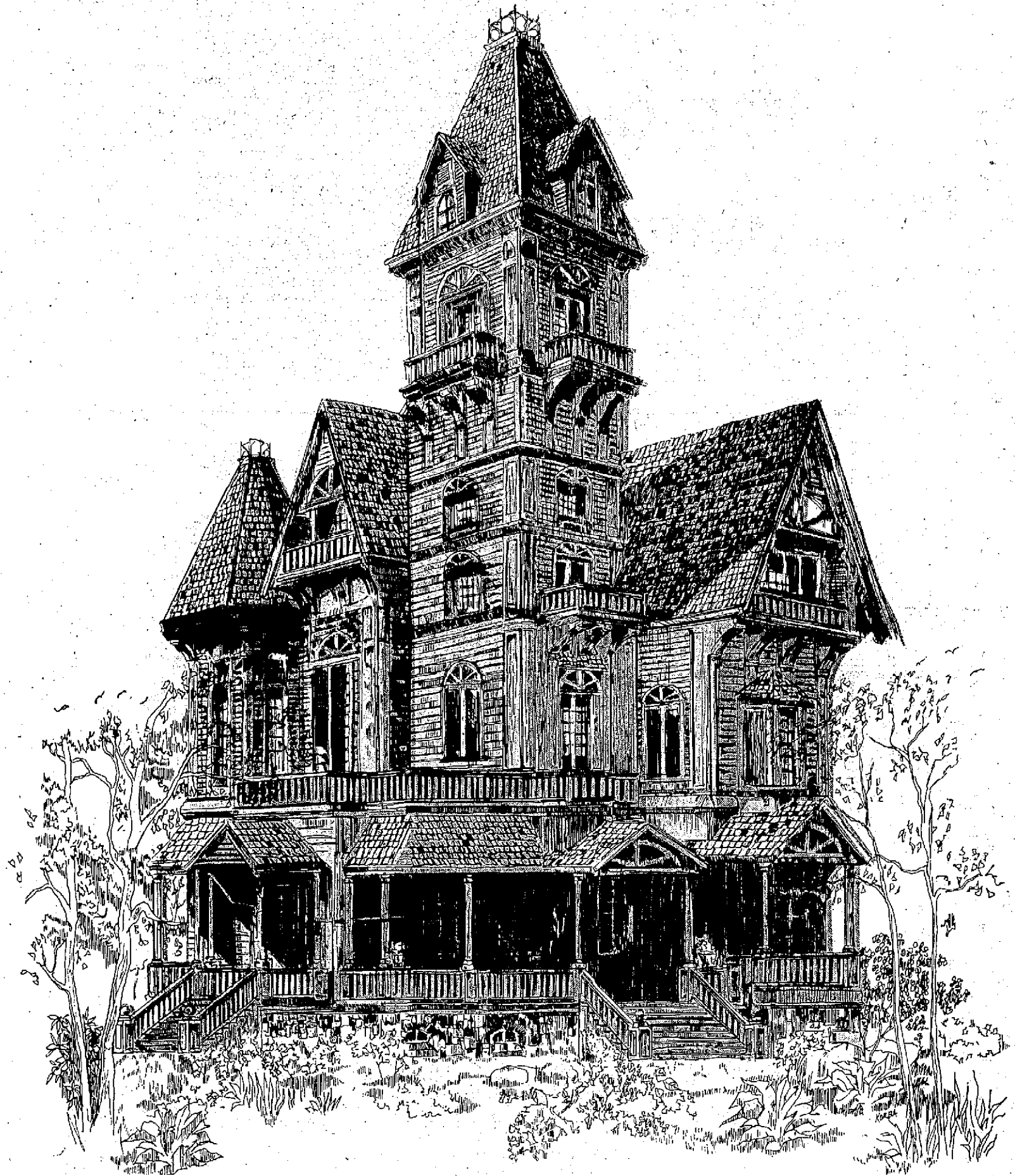
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Home Improvement and Garden Edition





Plants do the darndest things —

By
SCOTT
STEVENS

Picture this scene, familiar from at least a hundred of those hackneyed movie mysteries:

The handsome chief of homicide and his burly sidekick have just herded the murder victim's relatives and servants into the den of the palatial family mansion.

He faces the motley assembly and says, "We know one of you waited in the greenhouse for Col. Smathers, then beat him to death with this planting trowel."

"The killer thought it was the perfect crime, but we have a witness who saw and heard everything."

With that he grimaces, pushes back the brim of his hat and turns to his partner.

"Okay, Sam, you can bring in our witness."

The plot takes a twist as Sam nods and disappears out the door, only to reappear a minute or so later carrying a small wooden table on which are sitting a strange black box attached by two thin wires to a potted plant.

The star witness is a vegetable, a common philodendron, to be exact!

Sam plugs in the portable polygraph — lie detector — as his boss turns to the plant and says, "You were in the greenhouse last night when your master was brutally murdered. You saw the crime committed and we want you to identify the killer."

Tension builds and everyone hunches forward as the detective points his finger and asks, "Was it Samantha Smathers, the colonel's wife?"

The plant sits quietly on the table, its leaves unruffled. It remains that way through the second, third and fourth name.

Suddenly, as the detective points to the slain man's niece and asks, "Was it Miss Beatrice Mudgett?" the needles on the polygraph leap wildly, tracing a series of jagged lines on the ribbon of paper.

Pandemonium breaks out as the flinty dowager mutters her confession, admitting she killed her aging uncle to claim his fortune — only to be foiled by a philodendron.

Sound a bit farfetched?

Well, there are a number of scientists and others who don't think such offbeat sleuthing is nearly as impossible as it seems. Scores of experiments are being conducted by researchers who say they can communicate with plants and that, in a way, the plants talk back to them.

Many of these studies were detailed in a recent book, "The Secret Life of Plants," by Peter Tompkins and Christopher Bird, and others have been demonstrated and discussed in college classrooms and on countless television talk shows.

The Tompkins-Bird study ranges from the astonishing to the often almost incredible as it outlines experiments in which a philodendron was "conditioned" to respond, much like Pavlov's dogs, a "winning carrot" that seemed to feel pain, and recent tests with music which revealed that plants prefer Bach to rock and respond the best to soft, melodious tunes.

In a more practical vein, according to the book, researchers have been experimenting with electricity, as an alternative to chemical pesticides and fertilizers, by using electrically conditioned seeds, electric flower pots and magnetically charged soil.

Similar plant communication tests are being conducted on several California campuses, such as those at the University of California in Hayward.

Others are being carried out in New York, South Carolina, New Jersey and Illinois, as well as in Japan, where a cactus that could count up to 20 was developed, and in England, where an engineer determined that young plants will grow better if the mother plant is kept alive.

Soviet psychologist V. M. Pushkin, in an interview in the newspaper "Socialist Industry," said ordinary flowers can feel a number of human-like emotions, and a botanist in New Delhi, India, claims soft music and rhythmic dances can make plants and crops grow faster.

Although "The Secret Life of Plants" has been criticized by some skeptics as "an anthology of the absurd" and admittedly contains touches of occult mysticism and science fiction among the more startling revelations, the book has become a runaway best-seller and spurred a whirlwind of interest in parapsychology and other psychic manifestations.

The whole phenomenon seems to have blossomed from some crude experiments by Clive Backster — outlined in the book — conducted back on Feb. 2, 1966, in his New York office.

His experiences convinced Backster that plants "feel" pain and emotion; that they know who their friends and enemies are and react to threats, so intensely they actually "faint" when in danger; that plants not only remember things, but they can read your mind as well.

Backster was watering the plants in his office when he decided to see how long it would take the water from the pot to one of the leaves.

That decision touched off an incredible series of events, because Backster is not a research scientist,

See PLANTS, page H-16

Screen will seclude side yard

Control of wheeled and foot traffic approaching a home can be achieved by judicious placement of screening that also provides privacy for outdoor living.

Outside partitioning is especially helpful to visitors when two entrances

are plainly visible from the front. And it can enclose a side patio as a pleasurable bonus.

Wood materials and patterned design will erase that walled-out effect guests might have felt, and reflect the host's friendly concern while

steering them to the proper entrance.

At one hillside home, a driveway curves up from the street to the house. Visitors parking by the garage had a more direct view of the side door leading to the utility room and kitchen than they did of

the front entry.

Addition of a solid screen of 1x4-inch V-groove western cedar boards on a frame of 4x4-inch cedar concealed the kitchen entry and directed visitors to the front entry, recessed and jogged under an overhang.

For added interest, the screen was built in two sections, separated about three feet, and an ornamental pine was planted in the opening. The screen also is used as a backdrop for other plantings.

The screen and tree partially enclose a patio area off the kitchen large enough for a table and chairs for informal meals. In one corner the screen makes an in-ground garbage can less conspicuous.

The patio also is a pleasant place to sit and read, out of the wind.

Wood screens are versatile in landscaping, and varying the design makes them useful in different situations. They can be

built solid, or the boards can be slightly spaced, louvered, or set in other patterns and combinations of sizes.

Screens will shield a window from the street, stretch out the horizontal lines of a house, create separate living areas in a flat back yard, and add beauty and utility in many other ways.

Costs eased for framing

As inflation pushes the prices of everything higher, ways to trim building costs become more vital for people planning to build or buy a new home.

Spacing floor joists and wall studs 24 rather than 16 inches apart can save from \$150 to \$500 on costs of framing lumber and labor, and the 24-inch system is approved by the four major building codes, as well as F.H.A.

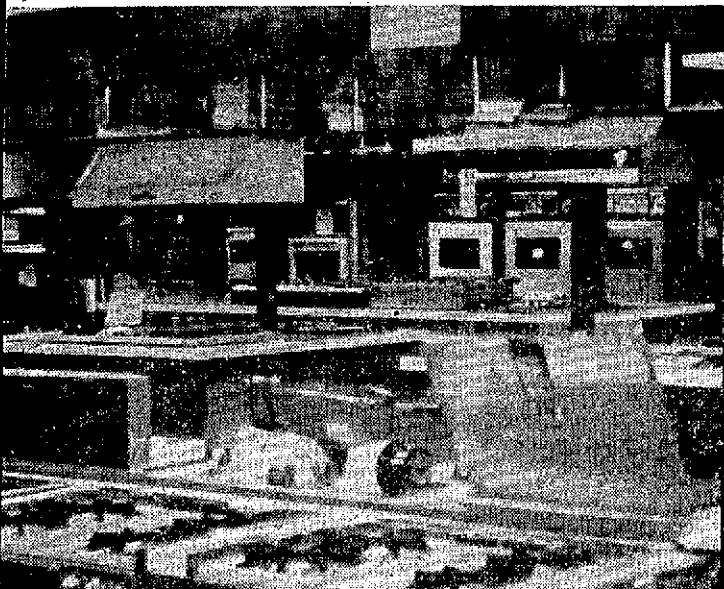
Some outdated local codes still don't allow use of the system and some builders are reluctant to change their time-tested techniques.

Distinctive bath

For a distinctive bathroom, panel the walls with cedar boards. They're little affected by alternate dampening and drying.

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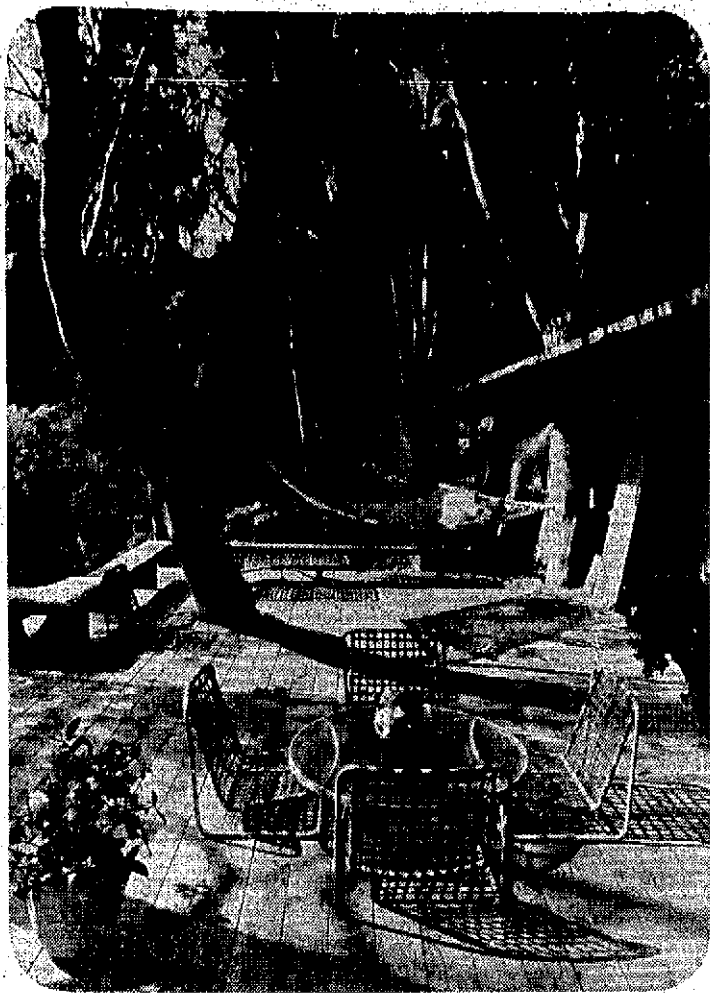
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Garden redwood will brighten the backyard

This spring the energy crunch will probably put you back in your own backyard. And California Redwood — especially the economical Garden Grades of redwood — can help you enjoy it.

Homeowners in Southern California are focusing attention on expanding and improving their outdoor living areas. Decks, patios, fences, privacy screens, dividers, garden shelters — all can add to the charm (and value) of any home. And the Garden Grades of redwood are chosen for both aesthetic and practical reasons.

Redwood Garden Grades (commons) give you the beauty and weatherability of luxury grades of this unique material at far less cost. These budget-wise grades contain knots and contrasting streaks of cream-colored sapwood giving them a textured look that blends with the natural surroundings. Virtually maintenance-free, redwood Garden Grades prove extremely durable over the years. Redwood can be left to weather naturally to a handsome driftwood gray — or water repellent can be applied to stabilize the color a buckskin tan.

In today's resource-conscious climate redwood is more than ever the "right" choice for home improvements and additions. As the world's irreplaceable resources are being depleted at the fastest rate in history, redwood stands out

as a highly renewable resource. In fact, the coast redwood is the fastest-growing of all commercial tree species on the North American continent.

As with all major investments, home improvements and additions need to be carefully planned. Lumber, like furniture or plumbing fixtures, should be ordered as far in advance as possible. Remember that the energy crisis can slow deliveries of supplies to lumber wholesalers and then again to local lumberyards.

Determining exactly what supplies are needed, ordering early, and buying through a reputable dealer can save time, money, and headaches.

A brand-new 12-page booklet, "Redwood Garden Structures You Can Build," is available from the California Redwood Association. The "do-it-yourself" book shows how to build fences, decks, dividers, screens, and benches through detailed drawings, photos, and text. A redwood Garden Grades (commons) section is packed with valuable information on selecting, storing, nailing, and finishing redwood.

For a copy, send 25 cents for postage and handling to Special Sections Editor, Independent Press-Telegram, 804 Pine Ave., Long Beach, Calif. 90844. The order will be forwarded to the Association for processing. Don't forget to include your name, address and zip code.

Construction tips available:

Plan ahead when you are thinking about home improvements and additions. Determine what materials you need and if they are not currently in stock, order ahead. A detailed "game plan" and some advance telephone calls can save unnecessary trips to the lumber yard and hardware store.

For free construction tip sheets on decks or garden shelters, write to the California Redwood Association, 617 Montgomery St., San Francisco 94111.

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"Good neighbor" fence adds privacy to yard

Some misgivings about fences may persist with those who cling to the frontier spirit of wide open spaces and no lot lines. But for many others, a "good neighbor" fence is the key to complete, undisturbed enjoyment of their small plot of land.

What good is a pleasant yard surrounding the house if it goes unused due to lack of privacy? When families notice their outdoor activities are

stilted because of what the people next door are doing, it's time to consider a "good neighbor" fence.

Such a fence gained privacy for one family's swimming pool set in a large back yard on a sloping lot next to a busy street.

Meeting the qualifications of a good neighbor, the fence is as attractive on one side as the other. It's built of 1x10-inch western wood boards,

slightly spaced for a pleasing vertical pattern and air circulation.

The boards are face-nailed to three 2x4-inch stringers, set in 4x4-inch posts spaced six feet apart. The fence steps down the lot in sections from the house.

A pool house, sided with 1x4-inch cedar boards, and the fence are stained light grey to keep them an understated part of the landscaping.

The fence offers a soft, neutral backdrop for shrubs and provides a wind buffer for the pool. When fences and shrubs are combined, good circulation is important so seasonal "pockets" of hot or cold air don't develop.

Plantings at the base will visually reduce the height of a fence. Pattern can be added with a tracery of vines, such as jasmine and colorful clematis, or an espaliered shrub or tree.

Fence builders will find western woods such as Douglas fir, western pine, hemlock and cedar are easy to work with and will accept any finish easily.

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Plans for this easily built storage fence are available for 15 cents in coin from Western Wood Products Assn., Dept. 538-F, Yeon Bldg., Portland, Oregon 97204.

Canopy will brighten bedroom to multi-use

With the tempo of family activities always on the increase, bringing new demands on floor space, the master bedroom is evolving from a sleeping-only room to a multi-purpose area.

A decorative mood, often reserved for the living and entertaining areas of the house, will give the bedroom a lift as it assumes a more active role as sitting or sewing room, home office or crafts center.

A custom or decorator look can be created by framing a canopy over the bed and coupling the canopy to the bed with a "backboard" of spaced boards applied horizontally up the wall.

The canopy is constructed easily of three 1x5-inch fir or pine boards, set on 8x4-inch posts secured to ceiling joists. The boards are spaced an inch apart for a lighter effect, both on the canopy and wall.

Boards also are attached directly to the ceiling inside the canopy, running the length of the bed. Window and lighting valances of the same boards lend

unity to the decorative scheme.

The canopy, backboard and valances are painted a light color, complementing walls and furnishings, but keeping a low profile visually.

To lose the "bedroom" look and gain utility, set up a pair of comfortable chairs and a library corner — shelves built of fir, pine or hemlock boards.

Couple these with a small table, lamp and television set to provide an adult retreat when active youngsters take over the house, or with a small desk and chair for a home office.

Built-in wardrobe closets with louver wood doors enhance the custom look, and also can be used to store sewing or craft supplies and equipment. A fold-down work table for these activities can be added to a wall, with the bottom becoming a bulletin board or a framed picture when folded up.

The easy way to gain these extras is to add a master bedroom, freeing the former room for other purposes, but most medium to large size bedrooms can be redecorated and rearranged to serve as around-the-clock multi-purpose rooms.

May checklist

1. Deep watering encourages deep roots. After watering, dig down and see how far the moisture has penetrated.
2. Set-out annual flowers now for summer color. There are many to choose from including Asters, Dwarf Dahlias, Petunias, Marigolds, Periwinkle, and Zinnias.
3. Feed Azaleas and Camellias this month with an acid type plant food. Water them frequently during warm weather.
4. For a distinctive accessory, grow a dwarf citrus in a redwood tub on the sunny porch or patio.
5. Set-out plants of tomatoes, eggplant, peppers and lettuce this month.

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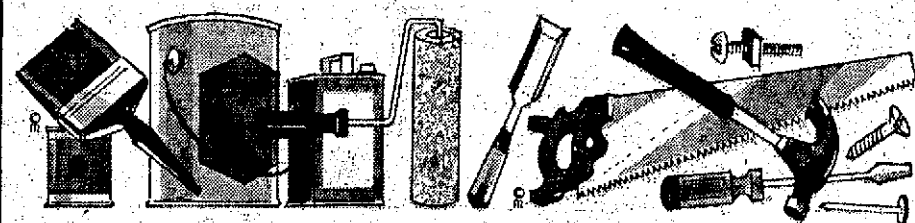
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Dooley's

DO IT NOW-AT SAVINGS! HOME IMPROVEMENT



DOOLEY'S QUALITY PAINT SPECIALS!

DOOLEY'S VINYL ACRYLIC LATEX FLAT WALL PAINT

All the painting skill you need is in this wall paint. Goes on quickly, evenly with brush or roller. Requires no pushing or tricky painting techniques. Gives you beautiful results every time. Comes in white and colors.

Dooley's LOW PRICE **2.29** qt.
Dooley's LOW PRICE **5.99** gal.

RUST-OLEUM "STOPS RUST"
Dooley's LOW PRICE **1.25**

3/8"-DRILL UNBREAKABLE HOUSING

- Double Insulation
- Ideal for drilling in ceramics or metals
- 3/8" Chuck to handle bigger, tougher jobs

Dooley's Low Price **20.99**

Skilshop 7 1/4-inch Power Saw

- 10-Amp Motor 1-H.P.
- 2 1/2"-cuts at 90°
- 1 1/4"-cuts at 45°
- Automatic Blower No. 1715

29.99 VALUE
Dooley's Low Price **19.99**

LIQUID PLUMR

Liquid Drain Opener
1-Qt. Bottle

79c
In Our Plumbing Dept.

LIQUID PLUMR

Liquid Drain Opener
1-Qt. Bottle

79c
In Our Plumbing Dept.

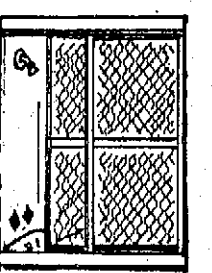
TOP GRADE PIPE IN FULL LENGTHS
Threaded with Coupling at DOOLEY'S LOW, LOW PRICES! PIPE FITTINGS

1/2-in. GALV. L	18 c ea.
1/2-in. GALV. T	21 c ea.
3/4-in. GALV. L	23 c ea.
3/4-in. GALV. T	31 c ea.

we cut and thread pipe to your specifications at a small additional charge.

In Plumbing Dept.

DOOLEY



BATHTUB ENCLOSURES

Nylon Roll-Back Rollers
Fits All Standard Size Openings.

Dooley's Low Price **22.95**
In Plumbing Dept.



STANDARD BRAND OVERHEAD GARAGE DOOR SPRINGS

Dooley's low Price **2.79**
In Hardware Dept.

PLASTIC TRASH CANS
with Lids

20-Gallon Cans . . . **3.49**
Dooley's Low Price . . .
30-Gallon Cans . . . **4.49**
Dooley's Low Price . . .

NEW! TUFFIES PLASTIC BAGS

In "Tear Off" Roll Dispenser. YOUR CHOICE

2.98

**6-Bushel • 25 Count
30-Gallon • 40 Count
20-Gallon • 50 Count**

IN GARDEN DEPT.

Quality PAN & ROLLER SET

with 9-in. pan and large roller that will cut your paint time in half.

Dooley's LOW PRICE **1.19**

Quality PAN & ROLLER SET

with 9-in. pan and large roller that will cut your paint time in half.

Dooley's LOW PRICE **1.19**

NAILS IN BULK
8 OR 16 BOX

25 c lb.

"Best Grade" 9x28 Gauge

STANDARD BRAND OVERHEAD GARAGE DOOR SPRINGS

Dooley's low Price **2.79**
In Hardware Dept.

Quality GLASTEEL

Coronet FIBERGLASS PANELS

6 ft. x 26" . . . **2.69** ea.
8 ft. x 26" . . . **3.59** ea.
10 ft. x 26" . . . **4.59** ea.
12 ft. x 26" . . . **5.39** ea.
In Plumbing Dept.

14" HAND MOWER

Adjustable. Reel with bearings. Reel has 4 blades. 8-in. solid rubber tires and metal handle.

Dooley's Low Price **19.88**

FULL LENGTH

Buy Now and Save

DOOR MIRROR

15 1/2"x55" with an antique white finish. NO. 174

In Custom Hardware

SECURITY ORNAMENTAL IRON WINDOW GUARDS

Adjustable guard comes with bracket and breakaway bolts. Double welded at all joints. Tools required for installation are a 5/16" drill and an adjustable wrench.

24x30 **15.44**
36x36 **18.37**
In Custom Hardware Dept.

QUALITY TOILET SEAT

Dooley's Low Price **1.88**
In Plumbing Dept.

RED-E-MIX CONCRETE

Top Grade—just add water. 60 Lb. Bag

95c

Other mixes available. Topping, Mortar, Plaster, Asphalt, Stucco. Hardware Dept.

NEW KWIKSET Double Cylinder Deadlock

For greater Home and Apartment Security Easy to install. takes only minutes! #485

\$9.53

Dooley's PULLMAN LAVATORIES FOR THE BATH

with one-piece cultured MARBLE TOPS
LARGEST VARIETY OF STYLES AND SIZES IN THE WEST!
We Have the Total Look in Custom Bathroom Decor.

2-H.P. BRIGGS & STRATTON POWERMOWER BY COOPER

DOOLEY'S LOW PRICE **139.95**

18" reel, comes complete with can of oil and grass catcher, inspected.

IN OUR GARDEN SHOP

Dooley's PULLMAN LAVATORIES FOR THE BATH

with one-piece cultured MARBLE TOPS
LARGEST VARIETY OF STYLES AND SIZES IN THE WEST!

We Have the Total Look in Custom Bathroom Decor.

PRICED AS LOW AS **\$28.88**

Ozite CARPET TILE

12" x 12" TILE
Self-Adhesive Rubber Backing

Choice of Colors **39c** ea.

WILLIAMS-WESTWOOD VENTED WALL HEATER

• 100% Safe
• Dependable
• Reg. \$59.95
28,000 BTU

54.88

All Venting Material Available

OWENS-CORNING TOP GRADE FURNACE FILTERS

14"x25"x1" — 16"x25"x1
20"x20"x1" Sizes

Dooley's Low Price **49c** ea.
Other Sizes Available at Slightly Higher Prices.

QUALITY TOILET SEAT

Dooley's Low Price **1.88**
In Plumbing Dept.

RED-E-MIX CONCRETE

Top Grade—just add water. 60 Lb. Bag

95c

Dooley's FURNITURE MART

OPEN MONDAY & FRIDAY 9-9; TUES., WED., THURS. & SAT. 9-6; SUNDAY 10 TO 5

SALE

Plastic Laminated Sheets

- WOODGRAIN PATTERN
- 47" X 99" INCHES
- FIRST QUALITY
- ALCOHOL & WATERPROOF
- NON-STAINING

OUR LOW PRICE **15¢** SQ. FT.

COMP. RETAIL 29¢

SALE

PLASTIC BLINDS

WHITE MATCHSTICK STYLE

3 FT. X 6 FT. COMP. RETAIL 3.30

OUR SALE PRICE **1.99** EA.

4 FT. X 6 FT. COMP. RETAIL 4.40

OUR SALE PRICE **2.99** EA.

OTHER SIZES AVAILABLE AT LOW DISCOUNT PRICES

SALE

PLASTIC BEADS

STYLISH DECORATOR COLOR

STRUNG ON NYLON

WILL NOT RUN WHEN CUT

ROUND-WHITE-50FT.

OUR FORMER PRICE **2.59** 50 FT.

OUR SALE PRICE **1.99** 50 FT.

COMP. RETAIL 3.95

SALE

CERAMIC WALL TILE

POPULAR COLORS

- YELLOW
- PINK

4" X 4"

EASILY INSTALLED WITH MASTIC

8 PIECES TO THE SQ. FT.

OUR FORMER PRICE **1.80** EA.

OUR SALE PRICE **6¢** EA.



PURE WHITE & COLORS

COMP. RETAIL 5.45

Interior/Exterior

LATEX ACRYLIC PAINT

OUR PRICE **1.99** GAL.

- 1-HOUR DRYING
- CLEAN-UP WITH WATER
- SCRUBBABLE
- GOOD HIDING



WHITE OFF WHITE AND COLORS

COMP. RETAIL 4.98

INTERIOR LATEX SEMI-GLOSS ENAMEL

OUR PRICE **2.49** GAL.

AN ALL NEW INTERIOR SEMI-GLOSS ENAMEL THAT LETS YOU CLEAN-UP WITH WATER. AT THE LOWEST PRICE AVAILABLE ANYWHERE DURABLE • SCRUBBABLE SOFT GLOW FINISH

Close-Out SALE

DISCONTINUED COLORS (no white)

LATEX HOUSE PAINT

INTERIOR-EXTERIOR FLATS YOUR CHOICE

COMP. RETAIL TO 5.45

OUR PRICE **1.99** GAL.

SEMI-GLOSS ENAMELS

GLOSS ENAMELS SASH & TRIM PAINT

COMP. RETAIL TO 7.49

YOUR CHOICE **2.49** GAL.



SHIELD YOUR HOME WITH

HOME PERMA-SHIELD

Protective Beauty

WASHABLE LATEX

U.S. ONE GALLON

Special Purchase

DARTMOUTH CARPETING

55% C.F. NYLON PILE 45% HERCULON OLEFIN PILE

SPECIAL ORDER

OUR PRICE **3.99** SQ. YD.

COMP. RETAIL 5.95

- HI-DENSITY FOAM BACK
- 12 FOOT WIDTHS
- MEETS FHA SPECIFICATIONS
- AN EXCEPTIONAL CARPET VALUE FOR THE ENTIRE HOME
- SPECTACULAR COLOR COMBINATIONS

OZITE® LAWNSCAPE®

A NATIONALLY KNOWN PRODUCT

ARTIFICIAL GRASS

- 6 & 12 FOOT WIDTHS
- DO-IT-YOURSELF SYNTHETIC TURF
- STAIN RESISTANT

OUR LOW PRICE **5.49** SQ. YD.

MADE OF POLYLOOM

SHAG CARPET TILE

OZITE® BEAUTY STEP

12" X 12" FOAM BACK

- FOAM BACKED
- TWEED TONES

OUR PRICE **49¢** EA.

100% NYLON PILE

WALLCOVERING

Flocked WALLPAPER

- PRE-TRIMMED
- SUNFAST
- COLORFUL PATTERNS

OUR PRICE **3.95** PER ROLL

COMP. RETAIL 6.95

SOME STYLES PRICE HIGHER

ILLUSTRATION FOR STYLE ONLY

ALL WALLCOVERING SOLD IN 2 ROLL BOLTS ONLY

PRE-TRIMMED PRE-PASTED VINYL

COMP. RETAIL 4.69

OUR PRICE **2.99** PER SINGLE ROLL

- GIVE ANY ROOM AN ALL NEW LOOK
- GREASEPROOF
- LARGE SELECTION OF PATTERNS
- WASHABLE

WALLCOVERING SOLD IN 2 ROLL BOLTS

SHELVING VINYL COVERED

- WALNUT
- TEAKWOOD

3/4" THICK

8 X 24 IN. 1.99 EA.	10 X 36 IN. 3.99 EA.
8 X 36 IN. 2.99 EA.	10 X 48 IN. 4.99 EA.
8 X 48 IN. 3.99 EA.	12 X 36 IN. 4.79 EA.
10 X 24 IN. 2.89 EA.	12 X 48 IN. 5.99 EA.

WALNUT VINYL SHELF HARDWARE AVAILABLE

HAMMERTONE SHELF HARDWARE SILVER & GOLD

SHELF HOLDERS

5 1/2 IN. 29¢ EA.	24 IN. 59¢ EA.
7 IN. 33¢ EA.	48 IN. 1.09 EA.
9 5/8 IN. 39¢ EA.	72 IN. 1.79 EA.
11 5/8 IN. 45¢ EA.	

OTHER STYLES AVAILABLE

WINDOW SHADES

• WIDTH TRIMMED TO SIZE

• LARGE SELECTION OF STYLES, COLORS AND SIZES

VINYL WINDOW SHADE WHITE / IVORY

36 IN. **89¢**

COMP. RETAIL 1.99

ROOM DARKENING SHADE OFF-WHITE

36 IN. 1.49

COMP. RETAIL 5.45

FLORAL PRINT VINYL SHADES 3 COLOR STYLES

36 IN. 1.49

COMP. RETAIL 2.50

42 IN. 1.89

COMP. RETAIL 3.90

12oz. AEROSOL CAN

Spray ENAMEL

OUR PRICE **45¢** PER 12oz. CAN

COMP. RETAIL 89¢

- HIGH GLOSS
- FAST DRYING
- EXTREMELY TOUGH AND DURABLE FINISH
- PERFECT FOR FURNITURE, MACHINERY, ETC.

A PAINT FOR EVERY NEED!

'A-1' URETHANE VARNISH 6 TYPES

COMP. RETAIL 6.45

YOUR CHOICE **4.65** GAL.

'A-1' LATEX ACRYLIC CONCRETE & PATIO FINISH

COMP. RETAIL 6.95

OUR PRICE **4.99** GAL.

'A-1' ACRYLIC EXTERIOR WOOD STAIN

COMP. RETAIL 6.50

OUR PRICE **4.29** GAL.

Interior/Exterior 'A-1' FLOOR ENAMEL

COMP. RETAIL 7.25

OUR PRICE **4.98** GAL.

'A-1' MARINE ENAMEL

COMP. RETAIL 3.45

FROM **2.25** QT.



'A-1' VINYL ACRYLIC PAINT

LASTS 8 YEARS

Interior Exterior

OUR PRICE **4.69** GAL.

- 30 MINUTES TO DRY
- CLEAN-UP WITH WATER
- SCRUBBABLE
- BRUSH OR ROLL
- EXCELLENT HIDE
- 750,000 GALLONS SOLD LAST YEAR
- STUCCO-MASONRY PAINT

COMP. RETAIL 8.59

PURE WHITE & COLORS



LOG OIL

Exterior PIGMENTED REDWOOD

OUR PRICE **1.69** GAL.

COMP. RETAIL 3.95

POLYFOAM PADS

1" X 24" X 72"

OUR PRICE **2.39** EA.

COMP. RETAIL 3.59

4" X 24" X 36"

COMP. RETAIL 3.59

OUR PRICE **2.29** EA.

2" X 24" X 72"

COMP. RETAIL 4.25

OUR PRICE **2.49** EA.

4" X 24" X 72"

COMP. RETAIL 9.95

OUR PRICE **4.49** EA.

PLASTIC BLINDS

Indoor Outdoor

Matchstick Style

LEMON/LIME WHITE

3 X 6 FT. 2.79	6 X 6 FT. 4.89
4 X 6 FT. 3.69	8 X 6 FT. 6.49
6 X 6 FT. 5.49	10 X 6 FT. 7.99
8 X 6 FT. 7.59	12 X 6 FT. 10.69
10 X 6 FT. 9.59	

Oval Tube Style

AVOCADO

3 X 6 FT. 3.99
4 X 6 FT. 5.69
6 X 6 FT. 8.49
8 X 6 FT. 11.99
10 X 6 FT. 14.99

OTHER STYLES AND COLORS AVAILABLE

Standard Brands Paint & Decorating Centers

53 convenient locations in the west

Open 7 Days & 5 Nights

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TELEPHONE (213) 378-0506

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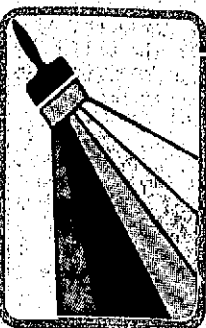
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AT LAKEWOOD BLVD.

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WALLPAPER-PAINT Save 10% to 50%

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Buy the Best

Every item in our stores is certified by our Buying Laboratory

• YOU SAVE MONEY... THE FIRST PRICE MARKED ON THE MERCHANDISE INDICATES THE PRICE FOR COMPARABLE QUALITY...
• THE SECOND PRICE IS YOUR COST...
• YOU SAVE THE DIFFERENCE!!!

•AMPLE FREE PARKING ADJACENT TO ALL STORES
•LOWEST POSSIBLE PRICES ON EVERY ITEM.....EVERY DAY!

•9200 PAINT AND DECORATING ITEMS
•EVERYTHING ALWAYS SOLD WITH AN UNCONDITIONAL MONEY BACK GUARANTEE
•SERVING THE PUBLIC FOR OVER 35 YEARS



One of Western America's Most Popular Paints

Exterior LATEX ACRYLIC STUCCO-MASONRY PAINT

Can Be Used For An Extremely Durable Interior Job

- 1-HOUR DRYING •GOOD HIDING
- CLEAN-UP WITH WATER
- BRUSH OR ROLL
- WASHABLE

OUR PRICE **249** GAL.

PURE WHITE PLUS AN ARRAY OF NEW EXCITING COLORS

COMP. RETAIL **4.98**

Let's You Clean-Up With Water

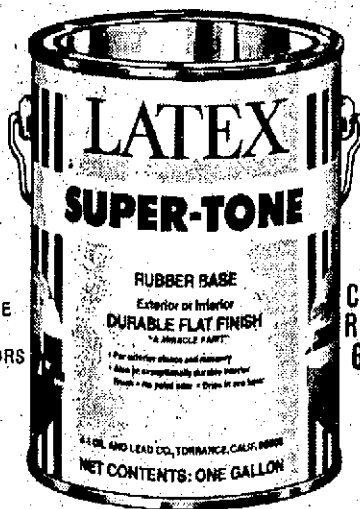


SOFT GLOSS

COMP. RETAIL **3.75**

Exterior Latex **BARN & FENCE PAINT** OUR PRICE **199** GAL.

- GIVE ALL YOUR EXTERIOR WOOD THAT NEW LOOK!
- BRUSH OR ROLL
- FINE GRADE



WHITE AND COLORS

COMP. RETAIL **6.79**

Interior/Exterior **LATEX FLAT PAINT** OUR PRICE **395** GAL.

- 1-HOUR DRYING
- SCRUBBABLE
- BRUSH OR ROLL
- BRICK, STUCCO & MASONRY

ART SUPPLIES

Aluminum **TABLE EASEL** OUR PRICE **189** EA.

PASTEL OIL SET 12 COLORS **49c** EA. COMP. RETAIL 75c

PICTOR® ARTIST'S OILS & ACRYLICS YOUR CHOICE **39c** EA.



SELF-ADHESIVE VINYL ASBESTOS FLOOR TILE

OUR PRICE **21c** 12 X 12 INCH

- SELF-ADHESIVE
- DECORATIVE COLORS
- EMBOSSED PATTERN
- GOES OVER WOOD OR CONCRETE

Vinyl Asbestos 12X12 IN. FLOOR TILE OUR PRICE **12c** EA. COMP. RETAIL 19c

WALLCOVERING



•PRE-TRIMMED
•ADDS BEAUTY TO ANY ROOM
•DO-IT-YOURSELF & SAVE
OUR PRICE **59c** PER SINGLE ROLL

WALLPAPER SPECIAL ROOM SIZE BUNDLES PRE-PASTED NON-PASTED

ROLL BUNDLE	OUR PRICE	COMP. RETAIL
4 ROLL BUNDLE 3.16	16.00	16.00
6 ROLL BUNDLE 4.75	24.00	24.00
8 ROLL BUNDLE 6.32	32.00	32.00
10 ROLL BUNDLE 7.90	40.00	40.00

Vinyl UPHOLSTERY MATERIAL

•48 & 54 INCH WIDTHS
•EASY TO CUT, SEW, TACK OR PASTE
OUR PRICE **69c** RUN. YD. COMP. RETAIL 1.29

ARMSTRONG® IMPERIAL ACCOTONE CUSHION VINYL FLOORCOVERING

OUR PRICE **279** SQ. YD.

ECONOVINYL Vinyl Surface FLOORING

OUR PRICE **125** SQ. YD.

Mosaic CERAMIC TILE

2 Unglazed Patterns
OUR PRICE **59c** PER SHEET
•PRE-MOUNTED ON GAUZE
•STANDARD SIZE SHEETS (APPROX. 12" X 12")
PLUS MANY GLAZED PATTERNS FROM **69c** TO **219** PER SHEET

OZITE® FASHION TONES CARPETING

•USE THROUGHOUT THE HOUSE
•LONG WEARING
•MAINTAINS APPEARANCE
•SMART COLORS & PATTERNS
•FOAM BACKED
•12 FOOT WIDTHS
OUR LOW PRICE **449** SQ. YD. 100% C.F. NYLON PILE

Hand Crafted WOODEN BEADS

ADDS A STYLISH TOUCH TO ANY ROOM!
STYLE 101 3 FOOT COMP. RETAIL 1.70 OUR PRICE **59c**
STYLE 203 AND 601 8 FOOT COMP. RETAIL 2.50 OUR PRICE **1.65**
STYLE 204B 211, 233 & 234 8 FOOT COMP. RETAIL 3.00 OUR PRICE **1.98**

PLASTIC BEADS

•SINGLE COLOR ROUND BEADS
•2 COLOR MULTI-SHAPE
•2 COLOR DIAMOND SHAPE
OUR PRICE **259** 50 FT. COMP. RETAIL 3.95

A COMPLETE LINE OF PHILIPPINE MAHOGANY SHUTTERS

MOVABLE LOUVER	OUR PRICE	COMP. RETAIL
7x20 IN.	1.59 EA.	1.59 EA.
7x24 IN.	1.89 EA.	1.89 EA.
7x26 IN.	1.99 EA.	1.99 EA.
7x28 IN.	2.19 EA.	2.19 EA.
7x32 IN.	2.39 EA.	2.39 EA.
7x36 IN.	2.79 EA.	2.79 EA.
7x40 IN.	2.99 EA.	2.99 EA.
8x20 IN.	1.79 EA.	1.79 EA.
8x24 IN.	1.99 EA.	1.99 EA.
8x26 IN.	2.19 EA.	2.19 EA.
8x28 IN.	2.39 EA.	2.39 EA.
8x32 IN.	2.59 EA.	2.59 EA.
8x36 IN.	2.99 EA.	2.99 EA.
8x40 IN.	3.19 EA.	3.19 EA.
9x20 IN.	1.99 EA.	1.99 EA.
9x24 IN.	2.19 EA.	2.19 EA.
9x26 IN.	2.39 EA.	2.39 EA.
9x28 IN.	2.59 EA.	2.59 EA.
9x32 IN.	2.79 EA.	2.79 EA.
9x36 IN.	2.99 EA.	2.99 EA.
9x48 IN.	4.39 EA.	4.39 EA.
10x20 IN.	2.09 EA.	2.09 EA.
10x24 IN.	2.39 EA.	2.39 EA.
10x26 IN.	2.59 EA.	2.59 EA.
10x28 IN.	2.79 EA.	2.79 EA.
10x32 IN.	2.99 EA.	2.99 EA.
10x36 IN.	3.19 EA.	3.19 EA.
12x20 IN.	2.49 EA.	2.49 EA.
12x24 IN.	2.79 EA.	2.79 EA.
12x26 IN.	2.99 EA.	2.99 EA.
12x28 IN.	3.19 EA.	3.19 EA.
12x32 IN.	3.39 EA.	3.39 EA.
12x36 IN.	3.59 EA.	3.59 EA.
12x40 IN.	3.79 EA.	3.79 EA.
12x48 IN.	5.59 EA.	5.59 EA.
15x24 IN.	3.69 EA.	3.69 EA.
15x36 IN.	5.79 EA.	5.79 EA.
15x40 IN.	5.99 EA.	5.99 EA.
15x48 IN.	7.39 EA.	7.39 EA.
15x54 IN.	7.99 EA.	7.99 EA.

ALL STYLES SHUTTER HARDWARE ALSO AVAILABLE

QUIK-BRIK

PACKAGE COVERS AN AREA 6 SQ. FT.
•LOOKS AND FEEL LIKE REAL BRICK
•MADE OF FIRE-PROOF MINERAL FIBER
•EACH BRIK 7 1/2 X 3 1/2 IN.
•SO EASY TO DO-IT-YOURSELF
YOUR CHOICE OF TWO STYLES
RED BRIK OUR PRICE **352** PER PKG.
USED BRIK OUR PRICE **480** PER PKG.
MASTIC MORTAR AND FINISH SEALER AVAILABLE AT LOW DISCOUNT PRICES

Interior HIGH-GLOSS ENAMEL Top Quality

BRIGHT WHITE & COLORS
•FAST DRYING
•USE ON INTERIOR WOODWORK, TRIM, DOORS, ETC
•EXTREMELY DURABLE
COMP. RETAIL 6.75
OUR PRICE **495** GAL.



GUARANTEED TO COVER ANY COLOR IN-1-COAT

Acrycite® Lasts 12 Years **LATEX HOUSE PAINT**
•CLEAN-UP WITH WATER
•SCRUBBABLE
•FOR STUCCO, MASONRY AND WOOD, SELF-PRIMING
•INTERIOR • EXTERIOR
PURE WHITE & COLORS
OUR PRICE **595** GAL. COMP. RETAIL 9.45



Interior/Exterior **VINYL LATEX SEMI-GLOSS ENAMEL PAINT** OUR PRICE **595** GAL. COMP. RETAIL 9.69



Exterior **MOBILE HOME PAINT** •ESPECIALLY FORMULATED FOR USE ON ALUMINUM •NO PRIMER REQUIRED OVER PRE-PAINTED SURFACES •EASILY APPLIED WITH BRUSH OR ROLLER •SATIN FINISH WILL COVER MOST COLORS IN 1-COAT WHITE & COLORS
OUR PRICE **595** GAL. COMP. RETAIL 9.45



Spectrum **2000 CUSTOM COLOR VINYLCOAT** CLEAN-UP WITH WATER INTERIOR • EXTERIOR FOR MASONRY STUCCO BRUSH OR ROLL SCRUBBABLE
OUR PRICE **498** GAL. COMP. RETAIL 7.45

•WE'LL HELP YOU, IN EVERY WAY WE CAN •
•QUALIFIED PROFESSIONAL SALESPERSONNEL ASSIST YOU IN CHOOSING THE RIGHT PRODUCT.
•EXPERTS WILL ADVISE YOU ON HOW TO DO THE JOB.
•WE WILL SPEND AS MUCH TIME AS NEEDED TO INSURE YOUR SATISFACTION.
•WE OFFER A MONEY-BACK GUARANTEE ON EVERY ITEM IN OUR STORE.
•WE VALUE OUR CUSTOMERS AND WE WANT YOU TO KNOW IT!



Covered walkway between house, garage was extended into yard with addition of patio room for entertaining and lounging. Railing in foreground surrounds deck off family room.

Slats used to shade patio room

Creating an outdoor living area can be as simple as grouping some wood benches and a table in the shade of a tree, or it can be more elaborate, depending on budget and space available.

There are many situations where large shade trees are not desirable, because they would block a distant view for instance, and in some yards the trees just haven't grown up yet.

If there is a reason a yard is treeless and the outdoor living area faces south or west, there are a number of charming and practical ways to provide your own shade.

One couple extended a covered walkway between house and garage to create a shady patio room for lounging and entertaining, in combination with a deck off the family room and kitchen.

A slat roof about 15 feet square and two walls filter the sun while allowing good air circulation, important both for the people relaxing there and for pots of shade loving plants.

The slats are set on a framework of western wood 4x4-inch posts, 2x6 rafters and 2x4 stringers. Open doorways in each wall allow vistas of the attractively landscaped yard.

The side of the patio room extending into the covered walkway and the wide facing the deck off the family room are open, allowing a natural flow of family activities and entertaining indoors and out.

The simple construction of the slatted sun shade makes it adaptable in size and, coupled with deck or patio, usable off almost any room of a house.

Snack area easy to add

Small eating areas for quick lunches or snacks suit the on-the-run lifestyles of many busy families, and they can be added in varying degrees of simplicity.

A counter attached to the back of cabinets separating kitchen and family room doubles as a breakfast bar and phone desk.

It can be built of two edge-glued fir or pine 2x6s or framed in 2x2s with a laminated plastic surface.

If a wide closet in the family room can be spared, it converts easily to a snack bar buffet. A counter is added and the back wall is divided into four sections with vertical 2x6s.

Three of the sections can be used for displaying art work or crafts, and one of the middle sections is mirrored, to add the dimension of another room beyond the wall.

One corner of the counter can be used as home office desk, and cleared off for use as a service area for casual dinner parties.

"Everything Your Hearth Desires"

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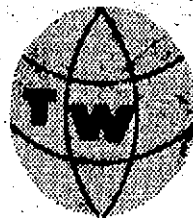
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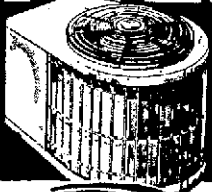
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Pass-through saves steps

Outdoor dining on the deck may not be as romantic as a picnic in the country, but on a mild sunny day it can be most pleasant, every bit as relaxing and much simpler logistically.

Barbecuing is a popular part of these alfresco meals, and this often takes care of a large part of the last half hour's food preparation and serving.

Whether barbecuing or serving from the kitchen, there is still a great deal of before-hand work and setting up involved with "dining out" and these can be simplified to save steps and time.

The ultimate arrangement is when the deck is adjacent to the kitchen with a window between the two, and at one house, it was planned that way from the start.

The lower third of a large window has sliding glass panels level with the kitchen counter, making a pass-through just a few steps from the picnic table used for outdoor meals.

The wall at a right angle to the kitchen wall has a door into the family room, enhancing the entertainment possibilities of the deck, built of 2x4-inch fir laid flat.

The two walls, faced with 1x6-inch cedar, and the exterior of a large stone fireplace in the corner lend a natural, warm feeling to this sheltered nook.

There are other options for a pass-through for houses where the kitchen location doesn't lend itself to an adjacent deck. There may be a window in the family room, and in some cases convenience can be gained by adding a new window pass-through in a wall.

For barbecue fans, a compact cupboard to hold charcoal, lighter, tools and even a hibachi can be framed with 2x2-inch wood, covered with siding matching the house, then hung on the wall right where it is used. This cuts down on the searching time and adds to the fun of outdoor living.



Sliding window pass-through added to wall along kitchen counter saves time, steps when dining outdoors, cuts kitchen traffic.

Care can cut lumber costs

When listing the lumber and plywood to be bought for a home project, write down the actual numbers and lengths of pieces of lumber, and the sizes and thicknesses of plywood needed.

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age. He may have a bin full of short and small pieces that will fill much of your order, thereby reducing the need for cutting up long lengths of lumber and full 4x8-foot sheets of plywood.

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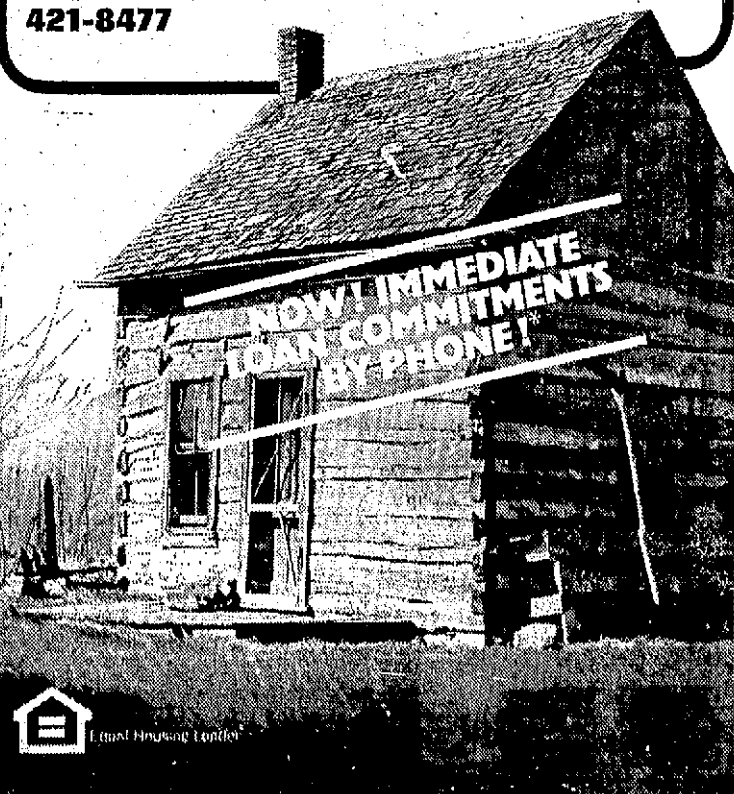
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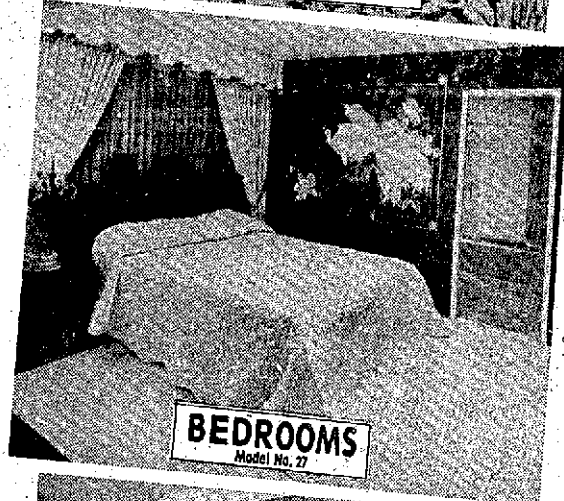
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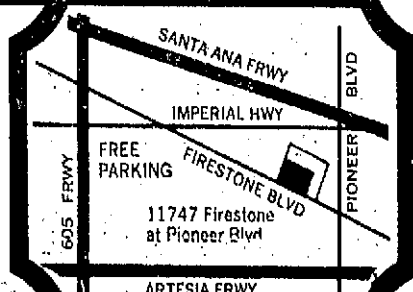
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Putting springtime touch down in your home

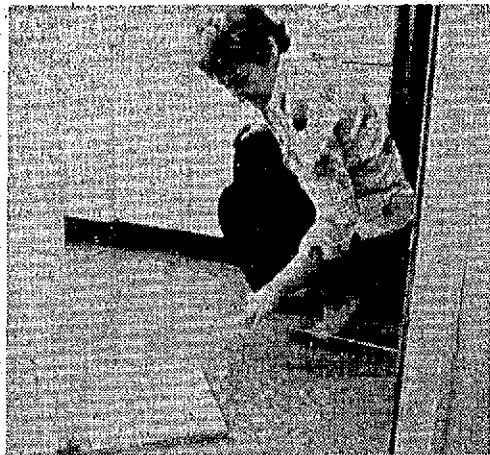
The thwacking of hammers and the buzzing of saws can be heard throughout the land. It's spring again and just about every home in America could use some sort of redecorating or remodeling after the long cold winter.

If your home needs a facelift, why not start with your feet — or what's under them.

Any room can be dressed up smartly simply by putting down a new floor. If a new floor doesn't sound so simple, think again. And consider the fact that you can install a 9x12-foot floor in two hours with the new self-adhering tiles.

If a resilient tile floor is on your redecorating agenda this spring, here are some hints that will help you keep your seams straight and lay a floor you'll be proud to show off.

PRELIMINARIES: Decide what type of flooring is best suited to the room's activities and consider the underflooring you have to work with. Then select the tile you like best. Your local floor covering dealer can offer his advice on these points.



Finding center of room

MATERIALS: Scissors, pencil, string, heavy tracing paper.

• Start with a clean floor and read all manufacturer's directions carefully.

• Measure the room carefully to find the center of each side.

• Set string lengthwise and widthwise down the center. String will intersect at the exact center of room.

• Lay the tiles with the backing still on from the center point to the side of the room.

• Check border tiles, that is, the tile at the edge of the room. They should be at least six inches side for a good appearance.

• You may have to adjust the intersecting lines to get the six-inch minimum. Now you're ready to touch down the tiles.

• Remove backing paper, set down each tile gently, when correctly positioned, press down firmly.

• Place each tile snugly against ones already laid. Make sure corners meet exactly.

• Do the whole room except the tiles at the edge of the walls.

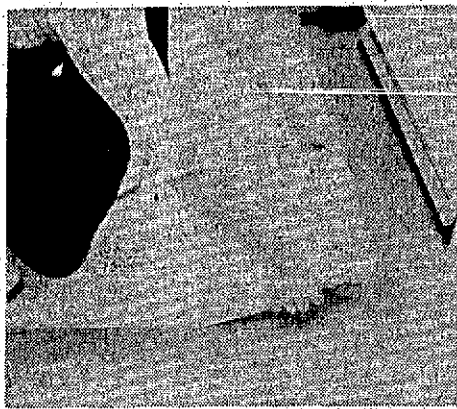
• To fit edge tiles, leave the paper on the back and lay each tile over a tile laid in a row closest to the wall.

• Lay another tile against the wall and over the first tile. Mark the first tile with a pencil line drawn against the wall tile.

• Cut the first tile along this line, strip off backing paper and you should touch down a perfect fit.

• To fit around door jams, or pipes, cut a paper pattern and trace it on the back of the tile. Cut the tile and try it in place with backing on. If it fits well, remove backing and press down firmly.

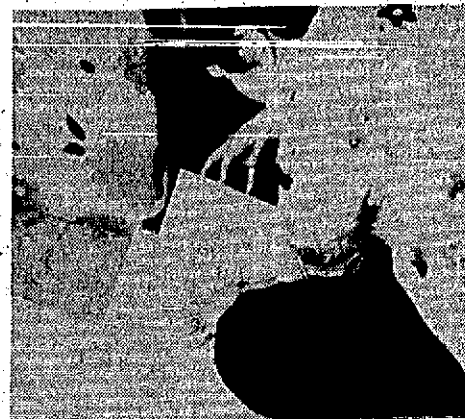
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Make sure corners meet exactly



Fitting a border tile



Fitting a corner

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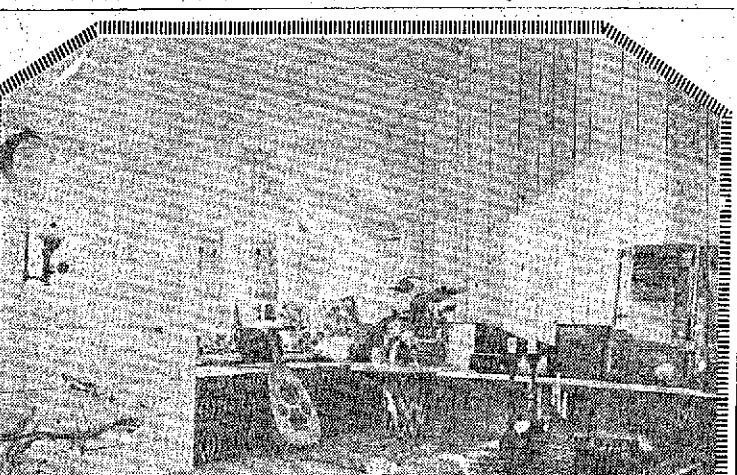
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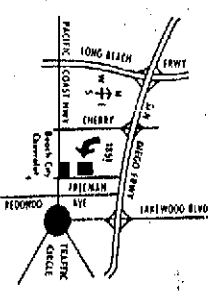
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SPRING IS THE TIME —

Get "blahs" out of house



Spring is home improvement time. When an exciting series of ideas germinate in the minds of home owners along with the blossoming trees.

But often, the spectre of limited bank accounts puts a damper on things.

The big ticket home remodeling jobs are a strain on the average family budget... now you can re-shape your home environment by charging.

A home is the biggest single investment that most people make in a lifetime and it is worth protecting. But, often, the funds of important renovations are hard to come by.

The typical home-owner is salaried and with increasing costs for virtually everything, he finds it difficult to find much ready cash for expensive renovations. Now, even that problem has been solved, and the important remodeling jobs don't have to wait.

You can plan to re-do without cash in hand at many of the home improvement centers now.

By improving the home, rooms can take on new

meaning. The kitchen can become a live-in, work-in room with color coordinated appliances, the newest in automated ovens, trash compactors, special air filters to make the area a showplace for entertaining.

The laundry is no longer a second-class room, but instead can be elevated to possibly the bathroom, kitchen or even a guest room. Color plays a big role as washer and dryers now come in high fashion colors. In any case the machines are now placed in areas which are the most convenient for the housewife. These can be camouflaged by louvered doors forming a little alcove, painted in bright colors.

The bathroom is no longer an antiseptic cube. The new bath has facilities for exercising, a whirlpool, a sauna and a small gym. Also included for utter comfort, stereo, new lighting, perhaps a skylight, and longer tubs, a bidet (that intelligent European invention) and even a portable steam-bath.

Plants, wall coverings in bright washable colors, and decorative accesso-

ries would finish the re-vamping job on the old bathroom. Towels can play a new role; instead of being hidden in the linen closet, put the mixture of colorful terry patterns on open shelves and show them off.

Converting old space, adding new space, are two of the most popular home owners remodeling puzzles. But taking the mystery out of insulating the attic, or adding partitions, are projects which any home improvement center is equipped to either do or help the eager do-it-yourselfer.

One suggestion: use sliding doors indoors. They don't have to be relegated to gardens, or other outdoor areas.

And last, but not least, on the remodeling list, a security system. Now these are available in many varieties. There are ultrasonic waves in portable machines which can be placed strategically all over the house near outside doors, or there is closed circuit TV with a connecting intercom system. Many of these new units are really inexpensive, but peace of mind does not have a price, and

these days, most houses need some kind of help in protecting the hearth.

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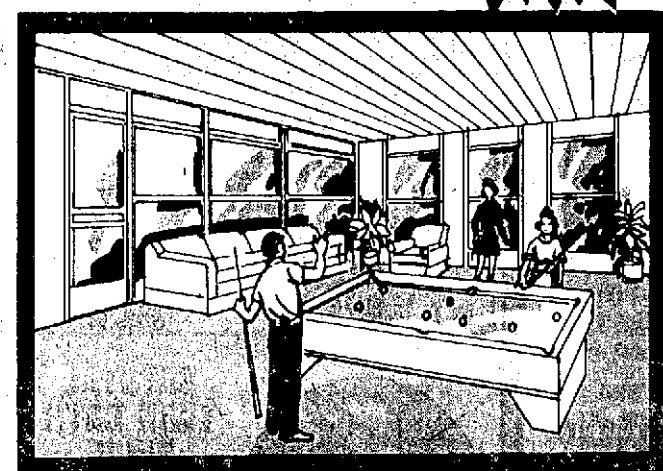
Don't forget the permit

Remember — before you begin any remodeling or building project on your property, check with the Department of Building and Safety at your local City Building. Each community has strict codes and it's better to check before you begin than to complete a project and find that you have violated a local building code.

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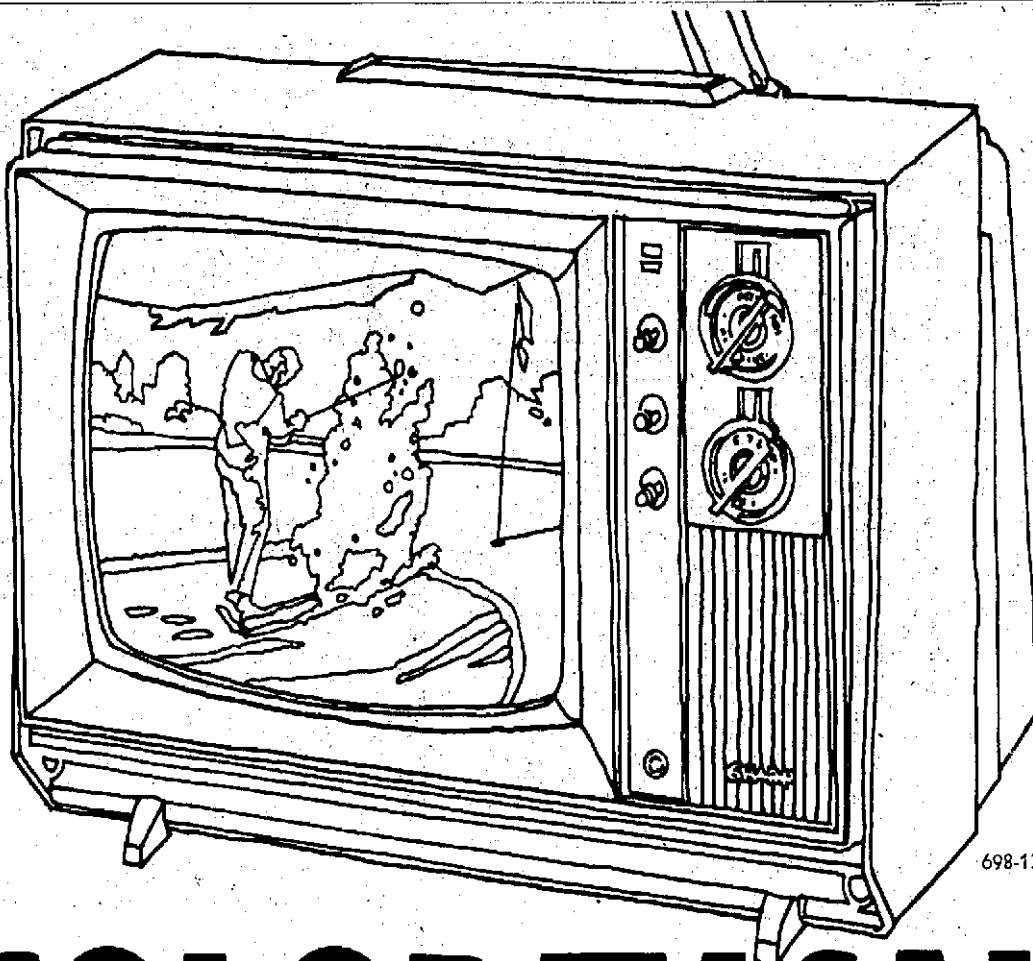
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Stripes perk party room



A party room remodeling adds hours of fun to often neglected basement space, and applying a light hand in decorating will lift the ceiling and brighten the mood for a recreation center.

An imaginative paneling treatment helps transform a basement room into a special relaxing area and a place for casually entertaining a large group of friends.

Addition of a serving bar is a boon to parties, teenager get-togethers, buffet dinners, and for refreshments at small committee meetings.

Adding further interest to this area are two differ-

ent wall treatments, both intended to lift the room visually by adding color and design elements.

Along the outer wall, board paneling of 1x12-inch rough-sawn western cedar was applied vertically with 1x4-inch battens and painted white to counteract the usual gloominess of a basement room.

Along this wall and level with the bottom of the window, a display shelf was added, topped with another of the 1x12-inch cedar boards. The counter of the bar adjoins this shelf at right angles and encloses a work area in the corner of the room. The other wall forming

the corner is covered with wallboard and painted in multi-colored stripes, set off with dark-stained divider strips of 1x2-inch western pine.

The vertical colored stripes continue across the ceiling over the corner

service area, again helping to lift the eyes and visually expand the room. The white walls contrasting with some bright colors, plus light-sealed furniture combine to give the room a welcome feeling of openness.

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Remodeling bath is much easier

Bathroom improvements rank second only to painting and paneling efforts in popularity among do-it-yourself home improvement projects," said P.J. Dowiat, research director for Borg-Warner Plumbing Products.

"And our new stay-at-home lifestyle can only serve to boost this growing American interest in bathroom facelifts and additions," he continued. "Last year alone Americans remodeled and added more than 3.5 million bathrooms in their homes."

Dowiat holds that the popularity of bathroom improvement projects is due in good measure to recent technological breakthroughs in bathroom fixture materials and installation techniques.

"Lightweight fiberglass-bonded acrylic bathtubs are taking the strain out of remodeling," he said, "along with thermoplastic flush tanks, rimless lavatories and complete four-piece unitized bath/shower coves."

Dowiat continued that for years the complexities and sheer back-breaking work involved in bathroom remodeling scared many do-it-yourselfers away from such projects.

Scrubbing for spring made easier

Many housewives are willing to scrub floors on their hands and knees to get them really clean, a recent survey found. But that doesn't keep them from complaining about cleaning materials.

Scrub brushes, mops and other products either don't do a complete job or are difficult to use, especially in removing heel marks and stripping away layers of wax.

That was the general opinion discovered in a survey of homemakers conducted by 3M Company's Building Service and Cleaning Products division.

As a result of this study, the firm undertook a research program that has resulted in the development of a new scrubbing tool for tough jobs.

Called the Scotch-Brite Scrubber, the tool consists of a scrubbing medium mounted on a styrene base with a handle for strong grip, firm control and increased scrubbing power.

The scrubbing medium is made from a material which holds cleaning liquid and water without softening and losing its cleaning power.

The scrubber is offered in three grades for different types of cleaning. A white pad on a grape-colored handle is for light-duty cleaning of bathroom tile or walls; blue pad with blue handle is for floors and other routine cleaning; black pad and black handle is for barbecue grills, garden tools and other heavy-duty jobs, such as removing corrosion and rust stains.

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New gardening: grow plants under lights

(C) 1973 New York Times News Service

It may still be true, as was claimed in Ecclesiastes; that "there is no new thing under the sun," but there is indeed something new under a surrogate for that radiant star. This is the growing of flowers — everything from orchids and geraniums to miniature roses — under lights.

It has been going on in a small, experimental way for a good many years, but now the custom is spreading as apartment dwellers are realizing that suburbanites and town house owners are not the only ones who can have gardens. With the proper fluorescent bulbs and some reflectors, plants can thrive in a dark hallway that has never had a ray of sun.

The wonder is that people who live in dark apartments ache for a bit of green in the midst of stone, brick, mortar and steel, have not turned in even greater numbers to this activity.

It needn't be expensive, it does not demand too much time or require professional gardening skill and those who are engaged in it say that it's not only a source of beauty but that the work involved is emotionally satisfying.

About the only thing that persons depending upon artificial lights should not try is vines. "Even then there is an exception," said Elvin McDonald the other day in his apartment which has plants and flowers everywhere. "There are more than 300 of them, most of which depend upon sunlight, as his rooms face the south." One reason he can have what amounts to a garden is that he lives alone; he is divorced; however, his three children are constantly running in and out.

"English ivy will do all right under artificial lights," he explained, "because it can be formed into a bush; hanging vines cannot be reached by the rays from the lamps."

McDonald knows what he is talking about. He's the gardens editor of House Beautiful, is also a senior editor of that publication and has written "the complete book of gardening under lights" (Doubleday: \$5.95).

"In the early fifties," he recalled,

"anyone who grew African violets under fluorescent lights was a pioneer — and everything was African violets in the beginning. In 1951 it was almost unheard of to grow gloxinias and other gesneriads (which have showy tubular flowers) by artificial light. But by 1960 gardeners all over the world were growing all kinds of plants without a single ray of sunlight."

Although it is possible to have a variety of plants and flowers thriving under lights, a good many people seem to find it satisfying to specialize.

For instance, Mrs. Fredric Lewis, who is program director at New York University for graduate students in early childhood and elementary education, has concentrated on gloxinias.

She has turned over a former maid's room in her Park Avenue apartment to them.

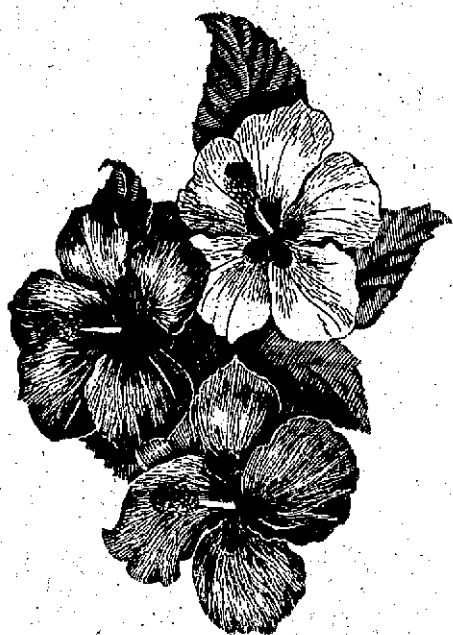
"I started about 10 years ago," she said the other day, "and it's the only gardening I've ever done."

Mrs. Albert Maurice, who, like Mrs. Lewis, is a widow, said the other day that she was inspired to take up gardening under lights because her Siamese cats had developed an appetite for the blooms on her African violets.

A friend suggested growing the violets under lights, so Jane Marie Maurice had lights installed in a bookcase. The closeness of the pots to one another discouraged the cats; also, the fluorescent bulbs did not give off enough warmth to attract them.

The garden has its drawbacks. "I can't go away for long," said Mrs. Maurice, "and there are days when I think, 'I'm glued to these plants.' Also, they need about 10 hours of complete darkness, so I have to pull down the shades and shut out my view of the river."

But gardeners tend to slough off such drawbacks. Mrs. Maurice now wants to put shelves and lights in her bedroom and grow plants there. Mrs. Lewis wants to take advance courses in botany and learn to hybridize ("I've already pollinated," she said.) And McDonald, who loves gloxinias — he founded the Gloxinia Society when he was 12 — wants to grow more of them.



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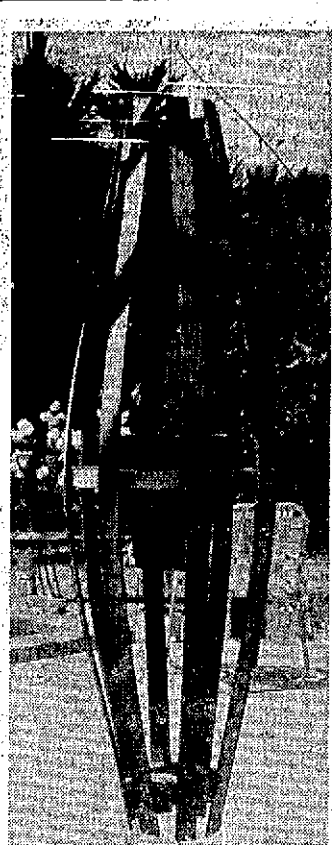
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Rockrose

Rockrose is a Cistus—but no matter what it's called, it's attractive and versatile. There are different varieties of pinks and whites available at CAN nurseries, and flowers are a good size. Rockroses are ideal in hard-to-water garden situations. They are low-growing and drought resistant—their foliage is a handsome deep green.

The hardy Dwarf Flowering Pomegranate grows throughout California.



It's time to beautify the patio or front entry — if you want the unusual, Kalua Kraft of California is introducing some new shapes in plants to display your favorite hanging plants. Square shapes, pear shapes, barrel shapes — these unique planters are made of popular redwood to blend with any patio decor. Available soon at your local nursery, pots included.

Unusual and beautiful

Shade plantings can be a tricky proposition. The idea being, of course, to fill those shady areas with plants bright enough to compete with the sunlighted areas of the garden; and the more attention-getting, the better.

Begonias and coleus have long been the "shady" standbys.

A whole new concept in coleus is now on the market, a variety sure to brighten up those shady spots — and, different enough to entice people over for a closer look. Called Carefree Coleus, it features an edge, described as "oak leaf" by the producer, which is unlike any coleus on the market now or any other time. Carefree Coleus can be planted in spots getting two-thirds sun to medium shade, and one of the "carefree" aspects is that this coleus will take more sun than other varieties.

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How's your hammer I.Q.?

Since just about every household in the land boasts at least one hammer, the average American is an expert on hammer usage. Right?

Wrong! Because they are one of the most commonplace tools around the home and get the most usage, hammers also are one of the most abused of household tools.

To help check out your knowledge of the proper, safe way of using hammers and other striking tools, manufacturers of these products, through the Hand Tools Institute (HTI), have drawn up the following safety quiz.

Each question is graded so rate yourself accordingly. Remember, a perfect score is needed to indicate you are a safe, responsible hammer user. 85-95 means you have some sharpening up to do to keep from having an accident. Below 85 means you had better re-read this quiz or you could be leaving yourself wide open to a possible injury-causing mishap.

TRUE OR FALSE:
1. A common claw hammer is good for all jobs around the home. (10)

2. When striking another tool such as a chisel, the face of the hammer should be larger than the head of the tool. (10)

3. A hammer blow should be struck with the hammer face and handle at an angle to the surface being struck. (15)

4. You should never use one hammer to strike another hammer. (10)

5. Any hammer can be used to drive hardened masonry nails. (10)

6. Safety goggles should be worn when using most hammers. (5)

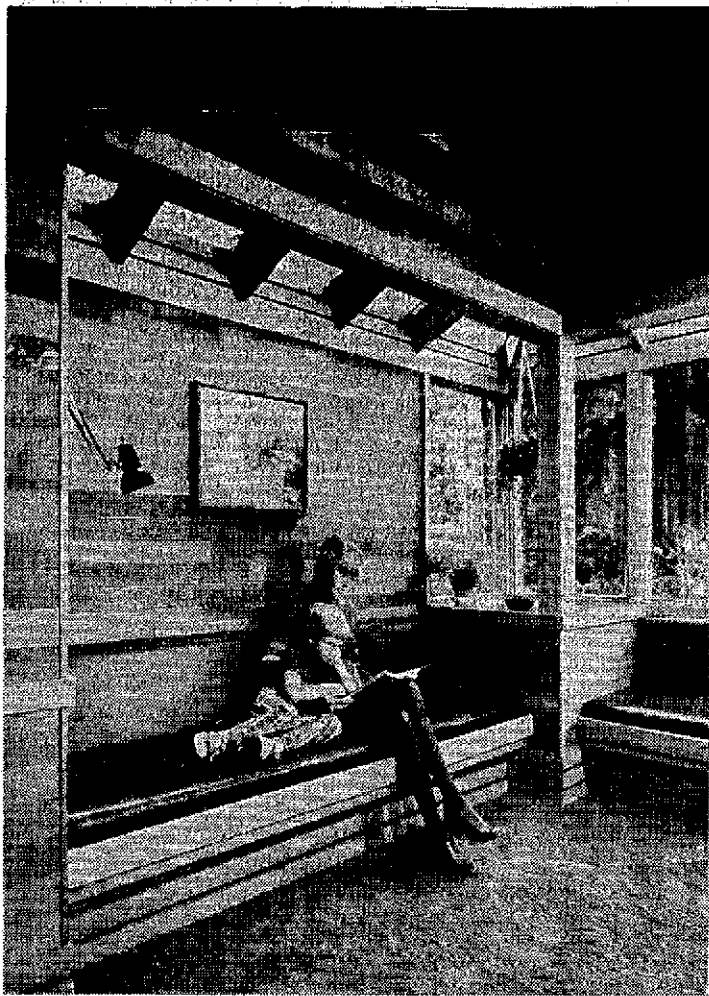
7. If an axe becomes lodged in a log, it is safe to hit it with the back of another axe to drive it through. (10)

8. Chipping of the hammer face will not reduce its safety or performance. (10)

9. Damaged or worn hammer handles should be replaced. (10)

10. When circumstances require it, the side or cheek of the hammer can be used to strike the hammer blow. (10)

See ANSWERS, Page H-19



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Planting strips along the fence and house add color to the deck. A removable section can be lifted to form a cover for a child's sandbox out of the traffic pattern.

Fence pointers

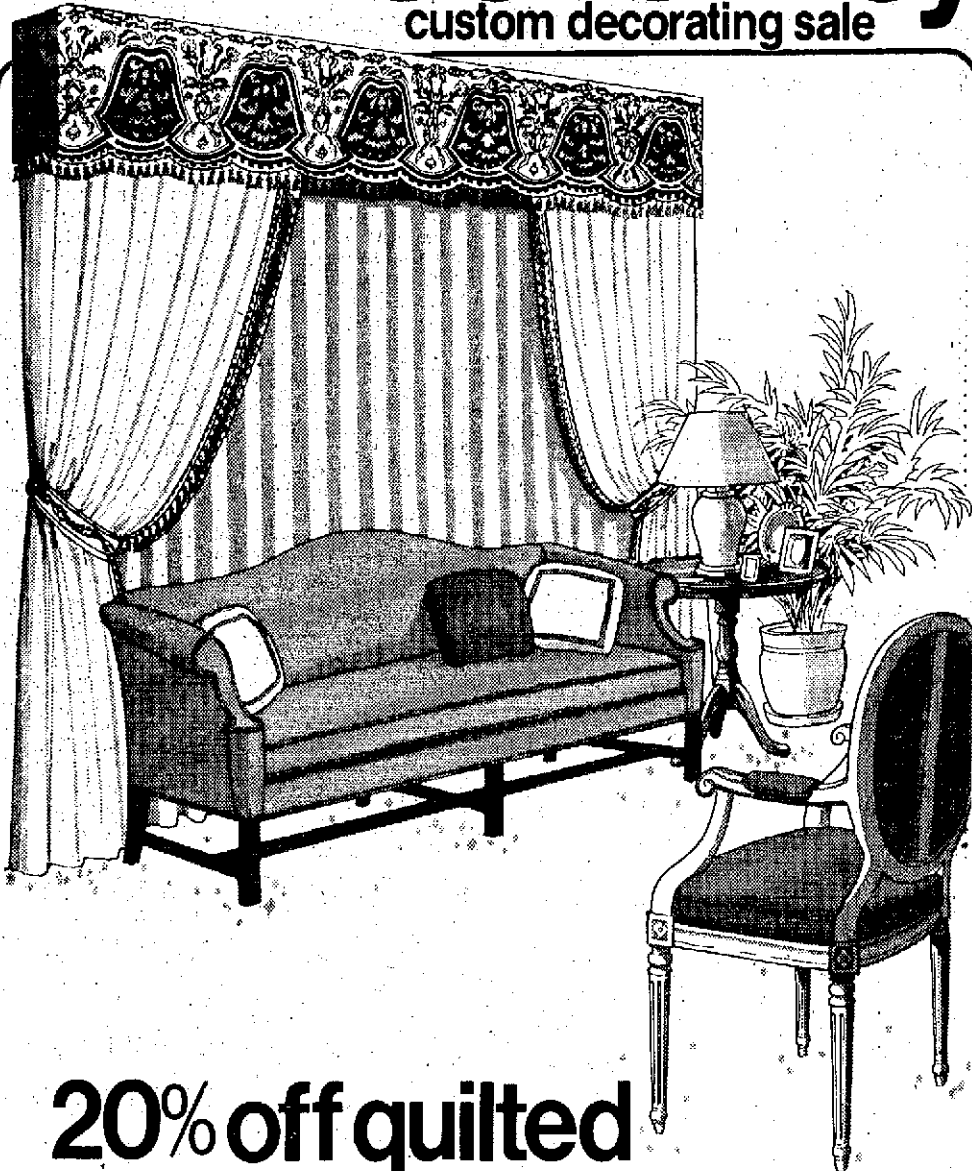
Numerous styles and different uses of fence are illustrated in an eight-page booklet available for 15 cents in coin from Western Wood Products Assn., Dept. 514-P, Yeon Bldg., Portland, Oregon 97204.

Beamed ceilings

Flat ceilings are regaining favor to save heat, but exposed wood beams and decking can be as handsome there as in sloped designs.

JCPenney

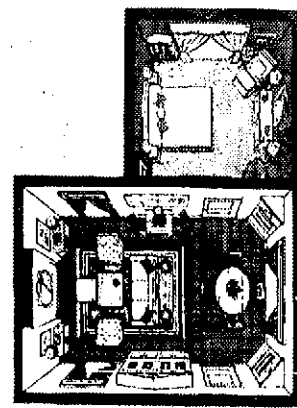
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Do plants really prefer Bach to rock?

(Continued from H-2)

he's a 49-year-old lie detector specialist.

"One thing the polygraph measures is electrical resistance, and I theorized the water would change the resistance in the leaf as it rose," Backster explained in a recent interview.

"So I attached the instrument to one of the plant's leaves and to my surprise, the tracing of the contour lines began to show a pattern like the one you get when you subject a human to emotional stimulation."

In other words, the plant was responding in the same manner as a person to the machine's tiny electrical charge. The polygraph actually tests emotional reactions by measuring the electrical resistance of a portion of the body such as the palm or finger.

The galvanic skin-response section of the device utilizes two contact electrodes attached to the body — a finger — which set up a small electrical current between them. They are connected to a pen that sweeps over a moving paper graph and records the body's resistance to the electrical current.

When the subject being tested responds to emotional stress the resistance goes down and the pen records the change on the graph.

"That initial tracing made me curious, so I decided to test the plant's reactions by burning it with a match," Backster said. "At that very instant the recording pen bounced off the top of the chart."

Looking back, Backster thinks he frightened the plant when he decided to burn it.

"The results indicated that plants have some sort of perceptive ability. Not only can they feel things, but they can, in effect, read people's minds," Backster said.

If his theory is correct — it's backed by some convincing evidence — Backster has uncovered the secret behind the ages old belief that some people have "green" thumbs and are able to grow lush plants of every description in a barren, rocky plot, while those with "black" thumbs can't get anything to grow under the best conditions.

Really caring about your lawn and shrubbery could be an important factor in keeping it healthy and green.

In subsequent tests, Backster learned his plants reacted favorably to him, because he tended them, but became dormant, or "fainted" when another botanist entered the room. The botanist, he discovered, destroyed plants and weighed their ashes in the course of her work.

Another experiment, Backster said, showed that a plant could "identify" through an exaggerated reaction on the graph, one man in a group of six who murdered one of two plants in a room by tearing it out by the roots and shredding it to pieces.

The remaining plant, which had "witnessed" the crime, was connected to the polygraph and each man was presented to the plant individually, without fail, the polygraph pen jumped wildly when the plant was confronted with the killer.

"I also found that whenever I talked about my office plant, no matter what part of the country I was in, the plant would show a corresponding reaction on the graphs at exactly the same moment I was talking about it," Backster said.

Tasty vegetables for every garden

Garden-fresh produce is something everybody likes to think about and all too few actually do anything about. The excuse is usually a lack of garden space or too little time. Perhaps now that you have more time to spend around the garden and food costs sky-rocket, you'll take a second look at a vegetable garden.

The California Association of Nurserymen says there's no garden too small for at least a few good crops, no gardener too busy to indulge in the pleasures of home-grown vegetables.

As for space—how much space do a few pole beans take? They can be grown against a boundary fence and a few plants will supply a good number of succulent bean dishes. Train two or three tomato plants up a garage wall or on a lattice against the back fence.

How about utilizing a large redwood container or box on the patio for some vegetable delicacies? Onions can be grown in any sunny bed. Any garden can accommodate a row of Swiss

Chard. One could go on and on about vegetables being grown in small areas. Check with your nurseryman, he'll show you how.

Time wise, the busy gardener will find that the vegetables he likes require only a minimum of time and effort. The youngsters in the family will get a great kick out of a vegetable garden. It's educational and entertaining for them to plant their own. Then come harvest time, you'll be surprised how many young people will "eat their spinach" after they've watched it grow.

For the gardener who really wants to indulge himself, members of CAN nurseries offer seedling lettuce plants, easily transplanted to the garden. Cauliflower, Celery, Peppers, Eggplants, Tomatoes and others are also available as seedlings for the easiest culture. You can't really know how easy it is to grow these things until you try them, and you'll never know what you're missing until you pick your first crop of Beans and eat your first vine-ripened Tomato. Once you know, you'll wonder why you only talked about garden-fresh produce for so many years.

A new food for tomatoes

"Precise" Timed Release Tomato Food, a single application nutrient, has been introduced by 3M Company.

The tomato food, encapsulated in a biodegradable plastic shell, is a formulation of 6 per cent nitrogen, 18 per cent phosphorus and 6 per cent potassium. Mixed into the soil when transplanting or applied as a top dressing, "Precise" Tomato Food is released through microscopic pores in the capsule walls. Nourishment continues as long as the soil is moist, over a three to four month period. One application (two tablespoons per plant) is sufficient.

The plant food is a source of nourishment specifically formulated to grow high quality tomatoes and other vegetables.

Renewable

California redwood is a highly renewable resource. The coast redwood is the fastest growing of all commercial tree species. On the other hand, the principal substitute materials for wood are made from non-renewable resources — the supply of these materials in the earth today is all that there will ever be.

"These tests and thousands of other observations lead me to believe that plants have a sense of perception that goes beyond our basic five senses."

Backster is not alone in his theories, and despite the critics and skeptics, a number of scientists are beginning to look into his ideas and conduct their own experiments.

At least one of them, after duplicating a number of Backster's lie detector experiments, was convinced enough to say, "We certainly don't want to jump to any scientific conclusions, but the plant does seem to respond to the person who cared for it."

Tests are still underway and the results are inconclusive, but it might be safer to simply obey those "Don't Pick The Flowers" signs and the "Keep Off The Grass" warnings — just to avoid hurting somebody's feelings.

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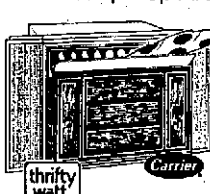
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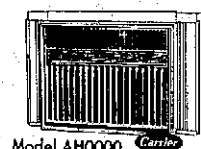
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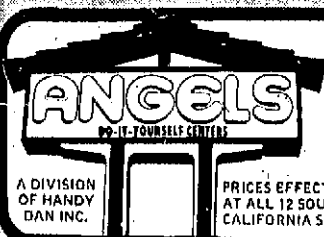
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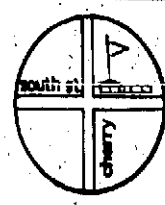
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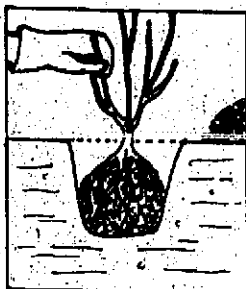


Long Beach
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1. Well prepared, deeply spaded bed in well-drained area. Dig each hole 15" to 18" wide and as deep. Add a quart of peat moss or compost and mix well with the soil. Form blunt cone of the mixture in planting hole.



2. Prune all rose canes to 12" and remove any broken or injured roots. Position on soil cone so that bud union (swelling at base of stem) is just above the ground level after the ground settles in mild climates. Spread roots out in a natural manner down slope of mound.



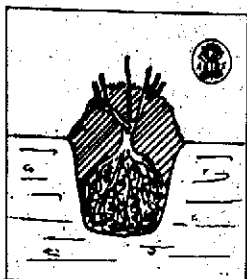
3. Work in soil around roots to eliminate any air pockets. Firm soil about roots and add more soil until hole is three-fourths full, then firm with foot or tamper, using care not to injure roots.



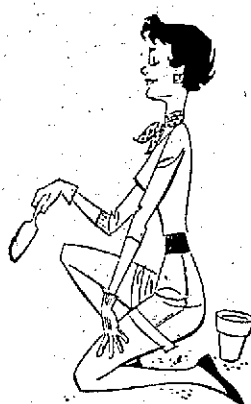
4. Fill remainder of hole with water and allow it all to soak in, then refill. After water drains, see that bud union remains at proper level and fill remainder of hole with soil and tamp. Head canes back to about eight inches, making cuts one-fourth inch above an outside bud.

Rose planting in five steps

5. Mound soil around and over plant to height of eight to ten inches. This protects the rose canes from drying out. When buds break, gradually remove mound of soil — probable within a week or ten days. When vigorous growth starts, apply plant food.



The proper planting of roses requires neither great gardening skill nor experience. Simply use a little common sense in your choice of location, follow the five steps as outlined, and you will have given your roses as good a start in life as could be desired. The procedures outlined were developed by the national rose-testing organization. They suggest, that, in addition to the proper planting techniques as described in this article, the following are essentials to successful rose growing: healthy plants of good varieties, well prepared beds having good drainage, a minimum of at least a half a day of sunshine in the area in which the roses are planted, and plant as early as possible.



To many people, all roses belong in just one outdoor area — the rose garden. Actually, that is not true of any rose, particularly specialized types such as the tree rose. Tree roses are an elegant, man-made form, comprising generally the root of one species, the trunk or standard of another, and the top of any one of the gorgeous modern rose hybrids. While tree roses do add greatly as accent points in a rose garden, they are equally at home and appropriately serve the same purpose in many other areas of the home grounds — along the drive or a walk, to accent terraces or steps or entrance areas.

Garden in pots on the patio

Waiting for that "little cottage in the country" before you plant the vegetable garden you've always dreamed about? There's no need to wait... even if all you have is space on a balcony or patio, you can grow vegetables!

All you need are some large containers, a sunny spot (vegetables love sun), and you'll be picking your own all season. Just about any container will do... tubs and planters are commercially available from garden centers, or you may wish to try something as simple as a wastebasket. Use your imagination, as long as you allow for proper drainage. If your "pot" doesn't have drainage holes, you may drill them in yourself, or line the bottom of the container with an inch or two of gravel before filling with potting soil.

Try planting a few Better Boy tomatoes, and stake individual plants in large containers. Better Boy is the disease-resistant hybrid that bears abundant juicy fruit (up to 1 pound each) for slicing and canning.

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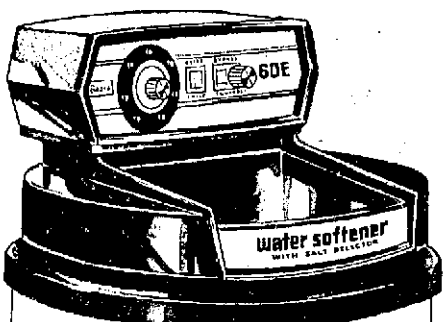
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All-American award winning roses for 1974

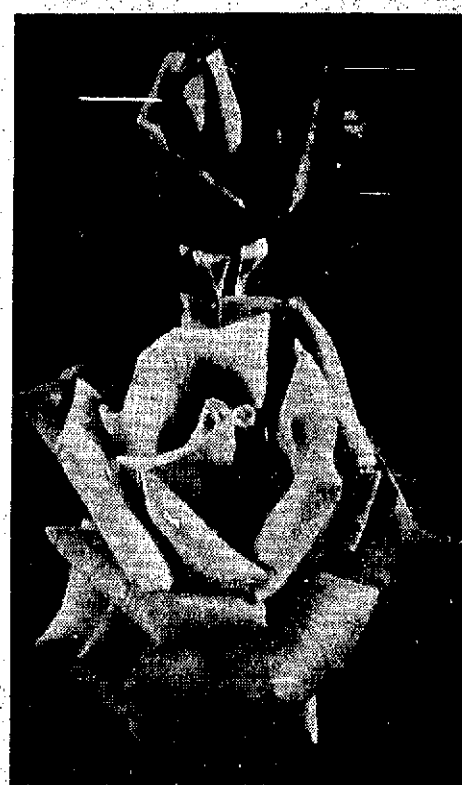
The gentle beauty of spring is now upon us.

To many gardeners, this season means the exciting adventure of new roses to purchase, plant and care for. As these plants quicken into growth with the strengthening sun and warming weather, there comes the pleasure of the first sight of new and different blossoms, hitherto known only from rose catalog pictures, or perhaps some blooming plants in one of the All-America accredited public rose gardens.

Of the multitude of new roses offered each spring always the question arises, which of the many are the best and worth the asking price. Most of us are not specialists and grow roses for the pleasure of enjoying the magnificent blooms of the modern hybrids, but when we buy, we do want those which will perform to our satisfaction.

Without question the best of the crop of new varieties and the safest buys for the ordinary gardener and specialist as well, are the carefully tested All-America Rose Selections award winners. Two years of testing in the twenty-three AARS trial gardens scattered throughout the United States, under the stringent rules of the association cannot help but disclose the virtues and the weaknesses of the roses under test, to the trained eyes of the non-partisan Judges. Roses showing major faults are automatically eliminated.

For 1974 the three roses chosen to receive the coveted All-America awards from among the many entrants completing their two year trials are: BAHIA, a floribunda, BON BON, a floribunda, and PERFUME DELIGHT, a hybrid tea.



Perfume Delight (above). Richly fragrant clear pink hybrid tea that will be welcomed by gardeners everywhere. Bon Bon (left). One of the finest floribundas ever to have been offered for general home and public landscaping. Delightful pink and white bicolor. Bahia (above, lower). Exceedingly floriferous orange tinged pink floribunda. All are 1974 All-American award winners.

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Dahlias will do it for color

If you are looking for summer-long color in quantity, plus a wide variety of flower size and shape on dwarf, medium or tall plants you'll find it all in the Dahlia family. Versatility is another name for this wonderful group of flowers.

Dahlias thrive best under coastal conditions where humidity is high and the soil often sandy in nature. They do well in land when plenty of water is available throughout the summer. Members of the California Association of Nurserymen suggest adding peat moss to the soil before setting Dahlia tubers out this month and next.

Plant the tubers in holes six inches deep, setting

them horizontally in the hole and driving a stake in at the end where the growing "eye" is located. Staking is not necessary with many of the smaller varieties. Ask your nurseryman when you purchase the tubers.

The tuber is covered with about three-inches of soil and later as the

sprouting stalk pushes up the hole is gradually filled until bed-level is reached. Feed with a commercial fertilizer that's not too high in nitrogen (Azalea/Camellia food is good); timing the first feeding when the plants have several weeks growth and repeating monthly for good results.

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Six new flowers have won All-America Awards for 1974. They are two new hybrid zinnias, a new dwarf triploid hybrid marigold, a new plumed celosia, a new hybrid dianthus mixture and a new cosmos.

A gold medal was awarded to a spectacular new hybrid zinnia called Scarlet Ruffles. Its brilliant, deep scarlet full-double blooms are produced in great quantity on long stems that are ideal for cutting.

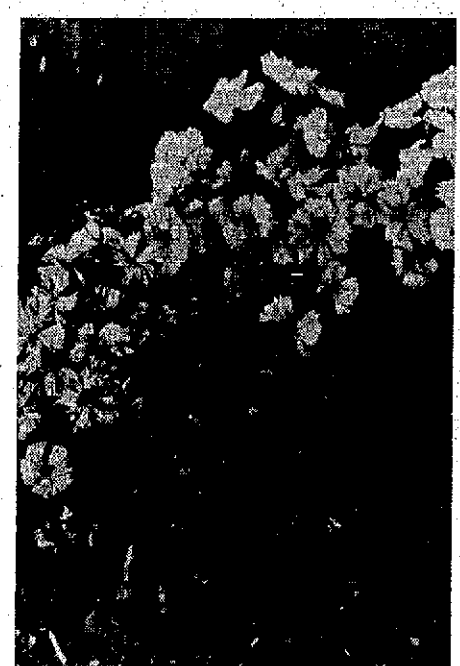
The new marigold is a dwarf triploid hybrid yellow variety called Showboat, and it has the distinction of being the first All-America Winner to simultaneously win awards in the All-Britain Trials and Fleuroselect, the European flower trials.

ZINNIA SCARLET RUFFLES. One of the oldest and most popular classes of zinnias is the "Cut-and-Come-Again" family, especially with gardeners who like plenty of cut flowers for indoor flower arrangements. The blooms are not large, but a single seed will grow a vigorous, branching plant covered with blooms from early summer until frost, and the more you cut them the more new flowers will grow to take their place.

ZINNIA, PETER PAN ORANGE. A bronze medal winner, Zinnia Peter Pan Orange has well-doubled flame-orange flowers measuring up to 4 in. across. It now brings the total number of separate colors in this class to four, the three other colors (Pink, Plum and Scarlet) having all won awards in previous years.

Plants for earliest blooms can be started indoors and transplanted to the garden after danger of frost, or they can be direct-sown into the garden. The Peter Pans now hold two gold medals, a silver and a bronze. No other class of flowers has been rated so highly in the 40-year history of All-America Selections.

Flowers win top honors



It's an annual and a perennial

Southern Belle, a new giant hybrid hibiscus, is both an annual and a perennial. In other words, it will bloom the first year from seed, and then it will keep coming back year after year.

A recent All-America Winner, Southern Belle has to be seen to be believed. Although hibiscus are normally associated with tropical climates, this variety is hardy enough to grow in the North. It has white, rose, and crimson flowers measuring a fantastic 10

inches across. You wouldn't think a flower could be so large.

For blooms the first year, seed is best started indoors at room temperature, then transplanted to the garden after danger of frost. Flowers will bloom from August until frost.

To ensure a repeat performance the next year, the old stems should be cut back and the roots protected with a layer of mulch. Then the following spring they will sprout again.

Answers to quiz

Quiz on Page H-15

1. FALSE — the popular nail and claw hammer is designed for driving common and finishing nails which are relatively soft. There are other hammers for such jobs as driving hardened masonry nails, striking chisels, etc.
2. TRUE — the face of the hammer should be proportionately larger (for example: a half-inch cold chisel requires at least a one-inch hammer face).
3. FALSE — a hammer blow should always be struck squarely with the hammer face parallel with the surface being struck.
4. TRUE — dangerous chipping could result.
5. FALSE — experts recommend that a heavy ball peen or a hand drilling hammer be used for hardened masonry nails.
6. TRUE — Safety goggles should be worn when using all hammers. Eye protection is particularly important when driving masonry nails.
7. FALSE — never use one axe to strike another. In this case it would have been wiser to use a splitting wedge and a wood-choppers maul.
8. FALSE — a hammer should be discarded if the face is chipped, dented, mushroomed or shows excessive wear.
9. TRUE — a cracked or worn handle should be replaced or the hammer discarded.
10. FALSE — the side of a hammer should never be used to strike anything.



CELOSIA RED FOX. Celosia is one of the easiest and most glamorous flowers for home gardeners to grow. The black, shiny seeds are best sown directly into the garden after danger of frost, and the feathery plumes are almost dazzling in their brilliance. Celosia Red Fox — an All-America bronze medal winner for 1974 — has bright, shiny carmine-red plumes and fresh, green foliage creating a beautiful contrast. Central plumes are 7 in. long and 4 in. wide, surrounded by many side-branches with smaller plumes.

DIANTHUS MAGIC CHARMS. Dianthus Magic Charms, a bronze medal winner, is the first hybrid dianthus mixture, and it has the brightest color range yet produced in dianthus. As a hybrid it displays a high degree of vigor, uniformity and mass of bloom. Plants are early-flowering, growing 6 in. high, and they are covered with clusters of 1 1/2 in. diameter flowers in scarlet, crimson, white, pink, salmon and two unusual "speckled" bicolors — crimson and white and salmon and white. The flower petals are serrated, and the plants branch freely from the base.

COSMOS DIABLO. Cosmos is another popular annual with home gardeners as it grows well under a wide variety of conditions. In 1966, a sensational new cosmos, called Sunset, won a gold medal in All-America Selection.

MARIGOLD SHOWBOAT is the first flower ever introduced to win an award in All-America Selections, All-Britain Trials and Fleuroselect (the European flower trials).

Since germination of triploid seed is generally below that of normal marigolds, best results are assured if the seed is started indoors for transplanting to a sunny location.

Camellias

One of the nicest things about Sadanqua Camellias is their characteristic willowy growth that adds dimension to the landscape. They can be trained as espaliers, used as ground covers or featured in hanging baskets. Your nurseryman can help you select the varieties that enable you to enjoy garden color from Camellias for up to half the year. Sadanquas are early blooming.

Mums ready

It's time to shop for chrysanthemums. Nurseries have blooming Mums available, in pots, throughout the year; and this month you'll find young, rooted cuttings of plants which will fill the fall garden with color. Assure yourself of autumnal hues by selecting Mums now; there is great variety in colors and flower forms. Spiders require little attention for the beauty and enjoyment they provide.

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**SATURDAY AND
SUNDAY 9 TO 6**

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Chavez: Mexico's musical dynamo

By JEAN SANDERS
Staff Writer

At age 74, when most men consider slowing down to a snail's pace, Carlos Chavez continues at the speed of a greyhound.

Mexico's foremost composer and conductor is temporarily a Long Beach resident, and even his current stay here has been interrupted with a trip to the east coast.

But he will be back again this week to take up where he left off as guest artist-in-residence during Long Beach State University's spring semester.

Thursday will find the silver-haired Chavez at the podium conducting a symphonic band concert in the University Union at 8 p.m. An admission will be charged for this event, and the general public may attend.

Next Sunday at 4 p.m., again in the Union, he will lead the university's symphony orchestra in concert.

THE MAESTRO'S distinctive black and white eyebrows move like caterpillars as he ponders, smiles, elucidates.

"I've given a lecture on my views of 20th century music and found great interest among the students. They were eager and attentive. I wasn't paying attention to how long class periods are here. All of a sudden it was time to leave with no opportunity for a question and answer period."

His words about working with the university's music students should be sweet music: "I have worked with a string quartet and a woodwind quartet so far and have a good impression of them. They were open to suggestion and direction. They played with great musical sense."

These are kinder words than he had for the National Symphony Orchestra of Mexico. Caught last year in a web of dissension within the orchestra and the government, Chavez resigned shortly after he had been named head of the National Fine Arts Institute's music department. He says the National Symphony is "still one of the worst."

In his mind, the Los Angeles Philharmonic is "one of the great orchestras of the world." Of music in Europe, he said, "The average orchestra in Europe is excellent. Berlin is the star."

LANGUAGE IS no problem for Chavez who has conducted in almost every major city in the United States and many European capitals. In addition to his native tongue, he speaks English and French, "a little bit of Italian and enough German for rehearsals."

Chavez thinks "jazz is a tremendous phenomenon of the 20th century. It has had an effect on everything, except perhaps in Central Europe music, like Vienna."

Years ago Chavez prophesied electronic music. Now that it is a fact, the composer says "They have mastered sound engineering, but how it is being handled is another matter. It is monotonous. They are too happy with the results. One shouldn't be too happy with results."

Chavez applies this last remark to himself.

While he could sit back contentedly reviewing his work—six symphonies, songs, choral works and ballets, composition for piano, violin and horn—he puts in many hours writing, even during his Long Beach tenure.

"One must compose to be a composer," he says, mildly. "Of course you have to apply some rules; but I don't follow the application of rules too closely, because then nothing comes that's new. I've never tried to be complicated; nor to be simplified. I follow my own instinct."

USING SOME recorded material, Chavez will elaborate on folk music in Latin American countries in a public lecture May 15 at 8 p.m. in the Little Theater. The lecture, sponsored jointly by the Mexican-American studies program and the music department, will be delivered entirely in Spanish.

Chavez's busy schedule also includes an appearance with the Consortium Musicum May 19 and conducting the orchestra May 20 at the dedication of the university's new graduate student center.

See CHAVEZ CONDUCTS, Page L-S 8

REGIONAL ARTS FESTIVAL

It's a talent bonanza



COYSEVOX HOMAGE NO. 36 is title of oil by Gary Lavasser, soon to receive his M.A. at Long Beach State University. It will be in exhibition of contemporary art during "Long Beach Mixed Masters '74" throughout festival dates at former Barker Brothers Building, 141 E. Broadway. Show opens today, with a free reception for public and artists scheduled from 7 to 10 p.m. Monday.

By JOYCE CHRISTENSEN
Life-style Editor

Opening today, and running for the next two weeks, is probably one of the most monumental cultural undertakings ever attempted in the City of Long Beach.

Artists will be showing; actors will be acting; singers will be singing; bands will be marching; dancers will be dancing. And on. And on.

The occasion is the second annual Arts Council Festival sponsored by the Long Beach Regional Arts Council and its 48 related member organizations. Expansion of the festival this year was made possible through a grant from the California Arts Commission and financial support from the Long Beach Independent Press-Telegram.

To try to single out for special mention from the more than 100 events offered is to court disaster. But we will anyway.

IF ENTHUSIASM and bright ideas are any criteria, "Long Beach Mixed Masters '74" promises to be a smash. It opens today in the former Barker Brothers Furniture Store Building at 141 E. Broadway. Any similarity to a furniture store today will be impossible.

Arranged by Walton McNulty, festival exhibit chairman, the show will feature paintings, realistic, hard edge and abstract, in oil and acrylic, sculpture, ceramics, construction pieces, pastels, stuffed fabrics, wood, graphite, neon tubing, photography, plastics and clay. Additionally, there will be an environmental room to show the effects of changes in color and sound.

A number of surprises are in store Monday when Mixed Masters has a reception for the artists, open to the public without charge, from 7 to 10 p.m.

To date, we've learned show arrangers have asked the city for a parade permit; they've rented big red double deck buses; the red carpet of welcome will be of soft clay (plastic covered, of course) so visitors can leave their mark. As this is written, it's only Friday. What other bright ideas will have materialized by Monday night will be worth a visit to find out.

The show will run from today through May 19 and will be open daily from 11 a.m. to 4 p.m. except Friday when hours will be 11 a.m. to 9 p.m. The show will be closed May 12.

TRAVELING SHOWS. As part of the festival's objective of reaching into the neighborhood, the festival's traveling show committee, headed by Mrs. Thomas J. Clark, has scheduled a long list of performances throughout the city in shopping areas, aboard the Queen Mary, at Rancho Los Alamitos and Los Cerritos as well as at a number of schools. Other performing groups will reach the unreachable—patients in hospitals, senior citizen residents and convalescent homes.

"ART a la CARTE." That's the title given by the Arts Council for its casual evening of visual and performing arts scheduled from 8 a.m. to midnight Tuesday, May 14, in the Long Beach Arena Lobby.

Unlike most festival offerings which are free, the event will cost \$7.50 per person to cover the cost of hors d'oeuvres, ale and champagne, as well as a potpourri of entertainment.

On tap will be performing groups such as American Guild of Organists, the School of Fine Arts at LBSU, Covenant Presbyterian Church, Friends of the Long Beach Art Museum, First Congregational Church and the Lakewood Chamber.

More? Long Beach Art Association, Long Beach Auxiliary to the Southern California-Hollywood Bowl Association, Long Beach City College Choral Groups, Junior Concert Band, Long Beach Municipal Band, Long Beach Museum of Art and the Long Beach Public Library.

PICNIC IN THE PARK. Members of the Women's Council of the Long Beach Chamber of Commerce are inviting residents to pack picnic luncheons and spend Mothers Day next Sunday in Recreation Park. Scheduled from noon to 4 p.m., the day will feature entertainment by the African Cultural Dancers, Daughters of the British Isles and other cultural groups from Cuba, Ecuador, Greece, Israel, Japan, Lithuania, Mexico, Polynesia, Spain and Thailand.

ART EXHIBITS. They abound, both on-going and especially arranged for the festival such as the previously described "Mixed Masters." Jewish Community Center, 1801 Grand Ave., will open an African Art Exhibit with an 8 p.m. reception Saturday, May 11.

Other shows include: Jay McCafferty, videotapes and books, through May 19, Long Beach Museum of Art; Albert Paley, noted metalsmith, Department of Fine Arts, Gallery C, LBSU, through May 28; "Student Show," LBCC Art Gallery through May 24; Lakewood Artist Guild Scholarship Show, through May 31, Jacoboni Library, Lakewood.

AND THEATER? Choose from "The Prime of Miss Jean Brodie," May 10, 11, 16, 17, 18, LBSU Little Theater, 8:30 p.m.; "The Music Man," May 17, 18, Jordan High School Auditorium, 7:30 p.m.; "Kismet," May 16, 17, 18, Lakewood High School Auditorium, 7:30 p.m.; "Six Characters in Search of an Author," May 16, 17, 18, 19, Long Beach City College Auditorium, 8:30 p.m.; "How the Other Half Loves," May 10, 11, 17, 18, Long Beach Community Playhouse, 8:30 p.m.; "You Know I Can't Hear You When the Water's Running," May 11, 12, 18, 19, Jewish Community Center, 2601 Grand Ave.



CURTAIN HAS RUNG down on final performance of "Rake's Progress" and now these same Theater Arts students at Long Beach State University are in rehearsal for "The Prime of Miss Jean Brodie," which will play May 10, 11, 16, 17 and 18 at 8:30 p.m. in the Little Theater on the LBSU campus.

Life/style

Joyce Christensen, Editor

LONG BEACH, CALIFORNIA, SUNDAY, MAY 5, 1974

LIFE/STYLE—L/S-1



THESE YOUNG PEOPLE and 151 others comprising Marvin Marker's Long Beach Junior Concert Band, will perform during Downtown Long Beach "Mad Night" May 17. Also to be featured that night are Fred Ohlendorf's Double Brass Choir and the Long Beach International Children's Choir.

Calendar of events

TODAY

Long Beach Symphony Guild "Cinco de Mayo Symphony of Homes" tour.

Long Beach Unified School District Elementary Band and Orchestra, 3 p.m., Millikan High School. Free.

Reception opening Long Beach Art Association "International Flavor" all media membership show, 800 E. Ocean Blvd., 2 to 4 p.m. Free.

Long Beach Bach Festival, Long Beach City College, 7:30 p.m.

MONDAY, MAY 6

Reception, "Long Beach Mixed Masters," art exhibit sponsored by Long Beach Regional Arts Council, 141 E. Broadway, 7:30 p.m. Free. Show continues throughout festival dates.

TUESDAY, MAY 7

Long Beach Bach Festival, Covenant Presbyterian Church, 7:30 p.m.

WEDNESDAY, MAY 8

Long Beach City College Concert, Dr. Arend Koole, pianist, LBCC, Studio C, 11 a.m.

Women's Music Club, Choral Section directed by Wallace Herrewig, Ebell Auditorium, 1:30 p.m. Free.

End-of-year elementary instrumen-

tal concert, Hughes Junior High School, 7 p.m. Also Thursday. Free.

Long Beach Bach Festival, Covenant Presbyterian Church, 7:30 p.m.

Polytechnic High School Pop Musical Show, "Pzazz," Auditorium, 7:30 p.m. Also Thursday.

THURSDAY, MAY 9

LBUSD Junior High School Orchestra Festival, Millikan, 8:30 a.m. to 3 p.m.

Wilson High School Coffee House Production, drama and music, Little Theater, 7:30 and 9 p.m. Also Friday and Saturday.

FRIDAY, MAY 10

LBSU Forty-Niner Chorus, Little Theater, noon and 8 p.m. Free.

Lakewood Chamber Orchestra, First Congregational Church, 8 p.m.

Long Beach Bach Festival, Covenant Presbyterian Church, 7:30 p.m.

SATURDAY, MAY 11

Thai Dance Program, Prayad Phrommahant, Los Altos Library, 2 p.m. Free.

Long Beach Bach Festival, Long Beach City College, 7:30 p.m.

Opening, African Art Exhibit, Jew-

See MORE, Page L/S-7



OLYMPIAN YOUTH DANCERS will be featured during International Mothers Day Festival next Sunday in Recreation Park, along with a number of other ethnic song and dance groups, and also will perform in the "traveling show" segment of Second Annual Arts Festival May 18 at the Queen Mary.

SOCIALLY SPEAKING

Food, fun before work

By JOYCE CHRISTENSEN
for vacationing
CAROLYN McDOWELL

GOURMET HAMBURGERS? That's what the lady said, and with addition of mushrooms, bacon, teriyaki sauce and cheese to traditional pickles and stuff, they really were, reports Susy McDannel of Rick Rackers, junior auxiliary to Assistance League.

Lenell Chace, chairlady-to-be, and husband, Tom, hosted the Great All-American Hamburger Feast in their Huntington Beach home for provisionals about to begin a year of training in the active group.

Jan Kight (she's chairlady) and husband, Mason, headed the guest list that included Larry and Janet Agajanian, Bob and Jeannie Alban, Craig and Mary Cantor, Scott and Sally Dickie, Lee and Ann Haight, David and Rose Hamlin, Niles and Mary Jane Haton, Jerry and Jeanne Iovine, Chet and Delphine Kaufman, Richard and June Nen, Steven and Nancy Newman, Jim and Marsha Reidy, Don and Jan Schwartz, Bob and Susy Thon and Don and Suzanne Wilson. And now to work, ladies.

NICE TO HAVE good neighbors when you're in the mood to have a party. Lois and Capt. William Weiss entertained some 90 members of St. Mary's Hospital Guild as a kick-off to its Night at the Races coming up June 5 at Los Alamitos.

Their home was setting for champagne and a dance band and when guests felt the urge to eat, they journeyed next door to the home of Adm. Larry and Ann Ruff for buffet. Among those on the back-and-forth trek were Jim and Kay Nagle, Fred and Marie Nied (Fred's band, The Yachtsmen, provided the dance music), Ruth Cary, Louise and Ward Dixon and Barbara and Dave Cohee.

AND SPEAKING of hospitals and good works, Trionne Hertzler, president of Children's Benefit League, stopped by Long Beach Community Hospital the other day to drop off \$10,000 — second installment of the League's pledge of \$33,000 for the hospital's new pediatric unit. Pledge will be stamped "paid in full" next year.

And that's not all the League does. Dr. Edgar Lowell of Los Angeles John Tracy Clinic Wednesday presented a plaque to the group for having founded the John Tracy Demonstration Home in Long Beach in 1965 and to commend them for the more than \$65,000 members have given to help pre-schoolers learn to talk despite their hearing problems.

A NOTE from Marion Groshong: Enthusiastic supporters of KCET (Channel 28), she and husband, Walter, attended the gala invitational champagne preview of the KCET auction now going on through May 11. Walter was a donor last year with a piece of his sculpture, and this year's donation is even larger. It's listed in the Auction Catalogue as No. 0777, titled Space Walk, and has a base price of \$1,260!

SOON TO DEPART these shores for a new assignment in Washington, D.C., Capt. Charles Kee, commanding officer of Long Beach Navy Hospital, was honored by the executive board of March of Dimes at a luncheon in International City Club.

Capt. Kee has headed up the March of Dimes VD task force and was lauded for his service through impromptu remarks from board members. The one that brought down the house, however, was voiced by gray-haired, straight-faced Faye Weber whose twinkling eyes were the only giveaway as she said, "Charlie has given us much more than VD."

Among those paying tribute to the man who will become Inspector General, Medical, overseeing Navy medical facilities throughout the world, were Bud Minor, chairman of the board; Virginia Bohan, Claude Wright, Dr. John Mitchell, Pat Kempster, Lorraine Barber, Leo and Dorothy Neal, Clarence Laydon and Adm. Ned Sprow, USCG, ret.

"NO PRESENTS, just your presence" read invitations from Bob and Susan Wells when they invited friends to join them in celebrating Bob's reaching the half century mark. Most guests complied with the no gift request, but some of the cards were pretty outrageous.

Bar was set up on the sun-drenched patio and an endless array of hot hors d'oeuvres just kept coming. The guest list cut across all segments of Bob's life as a newspaper columnist, political activist and acting head of the Long Beach State University Journalism Department, as well as Susan's role as secretary in the law firm of Ball, Hunt, Hart and Brown. Plus family.

Bob and Betty Schmidt hopped a plane from Sacramento to share in the day. Among others offering birthday best wishes were Miles and Ann Sines, John and Carolyn Dixon, Dany and Leone Mandell, Ed Daley, Charlie and Grace Legeman, Bud Wells, Jack Wells, John and Doris Carr, Ella Cardiff, Alec and Eileen Mitchell, Jess Unruh, Jack Cooke, Leo and Margaret Goodman-Malamuth, Kenny and Shelly Golden and Ed Stegman.

AND SPEAKING of newspaper columnists, in case you've been wondering all week what George Robeson saw on the calendar that prompted the party reported here last week, it was the 10th anniversary of having authored a column for these newspapers. Any good editor would have spotted the omission.

WILLING TO risk rummaging through a patch of brussel sprouts invested with creepy, crawlies to get at the goodies was Mildred Budnick, winner of the grand prize during Petroleum Wives fashion show and luncheon Wednesday. Concealed within the "cabbage patch" artfully designed by Mary Hodge were 25 one dollar bills.

Mary Shaheen gave a running commentary, to background harp music by Harriet Wood, as member-models paraded fashions from Gene's of Lakewood. Taking to the ramp were Janie Kuster, Evelyn Hamilton, Jo Nute, Eva Pilkington, Cecelia Canute and Barbie Walton, who made a very fetching bride.

Putting it all together were Gloria Alexander, Petroleum Wives chairman, and Vetic Vignovich and Pat Willis, party co-chairpersons.

BUTTONS WERE popping all over the place Friday in Los Angeles when Edward A. Heinz Jr. was enrobed as Judge of the Municipal Court, Los Angeles Judicial District. Doing the enrobing honors were wife, Patricia, and sons Edward III, 11, and Steven, 9. Ed and Pat both are products of Wilson High School. Prior to his appointment to the judgeship in December, Ed was an assistant to Attorney General Evelle Younger for a number of years. Day was meaningful in other ways, too. It marked the 43rd wedding anniversary for the Judge's proud parents, Ed and Corinne Heinz Sr. Equally proud participants were Pat's parents, Philip and Bernice Graham.



SURROUNDING themselves with a variety of time pieces to make sure they're on time to annual Dames Club Treasures and

Trifles Sale are Mmes. John Hastings, left, George Green Jr. and Joe Humfeld.

Staff photo by CURT JOHNSON

Dames Club readies for fair

"Get Me to the Fair on Time" is theme for members of Dames Club this week as they prepare for 12th annual Treasures and Trifles Fair Friday from 10 a.m. to 2 p.m. in Recreation Park Community Center, 4900 E. Seventh St.

Groups participating and staffing the various booths are Assistance League of Long Beach, Auxiliary to Long Beach Children's Clinic, Children's Benefit League, Theta Phi Daughters of Penelope, Long Beach Cystic Fibrosis Foundation, Long Beach Emblem Club 106, Long Beach Retarded Children's Foundation, Salvation Army Women's Auxiliary

Women of St. Thomas of Canterbury Episcopal Church, Young Californians, Pythian Sisters, Lambda Club and Delta Sigma.

In addition, there will be food booths, plus hand-writing analysis by Martha Brooks; an art exhibit by Margaret Winterbottom of Laguna Beach and fashions from Buffums modeled throughout the afternoon.

Overall chairman of the event is Beverly Milner, with Shirley Green handling tickets, which are 50 cents each.

Delegates named to conclaves

LWW

Three members of Long Beach League of Women Voters will travel to San Francisco Monday through Thursday for annual national convention.

Headquarters for the four-day event will be the San Francisco Hilton Hotel.

Heading the Long Beach delegation is Carol McOwen, president. Accompanying her are Lynn Brandt and Madeleine Rose. Among activities planned is an Equal Rights Amendment rally Wednesday in Union Square downtown.

RSMA

The Grand Hotel in Anaheim will be setting

today through Wednesday for 29th annual convention of Blue Star Mothers of America Inc., Department of California.

Mrs. Billie Fitzpatrick of Wilmington, state president, will call the session to order. There will be the annual

Memorial Service today at 3:30 p.m. and a reception for the state president at 5.

Attending from Odessa Mitchell Chapter, Long Beach, are Mmes. George Foster, president; Cora Johnson, Ralph E. Wise and John Shanholtzer, na-

tional president. Mrs. Robert Knoll of Garden Grove is convention chairman.

Polka dance set

A Mother's Day dance hosted by Polish Club of Norwalk is scheduled Saturday from 9 p.m. to 1 a.m. in Weight Watchers Hall, 12515 Hoxie Ave., Norwalk.

The Dave Miron Orchestra will provide music for polkas, obereks, waltzes and modern dances. Admission is \$2.50 per person.

AT WIT'S END

All mothers can't be winners

By ERMA BOMBECK

Today at the Waldorf-Astoria Hotel in New York City, a woman will be honored as Mother of the Year.

If tradition prevails, she will be a gentle-faced, white-haired lady who has borne five or six children who have all reached some degree of success.

(One I remember delivered three doctors, a nun and a symphony conductor.)

If it is any consolation, it is a contest that boasts more losers than any other competition in the world.

Some of you today may be asking yourself, "Why not me? Where did I fail as a mother?"

To soften the hurt, I offer up this column to the Mother of the Year losers.

YOU KNEW YOU blew it when:

You found three dozen diapers in pre-soak and your baby is class valedictorian.

You scolded your son for getting a D in Tragedies of Shakespeare and he grabbed the report card and said, "I didn't know I was taking it."

Your cleaning lady came out of your son's bedroom and said, "That room doesn't need bleach, it needs an exorcist."

You volunteered to take

the third grade to a ballgame and lost three of them in the school hallway en route to the car.

You applied for a part-time job in a department store and listed your status as "single."

You were the first woman in your block to open a "charge" at Jack-In-The-Box.

YOU WENT TO an Open House at school and gave your right name.

You wore white socks in public.

You took your son to the emergency ward and couldn't remember his age.

You were the only mother who made your son wear boots on a rainy day.

You received a rain bonnet from your 17-year-old for Mother's Day that was stamped, "Complimentary, Citizens Bank."

Your family saw a three-layer cake (1 1/2 inches high) cracked down the middle and held to-

gether with toothpicks and inquired, "Whose birthday is it?"

Your "achiever" wants to be a tax deduction when he grows up.

When you try to write your acceptance speech for Mother of the Year and someone has used up all the dust for phone numbers, try harder next year.

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MRS. ROBIN PIZANTI



PHOTOS BY McDONALD

Gene's

BRIDE OF THE WEEK

Elaine Risky and Robin Pizanti were married Saturday May 4th. Elaine chose her Clunney lace trimmed gown and veil from Gene's fabulous bridal collection.

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MRS. ROY QUEEN



MRS. ROBIN PIZANTI



MRS. DINO TIRITILLI



MRS. ABELARDO JIMENEZ

Couples recite nuptial vows in church ceremonies

Tucker-Dulaney

A tour of Northern California's wine country was honeymoon destination for Mr. and Mrs. Jerome Patrick Tucker (Kathleen Vernell Dulaney) following their marriage Saturday afternoon in North Long Beach Christian Church.

The bride asked her twin sister, Mrs. Ronald Sherman, to be matron of honor. They are the daughters of Mr. and Mrs. Vernon L. Dulaney of Long Beach. Timothy Jones was best man for the bridegroom, son of Mr. and Mrs. Roy A. Tucker, also of Long Beach.

The newlyweds will reside in Long Beach.

Mrs. Tucker, a graduate of Jordan High School and Long Beach City College, attended Long Beach State University. Her husband is an alumnus of St. Anthony High and LBCC. He is a transportation engineer for the Independent, Press-Telegram. The bride is a past grand officer, International Order of Rainbow for Girls.

Queen-Gray

Carolyn E. Gray, daughter of Mr. and Mrs. Kenneth E. Gray of Cypress, became the bride of Roy C. Queen in a morning ceremony Saturday in St. Irenaeus Church of Cypress.

Honor attendants were Jo Ballain and Walt White.

The bride is a graduate of Millikan High School and attended Cypress College. Her husband, son of Mr. and Mrs. Charles Queen of Lakewood, was graduated from Lakewood High and attended Long Beach City College.

They will reside in Whittier following a Las Vegas honeymoon trip.

Van Meeteren-Poelstra

Hawaii was honeymoon destination for Mr. and Mrs. Daniel Paul Van Meeteren (Linda Susan Poelstra) following their marriage Friday in Bethel Reformed Church of Bellflower. They will reside in Lakewood.

Mrs. Larry Koon was matron of honor for the bride, daughter of Mr. and Mrs. Clarence Poelstra of Lakewood, and Mike Van Meeteren was his brother's best man. They are sons of Mr. and Mrs. Cornie Van Meeteren of Sheldon, Iowa.

The bride is a graduate of Mayfair High School and her husband studied in Iowa.

Dine-Misener

Bay Shore Community Church was scene Saturday for the marriage of Jody L. Misener and Jarold E. Dine.

Marlene Gonzales was maid of honor for the bride, daughter of Mrs. Jon Knox and John Misener of Long Beach. Son of Mr. and Mrs. Edward Dine of South Gate, the bridegroom was attended by Robert MacBlane as best man.

Following a honeymoon trip to Northern California the newlyweds will reside in Long Beach.

The bride is a student at Cerritos Junior College, her husband's alma mater.

Tiritilli-Kale

A home in Lakewood awaits Mr. and Mrs. Dino Anthony Tiritilli (Margaret Malen Kale) on return

from a wedding trip to Carmel.

Mrs. Edward C. Schultz was her sister's maid of honor for the ceremony at Our Lady of Refuge Catholic Church. They are daughters of Mr. and Mrs. Henry Kale of Long Beach. Anthony Tiritilli was his brother's best man. They are sons of Mr. and Mrs. Dino Tiritilli of Norwalk.

The new Mrs. Tiritilli was graduated from Millikan High School. The bridegroom, an alumnus of Norwalk High, attends Long Beach State University.

They will reside in Lakewood.

Scott-Kee

Millikan High School graduates Debra Lynn Kee and Daniel Jay Scott

were married Saturday afternoon in St. Timothy Lutheran Church. They will reside in Long Beach where the bride is a student at Long Beach City College.

Susan Marie Kee was her sister's maid of honor. They are daughters of Mr. and Mrs. Gail Richard Kee Jr. of Long Beach. Sons of Mr. and Mrs. Jack L. Scott of Long Beach, the bridegroom asked his brother, Michael Gary Scott, to be best man.

Jimenez-Walters

Honeymooning in Las Vegas following their marriage Saturday in St. Barnabas Church are Mr. and Mrs. Abelardo Jimenez. They will reside in Long Beach.

The bride is the former Elizabeth Walters, daughter of Mr. and Mrs.

James L. Walters of Long Beach. Her brother and sister-in-law, Mr. and Mrs. James L. Walters Jr., were honor attendants.

Mrs. Jimenez was graduated from St. Joseph High School and attended Long Beach City College. She is a student at Bryman School. The bridegroom, son of Mrs. James R. Montgomery of Long Beach and the late Ernesto Jimenez, is an alumnus of Polytechnic High School and attended LeFranc Academy in Mexico City.

Pizanti-Riskey

Paramount High School graduates Elaine Riskey and Robin Wayne Pizanti were united in marriage Saturday afternoon at St.

Pancratius Catholic Church.

Marie Riskey was maid of honor for the bride, daughter of Mr. and Mrs. Frank J. Riskey of Bellflower. The bridegroom, son of Mrs. Sam Foudray of Paramount and Raymond Pizanti of North Hollywood, asked Rick Sutton to be best man.

The bride attends Compton College where her husband formerly was a student. He is serving in the Navy.

They will live in Paramount.

Kirksey-Foster

A first home in Huntington Beach awaits newlywed Mr. and Mrs. E. Dwayne Kirksey (Katie Foster) after a wedding Saturday evening at Bel-

mont Heights Methodist Church.

Mrs. Ronald L. Huston was matron of honor for the bride, daughter of Mr. and Mrs. James H. Foster of Ocean Springs, Miss. Bruce Sandler attended the bridegroom, son of Mr. and Mrs. George Kirksey of Long Beach.

The new Mrs. Kirksey was graduated from San Jose State University where she affiliated with Delta Gamma sorority and Psi Chi honor psychology organization. Her husband, an alumnus of Jordan High School, attended Long Beach City College. He affiliated with Theta Phi fraternity. They will honeymoon at the Grand Canyon and Las Vegas.

Clayton-Shore

Nancy Shore, daughter of Mr. and Mrs. Charles Shore of Long Beach, became the bride of Jon A. Clayton in a ceremony Saturday at Community Presbyterian Church.

Cindy Priddy was maid of honor. Dean Becker

performed best man duties for the bridegroom, son of Mr. and Mrs. Hunter Clayton, also of Long Beach.

The bride was graduated from Jordan High School.

They will make their first home in North Long Beach.

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Polyester Thread 300 yd. spool... Reg. 50c Limit 3 33c	Polyester Fiberfill ... 1 lb. \$1.79	Polyurethane Foam 1 lb. 48c	Foam Mattress 4x39x76 \$9.98	Pattern Boxes ea. 37c	3/4" Non Roll Elastic ... 3 yds. \$1.00
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TORRANCE	1350 E. Prado Ave. (Cov. of Covens Ave.)	Call 320-4000
SANTA ANA	281 W. 4th (Cor. Sycamore)	Call 835-2707
ANAHEIM	2281 West Ball Road (Brookhurst Shopping Center)	Call 956-0600

OTHER LOCATIONS: Inglewood, Whittier, Hawthorne, Escondido

Charge it with BankAmericard or Master Charge

PRACTICING their skills in piloting a Sabot are Margee Brown, front, and Billie Frazee, chairman of annual Seal Beach Yacht Club Ladies' Day Regatta.

Staff
photos
by
TOM
KILCREASE



Women sailors bid to regatta

Women sailors from as far south as San Diego and as far north as Ventura will converge on Long Beach Marina

Wednesday for participation in third annual Seal Beach Yacht Club Ladies' Day Regatta. Boats will be launched

at 8:30 a.m., with a skipper's meeting scheduled for 10 and the first race set to begin at 11. Classes of boats competing are

Naples Sabot A, B and C, Win'ard Sabot A and, for the first time, a category for Lasers.

Hostesses for the morning activities will be Jan Waggoner, Nancy Steinbeck and Julie Wood. John Frazee is in charge of the "stevedores," gentlemen who will assist the women with getting their boats in and out of the water.

FOLLOWING the last race, about 2:30 p.m., all participants and committee members will reconvene at the clubhouse for traditional champagne "welcome aboard" party preceding luncheon and awarding of prizes. Councilwoman Renee Simon will be a special guest.

Among trophies to be presented is the Lawrence W. McDowell Perpetual for the high point skipper of the day.

Chairman of the regatta is Billie Frazee. Others helping with arrangements are Stella Macy, Bruce Miller, Jerry Crockett, Shirley McDonald, Harry Naeye, Carol Miller, Betty Boeger, Ginger Comstock and Dee Savage.



DON BROWN SHOWS Shirley McDonald the Lawrence McDowell Perpetual Trophy, which is awarded to the high point skipper.

Church groups plan annual dinner and tea

Two church organizations are sponsoring pre-Mother's Day festivities this week.

The first is the seventh annual Mother-Daughter dinner hosted by St. Gregory's Episcopal Church Wednesday, from 5:30 to 7:30 p.m. in the social hall, 6201 E. Willow St.

An "Oriental Occasion"

is theme for the event, with entertainment provided by Millikan High School drama students performing scenes from their upcoming production of "South Pacific." Mrs. Teri Seaberg will detail "The Art of Oriental Flower Arranging."

Mrs. Thomas A. Comiskey, 6411 Los Arco St., has ticket information.

THE SECOND event is the annual spring tea presented by the Women's Association of Emmanuel United Presbyterian Church, 4017 E. Sixth St., Saturday at 1 p.m.

Dorothy Benbridge, pianist, will present the program titled "Our Heritage of Some Great Hymns of Faith." Tickets are \$1 each.

THE NEW ETIQUETTE

Mother's Day mixed blessing?

By MAUREEN ELENA REARDON

If there's praise or blame to be laid for the institution of Mother's Day, Anna Jarvis of West Virginia and Philadelphia will have to accept a large portion.

She began a campaign for Mother's Day in 1907, suggesting the second Sunday in May as a motherly day. She also instituted the fading custom of wearing carnations on Mother's Day: a white carnation in memory of a dead mother, and a colored one in honor of a living mom.

The day became semi-official in 1914 when Woodrow Wilson signed a resolution of Congress. The following year he was authorized to proclaim an annual national observance of Mother's Day.

IS MOTHER'S Day, like motherhood itself, a mixed blessing? I interviewed women across the country to find out what they thought about Mother's Day. The women interviewed had been married from 8 to 52 years. Their education ranged from high school to Master's degrees. Their husbands held jobs like professor, sanitation worker, state representative, mason, accountant. Here are the conclusions of my survey:

Almost half of the women I talked to received gifts from their husbands last year. One woman had an agreement with her husband that they wouldn't exchange Mother's or Father's Day gifts because he felt uncomfortable doing it. Her feelings were hurt. Another husband missed his wife's birthday and Mother's Day but made up for it by giving her a diamond on Christmas. Several women said they didn't expect gifts from their husbands because "I am not my husband's mother."

THE COST of the gifts which women received from their husbands averaged about \$10. Several women just received cards, and were satisfied with the remembrance. The most expensive gift received was a \$125 ring. Other gifts included dinner, "booze," a robe, "drugstore perfume," and too many "I don't remember's."

Every woman with school-age children said she had received something from her kids.... breakfast in bed, cards.

Only two women said that they felt their husbands had an obligation to make sure that their chil-

dren did something for mom on her day.

Few women give hints to their husbands or kids on what they want for Mother's Day. Of those who do, most ask for practical things, like a robe that would have been bought anyway, or some-

thing for the house. One woman said when she was a kid she asked her mother what she wanted. Her mother said, "Only that you be good."

The percentage of men who received Father's Day gifts from their wives is greater than the per-

centage of women who received gifts from their husbands on Mother's Day.

MORE MEN than women are uncomfortable with the Mother's-Father's Day ritual, although some women were vehemently opposed to the whole thing. One woman said, "I resent any Hallmark holiday" and noted that art teachers make an inordinate contribution to keeping the custom going.

Here are some ideas for Mother's Day: Help mom make an appointment for an annual check-up with a gynecologist, then pay the bill. Pay for an art or sewing course at a continuing education center. Treat mom to a night away from the kids at a local motel.

(If you have questions about the new etiquette, or want to share your comments and ideas, write to Ms. Reardon, care of this newspaper.)



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CLUB CALENDAR

Varied program topics offered

MONDAY

EBELL CLUB 1:30 p.m. clubhouse, Third Street and Cerritos Avenue, election of officers and program featuring piano-magic of George Goulding.

WEDNESDAY

WOMEN'S and Men's groups of All Saints' Episcopal Church, noon, parish hall, 360 Termino Ave., combined luncheon meeting with State Sen. George Deukmejian speaking on "Morality in Government." Reservations may be made with church office.

WOMAN'S Music Club, 1:30 p.m., Ebell Clubhouse, 290 Cerritos Ave., program features club's choral section directed by Wallace R. Herrewig. Soloist will be Stephen Bryant, violinist and recent first place winner in WMC scholarship contest. Reservations may be made with Mrs. Gladys Caffrey.

FRIDAY

LONG BEACH Chapter,

Parents Without Partners, 7:30 p.m., social hour, 8:30, program, 9:30, dancing, Rochelle's Convention Center, 3333 Lakewood Blvd., program will feature Tom Kern, who will speak on self-hypnosis. Music for dancing will be provided by the Silver Saints.

ORPHEUS Chapter, California Federation of Chaparral Poets, 1 to 3 p.m., multi-purpose room at Iacaboni Library, 5020 Clark Ave., Lakewood, surprise guest speaker.

SATURDAY

LOS CERRITOS Chapter, Daughters of the American Revolution, 12:15 p.m., Bixby Knolls Towers, 3737 Atlantic Ave., luncheon program with Mrs. William S. Reische, director of DAR 13th District, as speaker. She will report on recent Continental Congress in Washington, D.C. and members' special tour of the White House. All interested persons may attend by making reservations with Mrs. Marjorie Freeman at the Towers.

Card party set

A public luncheon and card party sponsored by the 26 Club of Long Beach Court, Order of Amaranth, will take place Wednesday noon in the Garden Room, 909 E. Third St.



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Beautiful two ways—choose the same color or a vibrant contrast color for the bow and banding that flow down this princess shape. It's cool, elegant, flattering in the original combination of blue plus green. Consider also brown with blue or mauve, or the reverse for Printed Pattern M290 by Helgatique. It's ideal for lively summer days and travel in crease-proof linen blends, polyester knits.

Printed Pattern M290 is available in misses' sizes 8, 10, 12, 14, 16, 18. Size 12 (bust 34) requires 2½ yards 45-inch fabric; ¾ yard contrast.

Please send \$1.25 for Printed Pattern M290 to Independent Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York, N.Y. 10011. (Add 25 cents for each pattern for first class mail and special handling.) Please print plainly **YOUR NAME, ADDRESS with ZIP, STYLE NUMBER and SIZE.**

Polynesian dances offered on program

A special South Seas dance revue will be presented by the Val Moore Polynesian Dancers at Monday's community program in Long Beach Auditorium, beginning at 7:30 p.m.

Featured will be the dances of Hawaii, Tahiti, Fiji and New Zealand, plus a Philippine dance routine presented by Billy and Suzan Perrin.

Ballroom dancing will follow the stage show at 9. The admission-free program is sponsored by the Long Beach Recreation Department.

Mother's Day 1974



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DEAR ABBY

He gives her special delivery

By Abigail Van Buren
DEAR ABBY: Please don't laugh at me, but I am a middle-aged housewife and the high point of my day is when the mail carrier comes. He's a cheerful, pleasant man with a wonderful personality, and seems to go out of his way to do things for me. If I don't have stamps, he sells me some. Or if I haven't quite finished writing a letter, he will stop back later to pick it up.

I've invited him in for coffee and we always seem to have a lot to say to each other. He's married, too. So far it's just an innocent flirtation, you might say. Now I feel things may get out of control, and I may be getting more involved than

what's good for me because I find myself looking forward to his daily visits.

Every once in a while he winks at me. How would you interpret a wink, Abby? Exactly what does it mean? And how can I find out if he is just a friendly mailman or if he has something more in mind? I don't want to make a fool of myself.

Perhaps your male readers can tell me what a man means when he winks at a lady.

LITTLE WHITE HOUSE

DEAR LITTLE: Each man will have to interpret his own wink, but if I were you, I wouldn't ask him. (Maybe he has a nervous twitch?)

DEAR ABBY: I am engaged to be married to a divorced man who has grown children. We are both over 40. This will be my first marriage.

The problem: He still wears his wedding band. I once asked him why, and he said because he has gained so much weight he can't get it off. I know it's true because he let me try to twist it off and I couldn't.

Maybe I'm childish, but I don't like to see that wedding ring on his finger. Would I be out of line to ask him to get rid of it even if he has to have a mechanic file it off?

RING PROBLEM

DEAR PROBLEM: Ask your fiancé to have a jeweler (not a mechanic) remove the ring. You would not be out of line to request it. He'd be out of line to refuse.

DEAR ABBY: I am only 22, and my folks are pushing 50, so I won't have to worry about this for a few years yet, but I would like to pass this poem along for those older parents. (It was taped to my mother's bathroom mirror.)

Also I want my parents to know that when they get old they can depend on me to be understanding and patient.

CARL M.

School menus

The following menus will be served in Long Beach elementary schools in the week of May 6-10. Menus are subject to change.

MONDAY: Chicken fried steak, whipped potatoes with gravy, orange gelatin dessert, peanut butter sandwich, milk.

TUESDAY: Pizza, garden salad, applesauce, butter cookie, milk.

WEDNESDAY: Sloppy Joe, corn, orange wedges, oatmeal cookie, milk.

THURSDAY: Taco, carrots, pear half, muffin bread square, milk.

FRIDAY: Toastie Dog, green salad, fruit cup, peanut butter cookie, milk.

JUNIOR-SENIOR HIGH
MONDAY: Beef-a-roni or chili dog, green salad, applesauce, whole wheat bread-butter, milk.

TUESDAY: Hamburger in bun with trimmings, potato salad, peaches, milk.

WEDNESDAY: Sliced turkey, whipped potatoes with gravy, garden salad, harvest bread square, milk.

THURSDAY: Pizza, creamy coleslaw, fruit cup, whole wheat bread-butter, milk.

FRIDAY: Tostada with chopped lettuce, banana, buttered cinnamon roll, milk.

Veteran cards

A public luncheon and card party is planned Tuesday noon in Veterans Memorial Building, Broadway and Cedar Avenue, sponsored by Golden State Auxiliary 279, Veterans of Foreign Wars.

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"I KNOW how I look in jeans," says Miss USA Amanda Jones, who's about to crown a successor.

Day in the life of a beauty queen

On May 18 at midnight the cry will rise over Niagara Falls: "The Queen is dead! Long live the Queen!"

Zap — I'll be unemployed. During almost a year as Miss USA all I'm asked is: "Would you do it all over again?"

What I ask myself is: "Did I do any good?" True, I've gone first class, including a long black limo.

It is equally true that a lonely hotel room is just that. No fancy suite makes up for its own emptiness.

I've been both ridiculed and admired. I have learned to accept both as part of the job, not really believing I'm worthy of such occasional hate and not believing my own press releases, either.

I hate the tight schedules that allow me 10 seconds per human contact. Being considered public property bewilders me.

I think I've worked my royal posterior off for every penny I've earned. Still, the charity appearances seemed sparse among the many parades and ribbon cuttings.

I'm embarrassed by adults who say I'm beautiful. I know what I look like in jeans.

BUT, I WAS MOST touched when a little girl at a luncheon in Champaign, Ill., whispered in my ear that I was the most human human she's ever met.

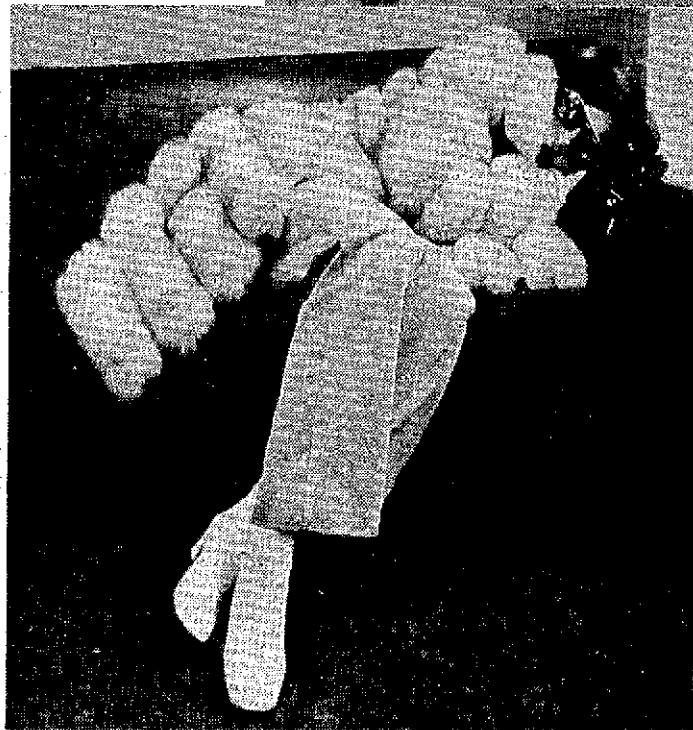
As an honorary princess in the Tuscarora Nation I found a spiritual empathy with the American Indian.

My days as an antiwar activist did not forbid a feeling of pride when I received a green beret of the Special Forces, a pet project of John F. Kennedy. Then, too, the honor did not diminish my grief as I wept, some months later, over the graves of my fallen president and my friends at Arlington National Cemetery.

As the fox said to the little prince, "What is essential is invisible to the eye." I am grateful for the material gifts I have received. But it is the spirit of the givers that I will retain always.

Have I done any good? Only those I have met over the past year can tell me.

Text by
Amanda Jones
1973
Miss USA



Would I do it again?
No, I wouldn't do it all over again, but I thank the good God and the panel of judges last May for giving me the chance to do it once.



TAKING time out of her busy schedule, Amanda Jones pauses for a street corner bagel break during visit to New York, where she met with Miss Universe executives to plan her appearances this trip.

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IT'S GOODBY to the chauffeur and hello to the doorman with no time to spare as Miss USA arrives at Americana Hotel, above, where she finds "a lonely hotel room is just that." Fatigue finally catches up with her as she dozes outside a radio studio, left.

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Newsfeature
Photos
by
Suzanne
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Theta Sigma Phi

Groups install new officers

BENEFIT LEAGUE

Mrs. Ross McKelvie has been installed president of Children's Benefit League.

Other new officers are Mmes. Russell Moser, Herbert Herzler, Samuel Hardy, Kenneth Arnold, R.M. Steppe, Brian Saylin, William Butler and Raymond Musser.

Named as members of the new CBL Honorary Advisory Board are Roy L. Anderson, Mrs. F.L. Andrews, Harold Gray, Everett L. Miller, Phillip C. Raykoff and Dr. James C. Series.

The group supports children's clinics, children's hospitals and individual children needing medical aid.

PILOT CLUB

During luncheon ceremonies Saturday aboard the Princess Louise, Mrs. John Halden Jr. will receive the gavel as president of Long Beach Pilot Club.

Mrs. Vernon Trott of Long Beach, new District 18 lieutenant governor of Pilot Club, will serve as installing officer. Others assuming new duties are Marjorie Harmon, Margaret Todd, Bette Brightman, Barbara Roah, Mrs. Trott and Ruth Ray.

PEN WOMEN

During luncheon ceremonies Saturday in the home of Grace Goodall, 728 Magnolia Ave., Mrs. Robert Roxby will be installed as president of Long Beach Branch, National League of American Pen Women.

Serving with her are Mmes. June Mayer, E.B. Dunwoody, Guy Adams and Gladys Brown.

Installing officer will be Vera Williams, past branch president and currently secretary of the California (South) NLAPW board.

SORORITY UNIT

Mrs. Les Arnold is the new president of Beta Province, Theta Sigma Phi philanthropic sorority. She will be installed in ceremonies Tuesday in the French Room of the Lafayette.

BETA SIGMA PHI

During luncheon ceremonies Saturday in the Airporter Inn, Newport Beach, Orange Coast Cal-

ifornia Council of Beta Sigma Phi will install new officers headed by Mrs. Eldon Dvorak, president. Others assuming new duties are Mmes. Ralph Carroll Lindsley and Grace Reilly.

More festival offerings

(Continued from Page L/S-1)

Ish Community Center, 8 p.m. Free. Exhibit continues through festival.

Los Angeles Philharmonic, Millikan High School, 8 p.m.

SUNDAY, MAY 12

International Mothers Day Festival sponsored by Women's Council, Chamber of Commerce, Recreation Park, noon to 4 p.m. Free. Bring your picnic basket.

LBSU Symphony, Student Union, 4 p.m. Free.

TUESDAY, MAY 14

"Art a la Carte," Long Beach Regional Arts Council casual evening of visual and performing arts, Long Beach Arena Lobby, 8 to 12 p.m. \$7.50 per person.

WEDNESDAY, MAY 15

Long Beach Area Chamber of Commerce-Regional Arts Council mixer, door prizes, Bixby Knolls. Ren-

tal Center, 4120 Long Beach Blvd., 5 to 7 p.m.

THURSDAY, MAY 16

Friends of Long Beach Public Library, annual dinner meeting, Paul Conrad speaker, Elks Club, 6:30 p.m.

Mu Phi Epsilon, Long Beach Alumnae Chapter concert, Burnett Library, 8:15 p.m. Free.

FRIDAY, MAY 17

Reception honoring Lakewood Artist Guild Scholarship Show winners, Jacoboni Library, Lakewood, 7:30 p.m. Free.

SATURDAY, MAY 18

International Folk Tales with puppets from France, Germany and U.S.A., Bay Shore Library, 10:30 a.m. Free.

Film program, El Dorado Library, 10:30 a.m. and 2 p.m. Free.

CHEF OF THE WEEK

Courts favor with fondue

By MILDRED K. FLANARY

He and his Dad have many things in common, among them, each practices law and each can cook. Today's chef of the week, Attorney Philip M. Madden, is the son of Attorney Joseph E. Madden, who made his debut as a chef in 1952.

Phil made his debut at Long Beach Community Hospital. His education was acquired at St. Matthew Elementary and St. Anthony High Schools and Long Beach City College. He earned his A.B. degree at UC, Berkeley, and his L.L.B. degree in 1962 at Boalt Hall School of Law.

Madden was admitted to practice in January, 1963, at which time he became deputy district attorney, Los Angeles, assigned to the Long Beach office for most of his time. In 1965 he was named deputy city attorney, Long Beach, where he served until 1967 when he went into the general practice of law with the firm of Wise, Kilpatrick and Clayton, Inc.

A MEMBER of the State Bar of California, Madden also belongs to the American, the Los Angeles County and Long Beach Bar Associations. He served on the board of directors of the latter in 1973.

He also is a member of Rotary Club of Long Beach and is on the boards of trustees for California Indian Legal Services and St. Mary's Hospital Foundation.

He and his wife, the former Karen Johnson whom he met at UC, Berkeley, have two daughters and a son. Leslie, 11, and Sara, 7, attend Lowell Elementary School while Ross, 3, hasn't decided yet whether he'll become a third generation attorney.

Madden's hobbies include sailing and swimming, but his real "fix" is growing roses. He declares he'll have some prize winners this year and invites everyone to come and take pictures.

As for his cooking, Karen said, "I would have said his most famous recipe would be Boiled Water, but then he came up with this Shrimp Fondue, which is really pretty good."

SHRIMP FONDUE

5 slices bread
Butter
2 pounds cooked shrimp
2 cups grated cheddar cheese
Salt and pepper



ATTORNEY PHILIP M. MADDEN

2 cups milk
4 eggs, slightly beaten
2 to 3 tablespoons sherry (optional)

Remove crusts from bread. Spread bread generously with butter. Cut bread into 1/2-inch cubes. Place a layer of cubes in the bottom of a buttered casserole; add a layer of shrimp and a layer of cheese. Sprinkle with salt and pepper. Repeat until all are used. Combine milk, eggs and sherry; pour over contents of the casserole. Set casserole in a pan of hot water and bake in a moderate oven, 350 degrees, for 50 to 60 minutes.

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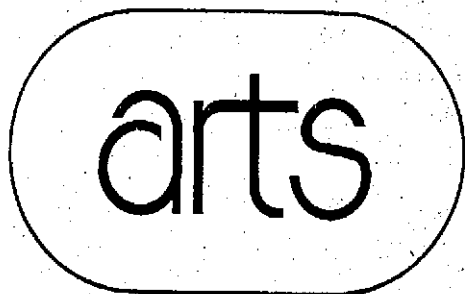
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Chavez conducts LBSU concerts



(Continued from Page L-8 1)

His symphony, "Discovery" was commissioned to mark California's bicentennial in 1969 and was premiered at the Cabrillo Music Festival in Aptos. For the past four years he has been musical director and conductor of the Northern California festival.

Sometimes he is accompanied to Aptos by one of his daughters, since a leg injury prevents his wife from traveling. None of his large family of children and grandchildren in Mexico City seems destined to follow in his musician's footsteps. He accepts this with a philosophical shrug: "They are doing what they want."

AT THE FREE concert next Sunday at 4 p.m., Chavez will conduct the University Symphony Orchestra in a performance of the Passacaglia from his Sixth Symphony.

He composed the symphony several years ago as one of a number of distinguished composers commissioned to contribute new works for festivities dedicating the Lincoln Center of the Performing Arts in New York.

The Passacaglia has been described as a substantial, vigorous and colorful concluding movement of the Symphony.

The remainder of the Sunday program, under direction of Hans Lamp, will present student soloists selected earlier in the year through auditions.

Jacqueline Evans, violinist, will play the first movement of Violin Concerto by Samuel Barber, and Drew Lowery, on the French horn, will perform a movement from the First Horn Concerto by Richard Strauss, which will be conducted by Christopher Boyle.

Marshall Ramirez, tenor, will sing Lenski's Aria from the opera "Eugene Onegin" by Tchaikovsky. Violinist Ronald Clark will play the Romance from Violin Concerto No. 2 by Wieniawski and Rhonda Sandberg, soprano, will sing two of the Early Songs by Alban Berg.

First movement of the Third Piano Concerto by Prokofiev will be played by pianist Patricia Dobiesz.



PROMINENT MEXICAN composer-conductor Carlos Chavez is artist-in-residence this semester at Long Beach State University.

Music flows through area

Lakewood Chamber Orchestra will give a concert Friday at 8 p.m. in First Congregational Church, Third Street and Cedar Avenue.

Conducted by Bruce Polay, the orchestra will accompany Rhonda Sandberg, soprano, in songs by Alban Berg and Anton Webern.

Mozart's Concerto for Flute and Harp will feature Barbara Poure, flute, and Harriet Wood, harp. Stravinsky's "Danses Concertantes" will conclude the program.

During intermission the Lakewood String Quartet will perform movements from Dvorak's String Quartet No. 6.

Donations are \$2 for adults and \$1 for students. The concert is co-sponsored by the Los Altos Church of Christ and Lakewood Recreation and Community Services.

PIANIST Alan Marks, 24, will be guest piano artist at a performance Wednesday at 8 p.m. in the home of Mr. and Mrs. Richard Mitchell, 3341 Wimbledon Dr., Los Alamitos.

Sponsored by Fine Arts Affiliates of Long Beach State University, Marks combines his playing with comments about the music. He appears under sponsorship of the Sears Roebuck Foundation.

The public is invited to the performance, which is Marks' second in Long Beach. Reservations may be made with Mrs. F.A. Filipow, 471 Daroca St. Tickets are \$2.50 for adults and \$1 for students.

BOGDAR AVRAMOV, director of the Westside Symphony, will be guest conductor of the Compton Civic Symphony in a concert today at 3 p.m. in Compton College Gymnasium. A native of Bulgaria, Avramov has lived

in the U. S. since 1966.

SANDRA DENHAM, Lakewood High School student and winner of various music awards, is one of six young musicians who will be featured at a youth concerto concert today at 3 p.m. in Biola College, La Mirada. She will play the Violin Concerto in G Minor, Op. 26 Finale by Max Bruch. The public is invited.

STUDENTS of 21 Long Beach teachers will participate in the annual examinations of the National Guild of Piano Teachers, beginning Friday and continuing six days a week until May 23 in the education building of Our Saviour's Lutheran Church, 370 Junipero St.

Dr. Gene Brooks, chairman of the Department of Music at Midwestern University, Wichita Falls, Texas, will be examiner in Long Beach, one of 750 centers in the 50 states set up annually to stimulate and encourage student participation in the spring examinations.

Examinations are private, non-competitive, with each student being graded at his own level.

Among pianists who at one time participated in the Guild's examinations are Van Cliburn, Daniel Pollack, John Browning and Daniel Cariga of Long Beach, and students of Joanna Hodges, Earle Voorhies and Dorothy Judy Klein.

The Guild was founded in 1929 by Irl Allison. Included in his numerous contributions to music has been the quadrennial Van Cliburn International Pianists competition in Fort Worth, Texas.

DON ELLIS, noted jazz musician, composer and instructor, will bring his 16-piece jazz band to Chapman College, Orange, May 13 for a per-



DR. GENE BROOKS

formance from noon to 2 p.m.

After the performance, Ellis will lead a workshop-clinic from 2:30 to 4 p.m. Admission is \$3 for adults and \$1.50 for students.

AUDITIONS for Lyric Opera Association of Orange County fall season will take place today and next weekend in the Festival of Arts grounds, Laguna Beach.

Actors, dancers and singers will compete for roles in "La Traviata" and "The Wizard of Oz" at 1:30 p.m. today and beginning at 11 a.m. next weekend.

On the grounds at the same time as the auditions will be a swap meet and flea market, with 200 sellers vending their wares. Proceeds will benefit Lyric Opera.

THE ORION Chamber Orchestra, principally a recording group, will give its first live performance Friday at 8:30 p.m. in the Wilshire Ebell Theater, Los Angeles. Edward Nord is conductor.

Claudio Monteverdi's "L'Orfeo Favola in Musica," a rarely presented Baroque opera, will be heard in a new edition — a concert suite with the Orion Chamber Singers.

The orchestra will also play Gabrieli's "Canzona a 10," Ives' "The Unanswered Question" and Concerto III for Piano and Orchestra, a new work by Los Angeles composer Xavier Rodriguez featuring pianist Bernardo Segal.

Tickets are available at Mutual, Wallichs and Liberty agencies as well as the boxoffice.

GALLERY DOORS OPEN

Art shows, fairs run rampant

One of the events signaling the opening of the Long Beach Regional Arts Council annual festival will take place today when the Long Beach Art Association gives a reception from 2 to 4 p.m. during the members' international show. Only work submitted by juried artist members is represented.

Selected to receive awards are Mid Ruth, first; Loyce Carhart, second; Fern Bowen, third. Honorable mention will go to Jim Benedict, Anna Hayes, Louise Anderson and Roger Frey.

The show will remain on view through May 19. The public is invited to see the paintings Wednesdays through Sundays from noon to 4 p.m. at 800 E. Ocean Blvd.

SPRING ARTS and crafts fair will open to the public Wednesday from 10 a.m. to 2 p.m. at Long Beach City College, Clark Avenue and Carson Street. The show offers student paintings, drawings, pottery, jewelry, macrame, flowers, leather goods, ceramics, needlework and papier mache for sale.

A VARIETY of contemporary art forms will be exhibited next Saturday and Sunday when Youth Development Project of Long Beach has an arts and crafts fair at the Queen Mary parking area. The admission-free attraction is open from 10 a.m. to 5 p.m. both days.

Included in the entertainment portion of the fair will be demonstrations of Kung Fu and the growing and care of bonzai trees.

The sponsoring organization provides alternative education for youths who have dropped out of school or who have been suspended for narcotics violations. Funds realized will extend the YDP's educational facilities, 2785 Pacific Ave.

INK DRAWINGS, some inside sea shells, will be featured in the May exhibit at Studio Trois Gallery, 3069 Long Beach Blvd. A reception will take place today from 3 to 5 p.m. in the gallery honoring the two artists, Doug Roy and Pat Clingan.

LANDSCAPE artist Carol Theroux will use a palette knife in her painting demonstration Tuesday before Bellflower Art Association. The meeting, open to the

public will take place at 7:30 p.m. in Simms Park social hall, 16614 Clark Ave., Bellflower.

"TO PAINT IN FREEDOM," a major exhibition of original art by three Soviet Jewish artists is on view through May 24 at California State Museum of Science and Industry, Exposition Park, Los Angeles.

Admission is free, and the museum is open daily from 10 a.m. to 5 p.m. Goal of the exhibition, which is touring the U. S. under auspices of the National Conference on Soviet Jewry, is to focus attention on the condition of Soviet Jews who are fighting for cultural and religious freedom, and on tactics used by the Soviet Union to squelch efforts of those wishing to emigrate to Israel.

Theme of the exhibition is apt, since Boris Penson, 28, one of the artists represented, is serving a 10-year sentence in a Russian hard labor prison imposed during the Leningrad trials in 1970.

His paintings were secretly brought out of Russia by friends to call attention to his fate and that of other Jewish 'prisoners of conscience.'

Paintings of Natan Feingold and Anatoli Kaplan also are exhibited. Feingold, an engineer who worked on the first Soviet Sputnik program, was forced to resign his position when he applied for a visa to emigrate to Israel. Resuming his art career, his subjects are Hebrew letters and biblical stories.

Kaplan was commissioned by the Soviet government in 1953 to illustrate "The Enchanted Tailor" by the Yiddish writer Sholom Aleichem. In his series of lithographs he inserted one illustration which was a protest of the treatment of Jews. The series on exhibition is said to be the only complete edition outside the Soviet Union containing the protest illustration.

FIRST PUBLIC showing in more than 12 years of American Impressionist landscape artist George Demont Otis is taking place through June 28 in the historic El Molino Viejo building of California Historical Society, 1120 Old Mill Road, San Marino.

During the 1920s Otis was prominent in

Southern California art circles. Later he moved to the San Francisco Bay area. His early efforts to save the beauty and history of that area have helped stimulate interest in the preservation of many of its scenic splendors. His art may be seen Tuesday through Sunday from 1 to 4 p.m.

A SERIES OF pen and ink collages have been presented by Rancho Palos Verdes artist Margaret Wilson to Supervisor Jim Hayes and are on display in the Hall of Administration, Los Angeles. The series depicts scenes throughout the county, principally within Hayes' Fourth Supervisorial District.

"THE GREAT Outdoors" is theme of the next phase of California International artist of the year program of Huntington Center community mall. Deadline for entries is Wednesday. Artists may enter in miniature, open division, graphics-photography-sculpture-crafts and special theme. Additional information may be obtained from the center in Huntington Beach.

CELEBRITY portraits will be exhibited during May by a group of artists in the Garden Grove Artisan's Guild, 9858 Garden Grove Blvd.

"ELIOT PORTER Retrospective," a comprehensive exhibition showing Porter as both a sensitive conservationist-artist and innovative technician, opens Wednesday at Los Angeles Municipal Art Gallery, Barnsdall Park, 4804 Hollywood Blvd.

Hours for the free exhibition of 200 works, mostly in color, are noon to 5 p.m. daily except Monday. The show will close June 9.

AN EXHIBITION of paintings by American artists from the early 19th century (beginning with an 1818 Rembrandt Peale) to the early 20th century (featuring an Andrew Wyeth watercolor) opens Tuesday in Ahmanson Gallery of the Los Angeles County Museum of Art, 5905 Wilshire Blvd., Los Angeles. Closing date is June 30.

LBCC concert spotlights pianist

Pianist Arend Koole will be guest artist during the 11 a.m. concert hour Wednesday in studio C of the music building on Long Beach City College liberal arts campus, Clark Avenue and Harvey Way. The public may attend; and admission is free.

Dr. Koole, retired chairman of the music history and literature department at USC, will play the

"Third Rhapsody" by Franz Liszt; "Sonatina No. 3" by Willem Pijper and "La Cathedrale Engloutie" by Debussy.

The program of modes, scales, rows and complex harmonies will include "Lyndian Suite" by Ton de Leeuw, "The Convex Looking Glass" by Hendrik Andriessen and two "Saudades do Brazil" by Darius Milhaud.

A native of Amsterdam, Koole studied at the University of Utrecht and Trinity College of Music, London. He has taught in South Africa, Texas, Japan and California.

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Seductive site

By CHORAL PEPPER

It is no mystery why Plover Baby returns to Kadiak each year as regularly as a swallow to Capistrano. Nor is it any wonder that a famous professor from Harvard University does the same thing. Both have found something on this enchanted Hawaiian island that they haven't found anywhere else.

For Plover Baby, it is a doting mistress. For the professor, it is a "seduction parlor."

Plover Baby is a bird. Each year for eight years

it had returned from its annual 3,000-mile pilgrimage in the Aleutians to visit Dr. Gladys Falshaw, curator of the Kokee museum. Like an anxious mother, on the same date each year she awaits the tap of a beak on her window to announce his return.

Nothing ever changes. He comes to her when he is called and he feeds from her hand as if he had never been away. She sometimes wonders what he has going for him in the Aleutians, but like faithful mistresses every-

where, she doesn't care as long as he comes home. Other plover winter at Kokee too, of course, along with an occasional Canadian goose and Mainland mallard, but only Plover Baby fraternizes with a human.

THE PROFESSOR from Harvard is no less predictable. He and his wife first arrived at Coco Palms several years ago. They had neglected to make reservations and the hotel was filled, except for a separate cottage on the park-like grounds called the Coconut Palace.

When Grace Guslander, Coco Palms charming manager, showed it to me, she said, sort of self-consciously, "Isn't it the sexiest place you've ever seen?"

Indeed, it is. The suite's mammoth living room has black walls, a gold carpet and a gold velvet punai (legless bed) set on the floor. Accenting the punai, an antiqued mirror, ceiling-high, reflects gilt and crystal candle chandeliers shaped like frolics.

Even the windows are disguised with black and gold grilles shutters to carry out the color scheme of heavily carved crowns embellished with the crest of King Kamehameha. This was once his hallowed ground.

AT FIRST SIGHT, the professor appeared shocked, Grace reported. He commented that never had he expected he would be taking his wife to a "seduction parlor." Apparently he grew accustomed to the place, however. He has requested the same accommodation for a month each summer ever since.

This is the first time that I have taken the tour up to Kokee State Park, Plover Baby's retreat. With an elevation of 4000 feet, its forested mountains overlook deeply cut valleys that resemble a miniature Grand Canyon. The air is crisp. The scope is grand.

Monumental peaks project among clouds like photo slides in slow motion. Vistas that overlook the green-carpeted valley and shimmering blue sea below reach all of the way to a neighboring island, on a clear day.

Such times are rare, though. It is better to come here prepared for hiking and horseback riding, trout fishing and the Park's fascinating plant collection than it is for lookout views.

Be sure to stop at the museum while you are there. If you are, in season, Plover Baby will be in residence.



MEDIEVAL ROTHENBURG IN GERMANY

Step into the past

Few towns can claim the distinction of being named a national monument, but Rothenburg ob der Tauber, Germany, is one.

This ancient, medieval town, which this summer will celebrate its 700th anniversary of the granting of its charter as a "free imperial city," is a living museum. Its mainly 16th century character is protected by law that stipulates no building may be erected and no alterations may be made that would not be in keeping with the gabled, half-timbered face of the town.

Entry to Rothenburg is through any one of a half-dozen or so gates in the medieval wall that surrounds the town. In this town of 12,000 people, where nearly every public building and house is a picture of antiquity, it is difficult to say what and what not to see.

THE BEST WAY to enjoy Rothenburg is to simply wander its winding streets, letting your mind drift back three, five or seven hundred years. Her-

rengasse is a street lined with peaked Renaissance houses of the town's former socially elite. St. Jacob's Church, with its 500-year-old stained glass windows, houses one of Riemenschneider's most beautiful works — Altar of the Holy Blood.

Jutting out from the main part of town, on a promontory that forces a U-shaped bend in the River Tauber, is the Burggarten. This public garden was the site of two castles belonging to a count and an emperor in the 12th century. Only St. Blasius Chapel remains.

Beyond the wall and across the Tauber rests the Topplerschloessen, a doll-like tower that was the home of a 14th century burgomaster, who must have been one of the first suburbanites.

Down below and to the left a remarkable fortified medieval bridge spans the river just as it has for hundreds of years.

Perhaps the most famous drink ever gulped was guzzled by Georg Nusch right here. Back in 1631, during the Thirty Years War, Rothenburg was seized by the infamous General Tilly who promptly sentenced the town's councilmen to

death. While contemplating the punishment, the general shared some of the local wine with his men, drinking from the three-quart state beaker.

Perhaps mellowing from the tasty drink, he determined that if any citizen could consume a beakerful of wine in one draught, the councilmen could go free. To the rescue came Georg, an ex-burgomaster and no stranger to the bar, who drank the whole thing. Oh, how the people rejoiced; the Master-draught became a legend.

THIS SUMMER, as part of the 700th anniversary celebration, nearly 1000 of Rothenburg's citizens, in full costume, will re-enact the Masterdraught in June, July and September. The original tankard can be seen in Rothenburg's museum.

The story is told daily by mechanical figures on a large clock on the outer wall of the Ratstrinkstube tavern in the Marktplatz. It's just across the square from Rothenburg's town hall, built in two parts. Its Gothic gable and belfry date from the 14th century while the side with an octagonal staircase turret facing the Marktplatz is Renaissance.

Caribbean cruise to begin May 15

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The following day they will be offered a sightseeing tour of the city and a beach cruise in the afternoon. The evening is free. On May 23, they will be taken to Fort Lauderdale for boarding the Royal Viking Star.

Ports of call in the Caribbean are St. Thomas in the Virgin Islands and

Pointe-a-Pitre in Guadeloupe. South American ports to be visited on the cruise include Willemstad, Curacao; Cartagena, Columbia and Cristobal in the Canal Zone.

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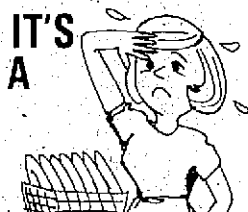
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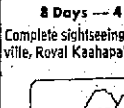


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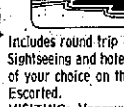
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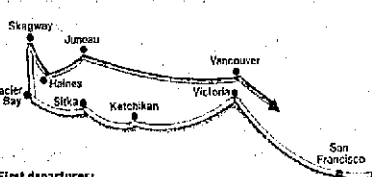
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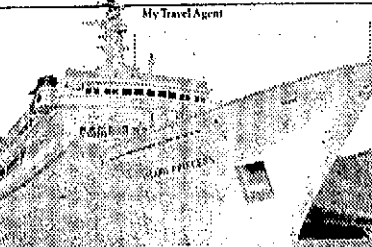
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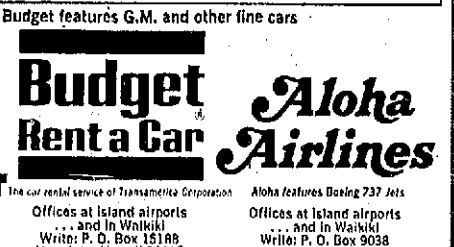
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Camping in style, comfort

By STAN DELAPLANE

Orleans, France

The valley of the Loire is a favorite camping place of the French and they say you can do it on \$12 a day. I doubt this though the French are careful account keepers. Still it must be cheaper than hotels.

Now European camping — (there are several thousand camp grounds) — is not the pioneer thing we do. The European sets up his camping like a luxury apartment outdoors.

The campground is a level lawn. The camper cooks on a Gaz stove, whipping up fluffy omelettes with eggs and butter from local farmers. Most camps I saw in the Loire valley had swimming pools and laundries and bathhouses.

There ARE free camp grounds, but best ones are private. They charge a couple of dollars a day.

Biggest cost is camper rental — if you do it that way. About \$200 a week

for the popular Volkswagen. Most Europeans drive in and put up a tent. Gay, barber pole striped tents with cots.

These can be rented in big cities. Weather's warm and sunny.

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Refueling costs drop to \$1 per cocktail

By HERB SHANNON
I.P.T. Travel Editor

Some surprising travel trends: With fuel costs soaring, Air California has rolled back the price of inflight passenger refueling to \$1 per cocktail. The reduction brings the Orange County-based intrastate carrier into line with Pacific Southwest Airlines, its principal competitor.

PSA held the line at \$1 when all the major airlines bowed to inflation by raising drinks to \$1.50, and this week goes into its 25th year of operation at the same old price for on-board refreshment.

Both carriers serve San

Francisco, San Jose, Oakland, Sacramento, Ontario, Palm Springs and San Diego, while Air California holds an exclusive on Orange County Airport and PSA additionally serves Long Beach, Stockton and Fresno.

While transcontinental airlines generally have been cutting back on flight frequencies to conserve fuel, Delta Airlines last week reversed the trend by adding three new daily flights from Los Angeles to Atlanta, including two jumbo jets.

Delta also reinstated a four-times weekly Super DC8 non-stop flight to San Juan, Puerto Rico, which had been suspended in

December because of fuel allocation problems. A fifth schedule will be added on June 1.

The stretched DC8 will provide 44 per cent more seats to San Juan than were scheduled with a standard DC8 before the suspension. Delta has the only non-stop flights on the 3,386-mile route from

Los Angeles.

The three new flights to Atlanta, including a Boeing 747 and inauguration of Delta's West Coast Lockheed L1011 TriStar wide-cabin service, increases seat capacity by 35 per cent over the 1,650 provided by the previous four daily flights, which will continue.

From Hawaii where Japanese interests have been buying up hotels wholesale, news comes that the 681-room Ilikai on Waikiki Beach has been sold for \$85 million by Chinn Ho, Hawaiian magnate of Chinese descent, to Western International Hotels, based in Seattle.

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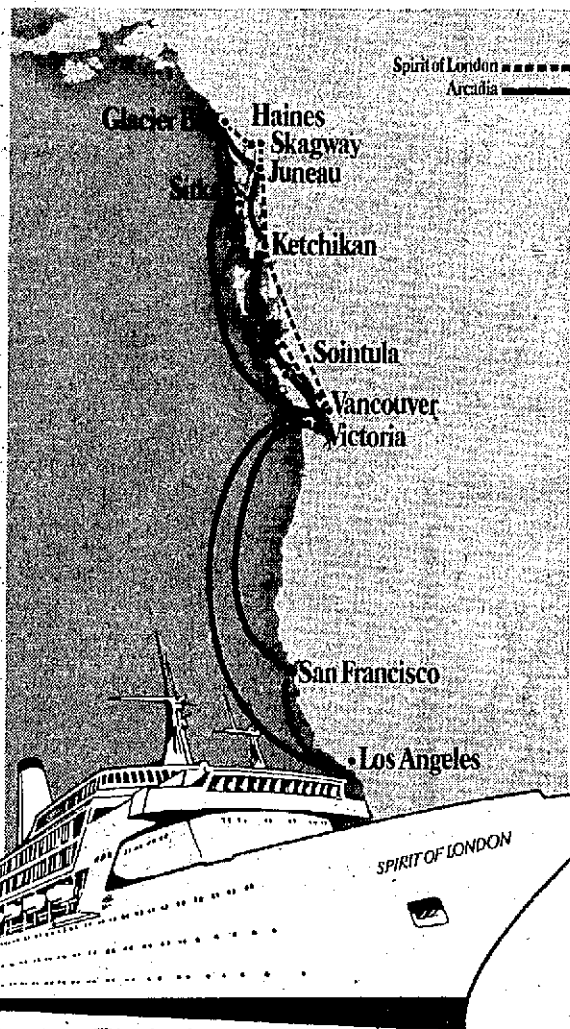
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Continued on B-2, Col.1)

Tully soars 16-0 in Moore finals

By KEN PIVERNETZ
Staff Writer

Mike Tully was back in the groove again Saturday and Roy Haggerty ran three impressive races for Poly High to highlight the 17th Moore League track and field finals at Millikan.

Tully cleared 16 feet in the pole vault for the third time this season but hadn't been in such rarified atmosphere for a prep since the April 6th Long Beach City College Relays.

Haggerty, one of the primary reasons Poly was able to run off a seventh successive undefeated dual meet season, was the pre-meet favorite in the 440.

He didn't disappoint, running an easy 49.0. As it turned out, the quarter was more of a warmup for the 100 as Haggerty came back 10 minutes

later to surprise that field in 9.5.

His topper was the mile relay, pulling away from Jeff Sexton of Compton in the last 10 yards to get the Jackrabbits home first in 3:20.0.

Poly athletes won eight events but by no means were the only standouts on a cool, cloudy day.

Tully accounted for the lone varsity meet record, clearing the winning height on this third attempt. The big surprise was the failure of Lakewood's Jim Knaub to go any higher than 14 feet.

Knaub had to settle for third behind Tully's Millikan teammate, Craig Wilson, who was also at 14-0.

Other surprises saw Barry Welsh of Jordan run away from Rich Weiman of Millikan and David Meza to win the mile in 4:19.9 and Compton's Darrell Scoggins failing to place in the 100 or 220.

Welsh let Weiman set a

fast 61 second, 2:06 pace, but when both Weiman and Meza were worn down by the tempo, was the only athlete with any run left on the last lap, covering the final 440 in 64.5.

"I knew he would do that," said Welsh, referring to Weiman's early pace, "but I just wanted to run my own race. I wasn't too worried about being too far off the pace."

Scoggins, who had lost only one 100 or 220 in league competition, didn't finish in the first five of either event Saturday.

Haggerty won the 100 in 9.9 ahead of Wilson's Tony Gipson (10.0) and teammate Ridgeway Robinson (10.0) and Marvin Adams of Jordan.

Robinson (22.3), Greg Moore (22.5) of Poly, Lew McGlothlin of Compton (22.5) and Gipson (22.5) ran a close 220.

Compton came close to Poly in both relays, but overextended its last 440 handoff from McGlothlin to Charles Wallace, enabling Robinson to close fast and win in 42.7, the same time awarded to the Tarbabes.

Michael Gilliam, who also won the 120 high hurdles, gave Poly a six-yard lead on the first handoff of the mile relay, but the Tarbabes were even when Sexton and Haggerty got the baton for the last lap.

Other champions included Bob Talbot of Millikan in the half-mile (1:56.8), Dale Walters of Lakewood in the 180-low hurdles (19.4), Compton's Danny Jones in the long jump (23-4½), Jordan's James Hardy and David Oliver tying in the high jump at 6-6½ and Poly's Gary Brodie (9:44.2) and Mark Madison (54:5½) winning the 2-mile and shotput.

In the past, the first three athletes in each event would qualify for the CIF 4-A prelims. But with a nine lane track at El Rancho, site for Friday night's prelims, a total of 36 qualifiers will have to be trimmed to 27 by the seeding committee.

VARSITY
100—Haggerty (P) 9.9, Gipson (W) 10.0, Robinson (P) 10.0, Adams (U) 10.6, Anderson (C) 10.2.
220—Robinson (P) 22.3, Gipson (W) 22.5, McGlothlin (C) 22.5, Wilson (W) 22.5.
440—Haggerty (P) 9.9, Sexton (C) 9.9, Adams (U) 10.6, Robinson (P) 10.0, Adams (U) 10.6, Anderson (C) 10.2.
880—Haggerty (P) 19.7, Sexton (C) 19.7, Adams (U) 20.6, Robinson (P) 20.6, Anderson (C) 20.2.
1760—Haggerty (P) 39.4, Sexton (C) 39.4, Adams (U) 40.6, Robinson (P) 40.6, Anderson (C) 40.2.
Mile—Welsh (P) 4:19.9, Meza (P) 4:20.0, Weiman (P) 4:20.1, Knaub (P) 4:20.2, Scoggins (P) 4:20.3, Talbot (P) 4:20.4, Walters (P) 4:20.5, Jones (P) 4:20.6, Hardy (P) 4:20.7, Oliver (P) 4:20.8, Adams (U) 4:20.9, Robinson (P) 4:21.0, Anderson (C) 4:21.1, Wilson (W) 4:21.2, McGlothlin (C) 4:21.3, Talbot (P) 4:21.4, Walters (P) 4:21.5, Jones (P) 4:21.6, Hardy (P) 4:21.7, Oliver (P) 4:21.8, Adams (U) 4:21.9, Robinson (P) 4:22.0, Anderson (C) 4:22.1, Wilson (W) 4:22.2, McGlothlin (C) 4:22.3, Talbot (P) 4:22.4, Walters (P) 4:22.5, Jones (P) 4:22.6, Hardy (P) 4:22.7, Oliver (P) 4:22.8, Adams (U) 4:22.9, Robinson (P) 4:23.0, Anderson (C) 4:23.1, Wilson (W) 4:23.2, McGlothlin (C) 4:23.3, Talbot (P) 4:23.4, Walters (P) 4:23.5, Jones (P) 4:23.6, Hardy (P) 4:23.7, Oliver (P) 4:23.8, Adams (U) 4:23.9, Robinson (P) 4:24.0, Anderson (C) 4:24.1, Wilson (W) 4:24.2, McGlothlin (C) 4:24.3, Talbot (P) 4:24.4, Walters (P) 4:24.5, Jones (P) 4:24.6, Hardy (P) 4:24.7, Oliver (P) 4:24.8, Adams (U) 4:24.9, 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BUD TUCKER

The mutilation of baseballs

LOS ANGELES—One harking for two decades to the lament regarding the mutilation of baseballs concludes that pitchers strive for one of two results.

They wish to make the ball (a) slippery or (b) rough.

There is intrigue here inasmuch as investigation reveals that either condition produces the same effect. That is to say, a baseball thrown under the influence of lubrication will do similar tricks to one thrown after being sanded, scratched, cut or otherwise dryly abused.

Of course, it is essential to consult an expert on the subject and one appearing qualified is Mr. Tommy John, a pitcher on the staff of the Dodgers. When asked to comment, Mr. John does so with quite some authority.

"I don't know," he says.

ACTUALLY, lengthy discussion is required on the matter. Coming directly to this point with a pitcher is tantamount to asking a man when he quit beating his wife.

"What I mean is," Tommy John says, "I don't know anything from experience. All I know about such things is what the other guys tell me."

This is similar to a period in life through which every man progresses. All he knows about breads is what he hears from the boys in the pool hall.

"They tell me," Tommy John goes on, "that moisture on the ball will make it a hard sinker."

In other words, the ball sinks. The desired result is for it to drop just as the batter swings at it.

"I am also advised," says Tommy John, "that guys rough up or cut a ball to get the same sort of sinker. Although, I would imagine if you got a cut on a ball long enough and deep enough, you could use it as a grip to help your curve."

THE MOST prominent of the practices is that of moisturizing or lubricating the ball. It is known as throwing a spitball and has progressed from an art to a science.

From a humble beginning wherein only saliva was employed, it has advanced to the use of various oils, greases, fats, siwews, balms and ointment. These are thought to be concealed in areas of the pitcher's body and uniform.

Since baseball declares the spitter to be illegal and unethical, not to mention unsanitary, its foremost users are only heresay. Said to be expert, however, are frequent visitors to Anaheim Stadium with the Cleveland Indians named Gaylord and Jim Perry who are brothers. As a matter of fact, they are said to be spitting images of each other.

Those who cut and scratch baseballs are less celebrated. Bobby Valentine of the Angels claims most of the pitchers with the Dodgers use sandpaper and other methods, but he does not single out individuals.

"They tell me," says Tommy John, "that Whitey Ford used to cut them. This is only what I hear, of course."

Of course.

IT IS ENTIRELY likely the pitchers will continue to deform baseballs for as long as men play this game. In some 20 years of herming and hawing, very little has been done to alter the situation.

Actually, the most significant move was in favor of the pitchers.

There was a point in time when umpires were empowered to search the person of a pitcher. Such frisks were for the purpose of turning up substances for making the ball smooth or implements for making it rough.

Generally credited with putting a stop to this humiliation is a former pitcher named Don Drysdale. It was a majestic moment when Big D collected himself and made his gallant and historic stand on the mound at Dodger Stadium.

Don Drysdale would never deliver an illegal pitch, of course, but he was proud champion of constitutional rights and human dignity.

From Russia with love: an instant soccer star

"The U.S. is what I expected — nothing more, nothing less — except I never expected to be this free — really free — to do anything you want, anytime you want." — Jerry Kazarian.

Late last New Year's Day a young Armenian immigrant stood on the 40-yard line at the Rose Bowl, observed the goalposts and considered the exhibition of American football that Ohio State had just committed against USC.

"Is that all I'd have to do," Jerry Kazarian asked his father, "put it through that thing?"

Ask the average American sports fan to name a soccer player and he'll probably reply Garo Yepremian or Kyle Rote Jr. It boggles Kazarian's mind that the most famous — and richest — American soccer players are cashing in not by playing soccer but by ripping off the sports dollar performing rudimentary placekicking assignments or proving they are better all-around athletes than those in other sports, laughing all the way to the Bank of America.

"Once you get the knack of it — one, two steps and kick — you should never miss," says Kazarian, who will be performing his purer form of the art when the Los Angeles Aztecs open their North American Soccer League season against Seattle at East Los Angeles today, 3 p.m.

KAZARIAN, 20, is only eight months removed from Armenia, that proud little mid-European entity that has been kicked around almost from the beginning of history by everyone from the Mongols to the Turks. To say that Armenia has been oppressed is to say that the Houston Oilers were not in contention for the Super Bowl last year. Presently it is one of the 15 Soviet Socialist Republics, meaning it enjoys independence from mother Russia like the spider extends courties to the fly.

Kazarian migrated to the U.S. with his family, as his father Walter, a native of the Bronx, had migrated to Armenia during the repatriation program after World War II.

"I was born here, raised here and I just couldn't adjust to the socialistic system," says the elder Kazarian. "My father always dreamt of going there; I always dreamt of coming here."

It took eight years of persistent wrangling to get his family out of the USSR, during which time Jerry was developing into a topflight soccer player.

"Four years ago he went into a sports school," says Walter. "It has nothing to do with education. They have special schools for basketball, swimming, soccer and other sports. He went to the soccer school."

JERRY DEVELOPED to such a degree that he was being considered for the Russian national junior team, a candidacy that cooled, Walter says, "when they heard we had been granted permission to leave."

Jerry was taught three languages in his early schooling — Armenian, Russian and English — but was aware of his destiny even as a youngster.

"I felt it," he says. "All the coaches said, 'You're the best prospect we've had all these years.'"

His goal was clear.

"I was always working to get onto the first team to get all the privileges that went along with it. The No. 1 privilege is you don't have to work. Other people are learning trades to keep their families, but all you have to do is to be a top sportsman and they'll take good care of you. That is your work."

The financial rewards are negligible by American standards.

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"Playing on the reserves I'd be getting about 60 dollars a month," says Jerry. "Once you make the first team it goes up to \$200."

But there are other benefits.

"There are always waiting lists for cars and things like that," says Jerry, "but a sportsman is always placed high on the list, and they don't have to wait long to get apartments. Also, you can travel outside the country, which most people aren't allowed to do."

BUT IT'S DOUBTFUL that Jerry would have been allowed the travel privilege, even if he had joined the national team.

"They wouldn't have allowed me to go because my father was from America and he had applied to leave," Jerry says. "There have been other players in similar circumstances who weren't allowed to leave — until they became Communist Party members. If I had become a party member, they might have considered it."

Kazarian, who has dual citizenship, joined the Greater L.A. Soccer League, a semipro organization,

midway in its season but quickly became the leading scorer. In the Aztecs' four exhibition games, he scored two of their five goals. He notes some differences between the Soviet and American systems, personally and athletically.

"All they showed us of the U.S. on television was riots, demonstrations, strikes and shootings. But I have friends from Armenia that came here, and from what they told me in letters and from what my father told me, it's what I expected — nothing more, nothing less."

"One thing, though, I never expected to be this free — really free — to do anything you want, anytime you want."

"The discipline they (the Soviets) have for their players is much stronger. About three days before a match they take a team and isolate it away from the city."

They don't drink or smoke at all. Here, I've noticed a lot of the fellows smoking... and they're all thinking of making money. That's what stunned me. I don't notice the camaraderie that we had over there. Everybody is for himself.

KAZARIAN IS NOT rushing his adjustment to western ways.

"I'm still going under the old system, keeping myself the way I know over there with somebody telling me what to do. I know that it's better for me."

He still studies American girls with a wary eye.

"I haven't been around that much," Jerry confesses, "but they're a lot like Russian girls. The only thing is they're better educated here. In every other way, they're practically the same — but Armenian girls are different from both. You have to know them through mutual friends or be properly introduced. You try anything with an Armenian girl and she'll beat the hell out of you."

Jerry's heritage comes through on another point. Yepremian, the Miami Dolphins' star sidewinder from Cyprus, is hardly a household name in Armenia, despite his ethnic origins.

"I'd heard of him through my father," Jerry says, "because he used to get The Sporting News."

Walter interjects, "I told him, if you don't make good at soccer in the U.S., you can always placekick."

It looks ridiculously easy to Jerry, who can boot a soccer ball true from 60 yards with either foot, but he doubts that he'll try it.

In Armenia, he says, "They don't even know what American football is."

"I felt it," he says. "All the coaches said, 'You're the best prospect we've had all these years.'"

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SPORTS HOT LINE

Q. How many baseball, football, basketball players and prizefighters served in combat duty in the eight-year Vietnam war? How many were killed, wounded or missing in action? — John P. Odell, Long Beach, Calif.

A. No professional league kept records of this kind, perhaps because the totals might be subjected to wide criticism. The NFL noted the following Viet vets: Dallas quarterback Roger Staubach, Navy; Houston running back Woody Campbell, Army; Pittsburgh running back Rocky Bleier, Army; gypsy running back Joe Don Looney, one of the many who were sheltered in the reserves and got called up anyway. Buffalo guard Bob Kalsu was killed in action July 28, 1970, as far as we know the lone pro sports fatality.

Q. In viewing basketball on television I caught the end of a game between two paraplegic teams. One of the players mentioned was Junius Kellogg, former Manhattan College star. I played service ball with Junius and would appreciate it if you'd find out what happened to him — W. J. Collins, Houston.

A. Kellogg, whose pro hopes were dashed when he was named in the fix scandals, was crippled in an automobile accident several years later and confined to a wheelchair for life. Kellogg now works in the Urban Affairs office in New York and coaches a paraplegic team. TV interviewer Dick Stockton told us he was impressed by Kellogg's spirit. "I suppose you let everybody play," Stockton remarked. Kellogg flashed back, "Hell, no. The best players are out there. Winning is still everything."

Q. I'm exasperated by all the talk about "inside baseball" and brilliant maneuvers by managers. It seems to me that any baseball decision could be made in three seconds by the average fan in the stands. But how can I prove it? — Don Waterhouse, Raleigh, N.C.

A. You might cite the experiment conducted by Bill Veck when he owned the St. Louis Browns. Veck staged a Grandstand Managers Day and had an aide on the field hold up signs for an applause vote on various baseball moves. Everything went along fine until the bases were loaded and the fans voted "Infield In." Pitcher Ned Garver refused to pitch and the game was held up 10 minutes while the GMs were coaxed into changing their decision. Garver then won the game, 1-0.

Q. I would like to know why college baseball teams are able to play professional baseball teams in exhibitions, yet it never seems to happen in other sports. — Gordon O. Chicago.

A. The sport has a long tradition of allowing amateurs to mix on the field with pros. Besides, college authorities have never taken the sport seriously. The lines are drawn so casually that Jesuit High School of New Orleans claimed the world's championship of baseball in 1939. Jesuit had beaten Tulane in a practice game, Tulane beat the New Orleans Pelicans and that spring the Pelicans beat the New York Yankees, who went on to win the World Series.

Q. Until the World Football League came into the news, I thought the oddest name in sports was the Browns. I realize the Cleveland coach's name was Brown, but otherwise what is a Brown? — Ralph Benning, Cincinnati.

A. Owner Mickey McBride staged a contest for the fans to name the team in 1946. The winner, worth \$1,500, was Panthers. But the owner of a semi-pro team in the area protested he already owned the Cleveland Panthers. McBride happily staged another contest, choosing "Brown Bombers" in honor of the popular heavyweight champ. The name was shortened to Browns, as McBride knew it would be.

Do you have a question about a sports personality? Send your questions to SPORTS HOT LINE, 6700 Squibb Road, Mission, Kansas 66202.



In her clutches

You can call it a full-fingered grip or the Hank Aaron home run clamp, but 10 fingers give a woman a more secure hold on a golf club. She can grab it like Lizzie Borden's axe and give the ball 40 whacks. For nine holes, that is.

An earlier tip suggested that the baseball grip is good to escape heavy rough. More fingers generate more club speed.

The baseball grip is particularly sound for women because their fingers usually aren't strong. Some have dainty pinkies that fit firmly around a spouse's paycheck, yet can't control a 42-inch golf club.

THE WEAKNESS is emphasized when fingers ride on top of fingers, as in the Vardon and interlocking grips. Their hands collapse at the top of the backswing and the club droops around the neck.

If this is a problem, fit the club across the fingers and heel of the left hand as in the Vardon grip. Then slip the right hand below it firmly without tension. You'll feel stronger immediately.

Ladies with strong hands may feel no need for the baseball grip. But most of them will like the little hook and extra distance it produces.

Garvey's 57 varieties of nonsense

NFL players' demands outrageous

Everyone is talking about the possible NFL civil war that may destroy or at least delay the 1974 season because of 57 demands presented the NFL Management Council by the NFL Players' Assn.

But hardly anyone has any idea of the scope of those demands other than that the players want bigger salaries and benefits.

With a copy of the entire NFLPA proposal in our hands, we'll attempt to clear the air with some of the most outrageous of those 57 demands.

First, though, you might like to read the introduction of the demands to the team owners by Ed Garvey, 33-year-old Washington attorney, who is director of the NFL Players' Assn.

"We would be less than candid if we did not state that we believe the NFL Management Council has ignored the fans in large measure since 1967. The players have continued to perform at the excellent level expected of them as the best in the country at their profession.

"...the players accuse you of taking freedom from them with no justification. We accuse you of ignoring the injustices occasioned by head coaches and general managers who fine indiscriminately and who threaten disciplinary action if players exercise their First Amendment freedoms.

"You have perpetuated an unjust system of control over athletes by those who have demonstrated disdain for the athletes' constitutional rights.

"In short, we believe it is time you step back and analyze your performance over these past several years. It is time for change in the NFL. It is time to end the suffocating paternalism and the suppression of constitutional rights in the NFL. It is time for freedom."

WITH THAT SARCASTIC, heavy-handed approach, Garvey plunged into the bulky list of 57 demands. The following are the ones we consider most outrageous:

1. Elimination of the Rozelle Rule (wherein a team with a player who has completed his option and been signed by another club must receive compensation agreed to by commissioner Pete Rozelle from the player's new team).

2. Elimination of the option clause.

3. Elimination of the waiver system.

4. Elimination of all fines.

5. Elimination of the commissioner's authority to discipline players.

6. Elimination of reserve lists.

7. All psychological and personality testing of players shall be eliminated.

GOOD LORD! IF THESE DEMANDS were accepted by the Management Council, the whole structure of pro football (NFL version) would collapse.

The Rozelle Rule, option clause and waiver system are what keep the pro game operating.

Can you see what chaos would result if all fines were eliminated? Nobody would toe the mark, or hardly anybody.

What kind of league would the NFL be if the commissioner were stripped of authority to discipline wayward players?

Every team needs a reserve list; if it didn't what would happen to your taxi-squadders and injured personnel? The players wound up with egg on their faces when they let Garvey con them on that one.

What's wrong with psychological and personality



HANK HOLLINGWORTH

testing? It's done in virtually every line of major business. If there's a kook in your brood, I'm certain you'd like to know it.

THE OUTRAGEOUS DEMANDS CONTINUED when the NFLPA discussed the pre-season. These are the ones in that category I consider most outlandish:

1. There shall be no curfews at any time during the training camp period. Hours shall be from 9 a.m. to 5 p.m., and the player must not be on the field for more than three hours per day.

2. The per diem shall not be less than \$30 per day, whether or not the player is injured or is performing for the team.

3. Minimum game pay shall be as follows (remember this is just for the pre-season frolicking):

First game—\$500.

Second game—\$1,500.

Third game—\$2,000.

Fourth game—\$2,000.

Fifth game—\$3,000.

Sixth game—\$3,000.

Seventh game—\$7,000.

Seventh game—\$7,000.

Allin vaults to lead with par-bustin' 63

DALLAS (UPI)—Brian (Buddy) Allin led an assault on par by shooting a course record 63 Saturday to vault into the third-round lead of the \$150,000 Byron Nelson Golf Classic.

Allin, a Vietnam veteran who was tied for the lead in the Tournament of Champions last week going into the final hole, rattled off eight birdies on a day perfect for golf and assumed the lead with a five-foot birdie on the par-4 17th.

His eight-under-par score cracked the Preston Trail Golf Club course record of 64 set by Kermit Zarley six years ago. Allin's 54-hole total of 12-under 201 equalled the lowest three-round score on the tour this year.

With 18 holes to go Allin has a one-stroke lead over Homero Blancas, who joined in with most of the rest of the field by making a mockery of par and cruising around in four-

under 67. Blancas missed a chance to tie for the third-round lead when he bogeyed the final hole.

In third place at 10 under par having shot a 67 was Tom Watson, speaking his first tour victory.

Lee Trevino and Bruce Crampton followed at 204 — nine under par and three back of the leader. Trevino shot the front nine in four-under 31, but then cooled off to shoot a five-under 66 while Crampton had to settle for a comparatively bland 68.

Second-round leader Jim Simons could never get it going and slumped to a one-over 72 and was alone at eight-under 205.

Allin, 5-9 and 133 pounds, thought for a moment following his round and then declared it the lowest he had shot since joining the tour in 1970.

"I just missed one green (the fourth) and got it close to the hole a lot," he said. "I had a lot of good chances for birdies

and made a lot of good putts."

Allin got going at the fifth hole when he rolled in a six-foot birdie putt and then birdied five of the next seven holes he played. One of those birdies almost turned into an eagle when he put a nine-iron shot on the 12th only six inches from the stick.

"Anytime you have got a golf course in this good a condition," said Allin, "and anytime you have such excellent weather (clear skies and almost no wind); then you put the caliber of players we have out here and you are going to see some good numbers shot."

Allin, decorated four times as an artillery officer in Vietnam, will be shooting for his second tour triumph of the year today. His 201 after three rounds equalled the 54-hole scores turned in earlier this year by Jack Nicklaus in the Hawaiian Open and by Allen Miller in Tallahassee.

Buddy Allin
Homero Blancas
Tom Watson
Bruce Crampton
Lee Trevino
Jim Simons
Bob Charles
Charles Coody
Hale Irwin
Gay Brewer Jr.
Kermit Zarley Jr.
Bob Payne
Bob Wynne
Joe Immen Jr.
Don Dick
Bruce Devlin
Steve Stockton
Eddie Peacor
Grier Jones
Billy Casper
Rich Rhoads
Jerry McGee
Ray Floyd
Ben Crenshaw
Tom Kite
Dwight Denny
Spike Kelly
Bert Young
Lanny Harris Jr.
Larry Hinson
Forrest Feiler
Bob Rosburg
Rod Curti
Jim Dent
Butch Baird
Jim Colbert
Bobby Nichols
Van Novak
Mark Hayes
Juan Rodriguez
Dave Eichelberger
Ed Sneed
Gary McCord
Steve Melnyk
Date Cummings
Jack Ewing
David Graham
Wally Ammons
Bob Eastwood
Babe Hickey
Ben Kern
Dan Sikes
Jim Jamieson
Linnel Hebert
John Mahaffey
Terry Cline
Tom Jenkins
Bert Greene
Chuck Courtney
Rick Rhyon

Celtics bid to take 3-1 lead today

BOSTON (AP) — The Boston Celtics, brimming with confidence, throw their tenacious defense against the Milwaukee Bucks again today in a bid to take a commanding lead in the National Basketball Assn. championship playoff.

"If we beat them Sunday, then we'll really put them in a hole," Boston coach Tommy Heinsohn said.

Leading 2-1 in the best-of-seven series after whipping Milwaukee 95-83 Friday night and seeking their first NBA championship since the end of a dynasty in 1969, the Cel-

tics aren't expected to do anything different than in the first three games.

That means a ball-hawking press all over the Boston Garden court and a fast-break offense. The Bucks have been unable to cope with Boston's whirlwind, breath-taking tactics, even though they managed an overtime victory in the second game of the series in Milwaukee.

"We had better come up with something," Milwaukee coach Larry Costello said before sending the Bucks through a late afternoon practice Saturday. "We've got to get the ball up court and at least get one shot."

The Celtics have been letting 6-foot-9 Dave Cowens play 7-2 Kareem Abdul-Jabbar man-to-man while trying to shut off the other Milwaukee

players. Abdul-Jabbar led the Bucks with 28 points, but was no serious threat Friday night.

With Lucius Allen out for the season with a leg injury, the Bucks have not been able to solve the Celtics' press. Veteran Oscar Robertson has tried to move the ball up court, but age is creeping up on the all-time great.

Abdul-Jabbar also is showing the wear and tear of trying to keep up with the Celtics. He slowed to a walk when Milwaukee was trying to

catch up Friday and had to leave the game for a brief rest.

Cowens sat out the entire second period with three personal fouls, but came back to wreck the Bucks in the third and fourth quarters. He topped all scorers with 30 points, many on outside shots over Abdul-Jabbar. Boston captain John Havlicek played his usual outstanding game, hitting for 28 points, grabbing a dozen rebounds and harassing the Bucks all over the place.

"The press did it," Heinsohn said. "Everybody worked on the press out there. That's our offensive weapon. We got a good start in the first period."

Stars dimmed by N.Y. Nets

UNIONDALE N.Y. (AP) — The fired-up New York Nets, triggered by a losing fight in the opening minute of play, parlayed Julius Erving's 32 points and strong help from their bench in routing the Utah Stars, 118-94, Saturday night and grabbing a 2-0 lead in the American Basketball Assn.'s title series.

The third game of the best-of-seven series will be played Monday night in Salt Lake City.

Oklahoma St. bags tee title; L.B. State 8th

SCOTTSDALE, Ariz. (UPI) — Oklahoma State, led by Jaime Gonnalez, came from second place in the final round to claim the title in the second Sun Devil Thunderbird Collegiate Golf Tournament Saturday.

Oklahoma State finished with a team total of 1,087, seven-over-par for the 54 holes. Most Arizona State was second at 1,093. Six men competed on each team with the low five scores counting toward the total.

Mark Sollenberger, Arizona State, took medalist honors with a three-round total of 209, including a McCormack Ranch Golf course record of eight-under-par 64 in Friday's second round. Gonzalez was runner-up at 211, followed by Wayne Huffines, Miami (Fla.) 212, and Charles Gibson, Arizona State, at even par 215.

Brigham Young was third in team standings at 1,112 while Long Beach State finished eighth.

Other team scores were: Miami (Fla.) 1,117; Arizona 1,120; San Jose State 1,121; North Texas State 1,123; Long Beach State 1,125; New Mexico 1,133; Colorado 1,158; Air Force 1,157; California-Santa Barbara 1,157; and Utah 1,164.

Kathy forges to Lady Tara lead

ATLANTA (UPI) — Kathy Whitworth, all-time leading woman money winner, sank a six-foot putt on the final hole Saturday to forge into a one-stroke lead at the end of the second round of the Lady Tara Golf Classic.

Miss Whitworth, first woman golfer to earn more than \$500,000, posted her second successive 72 Saturday for a two-day total of two-under-par 144, one stroke better than two-time women's U.S. Open Champion Donna Caponi Young, who shot a one-over par 74 after having shared the first-round lead with Sandra Spuzich, and Australian Magie Masters.

Miss Spuzich skied to a 76 Saturday but remained in third place with a one-over 147, as only three of the 92 second-round participants were able to break par over the narrow, tricky Indian Hills course. Miss Masters fell six strokes off the lead with a second round 79.

"There is no question this is the tightest course we've played," said Miss Whitworth. "It has a lot of doglegs and you have to hope that you can hook to get a better roll."

"Also, the greens are tough to hold and having to play the longer iron has made it difficult to stay on them."

Miss Whitworth started the day one stroke off the lead and didn't forge in front until the very last hole. She had two birdies and two bogies on the front side, and then ran off a string of eight straight pars before getting her go-ahead birdie at the final hole. She had a chance to take the lead on the next-to-last hole, but missed a six-foot birdie putt.

Beth Stone shot the best score in the first two days of the Lady Tara—a four-under-par 69—and was tied, at 148, with this year's leading money winner JoAnn Prentice and Gerda Boykin, both shooting their second consecutive 74s.

Mary Lou Crocker had

Oosterhuis in French tee lead

PARIS (AP) — Defending champion Peter Oosterhuis of Britain rolled in three successive birdies on the front nine Saturday en route to the 54-hole lead in the French Open Golf Tournament.

Oosterhuis carded a three-under-par 68 for a 211 total after three rounds over the 7,162-yard par 71 Chantilly course.

Tommy Horton of Britain moved into second place at 212 after a 70, and Vicente Fernandez of Argentina, the second-round leader, was another stroke back at 213 after a 74.

Peter Townsend of Britain shot a 69 for 214 and Tony Jacklin, another Britisher, was one of four players tied at 216.

a two-under par 71 to tie, at 149, with Kathy Cornelius, who had a 73.

Miss Cornelius and Gail Denenberg, far back in the field at 153, were the only ladies at even par in the second round.

"This course is not playing the way it was during the practice rounds," Miss Whitworth said in explanation of the high scores. "Earlier in the week it was very dry and playing short, but they have been pouring water on this golf course the last two days and it has been hard to adjust."

The field was trimmed to the low 61 scores for today's third and final round of this \$35,000 LPGA tour event. The scores were so high the first two days that a 13-over-par 159 made the cut.

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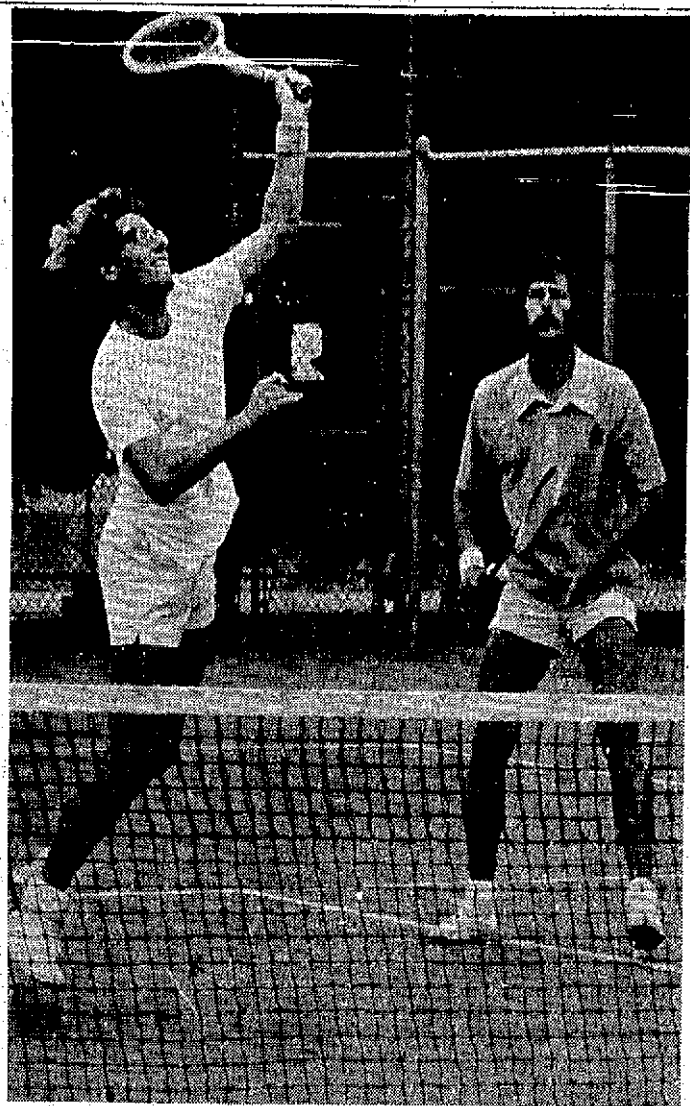
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Double trouble for 49er foes

Neil Bessent (left) and Tom Smith of Long Beach State are on the attack en route to winning PCAA doubles championship Saturday on 49er courts. The win also enabled 49ers to capture the team title, outscoring San Jose State, 48-42.

—Staff Photo by BOB SHUMWAY

L.B. State repeats as PCAA net champs

Kurt Nielson won a 5-4 tie-breaker to win the No. 2 singles championship and lead Long Beach State to the Pacific Coast Athletic Assn. tennis championships at on the 49er courts Saturday.

It was the second consecutive PCAA tennis title for the 49ers.

Nielson defeated Bob

Hansen of San Jose 3-6, 7-6, 7-6 to spark the victory. San Jose led 28-26 going into the finals.

The 49ers captured four of six singles titles and two of three doubles championships for the 48-42 win over San Jose, the closest rival. UC Santa Barbara and San Diego tied for third with 16 points.

The doubles team of Curt Condon and Craig Rodgers clinched the 49er win with a 6-3, 7-6 No. 3 victory over San Jose's Tony Yvanovich and Bruce Antal.

Defending PCAA singles champion Andy Moffat of San Jose defeated Long Beach's Tom Smith, 7-6, 7-6, but Nielson, Neil Bessent, Condon and Craig Rodgers gained singles victories.

The 49ers, with two dual matches remaining, will compete in the NCAA tournament at USC, in late June. The 49ers have matches with Utah State and UC Irvine remaining.

Team standings: Long Beach State 48, San Jose State 42, UC Santa Barbara 36, UC San Diego 36, Los Angeles State 32, Fresno State 10, Pacific 3.

Championship singles: (1) Andy Moffat (LSU) d. Tom Smith (LB) 7-6, 7-6; (2) Curt Nielson (LB) d. Bob Hansen (SJS) 3-6, 7-6; (3) Neil Bessent (LB) d. Perry Rodgers (SJS) 6-2, 6-3; (4) Joe Meyers (SJS) d. Mark Marcin (LB) 3-6, 6-1; (5) Curt Condon (LB) d. Tony Yvanovich (SJS) 6-3, 6-4; (6) Craig Rodgers (LB) d. Bruce Antal (SJS) 6-3, 7-6.

Championship doubles: (1) Smith-Bessent (LB) d. Moffat-Meyers (SJS) 6-3, 7-6; (2) Hansen-Rodgers (SJS) d. Nielson-Marcin (LB) 6-3, 6-4; Condon-Rodgers (LB) d. Antal-Yvanovich (SJS) 6-3, 7-6.

L.A. State takes pair from 49ers

Los Angeles State moved a step closer to the Pacific Coast Athletic Assn. baseball championship Saturday, sweeping a doubleheader from Long Beach State, 5-3, 6-3, on the Diablos' field.

The Diablos won the first game with a two-run rally in the seventh inning when Dan Parma singled and was sacrificed to second. Tim Corcoran walked and Bud Bulling cleaned the bases with a triple.

Los Angeles put two run-innings back-to-back, in the fifth and sixth innings, for the win.

First Game			
LONG BEACH	LA STATE	ab	rb
Pollard dh	4 1 0 0	Parma cf	5 1 1 0
Parma dh	3 0 1 1	Mack 2b	3 1 1 0
Bugs cf	4 1 0 0	Corcoran rf	3 1 0 0
Vidraak rf	5 0 1 0	Bulling c	3 1 0 0
McKishon lf	5 0 2 2	Buzza dh	4 1 1 0
Smith ss	3 0 1 0	Wash. lf	4 0 0 0
Smith ss	4 1 1 0	Stevens 1b	3 0 1 1
Margolin c	4 0 1 0	Ritz 3b	3 0 1 0
Rollins pr	0 0 0 0	Hibbs ss	4 0 1 1
Borch c	0 0 0 0		
Hardy lb	4 0 1 0		
Total	32 5 11 3	Total	26 3 9 3

Second Game			
LONG BEACH	LOS ANGELES	ab	rb
Pollard dh	4 0 0 0	Parma cf	2 1 1 0
Pelland 2b	3 0 0 0	Mack 2b	3 0 1 0
McKishon lf	3 0 1 0	Corcoran rf	1 2 0 1
Vidraak rf	1 0 0 0	Bulling c	2 1 1 0
Smith ss	3 0 2 0	Buzza dh	3 0 1 3
Bugs cf	3 0 2 0	Wash. lf	3 1 1 1
Smith ss	3 0 1 2	Stevens 1b	3 0 0 0
Teale 3b	2 1 1 0	Ritz 3b	2 1 1 0
Hardy lb	3 0 1 1	Walton ss	2 0 0 1
Borch c	0 0 0 0		
Farachip	1 0 0 0		
Total	24 3 6 3	Total	20 6 6 6

Long Beach..... 210 000 000-3
Los Angeles..... 021 800 20-5
E-Mack, Stevens, Lysander 2, 106
Long Beach 11, Los Angeles 8, DP—
Long Beach 2B—Smith, Corcoran, 2B—
Bulling, Sac—Parma, Mack, SF—
Stevens.
IP H R ER BB SO
Oldham (L)..... 8 11 5 2 2 5
Lysander (W)..... 9 9 3 3 4 9
WP—Oldham, HBP—Rich (by Oldham), T—25.

L.B. Invitational LBCC nine finishes laden with talent on losing note, 3-1

If you're a fan of the four-legged racer you will be at Hollywood Park today. If you prefer the two-legged variety, Long Beach State is your best bet.

The fifth Long Beach Invitational has drawn many of the most talented clubmen in Southern California. Long Beach State coach Ron Alice reports that the entire 49er squad will participate, along with a few individuals from USC and UCLA, and others from the Beverly Hills Striders, Pacific Coast Club, Port MacArthur, California International Track Club, San Diego TC and Santa Monica TC.

Phil Moses of Long Beach State will aim at the school half-mile record of 1:49.3 established by Ralph Lee in 1965. Moses has galloped 1:51.1 this term. His chief challengers will be Conrad Gonzales of Northridge, with a 1974 pinnacle of 1:51.5, and 31-year-old Ralph Lee, who ran 1:51.0 a week ago.

Most competitive race may be the 440-yard relay, matching Cal International (40.2), Striders (52.2), James Butts (53.0), Fort MacArthur (40.8), Northridge (40.9) and L.B. State (40.9).

The triple jump may be just as close. It brings together Clem Jackson (52.2), James Butts (53.0), Rayfield Dupree (51.6), and Mohinder Gill of India (53.7).

Field events will commence at noon, and they'll be off to the races at 12:45 p.m. Tickets (\$1.50 for adults, 50 cents for children) will be on sale trackside.

Other entries, with best marks, as announced by meet director Alice:

Hammer throw - Bill Diehl (Army) 212-5; Bill Stahl (Army) 209-9.

Pole vault - Casey Carrigan (PCC) 17-7 1/2; Bob Richards Jr. (PCC) 17-6; Tim Curran (Striders) 16-6.

Long jump - Jerry Proctor (Striders) 27-1; Al Lanier (Army) 26-8; Stan Whitley (Cal Int) 25-1; Bonney Moore (Cal Int) 26-2.

440 relay - Cal International 40.2, Striders 40.7, Army 40.8, Northridge 40.9, Long Beach State 40.9.

1 mile - Ron Johnson (UCLA) 4:08; Steve Crane (Army) 4:01.9; George Steward (Army) 4:03.2.

High hurdles - Charles Rich (Cal Int) 13.4, Clem Jackson (Striders) 13.8, Jerry Wilson (Striders) 13.7.

440 - Jim Kemp (Striders) 46.5.

High jump - Ron Evans (Striders) 7-0, Carl Miles (Striders) 7-1, Phil Singleton (Cal Int) 7-0.

Discus - Miles Lister (Striders) 190-0; Gary Ordway (PCC) 207-5.

100 - Don Quarrie (Jamaica) 9.3.

220 - Don Quarrie (Jamaica) 20.4, Leon Brown (Cal Int) 21.0.

Triple jump - Clem Jackson (Striders) 52-2, James Butts (Striders) 53-0, Rayfield Dupree (L.B. State) 51-6, Mohinder Gill (India) 53-7.

880 - Phil Moses (L.B. State) 1:51.1, Ralph Lee (West Valley TC) 1:51.1, Conrad Gonzales (Northridge) 1:51.5.

440 hurdles - Jim Bolding (PCC) 49.2, Steve Williams (San Diego TC) 50.9, Jim Patton (Northridge) 51.0.

Mile relay - Army 3:15, Cal International 3:15, Striders 3:13, Long Beach State 3:15, Cal Poly Pomona 3:14.

By JIM MANGAN
Staff Writer

It was fitting that Long Beach City College which has been frustrated for most of the Metropolitan Conference baseball season wind up the year on the same note.

El Camino's Gene Schmidt baffled the Vikings with a six-hit, nine-strikeout performance Saturday afternoon, and the resulting 3-1 victory gave the Warriors the flag for the second half of the split Metro season.

El Camino meets Valley, first round winner, in a best-of-three series Friday and Saturday, with a coin toss determining the game sites.

Schmidt was pretty much in control except in the seventh when LBCC got three singles to load the bases, but the right-hander got the most

important of his strike-outs to repulse the last Viking threat.

LBCC coach Joe Hicks again split his mound chores among three hurlers, and the result was a creditable combined seven-hit outing.

The winners took the lead off starter Jim Davis with a run off two hits in the first.

Long Beach got even in the fourth when Steve Capie received Schmidt's only base on balls and ultimately rode home on Greg Commentz's double.

Middle man Jay Hicks gave up only two hits in his three-inning effort, but mixed them with two errors — one his own — to give El Camino all the margin they needed. He was the losing pitcher.

Pete Tereschuk was impressive in the final three innings, giving up only one hit, but saw his bid for a decision go astray when LBCC couldn't score in the seventh.

Commentz, the Viking offense leader, got his second hit with one and one, and a second out later, John Crotty and Bob Muenzer did the same to load the bases.

But Schmidt got John Klein on a swinging third strike, and LBCC never had another chance.

Although the Long Beach defense was a bit less than satisfactory, the

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Chris tops \$100,000 in tennis winnings

HILTON HEAD ISLAND, S.C. (AP) — Chris Evert became the first athlete to pile up over \$100,000 in winnings on the 1974 women's pro tennis tour Saturday as she easily downed Kerry Melville of Australia, 6-1, 6-3, for the title in this \$100,000 stop on the tour.

"Kerry pushed me harder than Rosie," the teenage champion from Fort Lauderdale, Fla., commented after the match, referring to Rosie Casals of San Francisco, her semifinals victim.

Her victory gave Miss Evert \$30,000 and a new car and sent her year's winnings to \$103,000. Last year, her first as a professional, she won about \$153,000.

Miss Melville, who pick-

ed up \$14,000 for second place, came to the net more than usual in the match. "She forces players to do that," she said of Miss Evert. "They know she's going to hit it back no matter what you do."

"Chris hits harder than she used to," the 26-year-old Australian observed.

Prep baseball

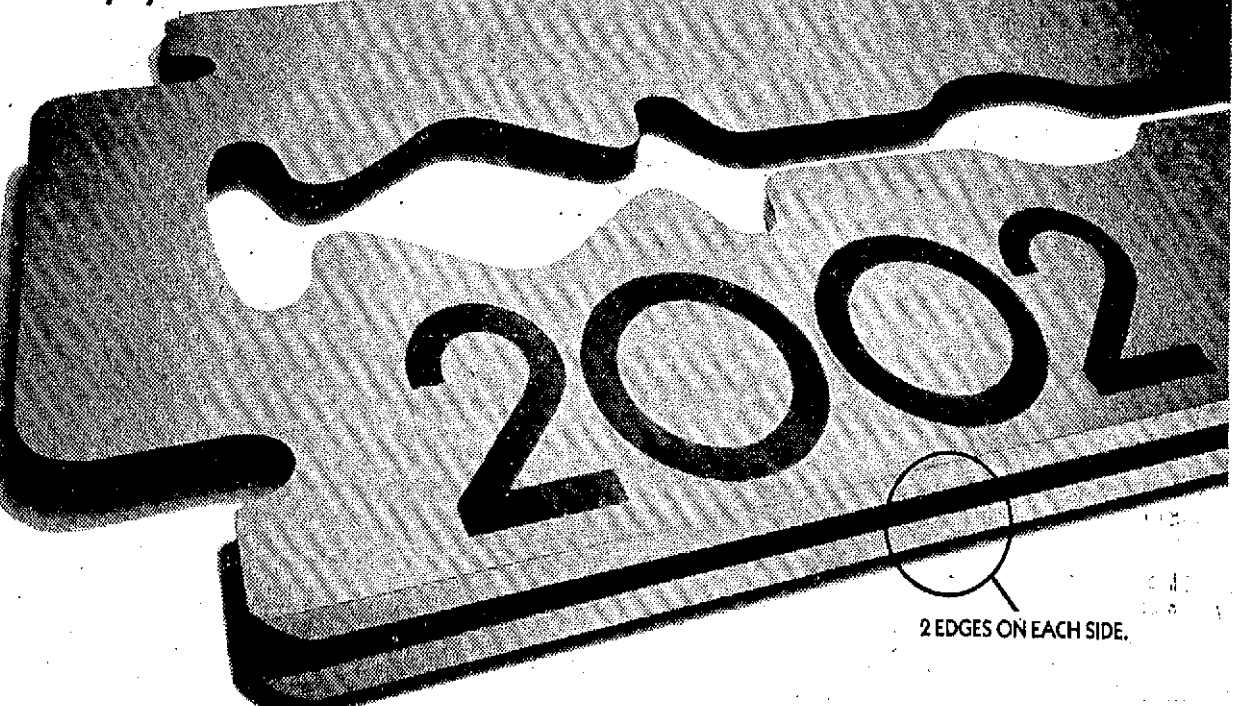
Non-League			
Brethren.....	01-7 14 3		
Canyon of Orange.....	005 010 00-4 8 0		
Lord, Pearsey (7) and Lanthier:			
Pontiz and Bauman, HR—Pearsey (8).			

ACADEMY LEAGUE			
Avalon.....	300 032 8-16 10 0		
American Christ.....	128 800 0-3 3 5		
Field, Ponce (12) and Sammons:			
Kulth, Hammond (7) and Melvin:			
Correspondent: Brian Dawes			

IL results			
Toledo 2, Pawlucket 1.			
Charleston 2, Syracuse 1.			
Memphis 3, Pawlucket 2.			
Richmond 6, Rochester 1.			

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E78-14	21.00	2.24	E78-14	23.00	2.24
F78-14	22.00	2.41	F78-14	24.00	2.41
G78-14	23.00	2.55	G78-14	25.00	2.55
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			L78-15	30.00	3.13

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J78-15	72.00	54.00	3.44
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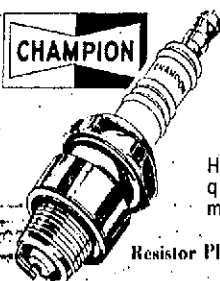


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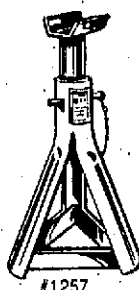


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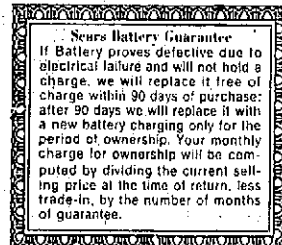


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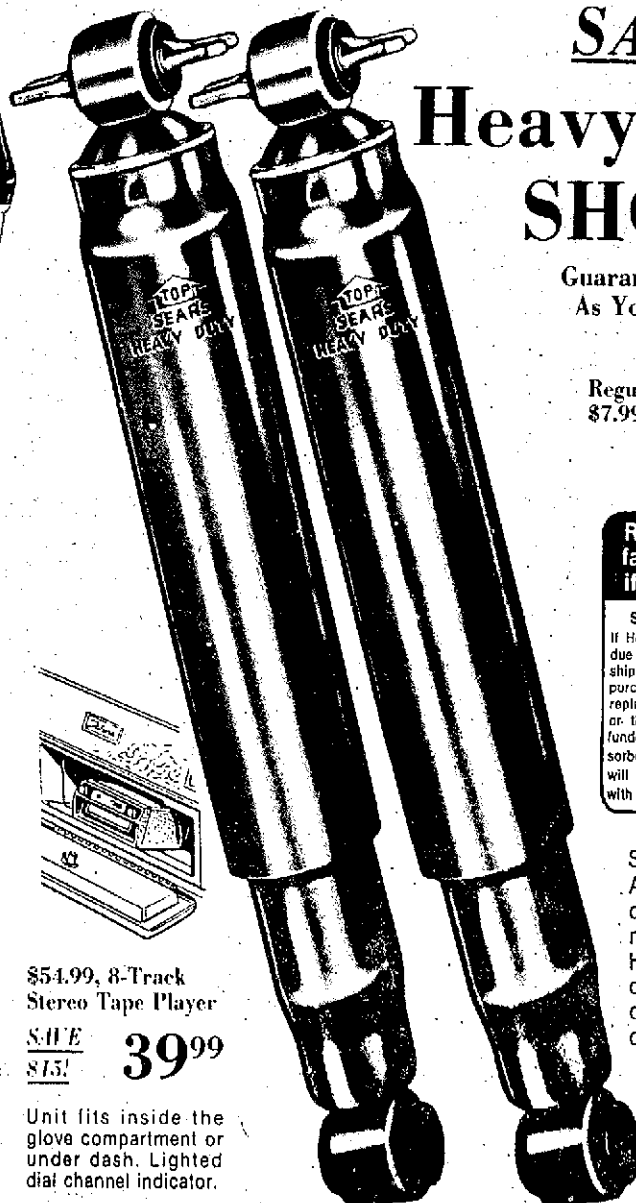
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(CLOSED SUNDAYS)

Yellowtail are keeping San Diego off balance

Now it's San Diego's time to wonder about the yellowtail and their strange habits. Big schools of yellowtail, bypassed the Coronado Islands last week and headed upcoast while we held our breath here, hoping that the fish would keep on coming this way. Instead, they stopped north of La Jolla, roughly about 10 to 15 miles off Del Mar. That's about halfway between Point Loma and Oceanside.

After a count of fewer than 100 on Sunday, the total picked up on Monday to 280 yellowtail, 984 on Tuesday, 1,165 on Wednesday and 476 on Thursday. The fish caught sportfishing operators with their flaps down, and actually it meant longer trips than the usual Coronado Islands trips at this time of year. The reason for the pickup in total counts of fish was the fact that more boats were ordered to the banks off Del Mar.

Although we had hoped for a run around Catalina Island, the total number of fish didn't match counts at San Diego. Whitey Ashley, running his Cortez out of Long Beach Sportfishing Landing, got into a small school and his 12 passengers caught five yellowtail, two white sea bass and limits of large kelp bass.

A San Pedro Sportfishing boat reported nine yellowtail and 22nd street Landing (San Pedro) had 35 yellowtail.

We know that the yellowtail are on the move. There is no assurance that they will come north in such numbers as they did in 1973 when the Davidson Current washed millions of tiny red crabs along the beaches as far as Santa Monica.

CONTINUING WITH OCEAN FISHING reports, the Department of Fish and Game has just released the totals for the last six years, and it is interesting to study the chart for certain species of fish.

For instance, the yellowtail catch last year for all of Southern California was almost double what it had been in 1972. The 1973 total was 221,287 compared with 59,031 in 1972. The other years went like this: 1968, 58,049; 1969, 79,202; 1970, 97,376; and 1971, 44,608. It is well to remember that the yellowtail catch has been down for more than five years until 1973 when not only San Diego landings counted them, but others up this way had their share, too.

The 1973 party-boat catch for Southern California showed this: 880,100 anglers caught 5,923,478 fish for the largest number ever taken in a single year. Yet, it was the rockfish count that really sent the figures soaring. Anglers caught 3,570,356 rockfish, almost a million and one-half more than the total for any other year.

Those rockfish figures didn't include sculpin, lingcod, sheephead, white croaker, various and sundry flatfish, cabezon and sablefish, all of which some anglers would like to put in the rockfish family inasmuch as they live in deep water like the rockfish.

THERE ARE SOME DISAPPOINTING figures in the six-year scoresheet, such as kelp bass, bonito, barracuda, halibut and others. Although barracuda had a sharp upswing in 1973—92,483 fish—over 1972, when the total was only 38,243, the count was a far cry from those marvelous years of 1968, 69 and 70 when the score sheet showed 372,246, 358,518 and 373,801.

Bonito likewise were on the skids from those big years. The count of 472,451 in 1973 wasn't even one-half of the 1968 and 1969 totals. Halibut—9,622 last year—was up slightly over the previous year, but not anywhere near the 54,663 record in 1968.

We all know what a fizzle the albacore run was in 1973, when a single longfin was weighed in at Avalon by the skipper of a sportfishing boat that had gone far to



DONNELL CULPEPPER

sea. The others of the 9,858 total were caught off Morro Bay. Here are the figures for the six years on albacore: 1968, 129,710; 1969, 48,887; 1970, 112,106; 1971, 160,361; 1972, 86,890; and 1973, 9,858.

On the other hand, bluefin tuna was up in total figures with 5,347. The previous high in the six years had been 1,833 in 1970.

All of the above figures were tallied from sportfishing boats and did not include private craft that go out and in harbors on special trips without reporting catches. No barge figures were included in the totals.

OUTDOOR MINIS—"Women drivers of motor vehicles should be given special consideration—and watching. "It takes gas to propel a motor vehicle—profanity won't do it." "Share your gas with the man who is stranded far from a filling station."

Do those quotations make you wonder about the past? Those and others are in a facsimile edition (1976) of the Rand McNally Auto Road Atlas of the United States, just published in connection with the map-making firm's golden anniversary. No copies of two earlier editions could be found. Rand McNally is still offering a reward for a 1924 copy.

If you want to look back 50 years, you'll enjoy thumbing through the Atlas. There are freeways nowhere, only dirt roads or nothing existed in the '20s.

This was bound to happen sooner or later: BASS (Bass Anglers Sportsman Society) has published a how-to book, "Bass Guide to Fishing Lures," in which Ray Scott, BASS president, has a foreword for all bass fishermen and readers. Some of the top fishermen of the country have written the chapters that follow.

The book sells for \$3.95 and may be ordered from BASS of America, P.O. Box 3044, Montgomery, Ala. 36109. There are chapters on locating bass, reading the water, top lures, deep-running lures, plastic worms and one chapter on cold-weather bassin.

FISHIN' FACTS

SEAL BEACH—153 anglers on 3 boats caught 1,218 rock cod, 1 sole, 1 cow cod, 30 sculpin, 12 sand bass; 106 anglers on 3 boats caught 45 bonito, 2 bass, 18 halibut, 820 white croaker.

SAN DIEGO—732 anglers on 57 boats caught 104 yellowtail, 1,055 bonito, 138 calico bass, 145 barracuda, 172 rockfish, 12 ling cod, 1 white sea bass, 1 silver salmon.

22ND ST. LANDING—100 anglers on 3 boats caught 4 yellowtail, 4 barracuda, 57 calico bass, 8 sand bass, 14 blue less, 7 halibut, 26 sheephead, 222 sculpin, 365 rock cod, 23 whitfish, 2argo.

BEAUMONT PIER—138 anglers on 3 boats caught 23 bass, 9 sand bass, 6 halibut, 843 rock cod, 97 sculpin, 2 mackerel.

DAVEY'S LOCKER—105 anglers on 4 boats caught 2 barracuda, 21 bass, 634 rock cod, 1 halibut, 24 sculpin.

L.B. SPORTFISHING—224 anglers on 7 boats caught 4 bass, 42 bonito, 138 calico bass, 27 sculpin, 61 sheephead, 131 rock cod.

British soccer

ENGLISH CUP FINAL
Liverpool 3, Newcastle 0

SCOTTISH CUP FINAL
Celtic 3, Dundee United 0

SCOTTISH LEAGUE
Division One

Hearts 0, Clyde 0 tie

Division Two

Queen of the South 1, Alloa 0

JC baseball

Western State Conference

Compton 000 001 000-1 4 2

Moorepark 000 000 208-2 6 0

King and Patterson Rerbal and Breslaw.

Second Game

Compton 000 000 02-2 7 3

Moorepark 000 000 01-1 4 3

Strickland and Jackson; Harrison and Breslaw.

Glasgow wins Cup

GLASGOW, Scotland (UPI)—Glasgow Celtic completed a league and cup double Saturday by beating Dundee United, 3-0, in the final of the Scottish Football Assn. Cup before 75,959 at Hampden Park.

WORLD CUP SOCCER

DATE	EVENT NO.	MATCH	TIME
THU JUNE 13*	1	INAUGURAL CEREMONIES plus BRAZIL vs YUGOSLAVIA	7:00 AM 9:00 AM
FRI JUNE 14*	2	W. GERMANY vs CHILE	8:00 AM
SAT JUNE 15	3	URUGUAY vs NETHERLANDS plus ARGENTINA vs POLAND	8:00 AM 10:00 AM
TUE JUNE 18*	4	BRAZIL vs SCOTLAND	11:30 AM
WED JUNE 19*	5	ITALY vs ARGENTINA	11:30 AM
SAT JUNE 22	6	SCOTLAND vs YUGOSLAVIA	8:00 AM
SUN JUNE 23	7	W. GERMANY vs E. GERMANY	11:30 AM
WED JUNE 26*	8	ITALY vs POLAND	8:00 AM
SUN JUNE 30	9	TEAMS TO BE ANNOUNCED JUNE 23	8:00 AM
WED JULY 3*	10	TEAMS TO BE ANNOUNCED JUNE 23	8:00 AM
SUN JULY 7	11	TEAMS TO BE ANNOUNCED JUNE 23	8:00 AM
FINAL	12	CLOSING CEREMONIES plus CHAMPIONSHIP FINAL	7:00 AM 9:00 AM

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WED JULY 3*	10	TEAMS TO BE ANNOUNCED JUNE 23	8:00 AM
SUN JULY 7	11	TEAMS TO BE ANNOUNCED JUNE 23	8:00 AM
FINAL	12	CLOSING CEREMONIES plus CHAMPIONSHIP FINAL	7:00 AM 9:00 AM

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*For location of TICKETRON OUTLETS, see page 10

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At The Fabulous FORUM

Manchester & Prairie

U.S. amateur wrestlers head for L.B.

Long Beach will be rippling with muscle power next month when the National AAU wrestling championships are held at the Long Beach Arena.

It marks the first time the nationals have been held in Southern California.

More than 2,000 participants from the elite of amateur matdom are expected for the eight-day event, which includes the Western Junior Freestyle, June 15-17; the Western Junior Greco-Roman, June 18-19, and the major attraction, the Senior Freestyle championships, June 20-22.

Two of the first entrants in the senior division are Dan Sherman, the Athlete-wrestler in Deerfield, Ill., and Sergio Gonzales, the former out from Redondo Beach. Both competed against the Russians at the Long last month.

Bullfight season opens today in TJ

TIJUANA—The friendly nationwide duel between matadors Eloy Cavazos and Curro Rivera is expected to highlight the first corrida of the season today in the downtown bullring in Tijuana.

Beginning at 4 o'clock, they and Jorge Blando will each face two bulls of one of Mexico's top ranches, San Miguel de Mimihuaupam.

Walton signs but avoids title talk

PORTLAND, Ore. (UPI)—Bill Walton, his signed contract in hand, arrived in Portland Saturday, went through a physical checkup, and then told newsmen his choice of professional basketball was not a matter of "whether the NBA or ABA had the most to offer."

The 6-11 three-time UCLA all-America and three-time outstanding college player of the year, did not reveal terms of the contract signed with Portland, but it is estimated at between \$2.5 million and \$3 million.

But he jokingly remarked his contract provided him enough "to buy a new shirt today."

"It really did not come down to the NBA versus ABA," Walton told newsmen. "It just came down to which place had more to offer me. At this time in my life, coming and living in Portland looked like the best opportunity."

Walton said "I am just going to play basketball to the best of my ability," next season, and he didn't relish being drawn into any talk about his capability for turning the Portland franchise, last in the Pacific Division all four years it has been in the league, into an instant title contender.

Walton was accompanied by Sidney Wicks, an all-star forward for Portland and instrumental in Walton's decision to come to Portland, and Sam Gilbert, the Los Angeles area businessman and adviser to many of the former UCLA superstars who have gone onto pro fame.

Dr. Frank B. Smith, Portland team physician

and one of the nation's top knee specialists, said Walton had made a "complete recovery from his back injury suffered against Washington State in a Pac-8 Conference game last February, which bothered him through the NCAA playoffs."

"His knees are free of any symptoms at the present time," Dr. Smith said, adding that Walton had handled the tendonitis problems in his knees "well in the past and it is hoped that he will continue to do so in the future." An 82-game pro season features three times as much action in a season than does a college campaign.

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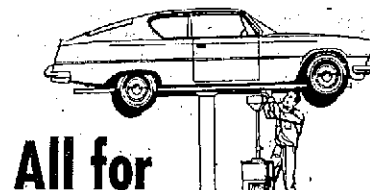
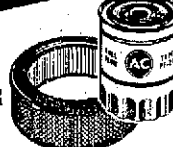
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MAJOR LEAGUE AVERAGES

NATIONAL

TEAM	BATTING	AB	R	H	HR	RBI	Pct
St. Louis	831	127	261	12	115	207	
Pittsburgh	740	125	212	22	101	275	
Los Angeles	832	126	227	22	101	275	
Philadelphia	785	99	212	13	90	270	
Cincinnati	728	106	195	19	97	269	
San Diego	829	81	210	16	75	254	
New York	753	92	184	18	82	245	
Atlanta	822	103	201	21	93	245	
San Francisco	774	103	189	14	93	244	
Seattle	515	86	140	10	89	244	
Chicago	668	85	154	17	79	221	

INDIVIDUAL BATTING

35 or more at bats	AB	R	H	HR	RBI	Pct
Reitz, StL	92	17	37	2	15	.400
Taveras, Ph	45	5	17	0	4	.375
Maddox, SF	100	17	37	2	15	.375
McDonald, Ph	80	16	29	6	14	.363
Unger, Ph	48	11	21	1	4	.362
R. Smith, StL	97	17	35	4	20	.361
Holmes, Hn	73	7	26	1	12	.350
Grubb, SD	73	13	25	1	9	.351
Gross, Hn	76	16	27	0	12	.351
Walton, Hn	95	17	33	3	15	.347
Schmidt, Ph	77	11	26	4	14	.338
Morgan, Cn	89	12	27	1	8	.338
Perez, Cn	83	12	27	1	8	.338
Garr, AtL	101	10	34	1	12	.337
Sizemore, StL	94	14	31	0	16	.330
Garvey, LA	94	16	31	7	22	.330
Wilson, NY	94	16	31	7	22	.330
D. Parker, Ph	70	7	23	1	9	.329
Simmons, StL	92	10	30	0	13	.326
Rose, Cn	87	17	29	1	3	.326
Baker, AtL	83	17	29	2	3	.326
McBride, StL	74	15	24	2	9	.324
D. Thomas, SD	96	11	31	2	6	.323
L. May, Hn	93	17	29	3	20	.322
Andrews, Ch	78	15	27	2	9	.321
Brock, StL	103	25	33	2	12	.320
Russell, LA	88	12	28	3	8	.318
W. Crawford	85	15	27	0	17	.318
B. Robinson, Ph	63	6	20	0	3	.317
Buckner, LA	82	8	26	0	6	.317
A. Oliver, Ph	73	14	29	3	10	.317
Winfield, SD	45	4	14	2	6	.311
C. Jones, NY	91	14	28	1	9	.308
D. Cash, Ph	98	16	30	1	10	.308
Metzger, Hn	85	13	26	0	3	.305
Mowley, Ch	82	15	25	3	6	.305
Cedeno, Hn	100	20	31	1	10	.304
M. May, Hn	63	10	19	0	6	.300
Bailey, AtL	57	10	17	1	7	.298
Singleton, AtL	57	10	17	1	7	.298
Stargell, Ph	74	11	22	4	19	.297
Cardinal, Ch	76	13	22	2	9	.296
Orlando, Cn	35	7	10	0	3	.285
Decker, Hn	55	11	24	1	8	.285
Sanguillen, Ph	53	5	15	2	8	.281
M. Anderson, Ph	48	8	19	1	10	.279
Roberts, NY	87	12	24	2	10	.278
Zisk, Ph	5	5	12	0	2	.276
Coy, LA	91	14	25	1	16	.275
Schnecko, NY	62	5	17	4	13	.274
W. Davis, AtL	71	10	20	0	8	.273
Hutton, Ph	44	10	24	3	9	.273
Concepcion, Cn	88	10	24	3	19	.273
McCovey, SD	55	5	15	0	5	.273
Millersville, Ch	56	7	23	1	3	.273
Kendall, SD	6	7	23	1	3	.273
Poli, AtL	60	7	16	0	10	.267
Driessen, Cn	79	10	21	0	18	.266
Phillips, SF	61	0	16	0	5	.262
Miller, NY	64	8	22	2	15	.262
B. Williams, Ch	69	13	10	4	19	.261
Tolan, SD	69	8	18	0	7	.261
Torre, StL	81	10	21	0	8	.259
Harrison, NY	65	12	21	0	4	.259
Bowa, Ph	55	15	24	1	6	.255
Dales, AtL	63	5	16	0	7	.254
Kingsman, SF	64	4	21	4	12	.254
Luzinski, Ph	84	4	21	1	12	.250
Orliveros, SF	77	11	19	2	11	.247
Bonds, SF	90	21	22	3	16	.244
Mathews, SF	84	7	26	2	12	.238

PITCHING

2 or more decisions	IP	H	B	SO	W	L	ERA
Forsyth, Hn	11	6	3	6	1	0	.27
Reitz, StL	21	12	5	7	2	1	.30
Freglin, SD	27	20	7	14	2	1	.43
Rau, LA	27	29	13	11	1	1	.85
Fralina, Ch	27	29	13	11	1	1	.85
Ortiz, Hn	26	27	12	23	2	2	.92
John, LA	48	39	9	31	5	1	.76
German, StL	14	11	7	4	2	1	.84
Mallick, NY	27	25	5	23	2	1	.88
Green, Cn	24	17	10	1	1	1	.91
Messersmith, LA	48	36	18	36	2	2	.22
Greil, SD	25	20	11	15	2	1	.24
Lundberg, Ph	39	45	8	24	1	2	.32
Calderell, SF	29	27	8	24	1	2	.32
Norman, Cn	17	12	6	17	1	2	.40
Schuler, Ph	41	40	18	17	3	2	.40
Stinson, LA	44	35	9	25	1	3	.40
Kosman, NY	41	39	12	35	0	2	.43
Griffin, Hn	39	34	20	26	1	2	.47
Steele, StL	27	27	9	17	1	3	.50
Brewer, LA	32	3	1	8	1	1	.50
Lizy, Ph	78	10	2	4	2	2	.51
A. Foster, StL	37	38	11	17	1	2	.51
Kison, Ph	11	11	4	1	1	1	.51
Reitz, StL	42	48	16	10	1	2	.51
Moffitt, SF	16	10	4	11	2	2	.52
Bradley, SF	41	36	18	28	3	3	.52
McQuinn, SF	24	22	20	17	1	3	.53
P. Miller, AtL	45	49	1	1	2	3	.53
Seaver, NY	45	42	6	44	1	2	.53

AMERICAN

TEAM	BATTING	AB	R	H	HR	RBI	Pct
Texas	746	83	202	15	79	271	
Minnesota	782	96	211	17	84	270	
Chicago	850	128	229	22	117	269	
California	774	110	208	28	103	268	
Kansas City	775	101	204	22	93	264	
Cleveland	785	82	204	16	75	260	
Detroit	822	108	208	28	102	255	
New York	762	97	190	22	90	252	
Oakland	758	90	185	20	84	245	
Boston	669	99	157	20	93	235	
Milwaukee	718	73	163	17	67	225	
Baltimore	718	73	163	17	67	225	

INDIVIDUAL BATTING

35 or more at bats	AB	R	H	HR	RBI	Pct
Caray, Min	73	12	30	0	6	.393
R. Jackson, Oak	84	19	35	10	7	.393
Hargrove, Tex	41	7	16	1	7	.390
Stanley, Cal	59	12	23	4	13	.390
Radzick, Tex	56	12	23	4	13	.390
Freshman, Det	50	16	1	0	6	.390
Pinielle, NY	64	8	23	0	8	.359
Bloomberg, NY	53	12	19	4	11	.358
Griffin, StL	72	15	24	6	19	.358
Grich, Bal	74	14	25	3	10	.358
Yastrzemski, Bos	74	12	25	6	19	.358
McRee, KC	74	13	25	4	14	.358
Henderson, Ch	87	14	29	1	10	.358
Oliva, Min	45	0	15	0	4	.333
Rudi, Oak	90	8	30	2	15	.333
Spencer, Tex	82	8	34	2	5	.333
Saupe, Cle	85	11	28	4	16	.333
Chambliss, Cle	67	8	22	0	7	.336
D. Evans, Bos	40	5	13	2	8	.325
Greivertzen, Tex	65	10	27	1	12	.325
Valentine, Cal	66	7	21	0	8	.318
Fregno, Tex	41	6	13	1	6	.317
Soderstrom, Min	52	12	27	2	12	.317
Rojas, KC	92	12	29	2	12	.317
Ferrer, KC	48	9	15	0	6	.313
Wohlford, KC	81	11	27	0	7	.310
O. Nelson, Tex	65	17	26	4	4	.306
B. Robinson, Bal	75	9	24	1	4	.304
Darwin, Min	73	9	22	4	15	.301
Bando, Oak	73	16	22	3	15	.301
G. Nettles, NY	66	18	27	1	10	.300
P. Kelly, Ch	60	6	18	0	0	.300
Ellis, Cle	88	7	26	1	17	.295
Gamble, Cle	41	5	13	2	6	.295
Levenson, Cle	82	15	24	4	10	.292
Bryant, Min	72	13	21	5	19	.292
Bradford, Ch	55	9	16	3	6	.291
A. Johnson, Tex	93	11	27	0	11	.290
Valdes, Det	60	9	21	1	7	.288
Braun, Min	73	9	21	1	9	.288
R. Oliver, Cal	94	9	27	5	15	.287
Burroughs, Tex	91	13	26	6	20	.286
Eldredge, Cal	93	12	27	1	9	.284
F. Robinson, Cal	85	13	24	4	19	.282
Garcia, Min	64	11	16	5	17	.281
Healy, KC	68	12	19	4	14	.279
Solter, Min	72	12	19	4	10	.278
Sutherland, Det	87	6	24	0	4	.276
N. Cash, Det	44	5	12	2	4	.273
W. Horton, Det	85	15	23	6	13	.271
J. Griffin, Cal	72	13	21	4	11	.268
T. Davis, Bal	86	16	23	2	11	.267
Murcer, NY	79	11	21	3	6	.266
Cooper, Bos	49	6	13	1	1	.265
R. Miller, Bos	49	10	18	4	16	.265
Hille, Min	91	15	24	1	8	.264
Patek, KC	89	12	21	3	15	.263
Money, Min	90	12	21	3	15	.263
Santo, Ch	93	11	22	1	10	.261
Coluccio, Min	73	11	19	1	9	.260
Pinson, KC	70	6	18	1	9	.257
Brye, Min	35	3	9	1	3	.257
C. May, Ch	71	4	19	1	6	.257
Rivers, Cal	106	16	27	0	8	.255
Duncan, Cle	67	10	17	5	8	.254
Mason, NY	75	5	19	1	8	.253
White, NY	91	15	22	1	10	.253
Campaneris, Oak	91	14	23	0	5	.253
Chalk, Cal	84	11	21	1	12	.250
Sudakis, NY	41	3	10	1	5	.244
Ors, KC	46	6	10	1	5	.244
Northrup, Det	49	10	20	1	5	.236
Hendrick, Cle	84	10	20	0	12	.238
Melton, Ch	84	10	20	3	7	.238
Killebrew, Min	63	3	15	7	10	.238

PITCHING

2 or more decisions	IP	H	B	SO	W	L	ERA
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Geoff Edwards, d.j., hits jackpot in TV treasure hunt

By BOB MARTIN
TV-Radio Editor

After Geoff Edwards finished high school, back in New Jersey, he received an offer to join the Louis Prima band as drummer. But he turned down the opportunity and went to college instead.

"What did you major in at college?" I asked the popular radio-and-TV personality.

"Psychology," Geoff replied.

"Why psychology?" I wanted to know.

"To find out why I turned down an opportunity to play with Louis Prima."

AFTER ALL, Geoff explained, the only thing he had ever dreamed of being was a professional musician.

At age 12 he started earning money playing the drums in a band made up mainly of high school boys. At 15 he was performing regularly with a group of collegians.

When he reached the age to go to college himself, Geoff selected Duke University. Why? "I knew there was a good dance band down there and I heard they'd lost their drummer."

The TV game show host and radio disc jockey told me, over lunch at the Brown Derby in Hollywood, that he played with the dance band every Saturday night but one during his four years at Duke and that he had his own Dixieland jazz band that played on Sundays.

He earned a B.A. degree at Duke but his ambition still was to be a band musician. Trouble was that, after putting in some military duty following the Korean War, Geoff found band jobs hard to come by. He got sidetracked and, after working as a real estate salesman, a CBS page in New York and other jobs — and after going to a radio school — he became a radio disc jockey in Albany, N.Y.

ABOUT A YEAR later, on a winter day when the snowfall was particularly heavy, Edwards sent off letters to every radio station in Florida and landed a job with one in West Palm Beach. There he met a model, first name Suzanne, who was to become his wife and the mother of his three children. He helped her get a job as hostess of a TV show.

After a couple of years in West Palm

Beach, Geoff and his bride traded the sunshine of Florida for the sunshine of Southern California. Edwards hosted a late-night television talk show in San Diego from January 1959 to November 1963, then heeded the call of Los Angeles radio. He was program director-news director of KHJ, then a popular morning disc jockey at KFI before joining his present station, KMPC, in 1968.

From 9 a.m. to noon, Monday through Friday, and for two hours on Saturday (he ex-drummer serves up bits of humor, comments on what's going on in the world, talks with guests or people on the phone and plays records).

KMPC, a Golden West Broadcasters (Gene Autry) station, is one of the most popular and most lucrative in the nation's third largest city, and many men and women across the country would probably sell their soul to the devil to be in Geoff's position as a d.j.

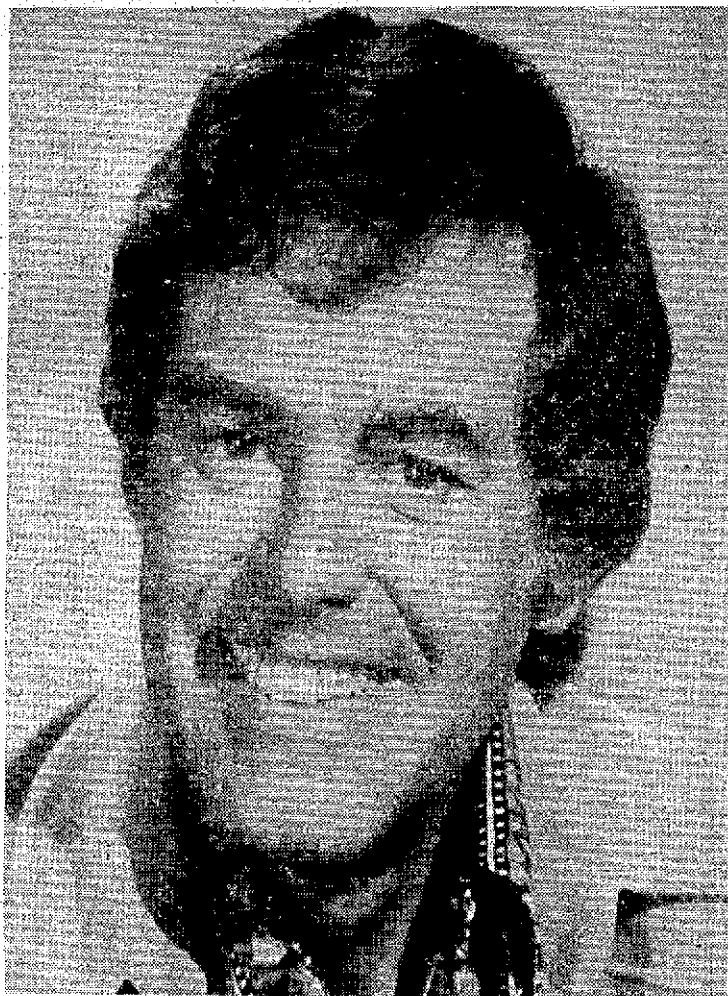
BUT THE ENERGETIC Edwards isn't satisfied with just one job, even though he admits it pays him handsomely. He is, you might say, busier than a one-armed drummer. In addition to doing his radio show, for which he recently signed a new three-year contract, he is currently the host of two popular TV game shows, both of which air nationwide.

His TV shows are NBC's daily "Jackpot!" — it's on Channel 4 at 11 a.m., Monday through Friday — and the weekly "New Treasure Hunt," which is syndicated in more than 75 cities and airs here on CBS' KNXT (Channel 2) at 7:30 p.m. Tuesdays.

What makes Geoff's life more complicated is that "Jackpot!" is taped in New York City.

This means that every other weekend Edwards has to fly to New York to do five shows on Saturday and five on Sunday at NBC Studios there.

"It's a tight squeeze," he admits. "I leave KMPC at 5 p.m. Friday (he tapes his Saturday radio show on Friday) and the plane takes off at International Airport at 6. My secretary drives me to the airport and doesn't even have time to park. I just jump out of the car and run to catch the plane."



GEOFF EDWARDS ... radio show plus two TV series

COMING BACK, he also has only an hour to catch the plane. A chauffeur in a hired limousine picks him up at 8 p.m. Sunday at NBC and rushes him to Kennedy Airport for a 9 o'clock flight to Los Angeles.

Geoff does "Treasure Hunt," a Chuck Barris production, on Wednesday and Thursday nights at the ABC Studios in Los Angeles.

He carries loads of money in his pockets while hosting the two TV shows — he has handed out as much as \$25,000 to a winner — but says he sometimes has to get money from his wife when they dine out.

Geoff and Suzanne did a TV series together a few years ago — "The His and Her of It," which aired on ABC's owned-and-operated stations across the country. Edwards also has been a semi-regular on the "Petticoat Junction" series, a regular on "The Bobby Darin Show," host of the game show "Lucky Pair" and host of "Hollywood's Talking." He has had small roles in such movies as "W.U.S.A." starring Paul Newman, and "The Comic," starring Dick Van Dyke, and he performs with the improvisational comedy group "I. A.

Cabaret." His chief ambition is to host a network TV talk show.

Oh, yes, the dynamic d.j. also recently finished writing his first movie script. Says he: "It's the story of a clinical psychologist who masquerades as an expert to get girls." It's a comedy — I think.

IT'S A WONDER he can find the time, but the slender, 5-11 Edwards is one of the entertainment world's most avid tennis nuts. Suzanne also loves the game, and after the Edwardses had a tennis court built at their home in Encino she ended up learning so much about the construction process that she got a building contractor's license and now builds courts herself.

I had the great pleasure of playing Geoff in a press-celebrity tournament a couple of years ago at Murrietta Hot Springs. I say "great pleasure" because he had a weak partner in Cheryl Miller — and Doug McClure and I beat them. Cheryl's the beauty who used to star in the "Daktari" TV series; I guess they don't play much tennis in the jungle.

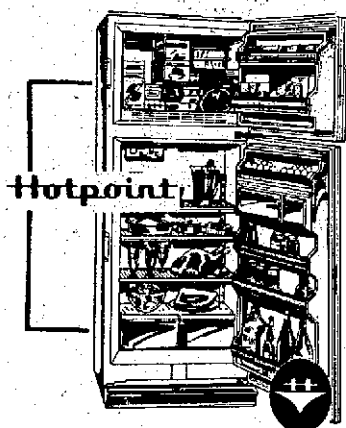
Even Geoff would pose no threat to the touring pros, but he hardly needs the money. No one's ever going to have to drum up work for this ex-drummer.

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**DOOLEY'S GIVES YOU FREE DELIVERY
PLUS 2-YEAR PARTS & LABOR WARRANTY!**

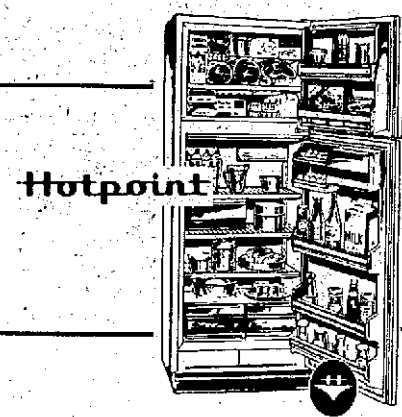
Sale

**Dooley's has the biggest selection of
MAJOR APPLIANCES in the entire Har-
bor Area with prices you can afford!**



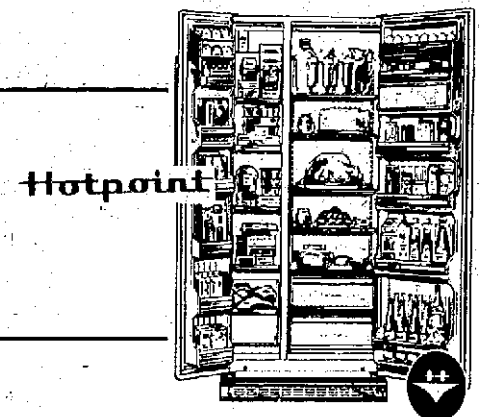
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REFRIGERATOR NO-FROST**
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Low Price **298⁸⁸**

- 167-Lb. Freezer Capacity
- Refrigerator Section never needs defrosting
- Adjustable full-width cantilever shelves
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- In White



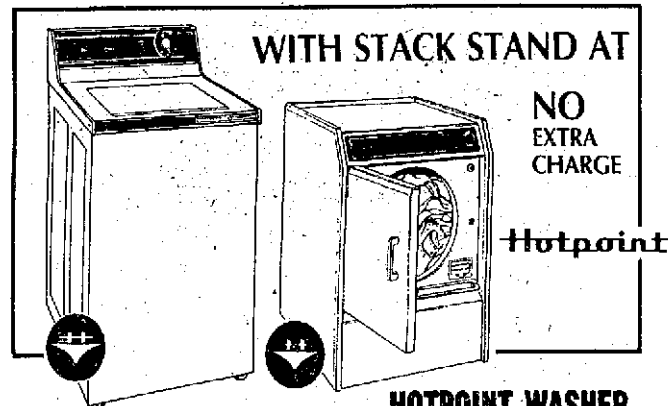
**21-Cu. Ft. 2-Door
REFRIGERATOR-FREEZER
'No-FROST'**
Dooley's
Low Price **348⁸⁸**

- Power Saver
- 242-Lb. Freezer Capacity
- Meat Keeper • In White
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- 232-Lb. Freezer Capacity
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- Automatic Ice-Maker Optional Extra
- Power Saver
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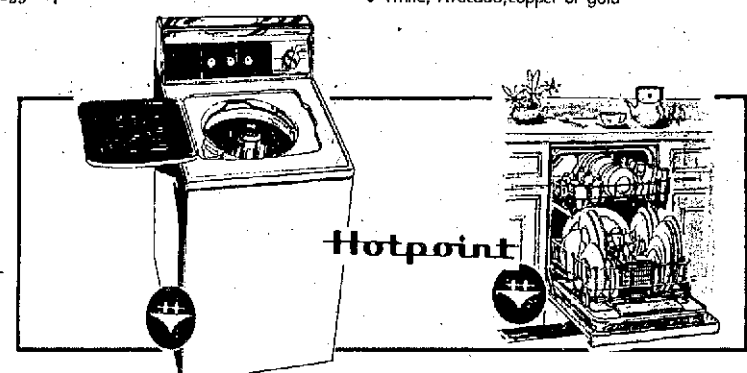


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- DRYER**
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Dooley's
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Dooley's
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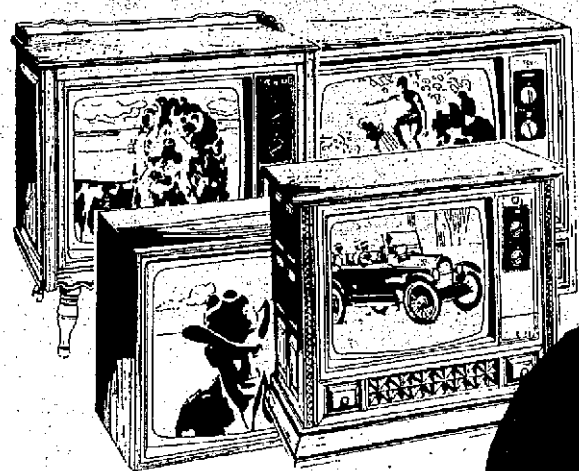
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5075 LONG BEACH BLVD. - NORTH LONG BEACH
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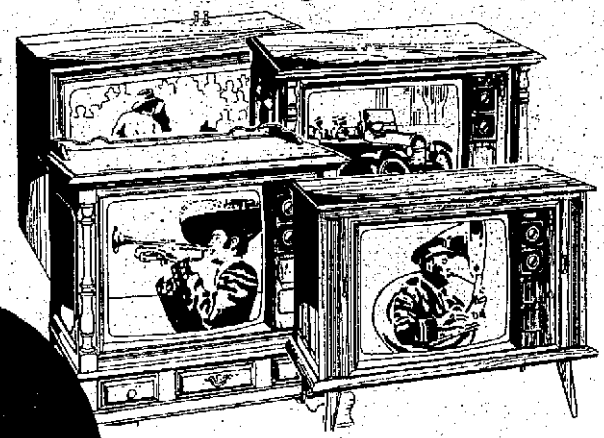
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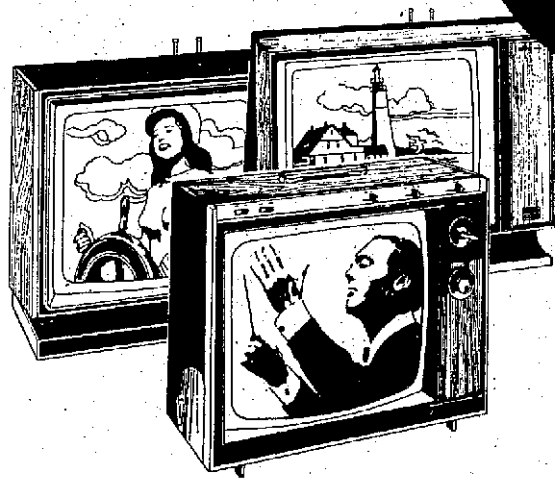


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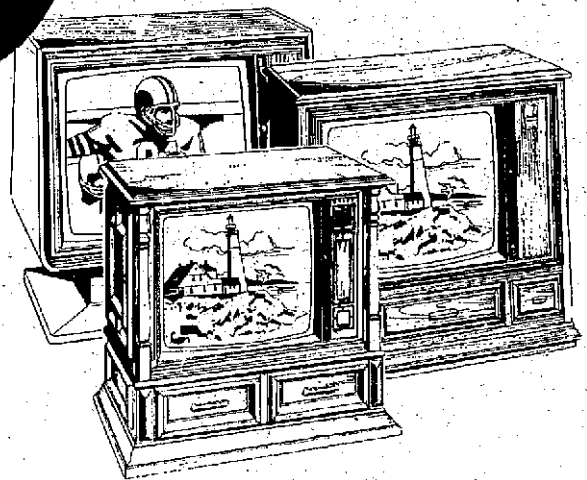


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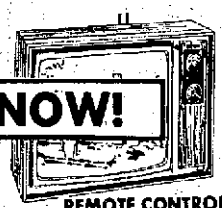
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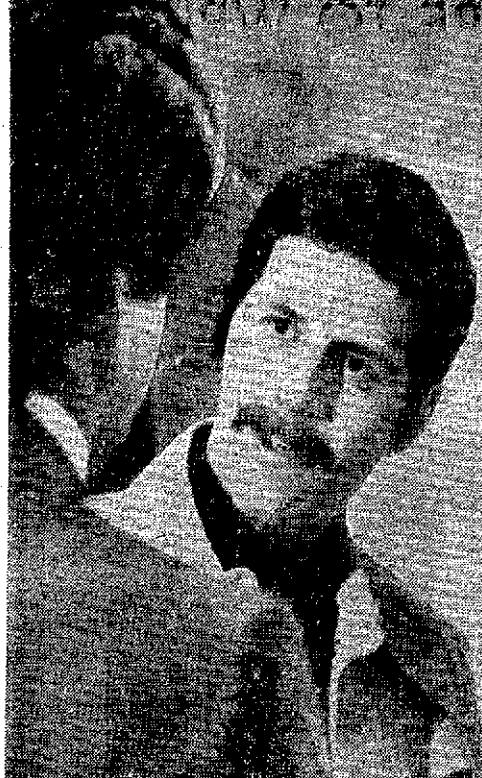
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Monty Hall is prime example that you can't cure a ham



PAUL HECHT, though a TV newcomer, held out for more humor and humanity in his role in pilot movie.

Paul Hecht: actor who gets what he wants

By Associated Press

Paul Hecht was probably not in a position to bargain.

His credits included small roles in three television shows and one movie made in Canada.

Nevertheless, when Warner Bros. Television offered him the starring role in "The Imposter," a movie pilot for NBC, he said he wouldn't do it unless the script was revised.

"When it was presented to me, I said I would do it only if the humor and humanity of the character was expanded," he said.

"THE HUMOR turns a terse, clenched-jaw character into something real. I think people take things too seriously. What scared the studio was the fear it would be turned into a spoof. Your instinct for humor has to be head on."

Exercising what bargaining power he had, Hecht did get the script revised, and he accepted the role.

Hecht, 32, born in England of German parents and raised in Canada, set out to learn the hotel business at Canada's McGill University, but soon

switched to theatrical training.

Most of his acting career has been spent on the stage, particularly in classical roles. He made his Broadway debut as The Leading Player in "Rosencrantz and Guildenstern Are Dead." He was loyalist John Dickinson in "1776" and Nathan Rothschild in "The Rothschilds."

THIS PAST YEAR he was on Broadway opposite Rex Harrison in Pirandello's "Emperor Henry IV."

Although Hecht, darkly handsome with close-cropped black hair, is seldom seen around the country, he is frequently heard. He does voice-overs for commercials, narrated the animated film "The Selfish Giant," narrated the movie "Z" and dubbed English voices for "Cries and Whispers," "War and Peace" and "State of Siege."

In "The Imposter," he plays a former Army intelligence officer who runs a Los Angeles theater and drama school — and is frequently called upon to use his acting skills as a human chameleon in solving cases.

By VERNON SCOTT
United Press
International

You can't cure a ham, and television's Monty Hall is no exception.

Hall is the millionaire emcee of "Let's Make a Deal." But that's not enough. The personable Hall hankers to be an entertainer in the manner of Frank Sinatra, Sammy Davis, Andy Williams — or all three.

Two years ago Monty took a run at it with "The Smokin-Stokin' Fire Brigade." It was a colossal television bomb. He also tried a nightclub act in Las Vegas. It was a super-nova among cataclysms.

Monty has written about the disasters in an autobiography, just recently published.

NOW MONTY is taking a second run at a television special with hopes he can break through his emcee image and allow viewers to see the talent he knows exists.

"I was a comedian, singer and actor before I became an emcee," Monty said somewhat defensively. "I was also a producer, director and writer for my own shows back in my radio and tele-



BLACKJACK WITH the eleven of hearts?

It's just a symbol of "Let's Make a Deal's" 11th year on the ABC-TV network. Monty Hall (center) is host, Jay Stewart is the announcer and Carol Merrill is the regular model on the daytime series, which airs from 1:30 to 2 p.m. Monday through Friday on Channel 7.

vision days in Canada.

"Las Vegas isn't the right vehicle for me. But I think I'm right for a late night talk show because I can communicate with anyone at any time."

"AND I CAN entertain. I can't sing like Andy Williams or act like George

C. Scott. But I can put it all together and make myself the complete television entertainer."

Hall is a personable man who devotes almost half his time to charities and fund-raising enterprises.

By most criteria he is

successful. But one has the feeling Monty would chuck it all for a standing ovation and critical raves for his performance in "Hamlet" or "The Barber of Seville."

"I'm a contented man," he said, "except I want people to think of me as a member of the entertainment community."

"I WOULD also like to have the respect of my peers in show business, especially from comedians. I want to be a rounded entertainer as well as a rounded human being."

Hall took a good look at his life while doing the book. His early life was full of hardships and frustration.

The reader better understands Hall's relentless drive for acceptance and love as an entertainer for having read the book. Rejection played a large role in his formative years.

"But the book is honest and it covers everything."

In his new show (to beam May 31), "Monty Hall at Sea World," he sings, dances and plays the comedian. It provides viewers an opportunity to see the ham in Hall which, fortunately, is prime.

Home television sets to become miniature motion picture theaters

By United Press
International

Home television sets will become miniature motion picture theaters late next year with a revolutionary development by MCA Disco-Vision which allows set owners to show color feature films with the ease of playing phonograph recordings.

Movies, costing between \$2 and \$10, will be available in stores or by mail in much the same physical shape as a long-playing record.

Each record plays 40 minutes per side. Thus, two of these flexible 12-inch discs provide plenty of space for any film produced.

AN ATTACHMENT consisting of a turntable and component smaller than most stereo sets will cost \$450. Instead of a needle, the unit employs an opti-

cal system with no physical contact between record and arm.

Technically, all the set owner need do is attach two antenna-like wires to the back of his set and, presto, he is ready to go.

MCA, WHICH also owns Universal Studios, admits other firms have come up with similar equipment though none has managed to produce such a long-playing video system on records.

The advantage MCA has over its competitors is that Disco-Vision has a product to sell — the movies. It owns all of Universal Pictures' backlog of movies, plus all of Paramount Pictures' pre-1948 films.

Altogether Disco-Vision can offer 11,000 movies, as old as the early talkies and as new as "Airport" or "The Sting."

Naturally, the recent big hits will be the most expensive.

SO FLEXIBLE are the new mylar discs, only .010-inch thick, they can easily be rolled in a tube for mailing. Storage takes considerably less space than standard stereophonic records.

At a demonstration, MCA technicians showed how the movies can be operated by remote control by the set owner for slow motion, fast forward, fast backward (for replay) and freeze-frame.

MCA claims movies on discs are less expensive per family than going to a theater. For family of four, the cost of a \$6 movie is \$1.50 per head. Most theaters charge more.

MONEY IS saved on baby-sitting, parking, gasoline. Also, the movie may be kept in the family indefinitely for showing at any time.

One model of Disco-Vision (player-changer)

holds up to 10 discs and offers almost seven hours of programming.

In addition to entertainment, Disco-Vision will revolutionize data-keeping systems.

Government and industry have besieged the company with queries. The inexpensive nature of the discs, for instance, would be a boon to credit card companies for verifications.

Books may be copied on Disco-Vision, allowing a set owner to project, page by page, the entire Encyclopaedia Britannica on his set. A counter allows the owner to determine the page number.

MCA is in the process of mass producing the turntable equipment and copying its enormous number of movies on master discs for the many millions of copies it hopes to sell late in 1975.

Detective Lew Archer coming to the tube

By JERRY BUCK
Associated Press Writer

A drizzling rain fell across Benedict Canyon and wrapped a misty shroud around the baronial home cleaved to a verdant hillside.

It was the kind of setting where you would expect to find Lew Archer, author Ross Macdonald's hero of 18 detective novels that delve into the darker side of the California life-style.

For the TV movie being filmed here, "The Underground Man," from Macdonald's most successful book, the locale was the fictional home of Stanley Broadhurst, a character in the book and movie. Inside, Peter Graves was portraying private eye Lew Archer.



PETER GRAVES stars as detective Lew Archer in the new TV movie, "The Underground Man," airing at 9 p.m., Monday on NBC.

MACDONALD, a straw hat on his head, a wry smile on his face, sat under a drippy patio roof. He and his wife, mystery writer Margaret Millar, had driven down to the Hollywood area from their home in Santa Barbara to observe the filming. At home, Macdonald is better known by his real name, Kenneth Millar.

"This is my first close-up encounter with the movies," said Macdonald, who had an earlier Archer book filmed in 1966 as "Harper" with Paul Newman. "It's much more pleasant and exciting than I thought it would be."

Archer is an evolution from the hard-boiled detective tradition of Raymond Chandler and Dashiell Hammett. His name, in fact, is taken from Sam Spade's murdered partner in Hammett's "The Maltese Falcon."

"ARCHER'S more aware of contemporary problems," Macdonald said. "He's somewhat less

hard-boiled, more of a humanitarian. He's a man of action but he's also a man of thought. He's not in the machismo tradition. His primary concern is not for proving himself but for helping people solve their problems."

He said he was pleased that Paramount Pictures had picked "The Underground Man" as a pilot movie for a possible series on NBC.

"It's among my best books," he said. "It's not as dark as some of the others." The movie airs at 9 p.m. Monday on NBC (Channel 4).

Mrs. Millar laughed and said, "Ken always says he's going to write a short, cheerful book and they're never short and cheerful."

MACDONALD said, "I was pleasantly surprised by the script. They managed to boil down a complex book into a simpler story without losing the essence of it."

"I realize that a television series won't be a

replica of my books. That's impossible in the transition from one medium to another. But my books aren't diminished by what's done on television."

The Millars said they watch the television detectives, with "Cannon" probably their favorite. They also like "Hawaii Five-O," "Columbo," "Barnaby Jones" and "McCloud."

MRS. MILLAR said, "When we watch the shows I can remember the detective but I can't remember any of the characters. None stands out."

Macdonald said, "I give as much weight to the other characters as to Archer."

Macdonald writes detective novels, but to him, his readers and the critics, they reach far beyond that. Macdonald, California-born, Canadian-raised, a man with a Ph.D. who once taught at the University of Michigan, explained what attracts him to the genre.

"I WAS a great mystery reader," he said. "The British detectives, Hammett, Chandler. It just seemed to me the American hard-boiled tradition gives us an instrument for exploring society that other fiction doesn't provide. I regard the detective novel as a social novel. Whatever social meaning in it is given in action and conflict. That's happening in real life, too. I seem to be primarily interested in social changes reflected in people's lives."

WHERE TO WRITE

NETWORKS

NBC — 30 Rockefeller Center, New York, N.Y. 10020; or 3000 W. Alameda Ave., Burbank, Calif. 91523.

CBS — 51 W. 52nd St., New York, N.Y. 10019; or 7800 Beverly Blvd., Los Angeles 90036.

ABC — 1330 Avenue of Americas, New York, N.Y. 10019; or 4151 Prospect Ave., Los Angeles 90027.

STATIONS

Channel 2, KNXT, 6121 Sunset Blvd., Los Angeles 90028.

Channel 4, KNBC, 3000 W. Alameda, Burbank 91523.

Channel 5, KTLA, 5800 Sunset Blvd., Los Angeles 90028.

Channel 7, KABC-TV, 4151 Prospect, Los Angeles 90027.

Channel 9, KHJ-TV,

5515 Melrose, Los Angeles 90038.

Channel 11, KTTV, 5746 Sunset Blvd., Los Angeles 90028.

Channel 13, KCOP, 915 N. La Brea, Los Angeles 90038.

Channel 22, KWHY, 5565 Sunset Blvd., Los Angeles 90028.

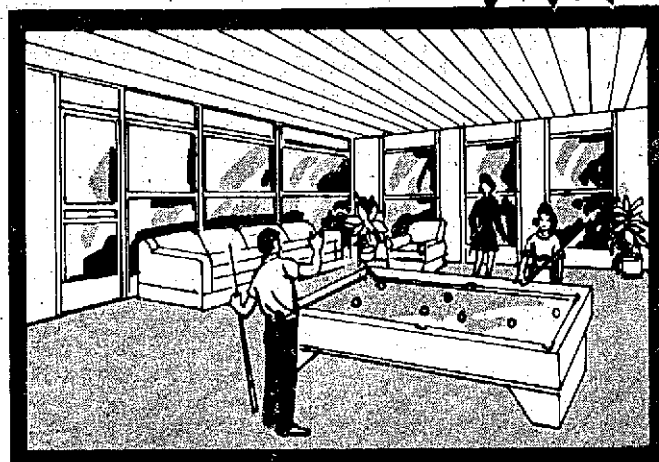
Channel 30, KHOF, 1615 S. Glendale Ave., Glendale 91205.

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Tele Vues

FOR WEEK BEGINNING SUNDAY, MAY 5, 1974

ARTICLES

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DEPARTMENTS

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TV LOGS (Pages 6-18)

BOB MARTIN, Editor

HILL'S SPECTACULAR!

SUNDAY

SPORTS TODAY

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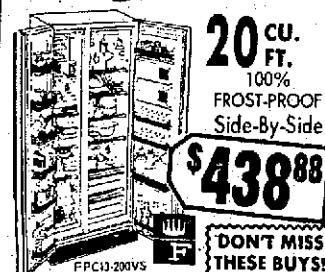
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An * indicates B/W Other shows in color

- 6:15 11 The Christophers
- 6:30 2 Lamp Unto My Feet
- 7:00 A.M. 11 The Bible Answers
- 2 Bailey's Comets
- 4 The Christophers
- 9 Parent/Youth Forum
- 11 The Big Blue Marble (children)
- 7:30 2 Amazing Chan
- 4 This Is the Life
- 5 Chaplain of Bourbon Street
- 9 Billy James Hargis
- 11 Elementary News
- 8:00 A.M. 2 Dusty's Treehouse
- 4 The Jetsons
- 5 Rex Humbard
- 7 It Is Written (relig.)
- 9 To Be Announced
- 11 Wonderama
- 13 Revival Fires (relig.)
- 30 Jimmy Swaggart
- 8:30 2 Look Up and Live
- 4 Go
- 7 Viewpoint on Nutrition
- 9 Meetin' Time at Calvary
- 13 Kathryn Kuhlman
- 30 Transworld Missions
- 9:00 A.M. 2 Camera Three
- 4 Serendipity
- 5 Day of Discovery
- 7 Project Asia
- 9 Oral Roberts
- 13 Day of Miracles
- 30 Meetin' Time at Calvary
- 9:30 2 Today's Religion
- 4 Challenge My Sermon
- 5 Oral Roberts
- 7 Domingo (children)
- 9 Amazing Prophecies
- 13 Special Simulcast: "KCET Auction '74"
- 30 Pentecostal Temple
- 34 Musica y Palabras
- 10:00 A.M. 2 Sunflower Company
- 4 World Championship Tennis (see "sports")
- 5 Hour of Power
- 7 Kid Power
- 9 Herald of Truth
- 11 Dodger Dugout and Warmup
- 30 Kroeze Bros., Evangelism
- 34 *Esta es la Vida
- 10:30 2 Face the Nation
- 9 This Is Your Bible
- 11 Dodger Baseball (see "sports")
- 13 Tony & Susan Alamo
- 30 Quest for Life
- 34 *Pantalla Dominical
- 11:00 A.M. 2 Newsmakers
- 5 Church With a Vision
- 7 H.R. Pufnstuf
- 9 Faith for Today
- 13 Church in the Home
- 30 Morning Worship Hr.
- 11:30 2 NBA Basketball (see "sports")
- 7 Make a Wish
- 9 *Movie: "Little Fugitive" (Drama '53)
- NOON 5 *Gene Autry
- 7 Vision On
- 13 Your Government
- 30 Hour of Revelation
- 12:30 5 Pacesetters
- 7 Directions
- 13 News, Felix/Harrison
- 30 Outreach Unlimited
- 34 En Domingo
- 1:00 P.M. 4 NHL Hockey (see "sports")
- 5 *Zane Grey Theater
- 7 Issues and Answers

WORLD CHAMPIONSHIP TENNIS (4), 10:00 a.m. — Rothman's World Doubles Championship from Montreal featuring such teams as Hewitt-McMillan; Alexander-Dent; Ashe-Tanner; Newcombe-Davidson.

DODGER BASEBALL (11), 10:30 a.m. — Dodgers vs. Phila Phillies. Vin Scully, Jerry Doggett.

NBA BASKETBALL (2), 11:30 a.m. — Milwaukee Bucks vs. Boston Celtics in 4th playoff game.

STANLEY CUP PLAYOFFS (4), 1:00 p.m. — Semi-final round between N.Y. Rangers and Phila. Flyers.

BYRON NELSON GOLF CLASSIC (7), 1:30 p.m. — Final round of play from Preston Trail golf club, Dallas, Texas. Coverage of 11th, 13th and 15th through 18th holes

CBS SPORTS SPECTACULAR (2), 2:00 p.m. — Nat'l Boxing Tournament of Champions featuring amateur ring competitors from Denver, Colo. Also: Senior Nta'l. Indoor Synchronized Swimming Championships

WORLD INVITATIONAL TENNIS CLASSIC (7), 3:30 p.m. — Arthur Ashe vs. Stan Smith from Hilton Head Is., S.C.

- Guest: White House Chief of Staff Gen. Alexander M. Haig Jr.
- 9 Movie: "It's a Dog's Life," Dean Jagger, Jeff Richards (Comedy)
- 11 Daktari
- 13 Here Comes the Brides
- 30 Paul Wells
- 1:30 5 Lassie
- 7 Byron Nelson Golf Classic (see "sports")
- 30 Dawson McAllister
- 2:00 P.M. 2 CBS Sports Spectacular (see "sports")
- 5 Movie: "War of the Gargantuas"
- 11 *Outer Limits
- 13 *Movie: "Ma & Pa Kettle on Vacation"
- 30 Man and His Boys
- 2:30 30 Int'l Voice of Victory
- 3:00 P.M. 9 Movie: "The Last Voyage," Robert Stack, Dorothy Malone
- 11 *Movie: "Public Enemy," James Cagney, Donald Cook
- 22 Alerta
- 28 Bicentennial Lecture
- 30 Search
- 50 Physical Geography
- 3:15 22 Greetings from Germany
- 3:30 2 CBS Eye on Sports
- 4 Meet the Press. Guest: James D. St. Clair, Special Counsel to the President
- 7 World Invitational Tennis Classic (see "sports")
- 13 The Virginian
- 30 Old Time Gospel Hour
- 34 *Insight
- 4:00 P.M. 2 ATHLETES STRETCH TO A PAINLESS GAME! Angels' pitcher Bill Singer demonstrates stretch routines to minimize injuries. (R)
- 4 Insight
- 5 *Movie: "Wonder Man," Danny Kaye, Virginia Mayo
- 22 Korean Variety Hour
- 28 Consultation: "The Hearing Aid"
- 34 *Toros. Bullfights
- 40 *Panorama Latino
- 52 *Campus Profile
- 4:30 2 Last of the Mohicans. Heyward's party is ambushed by Hurons.
- 4 Sunday. Paul Moyer and Kelly Lange host from KCET's auction
- 7 Head-On
- 11 *Movie: "Foreign Correspondent," Joel McCrea, Laraine Day
- 28 Black Experience
- 30 Challenge of Truth
- 50 Flower Arranging
- 52 Corona Now
- 5:00 P.M. 2 World of Survival
- 7 Great Adventure. Art Erickson drives the Pan-American Highway from El Paso, Tex., to Panama.
- 9 *The Avengers
- 13 Daniel Boone
- 2 *Korean News Hi-lites
- 28 Wall Street Week
- 30 A New Way to Live
- 34 *Roller Games
- 50 Family Risk Mgt.
- 52 Yesterday
- 5:30 2 It Takes All Kinds
- 22 *Am Haeng Ou Sa
- 28 Washington in Review
- 30 Religious Townhall
- 52 *Roller Games
- 6:00 P.M. 2 Sixty Minutes
- 4 News, Floyd Kalber
- 5 Movie: "The Streets of San Francisco," A tough cop and his young assistant suspect that a well-respected attorney has committed a murder. Karl Malden, Michael Douglas (Drama '72)
- 7 Reasoner Report
- 9 Movie: "The Monitors," Guy Stockwell, Susan Oliver
- 13 Night Gallery
- 22 Maho-Tsukai-Saly
- 28 KCET Auction '74. The 6th annual fund-raiser enters its third night with wide selection of goods (see "special")
- 30 Hour of Power
- 34 Noticias 34
- 40 Special: Mexican Celebration 1810-1974
- 50 Omnibus 50
- 6:30 4 Animal World. The San Diego Wild Animal Park
- 7 News, Morris/Lund
- 11 *Movie: "Mutiny on the Bounty," Academy

(Continued Page 7)

(Continued from Page 3)

way into the hearts and lives of members of a logging company. (Pt. D) (R)

- 22 The Sunset, Machado
- 34 *Fanfarria Falcon
- 50 Skylab 4: Final Manned Mission 7:00 P.M.
- 2 News, Warren Olney
- 4 **MUTUAL OF OMAHA'S**
- ★ **WILD KINGDOM** stars Martin Perkins
- Study of the alligator in Florida's Everglades
- 7 Concentration
- 13 Passport to Travel
- 22 Kiroi Tomato
- 28 Cruise, Household Items
- ★ **YOUR FOR HIGH BID!**
- General goods
- 30 Billy James Hargis
- 34 *Estelar 74
- 50 Theatre: "A Touch of the Poet," Eugene O'Neill 7:30
- 2 "APPLE'S WAY"
- ★ **SEASON'S NEW HIT FROM THE PRODUCERS OF "THE WALTONS"**
- Apple's fight for a traffic signal at a dangerous intersection gains urgency when son Steven is struck and injured there by a hit-run driver.
- 4 World of Disney.
- "Charlie, the Lonesome Cougar." An orphan cougar finds his

- 7 The F.B.I. The F.B.I. must rely on a computer to turn up suspects in a multi-million dollar robbery of an armored car firm. (R)
- 9 Movie: "The Court Jester." An ex-circus clown joins a band of outlaws attempting to oust the tyrant King and replace him with the true King. Danny Kaye, Glynis Johns, Basil Rathbone (Comedy '56)
- 13 Three Passports to Adventure
- 30 Christ for the Crisis
- 52 Int'l Variety Hour 8:00 P.M.
- 5 American Horse and Horseman
- 13 Elizabeth R. "Shadow in the Sun." Pledged to make an alliance with France, Elizabeth is torn between her duties as a Queen and her desire as a woman for a husband
- 22 Nippon No Uta
- 28 KCET Auction '74. Art & Antiques this hour
- 30 Living Faith
- 34 *Chespirito
- 40 Armenian TV Hour 8:30
- 2 Mannix. Mannix flees crooked prison guards with an escaped con. (R)
- 4 Columbo. "A Friend in Deed." Richard Kiley stars as a ruthless police official who

SPECIAL

KCET AUCTION '74 (28), 6:00 p.m. — KCET's 6th annual auction enters its third night. Scheduled to be sold tonight: \$2,000 marble fireplace from N.Y.C.'s Savoy Hotel; 10-day Mexican Cruise; Bob Goulet's golf putter; 91-piece Limoges china set; season tickets for night racing at Hollywood Park; \$15,000 12th-century mosaic

MOVIE (7), 8:30 p.m. — "Goldfinger," James Bond (Agent 007) returns to television in the person of Sean Connery, pitting his skills against one of the world's greediest and most vicious men. When it becomes apparent that England's gold reserve is being rapidly depleted by the smuggling activities of Auric Goldfinger, the British Secret Service calls upon Agent 007 to put an end to his activities. Also stars Gert Frobe, Honor Blackman, Shirley Eaton and Harold Sakata. (R)

- leads Columbo through a maze of planted clues
- 7 Movie: "Goldfinger" (see "special")
- 11 *Movie: "Red Dust." Overseer of an Indo-Chinese plantation creates havoc when he falls in love with the wife of a young engineer. Clark Gable, Jean Harlow '32
- 52 High Road to Alaska 8:45
- 22 News, Jpn. language 9:00 P.M.
- 5 Oral Roberts
- 22 Wandering Samurai
- 28 **LIKE KCET PROGRAMS?**
- ★ **SUPPORT US—BID HIGH** Call 213-663-8421
- 34 *Noche de Gala
- 40 International Variety
- 52 Headstart for Omar 9:30
- 2 Barnaby Jones. An apparent suicide is the key to a daring jewel robbery. (R)
- 5 Garner Ted Armstrong
- 9 **"THE KING IS COMING"**
- ★ **"TRANSLATION OF THE GURCH"** DR. HOWARD C. ESTEP Religion
- 13 The Big Question
- 28 KCET Auction '74.
- 30 It Is Written
- 50 Focus Orange County.
- 52 Voice of Calvary 10:00 P.M.
- 5 Day of Discovery
- 9 Norman Vincent Peale
- 11 News, Sam Chu Lin
- 22 News, Jpn language

- 30 **PRaise GOD WITH US!**
- ★ **See Sunday Celebration** Religion
- 40 Praise the Lord Club
- 52 Lou Gordon. Guest: Clifford Irving 10:15
- 22 Prof. Women Golfers 10:30
- 2 The Protectors. In order to save innocent lives, the Protectors want to let a gang of terrorists destroy a priceless art collection
- 4 The Time Being
- 5 **"THE KING IS COMING"**
- ★ **"JERUSALEM—WORLD CAPITOL"** DR. HOWARD C. ESTEP Religion
- 7 The Evil Touch. While living with his wealthy cousin, a gambler runs up a large debt which the cousin agrees to pay but at expense to her health.
- 9 **Sunday Night Showcase**
- ★ **"LORD JIM"**
- A young deserter from the British mercantile marine looks for a second chance in the Malayan jungle among the natives. Peter O'Toole, James Mason
- 28 **PICK UP PHONE & BID**
- ★ **KCET'S Annual Auction** Fine Wines 10:45
- 22 *This Is Japan 11:00 P.M.
- 2 News, Warren Olney
- 4 News, Harris/Maskery
- 5 Pacesetters
- 7 News, Morris/Lund
- 13 **KATHRYN KUHLMAN**
- ★ **(IN COLOR)** Religion
- 23 **KCET Auction '74** Fine Wines
- 30 Transworld Missions 11:15
- 2 News, Bob Schieffer
- 7 News, Bill Beutel 11:30
- 2 Name of the Game. A search is launched for missing millions when one of the richest men dies leaving only a small estate. (R)
- 4 "The Nixon Transcripts." NBC's John Chancellor and members of Congress
- 7 Movie: "Psych Out." A 17-year-old deaf runaway goes to San Francisco in search of her brother and is taken under protection by three hippies
- 11 *Movie: "I'll Cry Tomorrow." Susan Hayward, Richard Conte. (Drama '55)
- 13 *Movie: "The Wastrel." Van Heflin, Ellie Lambetti. (Drama 1:00 A.M.)
- 2 News
- 4 Speaking Freely. Guest: Dr. Dixy Lee Ray, Commissioner of the Atomic Energy Commission
- 13 *Movie: "The Bloody Vampire" 1:10
- 2 *Movie: "King of the Roaring 20's" (Drama) 1:30
- 11 News, Sam Chu Lin 2:00 A.M.
- 4 Newservice 2:30
- 13 News

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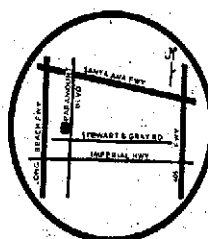
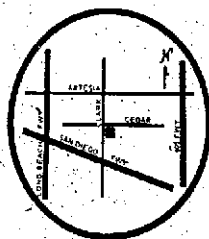
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MONDAY

- May 6, 1974
★ **PAID ADVERTISEMENT**
An * indicates B/W
Other shows in color
- 5:55
2 News
4 Knowledge
Filmmakers' on filmmaking
6:00 A.M.
2 Practical Reasoning
11 University of the Air
8:30
2 Comparative Literature
7 Physical Geography
9 Environmental Impact
11 Bullwinkle
6:45
22 *Commodity Report
6:55
4 Newservice
7:00 A.M.
2 News, Rudd
4 Today. Guests: author David Freeman Hawke (8:00); Frank Bourgholtzer reports on Expo '70 (8:30)
7 Michael Jackson Show
9 **Garner Ted Armstrong**
★ **TEEN DELINQUENCY**
Religion
11 New Zoo Revue
22 Market Opening
28 Sesame Street

- 7:30
7 Ralph Story's A.M.
9 Davey & Goliath
11 Bugs and His Buddies
13 Skip 'n' Woofers
22 World Business News
8:00 A.M.
2 Captain Kangaroo
9 Romper Room
11 Flintstones
22 New York Exchange
28 Hodgepodge Lodge
8:30
9 Jack LaLanne, fitness
11 Yogi and Friends
22 Commodity Line
28 Yoga for Health
9:00 A.M.
2 Joker's Wild, J. Barry
4 Dinah's Place. Guests: actor/director Michael Landon; psychiatry professor Dr. Harvey Strassman
5 The Gallery
7 Movie: "The Pad (and How to Use It)," Brian Bedford, Julie Sommars, James Farentino (Comedy '66)
9 Community Feedback
11 "I Love Lucy
13 Gumbo
22 New York Exchange
28 Sesame Street
9:30
2 Gambit
4 Jeopardy
5 *Movie: "Blackout," Dane Clark, Belinda Lee (Mystery '54)

- 9 News, Ted Meyers
11 Hazel
13 City Kids
22 Executive Report
10:00 A.M.
2 Now You See It. Game
4 Wizard of Odds
9 Morning Show
11 My Favorite Martian
13 America in Space
22 Higher Achievements
28 Educational Program
10:30
2 Love of Life
4 Hollywood Squares
7 Brady Bunch
11 Dennis the Menace
13 Stop, Look & Listen
22 World Business News
10:45
22 Market Update
11:00 A.M.
2 Young & the Restless
4 Jackpot
5 *Movie: "Our Hearts Were Growing Up," Gail Russell, Diana Lynn (Comedy '46)
7 Girl in My Life
11 News, Sam Chu Lin
13 Gomer Pyle, USMC
22 Gold and Silver Report
28 Electric Company (R)
11:30
2 Search for Tomorrow
4 Celebrity Sweepstakes
7 The \$10,000 Pyramid
11 Let's Rap
13 Petticoat Junction
22 World Business News
28 Mister Rogers
NOON
2 Noontime, Machado
4 Three on a Match
7 Password
9 Job Mart
11 *Movie: "Texas," Glenn Ford, Wm. Holden (41)
13 News, Hugh Williams
22 Commodity Dynamics
28 Washington in Review
50 Sesame Street
12:30
2 As the World Turns
4 Days of Our Lives
5 *Movie: "Second Fiddle," Lisa Gastoni, Thorley Walters
7 Split Second
9 Consumer Profile
11 Dialing for Dollars
22 Market Closing
28 Great Steamboat Race
1:00 P.M.
2 The Guiding Light
4 The Doctors
7 All My Children (ser'l)
9 *Make Room for Daddy
22 Charting the Market
28 Educational Program
50 Educational Program
1:30
2 The Edge of Night
4 Another World
7 Let's Make a Deal
9 *Candid Camera
13 Galloping Gourmet
22 Commodity Report
2:00 P.M.
2 Price Is Right
4 How to Survive a Marriage
5 *Sea Hunt
7 Newlywed Game
9 *Movie: "The Catered Affair," Debbie Reynolds, Bette Davis
13 Movie: "The Man from Bitter Ridge," Lex Barker, Stephen McNally (Western '55)
28 Interface
2:20
11 Ben Hunter Interviews
2:30
2 Match Game '74
4 Somerset
5 News, L. McCormick
7 One Life to Live
11 Ghost and Mrs. Muir
28 Yoga for Health
30 Electric Company
2:45
22 "Watergate"
3:00 P.M.
2 Tattletales
4 Truth or Consequences
5 *Highway Patrol
7 General Hospital

SPECIAL

- 24TH ANNUAL "PATSY" AWARDS (2), 7:30 p.m. — Betty White and Allen Ludden co-host the half-hour special, which honors outstanding performances by animals in television and motion pictures for 1973.
INCREDIBLE FLIGHT OF THE SNOW GEESE (2), 8:00 p.m. — Award-winning singer and guitarist Glen Campbell is balladeer-narrator for this documentary chronicling the 2,500-mile migratory habits of the snow goose.
AMERICA'S JUNIOR MISS PAGEANT (2), 9:00 p.m. — A panel of five judges has been named to select the new America's Junior Miss during the 17th annual pageant from Mobile, Ala.
MOVIE (4), 9:00 p.m. — "The Underground Man." Peter Graves stars as detective Lew Archer, in a murder mystery that spans two decades. The all-star guest cast includes Jack Klugman, Dame Judith Anderson, Celeste Holm, Jo Ann Pflug, Jim Hutton.
WORLD PREMIERE.

- 3:45
22 "Alerta"
4:00 P.M.
5 *The Rifleman
9 *Flipper
11 Flying Nun
13 Gilligan's Island
22 *Natacha
28 Sesame Street
30 News, Grant McClung
34 Sube Pelayo
50 Clothing Corner
52 Felix the Cat
4:30
5 *Father Knows Best
9 *T-Troop
11 Bugs & His Buddies
13 I Dream of Jeannie
30 Pattern for Living
50 Electric Company
52 Underdog
5:00 P.M.
4 News, Jess Marlow
5 The Big Valley
7 News, Michaels/Henry
9 *Leave it to Beaver
11 Flintstones
13 High Chaparral
22 *Simplemente Maria
28 Mister Rogers
30 Buffalo's Pow Wow
34 Extrano en su Pueblo
40 *Huggie Boy
50 Sesame Street
52 Kimba
5:30
2 Newsroom, Stout-Kelly
9 *The Lucy Show
11 Bewitched
28 Electric Company
52 *Three Stooges
6:00 P.M.
2 Big News, J. Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Hambrick/Schubeck
9 *Beverly Hillbillies
11 Mission: Impossible
13 Mod Squad
22 *El Pobre Gonzales
28 KCET Auction '74
30 The Answer
34 News, Roberto Cruz
50 Focus Orange County
52 Speed Racer
6:30
9 *Dick Van Dyke Show
30 Musicale
40 Margarita O'Farrill
50 Dimensions in Culture
52 *Little Rascals
6:45
30 Pastor's Desk
7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
7 News, Smith/Reasoner
9 What's My Line?
11 I Love Lucy
13 It Takes a Thief
22 *Esmeralda



LINDA RUTLEDGE, America's Junior Miss 1973, will crown new titleholder on "America's Junior Miss Pageant," airing from 9 to 10 p.m. Monday on CBS.

- 28 **RALPH STORY & YOU**
★ **BID FOR INTERVIEW ON KCET'S AUCTION**
213 — 683-8421
30 Christ, Living Word
34 Senor Valdez
40 News, Rene Irahola
50 Physical Geography
52 *Three Stooges
7:30
2 24th Annual PATSY Awards (see "special")
4 Police Surgeon. Locke saves the life of a woman pinned inside her car in a collision with a trailer carrying highly flammable liquids.
5 Help Thy Neighbor
7 New Beat the Clock
9 **JOHN WAYNE WEEK**
★ **"PITTSBURG"**
A man's ruthless drive for power in the coal and steel industry becomes a costly affair. Marlene Dietrich, Randolph Scott (Drama '42)
11 Bewitched
30 Living Waters
40 Escenario Theatre
50 Orange Co. in Washington
52 *The Ghouls Gang
8:00 P.M.
2 The Incredible Flight of the Snow Geese (see "special")
4 The Magician. "The Illusion of the Queen's Gambit." Robbers heist the funds while Tony is performing for a benefit aboard the QUEEN MARY. (R)
5 Movie: "Picture Mommy Dead." A teenager returns from sanitarium, where she has been since her mother died. Don Ameche, Martha Hyer, Susan Gordon (Suspense '66)
7 The Rookies. A retired policeman creates problems when he plunges into the investigation of a fatal assault on his best friend.
11 Dealer's Choice
13 Safari to Adventure
22 Mexican Film Festival
28 KCET's Auction '74
30 The Day of Miracles
34 *Nosotros los Pobres
50 Nova
(Continued Page 9)

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THE DOCUMENTARY "His Land," billed as a musical journey through Israel, will be shown on KHJ-TV (Ch. 9) at 9 p.m. Monday. It features Cliff Richard, star actor-singer from England.

MONDAY

(Continued from Page 8)

- 52 *Movie: "Front Page Woman." Bette Davis, George Brent (Comedy) 8:30
- 11 Merv Griffin Show. Guests: comedian Alan King; singers Jerry Vale, Marilyn Maye; singers The Kim Sisters; comedian Gabriel Kaplan
- 13 Movie: "Gorgo," Bill Travers, Wm. Sylvester (Science Fiction '61)
- 30 Meeting Time at Calvary
- 40 *Panorama Novela 9:00 P.M.
- 2 TONITE—MIKE LANDON
- * HOSTS AMERICA'S JR. MISS PAGEANT—LIVE! (see "special")
- 4 ROSS MACDONALD'S
- * THRILLER — "THE UNDERGROUND MAN" (see "special")
- 7 Movie: "The Kremlin Letter." An erroneous government letter promising that the Western powers will join the Soviet Union in attacking China has to be retrieved and a reluctant American becomes a spy. Bibi Andersson, Richard Boone, Orson Welles
- 9 "MIS LAND" — SPECIAL
- * MUSICAL JOURNEY INTO ISRAEL
- Story of Israel
- 22 *Colossos en el Ring
- 28 BID ON WILD, TIME
- * ITEMS—BUT BID NOW!
- Art & Antiques
- 30 The Other Six Days
- 34 Entre Amigos
- 40 *Escalera a la Fama
- 50 The Devout Young 9:30
- 9 LOS ANGELES NEWS
- * First Prime Time News
- Hal Fishman/Lopez
- 34 Cartas sin Destino
- 50 Dimensions in Culture 10:00 P.M.
- 2 Medical Center. A call girl, severely beaten, is discovered to be suffering from a more critical ailment. (R)
- 5 News, Clele Roberts
- 11 News, Jones/Rowe
- 13 News, Hugh Williams
- 22 Roller Games
- 28 KCET Auction '74
- 40 Praise the Lord Club 10:30
- 9 Journey to Adventure: "Austria"
- 13 Get Smart
- 28 SUPPORT US—CALL NOW
- * YOU'LL BE A WINNER!
- Fines Wines, Art & Antiques
- 30 Pentecostal Temple
- 34 *TV Musical 11:00 P.M.
- 2 News, Joe Benti
- 4 News, Paul Moyer
- 5 *Best of Groucho
- 9 THE BRITISH ARE
- * COMING TO THEATRE 9: PETER SELLERS IN "HOFFMAN"
- A lonely middle-aged man falls in love with a girl in his firm's typing pool. (Comedy '71)
- 11 Mission: Impossible
- 13 *Untouchables
- 22 Reporte 22
- 28 KCET Auction '74
- 34 News, Jesus-Mares 11:15
- 7 News, Hambrick/Schuback 11:30
- 2 Movie: "Mail Order Bride," Buddy Ebsen, Keir Dullea, Lois



JO ANN PFLUG plays the role of Jean Broadhurst in movie, "The Underground Man," starring Peter Graves, at 9 p.m., Monday on NBC.

Nettleton (Western '64)
 4 Tonight, Johnny Carson. Guest host, Rich Little. Guest: Della Reese, Marilyn Michaels
 5 *Movie: "The Hooded Terror" ('53) 11:45
 7 Wide World Mystery. "Spiral Staircase," A psychopathic killer terrorizes a New England town. Dorothy

McGuire, George Brent (R)
 MIDNIGHT
 11 *Movie: "Bad for Each Other" (Drama '54)
 13 Bill Cosby 12:25
 13 News 1:00 A.M.
 4 Tomorrow. Guest: Father John McLaughlin, adviser to Pres. Nixon
 5 News, Clele Roberts

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7 News 1:20
 2 News 1:30
 2 Movies: "Panda and the Magic Serpent" (Cartoon); "The Navy vs. the Night"
 4 News Service
 Monsters Science Fiction '65 (3:10)
 2:00 A.M.

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TUESDAY

May 7, 1974

★ PAID ADVERTISEMENTAn * indicates B/W
Other shows in color

- 5:55
2 News
4 Knowledge, Filmmakers on Filmmaking
6:00 A.M.
2 Media in America
11 Viewpoint on Nutrition
6:25
4 Not for Women Only: Political Kidnaping
6:30
2 Comparative Literature
7 Family Risk Mgt.
9 Environmental Impact
11 Bullwinkle
6:45
22 *Commodity Report
6:55
4 Newservice
7:00 A.M.
2 News, Rudd
4 Today: Guests: author Thomas Griffith (7:30); art critic Brian O'Doherty on American Pop Art
7 Michael Jackson Show
9 Garner Ted Armstrong
11 New Zoo Revue
22 Market Opening
28 Sesame Street
7:30
7 Ralph Story's A.M.
9 Davey & Goliath
11 Bugs and His Buddies
13 Skip 'n' Woofers
22 World Business News
8:00 A.M.
2 Captain Kangaroo
9 Romper Room
11 Flintstones
22 New York Exchange
28 Hodgepodge Lodge
8:30
9 Jack Lalanne
11 Yogi and Friends
22 Commodity Line
28 Yoga for Health
9:00 A.M.
2 Joker's Wild

Dinah's Place, Guest:

- 4 Carol Lawrence
5 The Gallery
7 Movie: "The Demon Planet," Barry Sullivan, Norma Bengali ('65)
9 Consumer Profile
11 *I Love Lucy
13 Gumbo
22 New York Exchange
28 Sesame Street
9:30
2 Gambit
4 Jeopardy
5 *Movie: "The Steel Helmet," Gene Evans, Steve Brodie (Drama)
9 News, Ted Meyers
11 Hazel
13 City Kids
22 Executive Report
10:00 A.M.
2 Now You See It
4 Wizard of Odds
9 Morning Show
11 My Favorite Martian
13 You and the Talented Blind
22 Higher Achievement
28 Educational Program
10:30
2 Love of Life
4 Hollywood Squares
7 Brady Bunch
11 *Dennis the Menace
13 Who Can I Turn To?
22 World Business News
10:45
22 Market Update
11:00 A.M.
2 Young & the Restless
4 Jackpot
5 *Movie: "High Wide and Handsome," Irene Dunne, Randolph Scott (Drama '37)
7 Girl in My Life
11 News, Sam Chu Lin
13 Gomer Pyle, USMC
22 Gold and Silver Report
28 Electric Company (R)
11:30
2 Search for Tomorrow
4 Celebrity Sweepstakes
7 \$10,000 Pyramid
11 Let's Rap
13 Petticoat Junction
22 World Business News

SPECIAL

MOVIE (7), 8:30 p.m. — "The Story of Pretty Boy Floyd." Desperate to escape from bleak poverty, an Oklahoma farm boy leaves his close-knit family to better himself. Instead he is enmeshed in a life of crime and becomes a notorious bank robber of the early 1930s. Martin Sheen, Kim Darby and

28 Mister Rogers

NOON

- 2 Noontime, Machado
4 Three on a Match
7 Password
9 Morality and My Profession
11 *Movie: "To Please a Lady," Clark Gable, Barbara Stanwyck (Drama '50)
13 News, Hugh Williams
22 Commodity Dynamics
24 Wm. F. Buckley Jr.
50 Sesame Street

12:30

- 2 As the World Turns
4 Days of Our Lives
7 Split Second
9 Government Scene
13 Dialing for Dollars
22 Market Closing
12:45

- 5 *Movie: "Stolen Assignment," John Bentley, Patrick Holt (Suspense '55)
1:00 P.M.

- 2 Guiding Light
4 Doctors
7 All My Children
9 *Make Room for Daddy
22 Charting the Market
28 Educational Program
50 Educational Program

1:30

- 2 Edge of Night
4 Another World
7 Let's Make a Deal
9 *Candid Camera
13 Galloping Gourmet
22 Commodity Report
2:00 P.M.

- 2 New Price Is Right
4 How to Survive a Marriage
5 *Sea Hunt
7 Newlywed Game
9 Movie: "For the First Time," Mario Lanza, Zsa Zsa Gabor (Musical '59)
13 *Movie: "Lady in a Jam," Irene Dunne, Ralph Bellamy (Comedy '42)
28 Woman

2:20

- 11 Ben Hunter Interviews
2:30
2 Match Game '74
4 Somerset
5 News, Larry McCormick
7 One Life to Live
11 Hazel
28 Yoga for Health
50 Carrascollendas
3:00 P.M.

- 2 Tattletales
4 Truth or Consequences
5 *Highway Patrol
7 General Hospital
11 Mothers-in-Law
28 Day at Night
34 *El Dios de Barro
50 Clothing Corner
3:30

- 2 Movie: "Strange Bedfellows," Rock Hudson, Gina Lollobrigida (Comedy)
4 Mike Douglas Show
Beatrice Arthur cohost.
Guests: author Jack Douglas; director Dick Robinson; George Bush, Chr., Rep. Nat'l. Comm.; Melba Moore, singer
*Ozzie and Harriet

- 2 News, Stout/Kelly
9 *The Lucy Show
11 Bewitched
28 Electric Company
52 *Three Stooges I
6:00 P.M.

- 2 News, Jerry Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Hambrick/Schuback
9 *Beverly Hillsbillies
11 Mission: Impossible
13 Mod Squad
22 *El Pobre Gonzales
28 KCET Auction '74
30 Human Dimension

- 2 News, Walter Cronkite
4 News, Jess Marlow
5 Big Valley
7 News, Michaels/Henry
9 *Leave It to Beaver
11 Flintstones
13 High Chaparral
22 *Simplemente Maria
28 Mister Rogers
30 Buffalo's Pow Wow
34 *Extrano en su Pueblo
40 *Huggie Boy
50 Sesame Street
52 Kimba

- 5:30
2 News, Stout/Kelly
9 *The Lucy Show
11 Bewitched
28 Electric Company
52 *Three Stooges I
6:00 P.M.
2 News, Jerry Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Hambrick/Schuback
9 *Beverly Hillsbillies
11 Mission: Impossible
13 Mod Squad
22 *El Pobre Gonzales
28 KCET Auction '74
30 Human Dimension

SPORTS TODAY

NBA CHAMPIONSHIP SERIES (2), 6:30 p.m. — 5th game (if necessary), between Boston Celtics and the Milwaukee Bucks

- 5 Movie: "Voyage Into Space" (Science Fic)
7 Happy Days. When the air raid drill siren sounds, a crowd assembles at the building site of the Cunninghams' secret bomb shelter
11 Dealer's Choice
13 Safari to Adventure
22 Mexican Film Festival
28 KCET Auction '74. Art & Antiques
30 Int'l Voice of Victory
34 *Queen
40 Soltero y sin Compromiso
50 The Energy Crisis: End of the Beginning?
52 *Movie: "Captured," Leslie Howard, Margaret Lindsay, Paul Lukas (Drama)
8:30

- 2 Hawaii Five-O. A gambler becomes the central figure in a macabre lottery based on the projected hour of his death. (R)
4 Banacek. Anne Baxter guests as the owner of a computer which is stolen, and Banacek is called in to investigate. (R)
7 Movie: "Story of Pretty Boy Floyd" (see "special")

- 11 Merv Griffin Show. Guests: singers Pearl Bailey, Jim Stafford, The Supremes; comic Jackie Gayle; showgirls from "The Lido"
13 *Movie: "Scarface Mob." Story of Al Capone
30 A New Way of Life
40 *Panorama Novela
9:00 P.M.

- 22 Gorillon
28 RUGS, STEREOs & MORE
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30 Old Time Gospel Hour
34 Noches Tapatias
40 Teatro del Martes
50 The Nation's Economy Out of Control
9:30

- 2 Maude. Carol's boyfriend is an overnight guest, and Maude is insisting on separate sleeping arrangements. (R)
9 **LOS ANGELES NEWS**
★ **First Prime Time News**
Fishman/Lopez
34 Cartas sin Destino
50 Bill Moyers' Journal
10:00 P.M.

- 2 To Be Announced
4 Police Story. An undercover officer investigates a stolen credit card ring. (R)
5 News, Cleto Roberts
7 Marcus Welby, M.D.
It's a race against time to determine what kind of medication a comatose woman patient has taken so that it can be counteracted

- 11 News, Jones/Rowe
13 News, Hugh Williams
30 Kroez Bro.
Evangelistic Team
40 Praise the Lord Club
10:30

- 9 Journey to Adventure: "Hooray for Meadows. (R)

- 4 Adam-12. The officers stop a credit card fraud in the harbor area and get a lesson in astrology from a believer. Guest: Jayne Meadows. (R)

- 9 Journey to Adventure: "Hooray for Meadows. (R)

(Continued Page 11)



TV STAR DICK CLARK donates his personal \$6,000 customized Volkswagen to KCET's sixth annual fund-raising auction, airing nightly through Saturday from 6 to midnight on Channel 28. Accepting the keys to the Bradley GT, with only 744 miles on it, is auction volunteer Linda Kastner. The car will go to the highest bidder Saturday night.

- 7 Movie: "Come Blow Your Horn," Frank Sinatra, Lee J. Cobb
11 Green Acres
13 Nanny & the Professor
28 Storefront (R)
30 Living Word
50 Dimensions in Culture
4:00 P.M.
5 *Rifleman
9 *Flipper
11 Flying Nun
13 Gilligan's Island
22 *Natacha
28 Sesame Street
30 News, Grant McClung
34 Sube Pelayo
50 Freehand Sketching
52 Felix the Cat
4:30

- 5 *Father Knows Best
9 *F-Troop
11 Bugs & His Buddies
13 I Dream of Jeannie
30 Pattern for Living
50 Electric Company
52 Underdog
5:00 P.M.

- 2 News, Walter Cronkite
4 News, Jess Marlow
5 Big Valley
7 News, Michaels/Henry
9 *Leave It to Beaver
11 Flintstones
13 High Chaparral
22 *Simplemente Maria
28 Mister Rogers
30 Buffalo's Pow Wow
34 *Extrano en su Pueblo
40 *Huggie Boy
50 Sesame Street
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28 Electric Company
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4 News, Tom Snyder
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22 *El Pobre Gonzales
28 KCET Auction '74
30 Human Dimension

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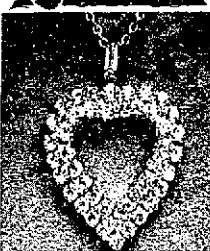
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TUESDAY



MARTIN SHEEN plays the notorious outlaw of the '30s and Kim Darby is his bride, Ruby, in the new TV movie "The Story of Pretty Boy Floyd," on ABC at 8:30 p.m. Tuesday.

(Continued from Page 10)

- California
- 13 Get Smart
- 22 *Goroso y Senora
- 28 THE USUAL, UNUSUAL
- * KCET AUCTION ACTION
- Fine Wines
- 30 Sing His Praises
- 34 To Be Announced
- 11:00 P.M.
- 2 Newsroom, Joe Benti
- 4 News, Paul Moyer
- 5 Best of Groucho
- 7 News, Hambrick/Schuback
- 9 THE BRITISH ARE
- * COMING TO THEATRE 9!
- "THE LIFE AND DEATH OF COLONEL PLIM"
- An absorbing study of a British Army officer and his life through three wars. Deborah Kerr, Anton Walbrook, Roger Livesey (Drama)
- 11 Mission: Impossible
- 13 *Untouchables
- 22 News, Spanish
- 28 KCET Auction '74
- 34 News
- 11:30
- 2 Movie: "Maracaibo,"

- Comel Wilde, Jean Wallace '58)
- Tonight, Johnny Carson. Guest: Buddy Hackett.
- 5 *Movie: "Room to Let," Constance Smith, Jimmy Hanley (Mystery '50)
- 7 Wide World Mystery. "One Deadly Owner." A photographer's model is inexplicably drawn to the purchase of an expensive car which is to take her against her will, to the scene of a murder. (R)
- MIDNIGHT
- 11 Movies: * "Out of the Past" (Drama '47); * "Blood and Black Lace" (Horror '65) (2:00); * "Panic in the Streets" (Drama '50)
- 13 Bill Cosby
- 12:25
- 13 News
- 1:00 A.M.
- 4 Tomorrow, Guests: Phyllis and Donna Bramson discuss their liberal sexual attitudes
- 5 News, Clete Roberts
- 7 News
- 1:30
- 2 News

- 1:45
- 2 Movies: "The Purple Plain" (Drama '55); "The Big Steal"
- (Drama '49) (3:10)
- 2:00 A.M.
- 4 Newservice

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WEDNESDAY

May 8, 1974

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An * indicates B/W
Other shows in color

- 5:55
- 2 News
- 4 Knowledge
- Filmmakers on Filmmaking
- 6:00 A.M.
- 2 Practical Reasoning
- 11 *University of the Air
- 6:25
- 4 Not for Women Only
- Political Kidnapping
- 6:30
- 2 Comparative Literature
- 7 Physical Geography
- 9 Environmental Impact
- 11 Bullwinkle
- 6:45
- 22 *Commodity Report
- 6:55
- 4 Newservice
- 7:00 A.M.
- 2 News, Rudd
- 4 Today, Guest: author Maya Angelou
- 7 Michael Jackson Show
- 9 Garner Ted Armstrong
- 11 New Zoo Revue
- 22 Market Opening
- 28 Sesame Street
- 7:30
- 7 Ralph Story's A.M.

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OPEN EVENINGS & SUNDAYS BY APPOINTMENT

- 9 Davey & Goliath
- 11 Bugs and His Buddies
- 13 Skip 'n' Woofers
- 22 World Business World
- 8:00 A.M.
- 2 Captain Kangaroo
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange
- 28 Hodgepodge Lodge
- 8:30
- 9 Jack LaLanne
- 11 yogi and Friends
- 22 Commodity Line
- 28 Yoga for Health
- 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Dinah's Place, Guests: Betty Malone, moving consultant for United Van Lines; consumer expert Ciji Billett
- 5 The Gallery
- 7 Movie: "I'll Take Sweden," Bob Hope, Tuesday Weld (Comedy '65)
- 9 Government Scene
- 11 *I Love Lucy
- 13 Gumbo
- 22 New York Exchange
- 28 Sesame Street (R)
- 9:30
- 2 Gambit
- 4 Jeopardy
- 5 *Movie: "The Black Glove," Alex Nicol, Eleanor Summerfield (Mystery '54)
- 9 News, Ted Meyers
- 11 Hazel
- 13 City Kids
- 22 Executive Report
- 10:00 A.M.
- 2 Now You See It
- 4 Wizard of Odds
- 9 Morning Show
- 11 My Favorite Martian
- 13 America in Space
- 22 New York Exchange
- 28 Educational Program
- 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 7 Brady Bunch
- 11 Dennis the Menace
- 13 Intelligent Parent
- 22 World Business News
- 10:45
- 22 Market Update
- 11:00 A.M.
- 2 Young & the Restless
- 4 Jackpot
- 5 *Movie: "Take a Letter, Darling," Rosalind Russell, Fred MacMurray (Comedy '42)
- 7 One Life to Live
- 11 News, Sam Chu Lin
- 13 Gomer Pyle, USMC
- 22 Gold and Silver Report
- 28 Electric Company (R)
- 11:30
- 2 Search for Tomorrow
- 4 Celebrity Sweepstakes
- 7 \$10,000 Pyramid
- 11 Let's Rap
- 13 Petticoat Junction
- 22 World Business News
- 28 Mister Rogers
- NOON
- 2 Noontime, Machado
- 4 Three on a Match
- 7 Password
- 9 SHORTCUTS TO SEWING
- ★ WITH ALFRED BACH
- Sewing expert
- 11 *Movie: "Kidnapped," Adaptation of Robert Louis Stevenson's classic adventure story. Warner Baxter, Freddie Bartholomew ('38)
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Bill Moyers' Journal
- 50 Sesame Street
- 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 Operation Emergency
- 13 Dialing for Dollars
- 22 Market Closing
- 1:00 P.M.
- 2 Guiding Light
- 4 The Doctors
- 5 *Movie: "The Marshal

SPECIAL

- ABC AFTERNOON PLAYBREAK (7), 1:30 p.m. — "The Last Bride of Salem." A mother's high hopes turn to chilling terror when her family finds itself in the midst of a fearful nightmare spun by supernatural forces. In this thriller, the young woman must battle fiendish powers to save her husband and her daughter. Stars: Lois Nettleton, Bradford Dillman, Joni Bick
- DOUBLE FEATURE MOVIES (4), 8:00 p.m. — "Lucas Tanner." David Hartman stars as a small-town high school teacher whose progressive methods threaten his job and position in the community.
- "In Tandem" 9:30 p.m. — Claude Akins and Frank Converse star in an action-packed drama about the trucking business.
- SALUTE TO REDD FOX (7), 11:30 p.m. — Richard Pryor is the host when Redd Foxx is roasted by a panel of celebrities consisting of Steve Allen, Milton Berle, Ronnie Graham, Whitman Mayo, Jayne Meadows, Demond Wilson and Slappy White
- of Helderorado," Jimmy Ellison, Russell Hayden (Western '50)
- 7 All My Children (scr'l)
- 9 *Make Room for Daddy
- 22 Charting the Market
- 28 Educational Program
- 1:30
- 2 Edge of Night
- 4 Another World
- 7 ABC Afternoon Playbreak (see "special")
- 9 *Candid Camera
- 13 Galloping Gourmet
- 22 *Commodity Report

- 2:00 P.M.
- 2 New Price Is Right
- 4 How to Survive a Marriage
- 5 *Sea Hunt
- 9 Movie: "The Scorpio Letters," Alex Cord, Shirley Eaton (Drama '67)
- 13 *Movie: "Tangier," Maria Montez, Preston Foster (Drama '46)
- 28 Governor & the Students
- 2:20
- 11 Ben Hunter Interviews
- 2:30
- 2 Match Game '74
- 4 Somerset
- 5 News, L. McCormick
- 11 My Favorite Martian
- 28 Yoga for Health
- 50 Electric Company
- 3:00 P.M.
- 2 Tattletales
- 4 Truth or Consequences
- 5 *Highway Patrol
- 7 General Hospital
- 11 Mothers-in-Law
- 28 Day at Night
- 34 *El Dios de Barro
- 50 Physical Geography
- 3:30
- 2 Movie: "The Devil at 4 O'Clock," Frank Sinatra, Spencer Tracy, Jean Pierre Aumont (Drama '61)
- 4 Mike Douglas Show
- Beatrice Arthur cohost. Guests: actress Marcia Wallace; singing group Rhodes Kids; Ralph Nader
- 5 *Ozzie and Harriet
- 7 *Movie: "The Three Faces of Eve," Joanne Woodward, Lee J. Cobb ('57)
- 11 Green Acres
- 13 Nanny & the Professor
- 28 Accion Chicano
- 30 Living Word
- 50 Freehand Sketching
- 4:00 P.M.
- 5 *The Rifleman
- 9 *Flipper
- 11 Flying Nun
- 13 Gilligan's Island
- 22 *Natacha
- 28 Sesame Street (R)
- 30 News, Grant McClung
- 34 Sube Pelayo
- 50 Clothing Corner
- 52 Felix the Cat
- 4:30
- 5 *Father Knows Best

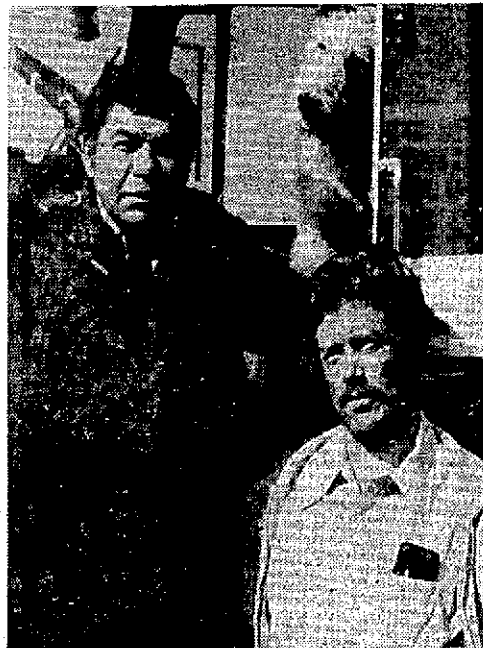


DAVID HARTMAN stars as a former major league pitcher who teaches school in TV pilot movie "Lucas Tanner," airing at 8 p.m. Wednesday on NBC. Kathleen Quinlan co-stars as Joyce.

- 9 *F-Troop
- 11 Bugs & His Buddies
- 13 I Dream of Jeannie
- 30 Pattern for Living
- 50 Electric Company
- 52 Underdog
- 5:00 P.M.
- 4 News, Jess Marlow
- 5 Big Valley
- 7 News, Michaels/Henry
- 9 *Leave It to Beaver
- 11 Flintstones
- 13 High Chaparral
- 22 *Simplemente Maria
- 28 Mister Rogers (R)
- 30 Buffalo's Pow Wow
- 34 Extrano en su Pueblo
- 40 *Huggie Boy
- 50 Sesame Street
- 52 Kimba
- 5:30
- 2 News, Stout/Kelly
- 9 *The Lucy Show
- 11 Bewitched
- 28 Electric Company
- 52 *Three Stooges I
- 6:00 P.M.
- 2 News, J. Dunphy
- 4 News, Tom Snyder
- 5 Bonanza
- 7 News, Hambrick/Schubeck
- 9 *Beverly Hillbillies
- 11 Mission: Impossible
- 13 Mod Squad
- 22 *El Porbre Gonzales
- 28 KCET Auction '74
- 30 The Story
- 34 Noticiero (news)
- 50 Family Risk Mgt.
- 52 Speed Racer
- 6:30
- 9 *Dick Van Dyke
- 30 Musicale
- 40 News, Rene Irahola
- 50 *Dimensions in Culture
- 52 *Little Rascals
- 6:45
- 30 Pastor's Desk
- 7:00 P.M.
- 2 News, Walter Cronkite
- 4 News, John Chancellor
- 5 Bowling for Dollars
- 7 News, Smith/Reasoner
- 9 What's My Line?
- 11 *I Love Lucy
- 13 It Takes a Thief
- 22 *Esmeralda
- 28 1975 ACADEMY AWARD
- ★ TICKETS—RID TONITE
- Call 213-663-8421
- 30 Living Word
- 34 Senor Valdez
- 40 *Aaron Berger Show
- 50 Physical Geography
- 52 *Three Stooges II
- 7:30
- 2 New Dating Game
- 4 Wait Till Your Father Gets Home
- 7 Help Your Neighbor
- 7 Let's Make a Deal

- 9 JOHN WAYNE WEEK
- ★ "THE SEARCHERS"
- A Texas Civil War vet returns home to find his brother and sister-in-law killed by Comanches and his two nieces captured. He sets out on a search that lasts five years. Also stars: Jeffrey Hunter, Natalie Wood ('56)
- 11 Bewitched
- 30 A Man and His Boys
- 50 Family Risk Mgt.
- 52 Ghouls Gang
- 8:00 P.M.
- 2 Sonny & Cher. Guests: Danny Thomas, Ken Berry, Heavyweight champion George Foreman (R)
- 4 Double Feature Movies (see "special")
- 5 Movie: "The Bounty Killer." An Easterner wipes out a bandit gang by a fluke and turns into a ruthless bounty hunter. Dan

(Continued Page 13)



CLAUDE AKINS (left) plays a freelance trucking operator who teams up with college-educated Frank Converse to fight the road for a living in TV pilot movie "In Tandem," on NBC at 9:30 p.m. Wednesday.



SHIRLEY JONES is chairman for the American Humane Association's Be Kind to Animals Week, May 5-11. She holds Maggie Flynn, her 6-year-old schnauzer.

WEDNESDAY

(Continued from Page 12)

- Duryea, Rod Cameron
7 The Cowboys.
Cimarron employs a molasses-loving burro named Angel to avert a tragedy when a rugged mountain family seeks revenge for the loss of a son
11 Dealer's Choice
13 Safari to Adventure
22 Mexican Film Festival
28 KCET Auction '74
30 Jimmy Swaggart
34 Wrestling
50 Masterpiece Theatre: "Upstairs, Downstairs."
52 Garasu No Kaidan 8:30
7 Movie: "Killdozer." A construction crew is attacked by an unmanned giant bulldozer which is possessed by a strange force in a meteorite it unearthed. Clint Walker, Carl Betz (R)
13 Movie: "Hercules, Samson & Ulysses." Three legendary characters join forces to protect Greece from the Philistines. Kirk Morris, Richard Lloyd, Leana Orfei (Adventure '65)
30 Paul Wells
40 *Panorama Novela
52 Shikakenin 9:00 P.M.
2 Cannon. An airline pilot, once involved in a million-dollar skyjacking, provides a clue in a bizarre case of harassment and vandalism. (R)
22 Papa Corazon
28 HELP SUPPORT KCET
★ CALL IN AUCTION BID
Call: 213-663-8421
30 Challenge of Truth
40 *Carusel del Mundo
50 The Lenox Quartet 9:30
9 LOS ANGELES NEWS
★ First Prime Time News
Fishman/Lopez
30 New Life



REDD FOXX will be roasted on the "Salute to Redd Foxx" special on ABC at 11:30 p.m. Wednesday.

- 34 Caritas sin Destino
50 Dimensions in Culture
52 Ketsudan No Toki 10:00 P.M.
2 Kojak. What Kojak originally thought to be a simple missing persons case develops into a web of intrigue with David's father set up as a decoy for a murder trap
5 News, Clete Roberts
7 Doc Elliot, Doc

- believes he can cure a blind mountain girl but her husband refuses to listen and tries to scare him away. (R)
11 News, Jones/Rowe
13 News, Hugh Williams
22 El Tornillo
28 KCET Auction '74
30 Billy James Hargis
40 Praise the Lord Club 10:30
9 Journey to Adventure: "Switzerland"
13 Get Smart
28 TRIPS, TREATS, TOYS
★ ALL ON KCET AUCTION
Call: 213-663-8421
30 Come to Life
34 To Be Announced 11:00 P.M.
2 Newsroom, Joe Benti
4 News, Paul Moyer
5 *The Best of Groucho
7 News, Hambrick/Schubeck
9 THE BRITISH ARE COMING TO THEATRE 9!
Mac Guinness stars in "Man in the White Suit" Brilliant chemist invents a cloth that won't stain, tear or wear out, causing a market panic. (Comedy '52)
11 Mission Impossible
13 *Untouchables
22 Report 22
28 KCET Auction '74
34 News, Jesus Mares 11:15
34 Cinema 34

- 11:30
2 Movie: "Machine Gun McCain." John Cassavetes, Peter Falk, Britt Ekland (Drama '70) (R)
4 Tonight, Johnny Carson. Guest: Phyllis Newman, Alex Karras
5 *Movie: "Flying Saucer." Mikel Conrad, Pat Garrison (Adventure '51)
7 Wide World Special. "Salute to Redd Foxx" (see "special")
MIDNIGHT
11 Movies: "The Black Knight" (Adventure '54); "D.O.A." (Mystery '49) (2:00); "Thieves' Highway" (Drama '49) (3:30); "Laurel & Hardy" (5:30)
Bill Cosby 12:25
13 News 1:00 A.M.
4 Tomorrow. Guest: Studs Terkel, author of "Working"
5 News, Clete Roberts
7 News 1:30
2 News

- 1:45
2 Movies: "Way of a Gaucho" (Drama '52); "Hotel Reserve" (Drama '48) (3:10)
2:00 A.M.
4 Newservice

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Contact lenses that are worn all day are now available to the public at moderate cost. Research in optical labs across the nation has resulted in sophisticated techniques making the lenses possible.

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Los Angeles and Orange Counties. There is a Wood Optical office in Long Beach at 3639 Atlantic Ave. All Wood offices are staffed with opticians trained and experienced in the use of charting and lens computation techniques.

The lenses are fit by opticians using precise fitting techniques, corneal charting and eye measurements, to which is applied a mathematical formula for arriving at exact calculations for each eye. Specifications for each lens are computed. Calculations, specifications and prescription go to the lab.

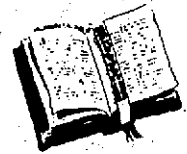
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Wood Optical, Dispensing Opticians, specializes in contact lenses and maintains offices in

The BIBLE Says.



Question: Do you believe man may "join the church of his choice?"

Many honest and sincere people have never thought that Christ might have a choice in religion, so often do they hear the statement, "Attend the church of YOUR choice." Yet Paul said, "Wherefore also we make it our aim, whether at home or absent, to be well-pleasing to HIM." 2 Corinthians 5:9 (A.S.V.) Aren't we more interested in complying with Christ's choice than our own?

The Lord does have a choice and the church of Christ's choice is found in the New Testament. Jesus said, "Upon this rock I will build my church." Matthew 16:18. It was established in Jerusalem in the year A.D. 33 through the preaching of Christ's Gospel. Acts 2. No man ever had authority to build another church.

Christ chose to command men to: Believe — "He that believeth and is baptized shall be saved." Mark 16:16.

Repent — God . . . commandeth all men everywhere to repent. Acts 17:30.

Confess Christ — Whosoever shall confess that Jesus is the Son of God, God dwelleth in him; and he in God. 1 John 4:15.

Be Baptized — He commandeth them to be baptized in the name of the Lord. Acts 10:48.

The church of Christ's choice still urges men to obey those commands . . . Christ chose to instruct men to worship in this way.

Lord's Supper — Acts 20:7. "Upon the first day of the week when the disciples came together to break bread."

Preach — 2 Tim. 4:2, "Preach the word; be instant in season, out of season."

Pray — Acts 2:42, "They continued steadfastly . . . in prayers."

Sing — Eph. 5:19-20, "Singing and making melody in your heart to the Lord."

Give — 1 Cor. 16:2, "Upon the first day of the week let every one of you lay by him in store as the Lord has prospered him."

Men ought to consider the church of Christ's choice!

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SAT. 10 A.M. - 6 P.M.
SUN. NOON 5 P.M.

THURSDAY

May 9, 1974
★ PAID ADVERTISEMENT
An * indicates B/W
Other shows in color

- 2 News 5:55
- 4 Knowledge Filmmakers on Filmmaking 6:00 A.M.
- 2 Media in America
- 11 University of the Air 6:25
- 4 Not for Women Only. Political Kidnaping 6:30
- 2 Comparative Literature
- 7 Family Risk Mgt.
- 9 Environmental Impact
- 11 Bullwinkle 6:45
- 22 *Commodity Report 6:55
- 4 Newservice 7:00 A.M.
- 2 News, Rudd
- 4 Today. Guests: Three award-winning blind college seniors (7:00); journalist Stewart Alsop in a filmed interview conducted by Edwin Newman
- 7 Michael Jackson Show
- 9 Garner Ted Armstrong
- 11 New Zoo Revue
- 22 *Market Opening
- 28 Sesame Street 7:30
- 7 Ralph Story's A.M.
- 9 Davey & Goliath
- 11 Bugs and His Buddies
- 13 Skip 'n' Woof
- 22 World Business News 8:00 A.M.
- 2 Captain Kangaroo
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange
- 28 Hodgepodge Lodge 8:30
- 9 Jack LaLanne
- 11 Yogi and Friends
- 22 Commodity Line
- 23 Yoga for Health 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Dinah's Place. Guests: Lyle Waggoner, "fixing" around the house; Jerry Baker, maintaining plants; Dr. Lendon Smith,

- taking care of infants and children
- 5 The Gallery
- 7 Movie: "The Flying Fontaines," Michael Callan, Evy Norlund ('59)
- 9 Youth & the Issues
- 11 *I Love Lucy
- 13 Gumbo
- 22 New York Exchange
- 28 Sesame Street (R) 9:30
- 2 Gambit
- 4 Jeopardy
- 5 *Movie: "The Mad Doctor," Basil Rathbone, Ellen Drew (Mystery '41)
- 9 News, Ted Myers
- 11 Hazel
- 13 City Kids 10:00 A.M.
- 2 Now You See It
- 4 Wizard of Odds
- 9 Morning Show
- 11 My Favorite Martian
- 13 L.A.'s Other Side. Tony Salazar
- 22 New York Exchange
- 28 Educational Program 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 7 Brady Bunch
- 11 Dennis the Menace
- 13 Reconciliation
- 22 World Business News 10:45
- 22 Market Update 11:00 A.M.
- 2 Young & the Restless
- 4 Jackpot
- 5 *Movie: "Waikiki Wedding," Bing Crosby, Bob Burns, Martha Raye (Musical Comedy '37)
- 7 Girl in My Life
- 11 News, Terry Mayo
- 13 Gomer Pyle, USMC
- 22 Gold and Silver Report
- 28 Electric Company (R) 11:30
- 2 Search for Tomorrow
- 4 Celebrity Sweepstakes
- 7 \$10,000 Pyramid
- 11 Let's Rap
- 13 Petticoat Junction
- 22 World Business News
- 28 Mister Rogers
- NOON
- 2 Noontime, Machado
- 4 Three on a Match
- 7 Password
- 11 *Movie: "Champagne for Caesar," Celeste Holm, Ronald Colman, Vincent Price (Comedy '50)
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Washington Connection
- 50 Sesame Street 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 Community Feedback
- 13 Dialing for Dollars
- 22 Market Closing
- 23 Washington Talk (R) 1:00 P.M.
- 2 Guiding Light
- 4 The Doctors (serial)
- 5 *Movie: "Danger Zone," Hugh Beaumont, Tom Neal (Mystery '51)
- 7 All My Children
- 9 *Make Room for Daddy
- 22 Charting the Market
- 28 Educational Program

SPECIAL

KNXT FILM SPECIAL
(2), 9:00 p.m. — "Seven Cities of Gold." Story of the Spanish Conquistadors' 18th century expedition to California in search of the legendary "7 cities of gold." Anthony Quinn, Michael Rennie, Jeffrey Hunter, Richard Egan, Rita Moreno

WIDE WORLD SPECIAL (7), 11:30 p.m. — "Play It Again, Bogie." A tribute to Humphrey Bogart hosted by Peter Lawford with guests George Raft and Joan Blondell

- 1:30
- 2 Edge of Night
- 4 Another World (serial)
- 7 Let's Make a Deal
- 9 *Candid Camera
- 13 Galloping Gourmet
- 22 *Commodity Report 2:00 P.M.
- 2 New Price Is Right
- 4 How to Survive a Marriage
- 5 *Sea Hunt
- 7 Newlywed Game
- 9 Movie: "Seven Hills of Rome," Mario Lanza, Peggie Castle (Musical '58)
- 13 *Movie: "Next Time We Love," Margaret Sullivan, James Stewart, Ray Milland (Drama '35)
- 28 Citywatchers: "L.A.'s Fire Dept."
- 50 All About You 2:20
- 11 Ben Hunter Interviews 2:30
- 2 Match Game '74
- 4 Somerset (serial)
- 5 News, L. McCormick
- 7 One Life to Live
- 11 *Laurel & Hardy
- 28 Yoga for Health (R)
- 50 Carrascollendas 3:00 P.M.
- 2 Tattletales
- 4 Truth or Consequences
- 5 *Highway Patrol
- 7 General Hospital
- 11 Mothers-in-Law
- 28 Day at Night. Guest:

- columnist
- commentator Nicholas Von Hoffman
- 34 *El Dios del Barro
- 50 Clothing Corner 3:30
- 2 Movie: "A Kiss Before Dying," Joanne Woodward, Robert Wagner (Drama '56)
- 4 Mike Douglas Show. Beatrice Arthur cohosts. Guests: comedian David Steinberg; singer Erica Trevor; Robert Opel, Academy Awards streaker
- 5 *Ozzie and Harriet
- 7 Movie: "The Cincinnati Kid," Steve McQueen, Edward G. Robinson, Ann-Margret ('65)
- 11 Green Acres
- 13 Nanny & the Professor
- 28 Educational Program
- 30 Living Word
- 50 Dimensions in Cultures 4:00 P.M.
- 5 *Rifleman, C. Connors
- 9 *Flipper
- 11 Flying Nun
- 13 Gilligan's Island - 22 *Natcha
- 28 Sesame Street (R)
- 30 News, Grant McClung
- 34 Sube Pelayo
- 50 Freehand Sketching
- 52 Felix the Cat 4:30
- 5 *Father Knows Best
- 9 *F Troop
- 11 Bugs & His Buddies
- 13 I Dream of Jeannie
- 30 *Pattern for Living
- 50 Electric Company
- 52 Underdog 5:00 P.M.
- 4 News, Jess Marlow
- 5 Big Valley
- 7 News, Michaels/Henry
- 9 *Leave It to Beaver
- 11 Flintstones
- 13 High Chaparral
- 22 *Simplimento Maria
- 28 Mister Rogers (R)
- 30 Buffalo's Pow Wow
- 34 Extrano en su Pueblo
- 40 *Huggie Boy
- 50 Sesame Street
- 52 Kimba 5:30
- 2 News, Stout/Kelly
- 9 *The Lucy Show
- 11 Bewitched
- 28 Psychology Today: "Group Dynamics" (R)
- 52 *Three Stooges I



JOY ADAMSON (left), author of "Born Free" and its sequels, meets Diana Muldaur and Gary Collins, who will portray Joy and her husband, George Adamson, in the series, "Born Free," next fall on NBC. The series is being filmed in Kenya. Mrs. Adamson will make a one-day visit to Los Angeles Monday.

- 6:00 P.M.
- 2 News, Jerry Dunphy
- 4 News, Tom Snyder
- 5 Bonanza
- 7 News, Hambrick/Schuback
- 9 *Beverly Hillsbillies
- 11 Mission: Impossible
- 13 Mod Squad
- 22 *El Pobre Gonzales
- 28 KCET Auction '74
- 30 Public Service Film
- 34 News, Roberto Cruz
- 50 Orange Co. in Washington
- 52 Speed Racer 6:30
- 9 *Dick Van Dyke Show
- 30 Musicale
- 40 Vajando Alrededor del Mundo
- 50 Freehand Sketching
- 52 *Little Rascals 6:45
- 30 The Pastor's Desk 7:00 P.M.
- 2 News, Walter Cronkite
- 4 News, John Chancellor
- 5 Bowling for Dollars
- 7 News, Smith/Reasoner
- 9 What's My Line?
- 11 *I Love Lucy
- 13 It Takes a Thief
- 22 Emerald
- 22 *SKIS TAKE A POWDER
- ★ BID ON SKI TRIP! Mt. Shasta ski pass
- 30 The Living Word
- 34 Senor Valdez
- 40 Tele-Revista Musical
- 50 Orange County Review
- 52 *Three Stooges II 7:30
- 2 Orson Welles. A quick-thinking hairdresser entraps an escaping murderer by a most colorful method
- 4 Price Is Right
- 5 Help Thy Neighbor
- 7 Ozzie's Girls
- 9 JOHN WAYNE WEEK
- ★ OPERATION PACIFIC A submarine commander is overly devoted to his crew and boat. Patricia Neal ('51)
- 11 Bewitched
- 30 Transworld Missions
- 50 Clothing Corner
- 52 *The Ghouls Gang 8:00 P.M.
- 2 The Waltons. An
- egotistical young baseball pitcher invites himself to stay with the Waltons until a major-league scout comes to sign him. (R)
- 4 Flip Wilson Show. Guests: Jack Benny, Pearl Bailey and the Muppets (R)
- 5 Movie: "Trapeze," Burt Lancaster, Tony Curtis, Gina Lollobrigida. An American aerialist joins a Paris circus and persuades the "catcher" to teach him the daring triple somersault. (Drama '56)
- 7 Chopper One. A pregnant girl, whom Don had once befriended, is being held as a hostage in a holdup and ends up in premature labor. (R)
- 11 Dealer's Choice
- 13 Boxing from the Olympic
- 22 Mexican Film Festival
- 28 KCET Auction '74
- 30 Good News, Shakerian
- 34 To Be Announced
- 40 Caravana Musical
- 50 Focus Orange County
- 52 *Movie: "Confessions of a Nazi Spy," Edward G. Robinson, Paul Lukas, George Saunders ('39) 8:30
- 7 Firehouse. Ryerson and his men respond to a fire in a bowling alley, where a vault filled with explosive nitrate film threatens the entire neighborhood. (R)
- 11 Merv Griffin Show
- 30 The Day of Miracles
- 40 News, Rene Irahola
- 50 Women 9:00 P.M.
- 2 Film Special: "Seven Cities of Gold" (see "special")
- 4 Ironside. Baffled by a \$100,000 heist during which two men were killed, Ironside resorts

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JAMIE LYN BAUER portrays Lauralee Brooks on "The Young and the Restless," daytime drama serial airing at 11 a.m., Monday through Friday, on CBS.

(Continued from Page 14)

to a paid informer to get a line on the perpetrators. (R)
 7 Kung Fu, Caine finds himself in the role of the master as he teaches the futility of revenge to an Indian boy whose mother has been abducted by outlaw Comancheros. (R)

22 Gorion
 28 MOM'S DAY BARBAINS?
 * SHOP KCET AUCTION!
 Dinner cooked by Phyllis Diller and served at her home
 30 Morning Worship Hour
 34 Accompanime
 40 Japanese TV Hour
 50 Eiring Line: "The Question of Rhodesia"
 9:30

9 LOS ANGELES NEWS
 * First Prime Time News
 Fishman/Lopez
 34 Cartas sin Destino
 10:00 P.M.

4 Music Country U.S.A.
 Guests: Charlie Rich, Donna Fargo, Wayne Newton, Ray Stevens, the Statler Brothers (R)

5 News, Clete Roberts
 7 Streets of San Francisco. The Detectives investigate a murder they believe had to be set up by one of their own. (R)

11 News, Jones/Rowe
 13 News, Hugh Williams
 30 The Other Six Days
 40 Praise the Lord Club
 10:30

2 To Be Announced
 9 Journey to Adventure.
 "Iceland"

13 Get Smart
 22 Tele teatro con Oswaldo Calvo

28 PRIME DODGER DUCATS

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KAYE STEVENS, supper club singer, has joined the cast of "Days of Our Lives" as an actress in the role of Jeri Clayton. The drama serial airs Monday through Friday at 12:30 p.m. on NBC.

34 *Los Dias Felices
 11:00 P.M.
 2 News, Joe Benti
 4 News, Paul Moyer
 5 *The Best of Groucho
 7 News, Hambriek/
 Schubeck
 9 THE BRITISH ARE
 * COMING TO THEATRE 9!
 Dirk Bogarde in "The
 Singer Met the Song"
 Story of a struggle

between a ruthless bandit and a determined priest for control of a Mexican village. Also stars: John Mills, Mylene Demongeot (Drama '61)
 11 Mission: Impossible
 13 *Untouchables
 22 *News Summary (Spanish)
 28 KCET Auction '74
 34 Noticiero de las 11

11:15
 34 Cinema 34
 11:30
 2 Movie: "X... the Unknown," Dean Jagger, Leo McKern (Science Fiction '57)
 4 Tonight, Johnny Carson. Guests: Jack Anderson, columnist; Marvin Hamlisch, triple Oscar-winning composer; McLean Stevenson, actress Susan Sarandon
 5 *Movie: "Hard, Fast and Beautiful." A woman completely dominates her tennis-playing daughter. Claire Trevor, Sally Forrest (Drama '51)
 7 Wide World Special. "Play It Again, Bogie" (see "special")

MIDNIGHT
 11 Movies: "14" Under Fire" (Drama '57); "Little Shops of Horror" ('61) (2:00); "All About Eve" (3:30)
 13 Bill Cosby

12:25
 13 News
 1:00 A.M.
 4 Tomorrow. Subject is teen-age alcoholism
 5 News, Clete Roberts
 7 News
 1:30
 2 News

1:45
 2 Movies: "Elopement" (Comedy '51); "Brimstone" ('49) (3:10)
 2:00 A.M.
 4 Newservice

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| • Asthma | • Constipation | • Eye Trouble | • Nervousness | • Sore Throat |
| • Bladder Trouble | • Cramps or | • Gall Bladder | • Neurosis | • Stomach Trouble |
| • Boils | • Milk Leg | • Headaches | • Piles | • Urinary Disease |
| • Cancer | • Dizziness | • Kidney Trouble | • Rheumatism | • Vomiting |
| • Chronic Cough | • Dropsy | • Leg Trouble | | |

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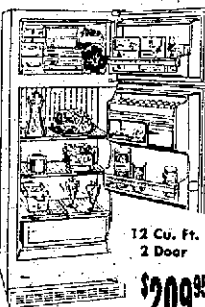
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FRIDAY

May 10, 1974

★ PAID ADVERTISEMENT

An * indicates B/W

Other shows in color

5:55

2 News

4 Knowledge.

Filmmakers on

Filmmaking

6:00 A.M.

2 Practical Reasoning

11 University of the Air

6:25

4 Not for Women Only.

Political Kidnaping

6:30

2 Comparative

Literature

7 Physical Geography

11 Bullwinkle

6:45

22 *Commodity Report

6:55

4 News

7:00 A.M.

2 News, Rudd

4 Today. Guest to be

announced

7 Michael Jackson Show

9 Garner Ted Armstrong

11 New Zoo Revue

22 Market Opening

28 Sesame Street

7:30

7 Ralph Story's A.M.

9 Davey & Goliath

11 Bugs and His Buddies

13 Skip 'n' Woofers

22 World Business News

8:00 A.M.

2 Captain Kangaroo

9 Romper Room

11 Flintstones

22 New York Exchange

28 Hodgepodge Lodge

8:30

9 Jack LaLanne

11 Yogi and Friends

22 Commodity Line

28 Yoga for Health

9:00 A.M.

2 Joker's Wild, J. Barry

4 Dinah's Place. Guests:

Three "mothers-to-be"

models show page boy

fashions; Ciji Billett

offers advice on buying

cribs, etc.; nutritionist

Dr. Neil Solomon

5 The Gallery

7 *Movie: "The Desert

Rats," Richard Burton.

James Mason ('53)

9 Operation Emergency

11 *I Love Lucy, L. Ball

13 Gentle Ben

22 New York Exchange

28 Sesame Street (R)

9:15

22 Let's Face It

9:30

2 Gambit

4 Jeopardy

5 *Movie: "Mrs. Wiggs

of the Cabbage Patch,"

Zasu Pitts, W. C.

Fields (Comedy '34)

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SPECIAL

AN INTERVIEW WITH ROSE KENNEDY (9),
1:00 p.m. — A candid revealing portrait of a woman whose faith and courage have been tested many times over.

ALASKAN SAFARI (5),
8:00 p.m. — Hunters explore the natural wonders and wildlife of Alaska with cameras and guns, as guide Ron Hayes leads a small group of men into bear country. The men glimpse Dall sheep, caribou, polar bear, seals, sea lions and walrus.

GLEN CAMPBELL — THE CAMPBELLS ARE COMING (4), 10:00 p.m. — Glen Campbell salutes his Scottish heritage in a music-and-comedy special which spotlights guest stars Buddy Hackett, Steve Lawrence, Peter Sellers, Omar Sharif and Dinah Shore. Campbell's parents and the Pipes and Drums of the 1st Battalion, the Royal Scots also appear.

5 *Sea Hunt
7 Newlywed Game
9 Movie: "The Court Jester," Danny Kaye, Basil Rathbone
13 *Movie: "Fireman Save My Child," Spike Jones and the City Slickers, Buddy Hackett (Musical)
28 *Mr. Wizard
50 Inside Out

11 Ben Hunter Interviews
2 Match Game '74
4 Somerset
5 News, L. McCormick
7 One Life to Live
11 Ghost and Mrs. Muir
28 Yoga for Health (R)
50 Electric Company

3:00 P.M.
2 Tatletales
4 Truth or Consequences
5 Highway Patrol
7 General Hospital
11 Mothers-in-Law
28 Day at Night
34 *El Dios de Barro
50 Physical Geography

3:30
2 Movie: "A Man Could Get Killed," James Garner, Anthony Franciosa, Sandra Dee
4 Mike Douglas Show. Beatrice Arthur cohosts. Guests: singers Dick Haymes, Anne Murray; artist Gloria Vanderbilt; comedian Gabriel Kaplan; actor Jack Klugman
5 *Ozzie and Harriet
7 Movie: "Niagara," Marilyn Monroe, Joseph Cotton ('53)
11 Green Acres
13 Nanny and the Professor
28 Black Experience
30 Living Word
50 Flower Arranging

4:00 P.M.
5 *Rifleman, C. Connors
9 *Flipper
11 Flying Nun
13 Gilligan's Island
22 *Natcha
28 Sesame Street (R)
30 News, Grant McClung
34 Sube Pelayo
50 Book Beat. "Watership Down," Richard Adams
52 Felix the Cat

4:30
5 *Father Knows Best
9 *F-Troop
11 Dealer's Choice

11 Bugs and His Buddies
13 I Dream of Jeannie
30 Pattern for Living
50 Electric Company
52 Underdog

5:00 P.M.
4 News, Jess Marlow
5 *Big Valley
7 News, Michaels/Henry
9 *Leave It to Beaver
11 Flintstones
13 High Chaparral
22 *Simplemente Maria
28 Mister Rogers (R)
30 Buffalo's Pow Wow
40 Extrano en su Pueblo
50 Sesame Street
52 Kimba

5:30
2 News, Stout/Kelly
9 *The Lucy Show
11 Bewitched
28 Electric Company
52 *Three Stooges I

6:00 P.M.
2 Jerry Dunphy
4 News, Tom Snyder
5 Bonanza
7 News, Hambrick/Schuback
9 *Beverly Hillsbillies
11 Mission: Impossible
13 Mod Squad
22 *El Pobre Gonzales
28 KCET Auction '74
30 Faith for Today
34 News, Roberto Cruz
50 Family Risk Mgt.
52 Speed Racer

6:30
9 *Dick Van Dyke Show
30 Musical
40 News, Rene Irahola
50 Washington Connection
52 *Little Rascals

6:45
30 Pastor's Desk
7:00 P.M.
2 News, Walter Cronkite
4 News, John Chancellor
5 Bowling for Dollars
7 News, Smith/Reasoner
9 What's My Line?

11 *I Love Lucy
13 It Takes a Thief
22 *Esmeralda
28 SHOW BIZ BAUBLES!
★ HIGHEST BID WINS 'EM
Call: 213-663-8421
30 Living Word
34 Senior Valdez
40 Eventos Latinos
50 Physical Geography
52 *Three Stooges II

7:30
2 Bobby Goldsboro Show. Guests: Vicki Lawrence & Bobby Russell (R)
4 Hollywood Squares
5 Help Thy Neighbor
7 Wild Refuge. South America's Andes Mts.
9 JOHN WAYNE WEEK
★ "BLOOD ALLEY"

An American merchant marine captain is aided in escaping Chinese Reds, in order to take an entire village to Hong Kong and safety. Also stars Lauren Bacall (Adventure '55)
11 Bewitched
30 Sunday Celebration
40 Int'l Variety Show
50 Family Risk Mgt.
52 *Ghoul Gang

8:00 P.M.
2 Dirty Sally. Sally sets out to get her old friend, a retired soldier, off the bottle and back in an Army job. (R)
4 Sanford and Son. Fred's purchase of a "hot" TV set lands him in hot water. (R)
5 Movie: "Alaskan Safari" (see "special")
7 Brady Bunch. A trip to an amusement park turns into a race against the clock when Mike's business documents are lost on one of the rides. (R)

11 Dealer's Choice

13 L.A. Aztecs: A Profile. Host Mario Machado
22 Mexican Film Festival
28 KCET Auction
34 El Show de Rosita Peru

50 The Advocates
52 Owarai Network
8:30

2 Good Times. Marcy Jones, the most popular girl in high school, has achieved the impossible — she's turned J.J. into a one-woman man
4 Lotsa Luck. Stan "borrows" money from a purse turned into the lost-and-found dept., in order to place a winning bet at the racetrack. (R)
7 Six Million Dollar Man. Steve faces a robot programmed to kill in order to save a missile system from falling into foreign hands. (R)

11 Merv Griffin Show
13 *Perry Mason
30 Pentecost w/Purpose
40 *Panorama Novela
52 Kaettekita Kayokyoku
9:00 P.M.
2 Movie: "The McKenzie Break." Brian Keith stars as a Captain in WWII assigned to circumvent an escape attempt at a prisoner-of-war camp in Scotland. (R)
4 Girl With Something Extra. The office grapevine seems sure that John is having an affair with his secretary. (R)

22 El Padre de mi Barrio
28 SO YOU LIKE KCET?
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Call: 213-663-8421
30 It Is Written
34 La Criada Bien Criada
40 *El Almanaque
50 Masterpiece Theatre: "Upstairs, Downstairs"
52 Hosoude Hanjyoki

9:30
4 Brian Keith Show. Dr. Jamie's stint as temporary guardian of a youngster saddles him with such chores as doing "new math" homework and attending Indian scouts. (R)
7 The Odd Couple. Felix directs his first film with Oscar as "star" in an improvised story in which a sexpot stewardess co-stars. (R)

9 LOS ANGELES NEWS
★ First Prime Time News
Fishman/Lopez
13 Fishin' Hole
30 Search
34 Cartas sin Destino
10:00 P.M.
4 Glen Campbell with
★ Omar, Peter, Dinah, Buddy and Steve.
All From Chevrolet.
(see "special")
5 News, Clete Roberts
7 Toma. Dave becomes involved in a fellow policeman's killing of an apparently unarmed looter.
11 News, Jones/Rowe
13 News, Hugh Williams
28 KCET Auction '74
30 Dawson McAllister
40 Praise the Lord Club

10:30
9 Journey to Adventure: "Ireland"
13 Get Smart
22 La Revista de Marrone
28 AN ANTIQUE AFFAIR!
★ COLLECTORS CALL NOW!
Also: Fine Wines
30 Come to Life
34 loco-Valdez

11:00 P.M.
2 News, Joe Benti
4 News, Paul Moyer
5 The Best of Groucho
7 News, Hambrick/Schuback

9 FRIGHT NIGHT
★ WITH SEYMOUR!
"Creature of the Walking Dead," Rock Madison, Ann Wells, George Todd (Science Fic. '63)
11 Mission: Impossible
13 U.S. Marketing Presents
★ THE TROY CORY SHOW
Variety
34 News

11:15
34 Cinema 34

11:30
2 Movie: "Brotherhood of Satan," Strother Martin (Horror '71)
4 Tonight, Johnny Carson. Guest: Orson Bean
5 *Movie: "The Bed-Sitting Room," Rita Tushingham, Sir Ralph Richardson (Comedy)
7 In Concert. Presentation of "California Jam"
13 *Untouchables

MIDNIGHT
11 Movies: "Savage Wilderness" (Western '56); "The Big Lift" (Drama '50) (2:00); "The Lady and the Monster" (Adventure '44) (4:30)
12:25
13 News
12:45
9 Nashville Music

1:00 A.M.
4 Midnight Special. Comedian George Carlin hosts
7 In Session. Sound track session with the Pat Williams Orchestra, 23-piece jazz group
1:30
2 News
7 News

1:45
2 Movies: "The Bamboo Sauter" (Science Fic. '67); "Crack Up" (Mystery '46) (3:10)

1:30
2 News
7 News



MARTA BACA is assistant to the producer on KNBC's public affairs program "Impacto." She recently was named a member of the national Committee on Arrangements for the 1974 Conference on Democratic Party Organization and Policy.

'M-A-S-H' stars have off-season projects

Most television actors annually exposed to the rigors of performing in a series are content to lie in the sun during the few months they have to unwind before the next season begins.

This is not the case of the six 20th Century-Fox TV "M-A-S-H" stars. They buzz around the country with the collective energy of a jarful of pep pills, appearing at charity functions and telethons and guesting on network game and talk shows. Each star additionally has his own personal off-season project.

By the time Alan (Hawkeye) Alda had completed the comedy series' second season for CBS-TV, he and producers Gene Reynolds and Larry Gelbart had happily discovered Alda also operated proficiently as a writer and director. Without assistance, Alda wrote one episode and directed another "M-A-S-H" segment toward the end of the season.

ALDA THEN created and wrote a pilot for a series of his own called "We'll Get By" when "M-A-S-H" went into hiatus. And just before he disappeared into his annual hibernation in the wilds of New Jersey, Alda co-directed, and co-starred with Carol Burnett in a 90-minute TV version of the Broadway hit, "6 Rms Riv Vu." Both projects were for CBS-TV.

Since McLean Stevenson began playing Lt. Col. Blake, he has become a "regular" on the Johnny Carson talk show. While "M-A-S-H" has been shut down this spring, "Mac" opened his first live comedy show, billed with Glen Campbell at the Las Vegas Hilton Hotel during April.

LORETTA SWIT (Hotlips) immediately took off for Ravenna, Ohio, when the series closed down, for a four-week run in Muriel Resnick's play, "Any Wednesday," at the Carousel Dinner Theater. When she returned, Loretta got back to writing and illustrating children's books.

Larry (Maj. Burns) Linville has been busy hunting for a beach house, "where there're favorable thermals to fly my glider." Before the show resumes production, he will have completed build-



WAYNE ROGERS (left), ALAN ALDA

ing a flying wing craft with vertical, but no horizontal, stabilizer.

Linville, a licensed pilot of long-standing, calls his craft "Super Plank." During the layoff, Linville also completed writing a screenplay he just sold to Disney Studios titled "Grandpa's Fantastic Flying Ragwing Machine." It will star his father-in-law, Will Geer, of "The Waltons" series.

GARY (RADAR) Burghoff, an amateur naturalist from early childhood, is known as The Birdman of Malibu because he is interested in rehabilitation of ailing sea birds near his beach home. During the "M-A-S-H" vacation, Burghoff interested the Long Beach fish and game unit and the Los Angeles Zoo in setting up a treatment center for birds if Burghoff could bring them in.

The deeply concerned actor, using an old milk truck ("which gets good gas mileage") as an ambulance, drives the 40 miles from Malibu to the zoo as often as three times a week to supply his feathered patients with vital care.

Wayne (Trapper John) Rogers has started his own wine vineyard in central California. Rogers, a business consultant almost as long as he's been an actor, began studying viticulture several years ago, finally planting 600 of his 2,500-acre ranch in Paso Robles, with three

varieties of grapes — Merlot, Cabernet Sauvignon, Zinfandel.

IT COSTS \$12,000 an acre (including the land), so Rogers selects his business partners and investors wisely. They include James Caan, Peter Falk and Jack Webb. On his other 2,000 acres, Rogers grows grange alfalfa and raises 45 thoroughbred horses. "I just raise the horses for other people," says Rogers.

M-A-S-H producers Gene Reynolds and Larry Gelbart got no rest, either. During "vacation"

they supervised scripts, and spent a week in Korea with the last remaining U.S. Army

MASH unit. They came home with 17 hours of tape and photos as research.

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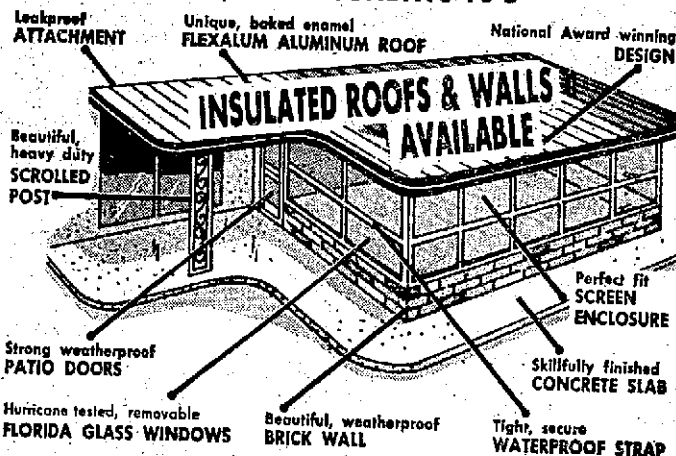
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SATURDAY

May 11, 1974

★ **PAID ADVERTISEMENT**

An * indicates B/W
Other shows in color

- 11 Let's Rap 7:00 A.M.
- 4 Lidsville
- 7 Bugs Bunny
- 11 Brother Buzz 7:30
- 2 Media in America
- 4 The Addams Family
- 5 Mormon Tabernacle Choir
- 7 Yogi's Gang
- 9 Consumer Profile
- 11 Elementary News 8:00 A.M.
- 2 Help! Hair Bear Bunch
- 4 Emergency Plus 4
- 5 "John Wayne Theater
- 7 Super Friends
- 9 Movie: "The Day the Hot Line Got Hot," Charles Boyer, Robert Taylor (Drama '69)
- 11 "Movie: "Ambush at Cimarron Pass," Scott Brady '58)
- 13 Sacred Heart
- 28 Sesame Street (R) 8:15
- 13 The Christophers 8:30
- 2 Sabrina
- 4 Inch High Private Eye
- 13 Land of the Giants 9:00 A.M.
- 2 Scooby Doo Movies
- 4 Sigmund
- 5 "Movie: "The Last of the Wild Horses," Mary Beth Hughes, Jimmy Ellison '49)
- 7 Lassie's Rangers
- 28 Mister Rogers (R) 9:30
- 4 Pink Panther
- 7 Gopher
- 11 "Movie: "Mr 880," Burt Lancaster, Dorothy McGuire (Comedy '50)
- 13 True Adventure
- 28 Sesame Street 10:00 A.M.
- 2 My Favorite Martian
- 4 Star Trek
- 7 Brady Kids
- 9 Movie: "Suicide Commando," Aldo Ray, Hugh Fungar-Smith (Drama '68)
- 13 Country Music
- 34 Lucha en Patines 10:30
- 2 Jeannie
- 4 Butch Cassidy
- 5 "Movie: "The Man From Cairo," George Raft, Gianna Canale
- 7 Mission: Magic!
- 28 Mister Rogers 11:00 A.M.
- 2 Speed Buggy
- 4 Major League Baseball (see "sports")
- 7 Superstar Movie
- 13 News, Felix/Ellsworth
- 28 Sesame Street 11:30
- 2 Josie & Pussy Cats
- 9 "Movie: "Panhandle," Rod Cameron, Cathy Downs '48)
- 11 Ad Lib
- 13 "Movie: "Ma & Pa Kettle Back on the Farm"
- 34 Lucha Libre (wrestling) NOON
- 2 Pebbles and Bamm Bamm
- 5 "Movie: "Beau Geste," Gary Cooper, Ray Milland, Susan Hayward (Adventure)
- 7 American Bandstand
- 11 Lancer
- 28 Mister Rogers 12:30
- 2 Fat Albert
- 28 Sesame Street
- 34 To Be Announced 1:00 P.M.
- 2 Children's Fun

SERIAL

- MOVIE (7), 8:30 p.m. — "Isn't It Shocking?"**
When elderly citizens in a sleepy New England town begin to die mysteriously, the inexperienced sheriff is confronted with an ingenious killer and some very odd goings-on. Alan Alda, Louise Lasser, Edmond O'Brien, Lloyd Nolan, Ruth Gordon (R)
- MOVIE (4), 9:00 p.m. — "Giant."** The owner of a Texas cattle ranch and his wife involve themselves in the plight of poor Mexican ranch workers and the life of their one-time ranch hand, now a millionaire. Academy Award-winning drama based on Edna Ferber's best-selling novel. Elizabeth Taylor, Rock Hudson, James Dean. (Pt. I) (Pt. II will be shown 5/13)
- Lou Rawls (R)
- 4 News, Harris/Maskery
- 9 Untamed World
- 28 Action Chicano
- 30 Blue Ridge Quartet
- 52 "Three Stooges I" 6:00 P.M.
- 2 News, Warren Olney
- 4 News, Tom Brokaw
- 5 Hee Haw
- 9 Real Don Steele Show
- 13 Night Gallery
- 22 Cine Como en Cine
- 28 KCET Auction '74
- 30 Hour of Revelation
- 34 "News, Nono Arsu
- 52 "Zoom!
- 52 Speed Racer 6:30
- 2 News, Dan Rather
- 4 News Conference
- 7 News, Lund/Carroll
- 30 Pentecost w/Purpose
- 34 Box of Mexico
- 50 French Chef
- 52 "Little Rascals" 7:00 P.M.
- 2 Other People, Other Places. Indonesia's Spice Islands
- 4 Truth or Consequences
- 5 Bowling for Dollars
- 7 I Am Somebody
- 9 "Victory at Sea
- 11 Lawrence Welk Show



ANN RUTHERFORD (right) guest stars as the mother of Emily (Suzanne Pleshette) on repeat episode of "The Bob Newhart Show" at 8:30 p.m. Saturday on CBS.

SPORTS TODAY

- MAJOR LEAGUE BASEBALL (4), 11:00 a.m. —**
Teams to be announced
- CBS GOLF CHAMPIONSHIP (2), 4:00 p.m. —** 3rd threesome in 1st round of play at Firestone C.C.: Gene Littler, Dan Sykes, John Schlee
- CELEBRITY TENNIS (7), 4:00 p.m. —** Details to be announced
- WIDE WORLD OF SPORTS (7), 5:00 p.m. —** The Indianapolis 500 time trials from Indianapolis, Indiana
- ABA BASKETBALL (9), 7:30 p.m. —** Championship playoffs. Team to be announced

- red tape in pursuit of a badly needed germ incubator. (R)
- 5 Jimmy Dean Show
- 7 Movie: "Isn't It Shocking?" (see "special")
- 30 Living Waters 9:00 P.M.
- 2 Mary Tyler Moore Show. When Georgette visits her boyfriend Ted at work and finds him kissing another woman, she decides to pull out all the stops and make herself a sought-after woman. (R)
- 4 Movie: "Giant" (see "special")
- 5 "One Step Beyond
- 28 **STAR'S MEMORABILIA**
★ **on KCET AUCTION '74**
Fred Astaire's "Finian's Rainbow" shoes, etc.
- 30 Hour of Power
- 34 Premier Film
- 40 Happiness Is
- 52 Bolivia: Beneath the Mask 9:30
- 2 Bob Newhart Show. Ann Rutherford and John Randolph guest as Emily's parents, whose surprise visit makes Bob terribly uncomfortable. (R)
- 9 **AMERICAN LIFE STYLE**
★ **STRATFORD HALL AND ROBERT E. LEE**
E. G. Marshall, host
- 13 Special Simulcast: KCET Auction '74
- 40 California Gospel
- 50 Book Beat: "Watership Down" (R)
- 52 To Be Announced 10:00 P.M.
- 2 Carol Burnett Show. Actor Roddy McDowall dons his "Planet of the Apes" wardrobe for musical monkeyshines with Carol, who in turn gives a music lesson to the Jackson Five. (R)
- 5 "Movie: "Atom Age Vampire," Sergio Fantoni (Horror '61)
- 7 Owen Marshall. Marshall's defense of a high school boy accused of murdering his teacher is complicated by the fact that the youth was her lover. (R)
- 9 Community Feedback
- 11 News, Mayo/Chu Lin
- 22 Musical Show
- 28 KCET Auction '74: Fine Wines
- 30 Sing His Praises
- 40 Melodyland
- 52 Lou Gordon. Guest: Delores Kreiger, psychic healing 10:15
- 22 Movie (Japanese) 10:30
- 13 News, Dean Webber
- 22 News, Jpn. language
- 28 **BIDDERS LAST CHANCE**
★ **FINAL NITE TO WIN!**
Dial: 213-663-8421
- 30 Sacred Cinema 10:45
- 22 Golf Lessons, Jpn. language 11:00 P.M.
- 2 News, Warren Olney
- 7 News, Lund/Carroll
- 9 Faith for Today
- 11 Mission: Impossible
- 13 Tony & Susan Alamo
- 22 Taiko-Ki
- 34 Cinema 34
- 40 Faith for Today 11:15
- 4 News, Harris/Maskery
- 7 News, John Drury 11:30
- 2 Fabulous 52! "A Matter of Humanities." A mental patient discovers signed commitment papers for himself, angrily burns them and accidentally sets fire to the house. Robert Young, James Brolin, Anne Baxter
- 7 Movie: "Counterpoint." While on a USO tour, an eminent American conductor and his orchestra are taken prisoner by the Germans. Charlton Heston, Maximilian Schell, Kathryn Hays '68)
- 9 **Manfred Mann Heads Up**
- ★ **Kirshner Rock Concert**
Also: Uriah Heep; Bloodstone
- 13 Movie: "Tunes of Glory." Alec Guinness, John Mills (Drama '60)
- 40 The Happy Hunters 11:45
- 4 Nancy Wilson Show. Guests: Monty Hall; tennis player Pancho Gonzales; actor John Casavettes 11:50
- 5 "Movie: "The Concrete Jungle," Stanley Baker, Sam Wanamaker (Drama)
- MIDNIGHT**
- 11 Movies: "Macabre" (Drama '58); "Copper Sky" (Western '57) (1:30); "Father Was a Fullback" (Comedy '49) (3:00); "The Storm Rider" ('57) (4:30) 1:00 A.M.
- 2 News
- 13 "Movie: "Highway Dragnet" (Drama '54) 1:15
- 2 Movies: "The Two Mrs. Carrolls" (Mystery '47); "At Gunpoint" (Western '55) (2:40)
- 4 Speakeasy. Guests: Emerson Lake and Palmer, Chip Monek

TV MOVIE TIPS

TODAY — "Mutiny on the Bounty" (1935, B&W), 6:30 p.m., Ch. 11. Clark Gable, Charles Laughton and Franchot Tone star in this Oscar-winning version of the sea classic.

"Goldfinger" (1964), 8:30 p.m., Ch. 7. Movie starring Sean Connery as Agent 007 returns to the tube. Gert Frobe plays the title character, a vicious and greedy master criminal, and Honor Blackman and Shirley Eaton also star.

"Lord Jim" (1965, English), 10:30 p.m., Ch. 9. Peter O'Toole stars in adaptation of Joseph Conrad's novel about a British seaman torn between his convictions and his

fears. James Mason and Eli Wallach also have key roles.

MONDAY — "Pittsburgh" (1942, B&W), 7:30 p.m., Ch. 9. John Wayne, Randolph Scott and Marlene Dietrich head cast in drama of men who rise to industrial power. It's the first of five Wayne pictures airing on Ch. 9 this week.

"Picture Mommy Dead" (1966), 8 p.m., Ch. 5. Martha Hyer, Susan Gordon, Don Ameche and Zsa Zsa Gabor are principals in thriller. With this film, Ch. 5 starts offering a different movie each night instead of repeating the same one all week.

"The Kremlin Letter" (1970), 9 p.m., Ch. 7. Espionage drama stars Richard Boone, Bibi Andersson, Max Von Sydow, Patrick O'Neal and Orson Welles.

"The Underground Man" (new TV movie), 9 p.m., Ch. 4. Peter Graves stars as detective Lew Archer in murder mystery pilot based on a novel by Ross Macdonald. Cast includes Jack Klugman, Dame Judith Anderson, Celeste Holm, Jo Ann Pflug, Sharon Farrell, Vera Miles, Kay Lenz and Jim Hutton.

TUESDAY — "Donovan's Reef" (1963), 7:30 p.m., Ch. 9. John Wayne, Lee Marvin and Jack Warden play three war buddies brawling and romancing on an island paradise.

"The Story of Pretty Boy Floyd" (new TV movie), 8:30 p.m., Ch. 7. Martin Sheen plays the title role in crime drama about the Depression-era farmboy who became a notorious bank robber and killer. Kim Darby co-stars.

WEDNESDAY — "The Three Faces of Eve" (1957; B&W), 3:30 p.m., Ch. 7. Joanne Woodward won an Oscar for her performance as a housewife with three distinct personalities.

"The Searchers" (1956), 7:30 p.m., Ch. 9. John Wayne, Jeffrey Hunter, Natalie Wood and Vera

SEAN CONNERY, as James Bond, has a worthy adversary in Honor Blackman when the movie "Goldfinger" returns to the tube at 8:30 p.m. Sunday on ABC.

Miles head cast in Western about two men's perilous search for a girl kidnapped by Indians.

"Lucas Tanner" (new TV movie), 8 p.m., Ch. 4. David Hartman, in title role of pilot that will become a fall series, is a small-town teacher whose progressive methods threaten his job and position in the community.

"In Tandem" (new TV movie), 9:30 p.m., Ch. 4. Claude Akins and Frank Converse play a tough, veteran truck driver and his young, college-educated partner in pilot that will become a series in the fall.

THURSDAY — "Trapeze" (1956), 8 p.m., Ch. 5. Burt Lancaster, Tony Curtis and Gina Lollobrigida are stars of circus drama.

"The McKenzie Break" (1970), 9 p.m., Ch. 2. Brian Keith heads cast in prisoner-of-war escape drama set in World War II.

FRIDAY — "Niagara" (1953), 3:30 p.m., Ch. 7. Marilyn Monroe and Joseph Cotten star in drama of murder and suspense.

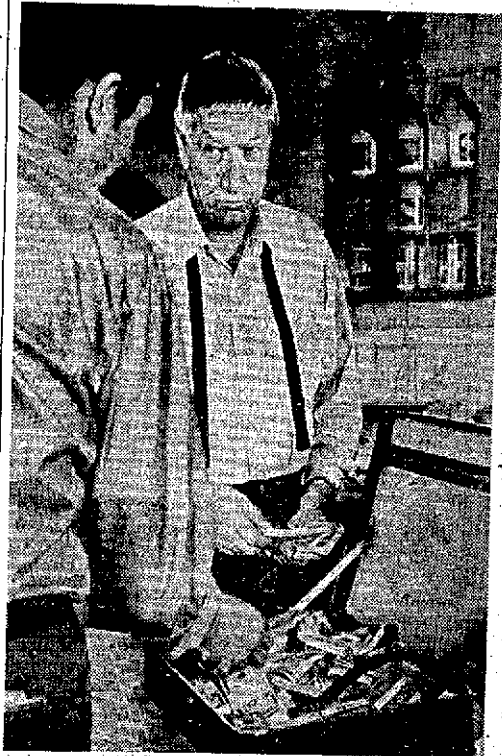
"Blood Alley" (1955), 7:30 p.m., Ch. 9. Adventure tale about people escaping from the Chinese Communists stars John Wayne and Lauren Bacall.

"Alaskan Safari" (1973), 8 p.m., Ch. 5. Documentary film gives a detailed look at the wildlife and natural wonders of the 49th state.

"Brotherhood of Satan" (1971), 11:30 p.m., Ch. 2. A small town cut off from the outside world is driven into panic by the mysterious disappearance of 13 children and the brutal deaths of their trapped parents. Strother Martin and L. Q. Jones head cast.

SATURDAY — "Isn't It Shocking?" (1973 TV movie), 8:30 p.m., Ch. 7. When elderly citizens in a sleepy New England town begin to die mysteriously, the inexperienced sheriff is confronted with an ingenious killer and some odd goings-on. Alda Alda, Louise Lasser, Edmond O'Brien, Lloyd Nolan, Will Geer and Ruth Gordon are the principals.

"Giant" (1956), 9 p.m., Ch. 4. Part I of Oscar-winning epic drama of a wealthy Texas family. Elizabeth Taylor, Rock Hudson and James Dean are the stars. The concluding half will air Monday night, May 13.



RICHARD BOONE and **Patrick O'Neal** (left) have a suitcase full of money and lives full of danger in spy movie, "The Kremlin Letter," on ABC at 9 p.m., Monday.

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Sears

Eye-glass Hearing Aid

concealed in temple piece gives excellent range and tone. Economical to operate, allowing up to 150 hours of battery life.

YOUR CHOICE \$199

Tru-Ear 27 Behind-the-Ear Hearing Aid

Hinged battery compartment, easier to insert battery. Separate on-off switch prolongs battery life.

Ask About Sears Convenient Credit Plans

Price Effective thru Saturday, May 11

Hearing Aids Are Available at the Following Sears Stores

Beverly Park	Long Beach
Cerritos	Northridge
Cerritos	Pasadena
Compton-Lynwood	Pico at Rimpas
El Monte	Pomona
Glendale	South Coast Plaza
Inglewood	Torrance
Laguna Hills	Valley

RADIO

KABC - 790	KFI - 640	KGL - 1260	KMPC - 710	KRLA - 1110
KALI - 1430	KFOX - 1200	KGB - 990	KNX - 1070	KTYM - 1440
KBIG - 740	KFWB - 980	KHJ - 930	KOGO - 400	KWIZ - 1480
KROQ - 1500	KRAB - 1020	KKAR - 1220	KPOL - 1540	KWKW - 1300
KDAY - 1580	KGER - 1290	KIEV - 870	KREL - 1370	KWOW - 1600
KEZY - 1190	KGFI - 1230	KLAC - 570	KIIS - 1150	KPMS - 1090
KFAC - 1230				KTRA - 690

SUNDAY, MAY 5, 1974

SPECIAL TODAY

KMPC (710), 1:55 p.m. — Angels Baseball. Angels vs. Baltimore.

KABC (790), 10:35 a.m. — Dodgers Baseball. Dodgers vs. Philadelphia (Warm-up — 10:05 p.m.)

7:00 A.M.

KBIG Master Control

KFI Truth That Heals

KFOX Calvary Baptist

KGER Voice of Asia

KHJ Great Sermons

KLAC Spec. Ed. Report

KMPC Religious Reporter

KNX News, Neil Strawser

7:15

KFI News

KFOX Red Cross

KGER Promise of Tomorrow

KLAC Christ Church Unity

KMPC Start to Live

7:30

KBIG Music to Remember

KDAY Lutheran Hour

KFI News, Amer. Way

KFOX Calvary Baptist

KGER Chr. Brotherhood

KLAC Joyful Sound

KMPC Bible Class

KRLA Dr. Frank Baxter

8:00 A.M.

KBIG Quiet Hour

KFI Music/Jack Angel

KFOX Temple Time

KGER Hour of Faith

KHJ O. L. Leaders, re. KLAC

KLAC Oral Roberts

KMPC News

KNX News, Steve Young

KRLA Lake Ave. Congregational Church

8:30

KFOX World Tomorrow

KGER World Lit. Cruise

KLAC World of Tomorrow

8:45

KMPC Truth That Heals

9:00 A.M.

KABC Treasa Drury

KBIG Frank and Ernest

KBIO Faith in Bible

KFOX Church of Christ

KGER Trans World Mission

KHJ Bill Wade (to 11)

KLAC Stuart Hamblin

KMPC Dick Whittinghill

KNX News, Neil Strawser

KOGO Lutheran Hour

KRLA Contemporary Music

9:15

KBIG Tenach Treasures

9:30

KBIG Mormon Tabernacle Choir

KFOX Country Music (to Midnight)

KGER John Brown Hour

KNX News, Russ Powell

10:00 A.M.

KBIG Voice of Prophecy

KGER Grace Worship

KMPC Roger Carroll

11:00 A.M.

KLAC Harry Newman

KNX News, Allan Jackson

10:30

KBIG Mel Clark

KGER Church of Open Door

11:00 A.M.

KABC News, Frank Buxton

KNX News, George Herman

11:30

KHJ Face the Nation

NOON

KFI Music — Jim McKrell

KGER World of Grace

KNX News, Allan Jackson

12:30

KGER Prisoners Bible Broadcast

KNX News, Allan Jackson

1:00 P.M.

KBIG Dave Robinson Show

KABC News

KGER Victor Glenn

KHJ Capt. John (to 5)

KNX News, George Herman

1:30

KABC Lloyd Thaxton

KHJ Lake Ave. Congregational Church

2:00 P.M.

KGER World L.H. Crusade

KLAC Art Station (to 5)

KNX News, John Meyer

2:30

KGER The Quiet Hour

3:00 P.M.

KGER Full Gospel

KNX News, Dan Rather

3:30

KBIG Dave Robinson (to 5)

KGER Revival Time

4:00 P.M.

KFI Music — Ed Hider

KGER Joyful Sound

KMPC Roger Carroll

KNX News, Christopher Glenn

KRLA Gene Thayer

4:15

KABC Dodgers Report

4:30

KGER Worldscope Ministries

5:00 P.M.

KBIG Speedway Sports

Ken Sauter (to 5)

KGER Rev. Billy Graham

KHJ Bobby Rich (to 9)

KNX News, John Meyer

KMPC Sonny Melendrez

5:30

KGER Union Rescue Mission

KLAC Jerry Naylor

KNX News, Christopher Glenn

6:00 P.M.

KNX News, Christopher Glenn

6:15

KABC Dodgers Report

6:30

KABC I Am Somebody

KGER Radio Bible Class

6:45

KNX The World this Week

7:00 P.M.

KABC News, Kelly Lange

KGER Gordon Palmer

KNX News, John Meyer

7:30

KGER Church of the Open Door

8:00 P.M.

KFI Newsfront/Public Affairs, Hilary Rose

KLAC Inside Radio

8:30

KGER American Indian Church

9:00 P.M.

KGER Bethel Church

KHJ Mike Valentine (to Midnight)

KLAC First Person

KMPC News

KRLA Playback

9:15

KMPC M. B. Jackson

9:30

KGER New Testament Light

KLAC Southland Close Up

KMPC Evelle Younger

9:45

KMPC American Legion News

10:00 P.M.

KABC News, Religion on the Line (to 12)

KGER Ephesian Church

KLAC Town Hall

KMPC News, Forum, Sunday

KRLA Same Time, Same Station

10:30

KLAC Back to God

KMPC Inquiry: A Quest for Answers

11:00 P.M.

KGER Greater Circle Mission

KLAC Jewish Federation

KMPC News, Sonny Melendrez

11:30

KLAC Brothers Keeper

KMPC Sonny Melendrez

BBB
BETTER BUSINESS BUREAU



**1ST QUALITY!
6 FOOT CEDAR
GRAPE STAKES**
OUR REG. 49¢ EA.

29¢ EA.

**ASSORTED
SWITCH PLATES**
OVER 2700 ON SALE!

VALUES
UP TO 98¢

NIGHT LIGHTS!
DUPLEX OUTLETS!
ONLY 19¢ EA.

1¢ EA.

(LAKEWOOD STORE ONLY)



ONE GALLON
SUN AZALEAS
OUR REG. 1.49



89¢ EACH

1½ Cu. Ft. BAG

STEER MANURE 49¢ BAG

Build 'n Save Coupon



SAVE 32¢

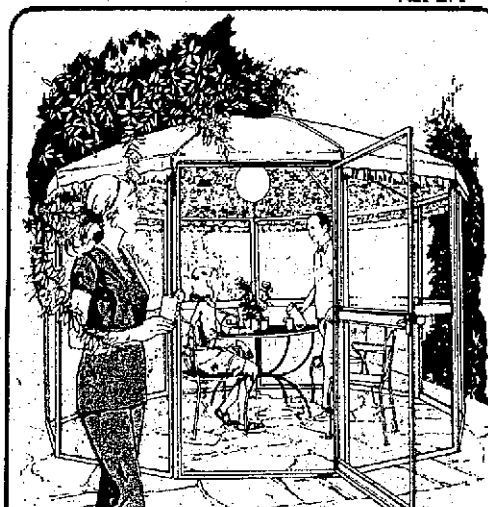
10 LB. BAG CHARCOAL

BRIQUETTES

SALE
PRICE

67¢ BAG

LIMIT 2 PER COUPON
COUPON EXPIRES MAY 10, 1974



92 SQUARE FOOT FUN ROOM!

**"CASITA"
INSTANT PATIO**

- Heavy duty screened aluminum frame
- Folds small enough to fit in station wagon
- Heavy duty reinforced vinyl roof.
- 10 feet 3 inches in diameter, 7 feet high

SETS
UP IN
30
MIN

169⁸⁸ EA.

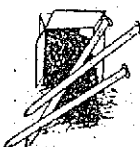
**SALE PRICES GOOD THRU
SAT. MAY 10, 1974**

**SAVE
20¢ EA.**

**1ST QUALITY!
ROUGH
REDWOOD
FENCE
BOARDS**
OUR REG. 1.19

77¢ EA.

Build 'n Save Coupon



8 OR 16 PENNY

BULK NAILS

SMOOTH STEEL NAILS . . . STOCK UP!

OUR
REG. 39¢

25¢ LB.

LIMIT 10 LB. PER COUPON
COUPON EXPIRES MAY 10, 1974

OPEN DAILY 9 A.M. TO 9 P.M. • SATURDAY 9-8 • SUNDAY 9-6

BUENA PARK-ANAHEIM
3420 West Lincoln
at Knoll
(714) 826-5440

FULLERTON
1350 So. Euclid
at Orangewood
(714) 879-4421

LAKEWOOD
4007 Paramount
at Carson
(213) 421-9461

GARDEN GROVE
9920 Westminster
at Brookhurst
(714) 534-5001

ORANGE
1538 E. Chapman
at Tustin
(714) 639-2553

TORRANCE
17502 Hawthorne
at Artesia
(213) 370-5757

SOUTH TORRANCE
255 W. Sepulveda
at Vermont
(213) 530-7666

Sears

Great Values for Mother's Day!

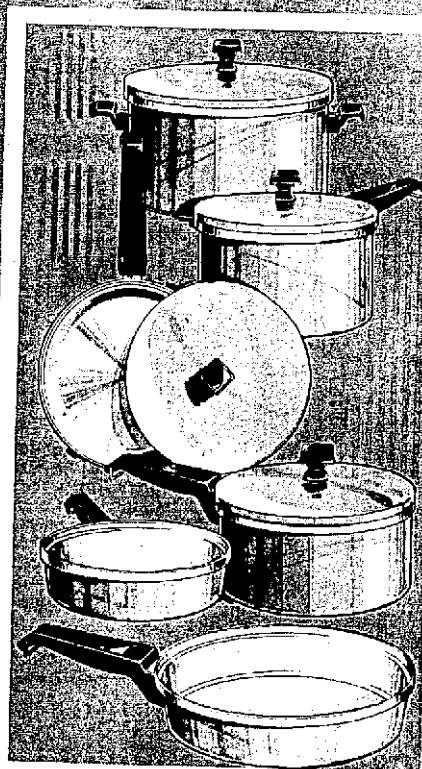
Mother's Day is May 12th



Values as Big as the West

Prices Effective thru Tues., May 7

Ask About Sears Convenient Credit Plans



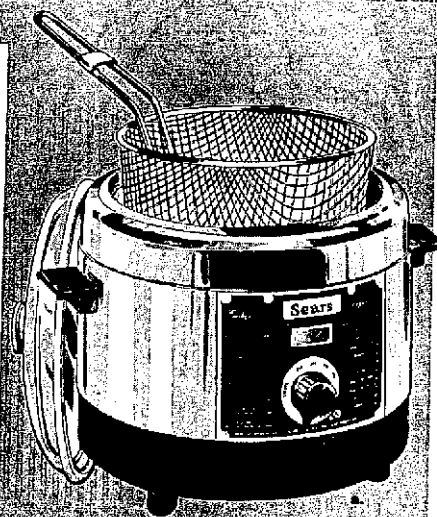
CUT \$30!

Extra-Thick 10-Pc. Chef Quality Cookware

Separately Was \$57.70

27⁶⁹

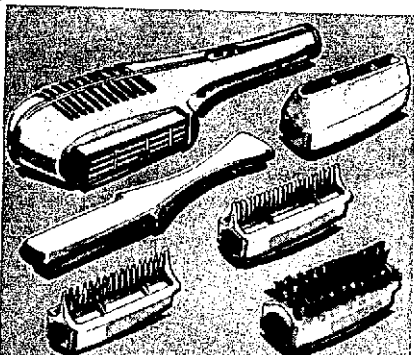
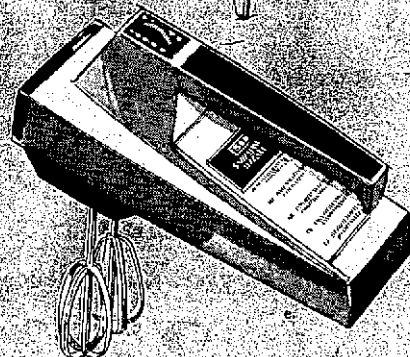
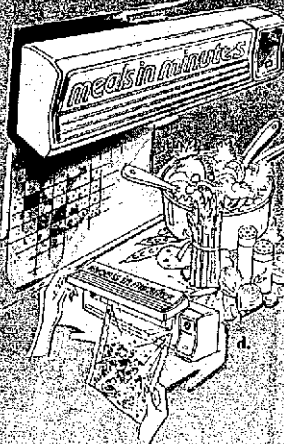
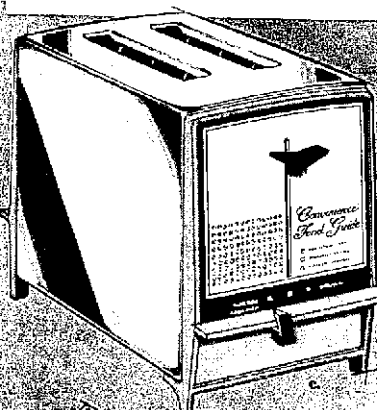
Features Bakelite® handles. Set includes: 1½-2,3-qt. covered saucepans, 6-qt. Dutch oven, 8, 10-in. open skillets. Interchangeable lids. Deep blue color porcelain finish. While they last!



SAVE \$3 to \$5!
Colorful Kitchen Appliances From Sears

YOUR CHOICE **9⁹⁹** each

- a. **5½-Qt. Cooker-Fryer, Regular \$12.99**
Adjustable thermostat, a glass cover, aluminum frying basket, cooking guide. In parsley color.
- b. **Regular \$12.99 Glass Coffeemaker**
makes up to 10 cups. Flavor selector, snap-out basket, removable glass bowl. Curry yellow.
- c. **\$13.99 Deluxe 2-Slice Toaster**
Brownness control, quick release. End panels in curry or parsley.
- d. **Regular \$14.99 Meals-In-Minutes**
seals boilable bags for freezing, non-boilable bags for storage. Bag storage. In curry, parsley, white.
- e. **\$13.99 Deluxe 5-Speed Hand Mixer**
Large chromed beaters, beater ejector, attached mix guide, storage rack. Curry, parsley.



SAVE \$4!

Tri-power Mist Styler Dryer

Regular \$21.98 **17⁹⁷**

Dries your hair quickly and conveniently with 800-watts of power. Has three heats, two speeds. Comes with brush and comb attachments and a blow dry nozzle for spot drying.

VALUE!

Give Mother a Decorative Terrarium

Sears Price **4⁹⁹**

Choose from a wide selection of terrariums in many lovely shaped glasses.



Satisfaction Guaranteed or Your Money Back

Sears

SEARS, ROEBUCK AND CO.

ALHAMBRA 576-4371
BUENA PARK 828-4400, 521-4530
CANOGA PARK 340-0661

CARSON 532-3811
CERRITOS 860-0511
COMPTON-LYNWOOD 632-5761

COVINA 966-0611
EL MONTE 443-3911
GLENDALE 245-1004, 244-4611

HOLLYWOOD 469-5941
INGLEWOOD 672-0161
LAGUNA HILLS 586-1100, 495-1671

LONG BEACH 435-0121
NORTHridge 885-7277
OLYMPIC & SOTO 268-5211

ORANGE 637-2100
PASADENA 351-4211, 681-3211
PICO 937-427

POMONA 629-5161
PUENTE HILLS 965-7411
SANTA FE SPRINGS 944-8011

SANTA MONICA 394-6711
SOUTH COAST PLAZA 540-3333
TORRANCE 542-1511

VALLEY 763-8461, 984-2220

VERMONT 759-1911
(CLOSED SUNDAYS)



Sears

SAVE \$2!



SALE!

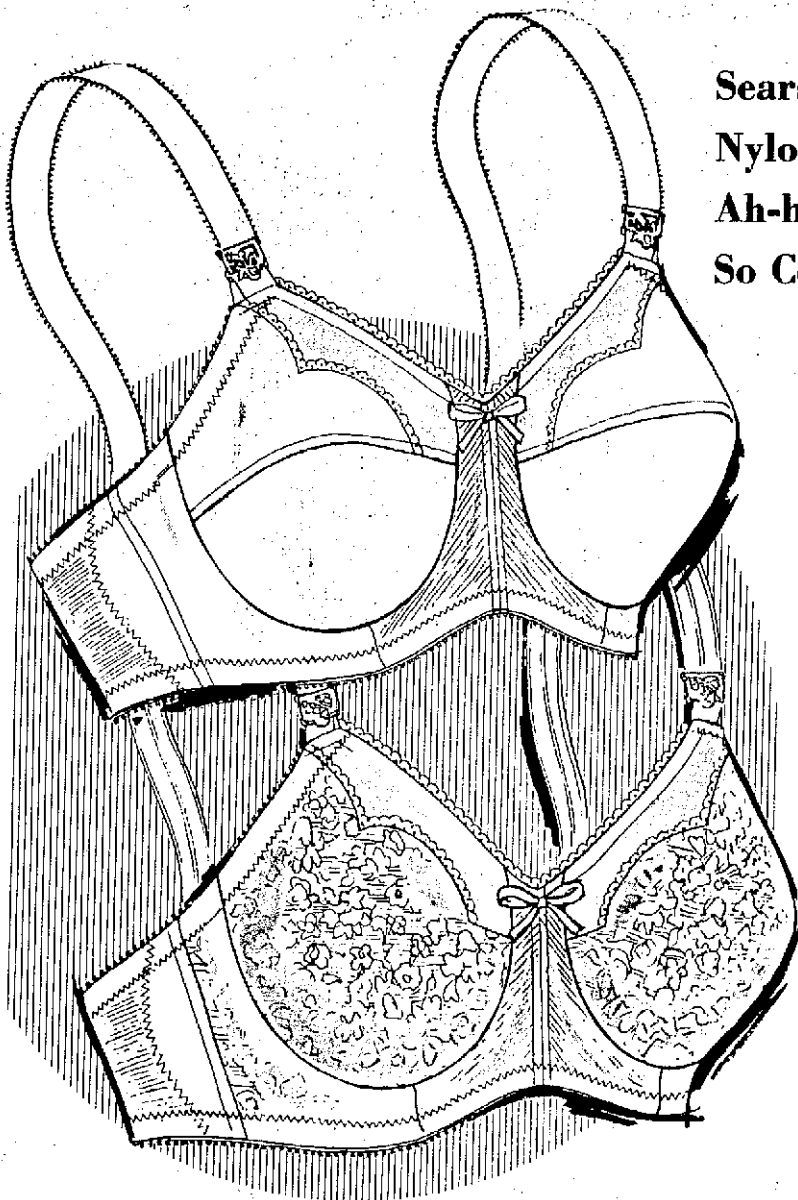
**Sears Legtricity™
Sheer Panty Hose**

Regular
99¢

79¢

pair

Two super styles: all nude from waist to toe or no seam (in the opaque panty) with a nude heel and reinforced demi-toe. Fashion shades. Petite, Average, Tall.



**Sears Famous
Nylon Tricot
Ah-h Bra™ . . .
So Comfortable**

Regular \$7

4.99

Pretty, practical, and best of all, comfortable! That's our Ah-h Bra™ in soft nylon tricot with stretch nylon and spandex elastic. Sizes 34-38, B and C cups.

\$8, D Cup . . . 5.99
\$7 Polyester Lace Cup . . . 4.99
\$8 Seamless Cup . . . 5.99
\$9 Seamless D Cup . . . 6.99

Ask About Sears Convenient Credit Plans



Values as Big as the West . . .

**STELLARIS 17-JEWEL
WATCH GUARANTEE**

If this watch fails to operate properly due to defects in material or workmanship, within one year from date of sale, return it to your nearest Sears store and we will repair it free of charge.



SAVE \$9!

**Women's Stellaris
Dress Style Watches**

Regular
\$44.99

35.97

Drassy style 17-jewel watches with silver-color or gold-color metal cases. Some with matching link bracelets, sweep-second-hand, calendar style.

SAVE

\$2!

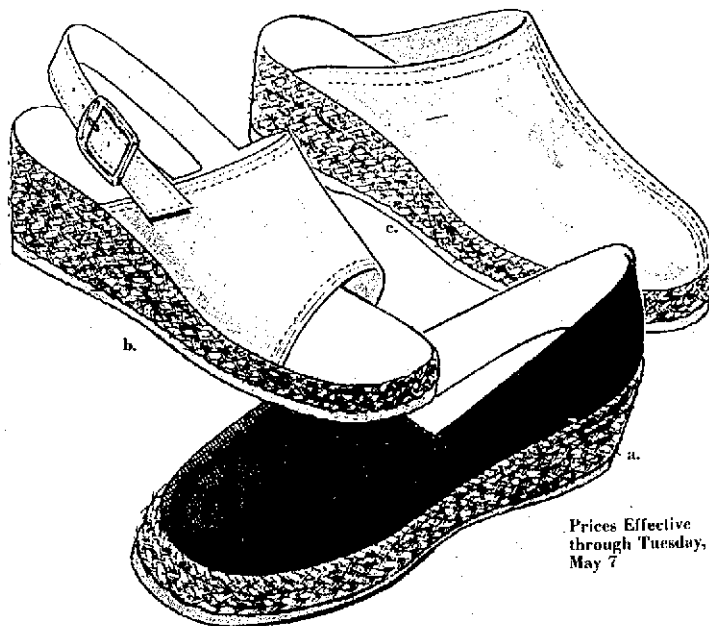
**Sears Rope Trim
Spring Casuals**

Regular \$7.99

5.97

pair

Choose (a) the espadrille with gum rubber soles; (b) a sling-back wedge with cushioned in-soles and composition soles or (c) a clog with rubber soles. All with cotton canvas uppers. Women's sizes.



Prices Effective through Tuesday, May 7

Sears Pant suits...for Western Wear



Easy-Care
All Polyester
Pant Suits

12⁹⁹

Double knit, two-piece combos featuring sleeveless and short sleeved tops. Pull-on style pants. In powder blue, red, apple green, navy. Misses' sizes.



Values As Big
As the West



SAVE \$5!

Comfort and
Versatility with
Mom in Mind!

Regular \$23

17⁹⁹

2 and 3 piece polyester and polyester-and-cotton pant suits. Washable. Many colors and combinations. Misses' sizes.

Regular \$24

Half-sizes 18.99



Use Sears Revolving Charge

Prices Effective through Tuesday, May 7

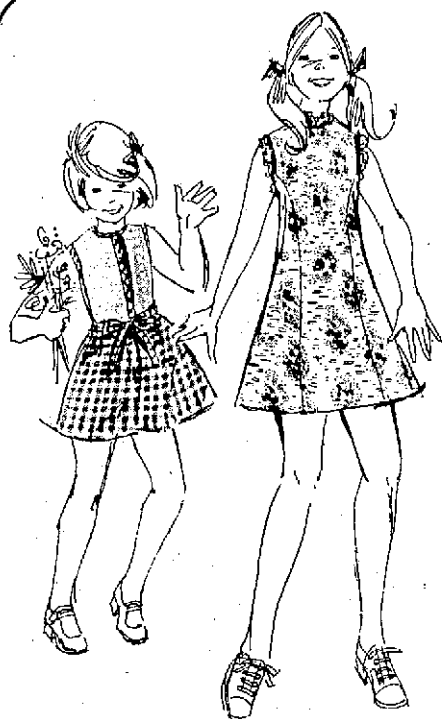
Sears



Values as Big as the West...

Ask About Sears Convenient Credit Plans

Prices Effective through Tuesday, May 7



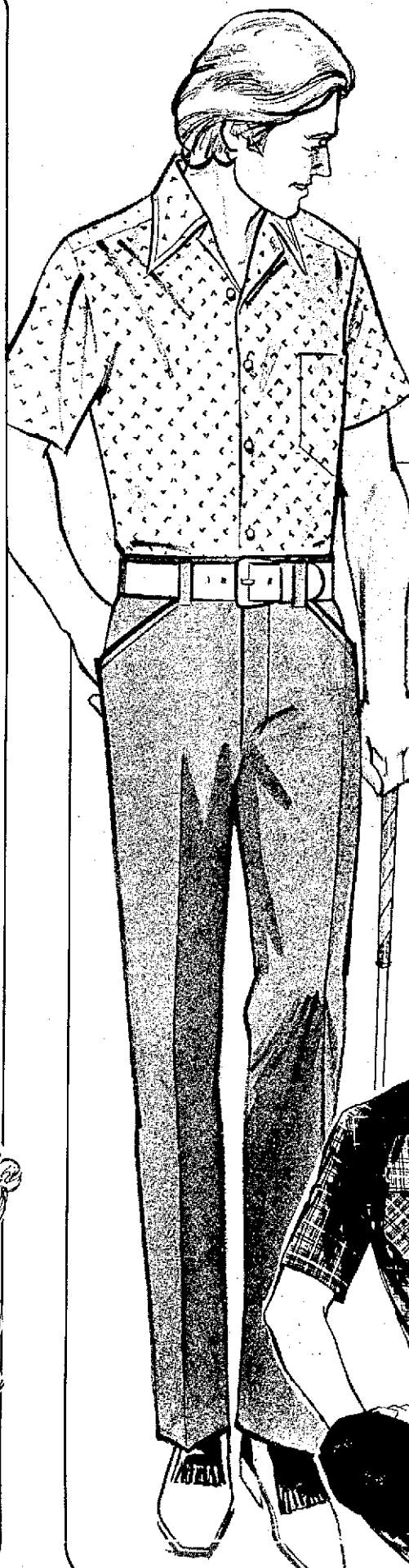
Big and Little Girls' Sleeveless Dresses

Sizes 3-6x **3 for \$6**

Sizes 7-14 **3 for \$9**

"Pretty-Plus" Sizes 8½ to 16 **3 for \$10**

Easy care dresses. Machine wash and dry. Choose from a huge selection of sleeveless styles in prints and solids.



Woven Shirts in Solids, Patterns

Sears Low Price

3 for \$10

Full Cut or Trim Regular. Perma-Prest® fabric of cotton and polyester. Short sleeves, long point collar. Sizes small to extra-large.

CUT \$8 to \$9!

Men's Perma-Prest® Polyester Slacks

Texturized Dacron® polyester. Ban-Rol® waistband prevents rollover. Solid colors. Men's sizes Trim Regular 30-36, Full Cut 38-42.

Were \$13 to \$14

4⁹⁷

SALE! Perma-Prest® Shirts and Pants for Work or Leisure

Short Sleeved Shirts

Regular \$5.29

4⁶⁷

Dacron® polyester and cotton fabric. Color-coordinated to go with solid color pants. Perma-Prest® for easy care. Sizes S-XL. \$5.29 solid Color Shirts.....1.67

SALE! Work and Leisure Pants

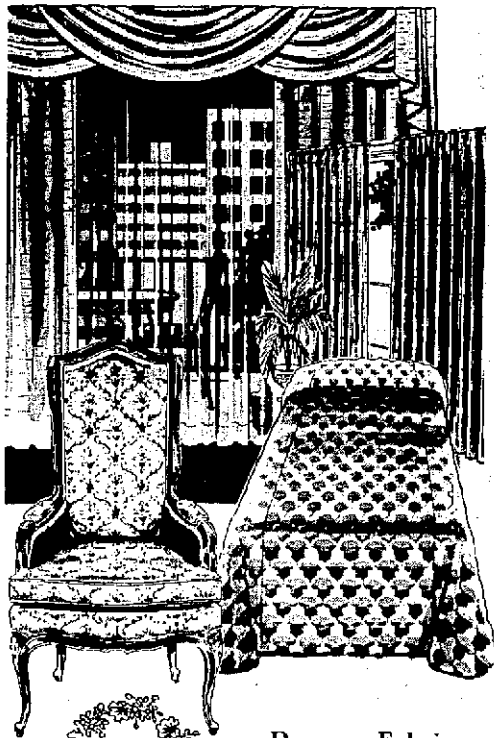
Regular \$6.99

5⁹⁷

Full-cut for easy movement. Scotchgard® Brand Stain Release resists stains for easy laundering. Solids. Waist sizes 30 to 42.

Use Sears Revolving Charge

CUSTOM SALE



we
make
house calls

86 Decorators To
Serve You. Get free
decorating help from
Sears Custom Shop...
with no obligation.

- drapery
- bedspreads
- shutters
- woven
woods
- upholstery
- blinds
- slipcovers
- drapery
rods

Drapery Fabrics
**15% to 25%
OFF** Sears Regular
Low Prices

Upholstery and
Slipcover Fabrics
**17% to 31%
OFF** Sears Regular
Low Prices

Woven Woods
and Bedspreads
20% OFF
Sears Regular Low Prices

Labor Extra

Savings apply to a select group of fabrics

Sears

CARPET SALE

Regular \$3.99 sq. yd.
"Casual Living"
or "Vermont"

YOUR CHOICE
2⁹⁹
sq. yd.

\$3.99 "Casual Living" perky DuPont®
nylon pile shag. Long wearing. In 5
tri-colorations.

\$3.99 "Vermont" carefree nylon pile
sculptured carpet. Cobblestone pat-
tern. In 4 colors.

Regular \$7.49
and \$7.99 sq. yd.
"Emeraude", "Lustre I"
and "Premiere"

YOUR CHOICE
5⁹⁹
sq. yd.

\$7.49 "Emeraude" a luscious textured
shag in 7 colors. Stain resistant nylon
pile.

\$7.49 "Lustre I" with wool-like plush
acrylic pile that glows. In 15 colors.

\$7.99 "Premiere" has sculptured ny-
lon pile. Resists shedding and pilling.
Great colors.



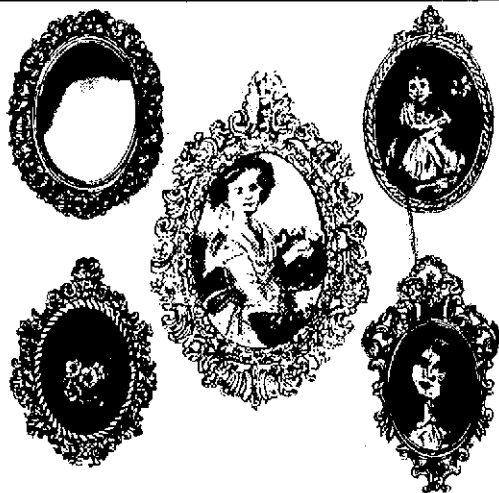
Values as Big
as the West...

Sears professional installation
and quality padding available at
reasonable additional charge.

Carpeting also available at Sears
Santa Ana and Appliance and
Catalog Stores

We Make House Calls!

- Carpet samples shown
in your home
- FREE estimates...no
obligation



VALUE!

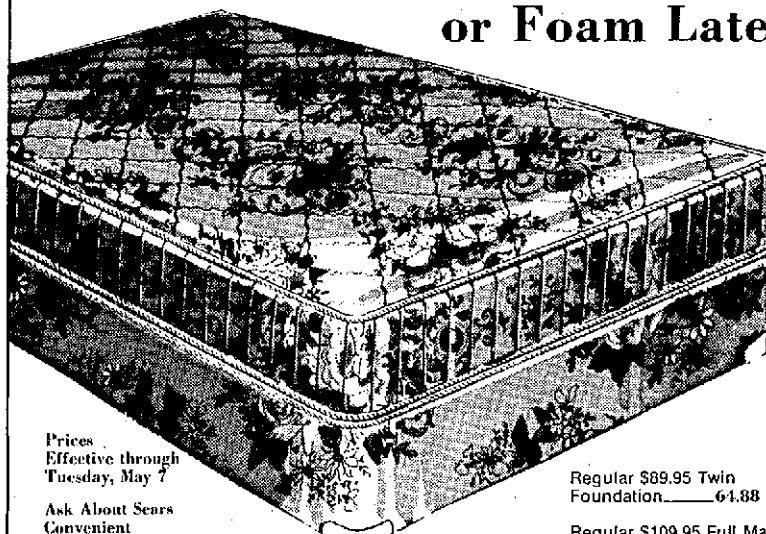
Assorted Miniature Pictures and Mirrors

Create a beautiful wall
grouping! Metal frames with
antique bronze finish.

Your
Choice

1⁶⁶
each

SAVE \$25! "Sears-O-Pedic®" Innerspring or Foam Latex Mattress



Regular \$89.95

64⁸⁸
Twin
Size

Innerspring... 504
coils in twin, 720 in full
mattress. Damask cover.
Or, choose 5-in. deep
Foam latex mattress.
Both are Sanitized® for
lasting freshness.

Prices
Effective through
Tuesday, May 7

Ask About Sears
Convenient
Credit Plans

Regular \$89.95 Twin
Foundation... **64.88**

Regular \$109.95 Full Mattress
or Foundation... **79.88**

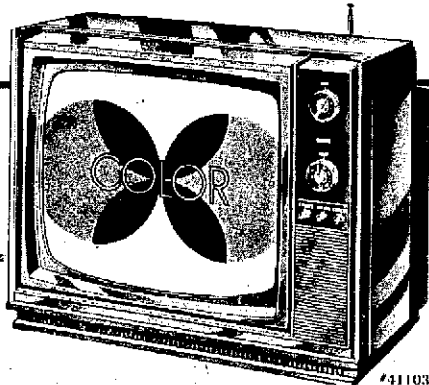
Regular \$259.95 2-pc.
Queen Size Set... **199.88**

Regular \$349.95 3-pc.
King Size Set... **289.88**

Sears



Values As
Big As
The West



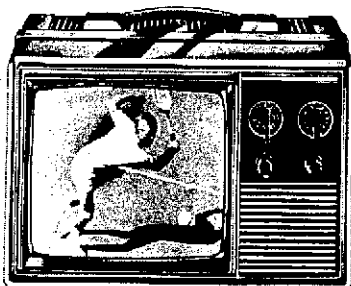
SAVE \$40!

Handsome Table-Model COLOR TV

Regular
\$299.95

259⁸⁸

18-in. diagonal measure picture. Hybrid tube-type solid state chassis helps give set a long operating life. 5-in. speaker. Continuous UHF tuning dial. UHF/VHF antennas.



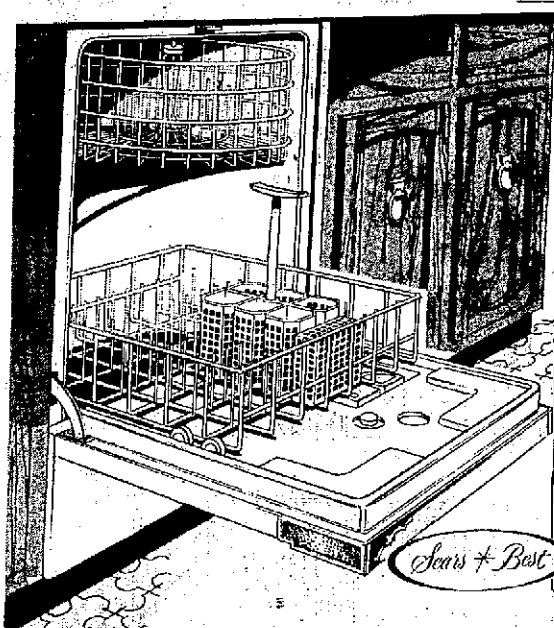
Simulated Reception on Screen

Black and White Table Model TV

9-inch diagonal measure picture. Solid-state, tube-type chassis. VHF/UHF antennas. Keyed automatic gain control. Continuous UHF tuning dial.

Sears Low Price

59⁸⁸



SAVE \$50!

Lady Kenmore
Built-in Dishwasher

Regular
\$279.95

229⁸⁸

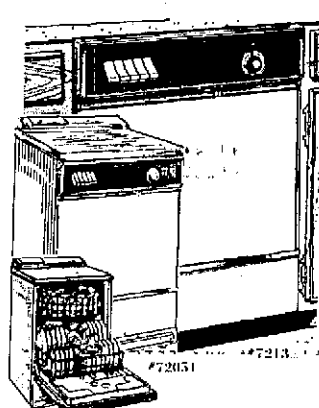
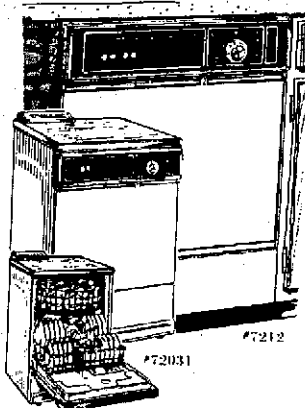
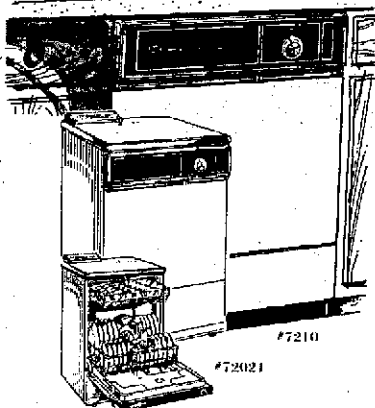
Deluxe features including 8 cycles and forced air drying. Top roto rack. \$5 extra for color. #7215

SAVE \$50! Portable
Lady Kenmore Dishwasher

Regular
\$299.95

249⁸⁸

8 cycles include 155° Sani-wash. Forced air drying. Push-button controls. \$5 extra for color. #72071



VALUE! Built-in or
Portable Kenmore Dishwasher

YOUR CHOICE

139⁸⁸

Built-in Dishwasher . . . standard size can replace almost any other brand built-in unit. White only. #7210

Portable Dishwasher with normal wash cycle. Pull-out top rack. White only. #72021

SAVE \$30! Kenmore
Portable or Built-in Dishwasher

YOUR CHOICE

169⁸⁸

\$199.95 Portable Two level washing action. Choice of rinse/hold or normal wash cycles. Wood-grain melamine top. #72031

\$199.95, Built-in Model Choose light, normal or Sani-wash with the push of a button. No pre-rinsing. #7212

SAVE \$40! Kenmore
Built-in 5-Cycle Dishwasher

Forced air drying.
Built-in pulverizer.

Regular \$219.95

179⁸⁸

SAVE \$50!
Kenmore Portable Dishwasher

Portable has same features as above. #72051.

Regular \$249.95

199⁸⁸

\$5 Extra for Color

Major Appliance Also Available at Sears Santa Ana and All Appliance and Catalog Stores

Prices Effective Thru Tuesday, May 7

Ask About Sears Convenient Credit Plans



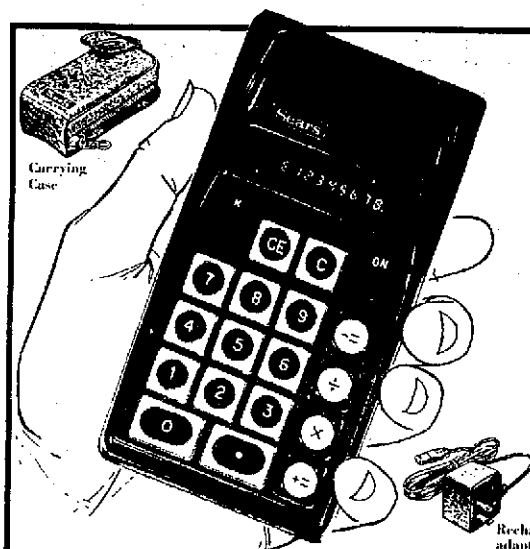
Floor-Care Needs

YOUR
CHOICE

\$39

Kenmore Canister Vacuum 1.6 HP (peak output) with .75 VCMA operating HP. Attachments. #2242

\$49.95 Heavy-Duty Upright with revolving brush to sweep up deep-down dirt from rugs. #3355



Sears Reconditioned
Pocket Calculator

When
New
\$89.99

59⁹⁷

8-digit full function. Includes built-in rechargeable batteries and AC adapter. Floating decimal and constant. Adapter and carrying case included.

1-Year Guarantee against all mechanical defects. Includes all parts and labor.

Sears

Coldspot Carnival SALE!

Prices Effective thru Tuesday, May 7

Most Items at Reduced Prices



#2424

SAVE \$30!

15.3 Cu. Ft. Frostless Freezer

Upright freezer with grille-type shelves help circulate zero-cold air for fast freezing. No visible frost ever forms.

Regular \$289.95

259⁸⁸



#62801/8050

SAVE 70!

18.0 Cu. Ft. ALL-FROSTLESS Refrigerator with Icemaker™

Regular \$349.95

\$279

Never needs defrosting... frost never forms in either section. 13.8 Cu.-Ft. refrigerator. 4.2 Cu. Ft. freezer. Separate, adjustable cold control.

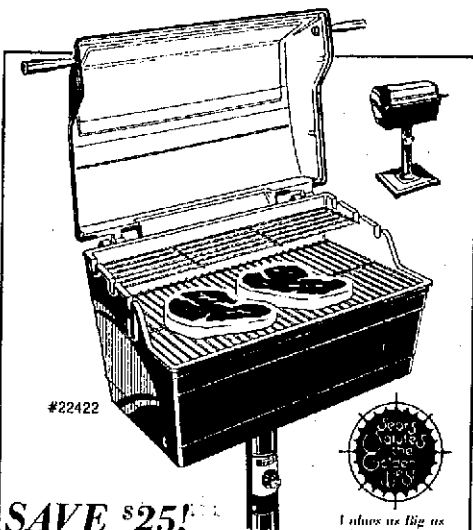
Icemaker Hookup To Water Supply Optional at Extra Cost

Sears Care Service

We service what we sell, with personalized, professional care, wherever you live or may move in the U.S.A.



Major appliances also available at Sears, Santa Ana and All Appliance and Catalog Stores.



#22422

SAVE \$25!

\$144.95 Gas Grill on Patio Base

Handles up to 28 three-inch hamburgers. 40,000 BTU burners. Permanent lava rock briquettes. Aluminum body, cover.

119⁸⁸

Gas Grill on Post

Sears Price!

79⁸⁸

344 sq. in. cooking area. Permanent lava rock briquettes. Rust-resistant aluminum body and cover. Side-mounted handle helps keep hands away from hot surface.



#22112



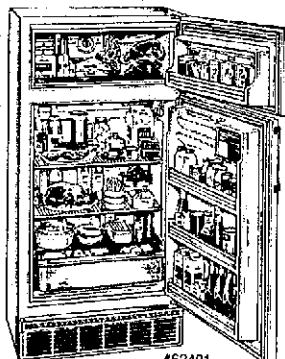
#64651

VALUE!

16.0 Cu. Ft. Coldspot Frostless Refrigerator

\$249

Ends defrosting chores forever! 11.7 Cu. Ft. refrigerator, 4.3 Cu. Ft. freezer. Fits areas only 31 in. wide.



#62401

VALUE!

All-Frostless 14.1 Cu. Ft. Refrigerator

Sears Price

\$229

11.1 Cu. Ft. refrigerator. 3.0 Cu. Ft. freezer. Porcelain finish interior.

Ask About Sears Convenient Credit Plans



#63021/8050

SAVE \$60!

19.0 Cu. Ft. Side-by-Side Refrigerator w/Icemaker

Regular \$429.95

Features 12.5 Cu. Ft. refrigerator, 6.5 Cu. Ft. freezer.

\$369

Icemaker Hookup To Water Supply Optional at Extra Cost.

SAVE \$100!

**Powerful 9.9-HP
Outboard Motor**

Regular \$459.99

359⁹⁷

Water-cooled twin cylinder motor. Full gear shift including reverse. Solid-state ignition. 3 1/4-gal. gas tank included.

\$499.99 15-HP Motor — 399.97

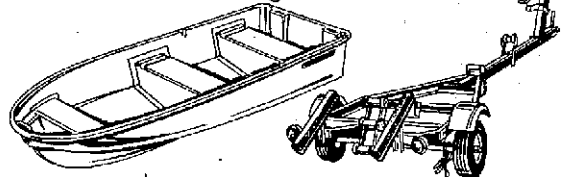
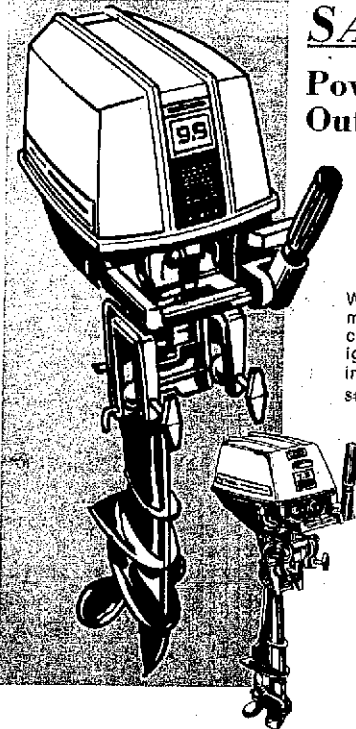
SAVE \$40!

**7.5 Horsepower
Fishing Motor**

Regular \$329.99

289⁹⁷

Full gear shift. Tilt lock. Idle adjustment. Includes remote gas tank.



SAVE \$50!

Deluxe 12-Ft. Gamefisher

Regular \$299.99

249⁹⁷

Molded 1-pc. glossy white fiberglass hull. Cooler-baitwell. Built-in carrying handles.

SAVE \$20!

500-lb. Capacity Trailer

Regular \$179.99

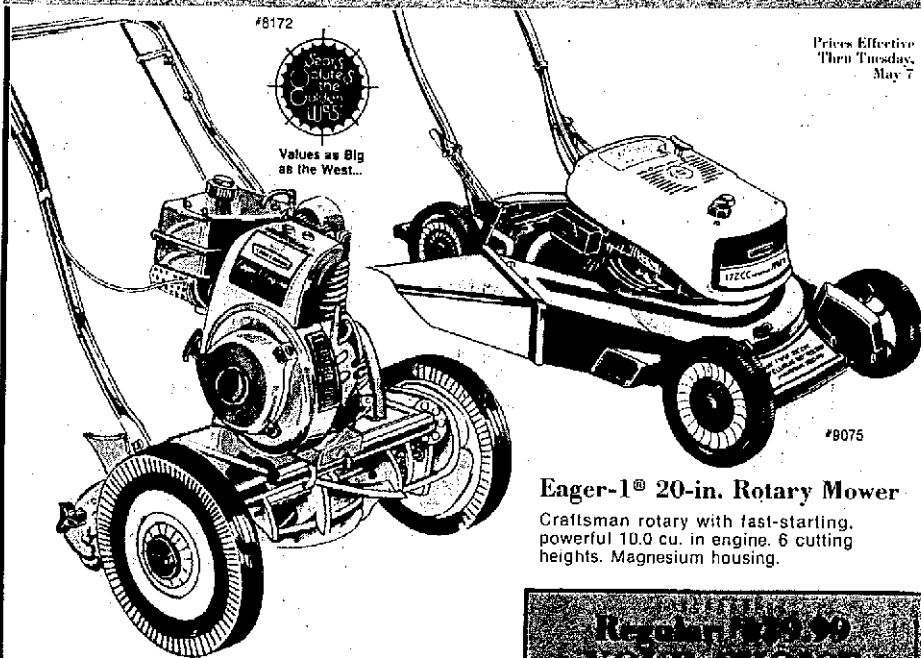
159⁹⁷

Handles boats up to 14-ft. long. With running lights, winch, rope. Easy load feature.

Sears

SAVE 30 NOW!

Craftsman Rotary or Reel Power Mowers



Prices Effective
Thru Tuesday,
May 7

Craftsman 18-in. Reel Mower

Gas engine with recoil starter. Adjustable speeds and 3 adjustable cutting heights. Drive clutch.

Ask About Sears Convenient Credit Plans

Eager-1® 20-in. Rotary Mower

Craftsman rotary with fast-starting, powerful 10.0 cu. in. engine. 6 cutting heights. Magnesium housing.

Regular \$129.99
YOUR CHOICE

109⁹⁹

VALUE!

**Blooming Roses
in 1-Gal. Cans**

Sears Low Price

1²⁹

Beautiful and fragrant roses that are easy to grow. Reds, pinks, yellows and whites.

VALUE!

**1-Gal. Dwarf
Citrus Trees**

Low Price **1⁴⁹**

Meyer Lemon, Valencia orange, Navel orange, Ranpur lime, Bears lime.

In 5-Gal. Size — 5.99



SAVE \$3 Gallon!

One-Coat Interior Latex Flat

GUARANTEED
• 1-coat, 450 sq. ft. coverage
• Washable • Colorfast
• 5-Year durability
• Spot resistant or you get necessary additional paint or your money back. (When applied over properly prepared surfaces.)

Regular \$8.99 Gallon
5⁹⁹
Gallon

SAVE \$2 Gallon!

Latex Interior Semi-Gloss Paint

GUARANTEED
• 1-coat, 450 sq. ft. coverage
• Washable • Colorfast
• Spot-resistant or you get necessary additional paint or your money back. (When applied over properly prepared surfaces.)

Regular \$8.99 Gallon
6⁹⁹
Gallon

Mower and Paint Also Available at Sears Santa Ana

Satisfaction Guaranteed or Your Money Back

Sears

SEARS, ROEBUCK AND CO.

ALHAMBRA
576-4321
BUENA PARK
828-4400, 521-4530
CANOGA PARK
340-0661

CARSON
532-3811
CERRITOS
860-0511
COMPTON-LYNWOOD
632-5761

COVINA
966-0611
EL MONTE
443-3911
GLENDALE
245-1004, 244-4611

HOLLYWOOD
469-5941
INGLEWOOD
672-0161
LAGUNA HILLS
586-1100, 495-1621

LONG BEACH
435-0121
NORTHridge
885-7272
OLYMPIC & SOTO
268-5211

ORANGE
629-2100
PASADENA
351-4211, 681-3211
PICO
938-4262

POMONA
629-5161
PUENTE HILLS
965-7411
SANTA FE SPRINGS
944-8011

SANTA MONICA
394-6711
SOUTH COAST PLAZA
540-3333
TORRANCE
542-1511

VALLEY
763-8461, 984-2220
VERMONT
759-1911
(CLOSED SUNDAYS)

Woolworth

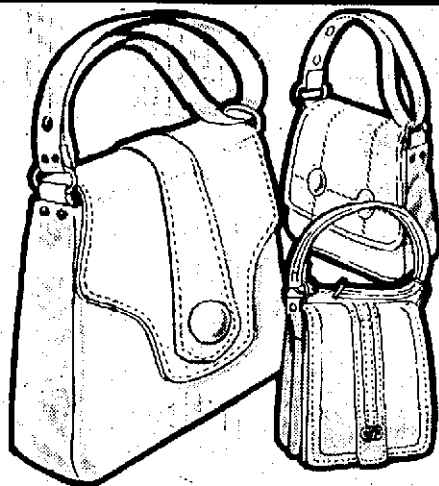
Satisfaction Guaranteed • Replacement or Money Refunded

**SALE STARTS
MAY 5, 1974**



great gift ideas for mother

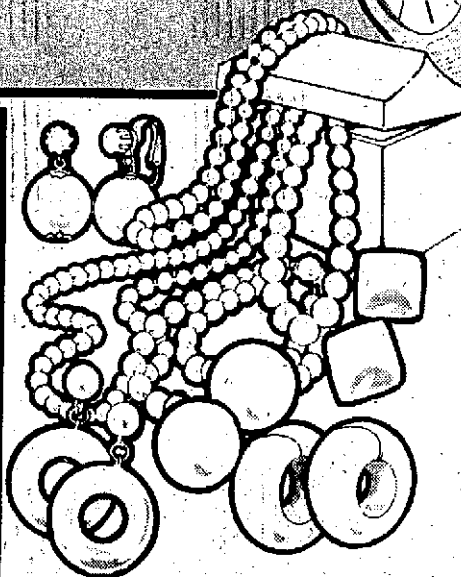
remember her special day,
May 12th
with these special buys



White is right for Spring ... fashion handbags

Choose from complete group
in marshmallow vinyl. Large,
spacious and very stylish.
Trims to please every taste.

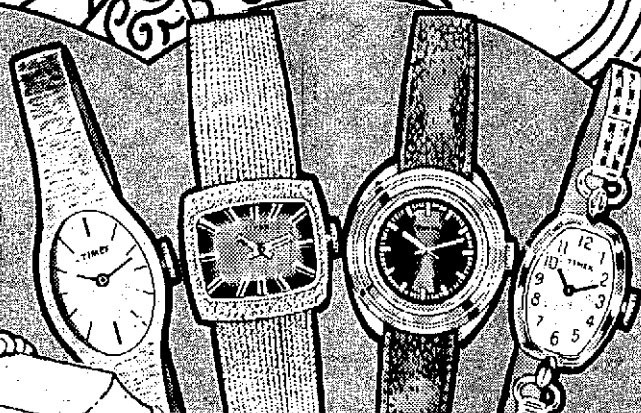
\$5.99
each



Fashion jewelry in bright white for Mother

Dazzle her with a charming
collection of these designer crafted
imported costume pieces. Many
styles in earrings, ropes, neck-
laces and bangle bracelets.

77¢
each



Give the gift of time from Timex®

\$10.95 to \$16.95

Choose the elegant style for Mother. Petites and
rich looking Cavatinas. Quality, value, depend-
ability at low prices!

Our own brand panti hose

37¢
pr.

Give several pairs.
Fits most sizes. Col-
ors: suntone, rose-
tone, taupe, brown.
Comfort trim-fit.

Extra large size panty-hose,
reg. \$1.24 84¢ pr.



A BETTER WAY TO
SHOP AND SAVE.

JUST SAY...

CHARGE IT!

• 345 Pine Avenue
Long Beach

• Los Cerritos S/C
Cerritos

• Del Amo Shopping Center
Torrance

• Orange Plaza S/C
Garden Grove

• Lakewood Center
Lakewood

• Los Altos S/C
Long Beach

• Del Amo Fashion Sq.
Torrance

• Montebello Shopping Center
Montebello

• El Monte Shopping Center
El Monte

• 166 E. Compton Blvd.
Compton

• 1322 Third St.
Santa Monica

• 6535 Pacific Blvd.
Huntington Park

BUY WITH
CONFIDENCE!
SATISFACTION
GUARANTEED!

• Stonewood
Shopping Center

Woolworth



great gift ideas

A. Charmingly styled nylon sleep gown will please Mother

\$3.97

Reg. \$4.39

Beautifully created for sleeping comfort. Superbly styled with rib nylon shawl collar and bib front. Waltz length is mother's favorite. Easy wash nylon tricort, dries quickly. Pink, blue, yellow. S-M-L.

B. Fashion sweet dreams for Mother in this rich nylon sleep gown

\$2.97

Reg. \$3.29

Her sleeveless delight with smart scoop neckline. A luscious waltz length with bib front, 3-button trim, yoke stitched accent. Wonderfully sudsable, quick drying. Pink, blue. Small, medium, large.

C. Nylon satinette panties in regular and extra large sizes

77¢

pair

Reg. \$1.00 pr.

Tailored for perfect comfort in easy wash, quick dry nylon satinette. Elastic leg bands. Tapped at waist for extra strength. In white, pink, beige, aqua, maize. Sizes 5, 6, 7; large sizes 8, 9, 10.

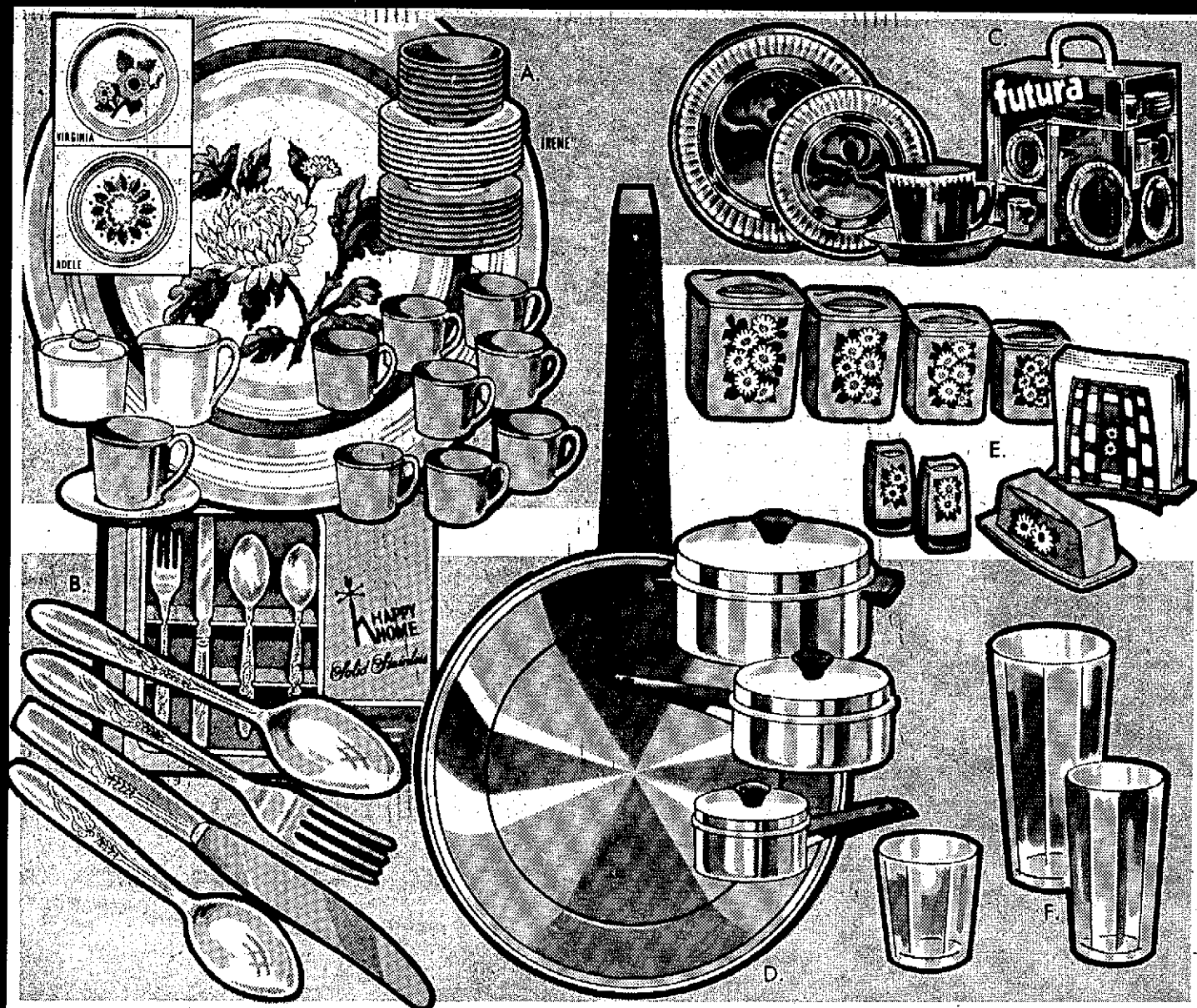
D. Brilliantly white stroller shoes and sandals for style, comfort

\$2.77

pair

Best foot forward in styles like these... open-toe 3-buckle shoe, roman style wedge, cork-sole wedge plus continental clog styles in smooth or woven uppers. Supply vinyl. White. Sizes 5-10.

Woolworth



A. 45-pc. melamine set
in choice of 3 patterns

\$11.88 Reg. \$12.99

Choose Irene, Adele or Virginia pattern. 8 each: dinner plates, cups, saucers, bread/salad plates, cereal/dessert bowls, creamer, sugar/cover, platter.

B. 24-pc. flatware set in
smart 'Heather' pattern

\$7.77 Reg. \$8.39

Service for 6 to make an elegant looking table. Includes 6 each: dinner knives, dinner forks, soup spoons, teaspoons. Patterned solid stainless.

C. 16-pc. ironstone dinner
set in brown drip-glaze

\$10.96 set Reg. \$11.89

Service for 4 includes: 8 oz. mugs, 10" plates, 7" plates, 6" cereal bowls. A marvellous starter set that can go from freezer to oven to table. A value!

D. Heavyweight polished
aluminum cookware

\$14.97 7-pc. set Reg. \$18.99

Mother will appreciate this value. 1 qt. sauce pan with cover, 2 qt. pan with cover, 5 qt. Dutch oven with cover (fits fry pan), 10" fry pan.

E. Perk up Mom's kitchen
with 'Pick-A-Daisy' set

\$3.99 8-pc. set Reg. \$6.99

Set includes: 4 canisters with covers, covered butter dish, a napkin holder, salt and pepper shakers. A cherry note for happy kitchens. Sturdy plastic.

F. 24-pc. beverage set
in Mt. Vernon pattern

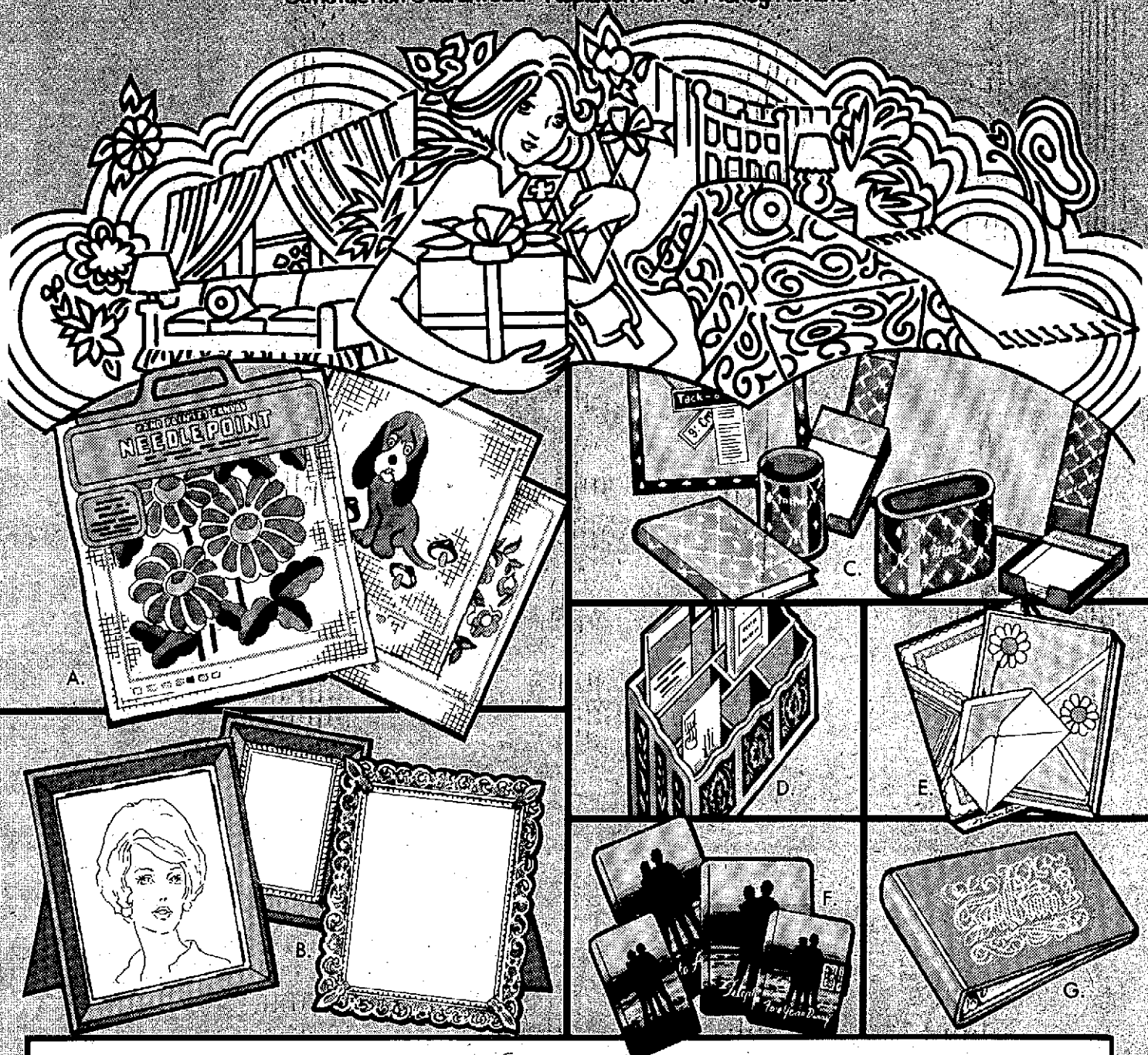
\$4.97 set Reg. \$6.49

Gift boxed glasses includes 8 each: 8 oz. on-the-rocks glasses, 11 oz. tumbler, and 15 oz. cooler for the tall drink. Crystal, avocado or gold color.

mother's day '74

Woolworth

Satisfaction Guaranteed • Replacement or Money Refunded



A. Create home beauty with needlepoint kits

For framing or pillows. Painted design plus yarn and needle.

\$2.97

Reg. \$3.99

B. Give Mom rich frames for favorite photos

Walnut with gold color borders or ornate goldtone. 5x7" or 8x10".

\$2.97

to **\$3.77**
Reg. \$3.29 to \$4.27

C. Elegant leather-look desk accessories

Desk pads, memo pads, mail holders, pencil holders, more.

99¢

Reg. \$1.19

D. Stationery caddy has hand-carved look

Handsome plastic. Holds stationery and writing accessories.

\$3.22

Reg. \$3.44

E. Choose several boxes of stationery for Mom.

Favorite floral designs on tinted paper. 24 sheets, envelopes.

88¢

box
Reg. \$1.00

F. Surprise Mom with a gift of albums

5-year diary, My trip book, photo album, phone/address book.

99¢

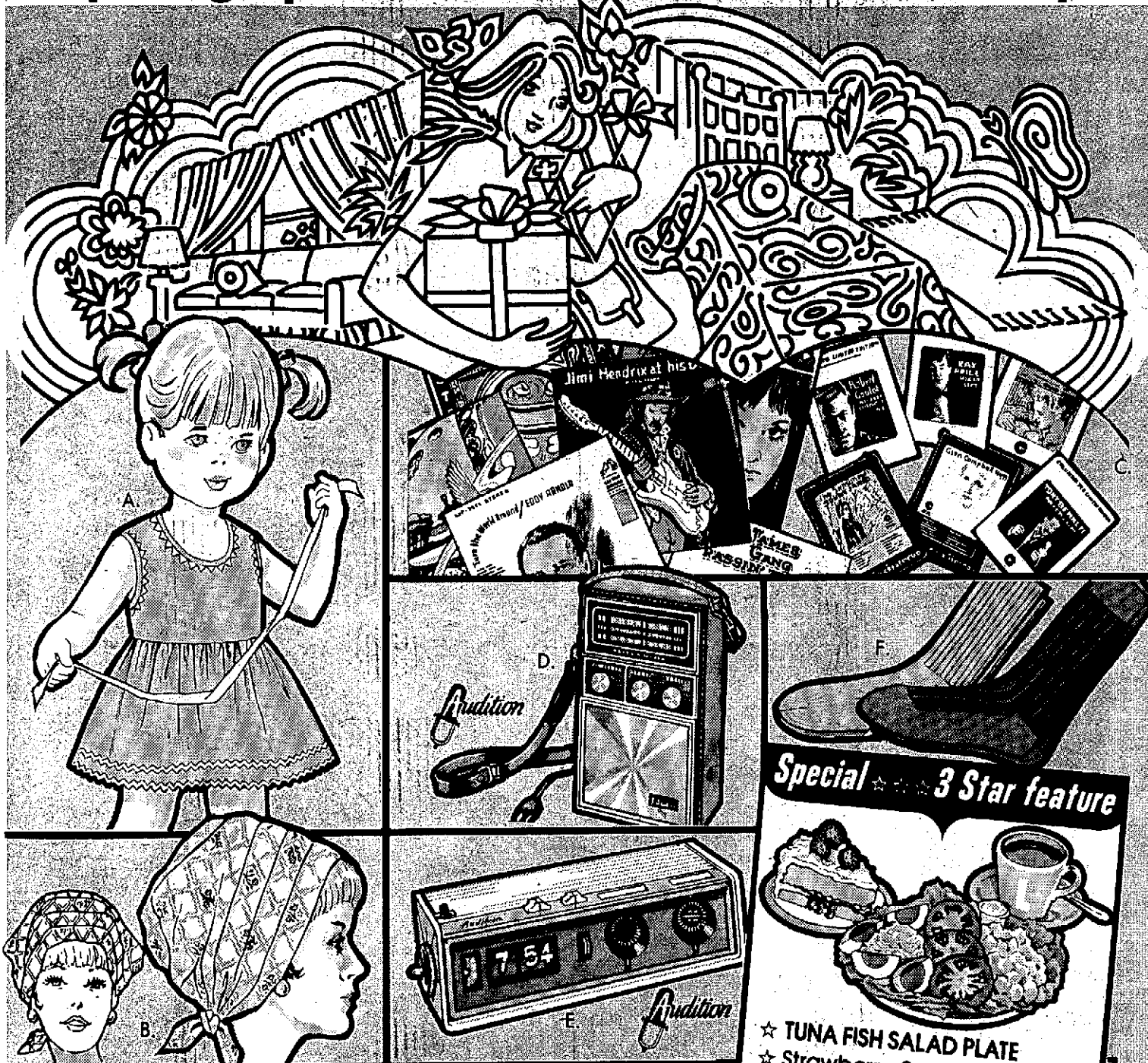
each

G. 9x11" leather-like album

9x11" leather-like photo album. Each sheet holds 8 pictures. Looseleaf binder. Big 2" thick. Great gift!

\$2.99

Spring specials for the whole family...



A. Toddlers sun dress...

Choose several in pretty prints or solids. In permanent press Kodol® polyester, cotton blend. Favorite colors. Sizes 2-4.

\$1.33

B. Lovely scarf hat...

100% soft polyester with poly-foam filled headband. Keeps hairdos in place, looks great. Assorted patterns.

\$2.00

C. Stereo records & tapes

A complete selection of standard, rhythm, country and western favorites. Find top labels and recording stars all at these prices.

\$1.97

LP records

\$2.47

8-track tapes

D. Remember Mother with an AM/FM portable radio

Solid state. Works on AC or batteries. Includes shoulder strap and batteries.

\$16.99

Reg. \$19.99

E. Let Mom wake up to music

Compact, size solid state AM/FM digital clock radio with automatic alarm turn-on.

\$26.99

Special ★★ ★ 3 Star feature



★ TUNA FISH SALAD PLATE

★ Strawberry Split -

Layer Shortcake

★ Choice of Coffee or Tea

all for

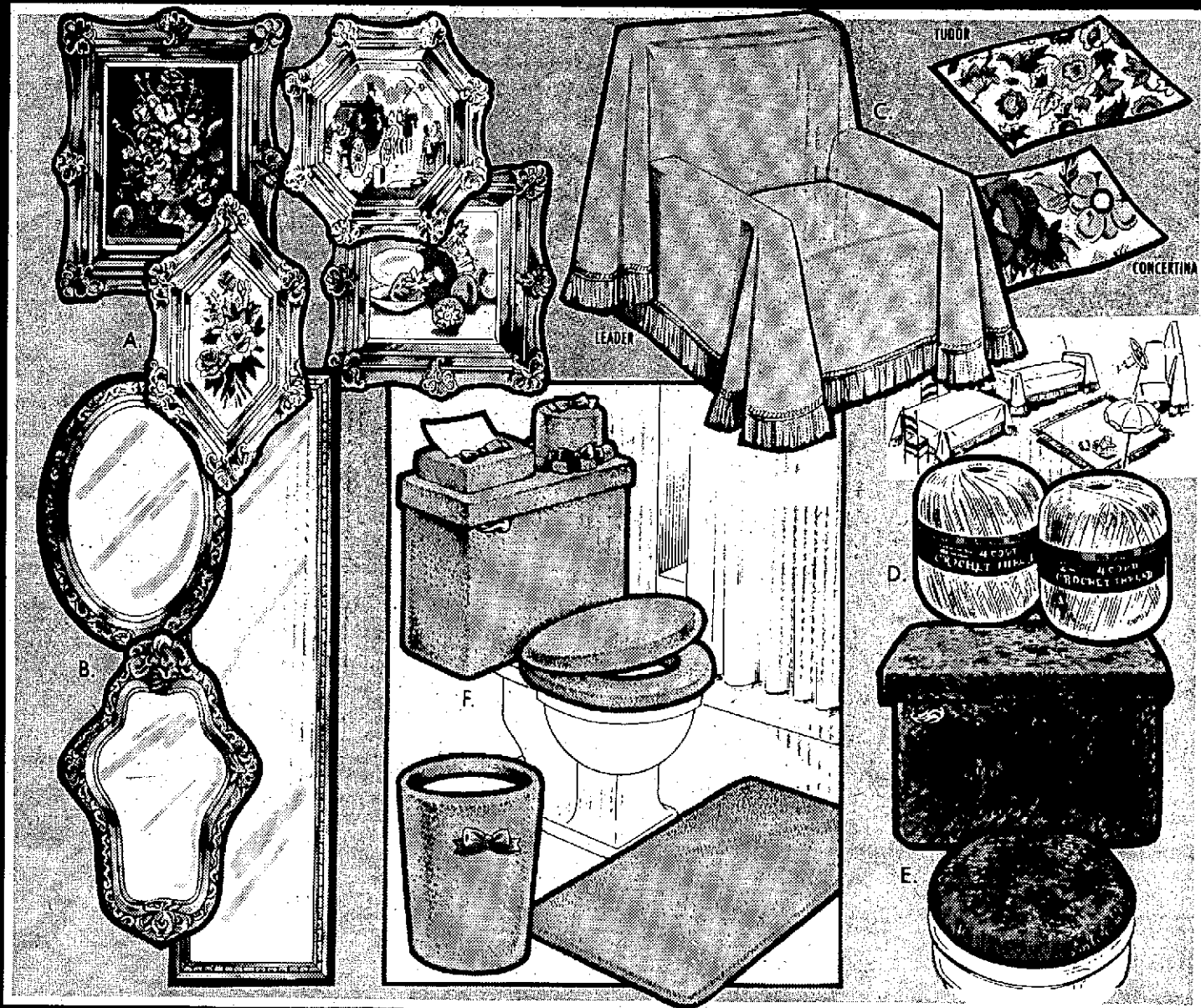
\$1.77

F. Men's nylon anklets or acrylic crew socks

All-nylon anklet, or acrylic/stretch nylon crew, styles. Top colors. 10-13.

54¢pr.

Woolworth



great gift ideas

A. Collect pictures with
'decorator-finish' frames
2 for \$5.88 each
Reg. \$3.49 each

Landscapes, florals, birds, portraits in
10x10" square or octagon frame, 9x13"
oblong, 10x12" rectangle.

B. Pretty reflections
in your choice of mirrors
\$5.88 Reg. \$6.99

Use on walls to make rooms seem
larger, add a touch of luxury. 16x22"
oval gold color frame; 17x25" gold
color wall mirror; 14x50" door mirror.

C. Instant decorating
with fine furniture throws
\$4.27 to \$12.97

Prints in 100% cotton; solids in cotton/
rayon. Foam backed. Machine wash/
dryable. Adds new look to your rooms.

LEADER: solid colors
60x70" size, Reg. \$4.99 **\$4.27**
90x70" size, Reg. \$8.99 **\$6.37**
120x70" size, Reg. \$10.49 **\$9.47**
140x70" size, Reg. \$12.49 **\$10.97**
Above design Scotchgard® treated.

TUDOR OR CONCERTINA: prints
60x70" size, Reg. \$5.99 **\$5.47**
90x70" size, Reg. \$8.99 **\$7.97**
120x70" size, Reg. \$12.99 **\$11.47**
140x70" size, Reg. \$14.99 **\$12.97**

D. Polyester crochet
thread in white

97¢ 2400 ft. ball

4-cord polyester is delicate for all fine
crocheting, yet sturdy enough to be
extra durable. Excellent value!

E. 3-pc. 'crushed velvet'
tank cover bathroom set

\$3.97 Reg. \$4.77

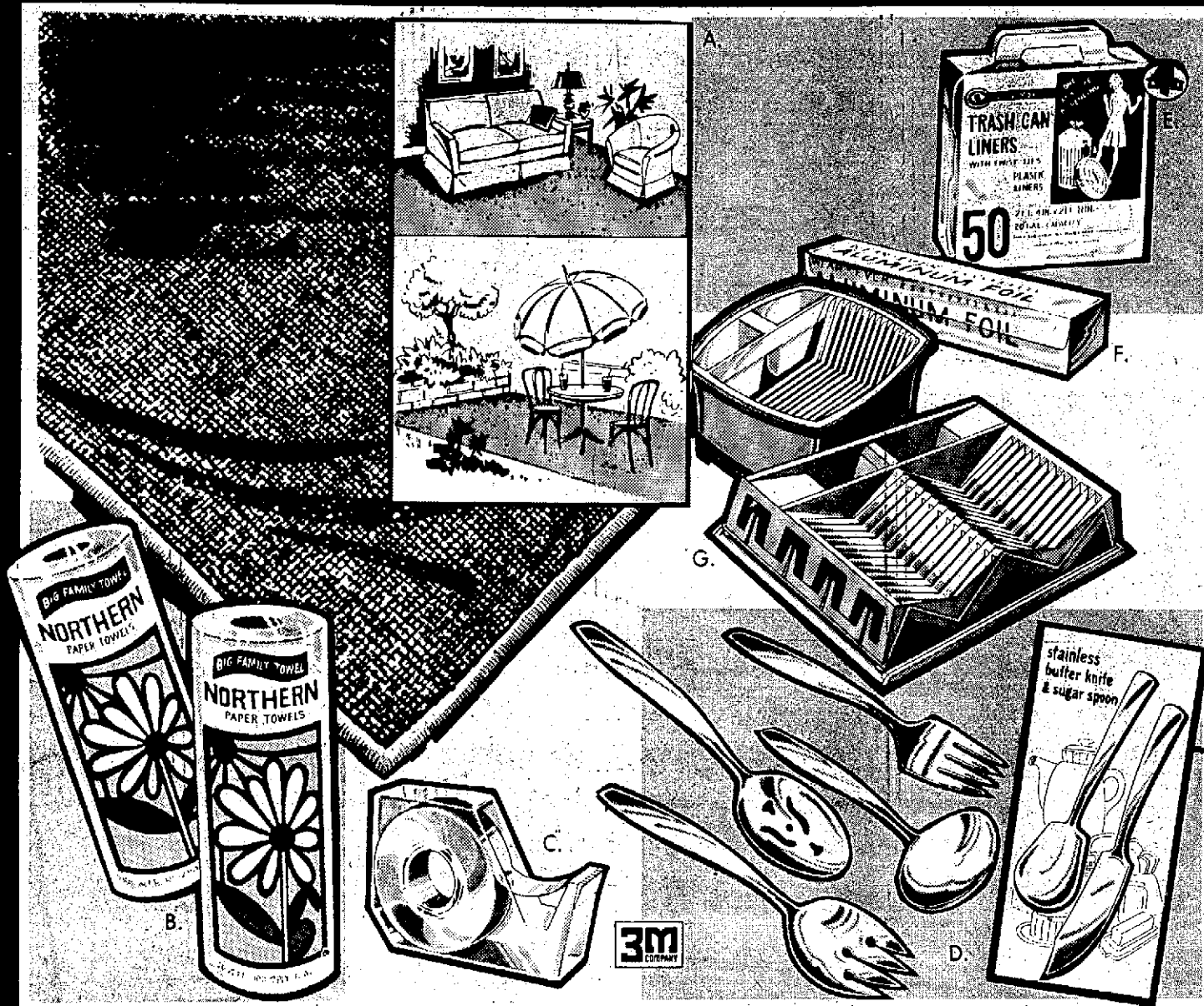
Machine wash/dryable cotton/rayon in
elegant crushed velvet texture. Tank
bottom and lid cover, seat-lid cover.
Red, blue, topaz, avocado, more.

F. "Cozy Covers" for the bath
in thick, colorful pile
\$1.27 to \$4.57

Add brilliance to your bathroom with
100% acrylic pile "Cozy Covers" in
green, gold, blue, pink, red.

Tissue box cover, reg. \$1.69 **\$1.27**
Extra tissue box cover, reg. \$1.99 **\$1.77**
Waste basket and cover
set, reg. \$2.99 **\$2.57**
2-pc. lid and cover set, reg. \$4.99 **\$3.57**
22x32" rectangle rug of 60% acrylic,
40% modacrylic, reg. \$4.99 **\$4.57**
Tank sweater set, reg. \$5.29 **\$4.57**

Woolworth



mother's day '74

A. Year 'round indoor/outdoor room size tweed rug

\$17.97 8 1/2" x 11 1/2" size

Reg. \$19.97

All-purpose year 'round toughness. Polypropylene olefin, with uni-bond latex back. Choice of decorator colors.

B. Soft, absorbent 2-ply jumbo rolls of paper towels

38¢ roll

Bigger sheets, 100 to the roll. Perfect for many uses... soft yet strong. Stock up on this value, save more now!

C. Scotch brand tape in handy dispenser

5 packs \$1

Reg. 27¢ each pack

Transparent tape for home, school, office uses! Each pack: 1/2" wide, 800' long (22.22 yds.); Stock up now!

D. Choose several stainless steel serving pieces

2 for 99¢

Values 59¢ to 98¢

Fruit/vegetable server, salad fork; cold-cut server; butter knife/sugar spoon; gravy ladle; serving spoons. Save!

E. 50 trash can liners in large 28x35" size

\$1.77 Reg. \$1.99

Leakproof plastic. Handy dispenser box. With 50 twist ties. 28 gallon capacity. Stock up now and save more!

F. Famous Wear-Ever foil at this buy-now low price

4 rolls \$1

Aluminum foil for cooking, food storage, hundreds of uses. Each roll: 12' long, 25" wide. Heavy-duty stretch.


G. 2-pc. dish drainer/tray set in new design... or 2-pc. sink set... decor colors

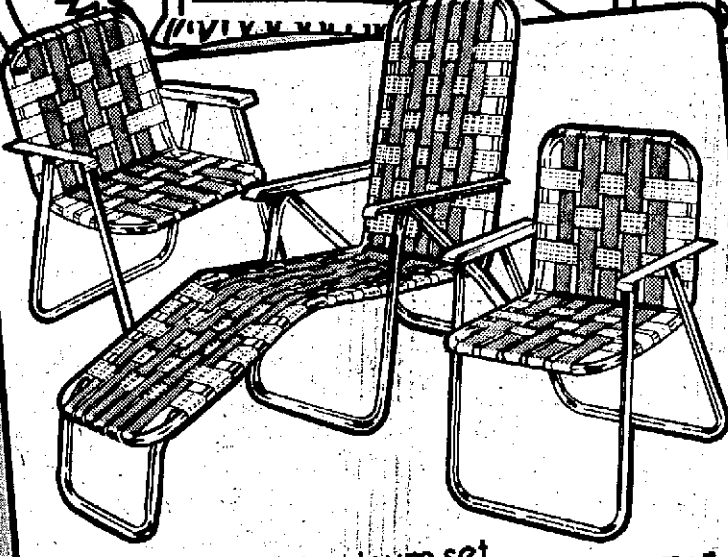
Your Choice \$1.67 each

Dish drainer and drain tray set makes drying easier. Plenty of room, even has special cup holders; silver holder. The 2-pc. sink set has wash tub and dish drainer. Drainer fits into tub for easy storage. Both in sturdy, colorful plastic. At this low, low price, you'll want both of these handy kitchen aids. Hurry in for your share of the savings!

Woolworth

Satisfaction Guaranteed • Replacement or Money Refunded






3-pc. folding aluminum set
is lightweight and sturdy

\$16.74
Reg. \$18.97


Chaise and 2 arm chairs
Surprisingly low priced. Easy to put up, folds compactly for storage. Sturdy plastic webbing. Here's the set for lounging in the sun. Buy now and save more!



Look! Parsons tables
are the newest decor
sensation

\$5.47 each
Reg. \$5.97

Buy several for every room in the house. 16" square, with fabulous colorful tops! Sturdy plastic, lightweight, easy to clean. Easy to assemble. Buy now at sensational low prices!

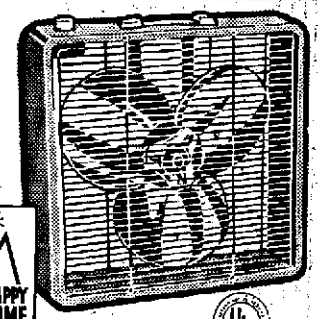


30-qt. foam chest
for picnics

\$1.17
Reg. \$1.39

Keeps foods cold or hot for hours. Lightweight, easy-carry molded handles. In lime green or poppy orange.

SAVE \$5.11 WITH THIS COUPON



3-speed 20" breeze box

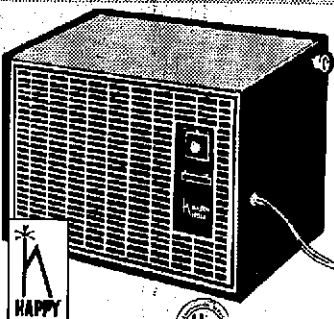
\$12.66
Reg. \$17.77

Have cool comfort where you need it most. Slim style, light. AC-115 volt. Safety grille front.

LIMIT: 1 per customer. Now thru May 11th.

Woolworth

SAVE \$5. WITH THIS COUPON



2-speed cooler ventilator

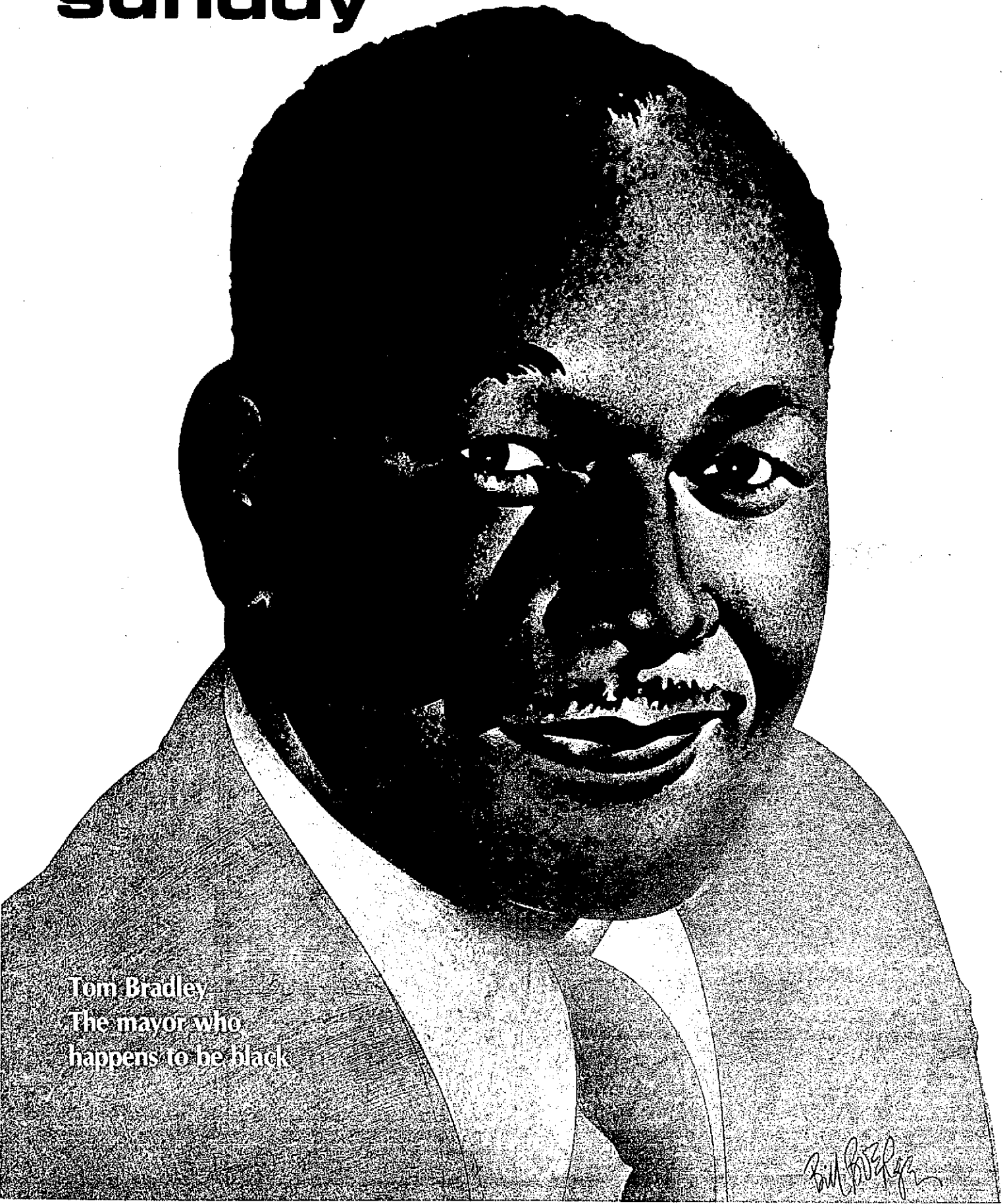
\$25.99
Reg. \$30.99

Put it on window, floor, table. Lightweight. High or low speed. 1/5 HP motor. With water-level indicator.

LIMIT: 1 per customer. Now thru May 11th.

Woolworth

Shop these and other timely specials!



Tom Bradley
The mayor who
happens to be black

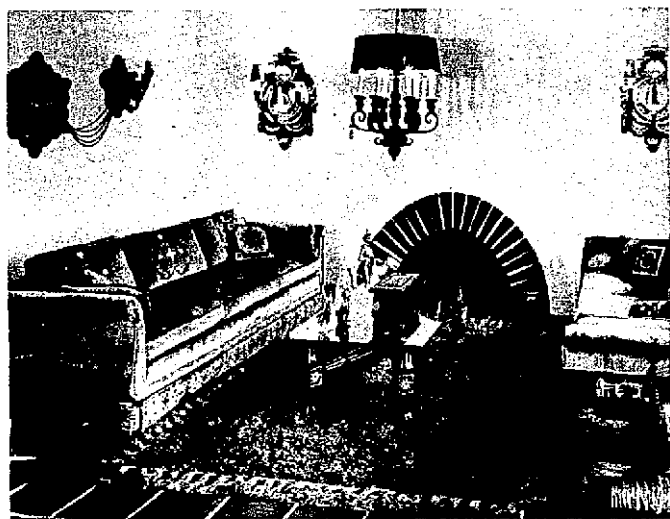
Bill B. Rye

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If you're thinking of remodeling or adding a room, wouldn't it be nice to see it before you build it? Now you can. Visit the largest single display of actual furnished room additions in Southern California. 40 of them. Different sizes and shapes...individual wall and ceiling treatments...carpeting...cabinetry...all completely furnished! Luxurious family rooms with built-in designer fireplaces, beautiful baths, distinctive kitchens. Construction specialists to do the work. Interior decorators and fine furnishings to make the job really complete! Whether you're adding or remodeling, Alamo Home Center will stimulate new ideas—and then show them to you! Our competitive prices and gentle financing make it all easy on your budget.

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WE MAKE ROOM ADDITIONS EASY



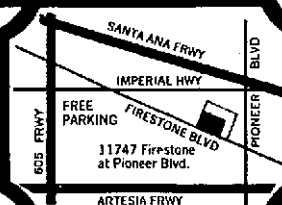
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ALAMO HOME CENTER

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Southland sunday

Magazine of The Long Beach Independent, Press-Telegram

May 5, 1974

James M. Leavy
Editor

Joanne Norris Judy Hazlett
Associate Editors

Bill Buerge
Art Director

- 4 The Wells Report
- 6 Glad You Asked That!
- 8 The Mayor Who Happens to be Black
Los Angeles Mayor Tom Bradley's first year in office was a honeymoon, and there are no signs that it's over. Bradley ticks off some accomplishments, admits he's ambitious, but says he hasn't decided on a time and place to make his next move.
- 16 The Selling of Hank Aaron
The new home run record holder has made it big in baseball but until recently he hadn't climbed aboard the commercial gravy train like so many of his white colleagues. Then there came a day when Aaron and Motorola began to make beautiful music.
- 20 Fearless Freddie
With just one arm, Freddie Beavers perches atop a cable car which rises to the top of Mt. San Jacinto. He's a cable mechanic who services the Palm Springs Aerial Tramway.
- 23 A Balance for Ballance
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- 30 The Billboard Art Gallery
What is Art? Along the Sunset Strip, it may well be in billboard form. Famous faces seeking popular acclaim — or a new job — smile down on busy passersby.
- 36 Gourmet Guide
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- 39 Crossword



THE COVER:

Southland Art Director Bill Buerge did the drawing of Los Angeles Mayor Tom Bradley.

Southland Sunday Magazine is published weekly and distributed exclusively each Sunday in The Independent, Press-Telegram. Offices are at 604 Pine Ave., Long Beach, Calif. 90804. Manuscripts, photographs and drawings submitted should be accompanied by return postage. All material will be considered, but the publisher cannot be responsible for loss or damage.



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in Gifts & Home Decor

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- Decorative Plaques • Bam-
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- Planter Pots

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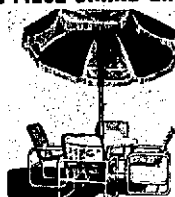
Look your best,
inspire confidence in a
hand-tailored quality suit
or coat made on premises

by **R. Blanco**

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your satisfaction.
Alterations of all kinds.

139 E. 1st St. HE 2-1974
Downtown Long Beach

SAMSONITE® 6-PIECE DINING GROUP

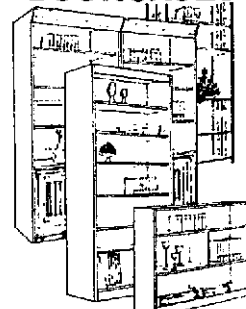


- * 4 chairs, Marbelle II 42-in. table and Umbrella
- * 5-yr. warranty against frame rust failure
- * If you want quality, try Samsonite!

\$283

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VANCO SALES
WALL UNITS • SHELVING
12605 Beach Blvd.
(2 blocks north of Garden Grove Fwy.)
Ph. (714) 894-0588
LARGEST DISPLAY IN THE WEST

FRESH FLOWERS CUT TO FIT BY FLUTTERBYE

14.00
Blossoms

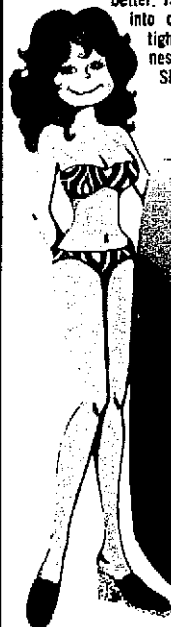
Cotton blossoms, so cool and comfortable. Three to pick for a summer in the sun. Easy priced, easy care. Machine washable with a permanent press finish. Sizes 10-20 and 14½-24½. Sleeveless shift in blue or pink; sleeveless shift with tie belt in yellow or red; short sleeve dress in blue, purple or orange. Mail and phone orders welcome.

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Wells Report

The Last Day of Summer

They came out on the pier about noon just as they had done for the past month. Walt carried the fishing poles across the arms of his chair and the tackle box on his lap. Ray wheeled him. Hal brought up the rear, his too-large fatigue jacket flapping in the light breeze, the green neck of the wine bottle peeping furtively from the crumpled paper sack cradled in his arm.

Ray had promised himself he would tell Walt today while they were fishing on the pier. It would be hard, he knew. It was almost as heavy as Viet Nam, he told me later.

It was a beautiful spring day with just the lightest breeze to keep the clouds away and the sky blue. On each side of the pier the waves rose crested and rolled against the beach bearing their flotsam of surfers. Beyond the breakers line, the sea was a myriad of tiny, emerald prisms each reflecting a face of the sun.

Walt was in a good mood as he was every afternoon they went out on the pier.

"Hey, look at that ocean," he said. "It's a great day. Ain't it a great day, Ray?"

"It's a fine day," Ray said.

Walt twisted in his chair. "Hey, Hal," he said. "Got any money?"

"Some," Hal said.

"How about running on ahead and buying the bait?"

Hal broke into a slow, shuffling jog toward the bait shop. Watching the silent rhythm of his green-clad shoulders, Ray could imagine Hal in Nam responding to an order from his commanding officer, moving off on some errand.

"When was the last day we caught any fish?" Walt asked.

"Let's see," Ray said, "it was the day we got out here early because you had to go into the V.A. in the afternoon. Last Thursday."

"We ain't caught any fish since Thursday?" Walt was incredulous. "Well, we gonna catch a lot today."

"We do better when we get out here earlier," Ray said.

"Just trust me, boy," Walt said. "We gonna catch lots of fish today."

Hal was waiting for them down the pier with the bait. The three moved to the end of the pier where Walt picked the place they would fish and baited the two lines. Then it was Ray's turn to take the poles and cast the baited hooks out from the end of the pier.

"Get 'em way out there," Walt said. "Get 'em into traffic, onto the freeway."

Hal offered the wine bottle in its sack to Walt. Hal's eyes were already glazed.

"No, thanks," Walt said. "Had too much of that stuff last night." Ray waved the bottle away. Hal walked over to the bench, sat down and took a swig of wine.

"Walt," Ray said abruptly. "I'm going away."

"Man," Walt said, "we just got here. Fish ain't even had a chance to see the bait."

"No, I mean away from the whole scene. I'm splitting. Maybe to Hawaii or Florida, or someplace warm where my leg won't bother me too much. Maybe I'll go to college this fall."

Walt stared at the lines and tried to understand.

"College? But that's not till fall. Remember when we were in the Long Beach V.A. and we planned how we'd find ourselves a house at the beach — you, me and Hal — and just lie in the sun, or go fishing? We still got the whole summer."

"I know Walt, but I just can't make it here. Lying around all day, getting stoned at night. I wake up in the morning and have trouble remembering who I am. Another month and I'll be just like Hal."

"Make it? Man you got it made. All that pension money rolling in and nothing to do but spend it. It only cost you one leg. It cost me two to get in the game."

"I'm telling you I just can't make it here."

"What about Mary?" Walt asked. "You told her?"

"Not yet, but she knew from the start there would have to be an end some day. It was nothing permanent."

"No, I guess not," Walt said with sudden bitterness. "Man thinks he's got a friend and it turns out to be just another stranger passing through."

"I'm sorry but it has nothing to do with you. You're still my friend."

"Yeah, looks that way. When you leaving?"

"Tomorrow."

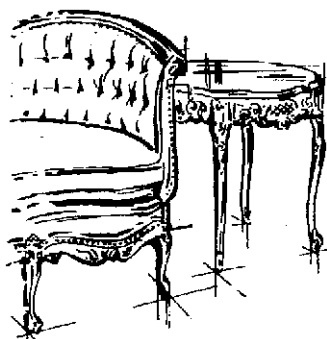
"You make up your mind to do something, you do it, huh?" Walt grabbed one of the poles and began reeling it in furiously. "Hal," he called over his shoulder.

"What?"

"Reel in this other line. We done fishing."

Hal took another swig from the green-mouthed bottle. He refocused his eyes off their own private vision, rose and moved to the pole, lurching hardly at all.

By BOB WELLS

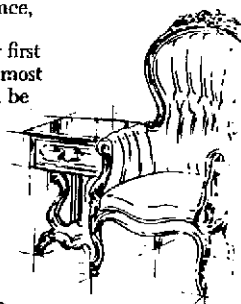


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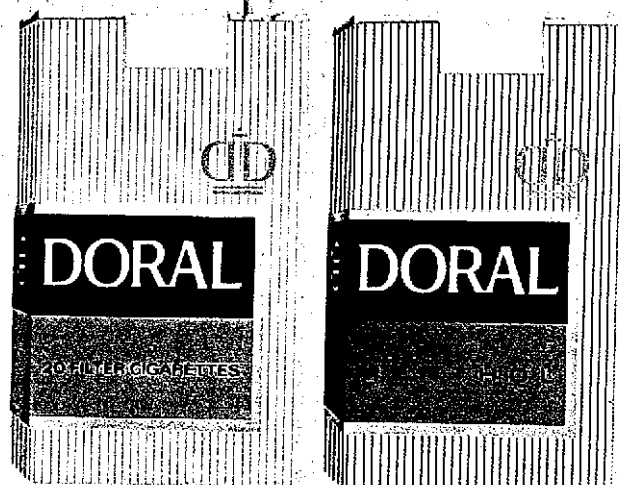
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Glad you asked that!

By HY GARDNER

Q: I hear that Barbra Streisand has a boyfriend who's younger than she is. Who is he? And what does he do for a living? — Clarissa D., Cincinnati.

A: His name is Jon Peters; he's a 28-year-old Hollywood hairdresser who says he's madly in love with 32-year-old Barbra. Already married, but separated from his wife (actress Lesley Warren of *Mission Impossible*), Jon splits hairs when asked about his new, supposedly hot romance. The way he talked to reporters, no mission is impossible — even a hairdresser marrying a superstar.

Q: Where did Mercury Morris of the champion Miami Dolphins get that name? What's his real name? Married? Any children? Is he college-educated? And is it true that he chews tobacco? — T.J., Pittsburgh.

A: No, Merc's a bubble-gum chewer. He's married, has one child. Was first named Eugene. The nickname Mercury was bestowed upon him by teammates at West Texas State College (1965-68). His speed reminded them of the wing-footed god of mythology. He lived up to this billing last season by averaging more yards per rush than any NFL player — including O. J. Simpson.

Q: Is it true that while houseguesting in Palm Beach, Fla., King Hussein of Jordan went sailing and caught a jewfish? — Tina Rondell, Baltimore.

A: That's no fish story. But we're told that in retaliation the next day pro-Israel fishermen in south Florida hooked a dozen kingfish.

Q: I hear that the famous heart surgeon Dr. Michael E. DeBakey is now an honorary member of the Soviet Medical Academy. If so, how come? — Melvin S., Worcester, Mass.

A: In gratitude to the eminent president of the Baylor College of Medicine, who flew to Moscow last year to implant an artificial femoral artery in the thigh of Mstyslav Keldysh, president of the Soviet Academy of Sciences. Cited for his "contribution to vascular surgery," the distinguished American became the 24th foreign member elected to the academy.

Q: Did Anthony Quinn actually become a celibate because a medic warned him that "you dry up too many creative juices in the sexual act?" — Mrs. R.H.M., Scranton, Pa.

A: Tony abstained from sex for six months in, of all places, Paris. "That six months," he told a reporter, "was the most productive of my life. And to say no to sex offers from women was terribly exciting and — as always happens with the unattainable — I got more offers than I ever had before or since!" Quinn, James Bacon reports, was busy filming *The Marseilles Contract* during his sabbatical from sex.



Mercury Morris
... a bubble-gum chewer

Barbra Streisand
... going with a hairdresser



King Hussein
... an interesting catch



Anthony Quinn
... a creative celibate

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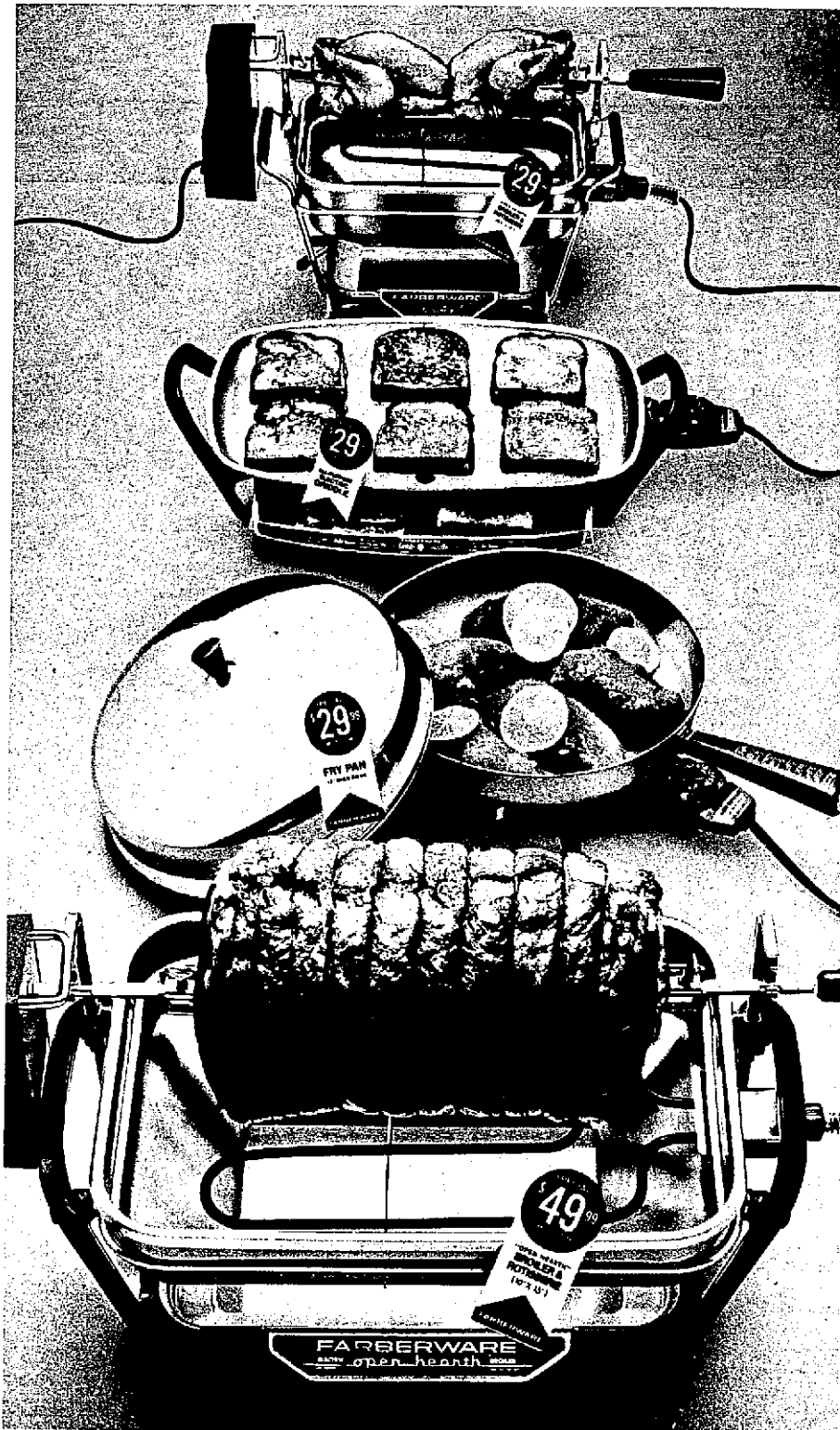
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Mayor and Mrs. Bradley after casting the votes that helped elect him.

The mayor who happens to be black

By DAN BLACKBURN

Jonathan was walking along a mountain road when suddenly he slipped and fell. Plunging down toward certain death 6,000 feet below, he reached out and grabbed a tree branch.

"Help! Help," he cried. "Is anyone up there? Oh, Lord, is anyone up there?"

And a voice replied, "Yes, Jonathon, I am up here." Jonathan shouted, "Help me, Lord." The voice replied, "Do you have faith, Jonathan?"

"Yes, Lord, I have faith."

"Do you really have faith, Jonathan?"

"Oh, yes, Lord, I really have faith."

"Then, Jonathan, let go of the branch."

"What, Lord?"

"If you have faith, Jonathan, let go of the branch."

Jonathan looked down again at that 6,000 foot drop to the bottom of the canyon. Then he looked up. And then he looked down. And then he looked up again. Then he shouted, "Help! Is there anyone else up there?"

Dan Blackburn is a newscaster for KNX radio in Los Angeles.



Bradley assumed his post last July, becoming Los Angeles' first black mayor.



Bradley was sworn in by former Chief Justice of the United States Earl Warren.

That story is one Los Angeles Mayor Tom Bradley tells these days about his first year in office. He says it expresses the way he feels sometimes when trying to unsnarl a particularly difficult issue.

But Bradley's first year in office has really been a protracted honeymoon and there are very few signs that the honeymoon is about to end. Other than setbacks in the City Council on a couple of personal appointments, Bradley has had very few disappointments. And he acknowledges that fact. Asked whether he has any major regrets to look back on from his first year in office, Bradley replies, "Nothing of any great significance. You lose a few votes or a few battles along the way. But I've really lost very few. So, I really can't say there has been something that I've agonized over because I was not able to achieve what I set out to achieve."

Nearly everyone has his own list of what Bradley's achievements have been in his first year in office. If there is a consensus, it seems to settle around four major points. There has been his clear leadership in mobilizing efforts

to deal with the energy crisis. There is progress he has made in the transportation field. It has been slower progress than he had hoped but such steps as the dial-a-ride program, subscription bus service and car pooling for city workers have all been pluses. There was the settling in one day of the Rapid Transit District bus strike triggered by drivers' fears of increasing violence on some routes. And there has been the installation of special security systems in some schools to help cut down on school violence. The latter marked the fulfillment of a campaign pledge.

Although his staff is quick to tick off lists of accomplishments, Bradley, himself, tends to take a different tack. He says, "The one thing which is very difficult to define but which I sense and believe has happened is just creating an attitude and a climate in this city. There is really a feeling of strong support, of cooperation, almost a sense of love between City Hall, the mayor's office and the constituency. That's something every politician would like and something I am very pleased to say I

think we've achieved to a very substantial degree."

It is this sense of a feeling for people and a need to relate to them that may be the dominant quality which surfaces during any long exposure to the essentially serious and quiet mayor. Appointments Secretary Phil Depoian, who first worked with Bradley in his 1969 campaign for mayor, describes his boss as one of the most considerate men he has ever met.

He recalls campaigning with Bradley one day when they were running about 45 minutes late. Suddenly, Bradley spotted a candy store and ordered the driver to stop. He dashed in and came out a few minutes later carrying a box of candy. He handed the driver a slip of paper with an address on it in Fallbrook — a long way out of the way. Depoian protested but to no avail. The address turned out to be a hospital and Bradley disappeared inside. Thirty minutes later, he returned and the campaign resumed. Depoian found out later that Bradley had been visiting

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Mayor

(Continued from page 9)

Young people seem to have a very special appeal for the mayor

the daughter of a close friend. The girl recently had had a major operation. And the visit took precedence over the campaign.

Deputy Mayor Maurice Weiner picks up the same thread when talking about the man in the mayor's office. Unknown to most people, Bradley simply vanished for a while on election day. Everyone thought he was taking a break in his office. But his closest aides suddenly discovered that their candidate had disappeared. Later, Weiner learned that Bradley had slipped off to visit a girl hospitalized with a serious illness. She had written him during the campaign to say that she thought incumbent Sam Yorty was being unfair. Bradley had not forgotten and, on election day, he went to say "hello" to the youngster.

Young people seem to have a very special appeal for the mayor. It is almost impossible for him to walk down the street without stopping to exchange a brief greeting with the young people he passes. And it is not at all uncommon, while en route from one appointment to another, for him to tell his driver to pull in at some nearby school. There he dashes in for a few minutes to visit one or more classes. In fact, some aides are beginning to get used to telephone calls which begin, "I know my boy Johnny doesn't lie but he came home from school today and said the mayor came to his class. Now, surely ... " Sometimes that is the only way the aide knows that the mayor has been school hopping again.

The story of Bradley's rise to the office of mayor is well known. He was born the son of sharecroppers in Calvert, Texas, in 1917. Seven years later his family moved to Los Angeles. He went to Polytechnic High School and then to the University of California at Los Angeles where he made a name for himself on the track team. He still shows considerable athletic grace as he moves his 6-foot-3, 195 pound frame from one place to another. After college, Bradley joined the Los Angeles Police Department — a department not noted for providing black cops with much upward mobility. But Bradley rose through the ranks from patrolman to detective and held the rank of lieutenant when he retired from the department in 1961.

In his spare time, Bradley attended Southwestern University Law School and earned a law degree. When he retired from police work, he went into private law practice. But that did not last long. Two years later he was running for and winning the Los Angeles City Council seat from the tenth district. Six years later he made his first bid for mayor and lost to incumbent Sam Yorty in a bitter campaign dominated by racial overtones. Nonetheless, Bradley collected 47 per cent of the vote in that contest. Four years later came the re-

match and Bradley won decisively with 54 per cent of the ballots falling in his favor.

The election made Los Angeles the largest city in the nation to elect a black mayor. Making it even more notable is the fact that the black population of Los Angeles makes up only 18 per cent of the overall total. This differs from such cities as Gary, Indiana, or Newark, New Jersey, where blacks make up a substantial majority. Bradley said throughout the campaign that he would be the mayor of all segments of the Los Angeles population and growing familiarity seemed to ease the fears that helped defeat him the first time around.

Bradley moved quickly after taking office to demonstrate his broad-gauge approach to city problems. One clearly identifiable area where reservations were felt was the Los Angeles business community. The mayor tapped Fred Schnell, a senior vice president of the Prudential Insurance Company of America, to serve as his special assistant and liaison with the business community. Schnell, who happens to be a registered Republican, knew his task could pose some problems but he also saw some opportunities. He says, "People in the business community had reservations about Tom Bradley when he was elected. But you should remember, too, that he carried both West Los Angeles and the Valley where business executives reside. So some support was there to begin with."

Schnell stresses a mutual commitment involving both the mayor and the business community. As he puts it, "I believe very deeply that this thing of City Hall and the business community being on opposite sides of the fence is out of date. City Hall and the business community have to work together to make things go. Now, the business community agrees and the mayor believes in it and that's all a change from the past."

The improved relations with the business community may also reflect a broader change in the way Bradley is perceived by the general public. When he was elected, every voter was aware that Bradley was a black man running for mayor. The exposure generated by two successive campaigns for the office guaranteed that awareness. And much has been made of that fact since the election. It is highly unlikely that Bradley would be so much in demand now on a national basis if he were just another white mayor of the nation's third largest city. But there has been a change in the way Bradley is seen locally. Nearly every observer has noted it and recently a major publication completed a survey in the San Fernando Valley which showed most people viewing Bradley as a mayor who happens to be black rather than as a black man who happens to be mayor.

This change is one which personally delights Bradley. He says, "Nothing that has happened in the last few months makes me happier than that statement. I believe that in the early stages of my administration there were people who were looking at me in a very critical way; just trying to see can the guy really serve all the people, will he live up to his promises? And I think that after the first few weeks any question or reservation people had about that particular issue was pretty much resolved and people then began to look upon Tom Bradley as the mayor and not the black mayor. This really is what this city is all about and I hope that we can be an influence on other parts of the country."

Bradley often presents an odd contradiction of warmth and reserve. His administrative coordinator and initial campaign manager Ethel Narvid recalls some of the early strategy sessions at her home. In order to save time, a big bucket of fried chicken would be placed on a table and those taking part would talk and eat at the same time. The men would pull off their jackets, roll up their sleeves and grab a handful of chicken. Bradley, too, would dig in and lick his fingers like everyone else. Only he never took his jacket off.

Those around Bradley say that being mayor has not changed him a great deal. But there are some differences. Most would agree with Deputy Mayor Weiner who says, "Tom is more relaxed and looser and jokes more now. He is also more demanding in what he expects from his staff. Most people observing Tom Bradley would say he is a very serious person. But those who know him well will notice that where he used to make, perhaps, one joke a week he now makes two or three."

Asked about the assessment that he is more relaxed these days, Bradley nods in agreement. "I think that's probably true. I'm sure that I was much more careful about saying certain things or doing cer-

A combination of warmth and reserve

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and take care of the accumulation of files and documents that have simply piled up over the course of a week. When I do that, I usually turn on the radio or record player or tape recorder and listen to music."

It is the work load that sometimes gets to Ethel, Bradley's wife of 33 years. An energetic and outspoken woman, Mrs. Bradley no more shows her 55 years than her husband does his 56. And she clearly does not like the enormous demands that being mayor makes on her husband's time. She says, "Since he's been mayor, the hardest thing has been that he spends more time than ever — even at home — working. He's working Saturdays and Sundays and at night." And she is affected by the pace, too. As she puts it, "I'm at the age where I was kind of hoping I could slow down. But instead, I'm going more. I don't have the freedom I had before."

Tom and Ethel Bradley met some 40 years ago when both were teenagers at the New Hope Baptist Church. Both sang in the youth choir and the youthful Tom Bradley courted young Ethel Arnold for eight years before asking her father for her hand in marriage. It was 23 years ago that they moved into the two bedroom, one den house in which they still live in Leimert Park near the Crenshaw shopping area. The neighborhood was exclusively white at the time and the Bradleys arranged for the purchase to be made through a white friend. It was a tense time for a while and racial insults were tossed at all the members of the family. But attitudes changed along with the neighborhood and today Ethel Bradley loves their home with its carefully tended rose bushes and mementos of her favorite baseball team — the Los Angeles Dodgers.

When Bradley was elected mayor, police officials responsible for his security told him that he would have to move. The demands placed on the mayor in terms of enter-

tain things for fear that there would be an improper interpretation or that it would have an adverse effect. I think that now I don't have so much concern about that. I've certainly said things and done things without giving any thought to the consequences. So, in that sense, I'm sure that I do take a

more relaxed approach to things than I did a year ago." Beyond being more relaxed, Bradley says he really hasn't noticed any real changes in himself, either.

However, one definable change for Bradley has been the work load. As a member of the City Council, he often put in a

twelve hour day. As mayor, he regularly works a fifteen or sixteen hour day and does so seven days a week. In fact, he views working on weekends as relaxation. Bradley says, "It is relaxing for me to come in and not have to worry about telephone calls and sit at that desk on a Saturday or a Sunday

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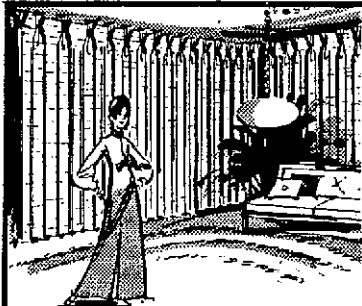
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Mayor (Continued from page 11)



Bradley ran against former Mayor Sam Yorty twice; his second attempt was successful.

taining also seemed to dictate a change. But no move has taken place. And no one is happier about that than Mrs. Bradley. She scoffs at the idea that their old neighborhood lacks security. She says, "I couldn't be more secure in a more expensive home elsewhere. This is a good neighborhood. My neighbors look out for me. If you had a \$100-a-plate dinner every night, you couldn't afford the kind of home they are talking about for security."

The city of Los Angeles does not escape unscathed when Ethel Bradley starts talking about her home and about those who think she ought to move to someplace bigger and better, someplace more representative of a mayor's home. She says she does not understand why, after all these years, the city of Los Angeles hasn't gotten around to building a permanent residence for the mayor if people are so worried about security or entertainment or image. She takes a deep breath and then snaps, "I feel a city as big as Los Angeles should really be ashamed of itself! We visit people all over the country and they show us so many courtesies. But this city doesn't have any class! They don't provide anything for us to respond with."

The Bradleys' two daughters are both grown and have moved away from home. One daughter — Lorraine — is a physical education teacher at Louis Pasteur Junior High School. The other — Phyllis — trained to be a beautician like her mother. However, she is now doing secretarial work. She has also had a couple of scrapes with the law involving a charge of drunkenness and some outstanding parking violations.

There is intense staff loyalty toward and fondness for Bradley. His own long hours tend to inspire similar efforts by those working for him. How long both he and his staff can maintain that pace is open to question. Bradley consistently surprises staff members with his close attention to what they are doing both

inside and outside the office. Last June, the daughter of Fran Savitch — one of Bradley's highly respected political aides — was graduating from Emerson Junior High School with honors for having the best grades for three years. Mrs. Savitch left the office a little early that day to join her daughter, Dorothy, at the ceremonies. Just as the principal was announcing the award, there was a bustle at the back of the auditorium and in strode Bradley who explained that he was there to congratulate a young friend.

One special innovation of Bradley's has been the monthly open house program. One day each month the people of Los Angeles are invited to stop by City Hall and discuss their problems with the mayor or one of his top aides. Anyone who wants to can talk directly with the mayor. Most of the problems are personal problems involving jobs, a relative in trouble with the law, etc. Bradley tries to give each one five minutes. He takes notes and, if the problem is something the city can respond to, he jots a note to an aide with orders to follow through.

There is broad agreement that the open house is good public relations strategy. But, for Bradley, it is more than that. He began the practice as a Councilman and he says, "When I did it as a Councilman, we got some response but it was not much more than the average day of people coming in. Now, when you do something like that as mayor, you can get on television and radio and get your message out — it's on the lips of people all the time — so they are very much aware of it and they take advantage of it. I also think the fact that it is not really traditional for the mayor to be that accessible creates a new kind of atmosphere, a desire on the part of people to test, to see if it's really true that you can get to see the mayor." He adds that it is not unusual for someone to come in and say that they just wanted to say "hello."

At one open house, an elderly couple arrived about noon but they were unable to



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Now you can give up the cholesterol, without giving up the honest-to-goodness taste of eggs. With new Fleischmann's® Egg Beaters™. The world's first fresh-frozen, cholesterol-free egg substitute. (And not just a powdered, dehydrated excuse for eggs.)

Why is this important to you? Because the Inter-Society Commission for Heart Disease Resources recommends limiting dietary cholesterol to less than 300 mg. a day.

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200 mg. of cholesterol. It's the single highest source of cholesterol in man's diet.

Like eggs, Egg Beaters give you important vitamins, minerals, and protein. You can scramble them, make delicious omelets, French toast, pancakes, even "egg" salad. And they look, cook and taste like farm-fresh whole eggs. Only no cholesterol. Just defrost Egg Beaters, and use them like fresh eggs.

Fleischmann's Egg Beaters. Another way Fleischmann's makes sensible eating delicious.

Take advantage of our 15¢-off coupon, and start enjoying the taste and nutrition of farm-fresh eggs. But no cholesterol.

Look for it in your grocer's freezer.

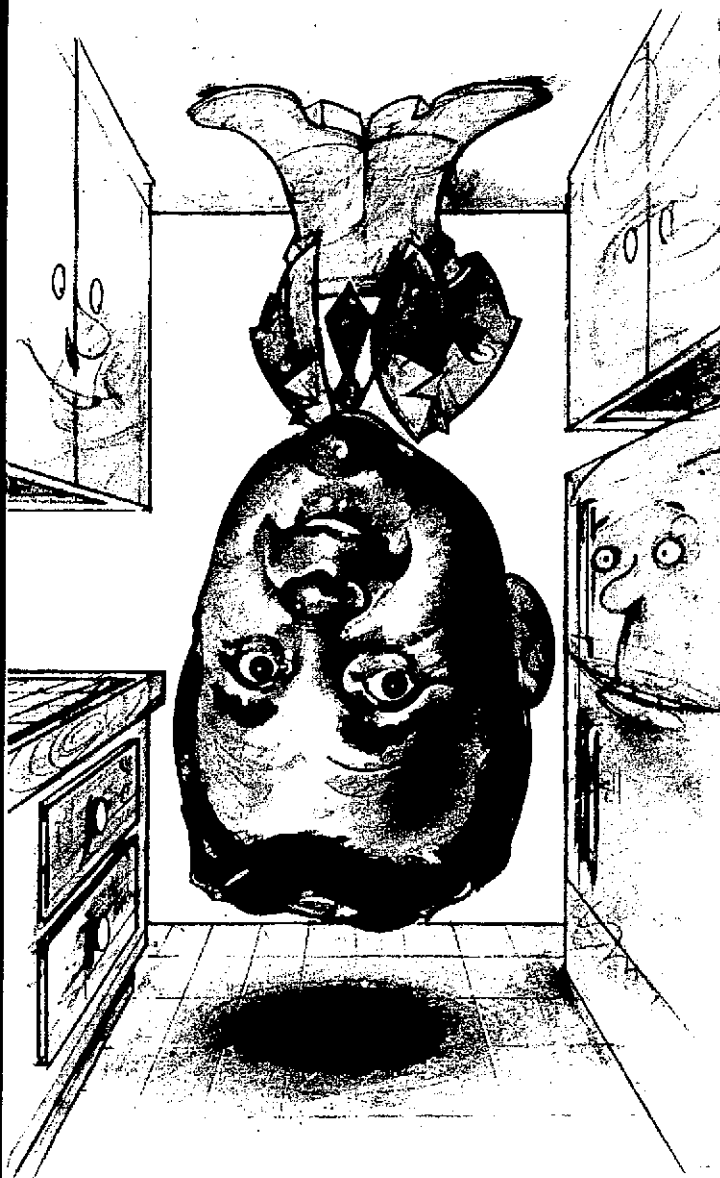
15¢
STORE COUPON
15¢

Save on Egg Beaters

TO DEALER: Standard Brands will pay the face value plus usual handling charges, provided you and your customer have complied with the terms of this offer; any other application constitutes fraud. Invoices showing your purchase of sufficient stock to cover all coupons redeemed must be shown upon request. Void if prohibited, taxed or restricted. Your customer must pay any sales tax. Cash value 1/20th of 1¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. Redeem only through our representatives or by mailing to Standard Brands Incorporated at: P.O. Box 2052, Birmingham, Alabama 35201. Offer good only in U.S.A. This coupon expires on May 31, 1975. Offer limited to one coupon per package of Egg Beaters. TO HOMEOWNER: This coupon is good only on the product indicated. Any other use constitutes fraud.

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The taste and nutrition of farm-fresh eggs. But no cholesterol.



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Mr. Kitchen's has been hanging around this area a long time (the kitchen that is). If your kitchen is upside down because of poor design or age, Mr. Kitchen will stand on his head to get you into a kitchen with a Budget that fits your pocketbook. Everyone in the area looks up to Mr. Kitchen's for the quality and excellent craftsmanship. (I'm just itching to do your kitchen.)

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MR. KITCHEN'S

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One block north of Pacific Coast Hwy.

MON.-SAT., 10-5; SUN., 11-3

Mayor

(Continued from page 12)

get in to see Bradley until after 3 because of the large number of people on hand. All they really wanted to do was meet the mayor. But, when they got in to see him, they noticed that their senior citizen passes on the bus had expired. So, they asked the mayor if he would write a note to the bus driver asking him to honor their passes. Bradley replied that he did not think a note from him would do much good. Then he reached into his pocket and pulled out \$2 saying, "These are notes everyone can understand."

On election night at Bradley headquarters, some of his supporters were already looking ahead to well beyond his first year in office. There were shouts of "Ted and Tom in '76!" And the fact that Sen. Edward M. Kennedy and Mayor Tom Bradley are personally friend-

A Kennedy-Bradley ticket unlikely?

ly is well known. Kennedy has often made clear his high regard for the Los Angeles mayor. But a Kennedy-Bradley ticket on the national scene is considered unlikely by key people in both camps. Most observers think other possible match-ups are more plausible.

When asked about the national ticket talks, Bradley gives the almost standard reply that he is only concerned now about being a good mayor. Certainly he must do that for any national prospects to take shape. But, when pressed, he does concede that he expects to play a national leadership role. His position as president of the National League of Cities gives him an extra platform from which to operate and Bradley has already taken note of it. However, he is also carefully restricting his out-of-state speaking engagements despite a flood of invitations.

The key to Bradley's thoughts about the future may be found in his response to a question asking whether he is an ambitious man. He replies, "Yes, I think that anybody who runs for public office has to be ambitious and be so motivated or he wouldn't do it in the first place. And, while I don't enter an office and the next day say 'Where do I go next,' that doesn't mean that at some point in history I will not reach a point of decision. That happened as far as my service on the city council. There was a time when I simply said, 'Well, this is the time for decision, where do I go next?' but that was some six years after I had entered the councilmanic activities." Pressed further as to whether 1976 could be a year of decision for Tom Bradley, he replies, "It could be but I haven't given any thought to a time or a place when I will make a next move."

Tom Bradley may not have thought yet about the time or the place for his next political decision. But the talk about his name on a national ticket clearly pleases him. □

What to do with a shrimp after cocktails.



Ever notice how when you serve shrimp you're a sure success? I used to make shrimp cocktails all the time. Which made my appetizers a tremendous success. Then I'd experiment with something else for the main course. Which didn't always make my dinners a tremendous success.

Finally one day I decided, as long as shrimp was that popular, why not make that my main course and take my chances with the appetizer.

So I did.

I used Rupert's Certi-Fresh Frozen Fantail Shrimp (Gourmet Breaded) and an interesting new recipe.

Rupert's Shrimp with Herb Sauce (for 4)

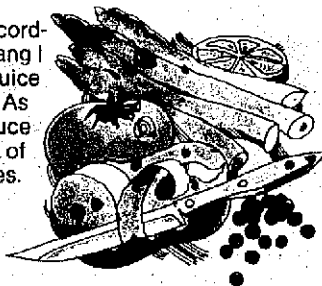
2 (7½ oz.) cans cream sauce (or your favorite recipe)
1 tbsp. freeze dried chives, or 1 tsp. fresh chopped green onions
½ tsp. dry mustard
Juice of 1 lemon
1 tbsp. butter

1 (16 oz.) package Rupert's Certi-Fresh Frozen Fantail Shrimp

Vegetables: green peas, asparagus, broiled tomatoes (with butter and parmesan cheese), instant mashed potatoes.

First I pan fried the Rupert's shrimp according to package directions. (For added tang I melted some butter with a little lemon juice and poured it over the cooked shrimp). As the shrimp fried, I heated the cream sauce and stirred in chives, mustard and juice of ½ lemon. And I cooked up my vegetables.

Then I just spooned a few tablespoons of my herb sauce onto individual plates,



set the shrimp down in that, and put my vegetables around it.

It looked good, tasted better, and took me exactly 10 minutes.

Everyone loved it, which was no surprise. But what did surprise me was how inexpensive it turned out to be. As a matter of fact, I've started serving it as a regular family dinner.

But I vary it sometimes. Rupert's makes four different shrimp products with different kinds of breading or batter.

They all come out different. And they all come out good. The shrimp always tastes crisp. And fresh. Which it is, since Rupert's freezes it as soon as it comes off the boat.

Anyhow, feel free to try the recipe. Anyone I've served it to has thought I was a terrific cook. Which is probably due in part to everyone's liking shrimp. But who can afford to turn up their nose at success.



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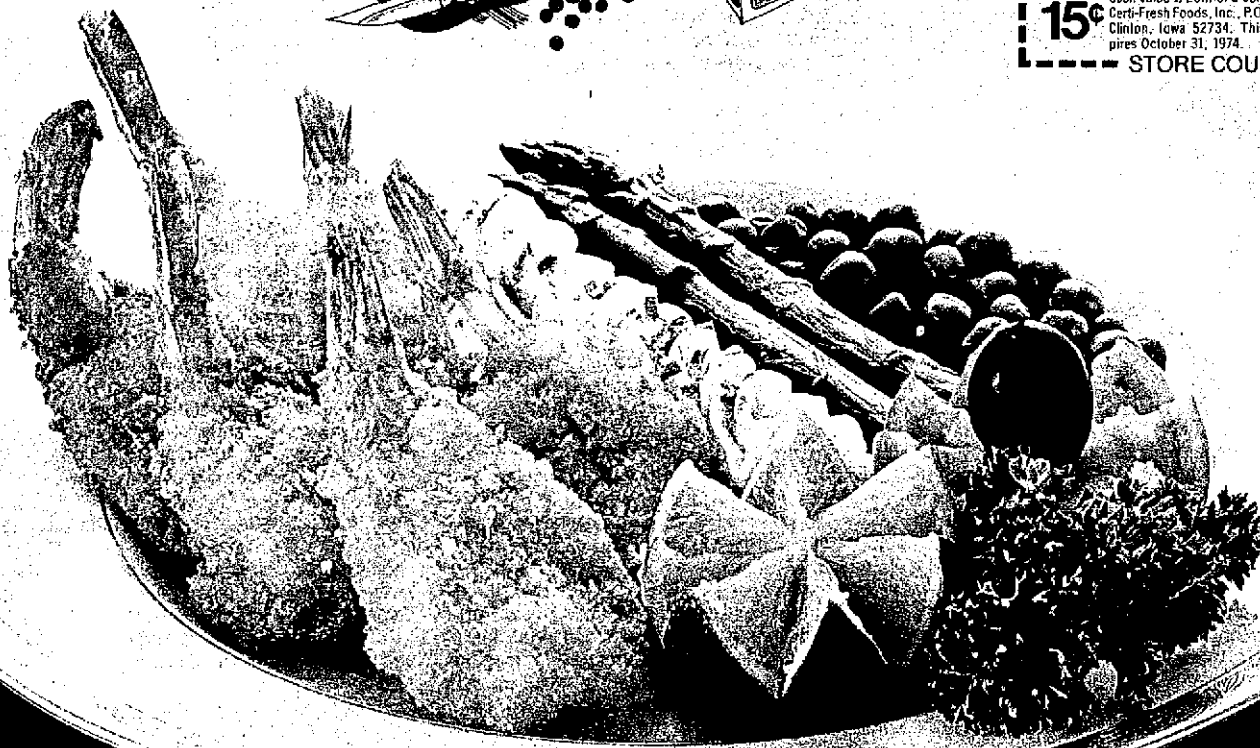
Breaded; Gourmet Breaded; Round Style; Batter Fried; in the Shell; and Peeled and Cleaned.

Mr. Dealer: We will redeem this coupon for 15¢ plus 3¢ handling charges for each coupon redeemed in accordance with the conditions of this offer. Invoices showing purchase of sufficient stock to cover coupons presented for redemption must be made available upon request to Rupert's Certi-Fresh Foods or its agents. The customer must pay any sales tax. This coupon void in states where taxed or restricted by law. Cash value 1/20th of a cent; Rupert's Certi-Fresh Foods, Inc., P.O. Box 1829, Clinton, Iowa 52734. This offer expires October 31, 1974.

15¢

15¢

STORE COUPON



At 6:07 p.m., PDT, on April 8, Hank Aaron's stock soared with a 385-foot left field drive which gave him a lifetime home run total of 715 and set him apart from all other baseball players. On that rainy afternoon in Atlanta, the Braves posted a 7-4 victory over the Dodgers with the aid of Aaron's fourth inning, two-run homer. But for the steady, quiet right fielder the historic clout signalled a dramatic change in what New York Times writer Tom Buckley describes as a less than spectacular business career.



The selling of Hank Aaron

By TOM BUCKLEY

Last Sept. 26 Alfred di Scipio, the president of the Magnavox Co., put aside the financial reports. The first two quarters had been a wipeout. The third would probably be no better. He paced the carpet, avoiding looking out the window at Park Avenue, looming invitingly 34 stories below. Then, hope mingling with despair, he called in his secretary and dictated a telegram to Hank Aaron of the Atlanta Braves.

"On behalf of the Magnavox Co.," it began, "I hereby extend to you a bona fide offer to acquire from you for cash or stock each bat and each ball if recoverable that you use for each home run hit from here on for as long as you remain an active major league player."

By then Aaron had a career total of 712 home runs, only two less than the record compiled by Babe Ruth before his retirement in 1935. Aaron's pursuit of that record, which had to be regarded, at least by people who care about such things, as a sort of superhuman accomplishment, had become a national topic of conversation.

What di Scipio had in mind, he told me recently, was to send these relics, along with Aaron's uniform, gloves, baseball shoes, underdrawers and sweatshirts, around the country by van for veneration by the faithful and to restore belief of Magnavox dealers, which after four bad years was beginning to waver.

"It was no secret that there had been a decline in our penetration of the consumer

market, particularly in color television," he said delicately. "I was brought in at the beginning of 1973 to try to turn the situation around, and I decided that the quickest way we could do it was with a series of what I call unique merchandising events — the kind of thing that generates excitement among dealers and customers."

His first move had been to lure Frank Sinatra out of retirement to make a television special, *Old Blue Eyes Is Back*. The taping had been completed, and it would be shown in mid-November to catch the Christmas trade. But what to do for an encore? How could he regain Magnavox's lost share of the color-television market, challenge the Zenith Chromacolors and the RCA XL-100's which dominated it with a total of 44 per cent of all sales.

The answer was Hank Aaron. He would do for Magnavox what Shirley Temple had done for 20th Century-Fox back in the 1930's. Magnavox's trouble was that it had no personality. Probing the psyche of the consuming public, the company's new advertising agency, William Esty, had discovered that all that most people could say about Magnavox was that their parents had owned one in the golden days of radio.

"I had never even met Hank," di Scipio said, "but I sensed that he had a lot of merchandising appeal, and it didn't seem that anybody was doing much about it. I thought to myself, there are other sports stars, and a lot of them are doing advertising, but Aaron is unique." So, cold, I sent him the telegram, and even then I was thinking of a long-term relationship."

Down in Atlanta, Aaron, in his 20th

season in the major leagues, was at last receiving the acclaim he had thought he deserved. A steady, even-tempered player who did everything superbly — but nothing spectacularly — he had always been overshadowed by two other great outfielders, Willie Mays and Mickey Mantle, who created a sense of excitement that Aaron, somehow, did not. Now Mantle was gone and Mays, who, it had seemed, would be the man to break Ruth's record, was fading. Aaron was on the cover of *Time* and *Newsweek*, a daily subject of television interviews and newspaper articles, and the recipient of tens of thousands of letters from admirers and a comparative handful of crank notes.

He was still reserved to the point of silence, but what had seemed inarticulateness early in his career now seemed the dignified reserve appropriate to a hero. And he seemed to flower in the spotlight. For a man of 39 he was having an incredibly fine season. Although he would have appeared in only 120 of the Braves' 162 games by the time it was over — accumulated aches and fatigue required frequent rest — he would have 40 home runs, 96 runs batted in and a batting average of .301.

But there were lingering resentments, and in the course of scores of press interviews they came out.

The Baseball Hall of Fame had failed to acknowledge the memorabilia that he had sent it.

Bowie Kuhn, the Commissioner of Baseball, had neglected to send him a telegram of congratulation when he hit his 700th home run.

More important was the fact that the



How much income would he have to give up because he is black?

Adams told me. "I didn't sense any acceptance at all. The first thing he asked me was, 'How much do I have to give up?'"

"Give up?" I asked.

"In income, because I'm black?"

"If you had asked me 10 years ago," I told him, "I would have said 60 per cent. Five years ago maybe 40 per cent. Today maybe 20 or 25 per cent."

"There was a silence. I think my absolute honesty in facing up to a possible problem won him over finally. The great thing is that we didn't have to give up one cent. He got the biggest deal from Magnavox that has ever been negotiated for a professional athlete."

Adams is tanned, stocky, smiling, low-keyed, a former executive vice president of the Music Corp. of America in the day when it was a talent agency. He had joined the 75-year-old Morris agency in August to head its new sports subsidiary. "What can you do for me?" Hank wanted to know," Adams said. "I told him, I don't know, frankly. When you represent somebody you go out in the market place and find out, but I'm pretty certain we can do quite a lot. Ask around. Find out more about me, about the agency. I think you'll like what you hear."

So Adams returned to Beverly Hills with nothing on paper. A couple of weeks after that, he recalled, he got a call from Aaron's business manager. "He told me Hank was flying to San Francisco with the ball club that day and wanted me to meet him there for lunch. I canceled all my appointments and flew up," Adams laughed. "I knew what he was doing — he was testing me. What he wanted to know was, 'How important am I to him? Will he drop everything to come and see me?'"

Aaron agreed in principle that he would be guided by the wisdom of the Morris agency and Berle Adams, but it wasn't until the Braves were back in Atlanta on Sept. 29 that it was announced. Adams, quite accurately, as it turned out, told a press conference that Aaron would make more money off the diamond in the next couple of years than he had in all his years in baseball.

Soon after, looking through the pending file with Carla Koplin, Aaron's smart and devoted secretary, Adams found the telegram from di Scipio, which had arrived a couple of days earlier. "What a coincidence!" I said. I had known Al for a long time. I knew he was a great baseball fan and I figured he had to be interested in something more than bats and balls. So I called him and outlined what I had in mind. He told me he had been thinking along the same lines. "It makes a lot of sense," he said. "I'll take it up with the president and the board of directors and let you know." It didn't take long for the board to decide that something like a miracle was required to get the company moving again. Its stock, which had sold at a high of 68 in 1968, slid all the way to 7, and as autumn came it became apparent that profits would be down sharply from 1972, which hadn't been anything to write home about, either.

An agent, who works on a 10-per-cent commission, is obviously interested in getting as much for his client as he can, and Adams

tried di Scipio on a five-year deal at \$300,000 a year, just for the pleasure of watching him turn green. Negotiations went on for weeks, with Adams friendly but obdurate and di Scipio sobbing that he wanted Aaron to help the company not bankrupt it, until an agreement was reached in January — providing \$1 million for Aaron, payable at the rate of \$50,000 every three months for the next five years. In return, Aaron would act as a television spokesman for the company, attend sales meetings, visit dealerships and generally make the country more Magnavox-conscious. Aaron's \$200,000 annual salary, I found when I read the company's 1972 proxy statement, was already \$40,000 more than R. H. Platt, the president, was receiving, even without the extra \$50,000.

By mid-February Aaron was making his first Magnavox commercials, shivering in his baseball uniform at Braves Stadium. The first series announced a big sweepstakes contest, with a \$25,000 first prize for guessing the inning in which he would hit his record-breaking 715th homer. All you had to do was to fill out the easy entry form at your friendly Magnavox dealer. There were two printed overlines at the end — "No Purchase Necessary" and "Void Where Prohibited." Unfortunately, one of the states that forbids such contests is Georgia. "We were thinking of going ahead with it there, anyhow," a Magnavox executive told me. "After all, it's Hank's home state and what would they do to us? But then we decided that that wouldn't be right for Hank's image."

Al di Scipio, who showed me the commercials, was enthusiastic. "I see sincerity, dignity, warmth, believability," he said, and in general I had to agree. Often ill at ease talking to the press, he projected on film, had a presence that made inoffensive lines like, "Join me, Hank Aaron. Get on the Magnavox team."

The use of athletes, film stars and specialists of one sort or another to advertise products on television has been increasing. One reason is the attempt to get commercials noticed with eight of them, at 30 seconds each, competing for attention every half-hour in prime-time evening hours, and even more during the rest of the day. Aaron, for example, might make a certain number of men stop for a moment on their way to the kitchen for another beer when his face appeared on the screen.

That some sports figures were more successful than others as endorsers has always been obvious, but it was largely a matter of guesswork until a few months ago, when Alan R. Nelson Research, a small New York firm, released part of the results of a survey it had been commissioned to make by 20 national advertisers. It attempted to rate 260 men closely identified with sports as to how well-known they were, the admiration and respect their abilities commanded, the degree that they were liked as individuals and the trust that their endorsement of a product would command.

In general, the 2,500 respondents, all men and comprising an accurate educational, eco-

offers of commercial tie-ins, endorsements, television appearances and the like, which present-day professional athletes regard as a measure of their achievement no less accurate than the lines in the record books and which Aaron could have regarded as his almost by divine right, had not been forthcoming.

All he had to show for his fame were two television commercials — one for Brut, a domestically manufactured men's cologne, and another for Lifebuoy soap, and that one wasn't even being shown nationally.

It wasn't so much the money. The Braves were paying him \$200,000 a year, probably the highest salary in baseball. What was inescapable was the knowledge that the ball players who seemed to be getting the big endorsement money — Tom Seaver, Johnny Bench, Pete Rose, among others — had a couple of things in common. They had been going great guns for a couple of seasons, not for 20, and they happened to be white.

Aaron, who had felt the stings and slaps of segregation growing up in Mobile, Ala., who had to live apart from the rest of the Braves during spring training in Florida in the 1950s, who has even heard the occasional redneck cry of "nigger" behind him as he patrolled left field in Braves Stadium, could have been pardoned for thinking that racism was still alive and thriving.

Another problem, his friends and advisers suggested, was the firm that was supposed to be getting him the endorsements. It comprised two ulcerous fellows working out of an apartment in Manhattan.

"Every time I ever talked to them they seemed to start shouting," said a Braves' public relations man. So Aaron decided that they had to be replaced. At the suggestion of an old friend who is in the record business in Los Angeles, he asked Berle Adams, the president of William Morris Sports, to fly to Atlanta in mid-August to talk.

"He was really uptight when we met,"

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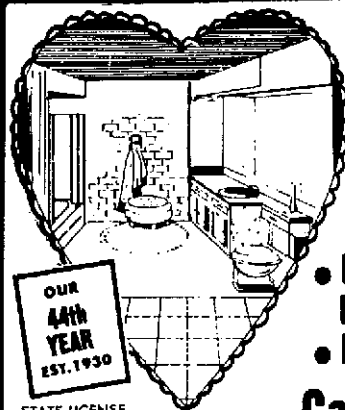
(Continued from page 17)

conomic and geographical cross-section of the country, seemed, not surprisingly, to prefer the good guys. That is, athletes who had the aura of maturity, responsibility, good nature and good habits. Stan Musial, the former St. Louis Cardinal superstar, emerged as most liked and most trusted. But when I called St. Louis to find out what products Musial had been endorsing, I learned that he hadn't ever done commercials. So it may well be that the public's confidence in an athlete diminishes when he endorses anything, since the consuming public knows, with at least one lobe of its brain, that it's likely to be the merest coincidence if the products that its sports heroes advertise are better than the competition.

What may have disturbed Magnavox was the fact that not a single black athlete was among the top 25 in the "most trusted" category. Willie Mays, although he topped the list in recognition and ranked third in being liked as a person, was rated 31st when it came to being trusted as an endorser. Aaron ranked 12th in recognition, partly the result of having spent his entire career playing in Milwaukee and Atlanta and with a team that won only one pennant while he was playing with it. He was 17th in being admired, 18th in being liked and 28th in trust. Nelson, pointing out that black athletes did far better in general among the under-35 group in the survey than they did with older men, said that it was a

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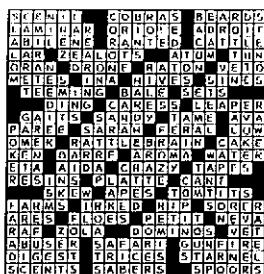
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(See Page 39)



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likely reflection that old racial attitudes die hard, just as Aaron may have suspected.

Di Scipio told me that he had studied the survey and wasn't bothered by it. "Actually the distance between first and 28th place isn't that great in a survey with that many athletes. I really don't want to talk about the racial situation. I can honestly say that it never came up at all when we were discussing our contract with Hank. Not from the board of directors, the president or any of my associates. We wouldn't have done it if we hadn't thought it was in the corporate interest. That goes without saying. We're convinced it is and we're also glad that it seems to be a step forward in the scheme of things."

If the words of the professional athlete and commerce were becoming indistinguishable, it might also be said that the selling of Hank Aaron illustrated how business considerations were changing the game of baseball itself.

William C. Bartholomay, the head of the group that bought the Braves in 1962 and moved them to Atlanta in 1966, is one of the new breed of owners who have all but displaced the professional baseball men and the rich hobbyists.

For them baseball, first and last, is a profit-making enterprise, so it was probably not surprising that he should announce that Aaron would remain on the bench for the first three games of the season, since they would be played in Cincinnati. That way, as Bartholomay explained it, the hometown fans would not be deprived of the chance of seeing their hero's first attempts to break the Babe's record. Atlanta and Cincinnati, where Aaron has been unusually dangerous as a batter, applauded, but cynics in other cities pointed out that the hometown fans would have to pay their way into the ballpark to see the record broken.

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Beyond that, Bartholomay's proposal raised serious ethical questions, since any team, professional or amateur, is honor-bound to play its best and play its best men at all times.

To the dismay of Adams and di Scipio, Aaron was persuaded to agree with the owner. "What the heck," he was quoted as

telling guests at a dinner at which \$10,000 was raised toward the \$100,000 goal of a scholarship fund for needy high school students. "You have to look at it from the financial standpoint of the Braves. Let's be realistic. We're not going to challenge for the Western Division title this year, although you never

know what might happen ... The people of Atlanta are the people I have to please. I believe I owe it to them."

"I'll say this for Hank," one of his friends said, "he's not what you would call guileful. You never admit you aren't going to win, and all he had to do was to say that the deci-

sion as to whether he played or not was the business of the owner and the manager."

Finally, the intervention of Bowie Kuhn seemed to resolve the situation. He said that Bartholomay hadn't been able to persuade him that he was right, and, as a result, he expected the Braves to use Aaron in at least two of the games in Cincinnati.

A couple of days before Kuhn spoke out I spent a weekend at the Braves' training camp in West Palm Beach, Fla. "You play for so long and then one deal like this can put you over the hump," Aaron said while he was changing into his uniform for a Sunday-morning workout. "It looks like a lot of money, and it is, I guess, but there's taxes, and I've got five kids to put through college" — four by his first marriage and one of his present wife's by her former marriage — "and you'd like to be able to help them to get started in life."

He had been working out at the YMCA in Atlanta all winter, and he looked fit, but he put on pants and a shirt of rubberized cloth under his uniform to help him to work up a sweat. "It's harder and harder to get in shape and stay in shape when you get to be my age. It's harder to concentrate. That's the hardest part. When you're playing a night game, say, you start thinking about it at 3 o'clock, not 6, when you go to the ballpark."

This would be his last season, he said. He was surer than ever, now that he had signed that Magnavox contract. "That Al di Scipio is a hell of a guy," he said. "I really like him. I feel like I'm really part of the Magnavox family, and I accepted it as a challenge. I'd like to really go into the business world, not just shake hands and go to meetings or sit around and do nothing."

He smiled. "Hell, I've got to do a lot," he said. "When they give you that much money they expect a lot in return." □





Fearless Freddie

The mile-high mechanic

In an extremely dangerous profession, Freddie Beavers uses only one arm—because he has only one arm.

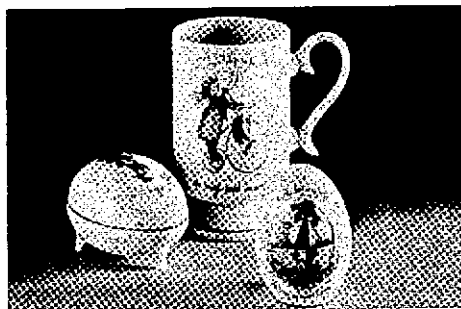
Beavers is employed as a cable mechanic who spends the greater part of his working day perched atop the cable carriages of the Palm Springs Aerial Tramway.

The 55-year-old grandfather services 2 1/2 miles of cable weighing 360 tons. On five steel towers, the cable is strung clothes-line fashion. At various times during his working day Beavers is seen riding the top of a tram that rises vertically more than a mile.

"By now I must have ridden the car up and down the canyon thousands of times," Beavers

By DALE SCHWARTZ

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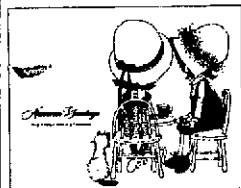


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Freddie

(Continued from page 21)

says. "I usually make two to four trips a day. Some days I spend up to five hours on top of a car taking care of the equipment and seeing that it doesn't foul up."

Shortly after the tram was opened to the public in September 1963, Beavers for one of the few times in his life knew fear. While he stood atop a carriage, he noticed near him a section of cable lashing wildly in the air.

"There was no danger to the passengers in the car," Beavers recalls now, "but it sure didn't look good from where I stood. I didn't fool with the cable. I just got clean up on top of the carriage and out of the way."

Beavers respects a loose cable. A free-lashing cable severed his left arm in 1941 during the construction of the San Vicente Dam project near San Diego.

"That cable came by, whoosh, and hit my left arm like a hatchet," Beavers grimaced.

But a smile soon returned to the daredevil as he proudly recalled that he was back at work only eight days after losing his arm. Today, Beavers says the easiest work in the world is up in the air—if you know what you're doing.

And there's much work to do up in the air for the crew of 35 persons required to operate the tram system eight hours a day on a 15-minute schedule. This schedule brings the passenger capacity to 3,200 riders daily.

Before the tram's completion, construction men were moved up and down the 8,156-foot mountain by helicopter, Beavers recalls. The helicopters completed 23,000 trips carrying an average load of 850 pounds.

In 1961 Beavers was hired along with 119 other men to construct the tram system with the help of helicopters flown by six pilots who logged 7,000 hours. After the completion of the system, Beavers liked Palm Springs so well he decided to stay on as a maintenance man.

More than 12 years after construction began on the engineering feat, Beavers retains facts about the tram. For example, the tram cars were manufactured in Switzerland. The other material came from the United States. The cable pulling the cars is expected to last 30 years.

The elevation of the valley station where the tram ride originates is 2,643 feet and is 2,168 feet above the desert floor. When the passengers reach the mountain station at a height of 8,516 feet, they view a state park encompassing more than 14,000 acres providing winter skiing and trails for hiking.

At the mountain station, a complete water system had to be installed for the dining facilities and restrooms. All water used there is carried up by tram car in the 800 gallon belly tanks found on the bottoms of the cars.

And while the tramway continues to whiz up from the desert floor, Beavers continues to walk out on the slippery, grease-covered cables to service or check something. In the tramway's construction and during its ten years of operation, no lives have been lost.

Yet the combination of height, risk, and his handicap doesn't deter Beavers. He has never considered the possibility of quitting.

"It's what I like to do and I intend to keep right on doing it," Beavers said as he climbed on top the bright red tram car for another ride from a temperature of that particular day of 90 degrees at the valley station to a low of 40 degrees at the mountain station. □

Dale Schwartz is a freelance writer who lives in San Diego.

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A balance for Ballance

By MARION MAUK

The subject is sex. And in the Los Angeles area alone some 40,000 pairs of ears are listening. Salesmen en route to another sales pitch. Housewives folding laundry. Construction workers. Secretaries in small, lonely offices.

In the view of Dr. Norton F. Kristy, West Los Angeles psychologist, who is doing most of the talking on Los Angeles radio station KGBS this day, the discussion is the latest segment of a kind of on-going course for laymen in psychology he is giving. It is an odd sort of course, however, with no school credit, no records of students, and an instructor who regards his lecture material as "se-

cret agenda" to be delivered in small, palatable doses to students unaware they are auditing a course.

It has other peculiarities.

The case histories he talks about are more vivid than those in the average psychology text for they are the unfinished histories of his women students, who telephone in to talk about their lives and ask for on-the-spot professional comments.

And the class cut-up is radio's well-known, call-in show moderator Bill Ballance.

For people flipping the radio dial to the familiar voice it is, of course, The Bill Ballance Show. For Ballance it is part of a five-days-a-week, five-hours-a-day, call-in program on which he deals with what he calls "superficialities and trivialities." But today, as on every other Wednesday for the last year and one-half, Dr. Kristy is a major voice on the program and light chit chat is subordinated to a serious attempt to give listeners

some often needed psychological sophistication.

In the small, ornate theater in Hollywood's Universal Studios, where the broadcast originates, the two men are sitting behind a huge sprawling desk loaded with broadcasting equipment. Ballance has taken off the combatstyle jacket of the blue-gray suit in which he arrives at the studio looking very Hollywood mod, exposing a red knit turtleneck shirt. He is a slim, wiry man of moderate height exuding energy and good cheer. With shaggy steel gray hair (said to be a wig) swept horizontally across his forehead, moustache, shaggy sideburns and over-sized gray-rimmed glasses he looks very much a part of the fashion world of youth and boutiques and show business. Although he is the father of two grown sons and, according to newspaper reports, now 55, (He admits only to being in his "Middle Earlies"); it all adds up to a youthful image.

Marion Mauk is a Long Beach freelance writer.

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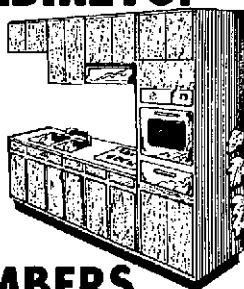
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Balance

(Continued from page 23)

A good 10 minutes before show time he has plugged into his flashing phone board, telling a breathless, excited female voice, "Just hang on, Emmy. You'll be first." Then turned, grinning to an early visitor. "Can I mention your name? I'll say you're sitting on Dr. Kristy's lap and necking shamelessly."

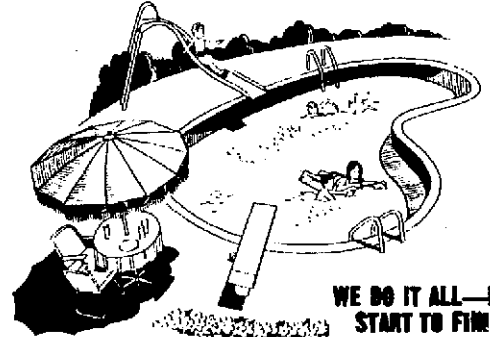
As a commercial spins out over the airwaves he banters with the audience. Visiting the show is part of the regular tour of the former movie studio lot and 30 to 40 people already have taken seats on the small ice-cream-parlor style chairs with gold plastic seats under the huge crystal chandelier.

Although Ballance has file cases full of jokes and an apparently endless mental catalogue of fast comebacks and one-line jokes, he gives the impression of being a naturally funny man enjoying himself among people. At the end of 20 minutes of the show most of the audience files out to continue the movie lot tour and a new group replaces them. But two salesmen, who openly admire Ballance's ability to talk through a five-hour program, and several lone women, scattered through the theater, stay on.

In the studio setting Dr. Kristy, a youthful looking 48, looks somewhat like a subdued version of Ballance's own mod image without the glasses or moustache. He also is of moderate height with clothes fashionably colorful but less extreme. The complexion and hair are

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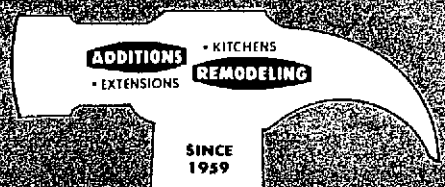
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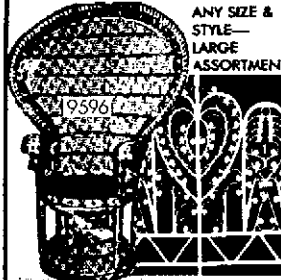
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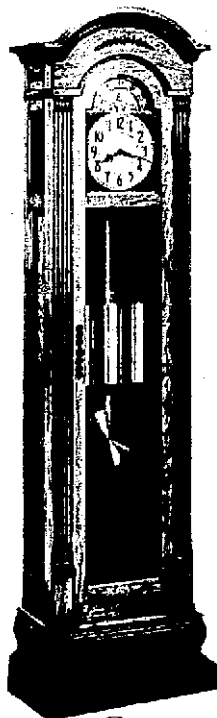
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lighter, the hair more conservatively styled, the sideburns less shaggy.

Ballance gives him a flippant introduction on the air. A nonsensical word picture for the momentary amusement of his far-flung listeners. But he makes sure that listeners are aware that the psychologist is an authority in his field with ample professional background.

"A former senior research scientist at the Rand Corporation," he points out repeatedly during the program. "A former professor of psychology at the University of Illinois, where I got my one lonely degree. He's got a whole bunch of them. He's got more degrees than a compass. A former professor of psychology at UCLA, now in private practice in west Los Angeles."

Our topic today *Has Your Husband Lost Interest In Sex?*, he announces. By the end of the first hour six young women have aired their troubles, talking first to Ballance, then to Dr. Kristy. The manner in which the two men handle callers differs vastly. While Ballance bubbles with friendliness and good feelings after a conversation with one young woman ("Oh, what a cute kidlet! I just love her!"), then callously asks another "How come you let yourself turn into a lardo? A porker. How can you expect him to lay a glove on you when you've let yourself turn into a slob?"), Kristy is consistently gentle. Ever the mild-voiced professional counselor with a sympathetic interest in a client.

Four of the early callers are young mothers who since the birth of a first child have been confronted with an apparent loss of interest in sex in their husbands. The similarity of their situations provides a natural springboard into a section of the psychologist's "secret agenda" for the day. During the first of his hourly 10-minute "summaries" he talks about the awesome and frightening feelings of responsibility afflicting many young fathers, the subtle ways motherhood changes the behavior of a woman and the problems of both in adjusting to the new elements in their relationship.

The five-hour program is interrupted repeatedly by a rash of commercials and newscasts and Ballance's endless plugging of his upcoming personal appearances and his Fun Club (now 20,000 members strong, he claims.)

And it is enlivened by the radio star's wisecracks. ("Dr. Kristy says you can't force sex," he paraphrases. "It has to be spontaneous. Like a coronary.") And by the Ballance love affair with words — which he uses in great alliterative chunks.

"If you're feeling all quirky and quaint, bizarre and mercurial," he plugs his new book *Hip Handbook Of Nifty Moves. Or How To Cope In Situations Of Utter Copelessness*. "If you've just learned that your man comes from a family that's inbred to the point of idiocy and you're about to curl up into a quivering fear ball, you salvage your soul through my new book."

But by the end of the five hours (which are condensed to three hours on tape for syndicated programs across the country and in Canada), Dr. Kristy has covered the points he wanted to make on the day's subject — sexual relations in marriage. And he has given the listener, he hopes, a new awareness in marital relationships.

It is to "lay open the emotional realities of human relationships" that he aims. "Not to create a logical rational understanding but to trigger a sense of emotional awareness. An

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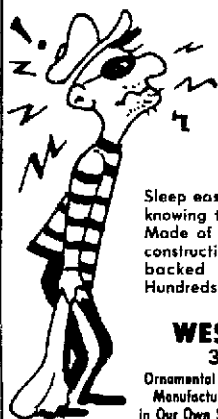


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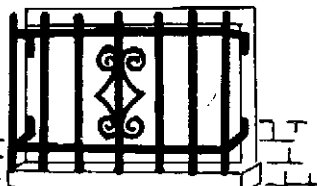
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Balance

(Continued from page 25)

Aha! sense of connection of this feeling with that feeling or this behavior with that set of feelings.

"Many, many people operate on the premise that we're rational beings," he points out. "If they can somehow understand with their heads they feel they can then solve any kind of problem. And, of course, the reality is that we're irrational. By far the greater part of our behavior is emotionally determined. Emotions are, by definition, irrational. We carry childhood images and feelings with us into adult life. We're a very complex amalgam of past, present and future feelings, hopes, dreams, fears.

"Every topic that I choose, I choose with the objective of triggering feelings. Of triggering awareness of how we humans use ourselves to get what we want. Of how we protect ourselves. And how in the process of protecting ourselves we sometimes effectively block getting what we want."

He makes no claim to offering a great deal of concrete help to the individual caller.

"I don't think you can significantly problem solve on the air and I'm not about to do a kind of Dear Abby routine," he says. (He regards the Dear Abby kind of advice giving as a dubious practice by anyone.)

What he does try to do is "reflect and clarify" what he hears the person saying and encourage the caller, "when appropriate", to seek therapy.

"I might from time to time point to a general direction. Or react with something that seems to be quite an obvious possibility to try out. I can help clarify some feelings that the caller is not fully aware of. For example, if the young woman is having a certain kind of experience with her husband and I ask her about her relationship with her father and she suddenly becomes aware that some of the intense anger that she had for her father and feelings of being unlovable and fighting from a powerless position, she's taking into her relationship with her husband.

"Now that's an oversimplification, obviously, because it's really only treating one dimension. But if she does get some sense that that's where she is, she is likely to open that issue up with her husband and perhaps to seek out a few sessions of counseling."

He maintains a complete list of community and university agencies in the field of mental health in Southern California and after a program on sex or marriage — topics which get the most listener response — receives 75 to 200 calls asking for referrals for counseling.

Although Ballance and Kristy are a kind of oil and water mix in their attitudes toward women and family life, basic ingredients of the program, they get along well — except for occasional differences over the handling of boring callers, whom Ballance on his daily program gets off the air fast and Kristy is likely to see as "slowly and painfully getting to some important psychological business." ("When I'm on the show that has to take precedence over entertainment.")

Ballance, who after two unsuccessful marriages hasn't been married for what he calls "12 glorious years," delights in his swinging bachelor image and cracks at marriage. ("A prison guarded by the inmates. A fermenting process whereby love ripens into vengeance.") Other family relationships often don't fair much better with him. ("Any 18-

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year-old boy who hates his mother can't be all bad.").

The psychologist, who lives with his wife, Davida, and his teen-age son by an earlier marriage in a comfortable home in Los Angeles' luxurious Bel Air district, consistently expresses a high regard for what he sees as the personal rewards and satisfactions to be found in marriage and other family relationships.

While Ballance has occasionally put down women's liberation activists in fighting terms ("Human culls, most of them rejects ... They look like professional blind dates."), Dr. Kristy often recommends participation in women's liberation consciousness-raising groups to callers he considers in need of an improved self-image.

Ballance does speak in glowing terms of Dr. Kristy's wife and their marriage on the air ("One of only two happy marriages I know and I can't think of the other one."), but his comments aren't appreciated by Kristy's wife.

"Bill puts women up or down," says her husband with a laugh. "He puts Davida up. She can't be a human being. It bugs her."

Ballance is pleasant socially, says Mrs. Kristy. "And I like him. But when a woman makes an intelligent remark he blows it way up like it's really something that a woman should say something intelligent."

But Ballance's views don't bother his fans, 60 per cent of whom are men. The typical caller on the show is around 23 with two children and, as Ballance puts it, "vistas of more cabin fever ahead" but a considerable number of secretaries and typists and a sprinkling of students, nurses and teachers also ring up Ballance. Their average education (a year of college) and family income (\$1,027 a month) is slightly above the norm. When Dr. Kristy is on the program, age, education and income of callers rise.

The Ballance show began in January, 1971 under the title *Feminine Forum*. It was well into its second year when Kristy first met the radio star, who began calling him from time to time for advice in handling the heavier subjects.

"One of the topics had him worried," says Kristy. "The topic was *Have You Ever Thought About Suicide?* and he began to get callers who not only had thought but were currently thinking about suicide. After eight or nine months he asked me to join him on the program on the heavier topics."

A versatile man, who in his spare time motorcycles, sails and water skis, the psychologist had had a long on-and-off relationship with radio. As an undergraduate at the University of Illinois, where he majored in psychology and economics simultaneously, he was a staff announcer on the university radio station WILL "as a hobby." (He eventually acquired Ph.D. degrees in both major subjects.)

Some years ago he moderated a radio call-in program himself on Los Angeles radio station KPFK, although *The Psychological Circus* with its academic guests and knowledgeable callers with theoretical questions was but a remote cousin of *The Bill Ballance Show*.

As a Rand Corp. expert doing research in a broad variety of subjects and later as founder and for five years president of the research company, Technomics, he appeared intermittently as guest on a number of television programs.

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Balance

(Continued from page 27)

Nevertheless, Kristy had some misgivings originally over whether his participation on the Ballance program would be "appropriate," he says, conveying the doubts of a professional seriously concerned with maintaining his professional reputation. But after consulting with the chairman of the ethics committee of the California Psychological Association and other professional colleagues, he went ahead — after establishing agreements giving him the freedom to say what he wished on the program and determine program topics.

To guarantee that his freedom would not become circumscribed by commercial interests of the radio station, he decided he would not be an employee of the station but would donate his time as a community service.

Kristy has encountered but one attempt to interfere with his freedom on the show — and that unsuccessful, he says. It was during the nationwide flap over radio's "sex-talk shows" a year ago. The Ballance show was the first of the breed. It had gained for Ballance a host of imitators around the country and a national reputation as the creator of a new kind of "blue" radio. When complaints that the new shows were "degenerate," "immoral", etc., began to flow into Washington, criticism in Congress focused on Ballance, although a Chicago station actually was fined for obscenity by the Federal Communications Commission.

As KGBS spokesmen see it, Ballance was tarred by the tastelessness of some of his imitators — some of them definitely obscene, in the opinions of KGBS Program Director Ron Martin and Kristy, who says he doesn't think there was anything on Ballance's program that would hurt a nine-year-old.

It is unlikely that anyone ever heard Ballance say anything actually obscene on the air but he created many a raunchy - sounding

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epithemism. And with both the FCC and Congress threatening action against offending stations, the radio station panicked and changes were made — fast. Topics on the daily show like *Are You A Red Hot Mama?* and *What Do You Do To Shock Your Man?* were replaced by ones "less likely to allow an opportunity for callers to be objectionable" and "Bill changed his approach a bit," says Martin.

It is a period Ballance is sensitive about and today he refuses to discuss changes made. ("That's ancient history. Why go into that? It's a family show.") But the raunchiest sounding of his euphemisms disappeared from the air. And, incidentally, the show, which had been tops in Los Angeles ratings five hours a day is now in third place with listeners from 18 to 49, says Martin.

At that time nervous station personnel also demanded that Dr. Kristy substitute a bland topic he considered "not psychologically significant," for one he had scheduled, he reports. He threatened to quit and report the matter to fellow psychologists as an attempt to censor a professional. Eventually, after FCC personnel in Washington went over tapes of early shows and concluded that he always had been professional on the air, the demand was dropped, he reports.

Mental health experts generally are not found among the critics of call-in programs, sex-talk shows or not. When the Ballance show was in its most suggestive heyday, Dr. Walter A. Chameides, assistant professor of psychiatry at the University of Southern California was quoted by the *Wall Street Journal* as saying he saw "no negative aspects to it at all."

He saw it as "a way to combat loneliness when the husband is away and the kids are at school ... a way to be distant from people and yet communicate." "Since it's done humorously, it decreases anxiety," he concluded.

Suggestions that call-in shows without a professional psychologist on hand may be a source of potential danger to unstable people seeking advice from "a disc jockey," are discounted by Dr. Kristy.

"Most talk show people today are pretty cognizant of the fact that they are non-professionals and sensible enough not to pretend to be able to get deeply involved in someone else's life in a few minutes on radio," he says. "Bill, other than in a framework of teasing or joking, would never presume to give advice."

However, he predicts that more mental health experts will be participating in talk shows in the future. And in "other techniques of emotional communication that haven't yet even been thought of."

What forms these techniques will take is not yet clear. Lectures on particular problems, questions and answers and simulated psychodramas are now available on records and cassettes. In the future, a computer may tie one into videotaped group therapy sessions, he suggests. "Or into dialogue on problems close to your own."

"In our present society — with its breakdown of family ties, its kind of exaggerated hedonism and rather swift change of traditional values — many, many people experience intense self-doubt," he points out.

"Psychologists and all kinds of mental health people have the responsibility of inventing new ways of making the knowledge and skills that have accrued from 100 years of psychological research available more generally."

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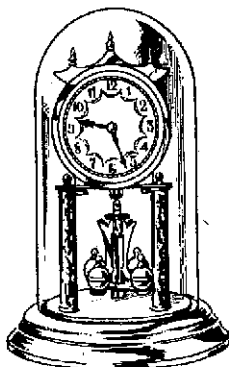
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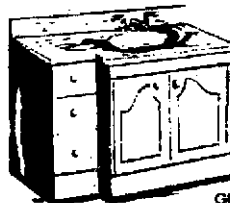
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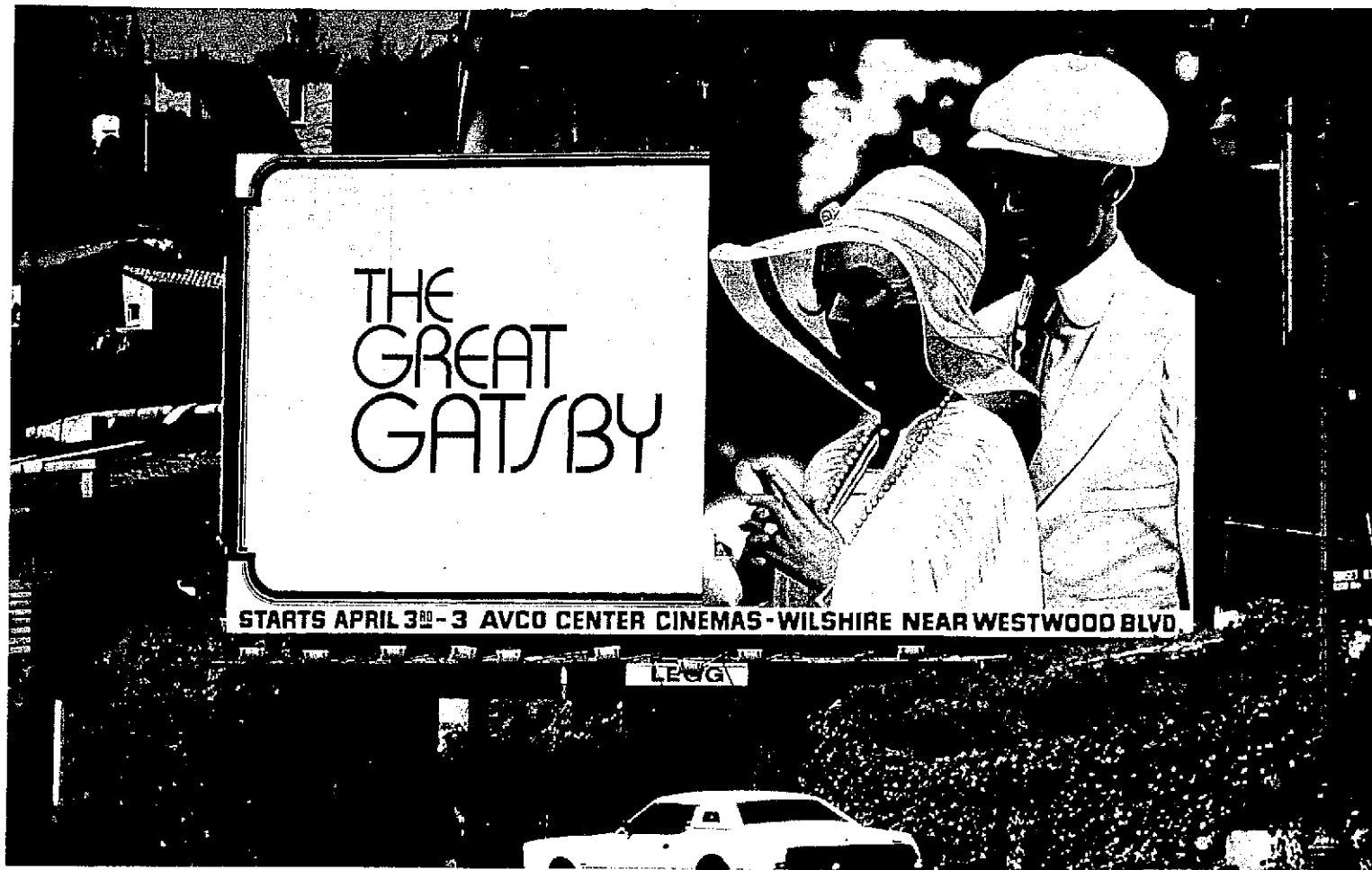
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The billboard art gallery

By RICHARD TRUBO

"There's nothing like it anywhere else in the world," says a Los Angeles advertising executive, as he stands along the Sunset Strip and looks at the array of billboards overhead. "It's like an outdoor art gallery."

Maybe the claim is a bit overstated, but a two-mile stretch of Sunset Boulevard in West Hollywood has become recognized for its uniquely artistic billboards — known in the trade as "hand-painted spectaculars."

Almost all of these custom-designed signs are devoted to promoting the entertainment industry. They plug new record albums, rock stars, actors, motion pictures and television shows. George Burns peers down from one of

the immense signs, and David Bowie seems almost hypnotized in another. *The Great Gatsby*, the year's most over-hyped movie, also receives its share of conspicuous promotion along the boulevard.

The billboards, many as large as 50 feet long and 20 feet tall, are as "show-biz" as the people and the products they plug. They are brilliant in color and sometimes bizarre. They are flashy and ostentatious. And while billboards across the country are under attack as scars on the urban landscape, the signs along the Sunset Strip are promoted as "works of art."

The "hand-painted spectaculars" are an expensive bit of publicity. They cost between \$3,000 and \$3,500 a month. But they have become an important part of show business promotion. According to Hollywood publicist Arnold Lipsman, "Almost everyone in the business travels along Sunset Boulevard some-

time within a month. A talent that needs to be recognized really has to have that billboard along the Strip."

One of the first Hollywood stars to advertise on Sunset Boulevard was Ann-Margret. About nine years ago, her publicist, Gene Schwam, arranged for an immense signboard that depicted Ann-Margret sitting on a motorcycle, dressed in a fiery-red outfit. The sign — and Ann-Margret — became the talk of the industry, which was exactly what was intended. The demand for her acting talents rose, and she even was asked for endorsements by motorcycle companies.

Since then, stars have been trying to outdo each other for the biggest and or most creative billboard. And now that the glamor of Hollywood has wilted so substantially in the past decade, the rivalry for the most eye-catching sign may be the stiffest bit of competition left in Tinseltown.

Richard Trubo is a Los Angeles freelance writer

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(Continued from page 31)

"The Sunset Strip is really the 'in' place to be seen," says Shel Starkman, an artist who has created and designed signs for Tom Jones, Vicki Carr, Englebert Humperdinck, Robert Goulet and Carol Lawrence and Mike Connors.

"The Strip is such a highly traveled street," remarks Starkman. "Many people in the industry live in Bel Air, Beverly Hills and Trousdale Estates, and a lot of them drive the Strip every day to work."

There are some hand-painted entertainment billboards in other parts of Southern California, but only a few. A large one is located on the southwest corner of Wilshire and Westwood boulevards, which is the busiest intersection in the Southland. The Carpenters have their own billboard in Downey, which is where the brother-and-sister singing duo live. But most of the other flashy signs are still along Sunset Boulevard. And when traffic along the Strip meanders at a bumper-to-bumper pace on a typical weekend night, the oversized billboards have a captive audience.

Bobbi Cowan, a rock music publicist whose clients include the Rolling Stones, says, "A lot of kids who buy records travel the Strip. The signs are a great way to get maximum exposure for an act."

"As well as promoting a record or a concert, the Strip billboards also help to create an overall awareness of the artist. The signs are also a status thing, because they show that the record company is totally behind an act with its willingness to pay for the signs."

There is no doubt that the Sunset Strip billboards also fulfill the important function of ego massage. Imagine the delight an actor feels knowing that his own garish signboard will be seen by almost everyone in the entertainment industry, often with

The Strip billboards represent status, ego massage, exposure and giant pacifiers.

doesn't warrant any special publicity," says Ms. Cowan. "For example, a billboard may promote a record album of inferior quality. Once record buyers discover that the album is lousy, a backlash can be created. From then on, the public may pointedly ignore the artist that was being hyped."

The "hand-painted spectacles" are unlike most billboards, which are just lithographs or silk screen prints that are reproduced in multiples and pasted onto standardized frames. Instead, the larger hand-painted signs require a sizeable creative staff of designers, artists and painters.

Artist Shel Starkman designs his billboards in his studio. He works on a scale 1-foot high and 3 1/2-foot long, usually guided by a photo or an illustration provided by the record company or movie studio.

Once Starkman completes his design, it is delivered to the billboard company. There, working in huge hangar-like studios, other artists transfer the scale model to a super-sized plywood "canvas." Usually, the scale model is projected onto the plywood, and the artists simply have to trace over the image and almost paint-by-the-numbers to complete the project. Painters work from hydraulic lifts to duplicate the original.

"Some of the billboards don't turn out exactly like I've designed them," says Starkman. "The biggest problem is that very few artists can paint a face in full flesh tones and do a good job of it. All the subtleties involved in flesh colors are difficult to reproduce."

Once the billboard is finished, it is transported out to Sunset Boulevard, where it is lifted in place, section by section. There it remains for about a month.

Most artists agree that the simplest billboards are the best ones. "In too many cases, billboards say

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jealous glances. The billboards tend to serve as "giant pacifiers" — making the star feel more important than he probably is.

The Billboard Row of Sunset Boulevard is also Hollywood's picturesque way of job advertising.

When a signboard for Roy Clark, for example, promotes his appearances on *The Tonight Show* and *The Midnight Special*, it is also placing his name in front of producers of other TV shows who might be swayed to invite him onto their own programs. Like-

wise, although a billboard for Diana Ross may be designed primarily to plug her latest record album, it is also a reminder that she's an available film actress and TV performer as well.

"The biggest danger is to hype something that really

a lot more than passersby can absorb," explains Starkman. "Motorists just don't have time to read very much. Ideally, you've got to get the message across with a minimum of words. The less words, the more effective the billboard."

The Hollywood star with an easily recognizable face does not need any statements at all on his billboard, especially if no particular concert or record album is being promoted. The Beatles and Frank Sinatra are among the personalities whose signboards haven't used any words to identify them.

But even the most artistic creations along Sunset Boulevard have not completely escaped the wrath of environmentalists and other billboard opponents. There are the perennial complaints from residents and local businessmen that the signs clutter the neighborhood. Two Los Angeles city councilmen have called their city "one of the (nation's) worst offenders in allowing sight pollution by billboards."

Municipal planners in Los Angeles have asked that construction on new billboards be prohibited and those already up be eliminated within six years. According to Councilman Marvin Braude, this recommendation would "remove the blight that masses of uncontrolled signs have brought to Los Angeles."

But strong opposition exists to such a ruling. Billboard manufacturers claim that

eliminating outdoor advertising in Southern California would throw thousands of people out of work, as well as eliminate the public service space that the various charities receive.

There is also sentiment for treating the Sunset Strip signs apart from the rest. The hand-painted signs are said to be quite different from the paper-poster type, and should be preserved as a unique art form.

"Politicians should be able to find better things to fight against than billboards," says Shel Starkman. "Billboards don't hurt anyone's health. They're not like someone blowing smoke in someone else's face or like breathing smog. They're certainly not littering the streets with paper. And most people find them interesting."

"Admittedly, there are some places which probably shouldn't have billboards, like Beverly Hills or Lake Tahoe or the beaches. But billboards have their place."

Actually, it's doubtful that elected officials will act too swiftly in a complete ban of billboards. After all, in addition to other considerations, politicians need billboards, particularly around election time when outdoor advertising is an important campaign tool. Billboard companies have a strong lobby, and it's good politics to be on amicable terms with them when campaign funds and good billboard locations are needed.

Not long ago, California State Sen. Alan Short (D-Stockton) admitted that anti-billboard legislation would have a tough time passing in an election year because politicians rely so heavily on signs for advertising.

One politician, former Congressman George Brown, refused to rent billboard space when he ran in the U.S. Senate primary race. He lost.

Ultimately, the "handpainted spectaculars" may have to rely on their status as an "art form" to save themselves. Some critics consider the Sunset Strip as history's first drive-in art gallery. Despite the commercial nature of the signboards, their creators see them as more than fast talking Barnums.

"Billboards are definitely an art form when they are well-done," explains Starkman. "It's unfortunate that they have such a short life expectancy. Some of the best designs go up and come down within a month and then are painted over in order to make a new billboard."

Art critic William Wilson is among those who would like to see selected billboards placed in an art gallery for long-term display. Although no one is comparing these "hand-painted spectaculars" to the Sistine Chapel, they still may be the closest that Southern California will ever come to an outdoor art extravaganza. □

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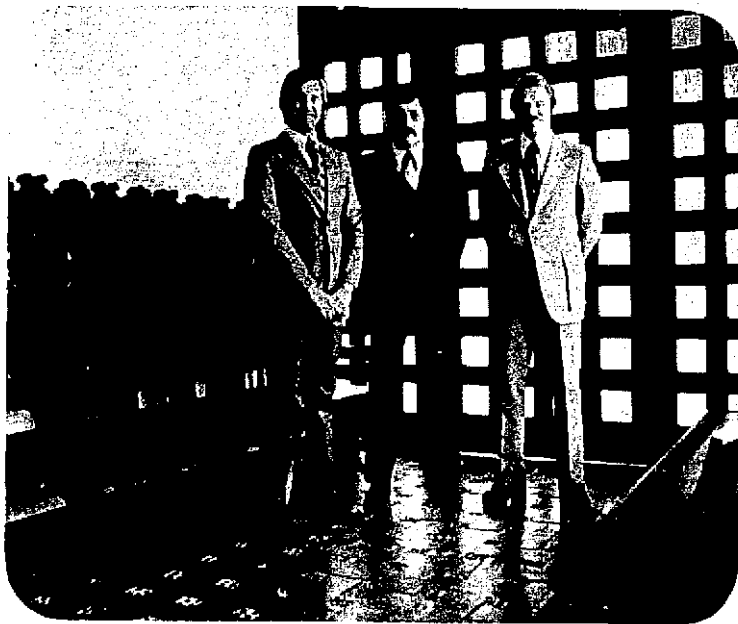
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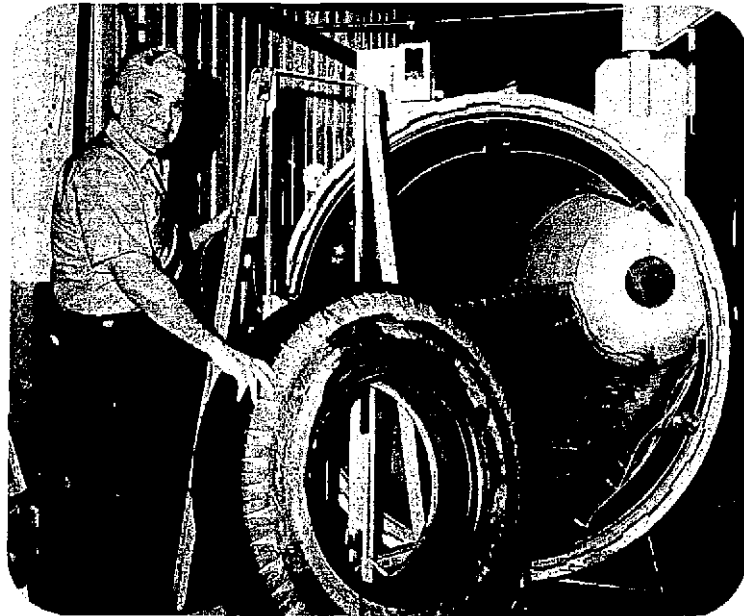


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The foyer of Brothers Mortuary at 224 Redondo, Long Beach, reflects the detailed attention that has gone into the complete remodeling of this building. Burr Dilday, Paul Rybak, and Decatur Dilday (l. to r.) contributed a great deal to the overall design as well as personally selecting the imported, hand crafted furniture, doors and even tile. This kind of care is shown in their funeral services as well. Traditional service or simple direct cremation, it is Brothers Mortuary's feeling that the choice is yours to suit your beliefs and desires. Please call anytime for information. 438-1145. (No connection with the original Dilday Family Funeral Directors.)

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Joe Griffin, recap and bandag foreman of the Johnny Gillette Tire Co., 3910 Cherry Ave., Long Beach, has been with the firm for over 18 years. He is shown with one of two Bandag Curing Tanks. At full capacity, the machine is equipped to Bandag 68 truck and passenger tires per day. The machine has built in quality control to assure customer satisfaction. One of the nice things about Johnny Gillette Tire Co. is the fact that their experienced and highly qualified staff has the ability to meet your most exacting needs. The Johnny Gillette Tire Co. features Uniroyal, Michelin and famous Road King Tires. Also, complete brake and front end technicians are at your service with the finest equipment available. Call GA 4-8609 and make an appt. this week.



Dunn's Bixby Knolls, 4444 Atlantic Blvd., takes this opportunity to introduce to you their store manager, Gordon Dilts (on right) and his assistant Tony Ruis. Gordon has many years experience in the retail business & as a long time resident of Long Beach he and Tony offer the very best in service and salesmanship. Visit Dunn's and make your spring & summer wardrobe complete. Also register for one free suit drawing held at the end of each month.



Mrs. Beverly Stanly of 5660 Adenmoor St. says, "Mr. Kitchen's has made my kitchen so beautiful and practical I would like to tell everyone about it. Their workmen are just fantastic and they finished on time with no lien problems or additional added extras. They promised me a good job and they didn't let me down. Call them for your free estimate — you won't be sorry." Call 597-5562 and drop by today and see the showroom.

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GOURMET

Those who understand the dining arts weren't surprised when Geril Muller scored another impressive first.

Recently he became the first Orange County restaurateur to be initiated into the world-famous Confrerie de la Chaine des Rotisseurs, a royal society of gastronomes established in France 726 years ago. Geril was initiated into the organization during ceremonies at Ambrosia, the classic, formal restaurant he owns in Newport Beach with his brother Gosta.

In 1967, Geril was the first Orange County restaurant host to win the coveted Holiday Magazine award for dining excellence. That occurred when he was the guiding genius at the great Chez Cary restaurant in the city of Orange. After that Geril won many other firsts, including awards from dining and wine societies throughout the U.S. and the world.

Geril and Gosta opened Ambrosia, 501 30th St., last summer. It is a magnificent creation, designed with crushed red velvet, gleaming crystal chandeliers, heavy draperies, great throne chairs and long-stemmed fresh roses at every table. It is a quiet restaurant of elegance visited by beautifully dressed women and their gentlemen wearing jackets and ties. The service, by teams of waiters and captains, is superlative. The haute cuisine — prepared under the direction of esteemed chefs Paul Quiaud and George Rachlewicz — is artistic and utterly scrumptious.

Ambrosia, which serves every night starting at 6 p.m., is exclu-



GERIL MULLER
Another honor for Ambrosia

sively a la carte, emphasizing many glorious hors d'oeuvres, nine wonderful soups, nine salad selections and dozens of continental entrees with sauces that make the tastebuds sing. Ambrosia's wine list includes 300 labels, priced from \$4 to over \$100. Despite its grandeur, Ambrosia is not overwhelmingly expensive; there are splendid entrees for less than \$7 and they are quite generous. But to enjoy a truly full evening, with wine, one should be prepared to spend somewhat more.

Ambrosia will offer memorable dining on Mother's Day. Reservations are a must on week nights as well as weekends and holidays.

GUIDE

"I THINK we have the best help and the best customers in town!"

That quote from restaurateur Ray Johnson can't be considered boasting, because Ray is a quiet, modest man who thinks before he speaks. His statement is a true evaluation of the unusual rapport between the staffs and customers at his two superb restaurants — the Queen Cafeteria, 101 Alamos Ave. near Broadway, and Arnold's Family Restaurant in Bixby Knolls at 3925 Atlantic Ave.

The customers at both restaurants are invited to offer criticism of the food. And occasion-

ally they do. But they never lay on heavy complaints. Instead they're apt to say with careful subtlety, "I think you better check the stuffed bell peppers. Is it possible they have a bit too much salt?"

The managers, chefs and other employees respond with a smile and correct the situation as quickly as possible. Lee Baker is manager and Emery Crossland is No. 1 chef at the Queen. Tim McMillan is manager and Uvon (Von) Bole is No. 1 chef at Arnold's. Von is also editor of the chatty, funny weekly newspaper distributed free at both cafeterias.

Arnold's and the Queen will be ideal choices for Mother's Day dining because they offer such generous amounts of the finest foods and the service at the immaculate counters is helpful as well as efficient. There will be no price increase on Mother's Day. One of the family favorites will be chicken and dumplings, \$2.55, including three colorful salads per person, two fresh vegetables, fresh roll or bread with butter and beverage. Among the other choices will be superb round of roast beef, roast lamb, baked ham, sea food, fried chicken and roast turkey, all sensibly priced.

Closed Mondays, the Queen and Arnold's are open the rest of the time from 11 a.m. to 8 p.m. The luncheon varieties are delightful, including hot sandwiches with soup or salad and scads of a la carte choices. The complete luncheons, \$1.90 to \$2.45, are feasts including entree, three salads, two vegetables and beverage.



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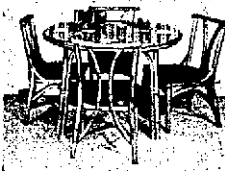
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Medicine & You

By **BEN ZINSER**
Medical-Science Editor

A disorder called the 40-day fever has occurred among a high percentage of persons who have received a kidney transplant.

The characteristic pattern of the disorder is this: Forty days following transplantation, daily fevers recur for periods of four to six weeks.

In addition, patients suffer a particularly debilitating and injurious lung inflammation known as diffuse interstitial pneumonitis. They also suffer impaired liver and kidney function.

The following foursome is considered diagnostic: fever, lung inflammation, impaired liver function and impaired kidney function.

Involved in the disorder is infection with the cytomegalovirus (the salivary gland virus). Patients are believed to contract this virus while undergoing treatment with the artificial kidney machine prior to transplant surgery.

New research raises hopes that malaria-carrying mosquitoes can be eliminated without the aid of potentially dangerous pesticides.

Researchers from the U. S. Public Health Service, using a sterility agent called Ent-61585, have reduced the mosquito menace by 99 per cent in a 54-square-mile area in San Salvador.

A solution of the chemical sterilizes male mosquitoes but does not change them in any other way. Females who mate with these mosquitoes may lay eggs, but the eggs do not hatch, reports Medical World News, a newsmagazine for physicians

The use of estrogen as a cholesterol-lowering agent for men has been discontinued by a large study group funded by the National Heart and Lung Institute.

The reason is that researchers found that men taking estrogen daily suffered higher death rate from coronary disease than did those men taking a dummy pill (placebo).

In addition, it appeared that a disproportionate number of men in the estrogen group had an excessive death rate from cancer, especially lung cancer.

Doctors and officials of pharmacists' organizations are objecting to the spread of coin-slot blood-pressure machines throughout Italy.

The machines are making a lot of money for some pharmacists, according to a report in Medical Tribune, a medical newspaper.

In vacation resorts, it is said, women in bikinis and men in beach shorts line up to use the machines. They pay anywhere from 17 to 85 cents to take their blood pressure.

Average monthly take from the machines can reach as much as \$850.

Dr. Sergio Robba, vice president of the Order of Physicians of Milan, says he objects to the machines.

Blood pressure measurements have little significance if not interpreted for the individual patient by a physician, he contends.

But the director of the manufacturing firm that makes the machines says that the device is "clearly marked with a warning to consult the physician if there are any alterations from the norm."

New research is being undertaken to see if the habit-breaking habit can be broken.

Many medical observers believe that methadone maintenance of former heroin addicts must be lifelong.

Dr. Edward C. Senay of the University of Chicago is heading a research project which he hopes will prove that this is not the case.

Here's how the investigation will work:

Several hundred patients seeking abstinence will volunteer for withdrawal from methadone at various rates of detoxification. But the rate of withdrawal will be kept secret from the volunteer participants.

The study is described in Internal Medicine Digest, a periodical for doctors.

Animal studies have been promising in the evaluation of a new reversible contraceptive approach.

The procedure: Silicone rubber plugs are injected into the fallopian tubes, the ducts between the ovaries and the womb. Blocking of the tubes prevents fertilization.

In experimentation with rabbits, fertility was restored when the plugs were removed.

The research, done at the Franklin Institute Research Laboratories in Philadelphia, was described for a meeting of the Association of Planned Parenthood Physicians.

A report on the research appears in Family Practice News, a newspaper for doctors.

Sodium chloride may be able to arrest otosclerosis, an ear disorder that leads to chronic progressive deafness.

Researchers, in a report to the American College of Surgeons, say that 1,600 patients were given 25 milligrams of sodium chloride daily for six months.

At the end of that period, tests indicated that disease activity had either stopped or diminished.

CROSSWORD PUZZLE

Edited by Margaret Farrar

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By H. I. Risteen

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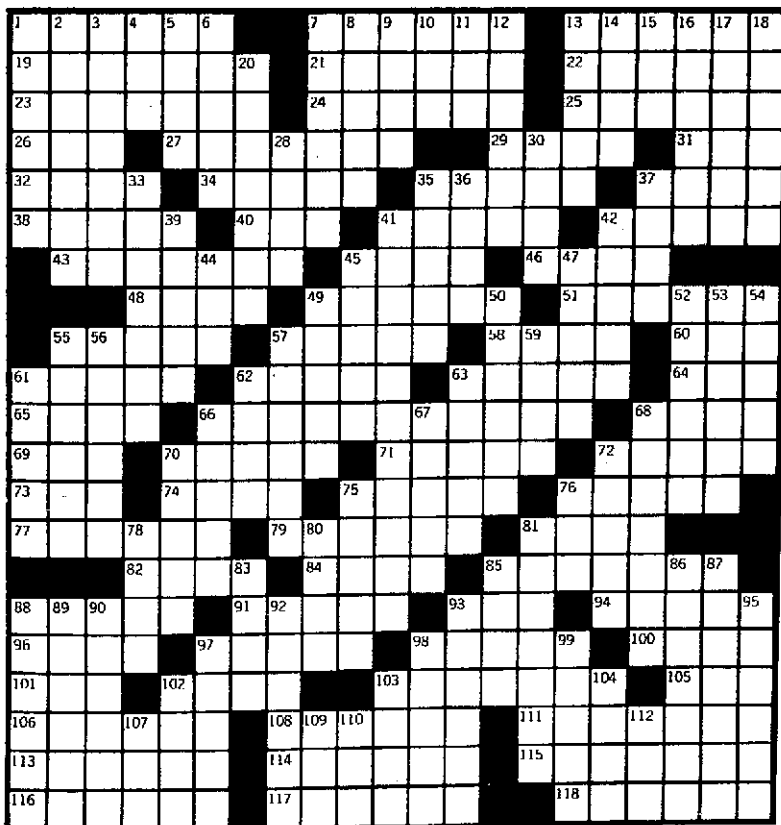
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62 Chaledony
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Q. Someone told me recently that Walter Cronkite of CBS made a speech at the University of Texas in which he said he was going to interview Richard Nixon in San Quentin. Is it possible that Cronkite ever made such a statement in public?—S. W., San Antonio, Tex.

A. On March 9, 1974, in Austin at the University of Texas Communication Complex Auditorium, Cronkite was asked if he would "walk the streets of San Clemente" conducting interviews with President Nixon similar to those he had conducted with the late Lyndon Johnson at the LBJ ranch.

Quipped Cronkite: "San Clemente or San Quentin?" As the crowd roared. Cronkite quickly added: "That's wrong. I'm an objective newsman." Later, Cronkite shook his head apologetically, muttered, "I could have bit my tongue when I said it."

Q. There is a movie which is scandalizing all of Spain, involving Lucia Bose, wife of the great bull-fighter, Luis Miguel Dominguin. Understand all the news concerning this film has been censored. What's going on in Madrid?—L. Coronado, El Paso, Tex.

A. You probably have reference to a film, *Truth*; in French called *Vérité*, in Spanish, *Verdad*. It stars Lucia Bose who was separated from Dominguin in 1968 and awarded the custody of their three children. In the film Lucia Bose stars opposite her son Miguel, who plays her young lover. The intimations of incest have outraged a segment of the Spanish audience.



LUCIA BOSE & SON MIGUEL IN SPANISH FILM, "VERDAD."

Q. Is it not a fact that all the key jobs in the Federal Energy Office in Washington are staffed by former oil industry executives?—M. McLane, Philadelphia.

A. Not all the key jobs, but many. As of last month 102 former oil industry employees held jobs in the agency, with 69 of them in important posts. Some

of the oil companies which formerly employed the 69 staffers include Marathon Oil Co., Exxon Chemical, Continental Oil Co., Phillips Petroleum, Gulf Oil, Standard Oil of Indiana, Aramco, Humble Oil and Refining, Mobil Oil, Creole Petroleum and Esso Eastern. Others worked for the American Petroleum Institute, the National Petroleum Refiners Association, and the Mid-Continent Oil and Gas Association. The FEO employs 2030 people throughout the country, so that 102 with prior experience in the oil industry do not necessarily constitute evidence of an incestuous policy.



FRIENDS: ALI BHUTTO AND RICHARD NIXON

Q. President Nixon and President Ali Bhutto of Pakistan are good friends. When Bhutto was a young foreign student at the University of California many years ago, didn't he campaign against Nixon?—Robert Enders, Berkeley, Calif.

A. In *First Rough Draft*, a book by Chalmers M. Roberts, Bhutto is quoted as having told one interviewer: "You know, I have made some mistakes in my life, and one of them was in 1950 when, as a young student at the University of California, I campaigned against Nixon on behalf of Helen Gahagan Douglas. I was very wrong. He made a great contribution."

Q. Watching the Academy Awards on TV, I was struck by the number of women like Dinah Shore and Peggy Lee who seem to have had their faces lifted. Is it true that almost everyone in Hollywood has their face lifted?—Ed Wales, Ventura, Calif.

A. Such nip-and-tuck surgery has become highly fashionable among show business women who have reached that stage in life where their voices are changing from no to yes.

Q. Who is this country's most experienced and respected diplomat?—Robert Nichols, Oceanside, Calif.

A. Probably Ambassador David Bruce, 76, temporarily recalled by Kissinger from Peking to serve as adviser on European relations. Bruce was U.S. Vice-Consul in Rome in 1926-28, during World War II served as head of the Office of Strategic Services in London. Later he became Ambassador to France, then for eight years Ambassador to Great Britain, then the U.S. representative at the Vietnam peace talks in Paris. Last year he opened the U.S. liaison office in Peking.



BRUCE

Q. There is a woman named Annemarie Renger who is said to be the most influential and powerful female in Europe. Who is she?—Ann Watkins Hayes, Philadelphia.

A. Annemarie Renger, 54-year-old grandmother, is speaker of the West German Parliament, ranked second only to the country's President. She is the first woman to preside over the Bundestag, the lower house, in Bonn. She has a staff of 1600 including her son Rolf, 25, whom she reared when her husband was killed in World War II. Two years ago Mrs. Renger was widowed for the second time. Blond, well-built and attractive, madame speaker is kiddingly referred to by her colleagues as "Miss Bundestag."



BLOND ANNEMARIE RENGGER, GERMAN BUNDESTAG PRESIDENT, VISITS KINDERGARTEN

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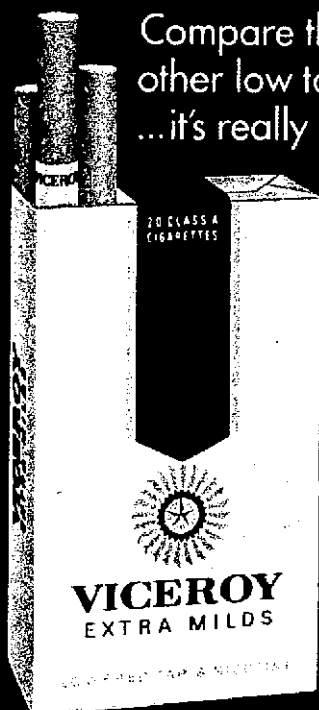
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Q. Is it true that Bob Strauss, chairman of the Democratic National Committee, represented former Dallas Cowboy football star Lance Rentzel during his morals case some years ago?—G.L., Los Angeles.

A. On Nov. 19, 1970, Rentzel exposed himself, was arrested, and was subsequently aided by attorney Bob Strauss, now chairman of the Democratic National Committee. Rentzel was placed on probation and told to obtain psychiatric treatment.

Q. Has Jackie Kennedy Onassis assigned a French writer to pen her biography? Hasn't she secretly received an advance of \$1 million for the project?—Mae Weiss, Stamford, Conn.

A. Mrs. Onassis has casually discussed her biography with French author Roger Peyrefitte, but she has yet to sign a deal with any publisher. Willi Frischauer, who wrote an unauthorized biography of Jackie's present husband, is writing an unauthorized biography of Mrs. Onassis. Roger Peyrefitte is at this time hard at work on the life of Alexander the Great. When and if he ever will get around to the life of Jackie Onassis, no one knows.



ROGER PEYREFITTE



JACKIE ONASSIS

Q. Some time ago Rep. Jonathan Bingham (D., N.Y.) introduced a Constitutional amendment to eliminate the provision that the President of the U.S. must be a natural-born citizen. I understand it is a device to make Kissinger a Presidential candidate. What's happened to the amendment?—David Osker, New York City.

A. It's stalled in the House Judiciary Committee, but it was not designed for Kissinger's benefit.



EDWARD NIXON



DONALD NIXON

Q. I understand columnist Jack Anderson and his staff are preparing a book on President Nixon's brothers, Donald and Edward. When is it scheduled for publication?—A. T., Baltimore, Md.

A. The research is not yet finished; no publication date has been set.



GEN. OMAR BRADLEY AND HIS WIFE KITTY

Q. How many five-star generals are there in the United States Army?—Joseph Nance, Lodi, Calif.

A. Only one, General of the Army Omar Bradley, 81, formerly commander of the 12th U.S. Army Group in World War II, later Administrator of Veterans Affairs, then first Chairman of the Joint Chiefs of Staff.

Q. What are the odds that President Nixon will be impeached by the House Judiciary Committee? What are the odds that he will be convicted by the Senate?—M.L., Winston-Salem, N.C.

A. The House Judiciary Committee does not impeach. It recommends or does not recommend impeachment. If it so recommends, then the full House of Representatives votes on impeachment. A majority vote is necessary for impeachment, which simply means that the House believes there is enough evidence for the Senate to accord President Nixon his day in court. Impeachment does not mean removal from office. It is the equivalent of an indictment, a believed basis for trial. The Senate is charged with conducting the trial, and a two-thirds vote of its membership is necessary to remove the President from office.

At this writing the chances appear to be 50-50 that the House Judiciary Committee will recommend impeachment and that the full House will agree. It is not likely, however, that two-thirds of the present Senate will vote to convict, unless, of course, the evidence against President Nixon is overwhelming.

Q. I know that Charlie Chaplin is 85. How old is his wife Oona, how long have they been married? How many children do they have, and are they all in trouble?—Christina Valkenburg, Pasadena, Calif.

A. Oona Chaplin is 48. She has been married to Charles Chaplin for 30 years. They have eight children. Geraldine, 30, is an actress who lives with a married Spanish film director. Michael, 28, divorced, is trying to find his way in life. Josephine is married to a Greek furrier in Geneva. Victoria is married to a French circus clown. Eugene, Jane, Annette, and Christopher Chaplin are still in school.

Q. Now that Henry Kissinger and Moshe Dayan have both gotten married for the second time, can you tell us if they were ever really great swingers, or was all that publicity just image buildup propaganda?—Helen Claiborn, Greenwich, Conn.

A. Moshe Dayan, 58, has been married three times, Kissinger twice. For years, Dayan, the Israeli Defense Minister, was rated one of the great Don Juans of Israel. Farmer, soldier, politician, archeologist, and romantically one-eyed, Dayan, the war hero, conquered not only on the fields of battle but the beds of love. His reputation as a swinger is justified. Kissinger's, on the other hand, is not.

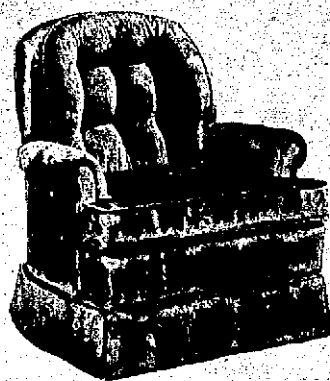
It began when he dated Hollywood starlets whose press agents immediately informed the news media. Before signing aboard as Nixon's foreign policy adviser, Kissinger was basically a sexually inhibited academician. His track record as a great lover, prior to 1968, was virtually zero. Not even the Radcliffe coeds found him sexually appealing. Once he began coming out to San Clemente and environs, however, where Taft Schreiber of MCA and Bob Evans of Paramount fixed him up with actresses, Kissinger flowered. Blessed with a delightful sense of humor and a sharp intellect, he learned quickly that actresses were attracted to men of power and liked most to talk about themselves. He thereupon listened and thus acquired instant popularity plus international publicity. Kissinger, however, is by nature and background a carefully conservative man, restrained and compulsively secretive. He is not the sort of dashing swinger who would share his innermost thoughts or needs with a variety of women. His recent marriage to the former Nancy Maginnes is exactly what he needed to provide some normality to his life.



MR. AND MRS. KISSINGER

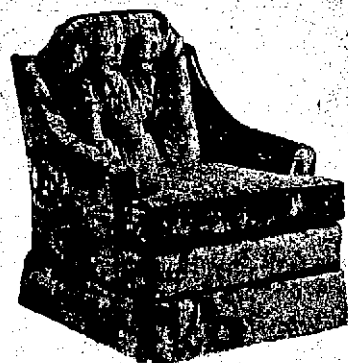
Q. I would like to know if Peggy Lipton and Quincy Jones had their baby yet. What has Quincy's Swedish wife to say about it?—P.T., Los Angeles.

A. Miss Lipton recently gave birth to a baby girl. Mr. Jones' Swedish wife, Ulla, has been in Stockholm since Miss Lipton's pregnancy. She has had nothing to say about the Lipton-Jones liaison.



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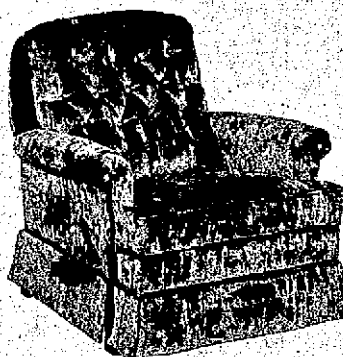
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Keeping Up... With Youth

by Pamela Swift

Tuning in on America

How musical is young America? Not as musical as you think.

The first national survey of musical performance by people between 9 and 35, conducted by the National Assessment of Educational Progress shows:

Only 10 percent were able to repeat acceptably an unfamiliar musical phrase.

Fewer than 15 percent could sight-read a simple line of music.

The best score—70 percent—was made in singing "America," which starts: "My country, 'tis of thee."

Midwesterners performed best, women were better than men, and blacks surpassed whites.



The Passive Young

"Passive" is the key adjective used this year to describe high school and college students all across America.

Except for "streaking"—one of the new rites of spring—students are in large part, apathetic, indifferent, unconcerned.

Teachers report that students don't seem to care about their work, about current events or the outside world, about lively discussions in their classrooms. They seem to have lost their idealism, their interest, their imagination. They have become indifferent, parochial, content to "slide by."

These are students who for the past 10 years grew up during the administrations of Lyndon Johnson and Richard Nixon, administrations marred by flaws in leadership, administrations marked by Vietnam and Watergate.

Is it possible that the effect of the Vietnam war and Watergate

has excommunicated many of these young Americans from the mainstream of American life?

Listen to Dr. Robert Coles, a research psychiatrist on the staff of the Harvard University Health Services and a member of the Harvard general education faculty. Coles is the author of several outstanding books on the young, among them: *Children of Crisis*; *A Study of Courage and Fear*; *Dead End School*; *The Grass Pipe*; and *Still Hungry in America*.

A few weeks ago Dr. Coles was asked to speak to the U.S. Senate Subcommittee on Children and Youth.

Here is some of what he said: "We need a sense of immediate concern for what is happening to a generation of children who are growing up and have seen before their eyes the deaths, one after another, of various politically idealistic and socially idealistic leaders, the increasing confusion in this country as it became enmeshed in a war that practically no one defends, followed by this latest episode of deteriorating public morality....

"If the family is anything, it is the medium through which one generation teaches an ethical system of values to another generation. That is what the family is all about. It is concerned with the ethical rearing of children. When those children and those parents who rear them can fall back on nothing but the kind of pervasive hypocrisy and the kind of two-faced preaching that on the one hand exhort law and order and on the other hand demonstrate lawlessness and corruption of extraordinary kind, then I say the American family is as jeopardized as it possibly can be."



MRS. HELENE HARRIS TELLS MALE CASHIERS ABOUT CLOTHES.

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Barclays Bank, one of the largest banking chains in the world, has hired two American women to smarten up the appearance of some 5000 cashiers, aged 18 to 24.

The two women are Joan Taft and Helene Harris of New York, partners in Lassfield, a company that specializes in "personnel development."

For the past month or so, the two women have been teaching cashiers in England how to shampoo and blow-dry their hair, how to cut and clean their nails, how to use facial creams and moisturizers, and how to present a well-groomed appearance.

"There is nothing effeminate," Helene Harris tells her young male charges, "about caring for one's hair and skin. There's nothing wrong in using hand creams after

handling dirty money all day. There's nothing effeminate in using deodorants or colognes. Girls like men who use clean-smelling soaps and tangy after-shave lotions. They also like men who are considerate, who send them birthday cards and hold their hands in theaters and most of all who know the color of their eyes."

Says a Barclays executive: "Our young cashiers constitute our first-line troops. In most cases they make the first and most direct contact with the public. That's why we want them smart, clean, well-groomed and polite."

The courses run by Joan Taft and Helene Harris usually last three hours. By that time if a cashier learns anything, he learns to buy shirts that match the color of his eyes.



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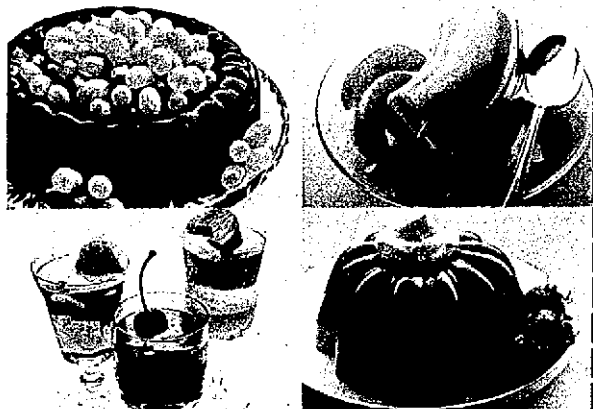
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Mary Ellen Gallagher came to Honolulu from Chicago and gets \$150 a month welfare. Hawaii has become a refuge

for welfare clients and the problem is growing. In six years caseloads have doubled and costs have quadrupled.

The Other Side of Paradise

by Lloyd Shearer



Poverty and wealth rub elbows in Honolulu, with shacks and luxurious hotels as uncomfortable neighbors. Unemployment approaches 8 percent.

stripping the almost equally dramatic increases of Samoans (555 percent) and Chinese, Japanese, and Koreans (304 percent).

A breakdown of in-migrant statistics reveals that of the people in Hawaii currently on welfare, 52 percent came from the mainland, 30 percent are Hawaii-born, and 18 percent emigrated from the Philippines, China (Taiwan), Japan and Korea.

'Ourselves to blame'

In a sentence, too many people are moving to Hawaii—not to vacation—but to live.

"We're getting the wrong kind of people," explains one social worker, "the welfare-chiselers. And maybe we have only ourselves to blame. We've advertised these islands so idyllically, painted them as such a paradise that anyone who can afford the plane fare comes over here, runs out of money in two or three days, then applies for relief."

Myron Thompson, director of the state's Department of Social Services and Housing, reveals that last year approximately 45,000 mainlanders from the Continental U.S., a record-breaking number for any one year, arrived in Hawaii to make their homes.

"We're just getting too many people," he repeats, "people from everywhere. And we don't have the resources to take care of them. The mainland population has doubled in the last 50 years, but ours here in Hawaii has tripled. Foreign population into the Continental U.S. has increased 25 percent in the last five years. Ours has increased 370 percent.

Welfare costs soar

"In the past 10 years our welfare costs have zoomed from \$12.2 million to \$102.6 million. There's got to be some cut-off point. Some time back in 1971 we tried to make mandatory certain residency requirements. People had to reside here one year before they could apply for relief. The U.S. Supreme Court in a New York State case ruled that such restrictions were unconstitutional.

"More recently we tried to make every able-bodied man on relief report for a job unless he had a medical certificate validating his absence. Our own state court invalidated the medical certificate requirement. So here we are in

HONOLULU.

VISIT! SPEND YOUR MONEY, BUT DON'T STAY! That seems to be the current motto of the State of Hawaii. And with good reason.

Almost 10 percent of the state's population of 850,000 is on welfare.

As of March of this year, the unemployment rate for the state was 7.8 percent and nearly double that for young people.

Over the past six years, Hawaii's welfare caseloads and costs have doubled and quadrupled, respectively, accounting for almost a third of the executive budget.

Most of the welfare recipients come from the U.S. mainland.

At the same time there is a constant increase of new welfare applicants from the Philippines, Samoa, China, Japan and Korea.

The largest percentage of these foreign in-migrants are Filipinos who are arriving and settling in Hawaii at the rate of 4000 a year.

In the past few years the number of Filipinos applying for welfare has increased a staggering 2100 percent, out-

the same old bind."

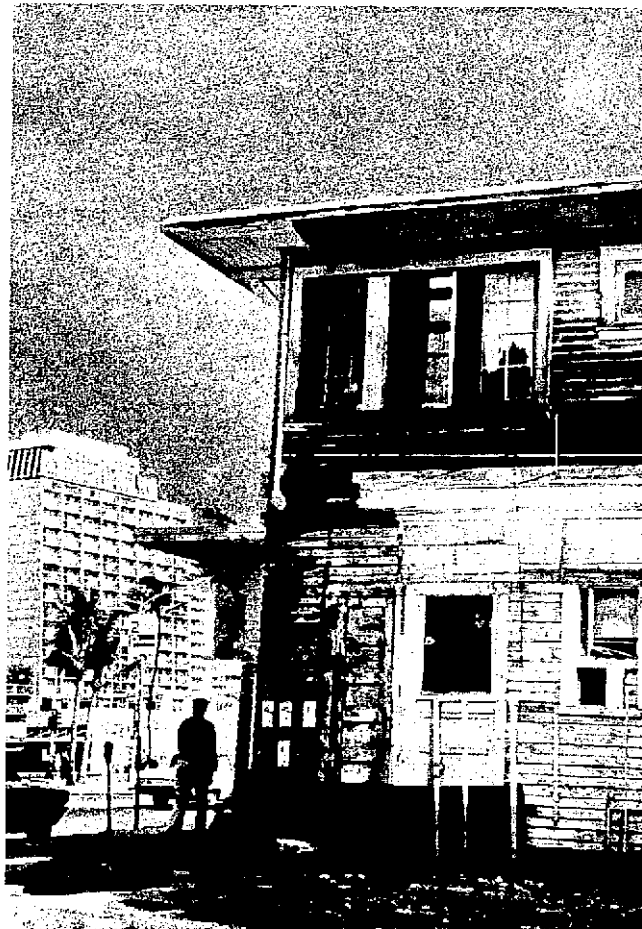
The basic conflict lies in the fact that each year the Hawaii Visitors Bureau, United Airlines, Continental Airlines, Western Airlines, Braniff International, countless hotel and travel agencies spend an estimated \$100 million in advertising, publicity, and other public relations efforts to promote the tourist industry, a necessary mainstay of the Hawaiian economy. Yet it is this same promotion which results in the increase of Hawaiian welfare clients.

I spoke to one such client, Mary Ellen Gallagher, 46, originally from Chicago, who lives in the Waikiki Beach "jungle" on \$150 a month and an additional \$14 in food stamps.

Escape to a warm place

"I used to be an alcoholic," she admitted, "but that was back in Chicago, where it's very cold, and you need something to keep your blood warm. The climate is so bad back there that I came to Honolulu.

"At least it's warm here," she conceded. "But these Hawaiian welfare



A study in contrasts. You'll never find this house in the advertising brochures; they've done their job of selling the islands much too well.

people aren't very understanding. How do they expect me to get along on \$150 a month? Everybody knows that outside of Alaska, this is the most expensive state in the nation. Everything here costs at least 25 percent more than it costs in Chicago.

"Look at this dump I live in. But it's all I can afford. If I had some children they'd give me more welfare money. I mean with kids you get \$304 a month plus food stamps. But I don't have any kids. Anyway I'm trying to stamp out alcoholism in Honolulu. I know all about it from personal experience."

Miss Gallagher says she has no intention of returning to Chicago, which seems to be typical of most of the migrants on Hawaiian welfare. They have found a home here, however seedy and dilapidated—although in some cases they are put up in the most modern and expensive condominiums—and here they plan to stay.

14 percent of total

This is particularly true of the Filipinos. Totalling 120,000, they constitute 14 percent of Hawaii's multiracial population, outnumbered ethnically only by Caucasians (290,000) and Japanese (217,000). The Filipino community in Honolulu and environs, some 66,000, is

the largest in the world outside the Philippine Islands.

One section of downtown Honolulu is popularly called "Little Manila." It is frankly a poverty-ridden slum area in which one finds 10 or 12 Filipinos occupying a two- or three-room clapboard shack, and dozens of shops, and restaurants all bearing Philippine names. In a way it is the brown equivalent of New York City's black Harlem.

Last year approximately 7000 aliens arrived in Hawaii, about 4000 from the Philippines, 900 from Korea, 600 from Japan, 400 from Taiwan, and 1200 from other countries.

If last year's Filipino immigration rate continues, and the Filipinos in Hawaii multiply at their current rate, they will inevitably become the dominant ethnic group in the islands.

As they now stand, they are underprivileged, undereducated, unskilled, underfed, frequently denied equal opportunity, and like all new immigrants, severely handicapped, and thus the most likely candidates for relief rolls.

Is there any solution to the population problem in the so-called "Paradise of the Pacific?"

Myron Thompson suggests that the state cut down its tourist promotion and apply tax dollars to a population

control bureau. He recommends limiting the number of out-of-state students attending Hawaii state-supported educational institutions. He urges stricter requirements for professionals and technicians. He recommends controls on building permits for new housing.

Most important, he advocates amending the U.S. Constitution if that's the only way to make constitutional state residency and federal migration requirements.

So much and no more

"There comes a point," he declares, "where you simply have to say, 'this state has room and resources enough for only so many people.' Right now several states, Oregon and California are two, are trying to discourage welfare residents. The only trouble is that many of the people who were on their welfare rolls yesterday have migrated to Hawaii and are on ours today."

Beadie Dawson, public information officer for Hawaii's Department of Social Services, says, "The trouble is that most in-migrants from the mainland just come here without inquiring about the setup. They don't realize that Hawaii is an expensive resort, that it's illegal to sleep on our beaches, that Honolulu has one of the most critical housing shortages in the country, that rentals are frequently exorbitant. The construction industry here doesn't build low-cost housing. It makes its money on the highest-priced condominiums. If you find a one-bedroom apartment here for less than \$200 a month, it's an accident."

Get round-trip ticket

"No one should come here without a round-trip ticket," she advises. "This is an exorbitant place to live—only Anchorage, Alaska, has a higher cost of living than Honolulu—and it is an exorbitant place to get stuck in."

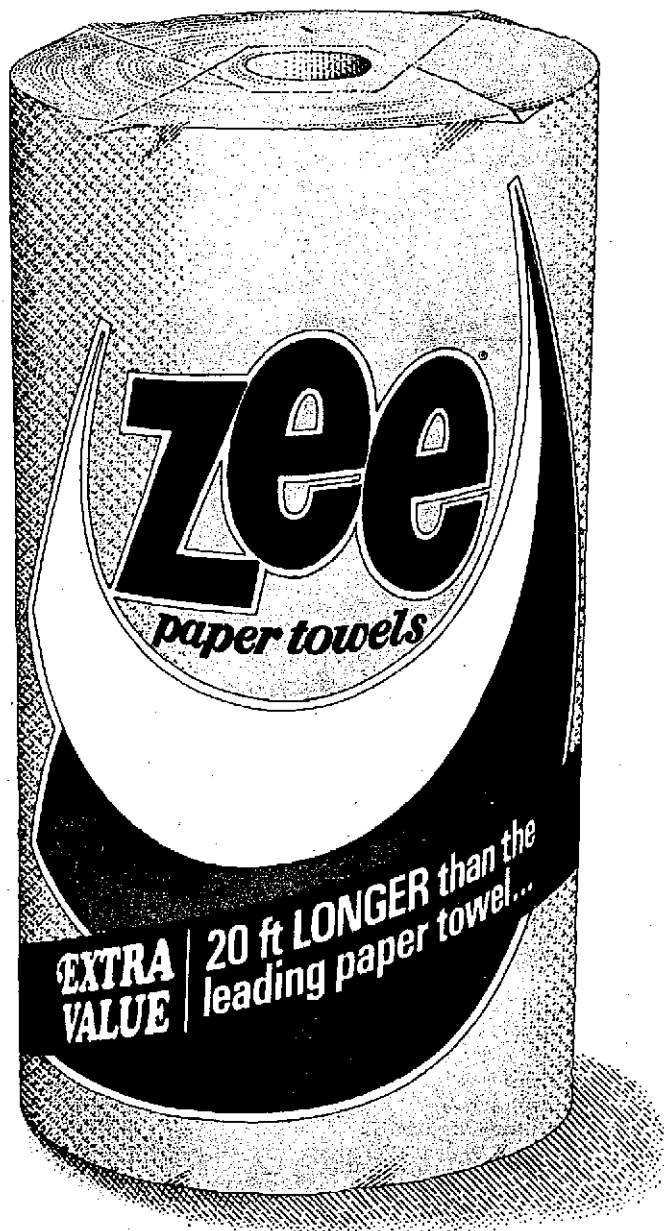
"As for employment, the hotel industry here usually hires local people, and a worker's average take-home pay is \$72 a week—so you can see what the nontourist setup is like."

Hawaii has become a victim of its own propaganda. That's the kernel of its population problem. The state either revises its come-hither propaganda, differentiating between tourism and residency, or its problem will grow steadily worse.



An occupant of the Waikiki "jungle."

Get the towel with more.



For less.

Hardworking Zee® towels are 20 feet longer than the leading paper towel. Which means Zee gives you at least thirty, thirsty sheets more than any other major brand. And now we're giving you even more—a savings of a dime when you buy 2 packages of Zee towels. In solid colors or decorator prints—Zee towels are more of a good thing.

10¢

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**Save 10¢ when you buy
2 packages of Zee towels.**

MR. DEALER: You are authorized to redeem this coupon for two packages of ZEE towels and no other brand; coupons are not transferable. Mail to Crown Zellerbach Corporation, P.O. Box 1432, Clinton, Iowa 52732, and you will be paid the face value plus 3¢ handling, providing coupon is redeemed in accordance with terms of the offer. Invoices proving sufficient purchases of ZEE towels to cover coupons submitted must be shown on request. Coupons are void if presented through outside agencies or others who are not retail distributors of ZEE towels. Any sales tax must be paid by consumer. Cash value 1/20 of 1¢. Offer void where prohibited, taxed, or otherwise restricted by law. Expires June 30, 1975.

ZT201



ZT201

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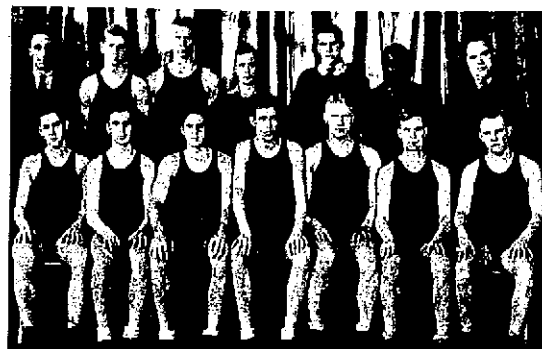
10¢



Still in the swim: Vice President Gerald Ford, who won his first fame as an athlete, works out daily in his home pool.

His Old Teammates Are Still Betting on Jerry Ford

by John G. Rogers



High school basketball photo shows Ford in front row, third from right. Teammate recalls him as "a bearcat off the boards"



Skier Ford (center) is flanked by children (l to r) Mike, Susan, Jack, and Steve.

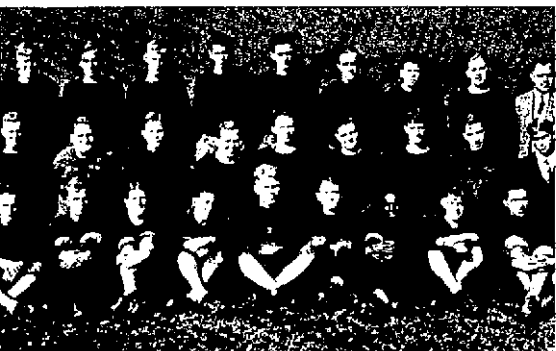
GRAND RAPIDS, MICH.

Gerald R. Ford probably is the most athletic Vice President this sports-loving country has ever had. He skis, he plays golf, and he swims between a quarter-mile and a half-mile daily in a heated swimming pool in his home in Alexandria, Va. When he can't swim or ski, he usually spends 20 minutes doing situps.

What's more, he admits to reading the sports pages of the newspapers before the front page, and he likes to flavor his speeches with sports references—as in a recent Chicago address in which he said that he'd like to "take the entire United States into the locker room at half time" to give the country a pep talk.

Jerry Ford began his athletic career as a star center of the championship South High football team in Grand Rapids, and he still keeps in touch with his high school teammates. He even travels back there regularly for an annual reunion they've been holding for 40 years on Thanksgiving morning. But this year his old teammates, many of them still in the Grand Rapids area, have decided to go to his place, and are planning to move the reunion to Washington.

continued



Ford is in the center, holding football, in yearbook photo of the South High, Grand Rapids, undefeated team of 1930.

Nature made it. Welch's froze it.

New Welch's frozen concentrated Red Grape Juice is a whole different kind of grape juice. It has a glowing red color and a mellow, sweet-from-the-vine taste. Try some. You'll see—nobody knows grapes or grows grapes like Welch's.

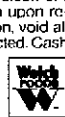
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7¢ off new Welch's frozen concentrated Red Grape Juice.

Mr. Dealer: For prompt payment of this coupon, please send to Welch Coupon, P.O. Box 1740, Clinton, Iowa 52732. You will be paid 7¢ plus 3¢ handling, provided coupon is redeemed by you from the consumer at the time of purchase of Welch's frozen concentrated Red Grape Juice only. Invoices proving purchase of sufficient stock of Welch's frozen concentrated Red Grape Juice must be shown upon request. Failure to do so may at our option, void all coupons. This offer void wherever restricted. Cash value 1/20 of 1¢. Limit, one coupon to a customer.



7¢

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7¢

GERALD FORD CONTINUED

PARADE visited Jerry Ford's high school buddies to get their recollections of his days as a local sports hero, and found that they're still carrying the ball for him.

"Even then, Jerry had a quality of leadership," says his old coach, Clifford H. Gettings, now a real estate man. "He wasn't aggressive or assertive, but he had confidence and was so good a player that the other guys just naturally depended on him for direction."

Ford's football career went beyond high school; he became varsity center on the University of Michigan team before going to Yale Law School. At Michigan he stood 6 feet and weighed 200—just about what he does today, at age 60.

Jerry's South High teammates still regard him as their leader and have worked hard for him throughout his political career. In 1948 when he first became Republican candidate for the House of Representatives, they set up a football campaign committee, rang doorbells, handed out leaflets, organized rallies and meetings, and button-holed voters. And when President Nixon elevated him to the Vice Presidency after 25 years in the House, his old teammates led the cheering section.

Leadership qualities

Every one of his gridiron associates agrees that in his football days Jerry Ford exhibited the qualities that helped him score in politics, too. Coach Gettings remembers dismissing the squad irately one day when they were giggling and joking during a meeting. "In about 10 minutes they all trooped back with Jerry in the lead," he says. "It seems that in the dressing room Jerry had given them hell for carrying on like that, and from him they took it. He told them

they were coming back to apologize, and that's what they did."

Archie Ross, now an assistant principal at Lansing-Everett High School, has some especially warm memories of Jerry Ford. At South High he played guard alongside Ford at center, and when it was absolutely essential to make a first down the play went through them because their blocking was so dependable.

They led the way

"I don't like to brag," says Archie, "but Jerry and I had some sort of special harmony in clearing a hole for the ball carrier. Then Jerry went to Michigan and I went to Michigan State and all of a sudden I found myself playing against him. One year we beat Michigan for the first time in 24 years. On the field that day Jerry and I didn't have much conversation. He wasn't a sorehead, but he didn't like to lose either. We helped each other off the ground a few times, but even though we shared an awful lot of memories, there was no small talk between us."

Many others on the South High team, all of whom are now about 60, have warm memories of Jerry Ford:

Jim Trimpe, halfback, now a foreman for Fisher Body: "You know we played both ways in those days and when I was on defense it was always great to see Ford up ahead as linebacker. By the time I got up to the play, he usually had the ball carrier flattened."

Milton Register, tackle, now a printer: "Other teams knew they had to concentrate on Jerry and he took an awful lot of punishment. But he dished out a lot, too. He never played dirty, just hard."

Arthur Brown, tackle, a foreman at General Motors: "One of the main

UNION—vs.—SOUTH

THANKSGIVING DAY

The popular Captain of these two Football Teams—wearing—

UNIVERSITY STYLES by LEARBURY

Ted Burges, Captain of Union High, is a member of The Union Club, the first team playing on the team and the year in Captain. Gerald Ford is a member of The Union Club, Union Club and Ford Team and first year at Captain of South High.

These models, together with other styles of suits and accessories, tailored and styled by "Learnbury," may be seen at our store. These garments are styled to meet the demands of the young men and are always correct.

MAY WE SHOW YOU?

HOUSEMAN & JONES

79 Years a Grand Rapids Institution

When South High played Union, High in 1930, team captains posed for a fashion ad of a local store in program. That's Ford on the left, wearing a hat.

things about Jerry was that he could never find enough guys to throw a block at. He'd knock down his assigned man and then jump up and look for somebody else."

Bob Todish, a team manager who's now a visual aids salesman: "He wasn't some kind of a football brute. I was a little squirt, not big enough for football. But I would tape Jerry Ford's ankles for him. Lots of the big players looked down on me. Jerry never did. He was a kind man and very considerate."

The Vice President wasn't born with the name Gerald R. Ford Jr. He was born Leslie King Jr. in Omaha, Neb., and was still a baby when his parents were divorced and his mother moved to Grand Rapids to live with her mother. There she was married to Gerald R. Ford who legally adopted the boy and gave him his name.

Jerry grew up during the Depression and worked part-time in a restaurant across from the high school washing

dishes and waiting on tables. His pay was \$1.50 a week plus five light lunches.

Halfback John Heinzelman, who owns an office supply store in Greenville, Mich., recalls that a taste for ketchup almost cost Ford his job.

"He could pour more ketchup between two slices of bread than any guy you ever saw," says Heinzelman. "Finally the owner told him, 'You're running me out of ketchup. I might have to cut you to \$1 a week or even get rid of you if you can't knock it off.' Well, Jerry laid off the ketchup and kept his job. But he sometimes did slip a wedge of strawberry ice cream under a slice of coconut cream pie..."

Attends reunions

Ford has attended almost all of his old team's reunions over the years. Although their number has been reduced by deaths and by people moving away, the group calls itself the 30-30 Club, the first numeral referring to the year 1930, the second to the original membership of 30 on the squad. Planning the expedition to Washington for the 1974 reunion is former halfback Burgess L. Wisner, who now owns a chemical firm. Says Wisner with a grin: "I'll do anything for Jerry. I used to be the punter, and he always centered the ball back to me right on the button."

How do his old teammates feel about the prospect of Gerald Ford rising one more step on the political scene?

Al Lurtsema, a retired fireman, the father of Minnesota Vikings lineman Bob Lurtsema, and a tackle on the undefeated South High team of 1930, sums it up for the others: "Nobody should doubt Jerry Ford's qualifications. He never goofed an assignment in his life."



Coach Cliff Gettings, now a real estate man, holds a photo montage of team captained by Ford that had undefeated season.



Left tackle Arthur Brown, a GM foreman, holds a copy of Grand Rapids Herald picking all-city team. Both he and Ford made it.



Lineman Al Lurtsema, a retired fireman, holds South High banner of 1930. He says that Ford "never goofed an assignment."



With trophy is left halfback Burgess Wisner, chemical firm owner. He says Ford's passes at center were "on the button."



Former student manager Harold Bosscher points to himself on squad photo. Members of team have held reunion for 40 years.

I spent my life on a "starvation" diet, then I ate and lost 72 pounds.

By Mary Gioia — as told to Ruth L. McCarthy

When I say I "starved" myself, the menu for my day went like this. No breakfast. But as soon as I got to work, I'd have diet soda and a piece of coffee cake. Twenty minutes later, coffee to wake me up, with cream and sugar. Then, about eleven thirty, maybe a bite of cake someone's mother made. At lunch-time? I took just a skinny sandwich. But since I didn't have breakfast, I figured I could afford a little scoop of ice cream. Then, mid-afternoon, so I wouldn't cave in, I ordered a malted. Never anything solid. Too many calories! Naturally, by evening, I was starved. I couldn't wait for my first meal of the day. A good healthy Italian dinner. Of course, when my mother put dessert on the table, I didn't want to hurt her feelings, so I ate it. And that, quite frankly, is how I dieted up to 205 pounds.

Now in between all this hunger, I would also take reducing pills. But they always made me

very nervous. So eventually I'd give them up until I couldn't stand hearing any more comments, like: "You've got such a pretty, rosy-round face. Too bad you can't lose any weight." Then off I'd go again on my crazy "starvation" diet and add a lot of pounds.

As I talk about it now, I wonder how Carmine, my husband, ever married me. Maybe because, basically, I had a happy disposition. Still, I used to get hurt by remarks. I remember once we were dating and Carmine saw a girl with a beautiful figure. Suddenly, he turned to me and said: "If your head was on that girl's body, you'd be great."

In an effort to make his dream come true, I turned to diuretics, followed by about every reducing pill in the drug store. But they made me feel so sick, I finally broke down and said: "I can't lose weight, Carmine. You have to accept me as I am." And, thank goodness, he did!

After we were married, I ran my kitchen like my mother's — with lots of good food which, unfortunately, only added more fat to my hips and thighs. It was too bad, because Carmine always wanted to buy me clothes. And I was so hard to fit.

I think he would have died if he'd known that the pants suit I wore on my honeymoon had a maternity top. Of course, I wasn't pregnant, but it was the only one that was fashionable and a good fit.

Actually, it took another clothes crisis in my life to finally make me reduce. You see, I was to be a bridal attendant at my brother's wedding and I wanted desperately to look nice.

Luckily, I'd been reading those ads about people who'd lost weight on the Ayds plan. But, quite honestly, I thought the whole thing was a gimmick. Then I saw a cardboard stand of an Ayds plan loser in the drug store and the girl looked so terrific I said to myself: "It's probably money down the drain, but here goes." I read the ingredients on a box of Ayds® Reducing Plan Candy and learned they contain vitamins and minerals, but no drugs, so I went home with the chocolate fudge kind.

I started on the Ayds plan the very next day, taking one or two Ayds with a hot drink like the directions say, and the results were astounding. They really helped curb my appetite. What's more, for the first time in my whole life, I began to eat sensibly. Three meals a day and none of the garbage in between.

I also came to realize that there is no magic anywhere when it's a matter of reducing. Maybe I knew it before, but somehow I could never face the fact — or help myself — without the Ayds plan.

In the end I went down to 133 pounds on the Ayds plan. I was so thrilled when I had finally done it that I went out and bought the clingiest orange dress I could find. And I wore it to a big family affair in my hometown, Bayside, Long Island. And guess what? My husband had to re-introduce me to one of my very own cousins.

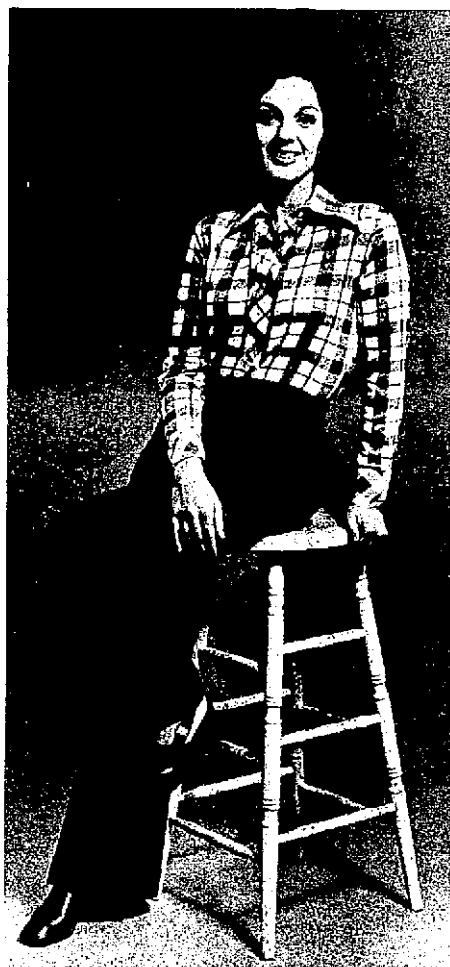
Believe me, you only have to have something like that happen to you to know that there isn't a "starvation" diet in the world to compare with being able to eat three meals a day on the Ayds plan and still lose weight.

BEFORE AND AFTER MEASUREMENTS

	Before	After
Height.....	5'3½"	5'3½"
Weight.....	205 lbs.	133 lbs.
Bust.....	42"	35½"
Waist.....	34"	27"
Hips.....	48"	38"
Dress.....	20	11-12



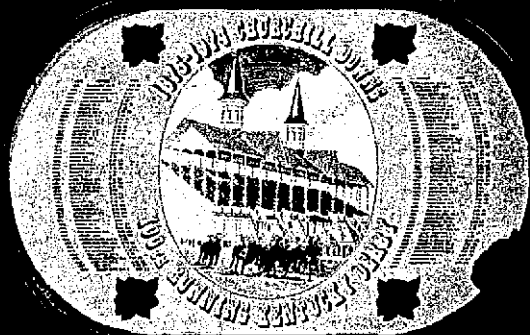
At 205 pounds, I stayed on the shore, because I was so afraid that no lifeguard could ever save me if I were drowning.



Now that I'm 133 pounds, I love checks, plaids and pants — especially after years of wearing a blue and black wardrobe.

Collect a Great Moment in History.

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(ACTUAL SIZE 21½" x 13¼" x 1½")

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The first 99 Kentucky Derby Winners listed with year, horse's name and winning time for each.

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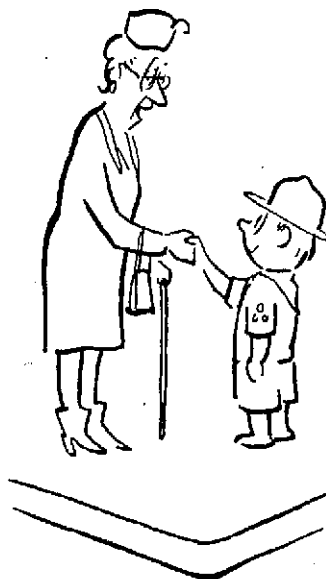
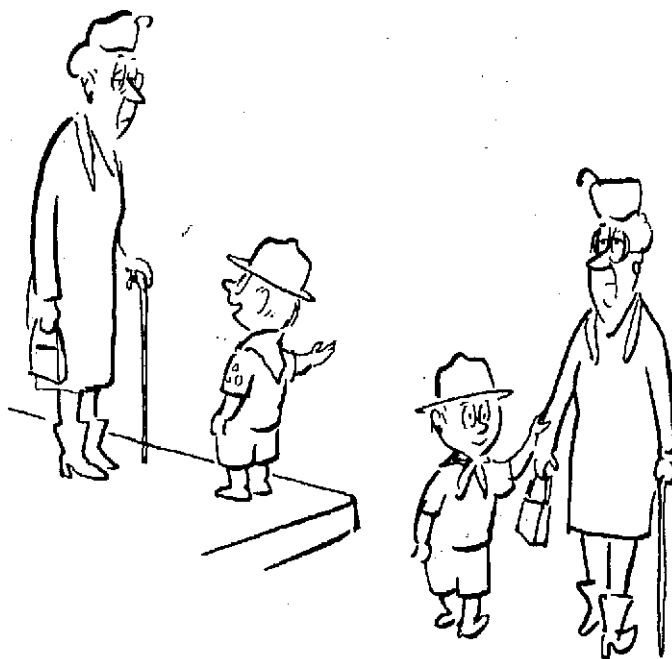
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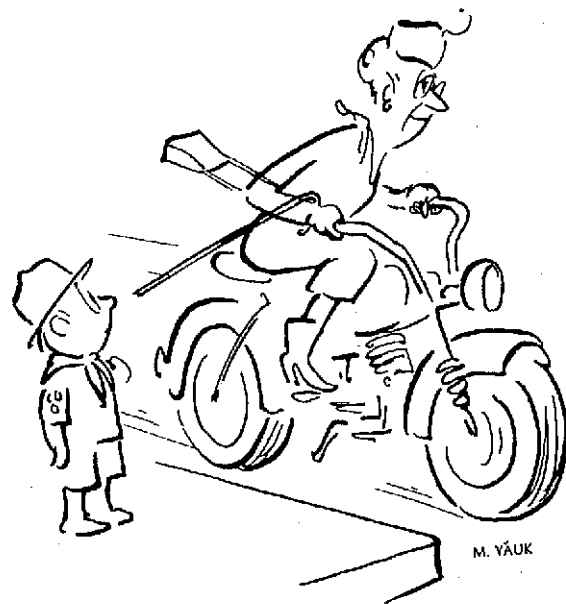
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it's
TO LAUGH



M. YÁUK

my favorite jokes

by FRANKIE MAYO



EDITOR'S NOTE: Says Frankie Mayo: "A lot of people think that to become a comedian all you have to do is to memorize a few jokes, get in front of an audience and tell them. It's not true at all. First, in order to become a comedian you must learn to speak properly, and to do this you have to go to speech school. In the first lesson the teacher fills your mouth with marbles and you have to learn to speak through them. Everytime you go back for another lesson, the teacher will remove one marble from your mouth. You continue until all the marbles are gone, and then, when you've lost all your marbles—you can consider yourself a comedian."

Mayo started as a singer, but ever since he flipped out and met the requirements for comedy, he has been concentrating on getting laughter with his quips and comments. He also does funny impressions of celebrities, especially entertainers — Cagney, Bogart, Dean Martin, Bela Lugosi, Liberace and others. He's brought his comedy to night spots around the New York metropolitan area, various resorts and hotels, and to television on the Mike Douglas and Joe Franklin shows.

Here is an assortment of his jokes and stories:

I'm not an offensive comedian, I never insult the customers. I learned not to do this because one night while I was doing my act a fellow, who was about seven feet tall, walked in, and just for a laugh, I asked him, "How is the weather up there?" He said, "It's raining," and poured his drink over my head.

Two nuns were walking by the State Unemployment Compensation Office when one nun felt a little faint. Her companion rushed her into the office so she could sit down and rest. While

the two nuns were sitting there a man who was standing in the line turned to his friend and said, "Gee, the energy crisis is hurting everybody—even the Pope is laying off help!"

Ever since I was a kid I wanted to make people laugh, but my father made me wash it off the walls!

Our neighborhood was so tough we didn't have signs that read "Quiet." We had signs that said "Shut Up."

I always looked up to my father as a man who could climb the highest mountain, swim the biggest ocean, fly the fastest plane, fight the biggest tiger. To me he could do anything—but most of the time he threw out the garbage.

When we were kids in school we always treated the girls with respect. If a girl dropped her books we kicked them back to her.

Our school was so tough that when a kid held up his hand the teacher didn't know if he had to leave the room or somebody had a gun in his back.

When I was a kid, my mother said to me, "Son, always tell the truth and I won't hit you." So I told the truth and my father hit me.

My mother had to go out and find food for the table. She would stand in all the lines, bread line, soup line, coffee line, and one day she stood in the wrong line and she wound up in the Merchant Marine.

My wife is so meticulous, she always cleans the house so she won't be embarrassed when the cleaning lady comes in.

The other day my wife was backing out of the garage and almost ran me over. She looked out and said, "Thank God it's only you. I thought it was a stranger."

A woman driver was going through an intersection and did not see the little old man crossing the street. She knocked him down, and in doing so she stopped the car and yelled, "Look out!" The old man raised his head and yelled back, "Why, are you coming back?"

VERY SPECIAL PEOPLE



The Tocci brothers were two boys down to the sixth rib, but only one below.



Many heads turned when Charles Tripp, "Armless Wonder," and his friend Eli Bowen, "Legless Wonder," rode their bicycle built for two.



Myrtle Corbin had four legs. She is pictured with her husband and one of her five children.



Lakoo, from India, had a small twin attached to his breastbone. The twin was dressed as a girl.



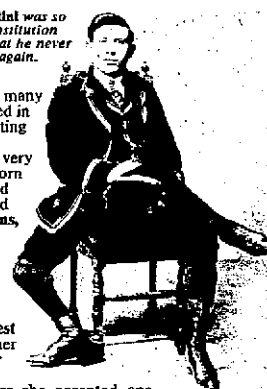
Daughter of a Ringling Brothers fat lady, Baby Ruth Pontico weighed 815 pounds.

The Struggles, Loves, and Triumphs of Human Oddities

As a youngster, Francesco Lentini was so shocked at what he saw in an institution for the severely handicapped that he never complained about his third leg again.

These are just a few of the many "mistakes of Nature" included in Frederick Drimmer's fascinating new book, **VERY SPECIAL PEOPLE**. What makes them very special is that they were all born "curiosities" and they all lived unusual lives. Like Chang and Eng, the original Siamese twins, who were joined at the chest for life. They married sisters, set up separate homes, and fathered 22 children between them!

Then there was Grace McDaniels, billed as the ugliest woman who ever lived (and her photo proves it). Believe it or not, Grace received several proposals of marriage before she accepted one from a handsome young man. They had a perfectly normal son, who grew up to be his mother's manager!



John Merrick, the grossly deformed "Elephant Man," was deserted by his heartless manager. Befriended by a kindly doctor, Merrick became quite famous and was frequently visited by Royalty.

The stories in this book are true, and we have over 65 rare photos to prove it. Never has one book been so complete. There are chapters on giants, dwarfs, fat people, armless and legless wonders, hermaphrodites (half man, half woman), bearded ladies, and numerous other human oddities.

This is not just a picture book of "freaks." The author treats these people with insight, compassion and the dignity one earns by being born different from everyone else.

VERY SPECIAL PEOPLE will also teach you one of the most important lessons that life has to offer: the incredible ability of man's mind, soul, and spirit to overcome any physical imperfection...no matter how hopeless it may appear. Read this book and you'll never indulge in self-pity again.

Only \$5.95, hard covered, 412 pages, 67 photographs.

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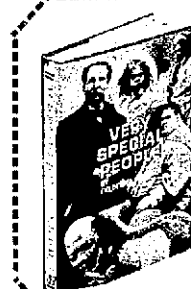
Please rush me ☐ Very Special People at \$5.95 ea. (plus 60¢ post. and hand.) Enclosed is my check/M.O. for \$_____. If not completely satisfied, I'll return it within 15 days for a full refund.

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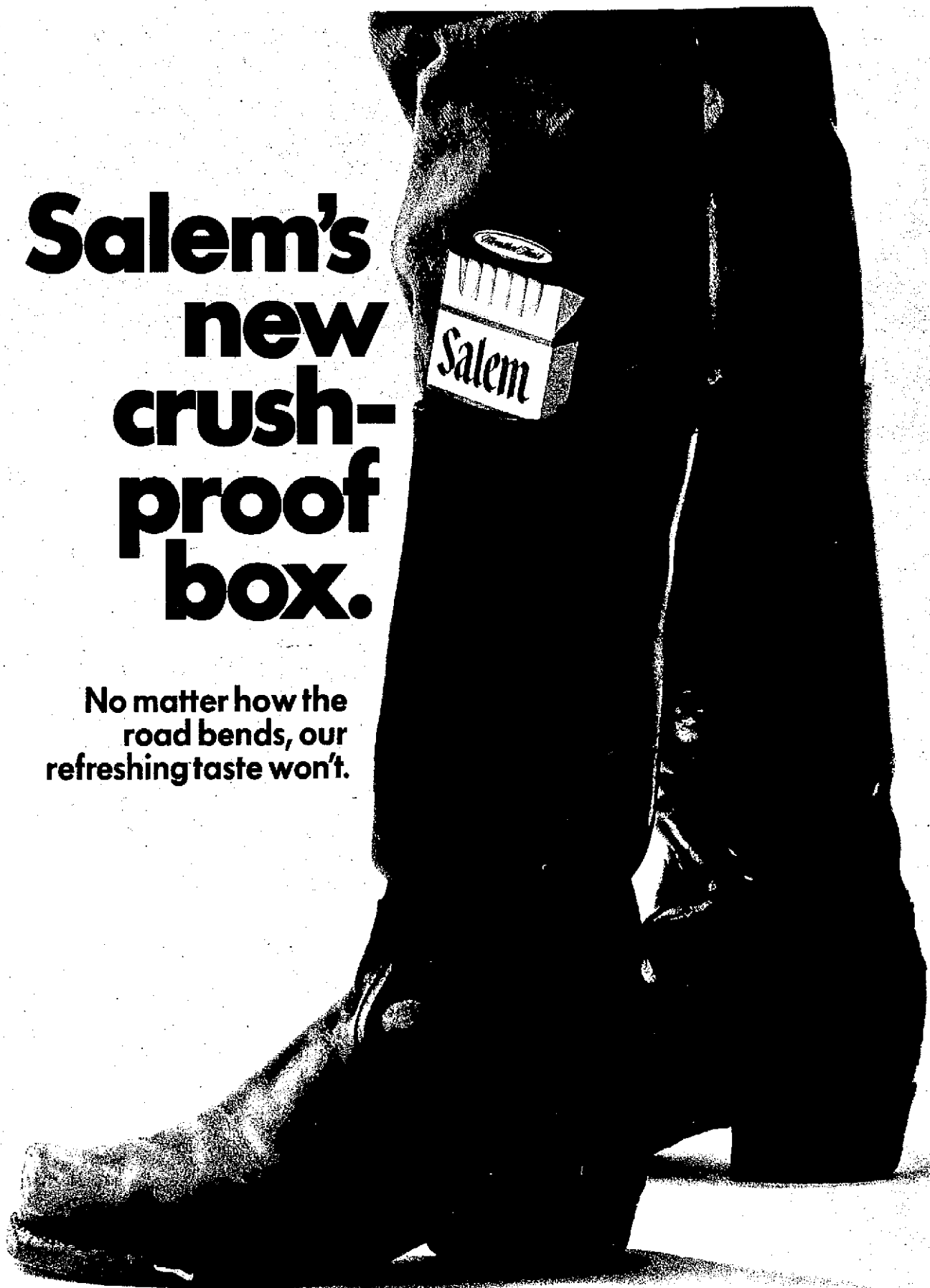
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Julia Pastrana (1832-1860) was to ugliness what Marilyn Monroe was to loveliness.

Salem's new crush- proof box.

No matter how the
road bends, our
refreshing taste won't.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

How to Win in Small Claims Court

by Jeane Westin

After four unsuccessful attempts to get his car gearbox repaired, an angry Eugene Cotter appeared in San Francisco's small claims court. "I paid this shop \$162.55 to fix my car," he told Judge Harry Low, waving a handful of receipts. "Each time I brought the car back they promised to make it right. So far I've been without transportation for several weeks while they fiddled with it, and the gears are still grinding—worse than ever. I want my money back!"

Consumers like Cotter are venting their frustration in growing numbers against today's shoddy repairs and fall-apart merchandise, through the "little people's" court of small claims. For a filing fee of \$2 to \$20, victims can right a wrong without waiting for the crowded calendars of higher courts.

All states but Indiana have small claims or "special sessions" courts which hear cases involving a few dollars to \$3000; generally the maximum is \$500.

But the big news about small claims is that lawyers are unnecessary and in some states even prohibited by law. What's more, a Consumers Union study shows better than two out of every three such cases filed against landlords, repair shops, stores and other businesses are won by the consumers.

Expert advice

Here are five basic steps designed by experts to help the hassled consumer win in small claims court:

1. MAKE A DEMAND FOR PAYMENT. Going to court is the last resort, so write a certified letter asking for settlement. Make it clear that you intend to sue if your claim is not satisfied. Many problems are settled just because small claims court is there.

If the threat of suit is enough and your adversary agrees to settle on your terms, get it in writing. If he disagrees or doesn't bother to answer, your positive effort makes your case look better to the judge.

2. START COURT ACTION. Ask the clerk whether the court has jurisdiction over your case. Most buyer-seller, contractual problems and auto-damage cases are heard. In some cities, such as Boston, landlord-tenant disputes are handled by a separate court.

Next ask the clerk if the court has geographical jurisdiction over the company or person you wish to sue. Then make sure you have the registered company name and the owner's names exactly right on the filing form. Cases have been thrown out of court because a business or owner was incorrectly identified.

3. PREPARE YOUR CASE. After you've filed, the clerk will set a court date and send the defendant (your opponent) a summons. Sometimes receipt of this

official-looking document alone brings payment.

Meanwhile, use the few weeks before the trial to gather receipts, canceled checks, contracts, statements from witnesses or experts in the field—any evidence that will help support your claim.

You may want to write down in chronological order all the points you wish to make during your day in court,

double-checking information carefully.

If you have time, it's a good idea to observe a session of small claims before your own court date arrives. It will give you an indication of how well prepared you are, and the court's informality will cure any pretrial jitters you may have.

4. USE WINNING TRIAL TACTICS. Be brief and to the point. Try to keep your testimony unemotional. Don't interrupt

the judge, or argue with him.

You get to tell your side first, and here's where all the preparation pays off. If your case is clear-cut, simply offer the evidence. The facts will win it for you.

But if you have a dispute over workmanship, then bring the item if possible. A little drama might even be in order. For example, in Houston, Tex., a woman demonstrated an expensive, new wig that fell off whenever she moved her head.

If you sue over an auto accident, bring as many witnesses as you can, to help prove it was the other person's fault. Then show, by repair estimates or doctor bills, you sustained damages.

After the judge hears all the evidence, he will often give his judgment on the spot. Sometimes, he may want to think it over and take the case "under submission." You'll receive his finding in the mail a few days later.

5. HOW TO COLLECT AFTER YOU'VE WON. In 1970, a consumer study showed 79 percent of small claims losers paid their judgments. If the defendant refuses to pay, however, go back to the court clerk and ask how to proceed.

Be sure to show up

If you're the defendant and think the plaintiff owes *you* money, file a counter-claim. The judge will hear both claim and counter-claim together.

Most of all, show up for the trial. In one recent half-hour period in the Sacramento, Calif., small claims court, seven plaintiffs won by default because defendants failed to appear.

The 50-year-old small claims court system is still far from perfect. Its severest critic is Ralph Nader's Small Claims Study Group at Cambridge, Mass. Project director John Weiss says, "The courts are either unavailable, unusable or invisible."

Reform groups call for good how-to manuals, lay advisers to help people present their cases, and more convenient evening and weekend sessions.

Courts listen

Courts around the country have responded to these criticisms. In Boston, Judge Paul Garrity's court has a 24-hour hot line. In New York City's Harlem section, night sessions have been started, with volunteer lawyers on hand to help litigants. And in Houston and Sacramento, manuals are available in both English and Spanish.

With these new improvements small claims courts provide the best way to win a minor legal dispute quickly, simply and inexpensively.

For more information write to: Small Claims Study Group, Quincy House, Room No. 1, Cambridge, Mass. 02138



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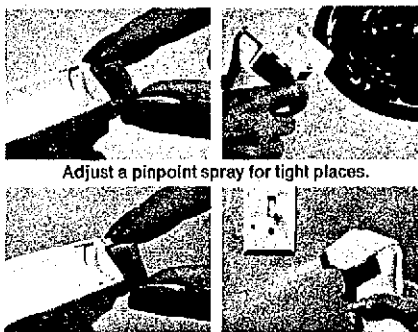
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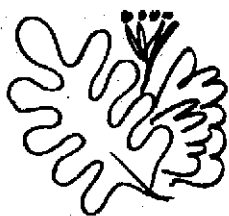
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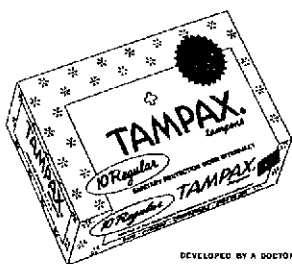
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His job is a handful: Aquarium director Cecil Brosseau greets occupant of his establishment. He helped to raise this octopus from a little squirt.

Shake Hands With an Octopus

by Jon D. McDermott

Cecil Brosseau loves octopuses. He also admires seals, and cherishes sea otters. He seems ideally equipped to run an aquarium, and that is just what he does.

"Cecil's got the most personality of any of the creatures in here," says one regular visitor to Tacoma's Point Defiance Aquarium. "All you've got to do is watch him shaking hands with that octopus and drinking coffee at the same time to know he's an original."

Point Defiance isn't the world's largest or most famous aquarium, but things happen there that enchant visitors and keep scientists from all parts of the country coming regularly. Cecil Brosseau has been running it since 1937, when it was hardly more than a collec-

tion of bait tanks. Lean in looks and crusty in speech, he's one of the longest-reigning aquarium directors in the business. Being a high school dropout back in the Depression era hasn't prevented him from rising to the top of his profession.

Dub Dub the seal

Brosseau's greatest claim to fame, and one which made him practically a folk-character, is his long friendship with a harbor seal named Dub Dub, who came to the aquarium around the same time he did.

Dub Dub was a young orphan when he arrived, and he was turned over to young Brosseau as his first major responsibility. You might say they flipped for each other.

Orphaned seals aren't the easiest animals to care for, and Brosseau had his hands full, although he laughs about it now. He used to spend an hour every feeding time spooning mashed herring into Dub Dub's mouth, since that was how the young seal liked it. Later on, Dub Dub advanced to eating whole fish, but he did even that differently. Seals invariably swallow fish head first, but Dub Dub would flip each fish around and swallow it by the tail.

Many happy returns

Dub Dub eventually grew to a length of six feet, and weighed 300 pounds. But what made him, and Cecil Brosseau, famous was that he set a record for longevity among captive seals. Every birthday would be greeted by newspaper and wire service articles. He died in 1972 at the age of 33, which is about triple the customary lifespan of harbor seals.

Brosseau isn't the kind of aquarium director who sits in his office getting reports from subordinates. He's usually out among the tanks, mingling with the onlookers. Carrying his coffee mug, he moves through the noisy crowd at the Pacific octopus display. Usually inactive, the creatures start to stir and squirm when he approaches. Suddenly the long, outstretched legs reach up and large suckers search out his hand. A squirt of water shoots up, and a tentacle wraps around his fingers. Calmly Cecil takes a swig of coffee while the awestruck crowd looks on. Then he gently disentangles himself from his friend the octopus and moves along.

The fragile otter

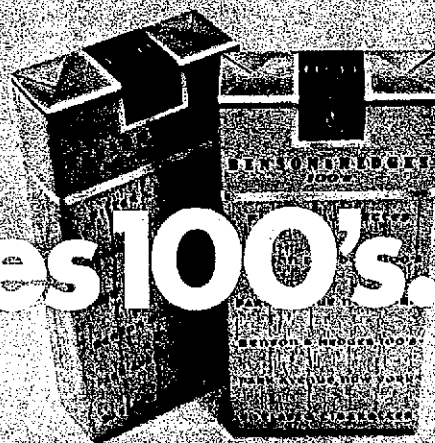
Brosseau is also strong on sea otters. These peaceful animals have been on the verge of extinction on much of the West Coast of North America for some years. In 1965 the Point Defiance Aquarium, the Bureau of Sport Fisheries and Wildlife, the Tacoma Zoological Society, and the Metropolitan Park District of Tacoma all combined in an attempt to raise a sea otter in captivity—something which had never been known to happen before. A sea otter baby and its mother were placed in virtual seclusion in the aquarium, away from distracting noises and disturbances. The baby lasted a month, and just as hopes were rising for its survival, it died. Brosseau hasn't given up, and when another otter baby is born, he's going to make an even more determined effort.

People who know Brosseau well say that he hasn't had a vacation in all his years at the aquarium. Remarks one associate: "When one of the animals takes a day off, Cecil will, too." As for Brosseau himself, walking around his aquatic preserves, his eternal mug of coffee in his hand, all he'll say is: "The animals have got to be fed."

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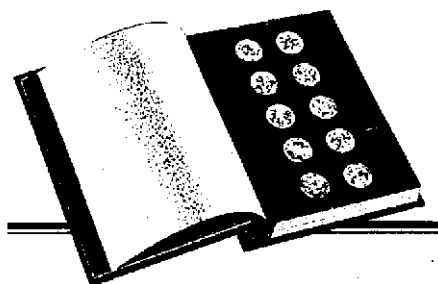


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Each Medal an Award-Winning Work of Art

The importance of these medals is attested by the manner in which the designs were selected. A Bicentennial Medal Design Competition was held in each of the fifty States, with a top prize of \$5,000 in each State.

To select the winning designs, a separate panel of judges was appointed in each State. Every State panel

was made up of distinguished citizens of that State—leaders in government, business, education and the arts. In many cases, the panel was personally appointed by the Governor. And in most cases, the prizes were awarded by the Governor at an official ceremony.

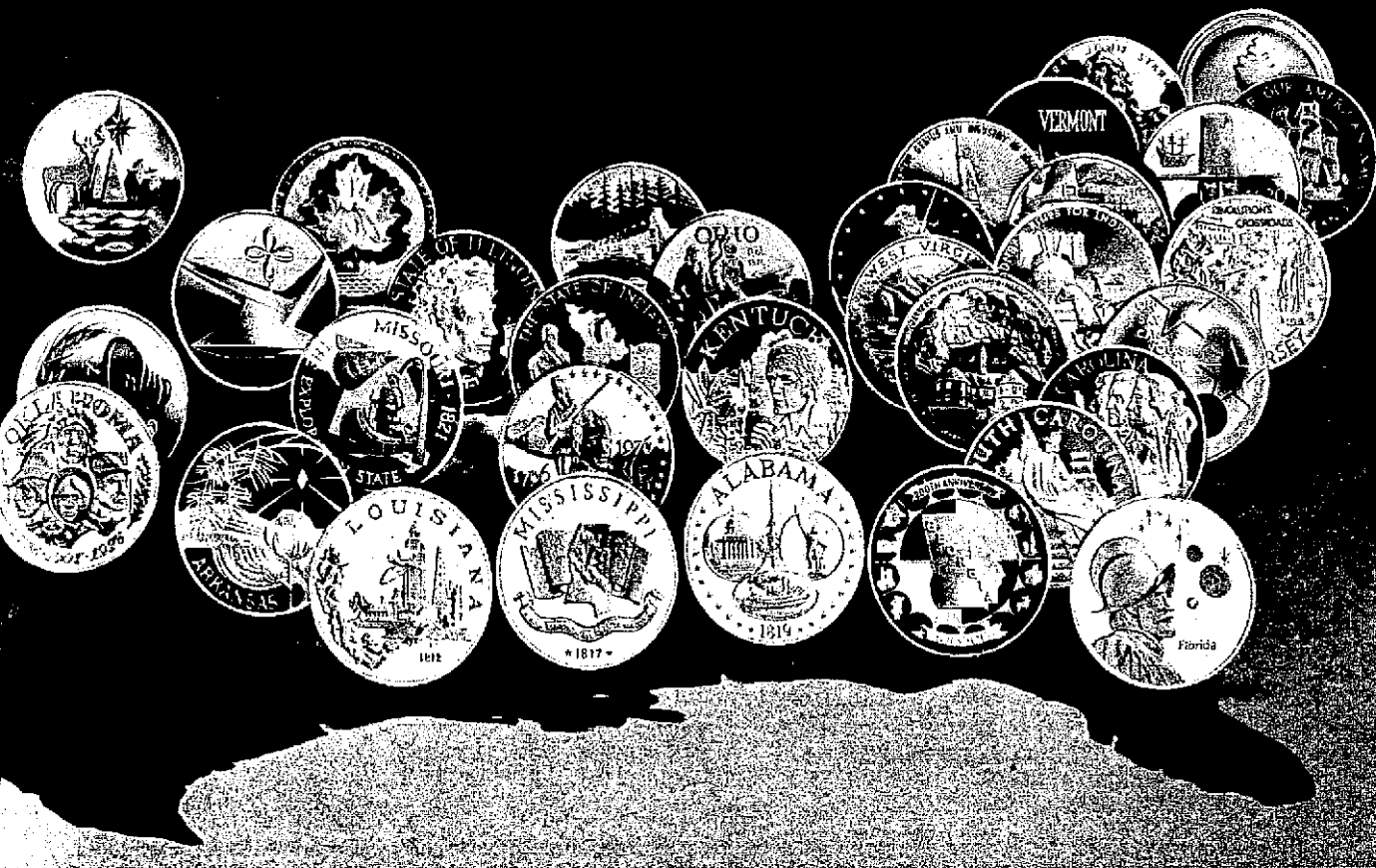
The fifty separate judging panels spent thousands of hours studying the entries of more than 13,000 artists before the final awards were made. By any measure, this was the largest and most exciting art competition in history.

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C and H, the pure cane sugar from Hawaii.



Mrs. Henry Parson, her husband (left) and son. She sued a health club in California for \$1 million, charging that an accident in the sauna had turned her sexually promiscuous.

An Accident Named Desire

by Charles Peterson

SANTA ANA, CALIF.

Five years ago San Franciscans guffawed heartily when Gloria Sykes, a Sunday school teacher in her 20's, sued the city of San Francisco for \$500,000. Miss Sykes explained that a cable car in which she had been riding had gone out of control. Although it had caused her relatively few physical bruises, she said, the accident had transformed her from a young woman of modesty "into one who craved affection."

"CLAIMS CABLE CAR ACCIDENT MADE HER NYMPHOMANIAC," is how one newspaper headlined the story.

Before her 1964 cable car accident, Gloria Sykes revealed, she had known only two lovers, one of whom was a University of Michigan professor who had seduced her while she was champagne-lipsy. After the accident, she went on, she became so hungry for love and "emotional substance" that she took some 100 lovers in five years.

The jury awarded Gloria Sykes \$50,000 in damages, and San Franciscans again laughed heartily. They complimented her lawyer and expectantly asked to ride on "The Cable Car Named Desire" or "The Libido Cable Car."

Last year in Santa Ana, Calif., Betty Parson sued a health club for \$1 million, contending that a defective glass door had trapped her inside the club sauna. The accident, she insisted, had caused her to develop a multiple personality, of which one manifestation was sexual promiscuity.

Same lawyer

Mrs. Parson employed the San Francisco lawyer, Marvin Lewis, who tried the Gloria Sykes accident case.

Sigmund Freud, the Austrian neurologist (1856-1939) who founded the modern theory of psychoanalysis, described such accidents as symbolic accidents, explaining that a seemingly trivial incident might well aggravate a hitherto hidden psychic problem.

To juries, attorney Lewis uses the analogy of a cracked vase. A vase with a hairline crack, he points out, may function perfectly until one day a breeze blows against it. Then, unpredictably, the vase may shatter into a hundred pieces. The breeze, he argues, is responsible for the break, not the crack.

Both Gloria Sykes and Betty Parson were pictured as walking a psychic

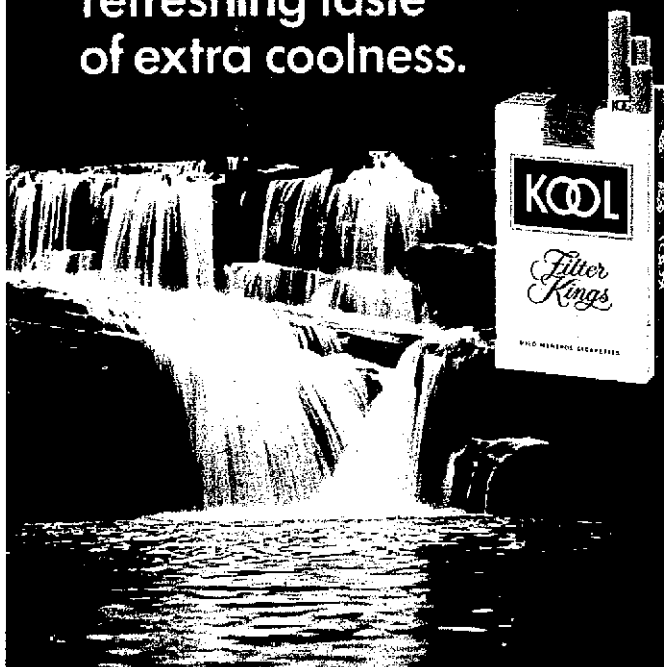
tightrope until their accidents occurred, tumbling them into a severe neurosis. "These two women," Lewis says, "were walking on the edge of a precipice. They might have, for the balance of their lives, functioned normally if it hadn't been for their accidents."

A former president of the American Trial Lawyers Association, Marvin Lewis says he takes these cases for two reasons: first, they constitute a challenge, and second, he believes that mentally injured victims are most often short-changed in today's world. "I am," he says, "one of the first trial lawyers to have pierced the horizon of recovering damages for psychic injuries."

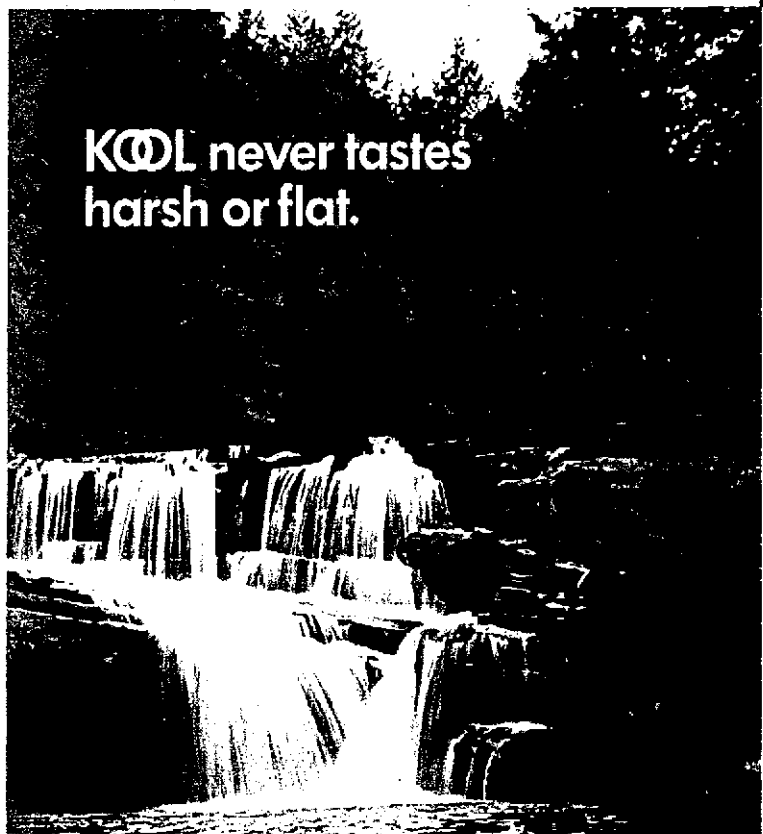
According to Lewis, both Gloria Sykes and Betty Parson suffered extreme anxiety after their accidents, which stimulated in them a great desire to have "arms about their bodies."

As both women testified, they were each willing to give men what they wanted in order to get warmth, protection, "strong arms around them." Neither particularly enjoyed sex. Both women had been reared in religious households. Gloria Sykes was a regular churchgoer, a Sunday school teacher, who remained a virgin until college. An affair with a campus athlete left her

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disturbed and uneasy, but she still felt in charge of her own fate. This self-control changed, she claimed, when the cable car broke loose and carried her down a steep San Francisco hill. After the accident she reversed her behavior patterns and developed into a seductress.

Reared strictly

Betty Parson came from much the same background but on a lower income level. Her Mexican father reared his daughters in the Spanish tradition, never allowing them out without a chaperone. Handholding with a boy was the extent of her lovemaking until she married a carpenter and had seven children by him. As a homemaker Betty was active in Catholic youth programs, the Boy Scouts, and other community organizations.

Once she was entrapped in the health club's sauna in 1970, however, Mrs. Parson began to suffer nightmares and dizzy spells. She felt that "all parts of her body were bothering her," and she was strongly motivated to go out with men—many men.

As Maria, a childhood name she had abandoned, she became, she testified, sexually promiscuous but reported to her husband after each affair. At various times, she said, she was the seductive Maria, then the remorseful Betty, and

finally the formal Mrs. Parson. The psychiatrist who treated her following the sauna accident called in a Los Angeles colleague for consultation. And it was this second psychiatrist who got in touch with Marvin Lewis, so the attorney says, "and asked me to take the suit because of my success with the Sykes case."

Despite a bladder infection and a recurring fever, attorney Lewis, nattily in red ties, mod suits and collar-length hair, argued the case. "Anyone is a hero to me," he said, "who speaks out for what he believes is right. I've enjoyed my life, because I've enjoyed doing things that in some small way might better humanity."

Appeal planned

When the Santa Ana jury a few months ago found no credibility in Mrs. Parson's suit and declined to award her one penny in damages, Lewis, undismayed, announced that he planned to appeal the verdict.

Until then he is hard at work preparing a case against Frank Sinatra brought by a Salt Lake City client who claims he was roughed up by Sinatra and his henchmen in a Palm Springs rest room.

"Nobody has taken Mr. Sinatra on," Lewis says with relish, "and I think it's time someone did."

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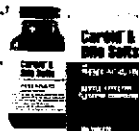
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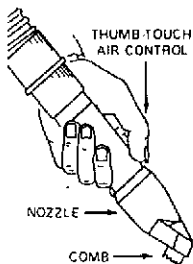
When you look around and see nothing but hairs from your shedding pet on the floors—on the furniture—on the walls—on the carpets, do you throw your hands up in despair? Wait... don't fret another minute... Now, if you love your pet, there's an easy way to keep your home free from loose pet hairs... eliminate the fatigue of grooming your pet... even aerate and massage your pet's coat for a more healthy and lustrous look. The amazing Shedaway System gently removes dead hairs, dirt, pollen, dander. It even cleans pet mats, all quickly and easily, with little mess.

SHEDAWAY SYSTEM CONVERTS ANY VACUUM INTO A PROFESSIONAL GROOMER

The Shedaway System, with its universal coupler, fits any home vacuum. Simply connect it to your vacuum hose, select the comb suitable for your pet, and you're all set to groom your pet easily, professionally... and pets love the gentle combing action of the Shedaway System. The stimulating massage leaves their coats lustrous, well groomed... and your pet will thank you for it.



Actual photo of hair trap after a single grooming of a German Shepherd. Hair and dirt are trapped in the Shedaway Catch-all. Think what that could look like spread all over your carpets and furniture.



DESIGNED TO SAVE YOUR VACUUM
If you've tried to vacuum your pet without Shedaway, you probably jammed your vacuum with tangled pet hairs or clogged it with dander and pollen. The Shedaway System has a scientifically designed, sanitary catch-all hair trap that catches hair and dirt in an air-tight, easy-to-empty container; there are no costly bags to replace. Simply empty the catch-all onto some old newspaper and throw it away! This is the easiest, most efficient system yet devised for grooming your pet.

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THE SANITARY "CATCH-ALL" HAIR TRAP CATCHES HAIR AND DIRT IN AIR-TIGHT, EASY TO EMPTY CONTAINER.

THREE FOOT FLEXIBLE HOSE FOR EASY HANDLING. EXTRA LENGTH ALLOWS VACUUM TO BE PLACED IN OTHER ROOM IF PET IS NERVOUS.

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YES! I want to love my pet even more. Please send me the Shedaway Pet Grooming System for only \$8.88 plus 75¢ shipping. I understand that if the Shedaway System is not all you say it is, or I am not delighted in every way, I can return it for a full refund.

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This is not a real hearing aid, but it will show you how tiny hearing help can be. It's yours to keep, free. The actual aid weighs less than a third of an ounce, and it's all at ear level, in one unit. No wires lead from body to head.

These models are free, so write for yours now. Thousands have already been mailed, so write today to Dept. 4579, Beltone Electronics Corp., 4201 W. Victoria St., Chicago, Ill., 60646.

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New triple action Numzident, the all-purpose dental pain reliever, helps stop pain fast. Numzident is anesthetic, analgesic, antiseptic and really works. At drugstores. Money-back guarantee.

Numzident

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PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



PICTURE HEATERS: New silk-screened wall hangings (above) also serve as radiant heaters. And because they operate like the sun, warming people and objects rather than the air, they require less energy, claims the maker. Each piece of "art" is 2' x 3' x 1" thick, weighs about 18 pounds, comes with standard cord and hanging wire, and produces 500 watts of radiant energy. A special surface made up of millions of crystals diffuses the heat in a broad pattern rather than solely in front of the panel. \$61 each. Details: Aztec Heaters, Dept. PP, 3434 Girard North-east, Albuquerque, N. Mex. 87107.



DO-IT-YOURSELF LIGHTED HOUSE SIGN: With a new kit, you can punch out your address or name on a grid and produce your own illuminated house sign (above right). The sign, which can be attached to a pole on the front lawn or mounted on the house, uses 10 watts of electricity (about 1½¢ a day) and can operate either on regular house current or on 12 volts. The kit includes weather-resistant plastic housing, 10" stem, pole or wall mounting bracket, message grid, and tool and graph paper for punching out your message. Suggested retail price: \$17.95. Intermatic, Inc., Dept. PP, Intermatic Plaza, Spring Grove, Ill. 60081.

VERSATILE GARDEN/HOME TOOL: You can use this new multiple-purpose tool (above left) with one attachment a claw, to loosen soil around plants with minimum effort. And, with other attachments, you can edge sidewalks and gardens rough-sand metal and wood, scrape paint and rust, and wire brush. The 4½-pound tool has a 2.4-amp motor, forward and rear handles for safe control, and is double-insulated. \$29.99 in stores. Black & Decker Mfg. Co., Dept. PP, Towson, Md. 21204

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Hospital chef Russell Priest shows nurse Mary Anne Caldwell how he makes his special recipe for baked squash casserole.

simple GOURMET food

by **BETH MERRIMAN**

PARADE FOOD EDITOR

HARTSELLE, ALA.

People go to a hospital to get well, but they never expect to get fed well—except where the meals are made by an accomplished chef who believes in "country cookin' with a gourmet touch."

That's the healthy state of affairs at the Humana-Pineview Hospital here where Russell Priest, with a staff of 19, prepares over 20,000 menus a month for patients. He also edits the investor-owned hospital's newspaper and runs a catering service in his free time. The cafeteria is Priest's province, too, and it's usually full of non-patients who stop by after church on Sundays or at lunchtime during the week, to dine on hearty meals for under \$2.

Priest's specialties include chicken in wine gravy, a spicy rice pudding, fruit pizza and a Baked Squash Casserole recipe that some patients insist on taking home along with their prescriptions. Serve it at your house as a good-tasting and filling accompaniment to chicken or a roast.

baked squash CASSEROLE

- | | |
|---|-----------------------------------|
| 2 pounds zucchini (or yellow summer squash) | 2 teaspoons parsley flakes |
| 3 tablespoons chopped onion | Salt and pepper to taste |
| 3 eggs, beaten | ½ cup butter or margarine, melted |
| ½ teaspoon Tabasco sauce | 2 cups cracker crumbs |

Slice squash in ½-inch pieces. Boil 3 minutes or until tender. Drain; add onion, eggs and seasonings. Mix until well blended. Pour into 1-quart buttered casserole. Mix butter and crumbs; sprinkle over squash. Bake at 350 degrees for 35 to 40 minutes until browned. Makes six servings.

TESTED IN PARADE'S KITCHEN

AS SEEN ON
TV

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BUGLE BOY**

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☆ Beat Me Daddy,
Eight to the Bar
☆ Bei Mir Bist Du Schoen
☆ Hold Tight, Hold Tight
☆ Beer Barrel Polka
☆ Don't Sit Under the
Apple Tree

YES, the greatest singing group of all time, back again and sounding better than ever before. That's because Tele House brings you their original hit recordings electronically enhanced for brilliant stereo.

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Don't Sit Under the Apple Tree
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Japanese Sandman
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Me Too
Tulip Time
Bei Mir Bist Du Schoen
Hold Tight, Hold Tight
Well All Right
Begin the Beguine

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Tea For Two
Of These I Sing
Ferry Boat Serenade
Back In Your Own Backyard
Hokey For Love
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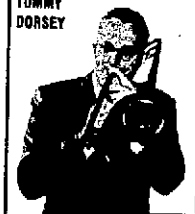
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EDITED by LLOYD SHEARER

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

DEATH BY REQUEST

Should a man who has been sentenced to life imprisonment or to 30 years in jail have the right to request death instead?

In England, where capital punishment has been abolished, Neil Adamson, 35, sentenced to a minimum of 30 years for murdering a night watchman and a police inspector, is campaigning for a prisoner's right to die on request.

"When they abolished hanging," he recently wrote to a Member of Parliament, "I don't think they intended that we should suffer mental torture for the rest of our lives.

"I have spent the last 3½ years in the country's top-security wings because I killed a policeman and a night watchman. They have been years of hell.

"There is hardly a day goes by without I hear the words said by the judge who sentenced me -- 'I recommend...that you serve no less than 30 years.'

"And there is hardly a day goes by without my remembering a body lying on the floor with half his head blown off by the shotgun in my hand...

"Men who are serving sentences like my own should be given the choice of spending their lives in prison or having a painless death injected by one of the prison doctors. I don't believe a person has to be of unsound mind to want to die."

Adamson, a veteran thief with a previous record of armed robbery, broke into the payroll office of the

Sunnybank Mills outside Leeds in February, 1970. He was armed with a shotgun and several sticks of dynamite. Ian Riley, the night watchman, discovered him. Adamson whirled and mercilessly gunned the watchman down. As Riley writhed, Adamson shot him again, this time in the neck.

Minutes later, after Adamson had triggered an alarm which rang in the local police station, Inspector Barry Taylor and several officers arrived. As Taylor approached along a wall, Adamson, on the lookout, shot him in the back. He then escaped, but he enjoyed only three days of freedom before the police caught him.

Adamson was tried in Leeds, pleaded guilty to two murders and seven robbery counts. He was sentenced to Parkhurst, England's maximum security jail for a minimum of 30 years. There he shares a cell with two parrots and claims he does not want to exist for another 25 years, "because I cannot control my vicious temper even in jail."

Does society have the right to put such a man to death at his request or must he die in jail by his own hand?

THE HELPING SHAH

Take the case of ex-King Constantine, 33, of Greece. Deposed by the Greek military junta, denied the \$3 million his expropriated land is worth, how is Constantine to support his wife and three children?

What is there for a deposed king to do?

Although nothing is being said about it, the oil-rich Shah of Iran seems to have hired Constantine as his very private aide-de-camp. During the past few months, for example, Constantine and the Shah have been seen in Switzerland, skiing side by side on the slopes of St. Moritz, the ex-King of Greece solicitously taking care of the Shah's almost every need.

No one expects Constantine to recover his Greek throne, so it is probably de rigueur for one monarch to look after another. There are so few remaining these days. And even the most stable are fearful of the quick turnover in leadership especially in their developing and strife-torn countries.

LOVE SECRETS

What effects does sterilization have on a woman's sex life?

Health authorities in England have quizzed 240 women, half of whom have been sterilized, on their most intimate sex secrets, which have now been computerized.

Are sterilized women more passionate, more free, more sexually demanding than those who have not been sterilized? Is the fear of pregnancy an overall inhibiting influence on the female sex life? Do sterilized wives engage in sex more frequently than those who can have children? Do they enjoy sex more fully? Do they achieve orgasm more often?

The computer knows. And it soon, according to Keith Coates of the Teesside Health Department, will tell all.

THE BEAUTIFUL PEOPLE

The two most eligible bachelors in Europe, the two best "catches," are supposedly Charles, Prince of Wales, heir to the British throne, and David de Rothschild, 31, the son of Baron Guy de Rothschild of the French banking family.

Soon David de Rothschild, who works for his father, will depart the bachelor ranks. He has succumbed to the striking, brunette beauty of Olympia Aldobrandini, 18, granddaughter of the late Count Giuseppe Volpi.

Olimpia and David are scheduled for a June wedding in Normandy, undoubtedly it will rank as the most lavish French wedding of the year.



DAVID DE ROTHSCHILD AND FIANCEE OLIMPIA ALDOBRANDINI

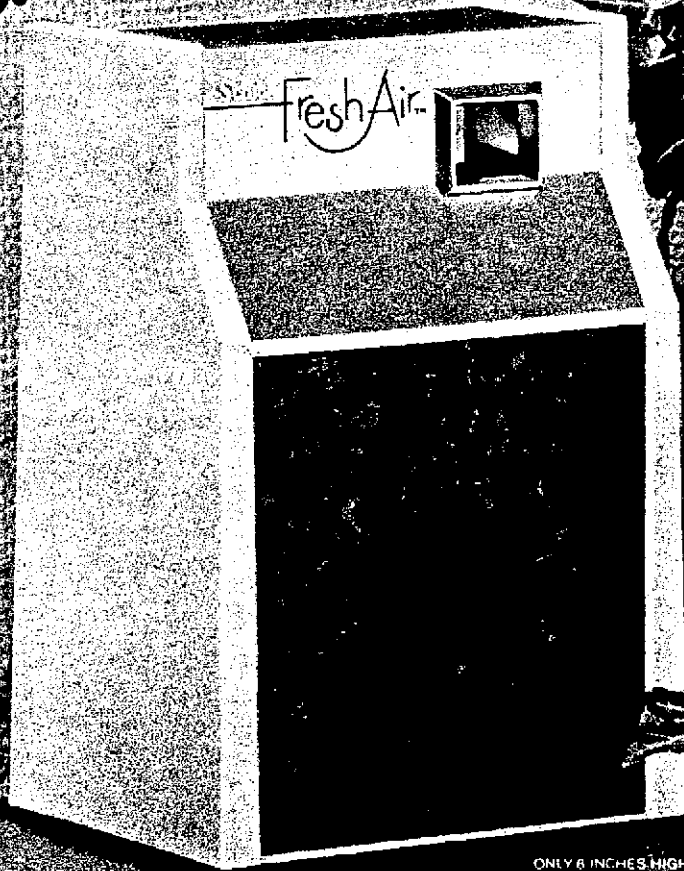
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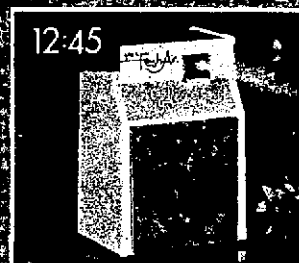
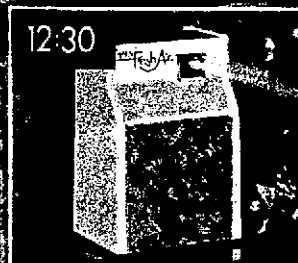
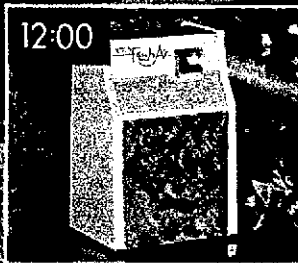
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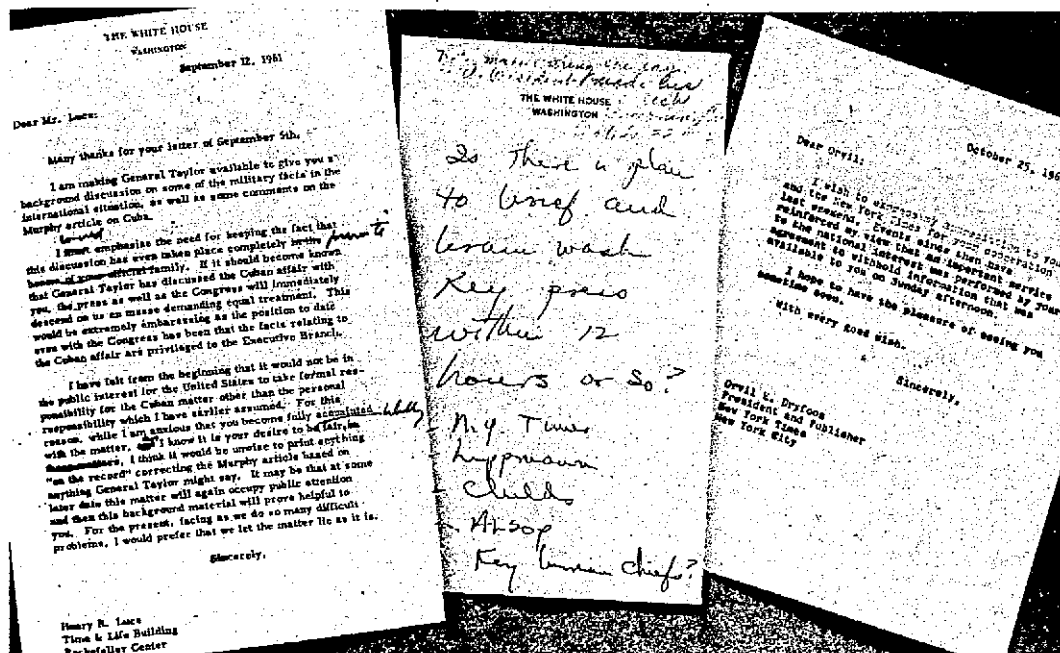
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DOCUMENTS RELATING TO CUBA AT KENNEDY LIBRARY

PRESIDENTS AND THE PRESS

This past Jan. 29 the Kennedy Library in Waltham, Mass., made available to the public approximately 100,000 papers, including some of the most revealing, fascinating, and hitherto secret documents of the Kennedy Administration.

Until they were declassified in November, 1973, many of these documents were labeled "Eyes Only." Some of the most intriguing Kennedy memos concern the Cuban missile crisis, and in this respect it is interesting

to note how the late President manipulated the press, trying to prevent the media from reporting the news.

In a handwritten White House memo that may have been penned by the President himself, Kennedy's staff was asked: "Is there a plan to brief and brainwash key press within 12 hours or so?"

Kennedy then named a group he felt should be brainwashed: "The New York Times," Walter Lippmann, Marquis Childs, Joseph Alsop, and "key bureau chiefs." He also persuaded James "Scotty" Reston of "The Times" not to submit a

story on the proposed Bay of Pigs invasion, and on Oct. 25, 1962, during the missile crisis, he wrote a thank-you note to the late Orvil Dryfoos, president of "The New York Times," saying "an important service to the national interest was performed by your agreement to withhold information that was available to you on Sunday afternoon."

Kennedy also sent Gen. Maxwell Taylor to brief a group of Time-Life-Fortune editors on Cuban relations, then wrote a personal letter to the late Henry R. Luce, head of the magazine chain, warning

him that the Taylor briefing should be kept secret.

"If it should become known," Kennedy wrote, "that General Taylor has discussed the Cuban affair with you, the press as well as the Congress will immediately descend on us en masse demanding equal treatment. This would be extremely embarrassing as the position to date even with the Congress has been that the facts relating to the Cuban affair are limited to the executive branch."

Kennedy was particularly fond of journalists and for a while seriously entertained the thought of appointing Walter Lippmann as ambassador to France. Later he agreed with Arthur Schlesinger that Lippmann would be more helpful to the Administration as a widely respected columnist than as a freshman ambassador.

Kennedy did, however, appoint William Attwood of Look magazine as ambassador to Guinea and John Bartlow Martin, another newsman, as ambassador to the Dominican Republic.

Unlike Nixon, who despises the news media, Kennedy enjoyed the give-and-take relationship with the press, recognized the necessary adversary role it played in the national life, and did his best to manipulate it to his own advantage. Because of his personality, intelligence, and good humor, he succeeded.

HESS AT 80

On April 26th, Rudolf Hess, deputy to Adolf Hitler, reached his 80th birthday. The only prisoner in Spandau Prison, Hess has consistently been denied clemency by his Soviet captors.

American, British, and even French authorities are willing to set Hess free, but the Russians are not. The last Nazi war criminal set free from Spandau was Albert Speer who promptly sold his written memoirs and therefrom earned approximately \$1 million in royalties. The Soviets want to pre-

vent Hess from engaging in the same process. Unless the Soviets change their mind, Hitler's deputy, sentenced to life in prison, will either die in jail or be sent home to die when death lurks around the corner.

QUOTATIONS TO PONDER "We are entering an era with the Soviet Union ahead of us numerically in the strategic field and having four times the number of ships that we have at sea. We have to ask ourselves what will be the nature of the military-political contest in

the years ahead. If we do not proceed to maintain the strength that is necessary in the years ahead, it is we who will have to accommodate ourselves to superior Soviet power as they marshal it in support of their vital interests."—Adm. Elmo Zumwalt, United States Chief of Naval Operations.

"...There are cycles in the public morality as there are in moral preachments. After every period of social disturbance there is a renewed search for those fixed standards to which good men can repair....While it is true

that each separate action of the Watergate perpetrators has an antecedent example, never has so much been done by so many. Scandals have been piled upon scandals, until they are impossible to ignore. This time outrage was inevitable. And out of outrage comes redemption....

"No doubt it will be a long time before our future servants are so careless in their offices, but if we are truly to restore our public morality, we must look to ourselves."—Vermont Royster, former Editor, The Wall Street Journal, in The American Scholar.

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New Power Rake turns your rotary lawn-
 mower into a Power-Rake and thatcher in min-
 utes. No tools! No trouble! You just remove
 your mower blade, bolt Power Rake in its place.
 Thatcher, loosens and removes dead grass.
 Lets lawn "breathe" for better growth. Mulches
 leaves, too. . . saves back-breaking labor.
 Helps prevent lawn fungus. Fits all rotary
 lawnmowers. Only \$4.99 plus 75c postage and
 handling. Use coupon above to order. Jay
 Morris, 25 W. Merrick Rd., Dept. MME-63 Free-
 port, N.Y. 11520.

See inside for 5 More

Coupon Specials from JAY NORRIS!

CATCH MORE FISH, BIGGER FISH OR YOUR MONEY BACK!

"ACTION" FISH LURE Patented U.S. Patent No. 2,932,916

Swims By Its Own Power!

**ACTION LURE swims, dives, flops like a crippled minnow! Buzzes like
 a dying insect! Drives pan fish, game fish, salt water fish into a frenzy!
 Gets savage bites that simply can't pull loose from your hook!**

Completely under its own power, ACTION LURE swims and dives like a live
 darling minnow, then returns to the surface to dive again and again, even
 on a slack line! Dives down deep where the big ones see its free swimming
 action, hear its buzzing sound, and bite savagely without fear or hesitation.

Swims & dives to 15 feet! No tugging, no pulling!

ACTION LURE swims by itself without being pulled, down to 15 feet for up
 to one hour or more, with a slow, erratic maimed-minnow motion that no
 fish or salt water fish can resist. And all the time it sends out its enticing
 buzzing insect sound to attract fish from yards away! Hauls in trophy-size
 big-mouthed bass, small-mouthed bass, pike, pickerel, perch, walleye, dog-
 fish, catfish, trout, and every other conceivable type of pan fish, game fish,
 and salt water fish!



Works like magic even when
 others fail completely!

You'll haul in limit catches when others
 aren't even getting a nibble, in lakes, rivers,
 streams, oceans, wherever you fish! Just
 picture your self-propelled ACTION LURE
 flashing through the water in brilliant reds,
 whites & yellows, only 2" long yet carrying
 enough fuel to cut through the water for as much as one full hour with a

single load! All you do is snap open the fuel chamber, drop in two pellets of
 fuel. Takes less than 60 seconds; you don't even dirty your hands! Then
 simply cast or lower ACTION LURE into fresh or salt water, and get set for
 the fishing thrill of your life!

World's first self-propelled lure!

ACTION LURE frees you forever from the filthy tasks of digging for worms
 & crawlers, catching frogs, or paying 50c to \$1 for a bucket of minnows
 that die on you before you can even get them into your boat! It frees you
 forever from paying \$4 or even \$5 for those fancy "Dead-as-a-Duck" lures
 that only work when you tow them! You have nothing to lose! Fish with
 ACTION LURE for 30 days entirely at our risk! You receive ACTION LURE
 plus enough fuel to last up to a full year, together with complete instruc-
 tions.

Action Lure—\$2.99 ea., 2 for \$5.50
 SPECIAL—four Action Lures—only \$9.99.

JAY NORRIS Corp.
 25 W. Merrick Rd., Dept. M-320/Freeport, N.Y. 11520
 Serving Satisfied Customers for over 25 Years

**ACTION LURE
 GUARANTEE**

ACTION LURE is guaran-
 teed to catch more fish
 and bigger fish in every
 kind of water, in every
 kind of weather. If you
 are not completely satis-
 fied in every respect, re-
 turn ACTION LURE with-
 in 30 days for complete
 refund.

BUY WITH CONFIDENCE
90-DAY MONEY-BACK GUARANTEE

JAY NORRIS CORP., Dept. M-320
 25 W. Merrick Rd., Freeport, N.Y. 11520

Please rush the following on full money-back
 guarantee:

- ☐ One Action Lure with year's supply of fuel
 —\$2.99 plus 35c postage.
- ☐ Save! Two Action Lures with a year's
 supply of fuel—\$5.50 plus 60c postage.
- ☐ SAVE! Four Action Lures, each with year's
 supply of fuel—\$9.99 plus 75c postage.

☐ Please Send me extra Pellets as follows:
☐ 1 pack (50 pellets) for only \$1.00
☐ 2 packs (100 pellets) for only \$1.75
☐ 6 packs (300 pellets) for only \$4.00

☐ Check or ☐ M.O. enclosed for total:
 \$ _____ (N.Y. residents add sales tax.)

Name (print) _____
 Address _____
 City _____
 State _____ Zip _____

© Jay Norris Corp., 1974

PASADENA MAY 5, 1974

SAVE UP TO 2 GALLONS OF GAS EVERY HOUR YOU DRIVE!

Get up to 28% More Horsepower.



An Important Announcement by JOHN MULHANEY

If you've never driven a supercharged car, let me tell you about the driving thrills you have in store! Because modern supercharging is here at last, and you can have it for your car, no matter how much pep and power it may have lost... no matter if your engine is bucking, stalling and gulping gas and oil like there was no tomorrow!

Now just think about it!... that you can PROVE every single claim I am going to make about SUPERCHARGING — that if you don't instantly get the fantastic new performance I'm talking about, if you don't instantly start to make gas savings... \$20.00... \$50.00... \$100.00... then you don't pay one penny!

Now and in the months ahead you can drive your car with up to 28% more POWER, save up to 2 gallons of gas every hour you drive! You can get red-hot, split-second starts, whether it's like Death Valley at noontime, or winter has put your car in the deep freeze. You can get the sizzling pick-up you've dreamed of, and the surging hurricane passing power on the highway to which you are entitled! You will move in bumper-to-bumper traffic with an engine that's running, pussy-cat smooth, without a shake or a shimmy or a stall or cough from up front!

HERE'S MY UNIQUE NO-RISK OFFER!

Now, maybe you simply can't believe you can really SUPERCHARGE your car with the H.P. AIR INJECTOR by yourself in less than 30 seconds, simply because you've just never heard of such a "miracle" before. And you can't believe my claim that you can now get up to an astonishing 28% increase in POWER... that you can watch your GAS SAVINGS pile

up day after day, week after week and month after month... that you can put \$20.00 back in your pocket... \$30.00... \$50.00... even a \$100.00 bill!

Well, I'm just going to have to convince you with an offer that's unique: drive your car with H.P. AIR INJECTOR under your hood for 30 days; PROVE everything I claim for it... or don't pay one penny!

WHY EVEN THE MOST EXPENSIVE CARS NEED H.P. AIR INJECTOR

Picture your car's engine as Detroit gave it to you. Gasoline is fed into the carburetor and mixed with air; the spark plugs fire, the mixture and the pistons turn the wheels of your car.

But here's the catch! All the carburetor can do to achieve the maximum vacuum pressure you want is to deliver a gas-air mixture that makes your engine run best only when it idles!

The carburetor can't adjust a needle setting when you go up to 40 miles per hour. It can't "change its mind" if you speed up to 60 or 70. It can't "compute" the proper gas-air mix when you're pulling up a steep hill.

The fact is that the modern carburetor is an idiot that hasn't had a major advance in principle in 50 years! It can't change with the circumstances — for example, in going from high speed cruising

to dragging your wheels through mud, sand or snow.

WHAT CAN YOU DO ABOUT ALL THIS?

You can't get rid of your carburetor, but you can — right now, in less than 30 seconds, SUPERCHARGE your car with the H.P. AIR INJECTOR.

Just think about the exciting difference with this miracle device under your hood!

From the moment you install this fantastic new invention, you will start to enjoy many of the wonderful benefits of modern supercharging for little more than the cost of a tank of gasoline!

Now with the H.P. AIR INJECTOR in your car, you will be driving a car that's truly economical. Now you can take that vacation you've planned, drive literally thousands of miles with the comfortable feeling that you have at last stopped paying out hard-earned money on wasted gasoline!

And what's the cost of all this performance and all these savings? Only \$9.99 complete! Why, your new H.P. AIR INJECTOR might save you that much in your very first month of driving alone!

supercharger n. a blower or compressor used to increase the power of an internal-combustion engine by increasing the supply of air or combustible mixture to the cylinders beyond that normally pumped in by pistons at the prevailing atmospheric pressure.

—From Webster's New World Dictionary, 1970.



H.P. AIR INJECTOR is an automotive device so original it was granted U. S. Patent No. 2,454,490 as a BASIC invention!

HOW THE H.P. AIR INJECTOR WORKS IN YOUR CAR

Without SUPERCHARGING, automotive engines are prone to air starvation under many conditions... starting up from a dead stop... climbing hills... driving with a full load of passengers... cruising at highway speeds... hauling heavy trailers.

With SUPERCHARGING, enough air is supplied instantly to make a proper gas-air mixture. Now your engine runs normally, with all the extra air needed. You get split-second starts, climb hills effortlessly, haul trailers and carry a full load anytime. Highway cruising becomes a joy!

Without SUPERCHARGING, cruising on the highway can be a normal procedure. But what happens when you need instant acceleration — to pass, to get out of danger — to avoid a potentially lethal situation? Air starvation takes over instantly; often, you don't have the power available that you need so desperately.

With SUPERCHARGING you increase your horsepower dramatically up to 28% more full-time luring power. You get all the zizz-zizz pick-up, all the surging passing power your car can deliver.

TESTED! RETESTED!
TRIPLE TESTED!

BETTER GAS MILEAGE!

Test Lab: Fema Corporation, Pacoima, Cal.

Up to 16.7% more miles per gallon

INCREASED HORSEPOWER!

Test Lab: Walton's Auto Laboratory, Newbury, Mass.

Increases from 11% to 43%

AIR POLLUTION REDUCTION!

Test Lab: Olson Laboratories, Anaheim, Cal.

Reductions: NOX: 30.85%
CO: 19.96% HC: 13.74%

JAY NORRIS

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Freeport, N.Y. 11520

Serving Satisfied Customers for over 25 Years

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Jay Norris Corp., 25 W. Merrick Rd.,
Dept. M-319, Freeport, N.Y. 11520

Please rush me _____ H.P. AIR INJECTOR(S)

@ only \$9.99 plus \$1.00 for shipping and handling.

My Car Make is: _____ Year: _____

Stock Number: _____

☐ SAVE! Order TWO for only \$18.99 plus \$1.50 for shipping and handling.

Enclosed is ☐ check ☐ M.O. for \$ _____
(N.Y. residents add sales tax.)

Name (print) _____

Address _____

City _____ State _____ Zip _____

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GOOD HOUSEKEEPING Magazine shows you how to Earn \$50, \$100, even \$300 a Week at Home... in Your Spare Time!

Even if you're never been in business before... whether you're of retirement age or just starting your family... there are 101 ways that you can earn an independent income at home.

No one understands the problems of women better than famous Good Housekeeping Magazine. Now their experienced editors have come up with over 100 proven ways for any woman to earn up to \$300 a week at home... even if you've never had any previous business experience! Step by step, they show you so many different ways to earn extra income, you're sure to find the one that will intrigue you.

You Need No Experience... The Experts at Good Housekeeping Furnish it for You.

And now the experts who contribute to Good Housekeeping Magazine, who have had the opportunity of reviewing all kinds of businesses, have pooled their knowledge to show you an outstanding number of ways to earn a good living without ever leaving your home. What's more, you'll suddenly become more independent, more confident, and enjoy life as you never did before.

And there are so many ways that you can start that your only problem will be deciding which is best for you. For example,

YOU CAN:

***LEARN HOW TO BECOME A FOOD CATERER,** create gift packages for your friends, if you have any love for cooking, you can turn that love into money.

***YOU CAN PUT YOUR SEWING MACHINE TO WORK** together with your abil-

ity to do alterations and mending. In fact you may even find you have to turn customers away from your door once they find that your talents are ready to serve them. Another way is to write needlework instructions for many companies to meet the fast growing homecrafts industry.

***YOU CAN BE YOUR OWN FLORIST AND GARDENER.** There's a tremendous market for plants, growing things, particularly herbs. You can start a Bouquet of the Week service. Your green thumb can make dollars blossom!

***YOU CAN OPERATE YOUR OWN BABY-SITTING AND AMUSEMENT CENTER.** Here's a job where you don't even have to leave home because others will send their children to you. You can have children's birthday parties, create emergency play kits, render all kinds of services for other working mothers and families who need someone capable to take care of their children.

***YOU CAN MAKE THE PET BUSINESS WORK FOR YOU.** All you have to do is look at TV to realize how the pet market has expanded. Your home is the ideal place to have a grooming service, even train animals and get some exercise yourself by taking them out on a walking service.

***YOU CAN HAVE A SHOP OF YOUR OWN.** It doesn't have to be an expensive

supermarket shop, but you can have a Children's Resale Shop, a Wig Boutique, a "jungle" shop, an Art Needlework Boutique. You need no expensive installation to get started.

***YOU CAN GIVE COOKING LESSONS.** You know, some famous instructors get \$30 an hour per pupil. You can charge a lot less and still make a tidy sum.

These and many more fascinating occupations are waiting for someone with the interest and desire to turn them into money-making projects at home.

See How Much Fun and Opportunity for Making Money Are Available for You With Absolutely NO RISK

Here is one easy-to-read book, every specific step is outlined in detail, with almost step by step instruction on what you'll need to get started. How to drum up business, learn how to advertise, how much to charge. There's a chapter on choosing the business that's right for you, another on the facts of life of business, and still another if you want to expand your business into Mail Order.

Any one chapter can change your life. We invite you to read this fascinating book and discover a whole new world of occupation and income for yourself at absolutely no risk. Try it in your home for 30 days. If it does not open up a whole new world of opportunity return for full money back.

HERE ARE JUST A FEW WAYS
YOU'LL FIND HOW TO
MAKE MONEY AT HOME

- Birthday Cakes for College Kids
- Writing Greeting Cards
- Magazine Subscriptions
- Telephone Selling
- Party Selling
- Mimeographing and Copying
- Secretarial Service
- Baby-Sitting Bureau
- After-School Child Care
- Kiddie Taxi
- Clipping Service
- and much, much more!

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ORDER BY MAIL WITH CONFIDENCE—
30-DAY MONEY BACK GUARANTEE

Jay Norris Corp.,
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Freeport, N.Y. 11520

Please rush me _____ copy(ies) of
of Good Housekeeping 101 Practical
ways To Make Money at Home @
\$5.95 postpaid.

☐ SAVE! Order TWO for only \$11.00
postpaid.

Enclosed is ☐ check or ☐ money order
for \$_____

Sorry, no C.O.D.'s.
(N.Y. residents add sales tax.)

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

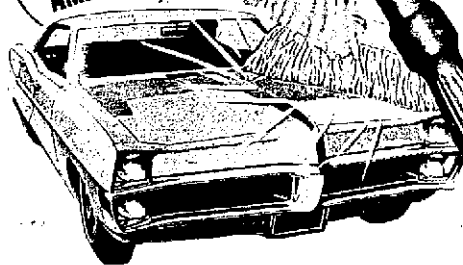
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**Amazing
LOW PRICE!**
\$2.99
Lasts For Years
2 for \$5.50

WASHES YOUR CAR WITHOUT WATER

It's amazing! Keep your car gleaming the new easy no-wash way.

**MILLIONS
SOLD IN
AMERICA**



Amazing Discovery!

- Polishes as it cleans, absolutely safe for car finish • Every fibre holds amazing chemical
- Made of finest treated cotton with magnetic action—will last many years.
- Thousands of "dirt hungry" strands grab up grime
- Handy reinforced handle keeps you clean

Imagine! A Chemically-Treated Brush That Cleans and Polishes Your Whole Car in Minutes—WITHOUT Water. Sponges, Hose, Rags, Pastes, Cleaners, Waxes, No Hard Work, Rubbing Expense, NO Dirty Hands or Clothes! NO NEED TO KEEP YOUR CAR CLEAN BY WASHING IT. Instead join the millions who have learned to keep their cars cleaner, shinier than ever, day after day this easier, no-water way. You'll go months without using hose or bucket or paying \$1.50 up for car washes . . . yet your car will look cleaner than it does now! The secret of this brush is the amazing chemical in it! It makes every fibre of the brush "hungry for dirt." Each of millions of these soft fibres attracts dirt, dust and grime by molecular magnetism—"gobbles it up." You don't rub or scrub. You do 99% of the job just by guiding the brush by its reinforced handle. As it cleans it, polishes, too. 100% safe for new cars, too, retains showroom shine for years.

Now Keep Your Car ALWAYS "Showroom" Clean

This fabulous brush is so easy to use you can do the whole car in a few odd minutes. Your 10-year-old daughter can do it—it's that easy! Clean it even while wearing a white tuxedo—you won't get it dirty. Amazing, new chemical discovery, absolutely harmless to car finish, also works on glass; shields and protects chrome plastic and leather upholstery. Does your car interior equally fast and easily, keeps it like new. Don't confuse this chemically-active brush with "wipers" or rags and cloths that dirty your hands, make you stretch. This brush stays effective up to 12 months . . . then you can renew it. Brush itself will last for years. Figure now how much you'll save in WATER, MONEY, EFFORT, the very first month! And your car will look cleaner, newer, all the time as never before. If not, your money back (see 30 day Free Trial Offer). Get one for your wife to use on furniture, etc., so she won't borrow yours. Order now. Send check or money-order today.

30 DAY FREE TRIAL

Try it for 30 days entirely at our risk. Your money promptly returned if you are not delighted.

You have to USE this brush a few times to really believe how magically it works.

See your car change from dirty-dusty to gleaming bright. See how you can KEEP your car spotless this easy way . . . use water only at long intervals. Get yours now . . .

Save water, money and effort. Send only \$2.99, check or money-order today.

JAY NORRIS CORP.

25 W. Merrick Rd., Dept. M-324 Freeport, N.Y. 11520
Serving Satisfied Customers for over 25 Years

BUY WITH CONFIDENCE— 30-DAY MONEY-BACK GUARANTEE

Jay Norris Corp. 25 W. Merrick Rd.

Dept. M-324 Freeport, N.Y. 11520

Please rush me _____ Car Brush(es) @ \$2.99 plus 50c shipping and handling.

☐ SAVE! Order TWO for only \$5.50 plus 75c shipping and handling.

☐ SAVE MORE! Order FOUR for only \$10.00 plus \$1.00 shipping and handling. Enclosed is

☐ check or ☐ money order for \$_____
(N.Y. residents add sales tax.) Sorry, no C.O.D.'s

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

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**Fantastic inside
your home, too.
On furniture, floors,
blinds.**

**So effortless, ►
a child can do it.**



INDEPENDENT PRESS-TELEGRAM

Voice of the Southland



THE PACKAGING OF A HOME RUN

TODAY IN

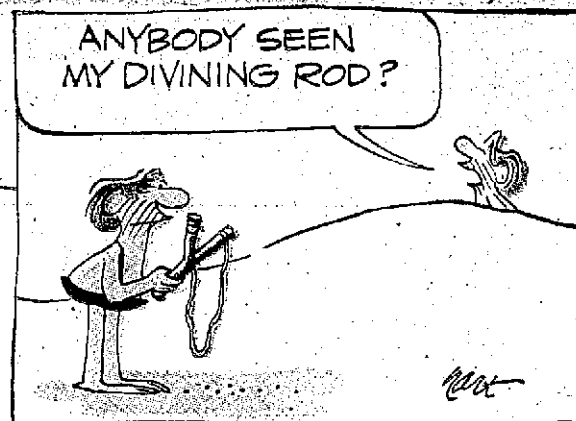
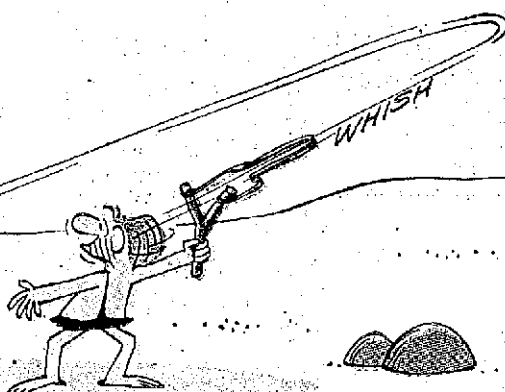
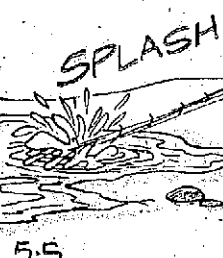
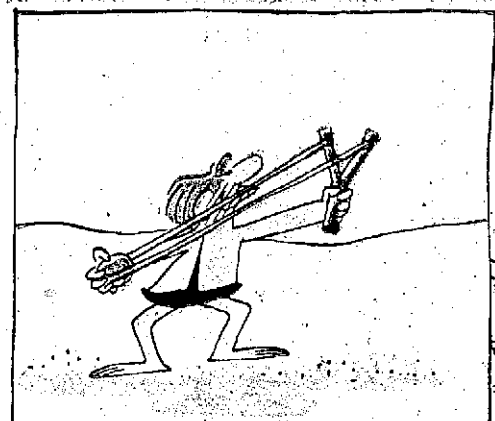
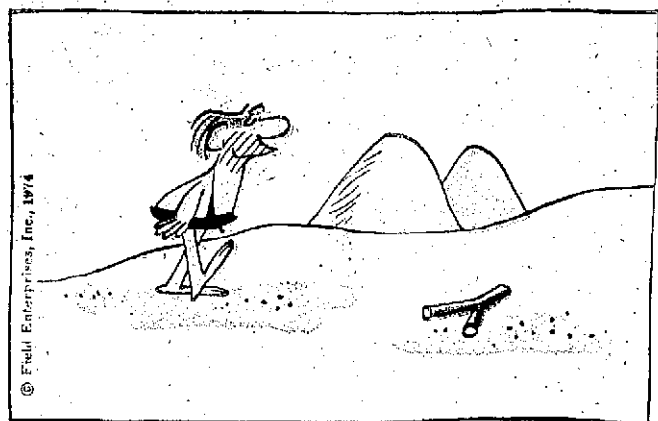
southland sunday

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SUNDAY, MAY 5, 1974

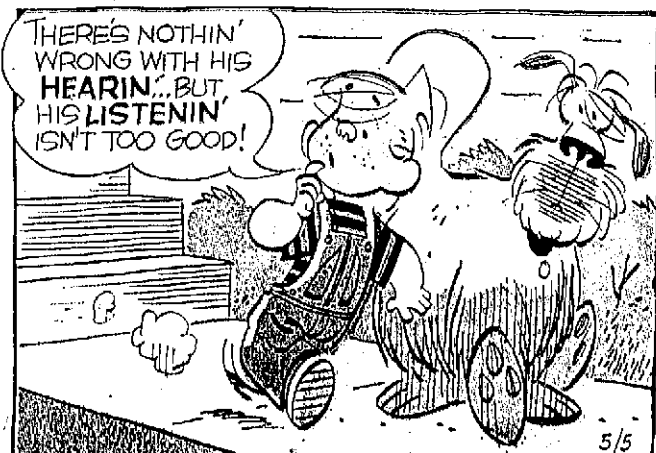
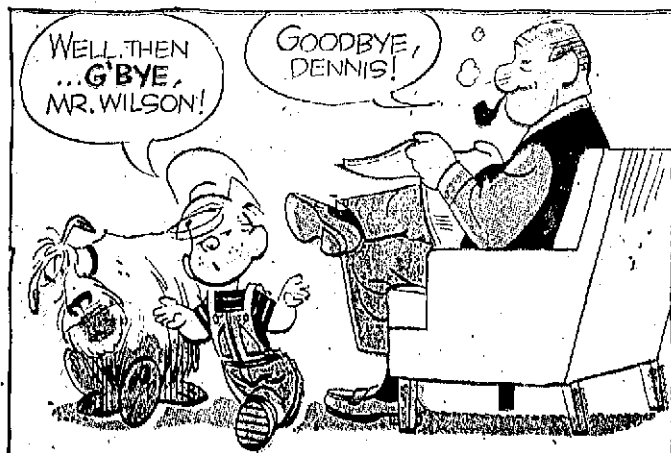
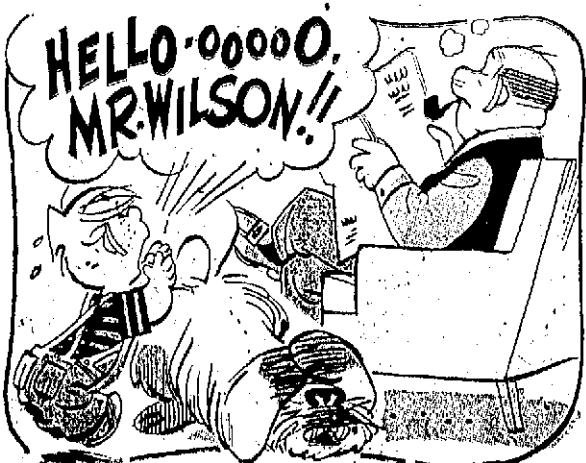
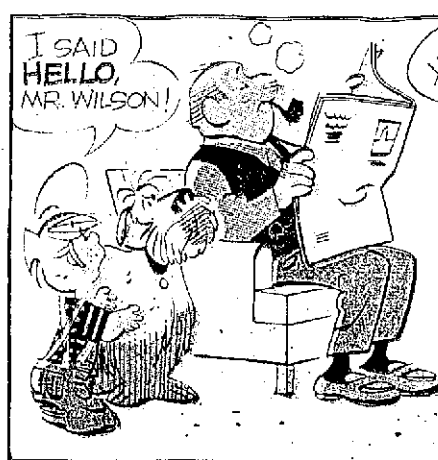
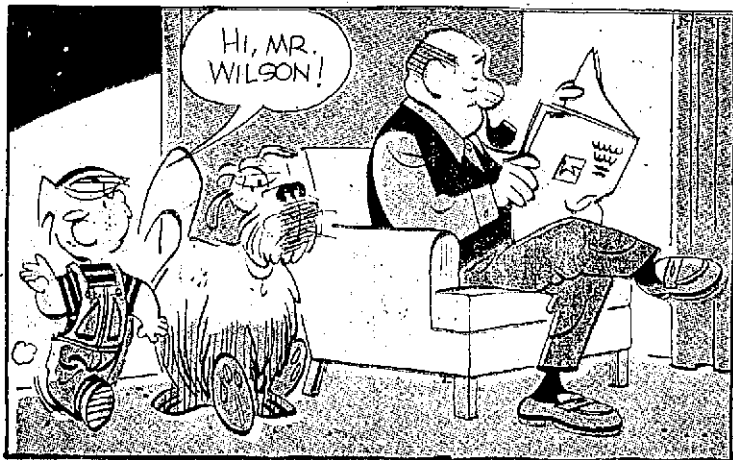
B.C.

By Johnny Hart



DENNIS THE MENACE

By Hank Ketcham



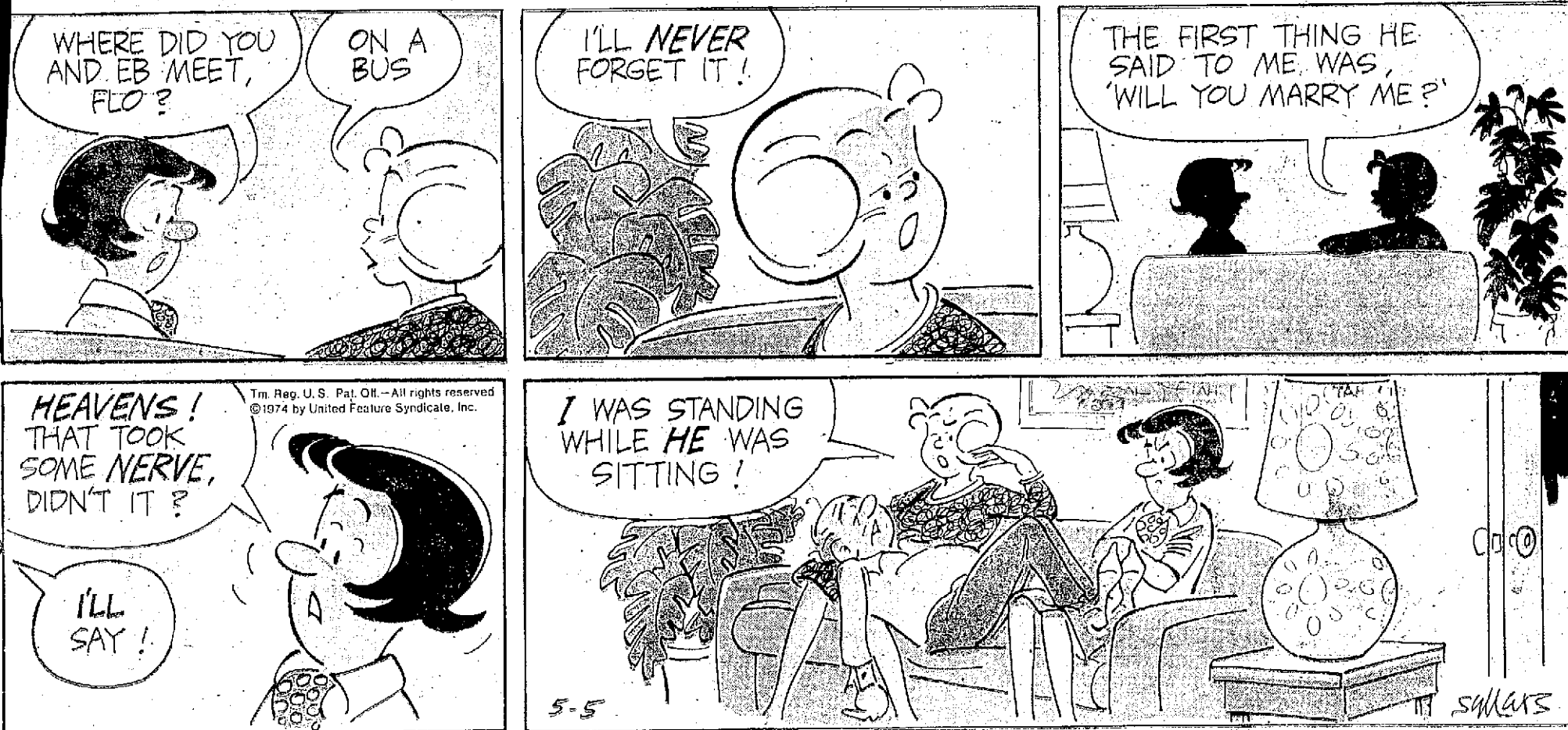
ARCHIE

by BOB MONTANA



EB and FLO

By Paul Sellers

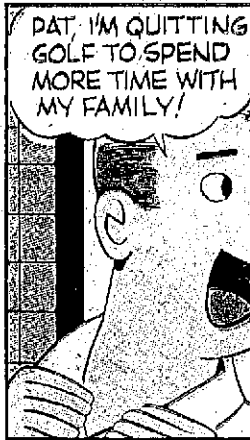


THE BROTHERS

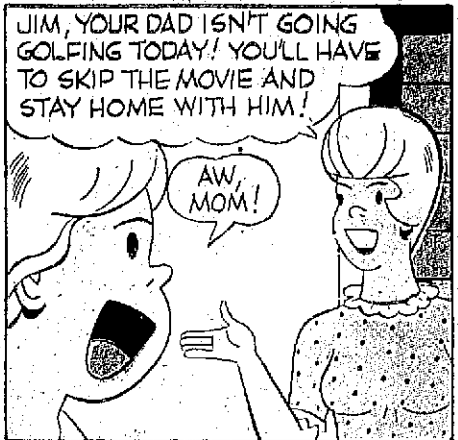
by CARL GRUBERT
5-5



I'M PUTTING THESE UP IN THE ATTIC FOR GOOD! I'M THROUGH!



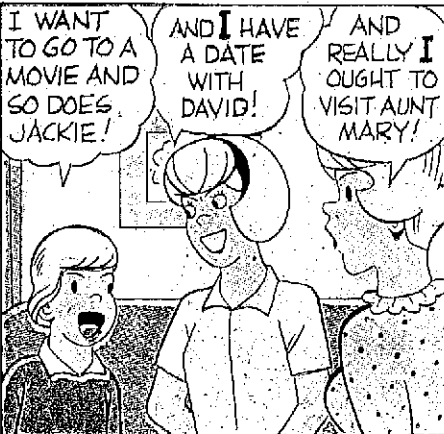
YOU AREN'T GOING TO PLAY TODAY? THEN WE'LL HAVE TO CHANGE OUR PLANS!



AW, MOM!



BUT YOUR FATHER QUIT GOLF TO BE WITH ALL OF US!



AND I HAVE A DATE WITH DAVID!

AND REALLY I OUGHT TO VISIT AUNT MARY!



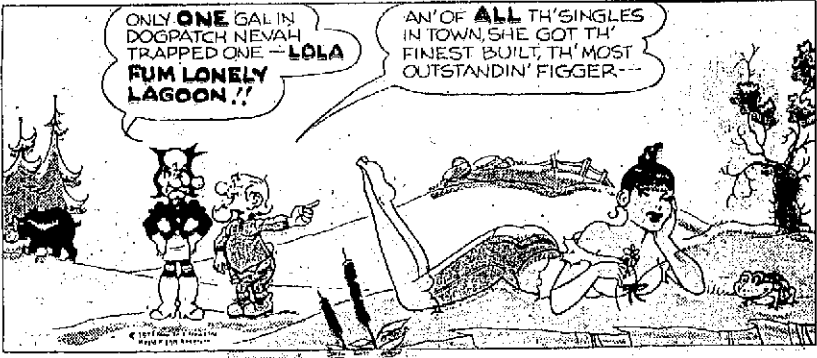
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LIL ABNER by AL CAPPE

Lola From Lonely Lagoon—



NO MORE, NO LESS--



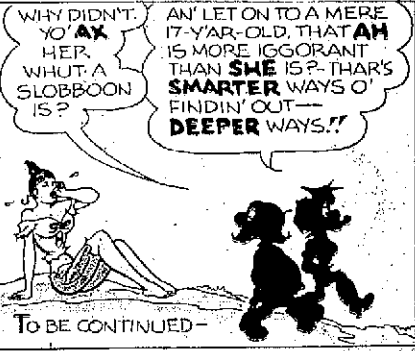
AN' OF ALL TH' SINGLES IN TOWN, SHE GOT TH' FINEST BUILT, TH' MOST OUTSTANDIN' FIGGER--



THASS ALL YO' IS LEGALLY ENTITLED TO NOTICE!!



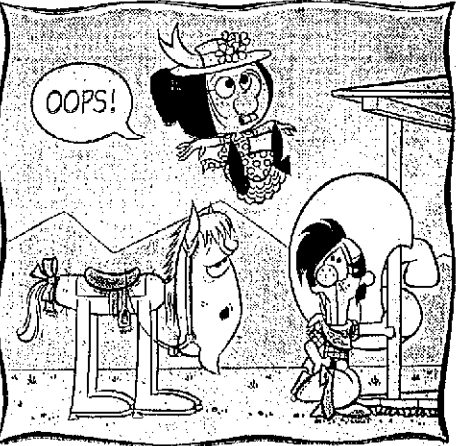
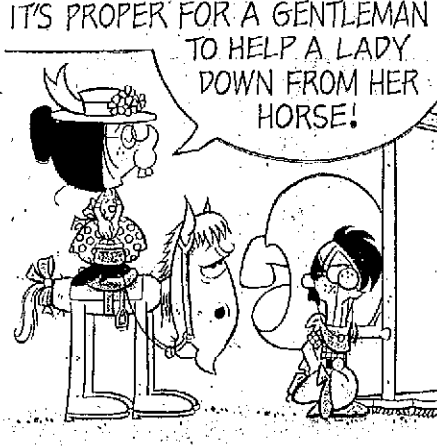
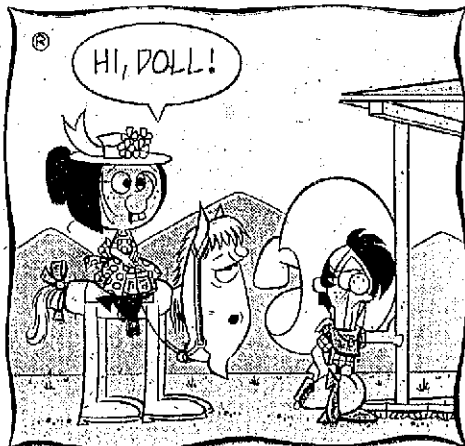
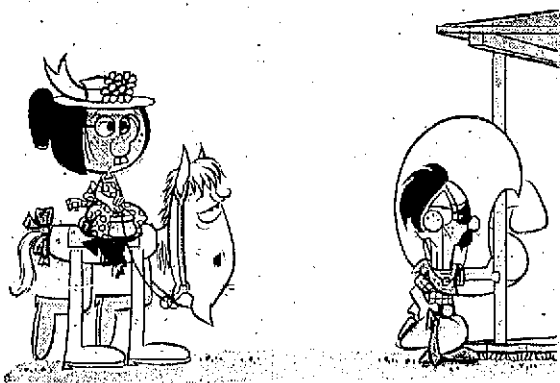
COULD YO'-- IF YO' HAD A SLOBBON?



AN' LET ON TO A MERE 17-YAR-OLD, THAT AH IS MORE IGGORANT THAN SHE IS?-- THAR'S SMARTER WAYS O' FINDIN' OUT-- DEEPER WAYS!!

TO BE CONTINUED--

TUMBLEWEEDS by Tom K. Ryan



HOW GALLANT OF YOU TO CUSHION MY FALL WITH YOUR VERY BODY! YOU'VE WON MY HEART AND HAND, SUGAR!



WE WERE BETTER OFF WITH THE EXTRA RIB

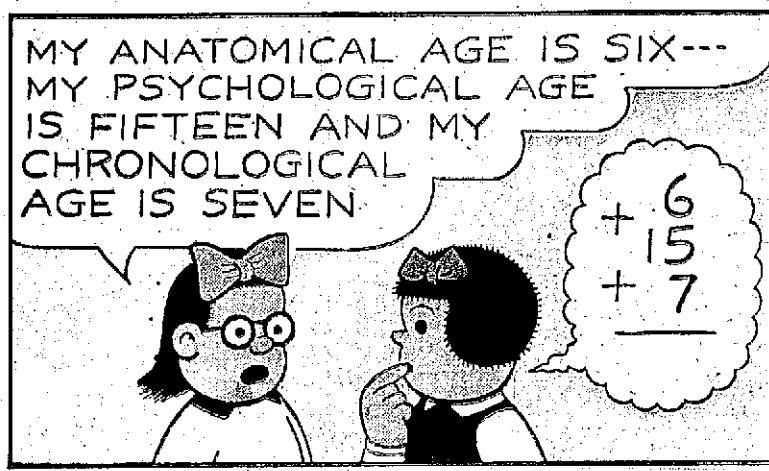
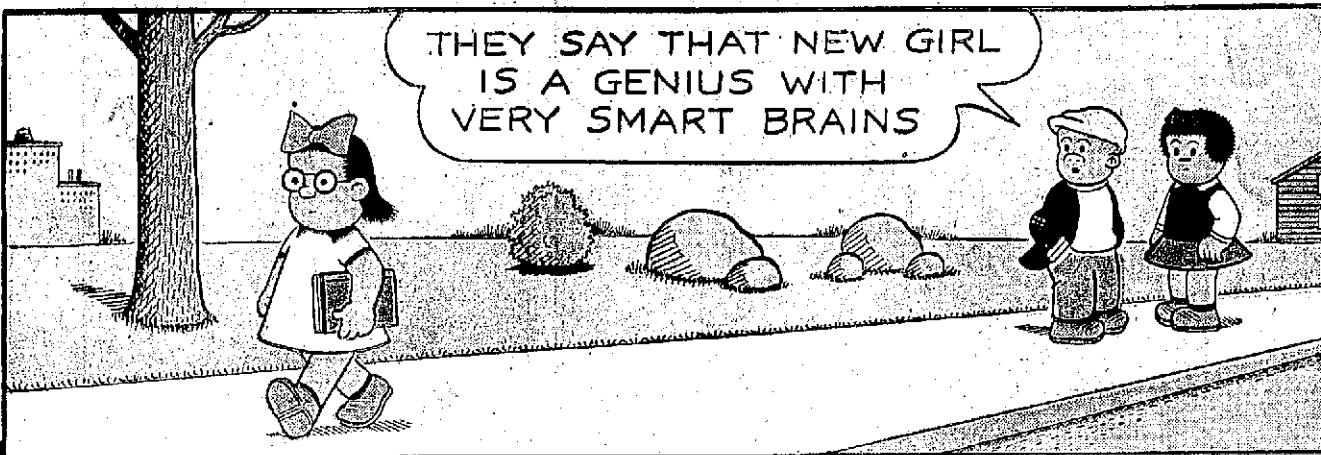


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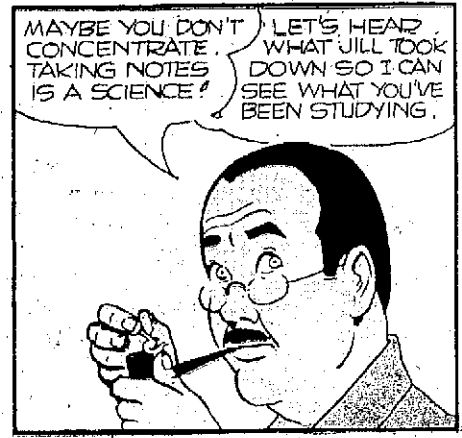
NANCY

By Ernie Bushmiller



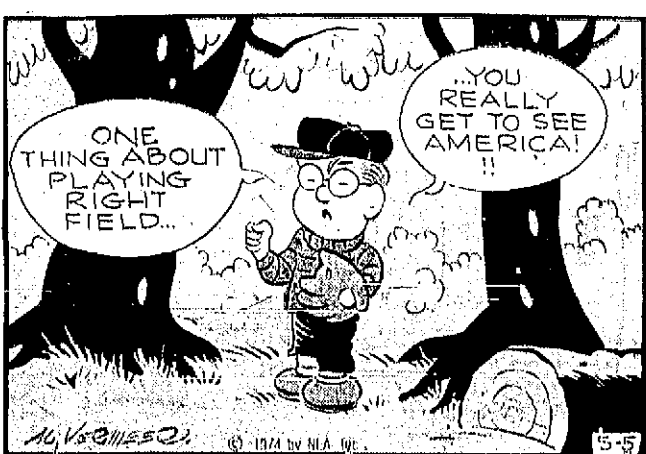
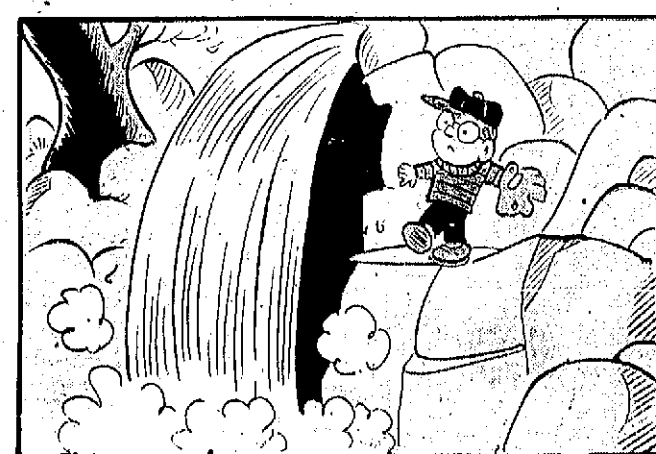
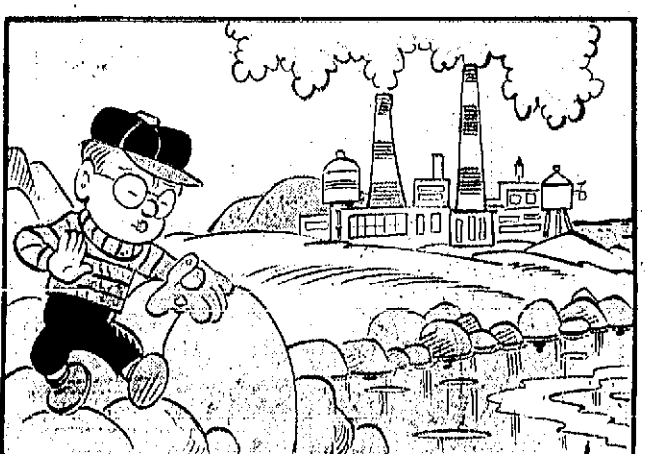
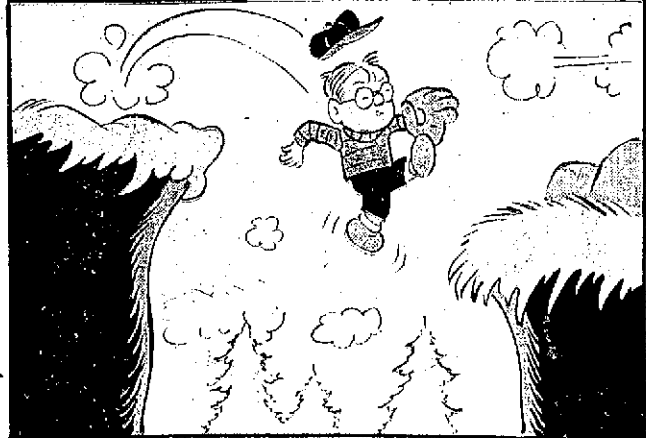
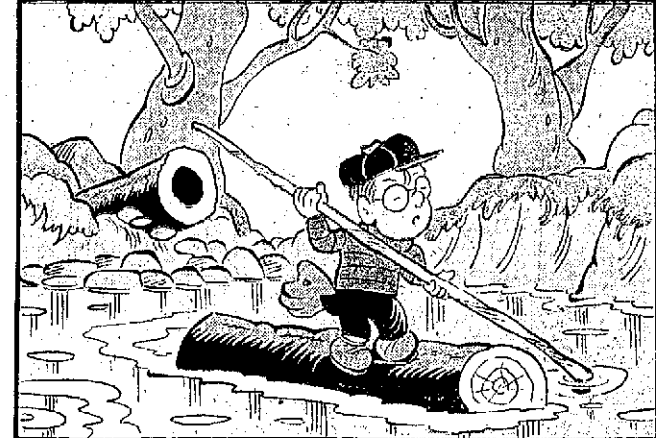
THE JACKSON TWINS

By Dick Brooks



PRISCILLA'S POP

by Al Vermeer



THE ICE-CREAM MAN WILL BE HERE PRETTY SOON

I KNOW, OLIVER, BUT I'VE GOT TWO PROBLEMS

WHAT ARE YOUR PROBLEMS, NIPPER?

WELL... I DON'T KNOW WHICH IS THE BEST DEAL - THE CHOCOLATE CHIP FUDGY OR THE STRAWBERRY SURPRISE

THE CHOCOLATE CHIP FUDGY IS A BETTER DEAL. MUCH MORE ICE CREAM FOR YOUR MONEY

5-5

THANKS / THAT SOLVES MY FIRST PROBLEM

WELL, WHAT'S YOUR SECOND PROBLEM?

I DON'T HAVE ANY MONEY

5-5

5-5 CORNER

WOULD YOU LIKE TO READ THE POEM I WROTE, JERRY?

SURE, MIKKI

SAY, THIS IS PRETTY GOOD! MAYBE SOMEDAY YOU'LL BECOME A GREAT POET LIKE EMMA LAZARUS, THE JEWISH AMERICAN POET AND ESSAYIST

HER SONNET, "THE NEW COLOSSUS" APPEARS ON THE BASE OF THE STATUE OF LIBERTY

THERE'S NO WAY THEY CAN GET ME TO CLIMB WAY UP THERE

EMMA LAZARUS

MISS PEACH of the KELLY SCHOOL

ARE THERE ANY OPENINGS FOR ME ON THE SCHOOL PAPER, FRANCINE?

WELL, WE ARE LOOKING FOR A GOOD REWRITE MAN...

EDITOR

KELLY SCHOOL KLARION EDITORIAL OFFICES

STOP THE PRESSES, CHIEF!

BULLETIN: "HUGE RIOT BREAKS OUT IN SCHOOLYARD!"

EDITOR

KELLY SCHOOL KLARION NEWS ROOM

ARTHUR, HERE ARE ALL THE BULLETINS ON THE BIG RIOT IN THE SCHOOLYARD! WHIP THEM INTO A STORY FOR OUR EXTRA EDITION!!

RIGHT, CHIEF!

5-5

DO A GOOD JOB, ARTHUR - IT'S A HOT STORY!!

DON'T WORRY.

TIC TIC TIC TIC TIC TIC

EDITOR

OKAY, CHIEF, HERE IT IS: "THE ROSES IN OUR GARDEN ARE BUDDING. SOON, THEY WILL BLOSSOM FOR US ALL TO..."

ARTHUR, THE STORY WAS ABOUT VIOLENCE IN THE SCHOOLYARD..

I HATE VIOLENCE.

EDITOR

ARTHUR MAY NOT BE THE BEST REWRITE MAN IN THE BUSINESS, BUT HE'S BY FAR THE SWEETEST..

5-5

THERE OUGHTA BE A LAW!

WHIPPLE and BORTH

AH! WHAT IS SO FAIR AS A DAY IN MAY?

5-5

CARDLEY! GET UP!

IT'S TOO NICE A DAY TO WASTE IN BED!

MFF! AWRIGHT! AWRIGHT!

LET'S SEE, WHAT SHOULD WE DO THIS WEEKEND...

OPEN ALL THE WINDOWS AND GIVE THE HOUSE A THOROUGH SPRING CLEANING?

OR MAYBE GET OUTDOORS AND DIG UP THE GARDEN?

...PLANT SOME FLOWERS AND FERTILIZE THE LAWN?

...BRING UP THE PATIO FURNITURE, TAKE DOWN THE STORM WINDOWS?

PUT UP THE SCREENS AND PAINT THE DECK?

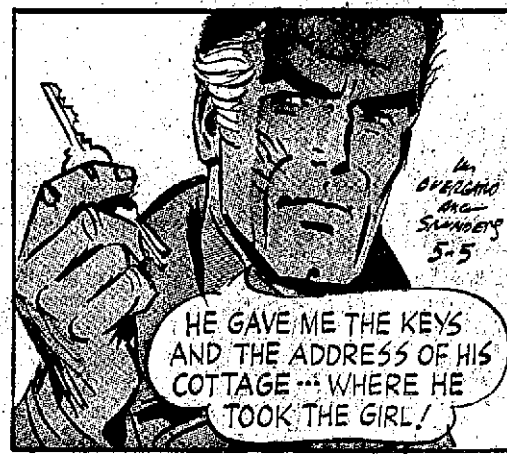
I'LL LET CARDLEY DECIDE WHAT TO DO FIRST...

YEAH! BEAUTIFUL! ...NINE HOLES OR EIGHTEEN?

5-5

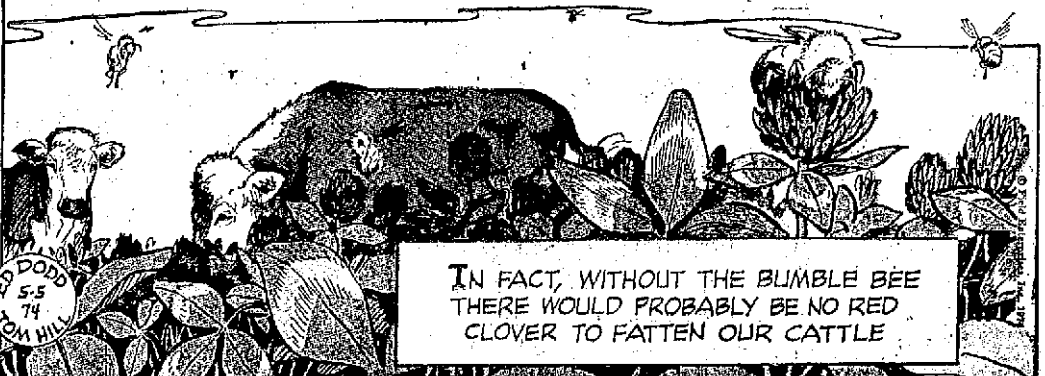
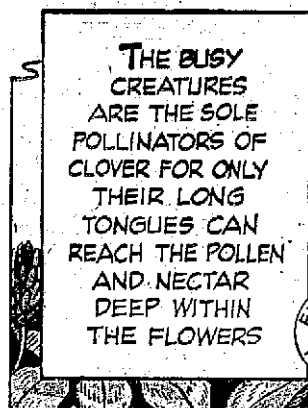
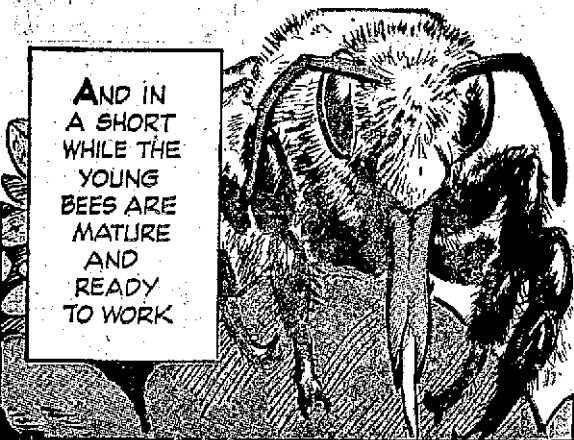
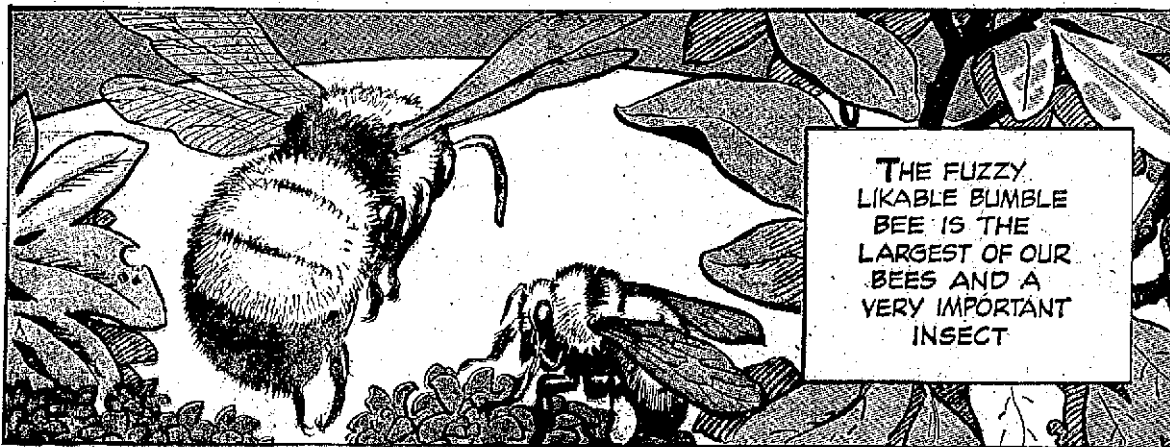
STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD



MARK TRAIL

by Ed Dodd and Tom Hill



ADVERTISEMENT

ADVERTISEMENT

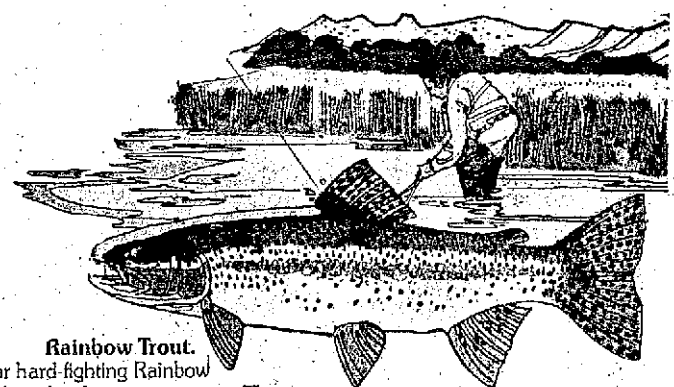
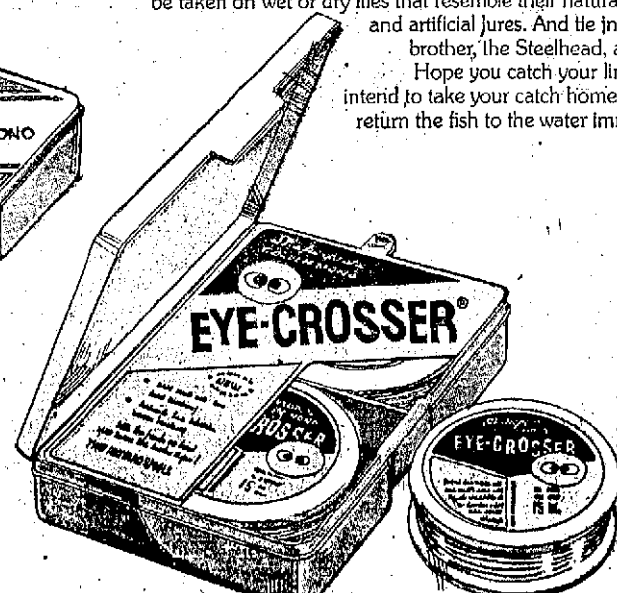
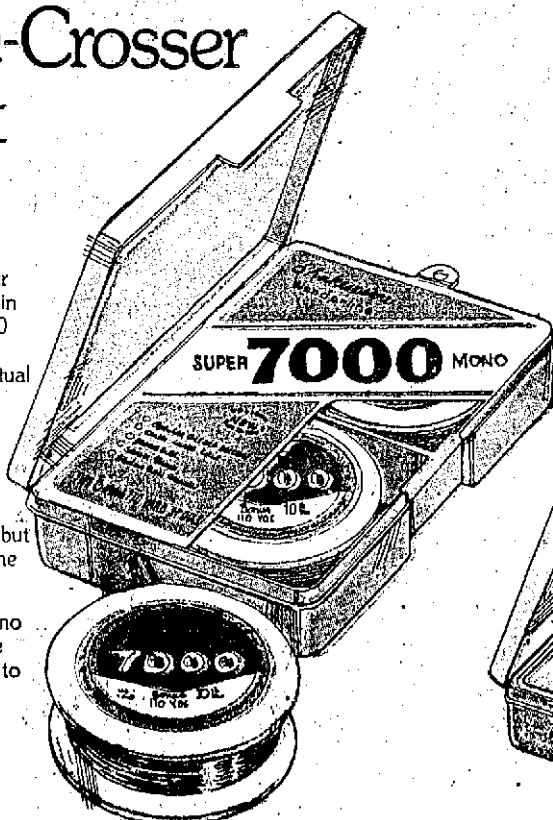
Shakespeare

Shakespeare's Super 7000 and Eye-Crosser 9000 Mono: Iron fist in a velvet glove.

Why bother hooking a big fish if chances are he's going to snap your line anyway, because it's too weak, too brittle or both? Put the odds in your favor with Shakespeare's Super 7000® and Eye-Crosser® 9000 Mono. Get the softness you need for smoother, longer casts, longer life, coupled with the toughness to outlast the biggest battles! By actual test, super-soft 7000 is up to 25% stronger, has 20% more hook-setting strength and almost twice as much abrasion resistance as another leading brand.

And, no better line was ever made for bait casting than Eye-Crosser Golden Mono. In Texas, fishermen say, "You've got to set the hook so hard that you cross the fish's eyes!" Now you know why this soft, but tough mono is called "Eye-Crosser." The golden color lets you see the line, but the fish can't.

Comes in a pocket tackle box! Both Super 7000 and 9000 Mono come in a durable polypropylene container that makes a dandy little pocket-size tackle box for lures, hooks, etc. Another valuable reason to ask about these great monos at your nearest Shakespeare dealer.



Rainbow Trout.
Popular hard-fighting Rainbow Trout are found in fast-moving water. They can be taken on wet or dry flies that resemble their natural foods, as well as with live bait and artificial jures. And tie into the Rainbow's big migratory brother, the Steelhead, and you've got your hands full! Hope you catch your limit, but remember, if you don't intend to take your catch home, remove the hooks gently and return the fish to the water immediately. You may be wishing he were there... next year!

Shakespeare

FISHING TACKLE DIVISION